



Syllabus(2021-1)

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|----------------------------------|--|------------------------------|----------|
| Course Title | Color Planning & Design | Course No. | 33557-01 |
| Department/ Major | Fashion Industry | Credit/Hours | 3 |
| Class Time/ Classroom | Wed 5-6(2:00pm-4:45pm) / Human Ecology 214-1 | | |
| Instructor | Name: Jung Soo Lee | Department: Fashion Industry | |
| | E-mail: jungslee@ewha.ac.kr | Telephone: 02-3277-4106 | |
| Office Hours/ Office Location | Tue 10-12, Wed 10-12/ Human Ecology 202 (By email appointment/ also available through Zoom) | | |

I. Course Overview

1. Course Description

The goal of this course is to understand the basic knowledge of color within fashion design by theoretical and in-studio works. The intended outcome of the course is to broaden your insight on the characteristics of fashion, fashion and culture, fashion sense, color and design.

2. Prerequisites

No prerequisites are required for this course.

3. Course Format

| Lecture | Discussion/Presentation | Experiment/Practicum | Field Study | Other |
|---------|-------------------------|----------------------|-------------|-------|
| 30% | 0% | 70% | 0% | 0% |

(Instructor can change to match the actual format of the class.)

Explanation of course format:

***Class format will be Hybrid class (Students will choose the format either in-class or offline).**

****Zoom Live link will be uploaded at CyberCampus.**

Lecture format can change depending on the situation.

4. Course Objectives

1. To understand basic theory of colors and color combinations.
2. To develop expertise in color sense.
3. To develop students own color themes and abstract the color stories.
4. To create the moodboards using a digital program(i.e. Adobe Photoshop)
5. To understand the effective application of colors in modern fashion design.



5. Evaluation System

| Midterm Portfolio | Final Portfolio | Final Exam | Presentation | Projects | Assignment | Participation | Presence |
|-------------------|-----------------|------------|--------------|----------|------------|---------------|----------|
| 35% | 40% | 0% | 0% | % | 10% | 5% | 10% |

* Evaluation of group projects may include peer evaluations.

Final Portfolio includes 5% presentation and 35% portfolio.

II. Course Materials and Additional Readings

1. Required Materials

"New Color & Design Image", Lee Inseong. Lee Eonyeong, Gyomunsa, 2019

2. Supplementary Materials

N/A

3. Optional Additional Readings

- 1) Fashion Sketchbook-sixth edition, Bina Abbing, Fairchild Publications, 2012
- 2) Fashion Magazines (Vogue, Elle, Harper's Bazaar, W)
- 3) Fashion websites (Firstview, Style.com, Fashion biz)

III. Course Policies

* 실험실 진행 강의의 경우 본교에서 진행되는 '실험실안전교육'을 필수로 이수하여야 함.

* For laboratory courses, all students are required to complete lab safety training.

IV. Course Schedule (15 credit hours must be completed.)

| Week | Date | Topics & Class Materials | Assignments |
|---------------|------|--|---------------------------------------|
| Week 1 | 3/3 | Orientation | |
| Week 2 | 3/10 | Understanding colors, color combinations & Hues/Value/Chroma | Color Practice(Hue/Value/Chroma) |
| Week 3 | 3/17 | Theory and practice of tones | Practice of color combination & tones |



| Week | Date | Topics & Class Materials | Assignments |
|---------------|------|--|---|
| Week 4 | 3/24 | Develop a moodboard using <u>analogous colors</u> | Develop a moodboard using <u>analogous colors</u> by digital program |
| Week 5 | 3/31 | Q&A with your moodboard of analogous color Develop a moodboard using <u>complementary colors</u> in class | Develop a moodboard using <u>complementary colors</u> by digital program |
| Week 6 | 4/7 | 1:1 tutoring your moodboard of complementary color Develop a moodboard using <u>color coordination</u> (Analogous & Complementary color) | Develop <u>color coordination</u> using a digital program (Analogous & Complementary color) |
| Week 7 | 4/14 | 1:1 tutoring your <u>color coordination</u> of the moodboard Continue a moodboard using <u>color coordination</u> (Analogous & Complementary color) | Develop <u>color coordination</u> using a digital program (Analogous & Complementary color) |
| Week 8 | 4/21 | Develop fashion Image Collage by keywords suggest color coordination | Develop fashion Image Collage by keywords and suggest color coordination |
| Week 9 | 4/28 | ♣ Midterm project submission Due (5/5 midnight) Midterm project critique | |
| Week 10 | 5/5 | 어린이날: No live lecture Video clip will be uploaded at Cyber-campus. Theory of color image scale (pg29-30) & Fashion image exercise (pg 38-55) | Submit Color Image Scale exercise to cyber-campus (pg29-30) |
| Week 11 | 5/12 | Fashion Image practice I | |
| Week 12 | 5/19 | 석가탄신일: No class | Continue to work on your fashion image |
| Week 13 | 5/26 | ♣ Color report project submission Due (5/21 midnight) Fashion Image practice II | Continue to work on your fashion image |
| Week 14 | 6/2 | Fashion Image practice III | Continue to work on your fashion image |
| Week 15 | 6/9 | Fashion Image practice IV | Continue to work on your fashion image |
| make-up class | TBA | Final Portfolio Completion and submission 기말포트폴리오 완성 및 제출 | |

V. Special Accommodations

* According to the University regulation #57, students with disabilities can request special accommodation related to attendance, lectures, assignments, and/or tests by contacting the course professor at the beginning of semester. Based on the nature of the students' requests, students can receive support for such accommodations from the course professor and/or from the Support Center for Students with Disabilities (SCSD).

* The contents of this syllabus are not final—they may be updated.