

HELENA BLACKMORE

Doctoral Researcher and Tutor

I have completed a MSc in Cognitive Neuroscience and I am currently working towards my PhD in the Sussex Ingestive Behaviour lab. I am passionate about teaching and mentoring. I enjoy data analysis and data visualisation using R, and I generally love learning new things. You can see some of my projects [here](#)



SKILLS

Data and Research skills

- experimental **design**
- experimental implementation using a **variety of software** (e.g. Inquisit, PsychoPy, Qualtrics)
- recruitment of participants
- **data visualisation, analysis and interpretation using R and Python**
- high quality write up of the studies for [Publications](#)
- presentation of results at conferences
- **communication of research** to non-technical audiences and stakeholders
- HE **teaching** and UG research project **supervision**
- excellent time and project management



EDUCATION

2022

University of Sussex

PhD Experimental Psychology

📍 Brighton, UK

Thesis: Matching consumer expectations to product delivery: testing the value of a multi-expectation model in enhancing consumer acceptance of lower alcohol beers

2018

University of Sussex

MSc Cognitive neuroscience

📍 Brighton, UK

Dissertation: The effect of individual differences on inhibitory control training and subsequent food choices

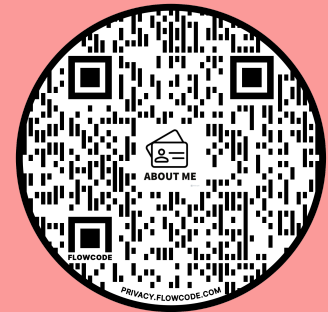
2016

The Open University

BSc (honours) Psychology

📍 London, UK

First class Honours degree from the Open University.



CONTACT INFO

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✉ helena.blackmore@gmail.com

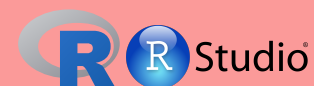
🐙 github.com/HelenaBlackmore

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Contact me for more information

SKILLS





TEACHING EXPERIENCE

2018-
2021

Doctoral Tutor

University of Sussex

📍 Brighton, UK

I have assisted in practical teaching and prepared and taught small group seminars on the following Psychology modules: **Psychology as a science, Analysing data ,Discovering statistics, Cognitive Psychology, Brain and behaviour,Psychobiology**

The topics covered in these modules were statistics, research methods and neuroscience - my three favourite things!

2021

CFG Instructor: Introduction to Python

Code First Girls

📍 Remote, UK

I have completed a CFG Fellowship, as part of which I taught a group of women basics of Python coding.



PUBLICATIONS

2020

The effect of implicit and explicit extrinsic cues on hedonic and sensory expectations in the context of beer

Blackmore, H., Hidrio, C., Godineau, P. & Yeomans, M. R.

Food Quality and Preference, 81(2020), 103855.

<https://doi.org/10.1016/j.foodqual.2019.103855>

2021

A taste of things to come: The effect of extrinsic and intrinsic cues on perceived properties of beer mediated by expectations.

Blackmore, H., Hidrio, & Yeomans, M. R.



PUBLIC ENGAGEMENT & VOLUNTEERING

November
2021

Festival of social science

Food Carbon Footprint workshop

📍 Remote

Design and delivery of workshop educating consumers about the effects of our diet on climate change.

Widening participation



COURSES AND CERTIFICATES

CFG Introduction to Python

An 8 week course on Python and received **certificate of excellence** for final Project

Data and SQL

An 8 week course on relational databases and MySQL

Python for Data Science

A course on data science methods incl. data visualisation, natural language processing and web scraping

This CV was created using pagedown



Last updated on 2021-09-29.