EDITION
2020

VIT HACK

Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

graVITas '20
UNLEASH YOUR GENIUS
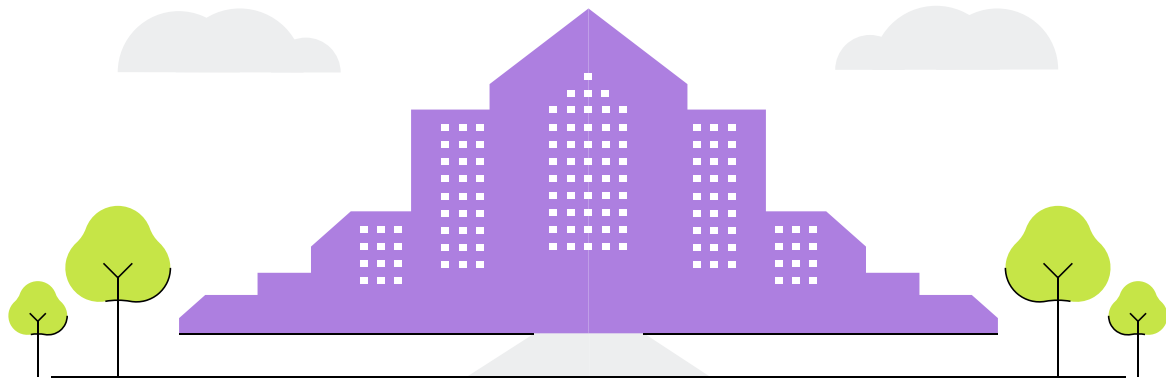
About VIT

Vellore Institute of Technology (VIT) is one of India's premier institutes which solemnly stands by its motto, "A place to learn, A chance to grow." Since the establishment of the institution, its prime focus has been on the holistic development of young minds and to ignite the spark of innovation in them. With students from all over India as well as from over 41 countries, VIT portrays not only excellent academic records but also its healthy environment."Fully Flexible Credit System" (FFCS), Project Based Learning (PBL) and a digitized portal network are few key features of VIT's diversified academic system.Industrial visits, Guest lectures by experts and innumerable hackathons make the students better problem solvers of the real world. Several clubs and chapters provide a platform to students to showcase their creativity along with their technical skills.VIT also has ties with world renowned industries and institutions. In terms of accreditation and rankings, VIT holds the no.1 position among the Private engineering institutions in India and has been ranked No.1 private institution in India for Innovation in 2019 by Govt. of India. The world ranking body, QS has given VIT a 4 star rating, for three consecutive years.FICCI has also honored VIT for its "Excellence in Faculty" and "Excellence for Internalization of Education''. VIT's ultimate aim is the welfare of society and mankind.

About graVITas

graVITas is the annual technical fest of Vellore Institute of Technology. Although focused on bringing out the technical prowess of students, it is not just for those with a sound experience with technology. It is a "festival of innovation and creation" wherein innovators not only dazzle others with their inventions but also shower their knowledge unto the students whose skills are at an embryonic stage but have a proclivity towards gaining exposure to cutting-edge technology.

With a myriad of workshops and competitions, graVITas gives the golden opportunity to add another dimension to one's knowledge and thus is an excellent learning curve for young minds aspiring to become leading innovators in their respective fields of choice.
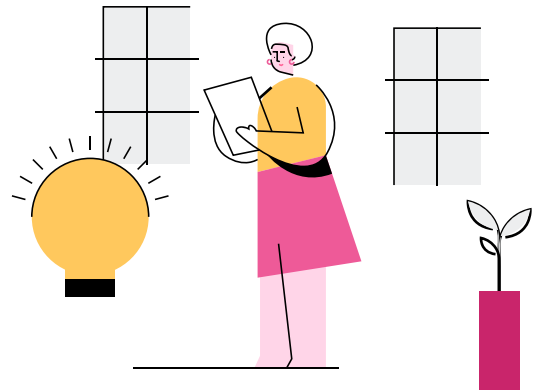
The VIT Hack Team

