

Partners Group

REALIZING POTENTIAL IN PRIVATE MARKETS

Website Usability Heuristics Evaluation

- 1. Introduction**
- 2. Site Wide Evaluation**
- 3. Per Page Evaluation**

Usability Heuristics Evaluation is a **measure of the usability of a website or application**. This is achieved by a set of **broadly predefined rules**. Of which, Jakob Nielsen's Ten Usability Heuristics is the most widely used framework.

<https://www.nngroup.com/articles/ten-usability-heuristics/>

Jakob Nielsen's Ten Usability Heuristics

Introduction

2

1. Visibility of system status

Designs should keep users informed about what is going on, through the use of appropriate, timely feedback.

2. Match between System and the Real World

The design should speak the users' language. Use words, phrases, and concepts familiar to the user, rather than internal jargon.

3. User Control and Freedom

Users often perform actions by mistake. They need a clearly marked "emergency exit" to leave or undo the unwanted action.

4. Consistency and Standards

Users should not have to wonder whether different words, situations, or actions mean the same thing. Follow platform conventions.

5. Error Prevention

Good error messages are important, but the best designs carefully prevent problems from occurring in the first place.

6. Recognition Rather Than Recall

Minimize the user's memory load by making elements, actions, and options visible. Avoid making users remember information.

7. Flexibility and Efficiency of Use

Shortcuts — hidden from novice users — may speed up the interaction for the expert user.

8. Aesthetic and Minimalist Design

Interfaces should not contain information which is irrelevant. Every extra unit of information in an interface competes with the relevant units of information.

9. Recognize, Diagnose, and Recover from Errors

Error messages should be expressed in plain language (no error codes), precisely indicate the problem, and constructively suggest a solution.

10. Help and Documentation

It's best if the design doesn't need any additional explanation. However, it may be necessary to provide documentation to help users complete their tasks.

The severity of a usability problem is graded against a combination of three factors:

Frequency x Impact x Persistence

Grades are awarded as the following:

Minor: Issue is mostly cosmetic. Fixing this can be done when extra time is available.

Major: Issue might cause user to fail in completing their task. Fixing this should be a high priority.

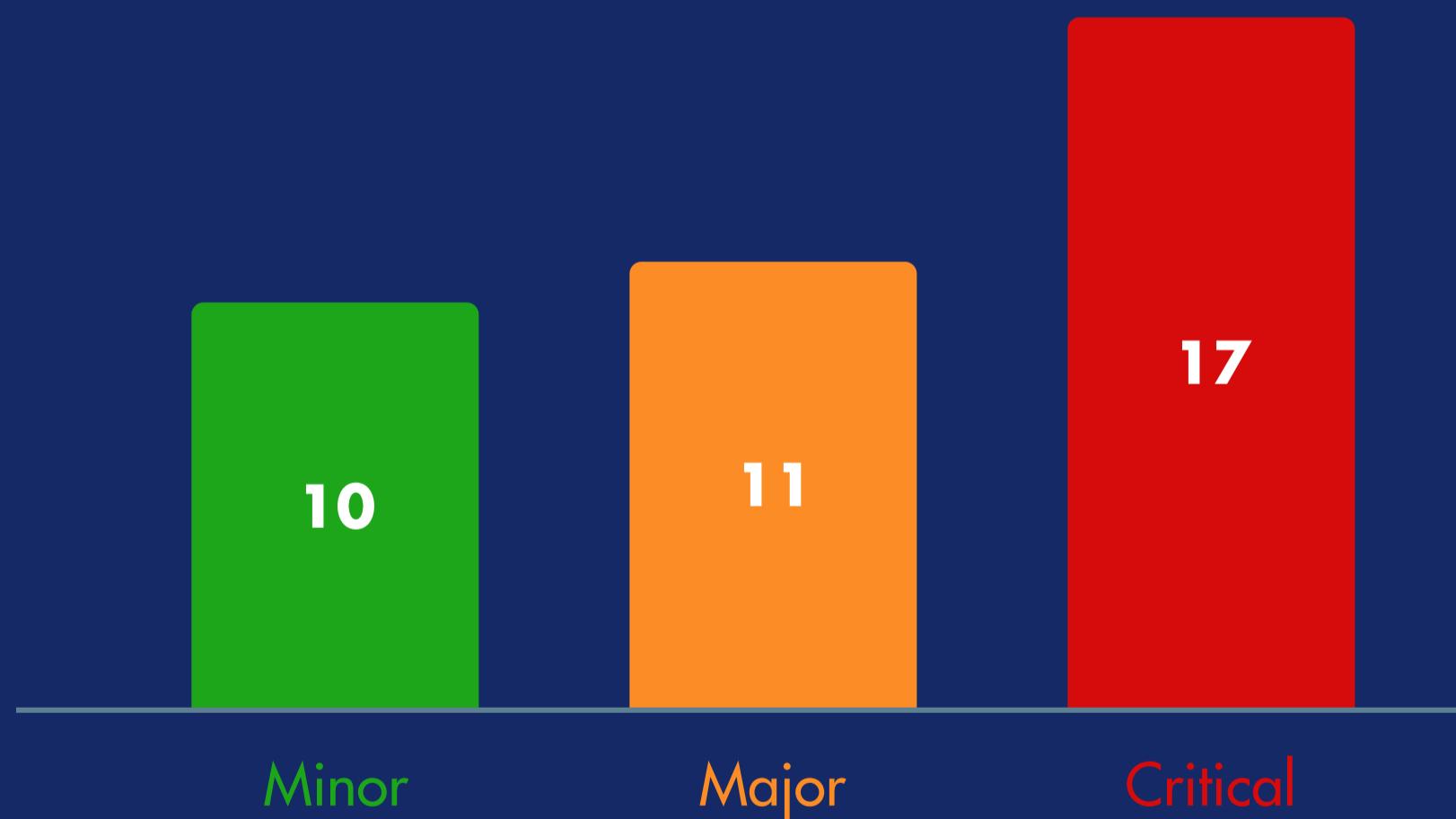
Critical: Issue actively impedes user from completing their task. Fixing this is imperative before product release.

This report only covers the following:

- Site wide elements
- Homepage
- About
- Businesses

Overall the usability of
partnersgroup.com is:

Poor



Site Wide Evaluation

Site Wide Evaluation

1

Partners Group
REALIZING POTENTIAL IN PRIVATE MARKETS

Client access Contacts [in](#) [Twitter](#) Subscribe DE | EN | JP

ABOUT BUSINESSES SUSTAINABILITY INVESTORS CAPITAL & FUNDING NEWS & VIEWS SHAREHOLDERS CAREERS

TRANSFORMATIONAL INVESTING

What we do

Partners Group is a leading global private markets firm. Since 1996, we have invested over USD 150 billion in private equity, private debt, private real estate, and private infrastructure on behalf of our clients globally. We seek to generate strong returns through capitalizing on thematic growth trends and transforming attractive businesses and assets into market leaders. We are a committed, responsible investor and aim to create sustainable returns with lasting, positive impact for all our stakeholders.

