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by Oi Lam Siu - Saturday, 12 October 2024, 5:11 PM

Based on the insights from both Minge & Thüring (2018) and Van der Linden et al. (2019), adapting Figure 1 in Minge & Thüring's paper below could involve incorporating the dynamic nature of user emotions over time.
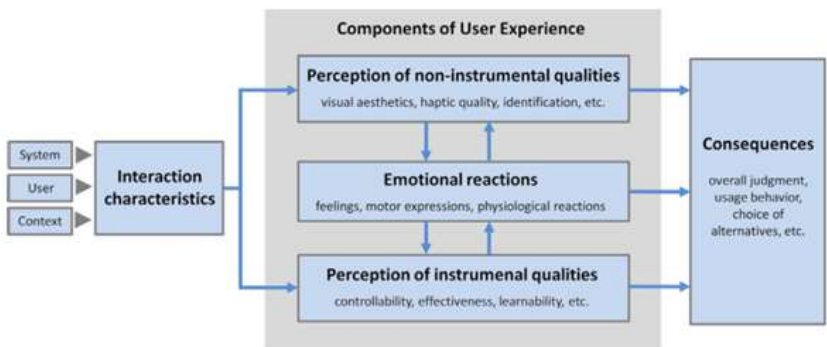
Figure 1: CUE model

Fig. 1. Components of User Experience (CUE model) by Thüring and Mahlke (2007).

Minge & Thüring's study highlights the temporal dynamics of user experience (UX), emphasizing that initial emotional responses are influenced by visual aesthetics, while usability becomes more significant with continued use. They identify two halo effects: a hedonic halo effect initially and a pragmatic halo effect as usability becomes more prominent. This indicates that user satisfaction evolves from an aesthetic-focused evaluation to one more centered on practical usability.

In contrast, Van der Linden et al. explore the social influences on UX, illustrating how peers and educators can impact perceptions of usefulness, ease of use, aesthetics, and motivation. This suggests that social context also contributes to emotional and experiential shifts over time.

Therefore, adapting Figure 1 could involve adding elements that reflect these evolving emotional and social influences. This might include:

1. **Temporal Layers:** Show different phases of interaction (e.g., pre-use, initial use, extended use) and how emotional factors shift in relevance.

2. **Social Influence:** Integrate social factors into the model, indicating their potential impact at various stages of use.

3. **Dynamic Feedback Loops:** Illustrate how emotional responses feed back into the perception of usability and aesthetics as users become more experienced.

Such modifications would provide a more comprehensive view of UX that accounts for both temporal and social dynamics, aligning with the findings from both studies.

Reference:

Minge, M. & Thüring, M. (2018) Hedonic and Pragmatic Effects at Early Stages of User Experience. International Journal of Human-Computer Studies 109: 13-25.

Van der Linden, J. et al. (2019) 'User Experience and Social Influence: A New Perspective for UX Theory', in: A. Marcus & W. Wang. (eds) Design, User Experience, and Usability. Design Philosophy and Theory. Springer International Publishing. 98-112.

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