Our community consists of 60+ hardworking individuals who do not settle at anything less than perfection. The COVID-19 pandemic might have transformed this into an online hack but nonetheless, we as a community strive through excellence to bring you the best hack-a-thon you have ever attended. This might sound an over-ambitious statement but our excellence and ambition are at their epitomai and hence results will be through the roof. So get charged up for VIT Hack 2020. The grandeur and glamour is normalcy here at VIT Hack, so be ready to expect no more!
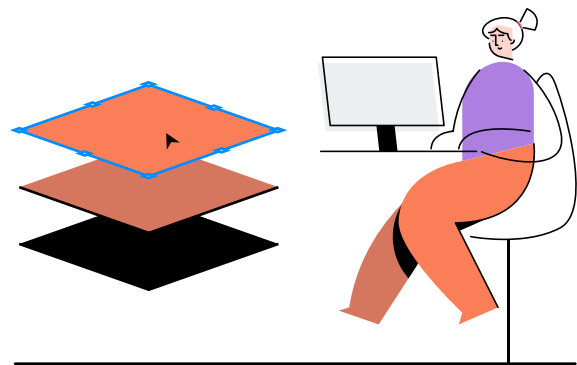
About VIT Hack '19

VIT witnessed one of the biggest hackathons of the entire country, VIT Hack 2019. The hackathon took place on 20th, 21st, and 22nd of September 2019 and was a spectacle to behold. Apart from the technological magnificence on display, what made VIT Hack 2019 stand out among its contemporaries was the fact that the competitors weren't limited to India, but hailed from several other countries, making it a global event. This gave participants a chance to interact with fellow competitors from various backgrounds and broaden their approach in solving real world problems. The event stood for innovation and development towards positive societal change.

VIT Hack 2019 created a blend of different cultures and ideas from around the globe.The problem statements given during the competition were practical real world problems that tested not only a participant's technical knowledge but also their managerial aspects as they were expected to work as a team and pitch their creations to the experts. pitch their creations to the experts. Through interactions with these global leaders, the competitors gained invaluable experience and their ideas were fine tuned to make them adaptable to the real world. The event was totally free of cost to attend which made it an even harder opportunity to miss.

All this contributed towards making VIT Hack 2019 meteorically successful.

Benefactors of VIT Hack '19

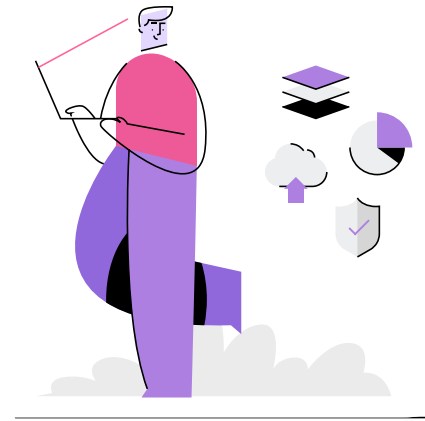## Sponsors

Case partners

Collaborators

About VIT Hack '20

After the tremendous success of its predecessor VIT Hack 2019, the next edition, VIT Hack 2020 is here to inspire awe at a much grander level. The event, like its previous editions, will be completely free of cost to attend. **This time the event will be held online and you can be a part of it by sitting anywhere in the world.**
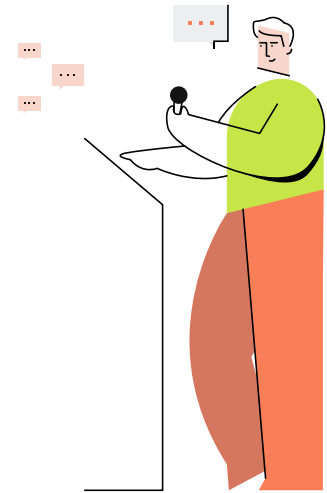
It is going to be an unforgettable experience, with an introduction to new path-breaking technologies and exposure to industries ranging from technical to commerce. The hackathon will be a 48-hour long online event during which every participant will be given a problem statement pertinent to today's world. They are expected to come up with solutions that are out of the box, pitch them to a panel of experts, and convince them as to what makes their respective ideas innovative. The hack aims at helping students interact with the pioneers of technology so as to quench their thirst for gaining technological knowledge. Under the tutelage of these leading experts, participants will have the opportunity to mold their ideas in a way that makes them more pragmatic and executable.