Private equity Find out more ►

Private real estate Find out more ►

Private infrastructure Find out more ►

Private debt Find out more ►

News highlights

Corporate governance & risk management | Our people | Environment and climate action | Policies & directives

[Find out more ▶](#)

 [About Partners Group](#)

 [Private equity](#)
[Private real estate](#)
[Private infrastructure](#)
[Private debt](#)
[Liquid private markets](#)

 [Corporate news](#)

 [Subscribe to our news](#)

 [Corporate Sustainability Report](#)

 [Investor Relations presentation](#)

 [Read also:](#)
Our investment approach
Relative value investing
Value creation in our investments
[Private Markets Navigator](#)

 [ESG & Sustainability Directive](#)

 [Corporate Governance Report](#)

 [USD 119 billion](#)
in assets under management

 [20 offices](#)
enable a broad investment coverage worldwide

Partners Group publishes Private Markets Navigator for 2022:
'Thematic investing is key to unlocking value'
[Read more ▶](#)

Heuristic: Consistency and Standards

Severity: Critical

Description: Partners Group employs a variety of colors throughout the site, but there is no clear hierarchy or rules that govern their usage. Default, hover, active and inactive states of elements can share the same colour. As a result, elements that can't be interacted with may be confused as one that can, and vice versa.

#152967

#00A7B9

#009AA6

#5C7F92

#006D99

About Partners Group

Partners Group is a leading global private markets firm

USD 119 billion
in assets under management

USD 150 billion
invested since 1996

Over 1,500
employees worldwide

~1,000
institutional clients

Partners Group is a large, independent investment firm that is truly dedicated to private markets. We are fully aligned with our clients and provide bespoke solutions to institutional investors, sovereign wealth funds, family offices and private investors globally.

We have over 1,500 employees, including more than 500 private markets investment professionals, across 20 offices. Our global footprint is built on the deep experience and expertise of our local teams.

We are among the most consistently top performing firms in private markets globally. We seek to deliver sustainable performance across economic cycles through focusing on three key pillars:



TRANSFORMATIONAL INVESTING

We seek to generate strong returns by capitalizing on thematic growth trends and transforming attractive businesses into market leaders

[Find out more ▶](#)

- > Private equity
- > Private real estate
- > Private infrastructure
- > Private debt
- > Liquid private markets

Heuristic: Error Prevention

Severity: Critical

Description: Excessively thin font weight reduces legibility of the text. Not only does it introduce eye strain for the user, it increases the chance of misreading information on the site.

Heuristic: Error Prevention

Severity: Critical

Description: Using a grey background greatly reduces the contrast against the already very thin font.

PGHN shareholder relations

For any PGHN stock related inquiries, please contact:

[shareholders\(at\)partnersgroup.com](mailto:shareholders(at)partnersgroup.com)

Prospective client requests

If you are a prospective client and have a question about our offering, please contact:

[clients\(at\)partnersgroup.com](mailto:clients(at)partnersgroup.com)

Tokyo

Marunouchi Park Bldg. 6F
2-6-1 Marunouchi, Chiyoda-ku
Tokyo 100-6906
Japan
Phone +81 3 5219 3700

Google map

[www.partnersgroup.com/jp/
pgjapan\(at\)partnersgroup.com](http://www.partnersgroup.com/jp/pgjapan(at)partnersgroup.com)

Sydney

L32, Deutsche Bank Place
126 Phillip Street
Sydney, NSW 2000
Australia
Phone +61 2 8216 1900
Google map

www.partnersgroupaustralia.com.au
[pgaustralia\(at\)partnersgroup.com](mailto:pgaustralia(at)partnersgroup.com)

Heuristic: Consistency and Standards

Severity: Critical

Description: Email addresses use (at) instead of the web standard @. The click option may not be available for all email platforms. Such users will not be able to efficiently copy and send Partners Group emails.

Default State

Find out more ►

 About Partners Group

Our investment portfolio

 Corporate Sustainability Report

 ESG & Sustainability Directive

Hover State

Find out more ►

 About Partners Group

Our investment portfolio

 Corporate Sustainability Report

 ESG & Sustainability Directive

Pressed State

Find out more ►

 About Partners Group

Our investment portfolio

 Corporate Sustainability Report

 ESG & Sustainability Directive

Heuristic: Consistency and Standards

Severity: Critical

Description: Certain buttons do not react visually even if the user is interacting with them. This makes it less obvious that these elements can be clicked on.

The screenshot shows the Partners Group website with several user interface elements highlighted by colored boxes:

- A green box highlights the logo in the top left.
- An orange box highlights the top navigation bar with links like Client access, Contacts, and Subscribe.
- An orange box highlights the secondary navigation menu below the main menu.
- A red box highlights the search bar area.
- A red box highlights the bottom navigation bar with links like CAREERS.
- A red box highlights a dropdown menu on the left side.
- A red box highlights the bottom of the page where the navigation bar disappears.

Heuristic: Aesthetic and Minimalist Design
Severity: Minor
Description: Low resolution logo used, causing it to appear pixelated.

Heuristic: Aesthetic and Minimalist Design
Severity: Major
Description: There is little contrast between the secondary menu and the primary menu. User's attention is split between the two menus.

