

# SEVDA SEYIDOVA

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## PROFILE

Former business analyst turned into a software developer with expertise in front-end technologies, including JavaScript, TypeScript, React, Node, Angular and Vue. Led successful technical implementation and integration projects aligned to business objectives. Committed to enhancing the customer experience through user-centered design, accessible development practices and collaborative problem-solving. Agile developer with strong time management and strategic mindset. Excited to contribute and learn in a dynamic environment. I have right to work in the UK and immediately available.

## KEY SKILLS

- Programming languages: JavaScript, TypeScript, CSS3, HTML5, Python (data analysis packs)
- Technologies: React, Angular, Vue, Node, Jest, NestJS, jQuery, Bootstrap, Material UI, Tailwind CSS
- APIs and Tools: REST APIs, Git, Firebase, Netlify, Google Maps APIs
- Methodologies: Agile, Scrum, Kanban

## CODING TRAINING

### Bootcamp Certificate by edX & Trilogy | London, United Kingdom

11/2022 – 03/2023

- Fully funded 16 weeks intensive bootcamp program focused on Front End Development technologies
- Developed responsive web apps through collaborative agile workflows including pair programming, daily stand-ups, sprints, and retrospectives and used Trello for efficient delivery
- Integrated APIs such as Google Maps and REST to connect web apps to external data sources
- Ensured bug-free code through test-driven development with Jest and adherence to SOLID principles

### Selected Projects

- **React App:** Grid of Viewports – single page application with the relevant unit tests using Jest
  - Repository: <https://github.com/Helloseva/react-viewport/tree/master>
- **React App:** StudyHub - educational platform for developers – powered by Dev.to API
  - Repository: <https://github.com/Helloseva/Study-Hub>
  - Deployed: <https://studyhub23.netlify.app>
- **Angular App:** Dog Breed Explorer – powered by DogAPI
  - Repository: <https://github.com/Helloseva/angular-dog-breed>
- **JS App:** EcoExplorer - Sustainable travel app – powered by Google Maps API and OpenStreetMap API
  - Repository: <https://github.com/Helloseva/Eco-Travel-Planner>
  - Deployed: <https://helloseva.github.io/Eco-Travel-Planner/>

## PROFESSIONAL EXPERIENCE

### UNEC | IT Department

09/2017 – 11/2022

#### Business Analyst (2017 – 2019: Azerbaijan, 2019-2022: Remote from London, UK)

- Partnered with business and engineering teams to define business requirements for a learning platform
- Conducted user research and data analysis to develop personas and inform platform design and features
- Created user stories and criteria to set expectations for platform capabilities and support agile development
- Oversaw feedback collection from pilot users for optimising and driving refinements prior to full launch

#### Junior Front-End Developer (Secondment, March – August 2022, Remote from London, UK)

- Participated in code reviews, unit testing and documentation to uphold project standards and best practices
- Assisted senior developers in building reusable React components by handling simpler elements
- Leveraged REST APIs to integrate front-end code seamlessly with back-end services
- Contributed to creation of style guides and pattern libraries for standardized front-end code

**Procter & Gamble, Azerbaijan | Business Analyst (contractor)****11/2015 – 09/2017**

- Facilitated discovery sessions with sales leadership to capture CRM feature requirements and user needs
- Managed technical implementation through controlling scope and coordinating cross-functional teams
- Communicated project status and key milestones clearly to the relevant stakeholders
- Created user guides and documentation, online help, and training programs to aid employee adoption and utilisation of the new CRM system.

**YapiKredi Bank, Azerbaijan | Corporate Credit and Risk Analyst****08/2013 – 08/2014**

- Analysed and prepared credit applications over \$1.0m for corporate customers
- Performed precise financial and risk assessments that resulted in significant mitigation of default risks
- Achieved highest recoverability from debtors that boosted company's financial performance and liquidity by 20%

**EDUCATION****Newcastle University | United Kingdom****09/2014 – 09/2015**

- MA in International Business Management with Merit – awarded a full merit scholarship

**Azerbaijan State University of Economics | Azerbaijan****09/2009 – 06/2013**

- BSc in World Economy with First Class (Distinction) – awarded a full merit scholarship

**ADDITIONAL INFORMATION**

- Languages: Fluent in English, Turkish, and Azerbaijani (native)
- Interests: Travelling to tropical countries, experiencing different cultures, blogging, and cooking
- Google Workspace, including Docs, Sheets, Gmail, Calendar, Keep and Meet
- Self-paced programming learning: Digital Courses:
  - Udemy course on Web Development Bootcamp by Dr. Angela Yu
  - freeCodeCamp learning on Responsive Web Design, JavaScript, Front End Development Libraries
  - Udacity course on Front End Web Development