

2,30M

Sum of sales

5009

Count of orders

793

Count of customers

1,58K

Avg Sales Per Day

3,44

Avg Orders Per Day

7,56

Avg Items Per Order

60,66

Ave Item Price

MonthYear

All

region

All

segment

All

category

All

sub_category

All

ship_mode

All

12,47 %

%_Profit

286 397,02

Total_Profit

24,67 %

%_Discount

566 734,18

Total_Discount

Sales , Profit by Month

Total_Sales

Total_Profit

January

0,09M

February

March

0,21M

April

0,14M

May

0,16M

June

0,15M

0,0M

0,2M

0,4M

Sales, Orders Dependency by Month

Total_Sales

Count of orders

0,48M

2,0K

0,47M

2,1K

0,61M

2,6K

0,73M

3,3K

0,0M

0,5M

2018

2019

2020

2021

3K

2K

region	T_Sales	PY Sales	YoYGrowSal	T_Profit	Profit YoY	T_Quantity	QuantYoY	CustQvan	CustGrowYoY	AvyItemPrice	AvItemPriceYoY
Central	501 239,89	354 141,76	41,54 %	39 706,36	23,48 %	8780	48,81 %	629	50,36 %	57,09	-4,89 %
Consumer	252 031,43	183 685,76	37,21 %	8 564,05	53,39 %	4519	47,05 %	328	48,89 %	55,77	-6,70 %
Corporate	157 995,81	109 695,78	44,03 %	18 703,90	5,00 %	2604	49,06 %	180	47,91 %	60,67	-3,37 %
Home Office	91 212,64	60 760,22	50,12 %	12 438,41	42,00 %	1657	53,43 %	121	58,70 %	55,05	-2,16 %
Furniture	25 482,34	19 325,96	31,86 %	-1 198,61	53,87 %	333	39,33 %	58	50,85 %	76,52	-5,36 %
Office Supplies	32 777,24	24 014,18	36,49 %	6 197,54	8,70 %	1027	55,84 %	101	61,21 %	31,92	-12,42 %
Technology	32 953,07	17 420,09	89,17 %	7 439,48	93,89 %	297	63,19 %	55	59,62 %	110,95	15,92 %
East	678 781,24	465 698,34	45,76 %	91 522,78	57,01 %	10618	47,33 %	674	47,79 %	63,93	-1,07 %
South	391 721,91	268 816,05	45,72 %	46 749,43	23,35 %	6209	44,60 %	512	47,01 %	63,09	0,78 %
West	725 457,82	475 320,46	52,62 %	108 418,45	67,81 %	12266	52,40 %	636	51,94 %	59,14	-0,51 %
Total	2 297 200,86	1 563 985,61	46,88 %	286 397,02	48,42 %	37873	49,12 %	793	49,57 %	60,66	-1,50 %