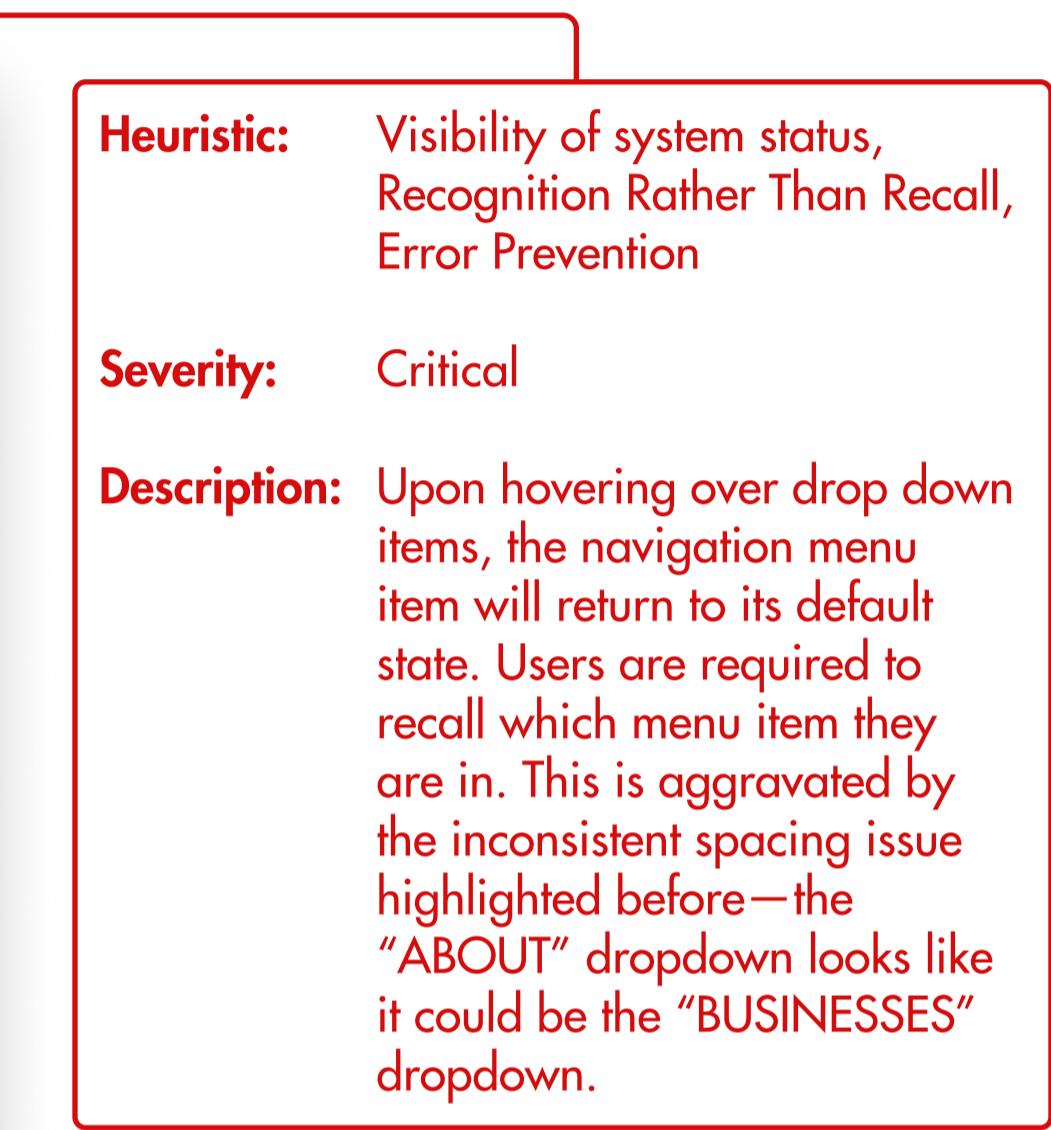
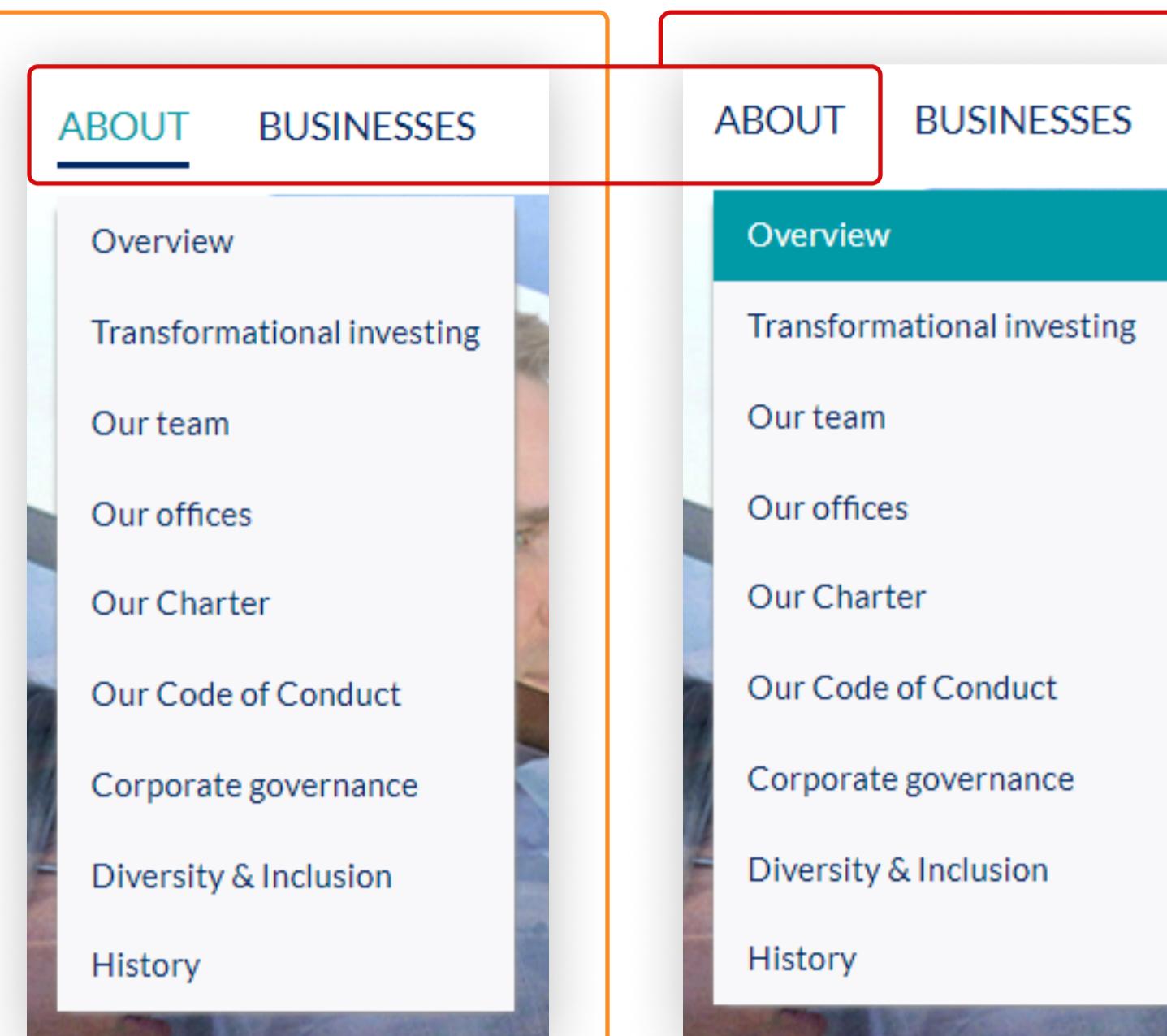
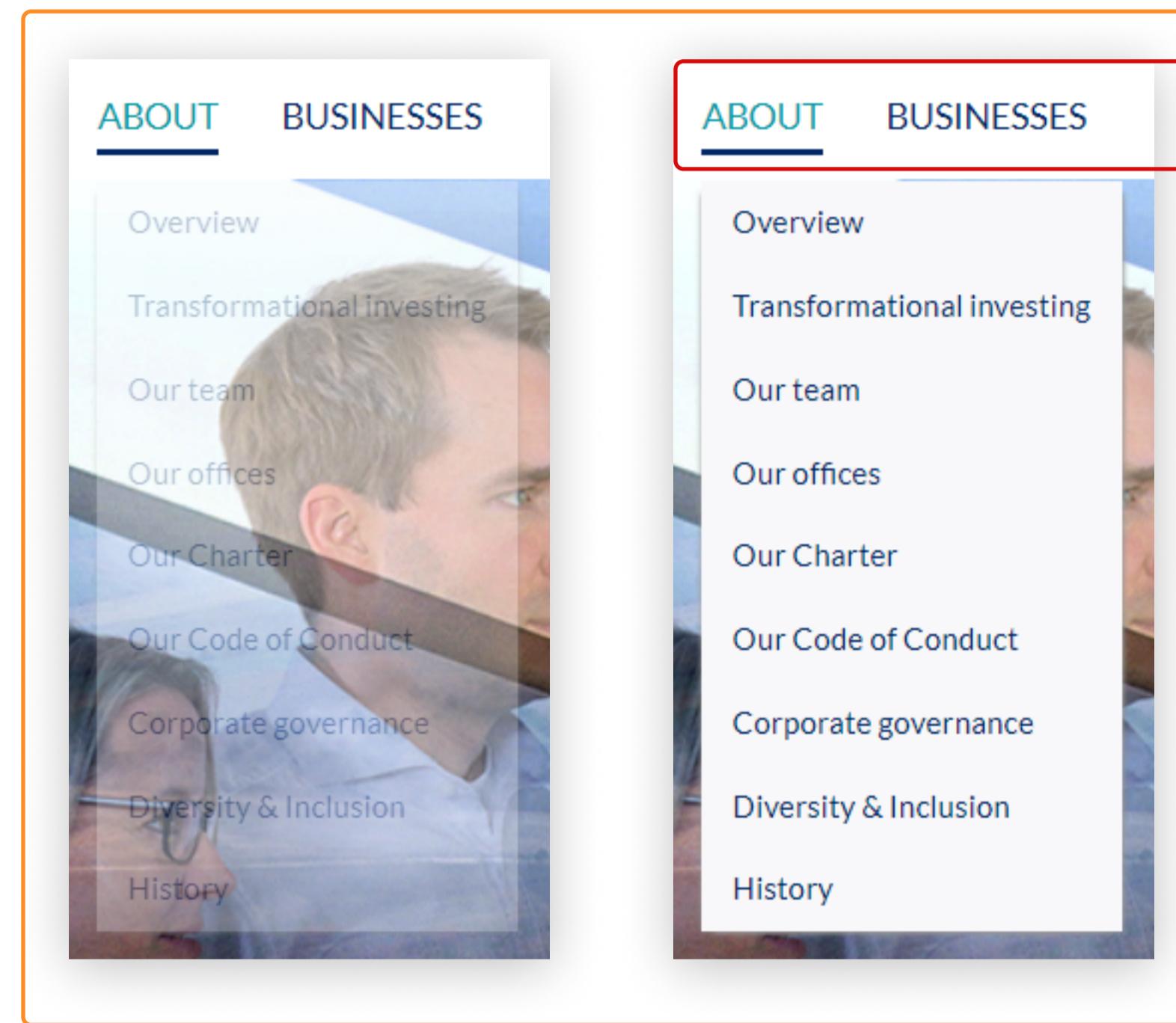
Heuristic: Flexibility and Efficiency of Use
Severity: Critical
Description: Navigation bar disappears as you scroll down. This can increase complexity of navigating to other pages while browsing the site.

