



2021-1 Syllabus

교과목명 Course Title	인터랙티브미디어론 Introduction to Interactive Media	학수번호-분반 Course No.	37542-01
개설전공 Department/Major	커뮤니케이션·미디어학부 Division of Communication & Media	학점/시간 Credit/Hours	3/3
수업시간/강의실 Class Time/ Classroom	Tue 9:30-10:45, Fri 11:00-12:15 Ewha-POSCO Building 261		
담당교원 Instructor	성명: 윤호영 Name Yoon, Ho Young	소속: 커뮤니케이션미디어학부 Division of Communication & Media	
	E-mail: hoyoungyoon@ewha.ac.kr	연락처: 02-3277-4491 Telephone	
면담시간/장소 Office Hours/ Office Location	Off. Hrs: Wed 14:00pm - 15:00pm or By appointment Location: Pre-arranged place (ex. ECC Starbucks or cyber place like Zoom)		

I. 교과목 정보 Course Overview

1. 교과목 개요 Course Description

This class redefines ‘interactive media’ as all kinds of communications such as communication between humans, humans and machines, and between machines. The class explores the variety of topics related to interactive media. Particularly, how it is pertaining to human thoughts, actions, interactions, and more broadly society.

2. 선수학습사항 Prerequisites

No specific requirement

3. 강의방식 Course Format

강의 Lecture	토론/발표 Discussion/Presentation	실험/실습 Experiment/Practicum	현장실습 Field Study	출석 Attendance
50%	30%	0%	10%	10%

- Course materials will be uploaded on cybercampus or class website that to be set
- Class will be given under the assumption that
students have completed reading or watching the course materials

4. 교과목표 Course Objectives

- Understanding current technologies and use of interactive media for present and future
- Getting knowledge about interactive media up to the level that you can bridge communication between people in engineering and in humanity & social science



5. 학습평가방식 Evaluation System

중간고사 Midterm Exam	기말고사 Final Exam	퀴즈 Quizzes	관찰 방문 과제물 Assignment	(중간고사 대체) 과제 보고서 Midterm-Report	참여도 Participation	출석 Attendance
0%	20%	0%	20%	20%	20%	10%

- No Midterm exam. Mid-term is replaced by midterm report
- Assingment : After visitng “Immersive Digital Gallery” in National Museum of Korea,
you will need to submit a short report
- Final Exam : On-site (offline) exam. You come to school and take an exam.

II. 교재 Course Materials

1. 교재 Required Materials

- No particular textbook to buy. Reading/Watching Materials will be uploaded in Cybercampus.

III. 수업운영규정 Course Policies

* 출결 Attendance

- Entirely online class.
- Attendance Task will be assigned to some of class sessions randomly for 10 times.
You will need to work on it each task within the time-frame given.
It will be within two-days after the class session that task is assigned.
- One absence (missing one attendance task) is allowed without any penalty.
After missing one, one absence will be counted for minus one point to your final class points
- Missing half of the tasks will be automatically F.

* School Rules are stated as below in Korean, for preventing any confusion.

- 정당한 사유의 결석: 학칙에 따른 사유와 제출 서류는 아래와 같음.
중대한 질병으로 인한 경우 본교 부속병원장 또는 그에 준하는 종합병원장 발행 진단서
직계존비속의 사망으로 인한 경우 가족관계증명서 및 사망진단서
주관 기관장이 증빙서류를 발행한 국제대회, 훈련, 연수 및 교육실습 등의 참가에 의한 경우
주관 기관장명의 증빙서류
그 밖에 총장 또는 교과목 담당교수가 필요하다고 인정하여 허가한 경우 해당증빙서 첨부.
- 총장이 필요하다고 인정하여 허가한 경우
 1. 졸업학기(졸업예정자로 확정된 학기)에 취업한 학생이 출근하거나 채용전제형 인턴십,
기업연수·교육에 참여하는 경우
 2. 졸업학기(졸업예정자로 확정된 학기)에 취업에 필수적인 활동(면접 등)에 참여하는 경우
 3. 공공기관의 요청에 의해 공식행사에 참여하는 경우



In this semester, we will explore a new type of learning method, so called Flipped Learning. In principle, Tuesday class will be live-streaming class via Zoom. Friday class will be pre-recorded videos or watching materials, sometimes with reading materials, uploaded. Students are expected to finish up class materials before Tuesday class and to participate in the class discussion. Any question about class operation will be answered on the orientation day.

IV. 주차별 강의계획 Course Schedule

* This schedule is subject to change. A few adjustments could be made during the semester

주차	날짜	주요강의내용 및 자료, 과제(Topics & Class Materials, Assignments)	
1주차	2 March (T)	Orientation	
	5 March (F)	Interactive Media: Definition, History, Perspective	
2주차	9 March (T)		
	12 March (F)	Corona Era (1): Kiosk & Apps	
3주차	16 March (T)		
	19 March (F)	Corona Era (2) : Platform (Mobility)	
4주차	23 March (T)		
	26 March (F)	Corona Era (3): Platform (Entertainment, OTT)	
5주차	40 March (T)		
	2 April (F)	Gamification & Data : Education, Health, Business	
6주차	6 April (T)		
	9 April (F)	VR/AR – Immersive Media	
7주차	13 April (T)		
	16 April (F)	Smart Intelligence Service (e.g. A.I Speaker, SmartHome)	
8주차	20 April (T)		
	23 April (F)	Liberal Arts Class Midterm period	
9주차	27 April (T)		
	30 April (F)	Social Media	
10주차	4 May (T)		
	7 May (F)	Machine to Machine: 5G, Autonomous Car, Sensor	
11주차	11 May (T)		
	14 May (F)	Interactive News Reporting	Assignment Due
12주차	18 May (T)		
	21 May (F)	UI/UX Usability	
13주차	25 May (T)		
	28 May (F)	Future of Interactive Media?	
14주차	1 June (T)		
	4 June (F)	Visual Feedback for Assignment	
15주차	8 June (T)		
	11 June (F)	Final Exam	



V. 참고사항 Special Accommodations

According to the University regulation #57, students with disabilities can request special accommodation related to attendance, lectures, assignments, and/or tests by contacting the course professor at the beginning of semester. Based on the nature of the students' requests, students can receive support for such accommodations from the course professor and/or from the Support Center for Students with Disabilities (SCSD).

* 취업계를 비롯한 개인 사정이 증빙되는 경우에 한정하여, 예정된 시험 실시 이전 다른 학생들보다 먼저 필답 고사를 볼 수 있습니다. 이 경우에는 사전에 강의자와 논의하시기 바랍니다.

* The contents of this syllabus are not final — they may be updated.