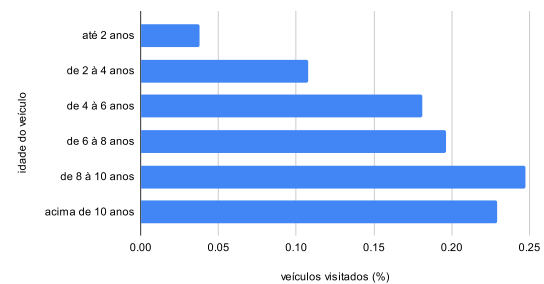
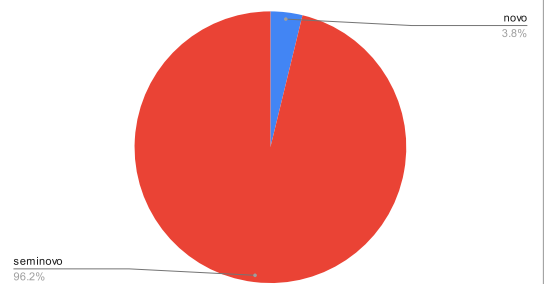


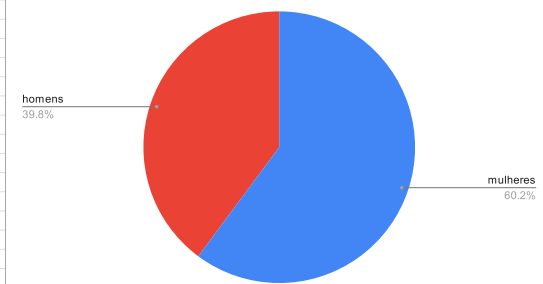
Idade dos veículos



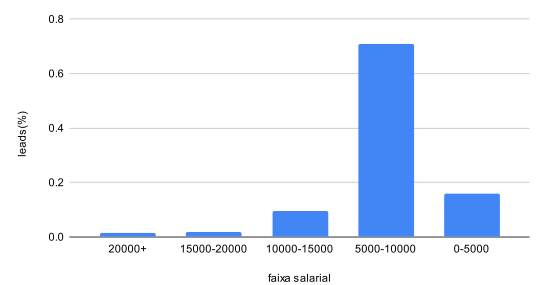
Veículos procurados



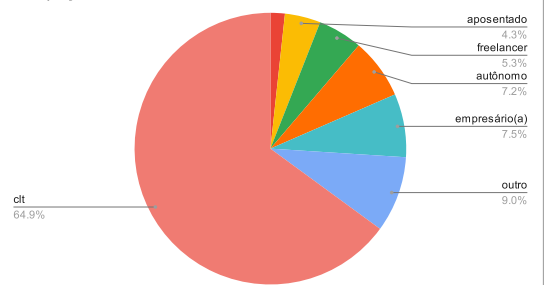
Gênero dos leads



Faixa salarial dos leads



Ocupação dos leads



1 - Género dos leads		2 - Status profissional dos leads		3 - Faixa etária dos leads		4 - Faixa salarial dos leads			5 - Classificação dos veículos		6 - Idade dos veículos			7 - Veículos mais visitados		
mulheres	15109	status profissional	leads(%)			faixa salarial	leads(%)	ordem	classificação do	veículos visitados (#)	idade do veículo	veículos visitados (%)	ordem	brand	model	visitas (#)
homens	10003	estudante	0.00%			20000+	0.01801519555	5	novo	1182	até 2 anos	0.03759889198	1	AUDI	A1	18
		funcionário(a) público(a)	0.01708550719			15000-20000	0.0177227289	4	seminovo	29418	de 2 à 4 anos	0.1077501635	2	AUDI	A3	32
		aposentado	0.04261420208			10000-15000	0.09538412521	3			de 4 à 6 anos	0.1810333551	3	AUDI	A4	19
		freelancer	0.05288940221			5000-10000	0.7102832522	2			de 6 à 8 anos	0.1963047744	4	AUDI	A5	7
		autônomo	0.07204587998			0-5000	0.1806196991	1			de 8 à 10 anos	0.2476762211	5	AUDI	A6	1
		empresário(a)	0.07543112032								acima de 10 anos	0.225234794	6	AUDI	A7	1
		outro	0.09044585694											AUDI	Q3	30
		clt	0.649448405											AUDI	Q5	6
														AUDI	Q7	4
														AUDI	R8	1
														AUDI	R9	1
														AUDI	R84	1
														AUDI	TT	4
														AUDI	TTS	1
														BMW		0
														BMW	118A	32
														BMW	118A	1
														BMW	118A	13
														BMW	118A	6
														BMW	120A	8
														BMW	125i	2
														BMW	135i	1
														BMW	130A	1
														BMW	225i	1
														BMW	318i	2
														BMW	318A	7
														BMW	320A	32
														BMW	328A	9
														BMW	420i	1
														BMW	i8	1
														BMW	M2	2
														BMW	M4	2
														BMW	M5	1
														BMW	M6	2
														BMW	X1	57
														BMW	X2	6
														BMW	X3	6
