# HELEN WEBLEY-BROWN

www.linkedin.com/in/helenwebley-brown +1 (314) 489-9104 h.webley-brown@wustl.edu +44 7944409886

#### **EDUCATION**

# Washington University - Bachelor of Arts; St. Louis, MO

Aug '18 to May '22

- Major: Political Science | Minor: Anthropology: Global Health and Environment | GPA: 3.96/4.00
- Honors: Civic Scholar, Danforth Scholars, Pi Sigma Alpha, Ralphe Bunche Scholar
- Skills: Python, R, OGIS, ArcGIS, Drone Photography, Salesforce, Microsoft 365, G-Suite, MailChimp

## WORK EXPERIENCE

# Data Analysis and Research Intern - The Bail Project; St. Louis, MO

June '21 to August '21

- Designed Qualtrics questionnaire and analyzed survey data from 44 clients for an independent research project
- Authored a policy report on the financial and civil liberty issues caused by pretrial electronic monitoring
- Performed data fidelity checks on Salesforce reports with 900+ unique client records
- Used Excel to create and maintain biweekly reports on the status of bail forfeiture hearings across 3 client sites

## Government Affairs Intern – Human Rights Campaign; Remote

Jan '21 to April '21

- Researched 506 cities' LGBTQ police liaisons to evaluate service inclusivity for HRC's Municipal Equality Index
- Wrote memos and copyedited policy factsheets to aid planning for the annual HRC Lobby Day
- Contacted 220 congressional staffers to update legislative contact records on Salesforce
- Tracked federal elected officials' votes and bill sponsorships to edit HRC's Congressional Scorecard

# Quantitative Political Methodology TA – Washington University, St. Louis, MO

Jan '21 to April '21

- Graded problem sets and troubleshooted issues in R code for 50 beginner students
- Hosted weekly office hours to field questions on research methodologies and quantitative analysis

#### Public Affairs and Communications Intern – Hanbury Strategy; London, UK

June '20 to Sept '20

- Researched post-Covid infrastructure policies for polling team; resulting survey completed by 900+ UK adults
- · Conducted market research and competitor analysis to advise clients on product development strategies
- Synthesized key developments in energy, fintech, and e-transport sectors to write daily client briefings
- Analyzed political outputs to draft op-eds and stakeholder maps to inform client-government lobbying strategies

# **Donor Research Volunteer** – Lavender For State Senate; Remote

June '20 to Sept '20

Researched the past contributions of 300+ potential campaign donors; outraised incumbent by 106%

#### Research Assistant to Dr. Sarah Gaby – Washington University, St. Louis, MO

Jan '20 to May '20

- Performed qualitative coding on survey data to track changes in students' attitudes towards social movements
- Read 100+ academic papers to write a literature review and conduct sociological research

# **ACTIVITIES**

# Project Manager and Lead Writer - Legal Lark

May '21 to Present

- Lead team of 4 to create website that explores the nexus of technology, law, and juvenile justice policy
- Design infographics and write articles on the health, economic, and legal consequences of E-Carceration

#### **Staff Writer and Campus Ambassador** – Free The Facts

Dec '19 to Present

- Host educational events on entitlement programs and student loans in collaboration with policy experts
- Write articles on Medicare, criminal justice reform, and student debt policies for Free the Facts' blog

#### Public Service Weekend Participant – Public Policy and International Affairs Program

July '21

- Carnegie Mellon: Won best presentation at policy-hack-a-thon for improving DEI in public interest tech
- George Washington: Attended workshops on policy memo writing and ethical decision-making

#### Service Chair – Phi Delta Phi Pre-Law Honorary Society

Jan '21 to May '21

- Tutored children at St. Louis's Juvenile Detention Center in debate and verbal reasoning
- Mobilized 40 members to support 3 legal advocacy organizations and cultivated community partnerships