

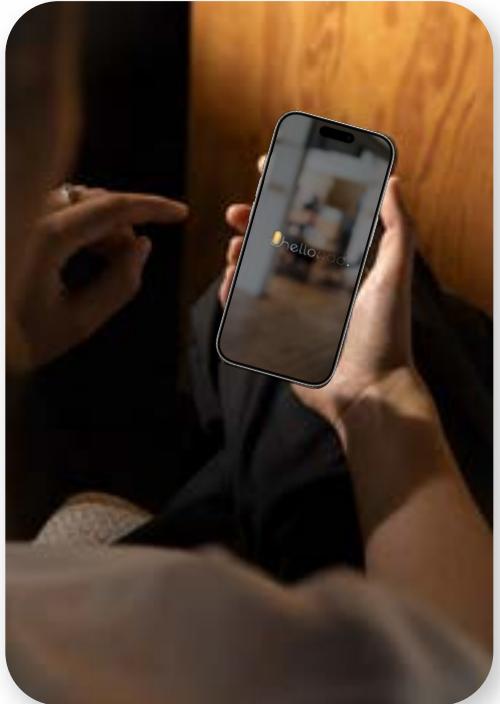
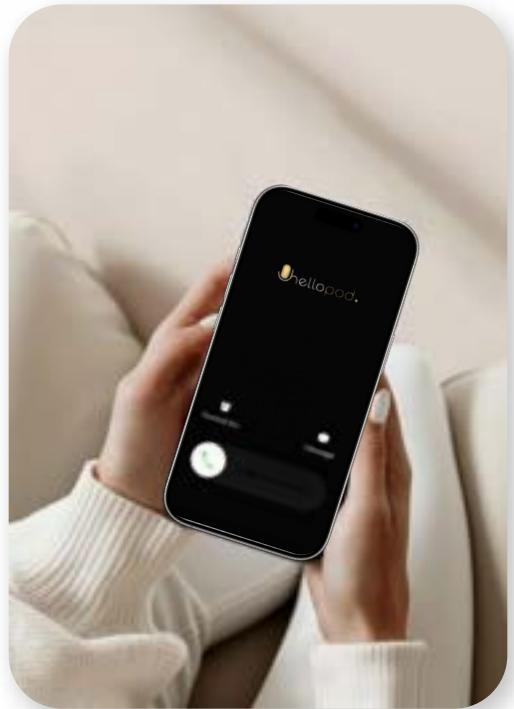


Build with us.



— AGENCY PROFILE —

— 2025 —

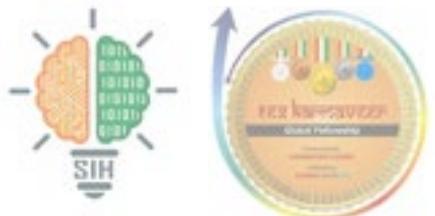


Empowering businesses to craft impactful digital identities and elevate their online presence with strategic branding and design *since*

**2016**

9 Years of  
Excellence





# founder & CEO

## Kartik Tyagi

“At Helloworld, we’re not just building brands – we’re building empowered teams. By fostering education and innovation, we inspire growth, creativity, and collaboration, shaping the future of both the brands we create and the people behind them.



# INDUSTRIES

Fashion & Style

Jewelry & Accessories

E-commerce

Beauty & Skincare

Retail

Gifting Industry

Hospitality & Tourism

Wellness & Healthcare

Corporates & MNCs

Finance & Wealth

Finance & Insurance

Automotive

Influencers

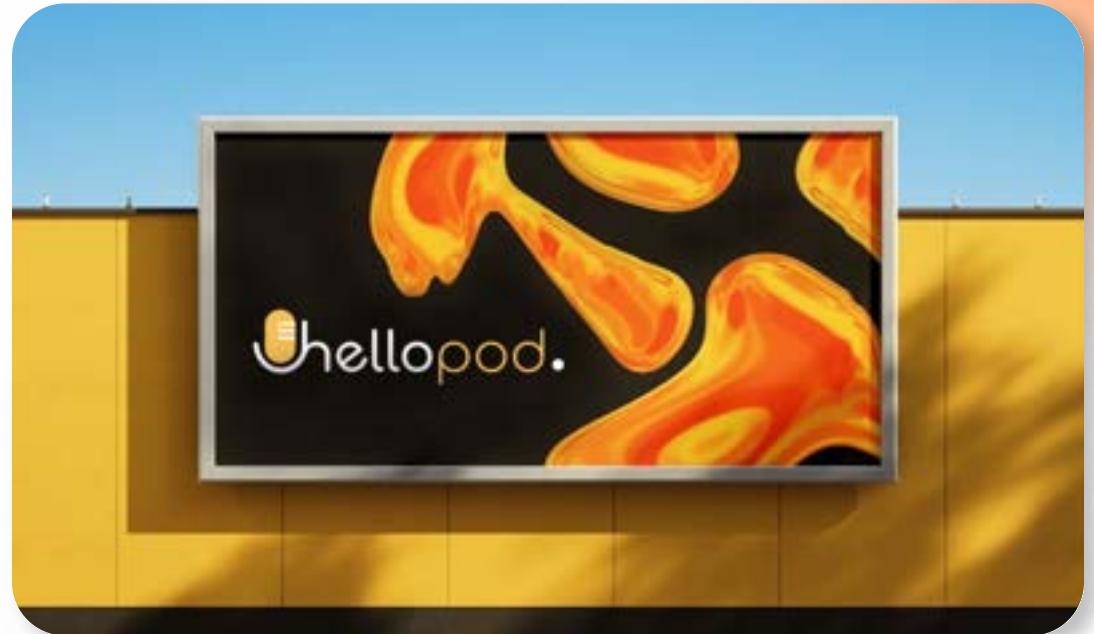
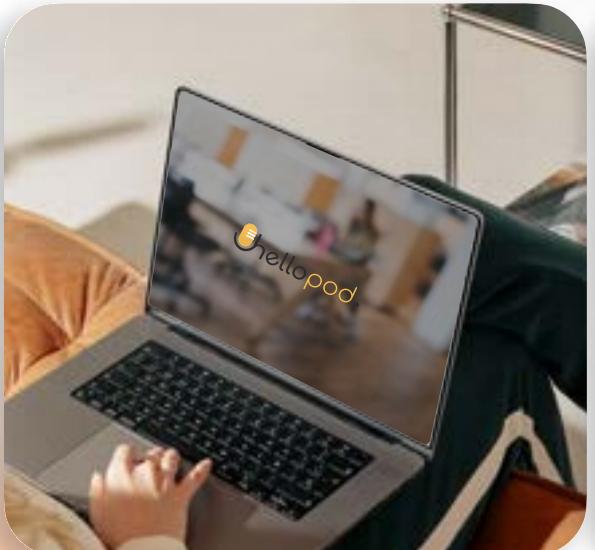
Food & Beverages

Education & EdTech

Nonprofits & NGOs

# Vision

By fostering education and innovation, we inspire growth, creativity, and collaboration, shaping the future of both the brands we create and the people behind them.



# Mission

Our success is rooted in our clients' success. By driving their growth and fostering innovation, we continuously evolve and improve, building lasting partnerships that fuel mutual progress and creativity with every step.

# WORK FLOW



# OUR SERVICES

## Technology & Analytics

SEO & SMO

Website Development

Analytics & Reporting

Application Development

Dashboard Development

AI Development

ML Services

Cybersecurity Services

## Content & Design

Content Creation

Photography & Videography

Logo Design

Industry Card Designs

Ad Films

Prototyping

UX/UI Design

User Testing

Interaction Design

Product Designing

## Marketing & Branding

Social Media Marketing

Influencer Marketing & Campaigns

Brand Strategy

Personal Branding

UGC Content Creation

Email, SMS & WhatsApp Marketing

Performance Marketing (Paid Ads)

