



Syllabus (2021-fall)

Course Title	Music and Society (Special Topics in English)		Course No.	11052-01
Department/ Major	Global Language Education Office		Credit	3
Class Time/ Classroom	Monday: 2.00-3.15pm Wednesday: 12.30-1.45pm Online Course via Zoom			
	Name: David J. Hamilton	Department: Global Language Education Office		
Instructor	E-mail: david83ewha@gmail.com Please contact me using this email address. Don't message me via Cyber Campus!			

Course Overview

1. Course Description

This course will look at the development of popular music in the last 150 years. Prior to the development of music as a commercial industry, the role played by music in society was to bring together small communities and provide short-term entertainment. Nowadays, music pervades almost every part of modern life, and is all-encompassing in the entertainments industry and popular culture. Advances in technology and globalization during this time have completely altered the way we view our world, and have created rapid changes in society and culture which are reflected in music. This course will mainly focus on the development of popular music in North America and Europe in the last 150 years, although there will be reference to music in other countries including Korea. Students are encouraged to bring their own ideas and experiences of music to class.

We will look at how music and entertainments industries have developed and analyze the significant factors which have affected, and have been affected, by popular music. These factors include race, gender, media and technology, globalization, politics, economics, and popular culture. Different genres of music will be discussed that reflect these factors ranging from classical, jazz and blues, rock and roll, punk, progressive, disco, rap and hip hop, and various genres of rock and pop. The first part of the course will focus on the history of music and social issues from the mid-19th to the mid-20th century, while the second half will look at the modern entertainments industry and how it influences artists and society today.

There will be a strong emphasis on discussion and activities during class. This is not a 'lecture' style class, but instead is 'student-focused'. Students who succeed will be those who are willing to complete homework and then come to class and become involved in the weekly topics. This course will appeal to students who have a background in music, social sciences, humanities, history and/or have a strong interest in music and popular culture. *Students do not require a theoretical background in music.

Due to the current situation caused by Covid-19 this class (as with all GLEO classes) will be conducted online. We will predominantly be using Zoom as well as some video uploads that I will provide. This means that students need to make sure they are familiar with the functions of Zoom and should update and prepare their computers. I can help if there are any issues. It is strongly recommended that students use headphones and an external microphone to improve sound quality.





2. Course Objectives

Upon completion of this course students will have developed a deeper understanding of how the music industry has developed in the last 150 years. Students will have a clear understanding of the development and impact of numerous musical genres in relation to society, and be able to express their opinions clearly in English. Students will develop discussion, debating, reading and writing skills in English.

3. Evaluation System				
Midterm Exam	Final Exam	Writing Assignment	Homework/ Participation	Attendance
15%	15%	10%	50%	10%*

^{*}Attendance: 10 classes or more absent = failure, 3 times late = 1 absence (30 minutes or more late = absent)

- There will be 2 exams. These are take-home exams and will require students to write short-answers to questions about topics discussed in class. The exams will be assigned during the Midterm and Final exam period.
- Homework is a very important part of this course. This is reflected in the homework/participation percentage above (45%). Students will be required to complete homework tasks, such as completing questionnaires, reading articles, answering questions, watching movies, listening to songs, and analyzing song lyrics and music videos. This will enable students to participate in class debates and discussions with a full understanding of the topics. Failure to complete homework assignments will not only have a big impact on your grade, it will also affect your ability to participate in class.
- The grading method for this course will be **Absolute Grading**. This means that your grade will be calculated based on your completion of the course assignments, and it is not related to other student's grades. Grading System:

A +	Α	B+	В	C+	U	D+	D	F
95	90	85	80	75	70	65	60	0-59





Course Schedule

Week	Date	Class Topics		
Week 1	Aug. 30- Sept 5 (the fall semester starts on Wednesday)	Introduction: Why is music important in society?		
Week 2	Sept. 06-12	Why Music Matters: How music affects our lives Pre-World War 1: The roots of popular music		
Week 3	Sept.13-19	Post-World War 1: The popularization of jazz and blues Post-World War 2: The rise of rock 'n' roll		
Week 4	Sept. 20-26	Chuseok Holiday (09/20 -09/22: No classes)		
Week 5	Sept. 27 Oct. 03	The Entertainments Industry: The Beatles		
Week 6	Oct. 04-10	Protest Music 1: John Lennon, peace, and protest National Liberation Day (10/04) Protest Music 2: Punk vs. Progressive Rock		
Week 7	Oct. 11-17	Protest Music 3: Punk vs. Prog (Continued) Hangeul Proclamation Day (10/11) Protest Music 4: Indie (Integrity vs. Commercialism)		
Week 8	Oct. 18-24	Protest Music 5: Feminist Indie Movements Midterm Exam Midterm Exam Period (10/20-10/22)		
Week 9	Oct. 25-31	Disco: From underground to influential		
Week 10	Nov. 01-07	Heavy Metal: Turn it up to 11!		
Week 11	Nov. 8-14	MTV 1: How videos changed music MTV 2: The impact of video on gender identity		





Week	Date	Class Topics		
Week 12	Nov. 15-21	Popstar Case Study 1: Michael Jackson Popstar Case Study 2: Madonna		
Week 13	Nov. 22-28	Popstar Case Study 3: David Bowie Popstar Case Study 4: Prince		
Week 14	Nov. 29- Dec 05	Rap and Hip Hop: Historical background		
Week 15	Dec. 06-12	Gangsta vs. Conscious Rap: Discussion and Debate The Impact of K-Pop: Research		
Week 16	Dec.13-19	The Impact of K-Pop: Debate The Modern Music Industry		
Week 17	Dec. 20 (Last day of the semester)	The Future of the Music Industry		

Special Accommodations

* According to the University regulation section #57, students with disabilities can request for special accommodations related to attendance, lectures, assignments, or tests by contacting the course professor at the beginning of semester. Based on the nature of the students' request, students can receive support for such accommodations from the course professor or from the Support Center for Students with Disabilities (SCSD). Please refer to the below examples of the types of support available in the lectures, assignments, and evaluations.

Lecture	Assignments	Evaluation
. Visual impairment: braille, enlarged reading materials . Hearing impairment: note-taking Assistant . Physical impairment: access to classroom, note-taking assistant	Extra days for submission, alternative assignments	. Visual impairment: braille examination paper, examination with voice support, longer examination hours, note-taking assistant . Hearing impairment: written examination instead of oral . Physical impairment: longer examination hours, note-taking assistant

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