														BMW	X4	2
														BMW	X5	5
														BMW	X6	19
														BMW	Z4	4
														CHERY	ARRIZO	1
														CHERY	CELER	12
														CHERY	CELEO	4
														CHERY	FACE	11
														CHERY	QQ	21
														CHERY	TIGGO	22
														CHEVROLET		0
														CHEVROLET	AGILE	249
														CHEVROLET	ASTRA	145
														CHEVROLET	CAMARO	8
														CHEVROLET	CAPTIVA	137
														CHEVROLET	CELTA	1028
														CHEVROLET	CHEVROLETCLASSIC	1
														CHEVROLET	CHEVROLETIONIX	1
														CHEVROLET	CLASSIC	500
														CHEVROLET	COBALT	238
														CHEVROLET	CORSA	581
														CHEVROLET	CRUZE	219
														CHEVROLET	GIMASTRA	2
														CHEVROLET	GMCORSA	1
														CHEVROLET	ICHEVROLET	1
														CHEVROLET	IGM	1
														CHEVROLET	JOY	37
														CHEVROLET	MALIBU	4
														CHEVROLET	MERIVA	155
														CHEVROLET	MONTANA	180
														CHEVROLET	OMEGA	1
														CHEVROLET	ONIX	1012
														CHEVROLET	PRISMA	680
														CHEVROLET	S10	172
														CHEVROLET	SONIC	39
														CHEVROLET	SPIN	291
														CHEVROLET	TRACKER	44
														CHEVROLET	TRAILBLAZER	7
														CHEVROLET	VECTRA	155
														CHEVROLET	ZAFIRA	67
														CHRYSLER		300
														CHRYSLER	PT	7
														CHRYSLER	TOWN	6
														CITROEN	AIRCROSS	80
														CITROEN	C3	438
														CITROEN	C4	250
														CITROEN	C5	4
														CITROEN	CITROE	1
														CITROEN	DS3	1
														CITROEN	DS4	6
														CITROEN	DS5	3
														CITROEN	ICITROEN	1
														CITROEN	JUMPER	3
														CITROEN	XSARA	38
														DODGE	JOURNEY	29
														DODGE	RAM	5
														EFFA	K01	1
														FIAT		500
														FIAT	ARGO	145
														FIAT	BRAND	55
														FIAT	CRONOS	15
														FIAT	DOBLO	120
														FIAT	DUCATO	38
														FIAT	FIATPALIO	3
														FIAT	FIATLINO	1
														FIAT	FIORINO	284
														FIAT	FREEMONT	59