PR Management

Media Outreach

Press Conferences



# WEBSITE DEVELOPMENT

## Colors



FFFFFF

518BAD

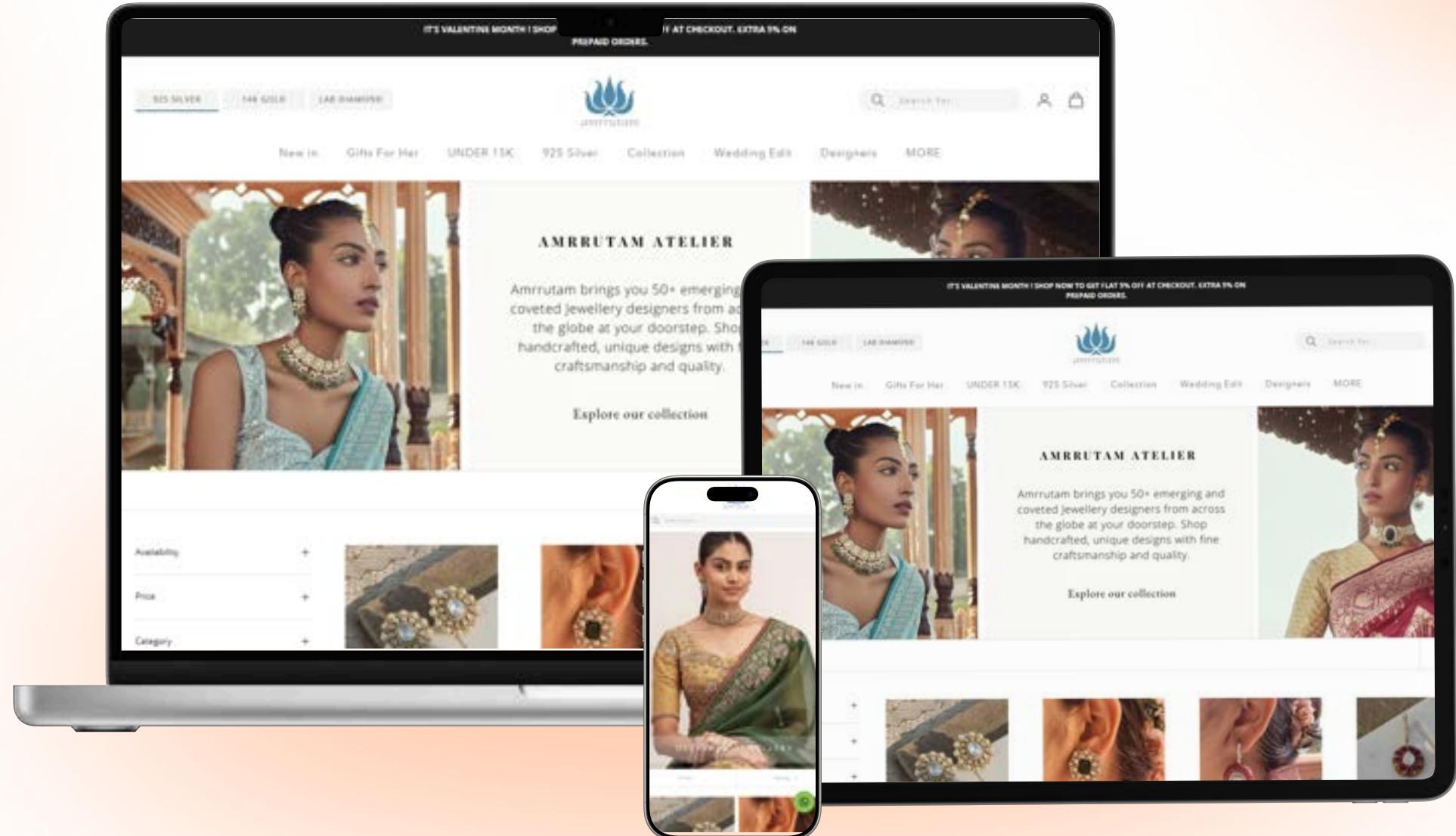
## Fonts

Aa  
Avenir Next

Aa  
Open Sans

Aa  
Poppins

Aa  
EB Garamond



**Amrrutam** ([www.amrrutam.com](http://www.amrrutam.com))  
E-Commerce Jewellery industry



# WEBSITE DEVELOPMENT

## Primary Colors



A4CB72

4A873A

3A682E

## Fonts

Aa

Montserrat

Aa

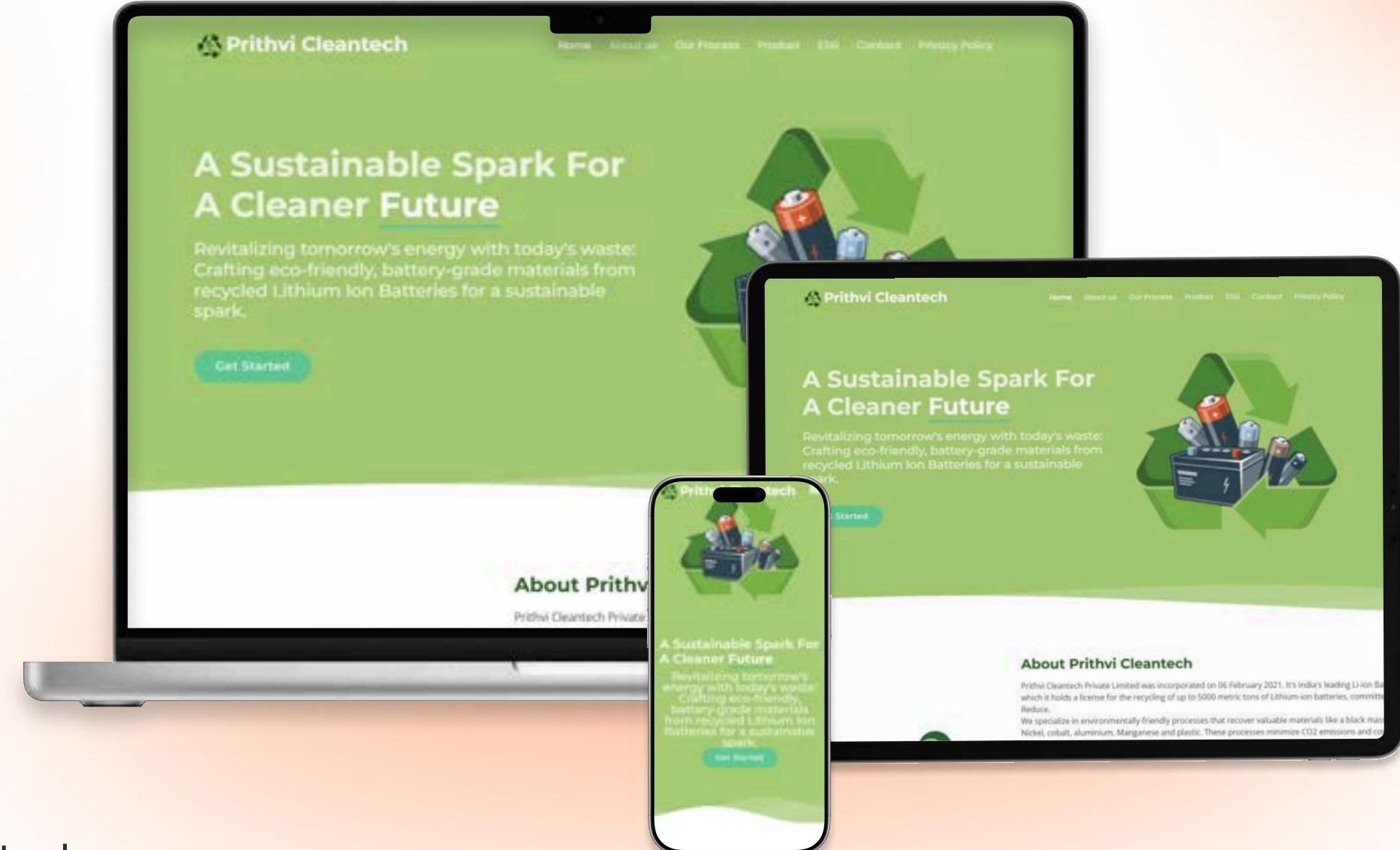
Open Sans

Aa

Poppins

Aa

Roboto

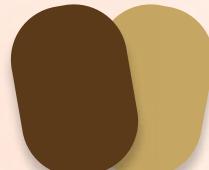


Prithvi Cleantech (<https://prithvicleantech.com>)  
Battery Recycling & Sustainability



