

Milestone 1 : LowTech GMmBH Techincal Transformation on Premises

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Abstract In this report, we as consultants from *Awesome Cloud AG* present a technical transformation analysis aimed at modernizing the infrastructure of *LowTech GmbH*, a small to medium-sized enterprise specializing in wooden furniture production. The analysis includes a critical assessment of the current infrastructure, energy consumption calculation for the existing setup followed by a detailed transformation roadmap of future-ready modern infrastructure and explanations of enhancements in scalability, availability, and security compared to current infrastructure. This analysis will serve as a foundational step for subsequent project phases, ensuring that *LowTech GmbH* is well-equipped to meet future requirements and challenges.

1 Overview of the Problem

LowTech GmbH, a small to medium-sized enterprise with 45 employees specializing in wooden furniture production, is facing a critical need for technological transformation. Initially relying on sales representatives, the company transitioned to an online store a few years ago, which has now become their primary selling platform. This shift has led to a significant increase in user numbers over the past two years, necessitating a modernization of their IT infrastructure. The CEO of LowTech GmbH, recognizing the need for modernization, has expressed interest in cloud computing to make the company future-ready.

2 Objectives of the Technological Transformation

The objective of the technological transformation for LowTech GmbH is to modernize its server and application infrastructure by migrating to a private cloud environment. This initiative aims to create a scalable, secure, and efficient IT framework that aligns with the company's growing needs, particularly in response to increased online sales and user traffic. By adopting a private cloud strategy, LowTech GmbH will retain control over its data while outsourcing hardware maintenance to a third-party provider. This transition will involve leveraging newer technologies to enhance performance and availability, ensuring compliance with security standards, and reducing operational costs. Ultimately, the transformation seeks to provide a future-ready infrastructure that supports the company's evolving business model and operational requirements.

3 Assessment of the Current (as-is) Infrastructure

3.1 Scalability, Availability and Security Analysis

According to NIST definition of cloud computing is given as “Cloud computing is a model for enabling ubiquitous, convenient, on-demand network access to a shared pool of configurable computing resources (e.g., networks, servers, storage, applications, and services) that can be rapidly provisioned and released with minimal management effort or service provider interaction.” [2]

As *LowTech GmbH* is based on Legacy IT infrastructure and currently lacking *NIST five essential characteristics* such as On-demand self-service, Broad network access, Resource pooling, Rapid elasticity and Measured service.

Elasticity / Scalability

- **Fixed Hardware & Inflexible Infrastructure:**

Current infrastructure consists of 7 on-premises servers housed in a single 19-inch rack, along with 17 clients and 19 laptops all with predetermined, static configurations. Moreover, the physical constraints of the on-premises setup, with no additional space for expansion, severely limit scaling options. This inflexibility makes it challenging to accommodate growth or adapt to changing business needs.

- **Absence of Resource Utilization/pooling:**

There's no apparent way to quickly scale resources up or down based on demand or user traffic fluctuation in the current infrastructure. Each application typically runs on a dedicated server with fixed resources. This approach leads to inefficient resource utilization, as some servers may be underutilized while others are overloaded which may lead to performance issues during peak times or resource waste during low-demand periods due to no dynamic resource allocation.

- **Manual Processes & High Cost:**

Any changes in capacity would likely require manual hardware upgrades or replacements including hardware installation, and configuration, making the process time-consuming and potentially leading to downtime. Replacement of hardware is not only tedious but also financially burdensome due to high costs of new hardware.

Availability

- **Obsolete Hardware/OS & Runtime Environments:**

Many components of the current infrastructure is based on very old hardware and outdated operating systems such as Windows XP SP3 (Finance clients), Windows 7 SP3 (HR clients and Customer Service laptops), Debian 5.0 Lenny (Warehouse clients and server), Ubuntu 16.04 LTS (Sales CRM Storage server) etc. Several applications are running on outdated software versions such as Java 1.7/1.8, MySQL 5.5/5.7, PHP 5.3 and Firefox 3.6 etc. which makes this whole infrastructure more susceptible to failure.

- **Lack of Redundancy and Backup Mechanism:**

There's no mention of redundant systems or data backup solutions which might lead to significant service disruptions as well as data loss in case of any system failure.

- **Manual Maintenance:**

It is impossible to meet high availability requirements without a robust failover mechanism due to manual maintenance operations. This increases the possibility of human errors, leads to longer downtime and reduces overall reliability.

Security

– Basic Windows Firewall:

It provides minimal outward traffic control, which may allow malware to interact easily. Without additional tools, centralized administration is impossible to maintain consistent security rules across all 36 client devices (17 clients and 19 laptops). It lacks advanced threat protection features, leaving the system vulnerable to sophisticated attacks.

– pfSense for Network Packet Filtering:

There are no built-in antivirus features, which could let malicious payloads get through. Its effectiveness heavily relies on proper configuration, which may be challenging without dedicated IT staff. Moreover, advanced intrusion detection requires additional setup and maintenance.

This can harm company's overall reputations due to risk of potential data breaches followed by financial loss, legal implications as well as loss of customer's trust.