The participants will be competing for a hefty prize money and a chance to get internships in some of the leading companies. The competition is going to be intense, with an estimate of more than 3000 registrations not only from our country but from overseas as well. Tech talks given by industrial experts will be held wherein companies shall explore arenas of technology previously uncharted for the students.
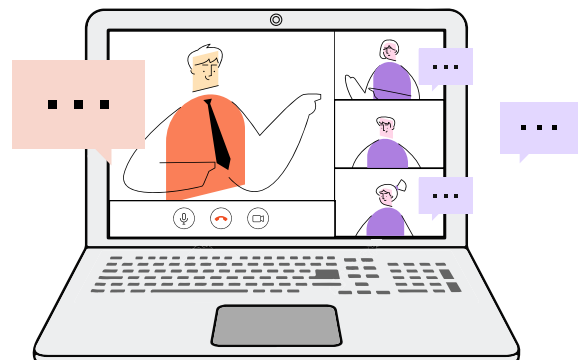
Talks

VIT Hack will begin with talks from experts hailing from a myriad of versatile industries ranging from commerce to tech, to give the participants an intuition into their sojourn in the corporate industry, and to motivate them for the challenge that awaits eagerly. VIT Hack is focused on bringing leading industry professionals, tech pioneers, and trailblazers to help ignite the fire of innovation in participants. The hack-a-thon is completely free of cost to participate. While technical knowledge is certainly an aid, it is not essential, participants must also work on building a team that surpasses expectations in pitch and management and boosts their team building skills. All that we wish is you bring your best ideas, your confidence and your willingness to have a great time.

Workshops

As the world seems to have stopped, we here at VIT Hack have collaborated with leading industrialists to give real-time exposure of their world to our participants. The motive of these workshops is to provide participants with the mindset to tackle ever-changing obstacles arising in the industrial sector and boost their problem solving ability.
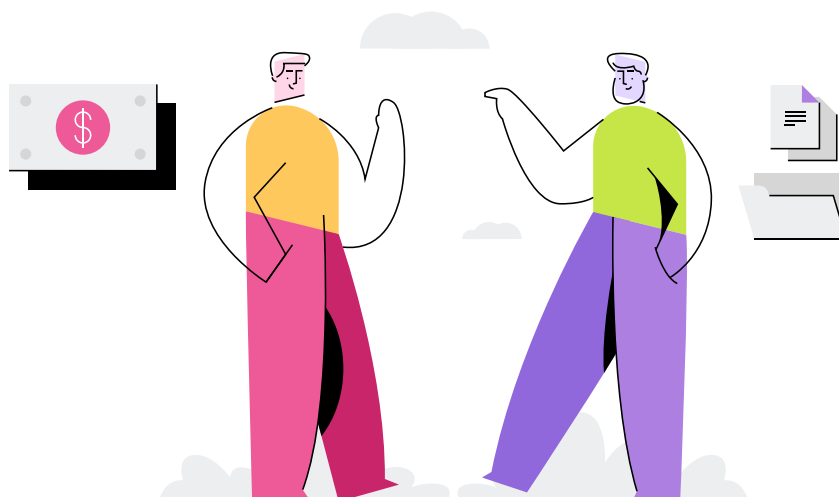
Hack

Participants will take part in a 48-hour online Hack-a-thon on problem statements designed to test their theories.

Basis of partnership

- VIT Hack will be conducted in partnership with you as a case partner.

- Monetary sponsorship in terms of cash rewards to VIT Hack winners and innovative ideas.

- Get solutions to your problem statements at VIT Hack from students all over the world participating in the event.

- Mentor the projects at VIT Hack by sending technical and business expertise from your company.

- The best solution(s) shall be rewarded with a cash prize by your company.

Sponsorship slabs

	₹ 10K ($ 135)	₹ 25K ($ 335)	₹ 40K ($ 535)	₹ 65K ($ 870)	₹ 90K ($ 1200)
Logo on the posters	✓	✓	✓	✓	✓
Logo on website and mobile application	✓	✓	✓	✓	✓
Logo in promotional video	✓	✓	✓	✓	✓
Logo on event email sent to over 50k students		✓	✓	✓	✓
2 minute promotional video during the event		✓	✓	✓	✓
Schwag distribution			✓	✓	✓
Posters on screens in VIT Campus			✓	✓	✓
Blog about your product on our platform				✓	✓
Problem statement of your choice				✓	✓
Address the gathering about the company				✓	✓
Brand Centric Mini Event					✓
Workshop on desired subject/product					✓

Contact us

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