Heuristic: Aesthetic and Minimalist Design
Severity: Major
Description: Spacing between navigation items are inconsistent.

Navigation – Interactions

Site Wide Evaluation

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Heuristic: Aesthetic and Minimalist Design

Severity: Major

Description: Two step animation increases the time it takes for users to complete their task.

The screenshot shows a website layout with four main sections, each featuring subnavigation:

- Transformational investing**: Subnavigation links include Thematic investing | Relative value approach | Value creation | Portfolio management | Bespoke client solutions.
- Our team**: Subnavigation links include Overview | Board of Directors | Executive Team | Global Executive Board | Senior Management.
- Our Charter**: Subnavigation links include Our purpose, Our vision, and Our values.
- Corporate governance**: Subnavigation links include Board of Directors | Corporate Governance Report | Compensation Report | Articles of association | Policies & directives | Transparency & disclosure. Below this, there's a section titled "The composition of the Board, its committees and independency criteria" with links to Composition, Committees, and Independency.

Heuristic: Consistency and Standards

Severity: Critical

Description: The subnavigation can be confusing for users as it uses different standards of text links and buttons. How users are brought to their intended destination is not consistent either.

Heuristic: Consistency and Standards

Severity: Minor

Description: Similar sub navigation systems using different font weights.

Heuristic: Aesthetic and Minimalist Design, Consistency and Standards, Recognition Rather Than Recall

Severity: Major

Description: Using multiple submenu systems simultaneously increase the chances that users skip one.

The screenshot shows a website layout with a side navigation bar on the left and a main content area on the right.

Side Navigation:

- > Private equity
- > Private real estate
- > Private infrastructure
- > Private debt
- > Liquid private markets

Main Content Area:

- Corporate Sustainability Report** (PDF icon)
- ESG & Sustainability Directive** (PDF icon)
- Partners Group Luxembourg S.A. – SFDR entity disclosure**
- Partners Group (EU) GmbH – SFDR entity disclosure**
- Private real estate leadership team**
 - Ron Lamontagne
Managing Director,
Co-Head Private Real
Estate Americas
[View profile](#)
- Our investment portfolio**

Heuristic: Consistency and Standards

Severity: Major

Description: Navigating the side menu is done through links or buttons. It is not immediately clear when a user should be expecting to interact with either of the two.

Button design varies throughout the site, taking on different stances on colours and usage of icons.

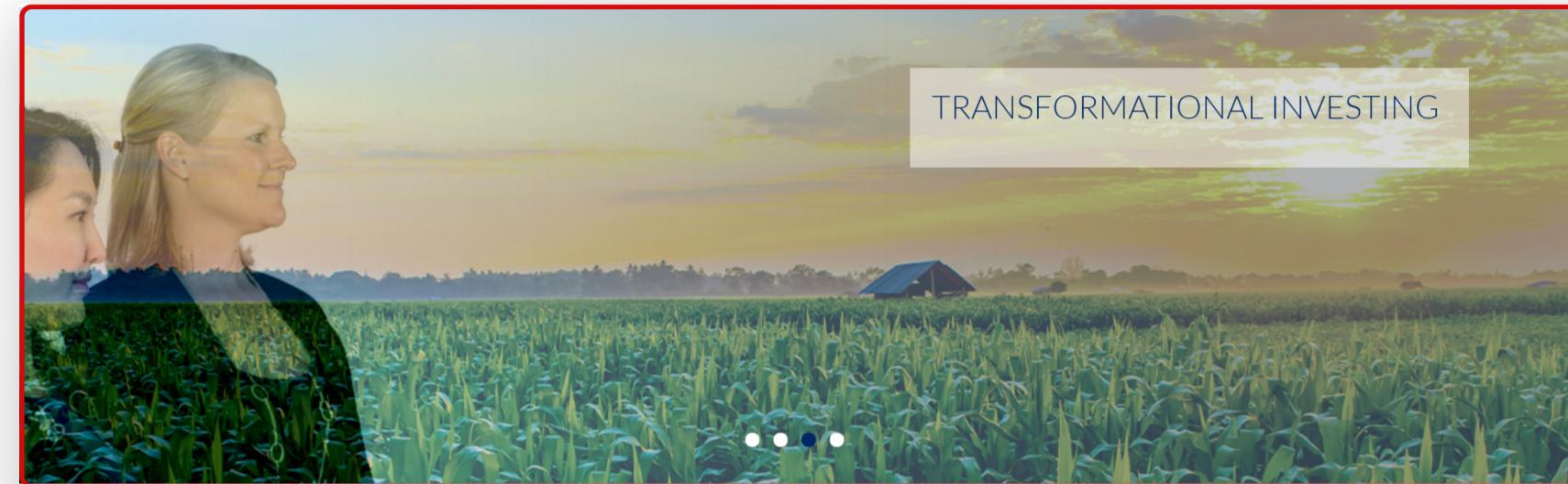
The screenshot shows a Microsoft Edge browser window displaying the 'Our Code of Conduct' page at partnersgroup.com/en/about/our-code-of-conduct/. The page features a dark blue header with the 'Partners Group' logo and navigation links for Client access, Contacts, Subscribe, DE | EN, and a search bar. Below the header, a secondary navigation bar includes links for ABOUT, BUSINESSES, SUSTAINABILITY, INVESTORS, CAPITAL & FUNDING, NEWS & VIEWS, SHAREHOLDERS, and CAREERS. A large blue banner at the top of the content area reads 'Our Code of Conduct'. The main content discusses the company's commitment to high legal, ethical, and moral standards and its culture of compliance. A 'Download Partners Group's Code of Conduct' button is present. The footer is highlighted with a green border and contains links for About Partners Group, Offices, and a list of global offices. It also includes links for Cookies Policy, Privacy Notice, Disclaimer, and Sitemap. A copyright notice at the bottom right states '© 2021 Partners Group AG, all rights reserved'.

