



Contact

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LINKEDIN :

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Education

2017 - 2021

Bachelor of Technology, Electronics and Communication Engineering

Institute of Technical Education
and Research, SOA University,
Bhubaneswar

Expertise

- Outlook
- JIRA
- Zoho
- Operative, One Advisor
- Advisor
- GAM
- Java, HTML, CSS, JS, React JS

Language

English

Hindi

Bengali

MRINAL KUMAR

PROFILE

B.Tech graduate in Electronics and Communication Engineering from SOA University, with a strong foundation in web technologies, UI development, and problem-solving. Experienced in Digital Marketing and Operations, bringing a unique blend of technical, analytical, and strategic skills to deliver impactful web solutions. Passionate about creating responsive, user-centered web applications and optimizing digital experiences. Self-motivated and adaptable, with a proven ability to work effectively under pressure and manage multiple projects. Eager to leverage my diverse skill set in a dynamic Web Development role that drives both organizational success and personal growth.

○ July'24 – working currently

Pocket FM

Web Dev | Operations Management Specialist

- Collaborated with product and design teams to translate business requirements into responsive and user-friendly web interfaces.
- Optimized existing internal dashboards and tools, enhancing performance and data accessibility for the operations team.
- Built reusable UI components and integrated APIs to streamline daily program monitoring and tracking.
- Worked cross-functionally to ensure seamless user experience and operational efficiency across digital platforms.

○ March'24–June'24

BingeClass

Frontend Developer | Project Coordinator

- Designed and developed dynamic, multi-page web interfaces for project management and seminar coordination portals.
- Implemented interactive dashboards and data visualization features using JavaScript frameworks to track client projects in real time.
- Collaborated with clients to gather technical requirements and delivered customized front-end solutions aligned with business goals.

○ Mar'23 – Sep'23

Wordsys Information Technology

Frontend Developer | Operations

- Translated client requirements into fully functional, responsive web pages using HTML, CSS, JavaScript, and React
- Partnered with UI/UX designers to implement modern design principles and improve user engagement across websites.
- Built and maintained a client portal for tracking project milestones and deliverables. Collaborated with backend teams to ensure seamless data integration and smooth API communication.

○ Mar'21 – Feb'23

Mediamint

Digital Media Planner

- Created detailed media plans and executed ad campaigns based on client specifications and target audiences.
- Coordinated with account executives, inventory teams, QA, and clients to ensure seamless campaign execution.
- Trained and gained hands-on experience with media planning platforms and tools.

○ Apr'20–May'20

IIT Roorkee – Internship

- Completed training in Machine Learning and Artificial Intelligence.
- Executed a project on Credit Card Fraud Detection, evaluating multiple algorithms based on real-time performance data.

CERTIFICATIONS

Certified Masterclass in Business Research and Intelligence and Handling Multimedia Fundamentals in digital marketing