FIAT	GRAND	220
FIAT	PHAT	1
FIAT	IDEA	1
FIAT	LINEA	86
FIAT	MOBI	112
FIAT	PAJERO	1699
FIAT	PUNTO	423
FIAT	SIENA	493
FIAT	STILO	72
FIAT	STRADA	295
FIAT	TORO	131
FIAT	UNO	1385
FORD	COURIER	6
FORD	ECOSPORT	423
FORD	EDGE	30
FORD	F-250	3
FORD	FIESTA	1221
FORD	FOCUS	223
FORD	FORDFIESTA	
FORD	FUSION	153
FORD	WORLD	
FORD	KA	968
FORD	KA+	178
FORD	MUSTANG	3
FORD	RANGER	95
FORD	TRANSIT	1
FOTON	AUMARK	
GELYE	EC7	1
HAFEI	TOWNER	6
HONDA		0
HONDA	ACCORD	1
HONDA	CITY	133
HONDA	CMVC	602
HONDA	CR-V	89
HONDA	FIT	240
HONDA	HONDA/CIVIC	1
HONDA	HR-V	81
HONDA	WR-V	1
HYUNDAI	AZERA	60
HYUNDAI	CRETA	38
HYUNDAI	ELANTRA	58
HYUNDAI	GENESIS	1
HYUNDAI	GRAND	4
HYUNDAI	HB20	768
HYUNDAI	HB20S	22
HYUNDAI	HB20X	200
HYUNDAI	HR	45
HYUNDAI	IHYUNDAI	1
HYUNDAI	I30	435
HYUNDAI	I30CV	19
HYUNDAI	I35	161
HYUNDAI	SANTA	83
HYUNDAI	SONATA	19
HYUNDAI	TUCSON	327
HYUNDAI	VELOSTER	38
HYUNDAI	VERACRUZ	1
JAC	REV	2
JAC	J2	12
JAC	J3	65
JAC	J5	11
JAC	J6	11
JAC	T40	4
JAC	T5	5
JAC	T6	7
JAC	T60	1
JAC	T8	1
JAC	T80	1
JAGUAR	E-PACE	1
JAGUAR	F-PACE	5
JAGUAR	XE	1
JAGUAR	XF	2
JEEP	CHEEROKEE	3
JEEP	COMPASS	90
JEEP	GRAND	4
JEEP	RENEGADE	142
JEEP	RENEGADE 1.8	5
JENSEI	TOPIC	6
KIA MOTORS	BONGO	21
KIA MOTORS	CADENZA	2
KIA MOTORS	CARENS	2
KIA MOTORS	CARNIVAL	1
KIA MOTORS	CEMATO	42
KIA MOTORS	OPTIMA	8
KIA MOTORS	PICANTO	24
KIA MOTORS	SORENTO	40
KIA MOTORS	SOUL	48
KIA MOTORS	SPORTAGE	141
LAMBORCHINI	GALLARDO	1
LAND ROVER	DEFENDER	1
LAND ROVER	DISCOVERY	8
LAND ROVER	DISCOVERY3	1
LAND ROVER	DISCOVERY4	9
LAND ROVER	FREELANDER2	22
LAND ROVER	RANGE	110
LEXUS	CT200H	2
LEXUS	ES-350	1
LEXUS	NX-300	1
LIFAN		520
LIFAN		15
LIFAN	X60	15
MERCEDES-BENZ	A	20
MERCEDES-BENZ	C-180	20
MERCEDES-BENZ	C-230	15
MERCEDES-BENZ	C-250	15