Heuristic: Aesthetic and Minimalist Design
Severity: Minor
Description: On pages where the entire height is shorter than the viewport, the footer does not stick to the bottom of the browser. This is a legacy web technological limitation that makes our website look outdated.

The screenshot shows the homepage of the Partners Group website. At the top, there is a navigation bar with links for Client access, Contacts, LinkedIn, Twitter, Subscribe, DE | EN | JP, and a search bar. Below the navigation is a main menu with links for ABOUT, BUSINESSES, SUSTAINABILITY, INVESTORS, CAPITAL & FUNDING, NEWS & VIEWS, SHAREHOLDERS, and CAREERS. A large banner image features two women in a field at sunset with the text "TRANSFORMATIONAL INVESTING". Below the banner, a section titled "What we do" contains a paragraph about the firm's history and investment strategy. There are four categories listed: Private equity (gear icon), Private real estate (building icon), Private infrastructure (lightning bolt icon), and Private debt (coins icon). Each category has a "Find out more" button. At the bottom, there is a "News highlights" section and the Partners Group logo.

Home Page Evaluation

Usability Heuristics Evaluation for the home page of Partners Group



Heuristic: Aesthetic and Minimalist Design
Severity: Critical
Description: Some slides on the carousel hold little to no useful information to the user. Transparent styling of the text box also makes the text hard to read.

Heuristic: Aesthetic and Minimalist Design
Severity: Minor
Description: Text is bolded to provide emphasis. However, there is no other element for it to contrast off. Instead, it competes with the heading "What we do".

What we do

Partners Group is a leading global private markets firm. Since 1996, we have invested over USD 150 billion in private equity, private debt, private real estate, and private infrastructure on behalf of our clients globally. We seek to generate strong returns through capitalizing on thematic growth trends and transforming attractive businesses and assets into market leaders. We are a committed, responsible investor and aim to create sustainable returns with lasting, positive impact for all our stakeholders.



News highlights

Heuristic: Consistency and Standards
Severity: Major
Description: It is usually standard for article titles to be made into links. This gives users another point of access.

Heuristic: Match between System and the Real World
Severity: Minor
Description: Icon choices may not be the best picks. For example, the icon for private debt may suggest foreign currency exchange.

The screenshot shows the homepage of the Partners Group website. At the top, there is a navigation bar with links for Client access, Contacts, Subscribe, and language options (DE | EN | JP). Below the navigation is a search bar. The main menu includes links for ABOUT, BUSINESSES, SUSTAINABILITY, INVESTORS, CAPITAL & FUNDING, NEWS & VIEWS, SHAREHOLDERS, and CAREERS. A large banner image at the top features several industrial robots working in a factory setting. The 'ABOUT' section contains a summary of the firm's mission, financial performance (USD 119 billion in assets under management), historical investment (USD 150 billion invested since 1996), employee count (Over 1,500 employees worldwide), institutional clients (~1,000), and client beneficiaries (~200 million). Two main service sections are highlighted: 'TRANSFORMATIONAL INVESTING' and 'BESPOKE CLIENT SOLUTIONS'. Each section includes a small image, a title, a brief description, and a 'Find out more' button.

About Evaluation

Usability Heuristics
Evaluation for the home
page of Partners Group

About Partners Group

Partners Group is a leading global private markets firm

USD 119 billion
in assets under management

USD 150 billion
invested since 1996

Over 1,500
employees worldwide

~1,000
institutional clients

~200 million
client beneficiaries

Over 250,000
portfolio company employees

Partners Group is a large, independent investment firm that is truly dedicated to private markets. We are fully aligned with our clients and provide bespoke solutions to institutional investors, sovereign wealth funds, family offices and private investors globally.

We have over 1,500 employees, including more than 500 private markets investment professionals, across 20 offices. Our global footprint is built on the deep experience and expertise of our local teams.

We are among the most consistently top performing firms in private markets globally. We seek to deliver sustainable performance across economic cycles through focusing on three key pillars:



TRANSFORMATIONAL INVESTING

We seek to generate strong returns by capitalizing on thematic growth trends and transforming attractive businesses into market leaders

[Find out more ▶](#)



BESPOKE CLIENT SOLUTIONS

We provide tailored access to private markets and seek to enhance returns through our portfolio management capabilities

[Find out more](#)



STAKEHOLDER IMPACT

We realize potential in private markets and seek to create sustainable returns with lasting, positive impact for all of our stakeholders

[Find out more ▶](#)

- > Private equity
- > Private real estate
- > Private infrastructure
- > Private debt
- > Liquid private markets

Heuristic: Aesthetic and Minimalist Design, Recognition Rather Than Recall

Severity: Minor

Description: Links in the side menu are not properly aligned with the container. The side menu also should have a header to prime users to clicking the link.

Heuristic: Error Prevention

Severity: Critical

Description: "Find out more" is missing its button and link.

Heuristic: Aesthetic and Minimalist Design

Severity: Minor

Description: Height of the containers is fixed while button positions are not. This creates empty awkward spaces in the layout.

Relative value approach

Changing market conditions, as well as transformative and regional trends, can significantly affect the attractiveness of different sectors and industries. We therefore look to optimize returns by dynamically responding to market dislocations.

We conduct regular analysis to identify and further define those sectors, regions, and industry strategies likely to offer higher value relative to other segments at that time. While our relative value approach offers the potential to identify the most attractive returns from a top-down perspective, it requires a comprehensive array of skills and can only be successfully implemented from the bottom-up by a large, globally integrated team with a broad industry network, strong investment flow and experience across economic cycles.

