#### Overview

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- Introduction
  - What is Machine Learning?
  - Supervised Learning
  - Unsupervised Learning

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Evaluation

Source Materials

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#### **Evaluation**

### Good news

- No exams!
- No homework!
- Course participation (10%)
- Two small projects (15%\*2)
- Final project (60%)

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Source Materials

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#### Source Materials

- No textbook required. Readings will come from freely available online material.
- Machine Learning Lecture Book (Kun He)
- K. Murphy, Machine Learning: a Probabilistic Perspective, MIT Press, 2012
- C. Bishop, Pattern Recognition and Machine Learning, Springer, 2007
- CS 4780 @Cornell University
- Machine Learning (Zhihua Zhou)
- Statistics Learning Method (Hang Li)

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Source Materials

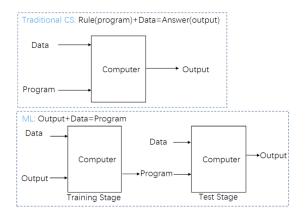
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## What is machine learning?

### Machine Learning

- A branch of artificial intelligence, concerned with the design and development of algorithms that allow computers to evolve behaviors based on empirical data.
- As intelligence requires knowledge, it is necessary for the computers to acquire knowledge.
- Study of algorithms that improve their performance at some task with experience
- Optimize a performance criterion using example data or past experience
- Role of Statistics: Inference from a sample
- Role of Computer Science: Efficient algorithms to solve the optimization problem,
  Representing and evaluating the model for inference

#### ML vs traditional CS



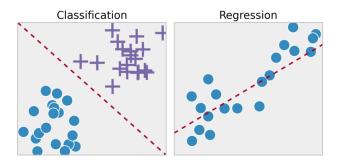
Take the spam email as an example. The core is program but the final goal is the answer.

### What is machine learning?

### Mtichell, 1997

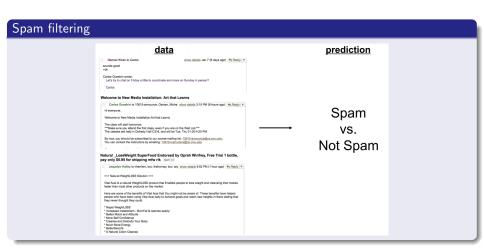
- A computer program A, learn from experience E, w.r.t some tasks T, and performance measure P.
- If E helps improve the performance.
- Based on statistics and optimization, Not on logic.
- Data: i.i.d., independent, identically distributed

## Supervised Learning



Supervised learning, an algorithm learns from a training dataset. We know the correct answers or desired output, the algorithm makes predictions using the given dataset and is corrected by the **supervisor**. The learning stops as and when the algorithm achieves a level of performance which is acceptable. There are two types of supervised learning - **classification** and **regression**.

# Supervised Learning-Classification



# Supervised Learning-Classification

# Face Recognition

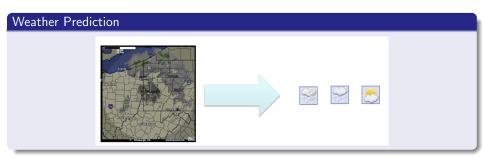




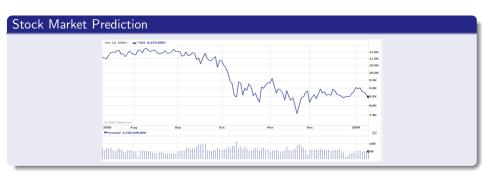
Example training images for each orientation



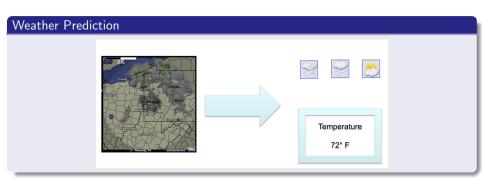
# Supervised Learning-Classification



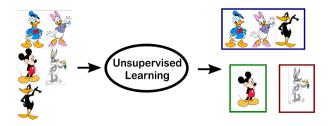
# Supervised Learning-Regression



# Supervised Learning-Regression

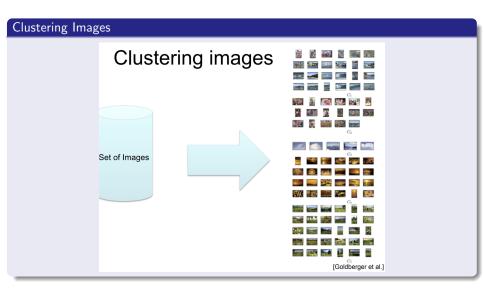


## Unsupervised Learning



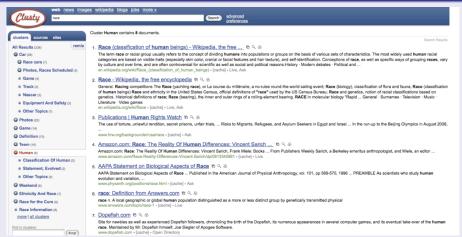
In unsupervised learning there is no trainer or supervisor as the name suggests. We do not show the output, or the specific input required to achieve specific output. The machine learns based on its own capability, it decides what should be the input and output - clustering is a method of unsupervised learning, where the machine learns on its own. A well known algorithm in clustering is the k-means clustering.

## **Unsupervised Learning**



### Unsupervised Learning

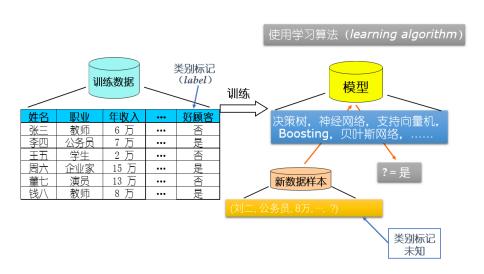
### Clustering Web Search Results



# Machine Learning Algorithms (sample)

Unsupervised Supervised Continuous Clustering & Dimensionality Regression Reduction Linear Polynomial SVD **Decision Trees** PCA Random Forests K-means Classification Association Analysis Categorical Apriori KNN FP-Growth Trees Hidden Markov Model Logistic Regression Naive-Bayes SVM

### Typical Machine Learning Process



# Machine Learning Illustration



# Rapid growth of machine learning

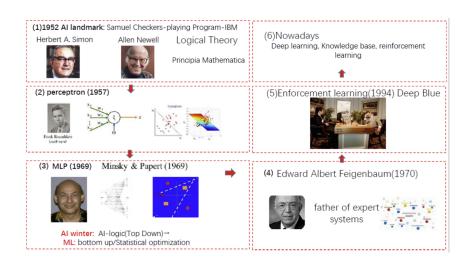
### Machine Learning is perferred approach to

- Natural Language Processing (NLP)
- Computer Vision (CV)
- Medical outcomes analysis
- Robot control
- Computational biology
- Sensor networks
- ..

#### This trend is accelerating

- Big data
- Improved machine learning algorithms
- Faster computers
- Good open-source software

### History of Al



# The End