# WEBSITE DEVELOPMENT

## Primary Colors



5B3B1A

C5A663

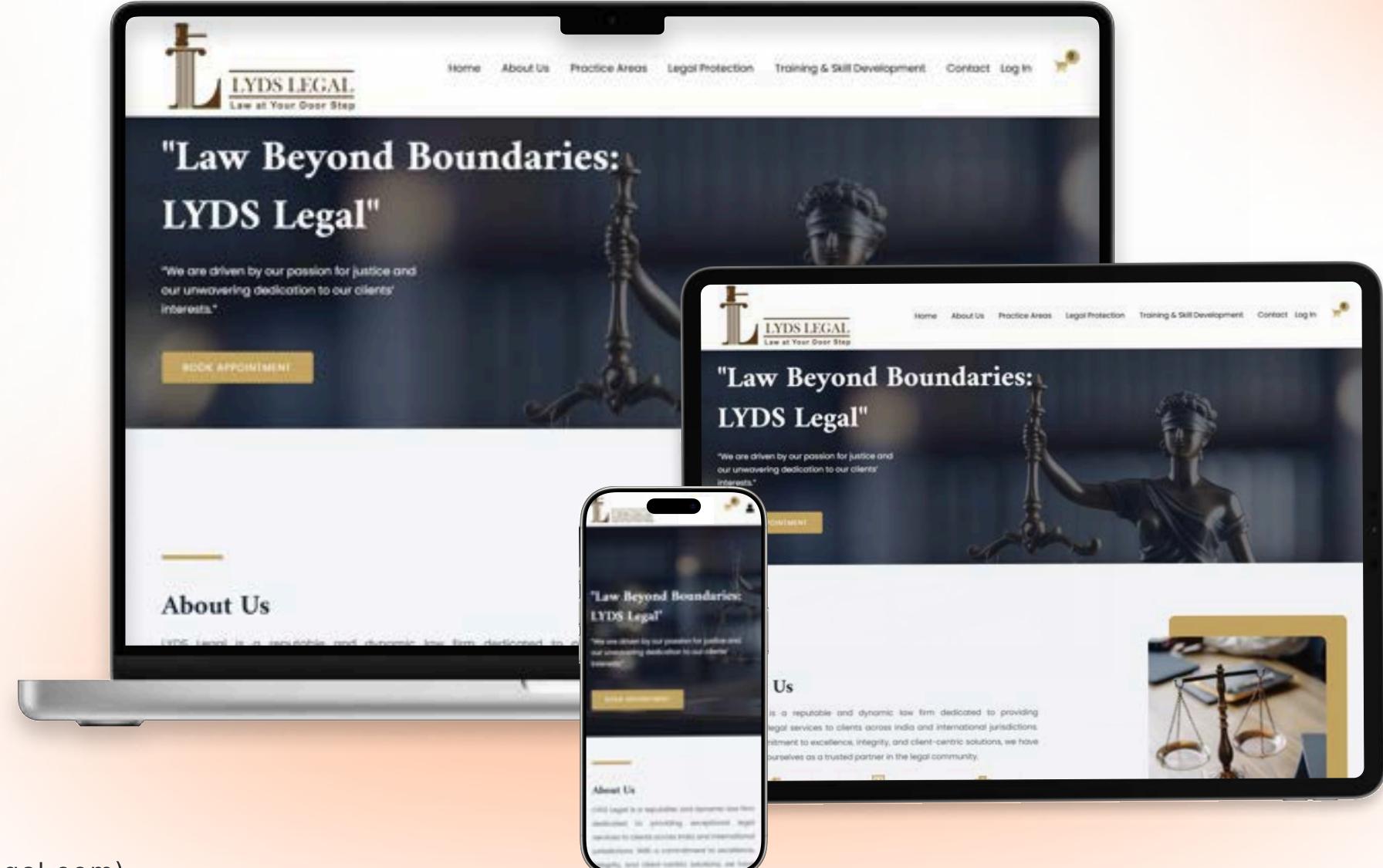
## Fonts

Aa

Poppins

Aa

Amiri



 LYDS Legal (<https://lydslegal.com>)  
Law Firm



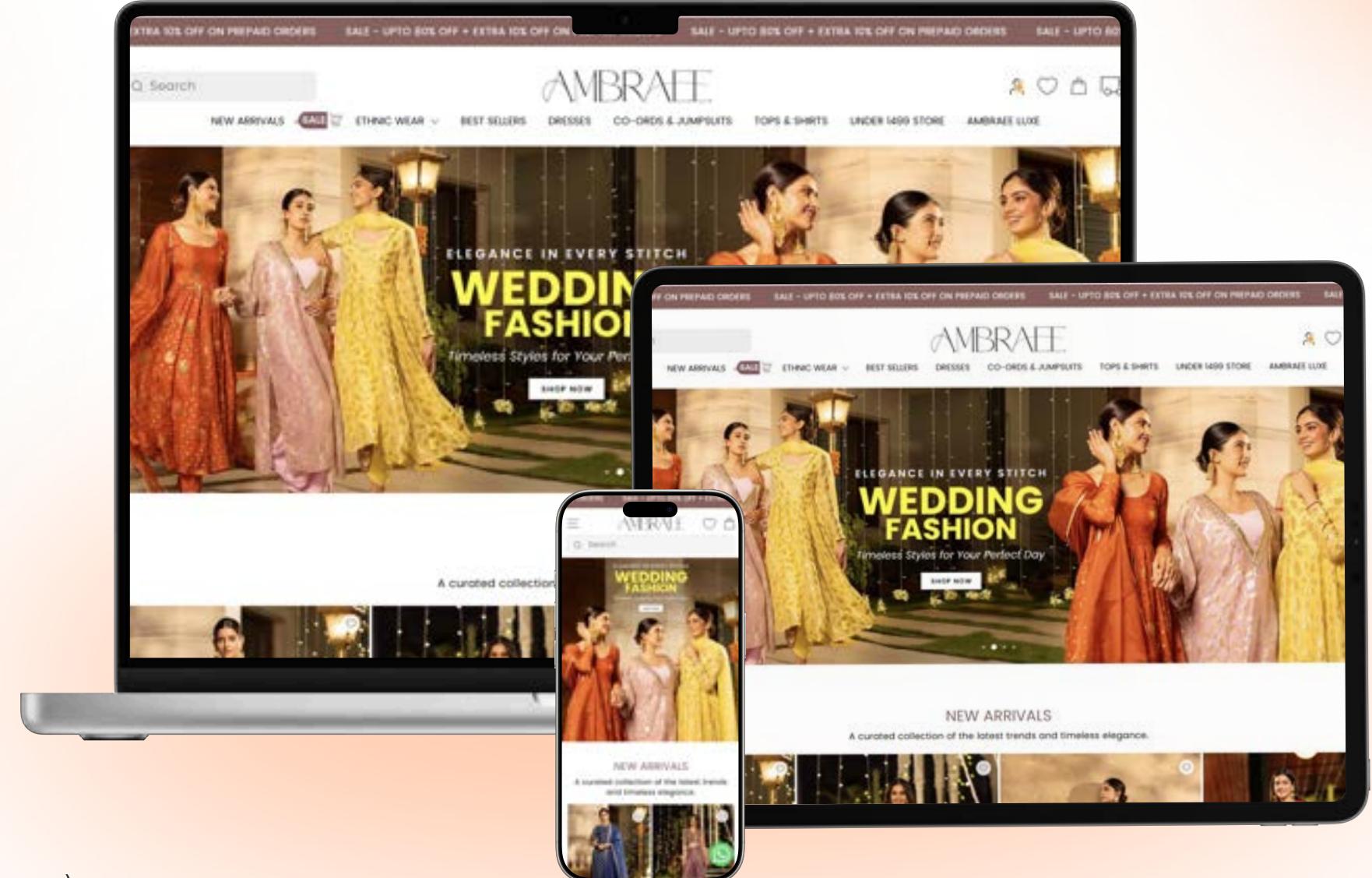
# WEBSITE DEVELOPMENT

## Primary Colors



## Fonts

Aa  
Poppins



Ambrae (<https://ambraee.com>)  
E-commerce clothing brand



# APP DEVELOPMENT

## Primary Colors



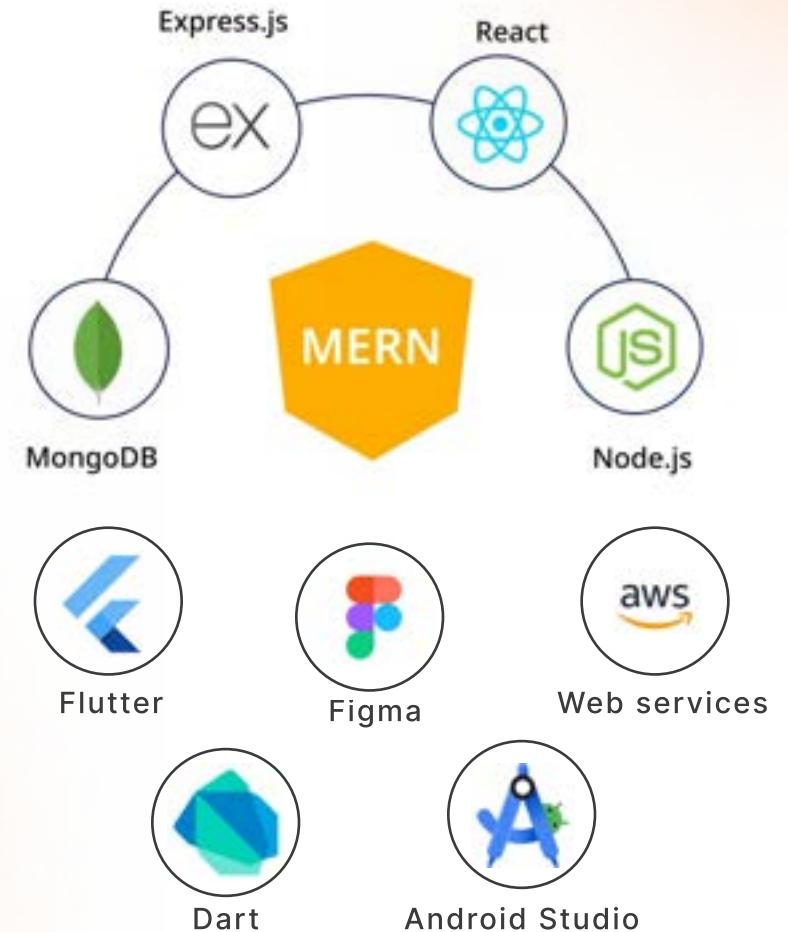
## Colors



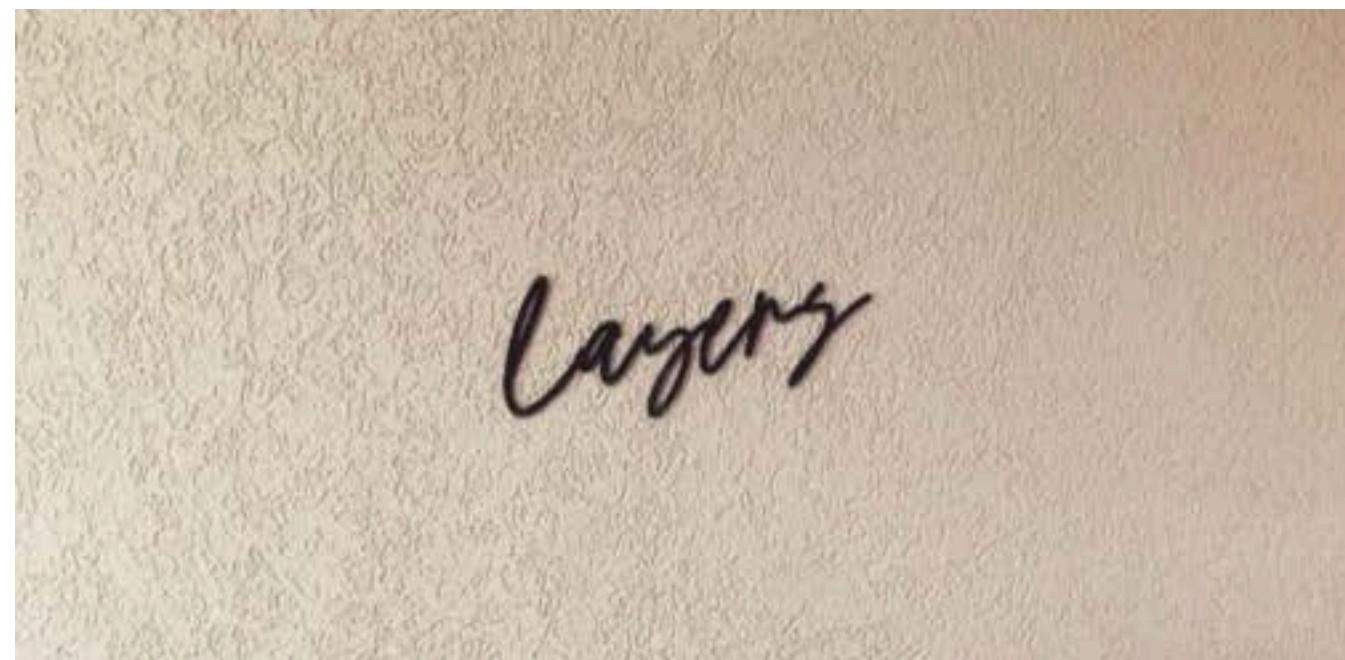
## Fonts

Aa  
Inknut Antiqua  
(semi bold)

Aa  
inter  
(Medium)



