# Olha Zadnieprian
## UX/UI Designer

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## SUMMARY

Product-focused UX/UI Designer with 3+ years in design, including 8 months of commercial SaaS experience. Specialized in scalable design systems, complex interfaces, and production-ready UI for web and mobile products. Strong in structured Figma workflows and cross-functional collaboration with PMs and engineers.

## EXPERIENCE

**MW MEDIA Global | UX/UI Designer**                    May 2025 - Dec 2025
- Designed end-to-end UX/UI for a SaaS product: multi-step flows, dashboards, settings, and onboarding.
- Created a scalable Design System used by the engineering team during implementation.
- Delivered marketing landing pages and branding assets to support product positioning.
- Ensured seamless handoff through organized Figma files and close collaboration with PMs and developers.

**Self-Directed UX/UI Projects | UX/UI Designer**                    Jun 2022 - May 2025
- Completed 7+ full UX/UI projects and 30+ one-screen UI concepts for portfolio development.
- Focused on mobile apps, landing pages, SaaS-style interfaces, and responsive layouts.
- Confident in Figma workflows: Auto Layout, components, variants, variables, and structured file systems.
- Built UX flows: wireframes, prototypes, and UI visuals.
- Built a small responsive website in Webflow while learning platform fundamentals.

**Team Challenge | UX/UI Designer**                    Jun 2023 - Aug 2024
- Led UX/UI design for an e-commerce project in a 6-person team.
- Developed adaptive desktop & mobile layouts, user flows, and interactive prototypes.
- Maintained design consistency across the product and prepared assets for development.
- Coordinated UX/UI changes based on technical requirements.

**Freelance | Vector artist**                    Jun 2018 - Aug 2024
- Created 350+ illustrations and achieved 50+ sales on Shutterstock.
- Developed a distinctive visual style and strong sense of composition.

## COURSES

**Mobile apps design,** Projector Online Institute                    Jan 2025 - Mar 2025

**UI/UX design,** Shendrikov Education                    Dec 2021 - Jun 2022

**Photoshop, level II,** Cases Media                    Feb 2023

**Applied composition,** Sergii Telidchenko                    Oct 2022

## EDUCATION

**English Prime School**                    Jan 2023 - Feb 2024
Advanced English Certificate

**Kyiv National University of Culture and Arts**                    Sep 2008 - Jun 2013
Master's degree in Publishing and Editing

## HARD SKILLS

UX Design • Design Systems • HIG • Material Design • Wireframing & Prototyping • Responsive UI • Information Architecture • Figma (Auto Layout, Components, Variables) • Adobe Illustrator, Photoshop

## LANGUAGES

Ukrainian: **Native**

English: **B2**