We summarize our relative value approach and current outlook for all private markets asset classes on an annual basis in our Private Markets Navigator.

Value creation

Our key target is to realize the full development potential of the companies and assets in which we invest on behalf of our clients. Active value creation is a core element of this aim.

Operational value creation initiatives vary, but typically focus on achieving certain strategic objectives such as expansion through an organic or acquisition-based growth strategy, improving operational effectiveness through a number of focused operational projects, or through capital management.

All strategic initiatives are guided by our high ESG (environmental, social and governance) standards and aim to create lasting, positive impact for all of our stakeholders. You can read more about how to seek to create positive stakeholder impact in our Corporate Sustainability Report.

Heuristic:	Error Prevention Consistency and Standards
Severity:	Critical
Description:	These links are not made obvious to the user.

Our Team

Per Page Evaluation

6

Our team

Overview | Board of Directors | Executive Team | Global Executive Board | Senior Management

Sort by:

- All
- EMEA
- America
- Asia-pacific



Pamela Alsterlind
Advisory Partner



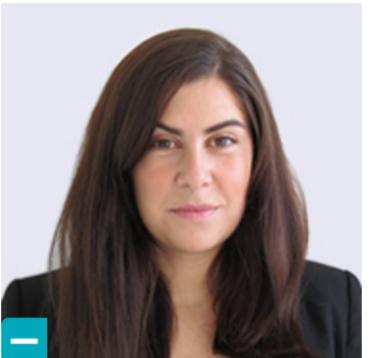
Kirsta Anderson
Managing Director, Chief People Officer, Global Head Human Resources



Claude Angéloz
Partner, Chairman of Private Real Estate



Dr. Dmitriy Antropov
Managing Director, Co-Head Private Infrastructure Integrated Investments



Joanna Asfour
Managing Director, Global Head Consultant Relations



Hal Avidano
Managing Director, Co-Head Private Equity Integrated Investments Americas

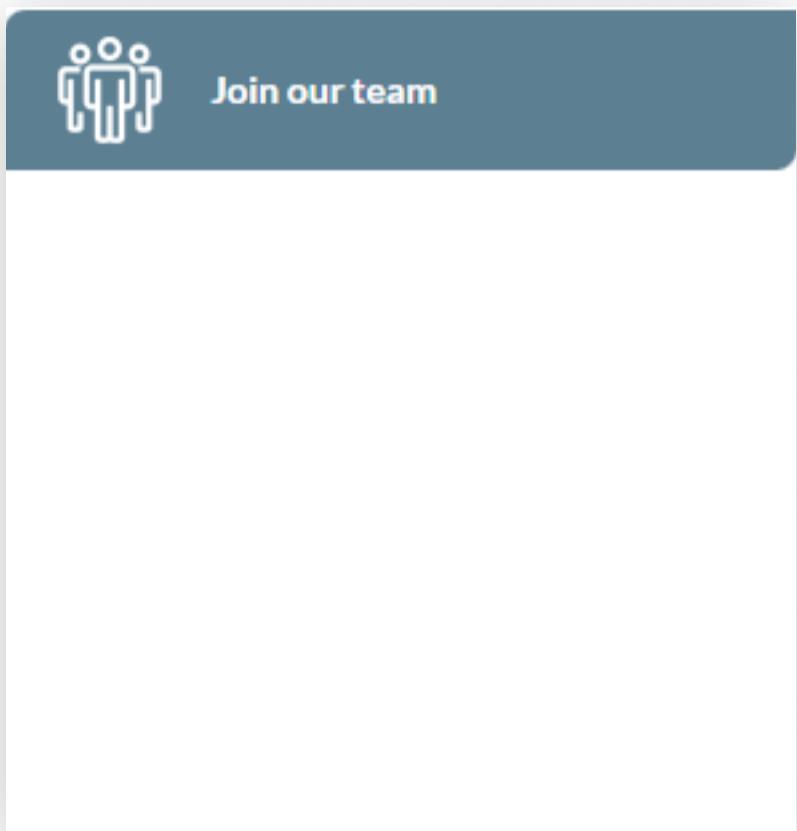
 Join our team

 About Partners Group

Heuristic: Visibility of system status, Error Prevention
Severity: Recognition Rather Than Recall
Description: Critical

The write-up is visually disconnected from the profile it is meant to represent. The only indicator is not very obvious either. For users that are redirected to a particular profile on this page, it is very difficult for them to identify that its write-up has been opened for them.