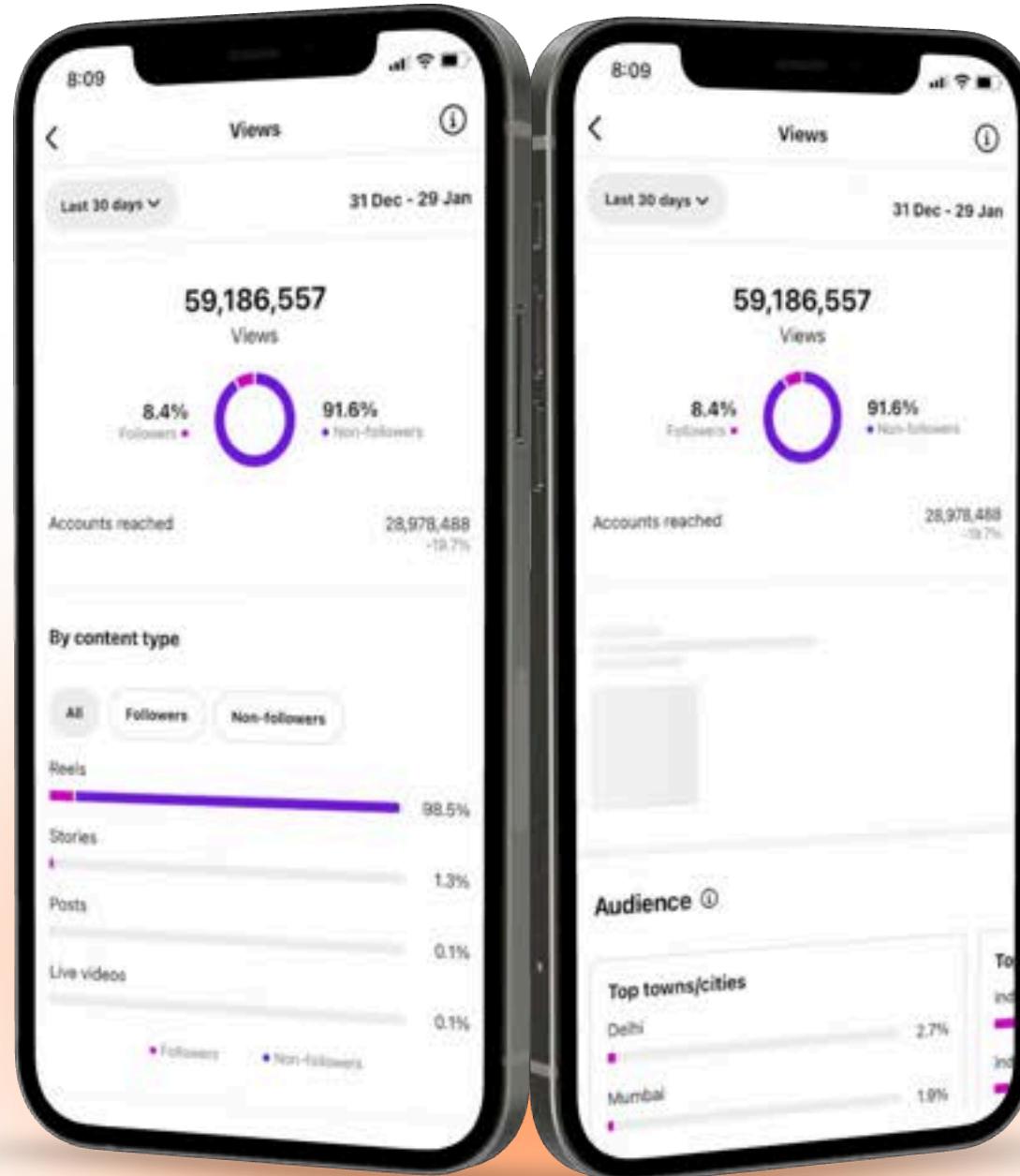
# LOGO DESIGN



# SOCIAL MEDIA HIGHLIGHTS



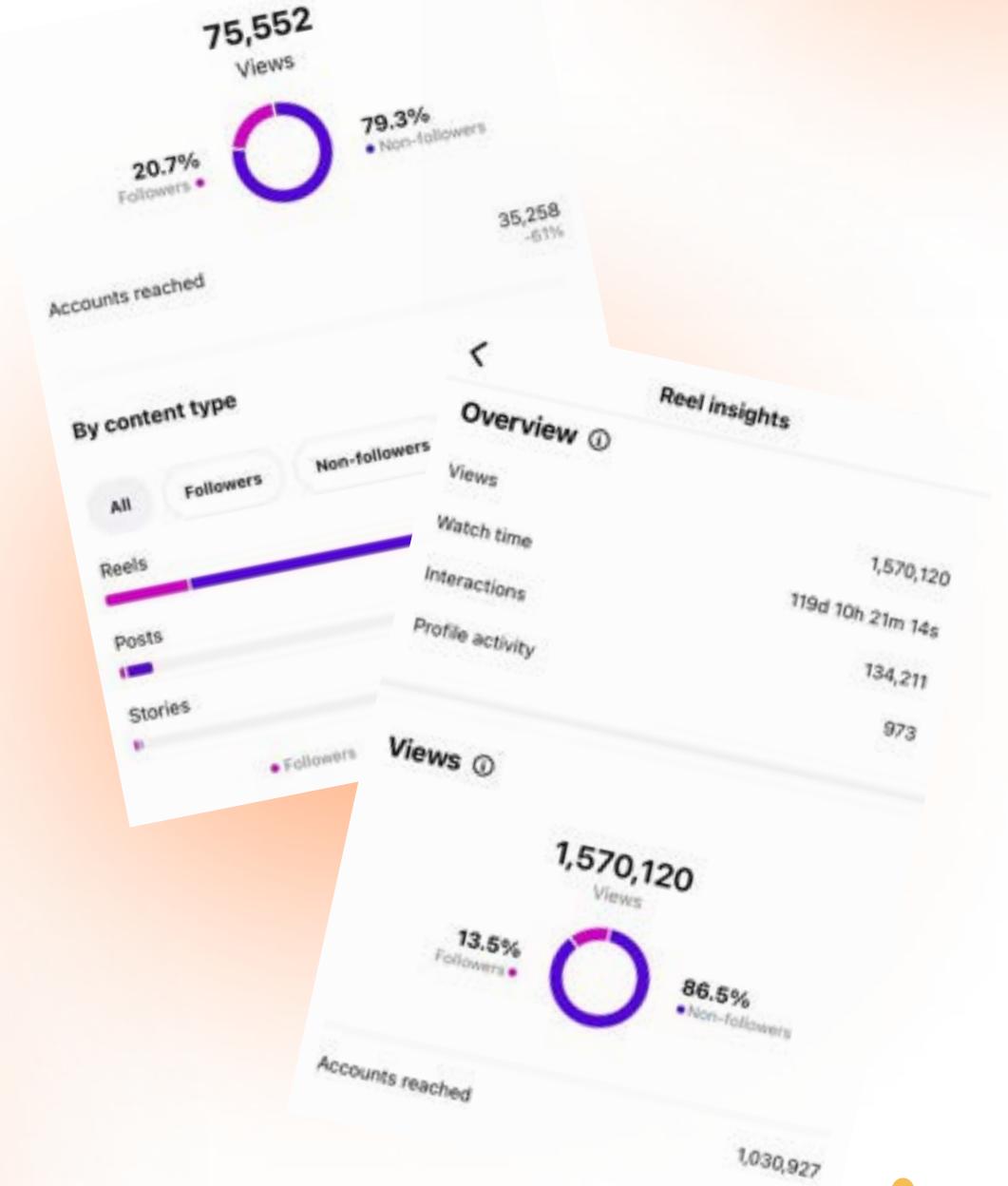