MERCEDES-BENZ	C 300	1	1
MERCEDES-BENZ	CLA-180	1	1
MERCEDES-BENZ	CLA-200	7	4
MERCEDES-BENZ	CLA 220	4	7
MERCEDES-BENZ	CLASSE	20	2
MERCEDES-BENZ	E 250	2	2
MERCEDES-BENZ	E-63	1	1
MERCEDES-BENZ	GL 500	1	1
MERCEDES-BENZ	GLA	26	1
MERCEDES-BENZ	GLC	3	3
MERCEDES-BENZ	GLE 400	2	2
MERCEDES-BENZ	ML 350	1	1
MERCEDES-BENZ	ML-63	1	1
MERCEDES-BENZ	SLK 200	2	2
MERCEDES-BENZ	SLK 250	1	1
MERCEDES-BENZ	SPRINTER	17	17
MINI	COOPER	13	13
MITSUBISHI	ASX	33	33
MITSUBISHI	ECLIPSE	2	2
MITSUBISHI	GRANDIS	2	2
MITSUBISHI	L200	53	53
MITSUBISHI	LANCER	24	24
MITSUBISHI	OUTLANDER	36	36
MITSUBISHI	PAJERO	22	22
NISSAN	FRONTIER	72	72
NISSAN	KICKS	44	44
NISSAN	LEVIN	47	47
NISSAN	MARCH	101	101
NISSAN	NISSAN/LVINA	1	1
NISSAN	SENTRA	91	91
NISSAN	TIDA	69	69
NISSAN	VERSA	210	210
NISSAN	X-TRAIL	2	2
PEUGEOT		2008	17
PEUGEOT		206	91
PEUGEOT		207	461
PEUGEOT		208	65
PEUGEOT		3008	12
PEUGEOT		307	128
PEUGEOT		308	44
PEUGEOT		407	2
PEUGEOT		408	34
PEUGEOT		5008	1
PEUGEOT		508	1
PEUGEOT		BOXER	2
PEUGEOT		HOGAR	6
PEUGEOT		MASTER	10
PEUGEOT		PARTNER	1
PEUGEOT		RCZ	1
PORSCHE		BOXSTER	5
PORSCHE		CAYENNE	12
PORSCHE		CAYMAN	1
PORSCHE		MACAN	3
RAM		2500	4
RENAULT		CAPTUR	17
RENAULT		Clio	192
RENAULT		DUSTER	152
RENAULT		FLUENCE	52
RENAULT		KANGOO	28
RENAULT		KWID	111
RENAULT		LOGAN	639
RENAULT		MASTER	33
RENAULT		MEGANE	92
RENAULT		RENAULT/SANDERO	1
RENAULT		SANDERO	1039
RENAULT		SCENIC	11
RENAULT		STEPWAY	2
RENAULT		SYMBIO	39
SMART		FORTWO	2
SSANGYONG		ACTYON	3
SSANGYONG		KYRON	4
SSANGYONG		MUSOTA	5
SUZUKI		GRAND	8
SUZUKI		SK4	4
TOYOTA		CAMRY	3
TOYOTA		COROLLA	303
TOYOTA		ETIOS	146
TOYOTA		HILLUX	113
TOYOTA		PRUIS	2
TOYOTA		RAV4	8
TOYOTA		YARIS	5
TROLLER		T-4	1
VOLKSWAGEN			0
VOLKSWAGEN		AMAROK	84
VOLKSWAGEN		BORA	14
VOLKSWAGEN		CROSSFOX	76
VOLKSWAGEN		FOX	983
VOLKSWAGEN		FUSCA	7
VOLKSWAGEN		GOL	1547
VOLKSWAGEN		GOLF	186
VOLKSWAGEN		JETTA	189
VOLKSWAGEN		KOMB	42
VOLKSWAGEN		NEW	18
VOLKSWAGEN		NIU	18
VOLKSWAGEN		PARATI	35
VOLKSWAGEN		PASSAT	15
VOLKSWAGEN		POLO	227
VOLKSWAGEN		SAVERO	280
VOLKSWAGEN		SPACECROSS	7
VOLKSWAGEN		SPACEFOX	153
VOLKSWAGEN		T-CROSS	18
VOLKSWAGEN		TIGUAN	62
VOLKSWAGEN		TOLREG	2
VOLKSWAGEN		UP!	150
VOLKSWAGEN		VIRTUS	50

	VOLKSWAGEN	VOYAGE	637
	VOLKSWAGEN	VWFOX	1
	VOLKSWAGEN	VWANOV0	1
	VOLVO	C30	1
	VOLVO	S80	7
	VOLVO	V40	5
	VOLVO	V60	2
	VOLVO	JC	32