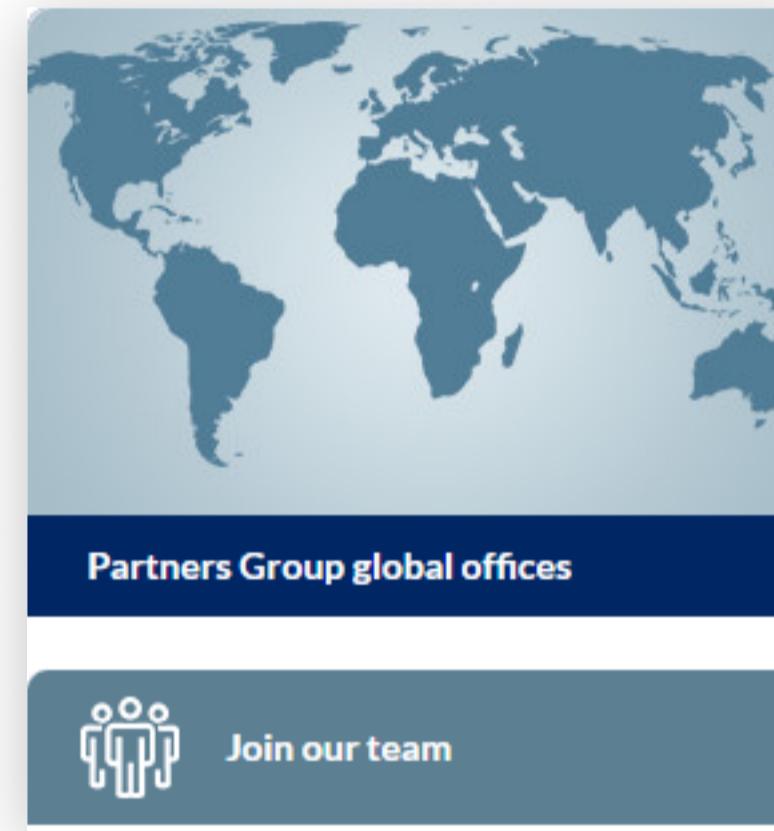
Side menu of Overview



Side menu of Board of Directors



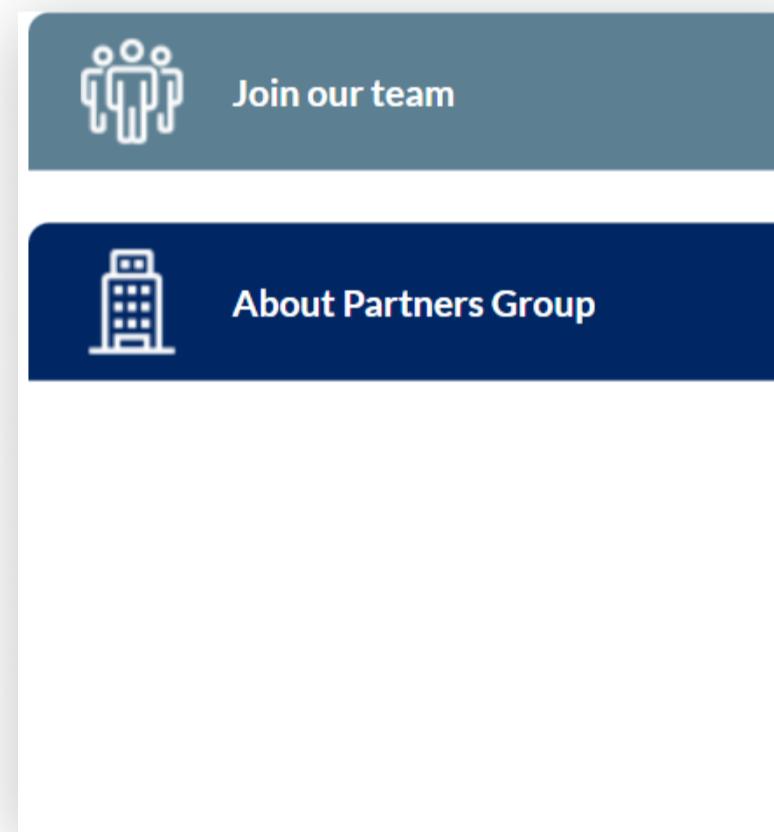
Side menu of Executive Team



Side menu of Global Executive Board



Side menu of Senior Management



Heuristic: Consistency and Standards

Severity: Minor

Description: Items on the side menu are inconsistent as you navigate through the different categories.

Our Offices

Per Page Evaluation

8



Sort by:

All EMEA Americas Asia-pacific



Sort by:

All EMEA Americas Asia-pacific

Heuristic: Recognition Rather Than Recall
Consistency and Standards

Severity: Critical

Description: Different colours between the map marker and the labels are inconsistent. The two colours used are also very similar to each other. This makes it difficult for users to see which offices are selected and which are not.

The screenshot shows the 'Corporate governance' page. At the top, there is a navigation bar with links: 'Board of Directors', 'Corporate Governance Report', 'Compensation Report', 'Articles of association', 'Policies & directives', and a highlighted 'Transparency & disclosure'. Below the navigation bar, the main content area has a title 'Corporate governance' and a sub-subtitle 'About Partners Group AG | About Partners Group (UK) Management Limited | About Partners Group (Luxembourg) S.A. | About Partners Group (EU) GmbH'. The main content section contains three items: 'About Partners Group AG' (with a photo of a Swiss town), 'About Partners Group (UK) Limited' (with a photo of the London skyline), and 'About Partners Group (UK) Management Limited' (with a photo of the London skyline). Each item has a 'Find out more' button.

Heuristic: Recognition Rather Than Recall
Severity: Critical
Description: Subnavigation menu sudden changes from the previous pages in the Corporate Governance category. This may confuse users who are expecting to be able to continue navigating through this category. Furthermore, the items in this new subnavigation overlaps with the content.

The screenshot shows the homepage of the Partners Group website. At the top, there is a navigation bar with links for Client access, Contacts, LinkedIn, Twitter, Subscribe, DE | EN | JP, and a search bar. Below the navigation bar is a banner featuring a collage of building facades. The main menu includes links for ABOUT, BUSINESSES (which is underlined), SUSTAINABILITY, INVESTORS, CAPITAL & FUNDING, NEWS & VIEWS, SHAREHOLDERS, and CAREERS. A large section titled "Businesses" contains text about the team's track record and investment strategies, along with a "Read also" sidebar. Below this are sections for Private equity, Private real estate, Private infrastructure, Private debt, Liquid private markets, and Our portfolio, each with a "Go ▶" button. The bottom of the page features a footer with the Partners Group logo and tagline.

Businesses Evaluation

Usability Heuristics Evaluation for the home page of Partners Group

Businesses

Our team has had a successful track record of investing in private markets for two decades.

Since inception, we have invested over USD 150 billion in private equity, private real estate, private debt and private infrastructure on behalf of our clients. By combining global reach with local expertise across private markets, and with a focus on responsible ownership, we create lasting value in our investments.

Together with our ability to make use of all available investment strategies across private markets, this enables us to build superior portfolios for our clients and to weather changing market conditions.

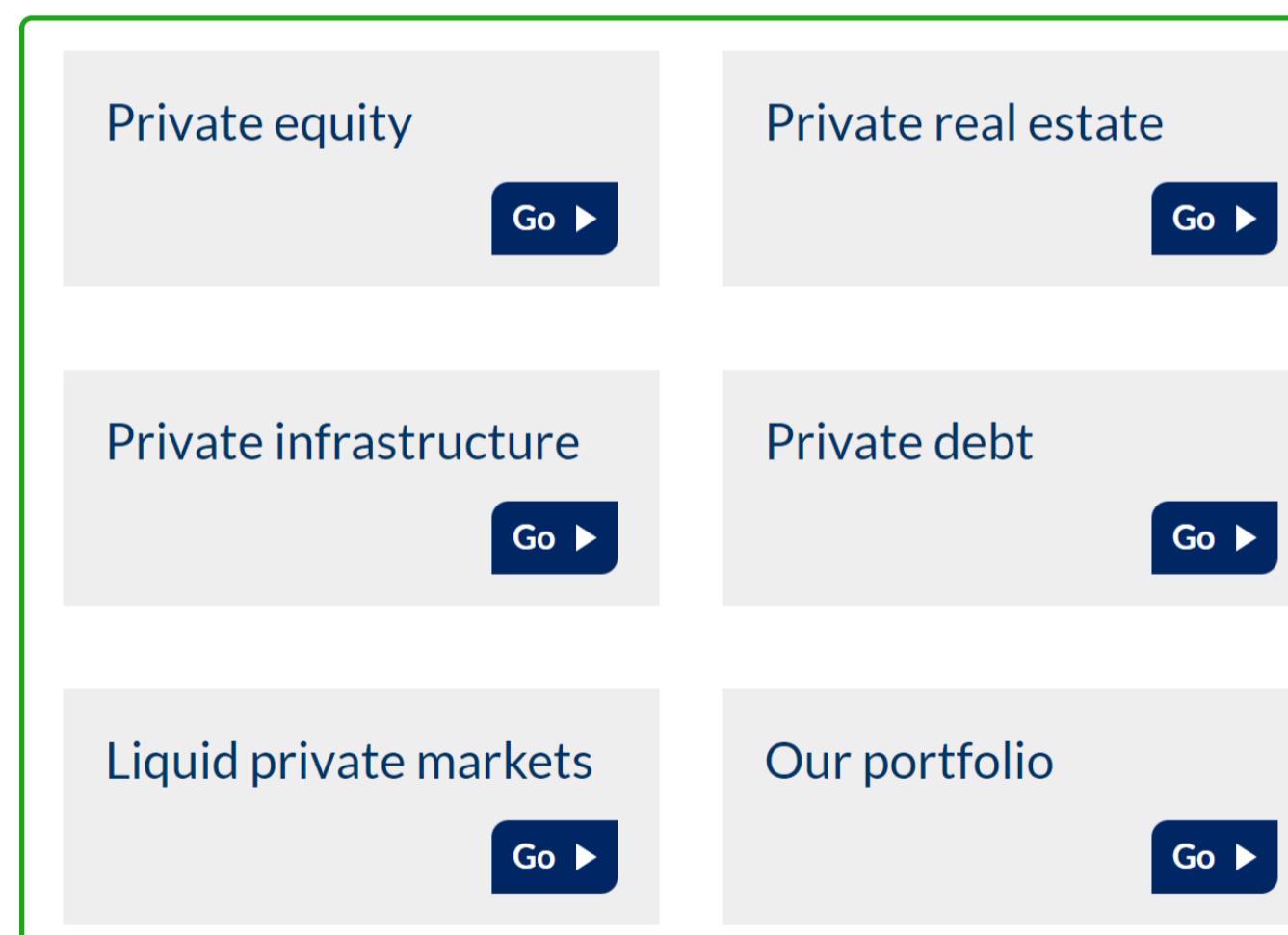
Our long-term view has encouraged a corporate culture of commitment, accountability and entrepreneurship, and has established us as a true value creator among entrepreneurs and corporate leaders.