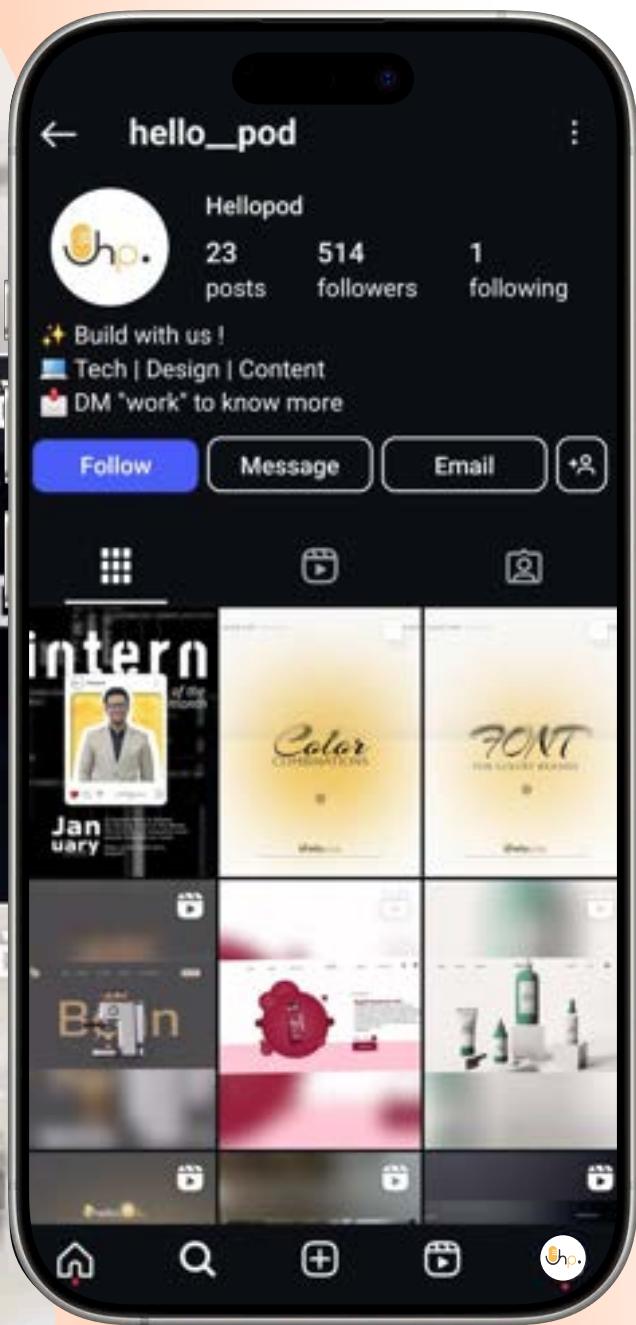
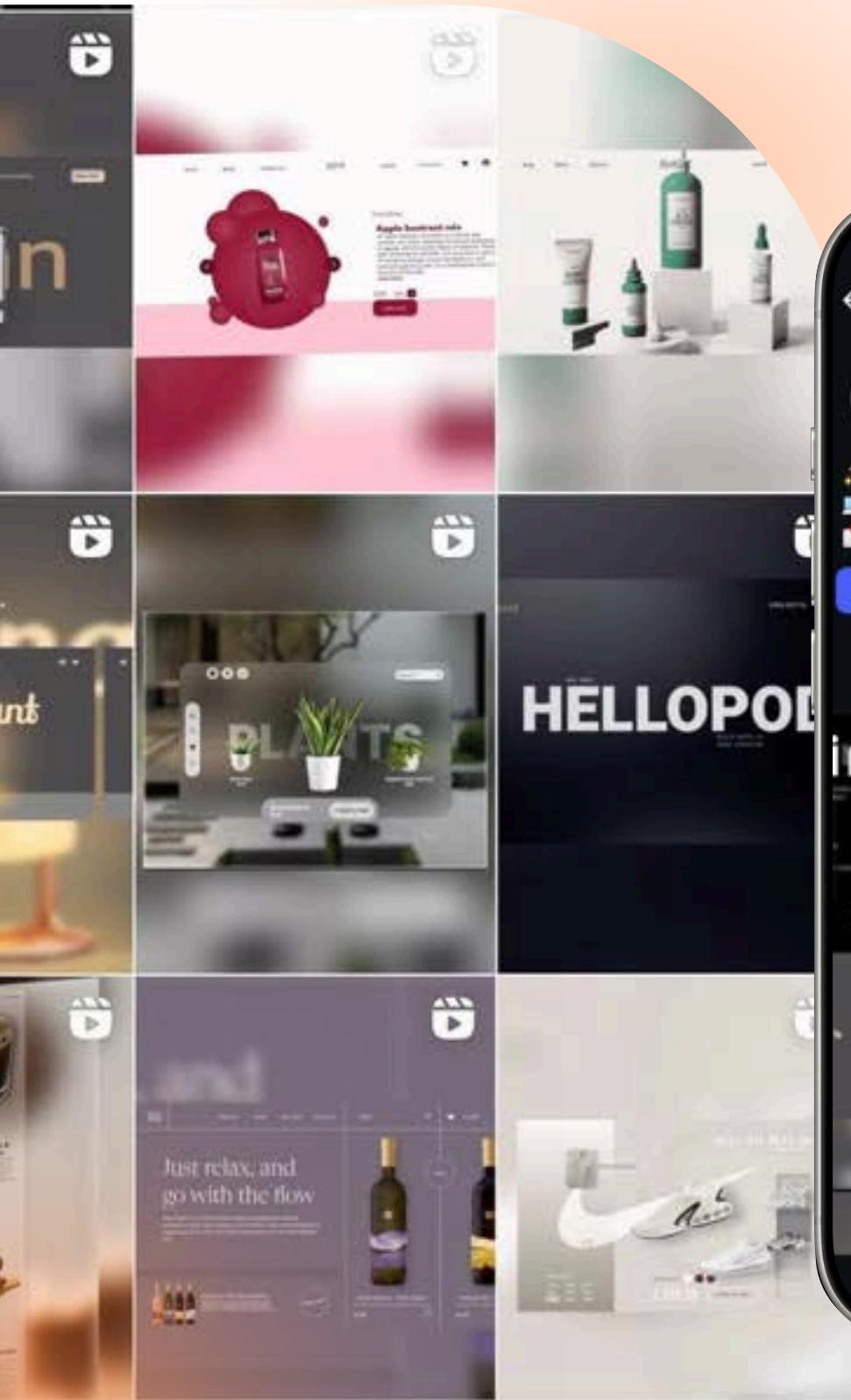
# PERFORMANCE MARKETING



