

# **CLARK SELL**

SOFTWARE CRAFTSMAN, ENTREPRENEUR, SPEAKER

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Learn more about me @ http://unspecified.io/about

### HI!

I'm a very passionate, entrepreneurial person whose love for developing software was born from my passion for building and customizing automobiles. This love, has lead me to a dedicated life of enterprise software architecture and development for some of the biggest companies in the world. Just like the cars I've built, I love how the web, mobile and loT applications are connecting our world together while advancing our society. Even better, I love to design, build, and ship them all while teaching others our craft.

### **TECH LOVE**

node.js, javascript, c#, vb, c++, .net, html, css, sass, less, hapi, express, react, angular, nativescript, swift, xcode, atom, sublime, visual studio, macos, particle, arduino, finalcut pro, adobe illustrator, adobe indesign, cad, docker, google apps, omni suite, amazon's aws, google's cloud, azure, digital ocean, joyent

#### **AROUND THE WEB**

Website - unspecified.io
Blog - csell.net
Github.com / csell5
Twitter.com / @csell5
Medium / @clarksell
LinkedIn.com / in/clarksell

# **LEARN MORE @**

http://unspecified.io/about

## **EXPERIENCES**

Sep 2016 - Current

Co-Founder, Co-CEO TANGIBLE

July 2010 - Current

FOUNDER, CEO THAT CONFERENCE

May 2014 - Jan 2017

Director TELERIK / PROGRESS

July 2005 - May 2014

Sr. Program Manager MICROSOFT

July 1998 - July 2005

Senior Architect
ALLSTATE

As Co-CEO I managed six employees and a \$1.2m dollar SaaS business providing one-click deployment, monitoring, auto scaling, and hosting to 40k websites across three cloud providers, globally.

I founded That Conference as a 501(c)(3) to create the best development community in the midwest. After six years, we're the largest family-friendly tech conference in the US, seeing over 1600 people yearly. That Conference costs roughly \$400k a year to produce.

Joining as a Sr. Product Manager, I quickly became the Director of Product Management running four separate developer products (Test Studio, Rollbase, Fiddler, and Modulus) responsible for \$10m dollars in revenue.

As a Consultant, Evangelist, Program Manager, I achieved top honors at Microsoft. As a Sr. Program Manager, I helped Microsoft's top ISVs design and ship their mission-critical mobile and cloud apps while enhancing our products feature sets.

I helped lead the design, architecture, build and shipment of Allstate's mission-critical websites; buy.allstate.com, accessallstate.com, common services, and the core architecture framework for all new software development.

## **EDUCATION**

1994 - 1998

Western Illinois University

### BACHEOR OF INFORMATION TECHNOLOGY

Information Technology is a cross between Computer Science and Business Management. Phi Kappa Theta Alumni

### **INTERESTS**

Software // Community // Business // Fabrication // BBQ