Read also:
[Our investment approach](#)
[Relative value investing](#)
[Value creation in our investments](#)
[> Private Markets Navigator](#)

Heuristic: Consistency and Standards
Error Prevention

Severity: Critical

Description: Links in the side menu are not working.



Heuristic: Aesthetic and Minimalist Design

Severity: Minor

Description: The containers take up too much real estate for the little information that they provide.

Private equity

USD 59 billion
total AuM in private equity

USD 75 billion
invested in private equity

Over 270
businesses directly invested in globally since 1996

Partners Group's private equity business has an established track record of transformational investing in leading businesses with development potential to generate attractive returns for our clients. Through our entrepreneurial governance approach, our private equity business aims to build companies with high-performing boards and works together with management teams on targeted value creation initiatives.



"Transformational investing is at the heart of what we do. We seek to create long-term sustainable returns for our clients and lasting positive impact for all our stakeholders."

David Layton, Chief Executive Officer and Head Private Equity

Investment approach

Our private equity team is split into four verticals: Goods & Products, Health & Life, Services and Technology. Through our thematic investing approach, our global team of private equity professionals works to identify the most attractive transformative trends across these verticals and invest into the companies with the strongest potential to benefit from these trends.

Together with our extensive network of Operating Directors and Industry Advisors, our private equity investment professionals maximise the value of our portfolio companies by driving forward strategic initiatives and operational improvements.

The private equity team's investment strategy is focused around three pillars:

Select growth themes

We avoid cyclicalities and focus on stable sectors

Platform companies

We look to acquire add-on targets to grow the platform

Asset transformation

We enhance business models and improve operations

Heuristic: Error Prevention
Severity: Major
Description: The text link for "View profile" is not obvious for user.

Heuristic: Consistency and Standards
Severity: Major
Description: Containers are styled similar to links on the overview page. This makes them look like clickable buttons to the user.

Liquid private markets

Our unique offering also includes liquid private markets and multi-asset class investment programs, which provide investors with access to illiquid private markets, while also providing daily liquidity and daily pricing.

Liquid private markets

We manage three liquid private markets programs for which we conduct regular assessments to identify and further define those sectors, regions and industries likely to offer higher value relative to other segments at that time. These dedicated liquid investment solutions include:

- **Listed Private Equity:** gives investors easy access to private equity while offering them daily liquidity and the possibility of a relatively small initial investment.
- **Listed Infrastructure:** gives investors access to listed companies which operate infrastructure such as airports, toll roads, pipelines or electricity grids.
- **Listed Income:** includes a portfolio of high-dividend securities in the infrastructure, real estate, and private debt asset classes that sustainably generate above average income distributions.



Heuristic: Error Prevention

Severity: Critical

Description: Button is not linked.

Multi-asset class

Our multi-asset class programs provide access to asset classes generally unavailable to non-institutional investors and reflect our expertise across all private markets asset classes – private equity, private debt, private real estate, private infrastructure and liquid alternatives. These stand-alone offerings are based on a selection of our private markets investments and aim to achieve stable returns, moderate risk, and a low correlation to equity and bond markets.

With our multi-asset class solutions, we capitalize on the cyclical nature of private markets by assessing the relative attractiveness of all private markets asset classes, regions, value creation strategies and instruments and only invest where the relative value is strongest. Our dynamic asset allocation strategy combines private markets exposure with liquid portfolio strategies. In this way, we are able to mitigate several of the risks inherent to private markets investing through the use of complementary portfolio strategies.

[Find out more ▶](#)

Our Portfolio

Per Page Evaluation

14



Sapphire Wind Farm

Energy infrastructure

HQ: Australia

Investment year: 2016

Sapphire Wind Farm is a development project located near Glen Innes in northern New South Wales, Australia. The wind farm became operational in December 2018 and comprises 75 Vestas 3.6MW turbines, providing a total generation capacity of 270MW. Sapphire Wind Farm is a project under Grassroots Renewable Energy, a large-scale Australian renewable energy platform combining wind, solar and storage that was established by Partners Group and CWP Renewables.

[Website](#)

Less

Schleich

Consumer

HQ: Germany

Investment year: 2019

Schleich is one of Germany's largest toy manufacturers. The company has carved a strong niche in the traditional toy market, with its figurines and playsets characterized by their high quality, attention to detail, and realistic design. Schleich has steadily grown into an internationally-recognized toy brand, with products sold worldwide online and offline.

[Website](#)

Less

AMMEGA

Industrials

HQ: The Netherlands

Investment year: 2018

AMMEGA is the parent company for the joint operations of Ammeraal Beltech and Megadyne, the global leader in mission critical industrial power transmission and lightweight process and conveyor belting. The company has 25 manufacturing facilities globally, a diversified portfolio of 50+ industry applications and 50,000+ customers.

[Website](#)

Less

Heuristic: Match between System and the Real World Consistency and Standards

Severity: Major

Description: Images used may not best reflect the brands. Some stock images are easily identified, giving a "cheap image" to the brand. Using a logo may be a safer choice.

Heuristic: Consistency and Standards

Severity: Minor

Description: Space between the end of the text and the link are inconsistent.



Crudine Ridge Wind Farm

Renewable power

HQ: Australia

Investment year: 2018

More



Bango Wind Farm

Renewable power

HQ: Australia

Investment year: 2019

More

Heuristic: Recognition Rather Than Recall

Severity: Major

Description: Repeating images used to represent two different companies. Users may confuse the two entries as the same.