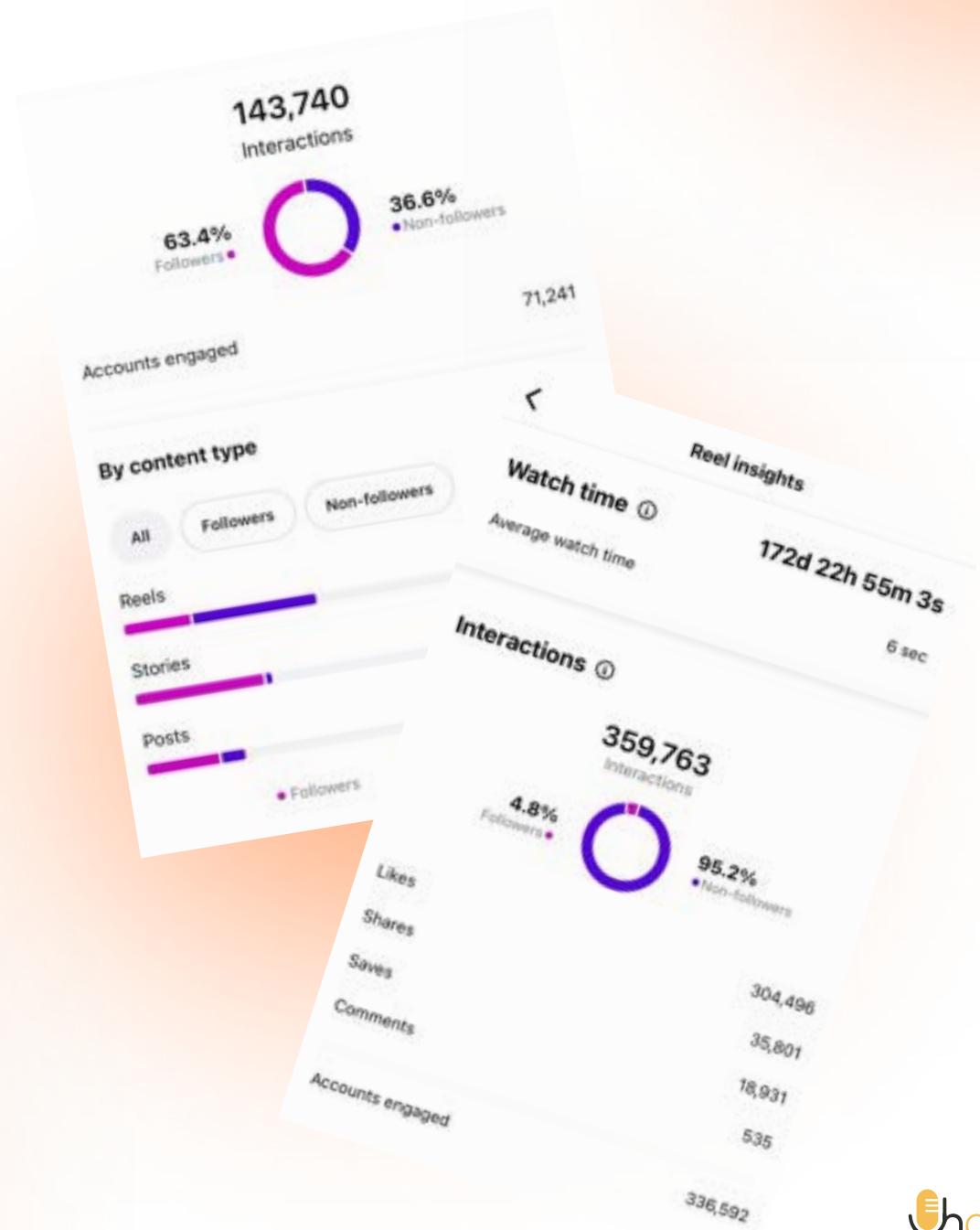
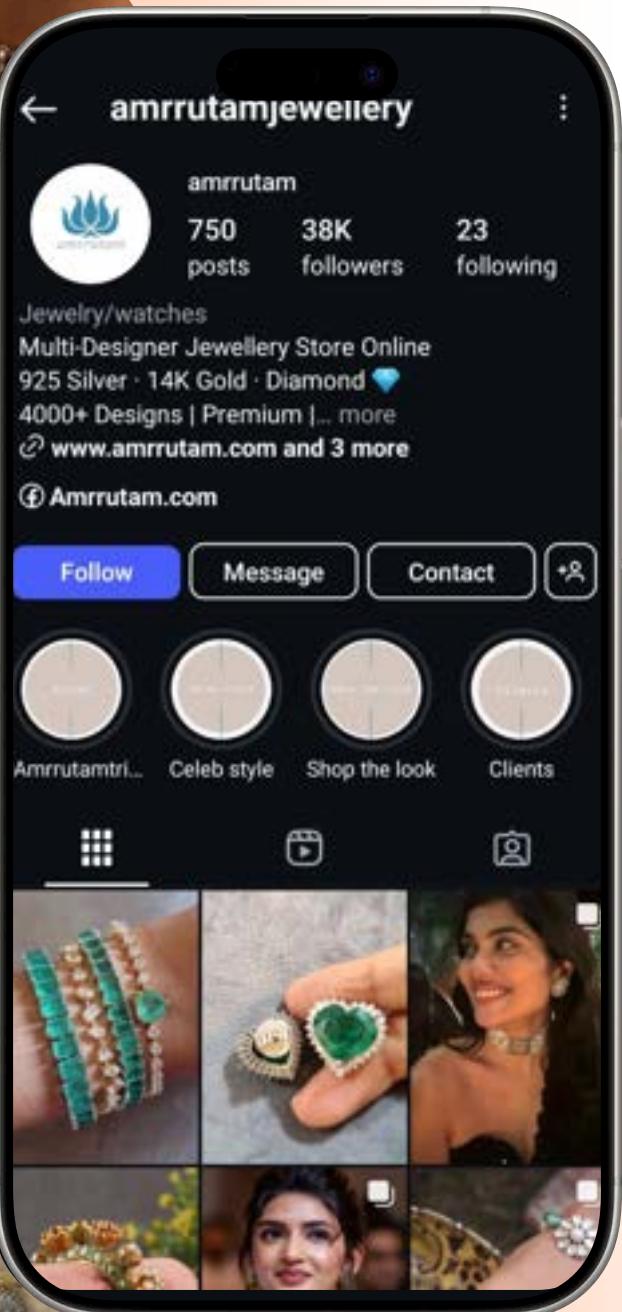
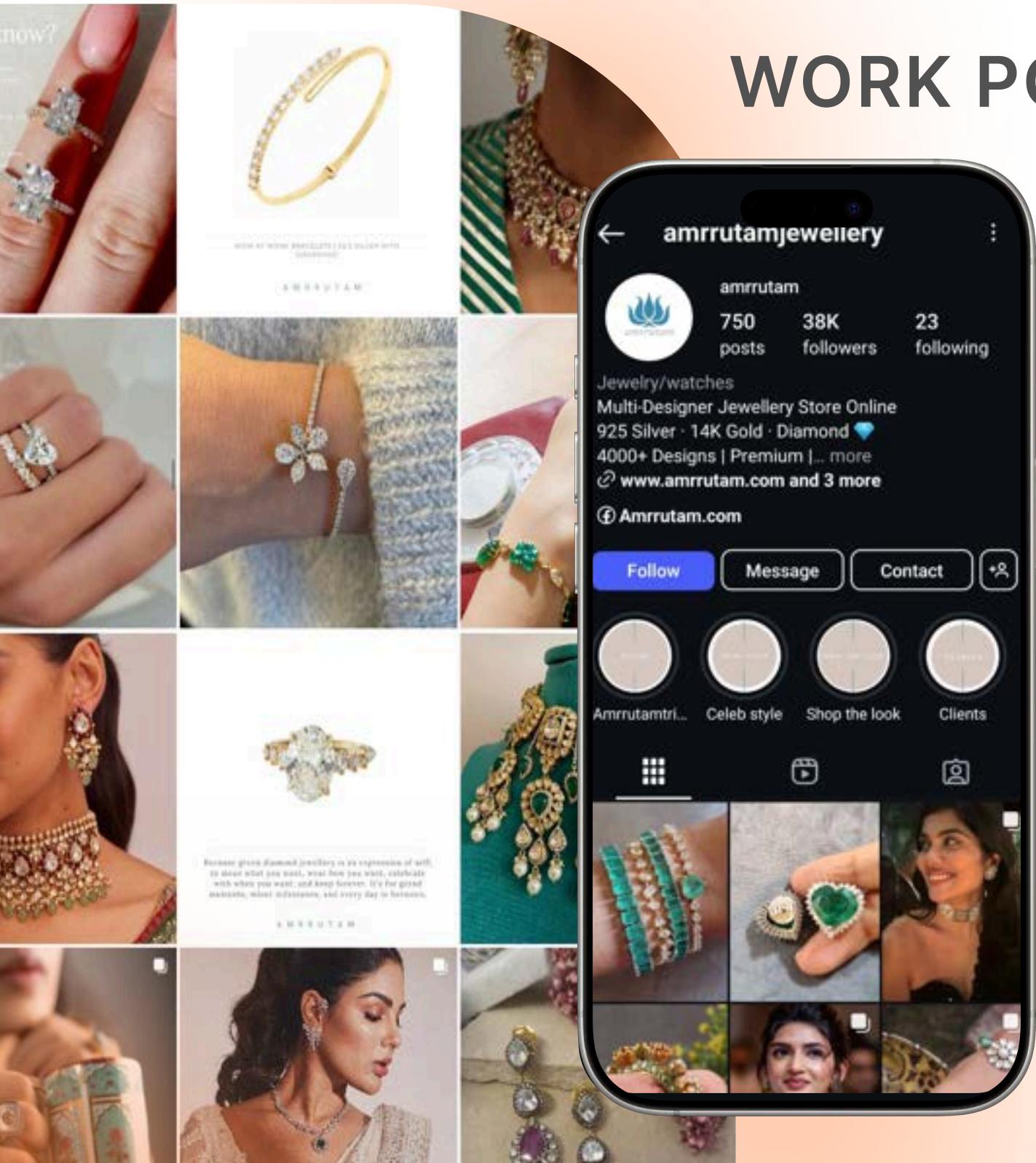
AMBRAEE