1 - Gênero dos leads	2 - Status profissional dos leads	3 - Faixa etária dos leads	4 - Faixa salarial dos leads	5 - Classificação dos veículos	6 - Idade dos veículos	7 - Veículos mais visitados
<pre>select case when bgs.gender = 'male' then 'homens' when bgs.gender = 'female' then 'mulheres' end as 'Gênero' count(*) as 'leads (B)' from sales.customers as csa left join temp_sales_page_visitors as bgs on (customers_bgs_name) = (lower(bgs_first_name)) group by bgs.gender</pre>	<pre>select case when professional_status = 'freelancer' then 'freelancer' when professional_status = 'self-employed' then 'self-employed' when professional_status = 'other' then 'outro' when professional_status = 'not_employed' then 'not_employed' when professional_status = 'other' then 'outro' when professional_status = 'businessman' then 'empreendedor' when professional_status = 'not_known' then 'funcionário público(a)' when professional_status = 'student' then 'estudante' end as 'faixa profissional' count(*) float(select count(*) from sales.customers) as 'leads(%)' from sales.customers group by professional_status order by 'leads(%)'</pre>		<pre>select case when income < 5000 then '0-5000' when income < 10000 then '5000-10000' when income < 15000 then '10000-15000' when income < 20000 then '15000-20000' else '20000+' end 'faixa salarial' count(*) float(select count(*) from sales.customers) as 'leads(%)' case when income < 5000 then 1 when income < 10000 then 2 when income < 15000 then 3 when income < 20000 then 4 else 5 end 'idade' from sales.customers group by 'faixa salarial', 'idade' order by 'idade', 'faixa salarial'</pre>	<pre>with classificacao_veiculos as (select pro.model_year, pro.visit_page_date, (select year from visit_page_data) - pro.model_year int as idade_veiculo, case when (select year from visit_page_data) - pro.model_year int <= 2 then 'nov' else 'antigo' end as 'classificação do veículo' from sales.funnel as fun left join sales.products as pro on fun.product_id = pro.product_id) select 'classificação do veículo', count(*) as 'veículos visitados (B)' from classificacao_veiculos group by 'classificação do veículo'</pre>	<pre>with faixa_idade_veiculos as (select fun.visit_page_date, (select year from visit_page_data) - pro.model_year int as idade_veiculo, case when (select year from visit_page_data) - pro.model_year int <= 2 then 'até 2 anos' when (select year from visit_page_data) - pro.model_year int <= 3 then 'de 2 a 3 anos' when (select year from visit_page_data) - pro.model_year int <= 4 then 'de 3 a 4 anos' when (select year from visit_page_data) - pro.model_year int <= 5 then 'de 4 a 5 anos' when (select year from visit_page_data) - pro.model_year int <= 6 then 'de 5 a 6 anos' when (select year from visit_page_data) - pro.model_year int <= 7 then 'de 6 a 7 anos' when (select year from visit_page_data) - pro.model_year int <= 8 then 'de 7 a 8 anos' when (select year from visit_page_data) - pro.model_year int <= 9 then 'de 8 a 9 anos' when (select year from visit_page_data) - pro.model_year int <= 10 then 'de 9 a 10 anos' else 'mais de 10 anos' end as 'idade do veículo', case when (select year from visit_page_data) - pro.model_year int <= 2 then 1 when (select year from visit_page_data) - pro.model_year int <= 3 then 2 when (select year from visit_page_data) - pro.model_year int <= 4 then 3 when (select year from visit_page_data) - pro.model_year int <= 5 then 4 when (select year from visit_page_data) - pro.model_year int <= 6 then 5 else 6 end as 'faixa' from sales.funnel as fun left join sales.products as pro on fun.product_id = pro.product_id) select 'idade do veículo', count(*) float(select count(*) from sales.funnel) as 'veículos visitados (%)', order from faixa_idade_veiculos group by 'idade do veículo', order order by 'idade do veículo', order</pre>	<pre>select pro.brand, pro.model, count(*) as 'visitas (B)' from sales.funnel as fun left join sales.products as pro on fun.product_id = pro.product_id group by pro.brand, pro.model order by pro.brand, pro.model, 'visitas (B)'</pre>