FRAMEWORK - PORTFOLIO PROJECT

20th January 2024
Teachers: LIH and KW

Introduction

Portfolios are used to show off your work, and present your skills as a multimedia designer to a prospective employer. People use portfolios for many reasons such as getting a job, getting into educational programs, get paid better, show transferable skills, and to track personal development.

The portfolio is a in-depth presentation of a varity of projects and skills, and it is designed to communicate visually. You will be doing this portfolio as part of your training to become a multimedia designer, so it is crucial that there is a degree of reflection on what is placed in your portfolio. Maybe you have to produce some extra elements to put in your portfolio.

About

This assignment is individual because we want to evaluate and give feedback to each student based on an individual solution. This portfolio assignment gives us a perfect opportunity to see how each student can mix their skills and express their talent as visual communicators.

The main focus here is YOU - your skills, your talent, your creativity at this stage in your education. Therefore we are going to put almost 100% emphasis on the products – printed and digital.

Evaluation

Your portfolio and supporting print materials will be evaluated on the following criteria:

- Visual coherency across the products (portfolio, CV and business card)

- How the portfolio reflects your personality

- How the portfolio communicates your core skills and interests

The result of your creative choices should be based on your personality, values and the type of multimedia designer you wish to become.

You will receive a pass or fail grade at the evaluation session.

THIS PROJECT IS MANDATORY, AND NEEDS TO BE PASSED TO BE ABLE TO JOIN THE EXAM IN JUNE!

Minimum requirements

Print: CV and business card**.** Please bring the printed version for the evaluation. For the hand-in date, you only have to upload them in pdf.

CV: maximum 2 pages.
Business card: Print front and back.
(link to LinkedIn)

In: Make a updated LinkedIn profile with all the relevant content. Remember the coherency from your other productions and link to your portfolio.

Web: The portfolio must be created by using Vue JS framework or Wordpress.

Responsive web design is required and must be implemented.

The "flow" is up to you: you decide whether you want one-page, multiple pages etc.

Do a sketch/mock-up of the design in different resolutions (one for mobile, one for desktop)

Add a video cv to you website (link to Youtube and max 2 minutes)

Add your cv as a pdf

You need to showcase a minimum 5 projects/art works in your portfolio. Remember to make your CV available on your site/blog as well.

If you decide to use Wordpress for your portfolio, you must code your own theme from scratch using HTML, CSS and PHP. All your content (project, art works, cv etc.) must be dynamically and flexibly added through Wordpress and not hardcoded directly in your theme.

Time frame

Feb. 20th	The project framework is handed out and uploaded to Moodle.
April 15th	QnA 9:00 - 10:00. No classes in week 16, only Portfolio.
April 19th	18.00 Hand-in via Moodle. Please remember to include the link to your portfolio!
Week 18	Evaluation sessions. Detailed time schedule will be available on Moodle after hand-in.