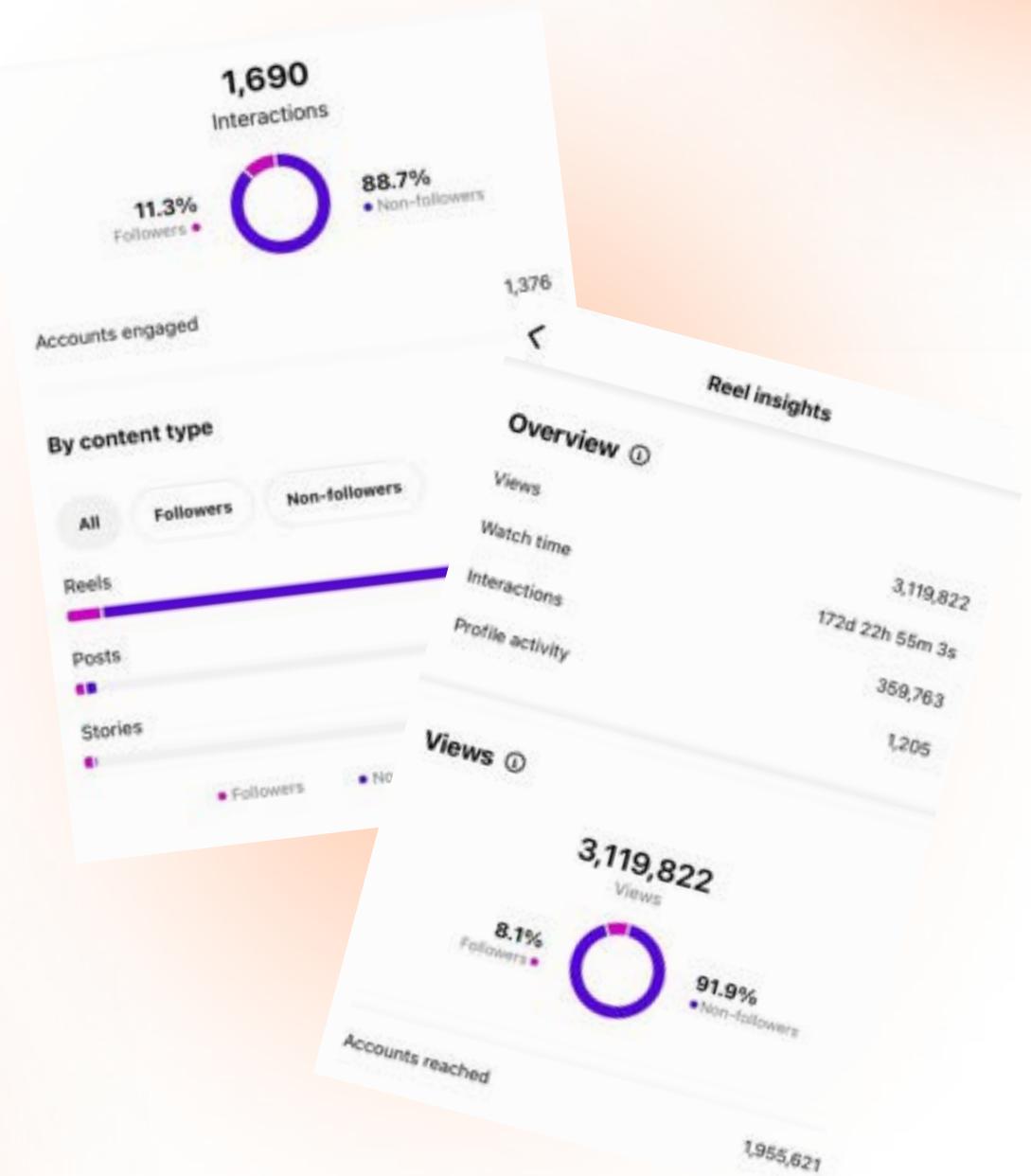
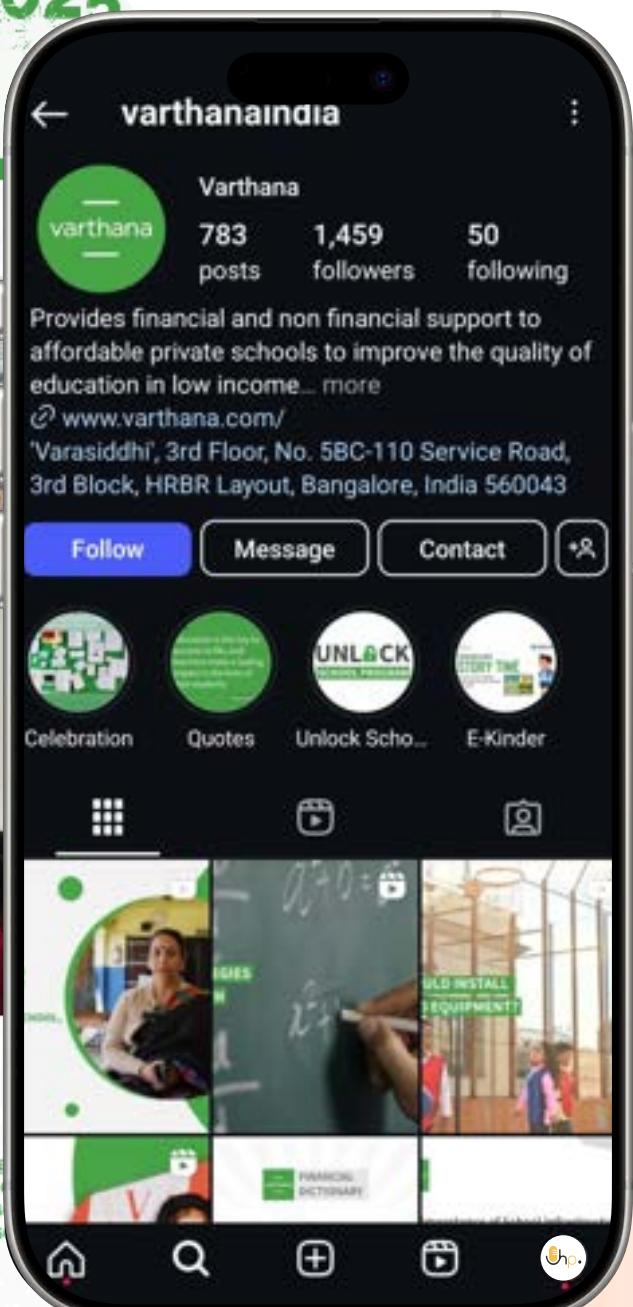
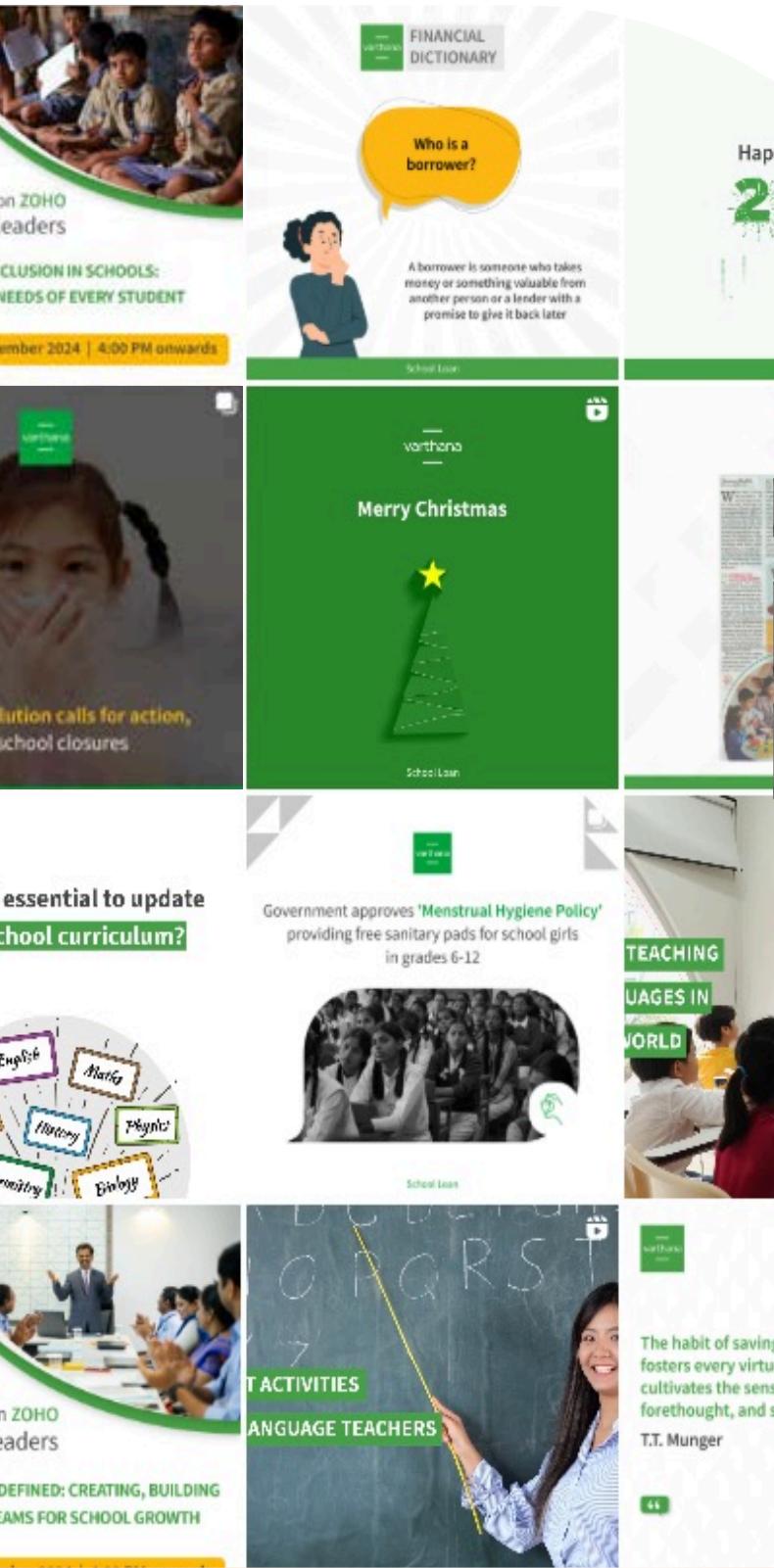
# WORK PORTFOLIO



# WORK PORTFOLIO



# WORK PORTFOLIO



# USER-GENERATED CONTENT

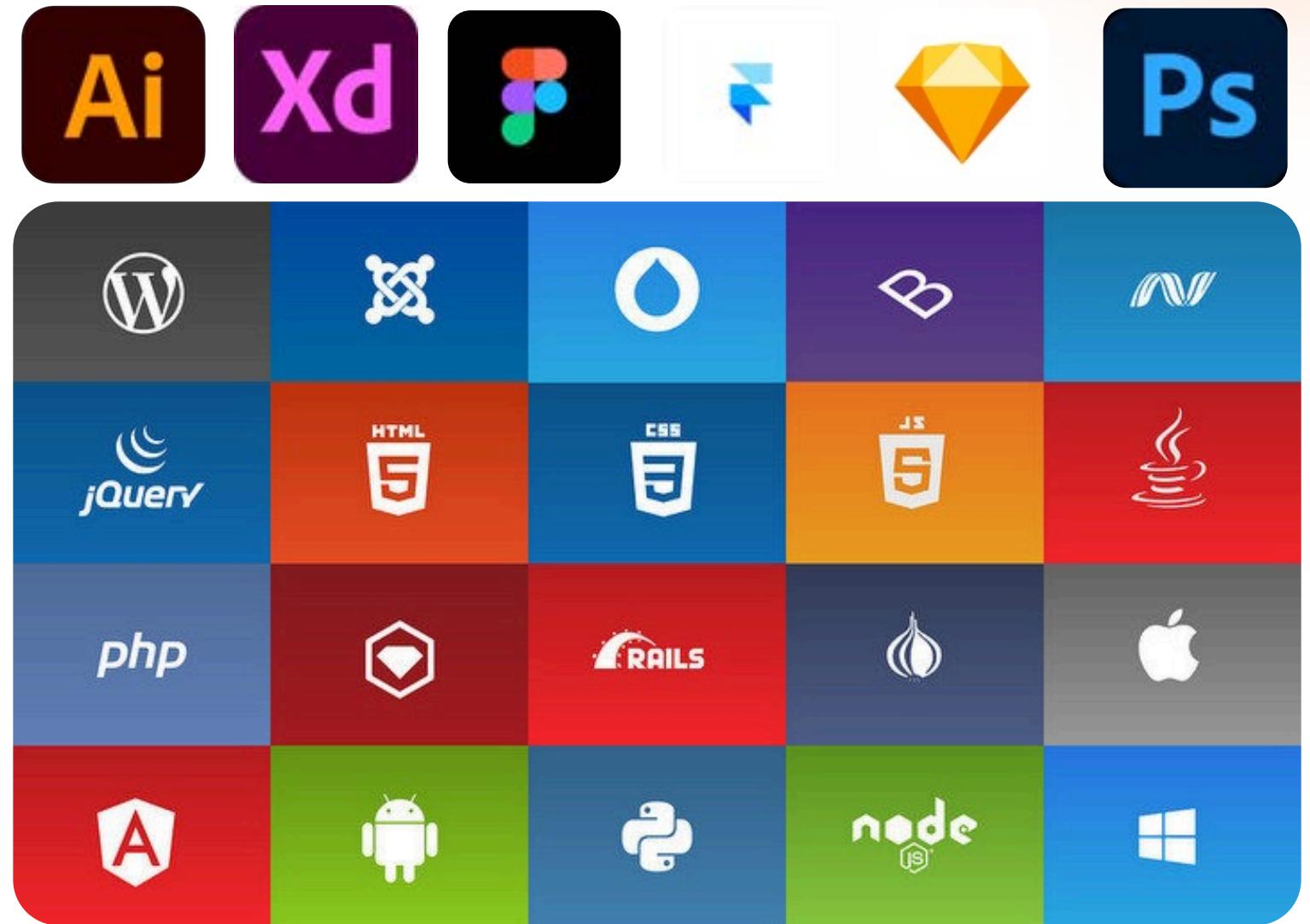


# OUR CLIENTS



-  The bean date  
Food and beverage industry
-  Amrrutam  
Jewellery industry
-  Bewakoof  
Clothing industry
-  Ambrae  
Clothing industry
-  Shrestha Consultant  
Real estate industry
-  Good looks salon  
Beauty industry
-  Prithvi cleantech  
Battery Recycling & Sustainability
-  Layers  
Food and beverage industry
-  LYDS  
law industry
-  varthana  
Edtech industry

# OUR TECHNOLOGY STACK & TOOLS



# BUILD WITH US,

AND LET'S CREATE SOMETHING EXTRAORDINARY TOGETHER.



info@thehellopod.com



+91 98993 24904



Delhi, India



[www.thehellopod.com](http://www.thehellopod.com)



[hello\\_\\_pod](https://www.instagram.com/hello__pod)