3.2 Energy Consumption and Approximate Cost

Energy consumption calculation for the as-in infrastructure of Low Tech GmbH is as follows :

Departments	Server (Qty x Power)	Client (Qty x Power)	Laptop (Qty x Power)	Total Power Consumption	Annual Energy Consumption(KWh)
Finance	1 x 1000W	4 x 500W	-	3000W	26,280
HR	1 x 1000W	3 x 500W	-	2500W	21,900
Warehouse	1 x 1000W	10 x 500W	-	6000W	52,560
Sales	1 x 1000W 1 x 1200W	-	10 x 50W	2700W	23,652
Operations	1 x 1200W	-	4 x 50W	1400W	12,264
Customer Service	-	-	5 x 100W	500W	4,380
Webshop	1 x 1200W	-	-	1200W	10,512

Table 1: Power Consumption by Department and Device Type

Total Energy Consumption (Annual) : 151,548 KWh (151.548 MWh)

According to Eurostat published data of electricity prices for non-household consumers [1], Low Tech GmbH falls under the annual energy consumption band 'IB (20 MWh to 499 MWh)' with energy price 0.3244 € per KWh.

Total Cost for Energy Consumption (Annual) : 151,548 KWh x 0.3244 € = 49,162.17 €

4 Client Requirements

- Make the infrastructure more scalable, available and secure
- Modernize the technology, runtime and operation modality
- Perform the migration with a maximum downtime of 4 hours
- Cost reduction
- Maintenance reduction
- High availability of 99.5%

5 Assessment of Potential Technological Components

5.1 Hardware

Component	Details	Options
Compute and Storage	A hyper-converged infrastructure (HCI) combining compute, storage, and networking in a single system.	Primary Options: - Dell VxRail - Nutanix NX-Series Alternative: - HPE ProLiant DX series
Form Factor	1U to 2U rack-mounted nodes that fit into a 19-inch rack.	
Capabilities	High-density storage and compute with built-in redundancy; supports scaling and maintenance.	
Features	Virtualization, software-defined storage (SDS), integrated backup, and disaster recovery.	
Storage Options		
All-Flash Array	High I/O performance for databases like CRM and Payroll.	- Pure Storage FlashArray - Dell EMC PowerStore
Hybrid Storage	Mix of SSDs and HDDs to balance performance and cost.	SSDs for frequently accessed data; HDDs for less critical storage needs.
Backup Appliance	Dedicated appliance for securing backups and enabling data restoration.	- Dell EMC Data Domain - HPE StoreOnce

Table 2: Overview of Components and Options

5.2 Virtualization and Hypervisor technologies

Technology	Features	Advantages/Options
VMware vSphere	- High availability (HA), vMotion (live migrations), and DRS. - Integration with vSAN (storage) and NSX (networking).	- Well-suited for HCI setups. - Option: VMware vCenter.
Microsoft Hyper-V	- Replication, Clustering, and Live Migration. - Supports containers and VMs together.	- Cost-effective for Microsoft environments. - Option: Microsoft System Center.
Proxmox VE	- Open-source, supports KVM VMs and LXC containers. - Built-in clustering, ZFS storage, and snapshots.	- No licensing costs. - Option: Proxmox VE Web UI.
Containerization Platform	- Use Kubernetes for container orchestration. - Flexible for hybrid cloud and scaling.	- Options: VMware Tanzu, Red Hat OpenShift.

Table 3: Comparison of Technologies and Features

5.3 Firewall and Network Security

Technology	Features	Advantages
Firewall	Next-Generation Firewall (NGFW): Fortinet FortiGate or Palo Alto Networks PA-Series. Capabilities: Packet filtering, intrusion prevention, VPN, application control, and threat intelligence.	Provides both perimeter and internal segmentation security, which is crucial for sensitive data in CRM and payroll applications.
	pfSense (Advanced Version): Open-source firewall/router solution with load balancing, failover, and VPN.	Cost-effective and highly configurable. Suitable for tighter budgets but lacks enterprise-grade features like FortiGate or Palo Alto.
Intrusion Detection/Prevention System (IDS/IPS)	Suricata or Snort (for pfSense): Open-source IDS/IPS options that integrate with pfSense.	Popular open-source options for network intrusion detection and prevention.
	Cisco Firepower or FortiGate Intrusion Prevention (if using Fortinet or Palo Alto NGFW): Integrated network threat protection.	Integrated with NGFWs for enhanced threat detection and prevention.
Network Segmentation	Use VLANs and/or virtual firewalls to isolate sensitive areas of the network (e.g., HR, Finance, and CRM databases).	Helps protect critical data by isolating sensitive areas from the public-facing webshop.

Table 4: Network Security Technologies and Their Advantages

5.4 Backup and Disaster Recovery

Solution	Features	Advantages
Backup Solution	Veeam Backup & Replication: Provides comprehensive backup, recovery, and replication for virtual machines, containers, and physical servers.	Easy integration with VMware and Hyper-V. Supports off-site backups to cloud services and ensures rapid recovery times.
	Commvault Complete Data Protection: A scalable backup solution for large-scale environments.	Offers similar features to Veeam with more granular data management.
Disaster Recovery (DR)	Zerto: Real-time replication and disaster recovery capabilities. Can replicate VMs between on-premises and cloud environments.	Enables a future hybrid setup with minimal downtime.
	VMware Site Recovery Manager (SRM): Automatic failover and failback of VMs in VMware environments.	Tailored for VMware setups; streamlines disaster recovery processes.

Table 5: Backup and Disaster Recovery Solutions

5.5 Software Components

Category	Features	Advantages/Options
Configuration Management	Ansible: Automates configuration and deployment of applications across servers. Uses playbooks to simplify repetitive tasks.	Reduces maintenance efforts and ensures consistency across servers.
DevOps Tools	GitLab or Jenkins: Tools for CI/CD (Continuous Integration/Continuous Deployment) pipelines. Automates testing and deployment processes.	Improves agility and reduces downtime by streamlining application updates.
VPN and Remote Access	OpenVPN or Fortinet VPN: Provides secure remote access. Enable multi-factor authentication (MFA) for enhanced security.	Ensures secure connectivity for remote users while protecting sensitive systems.

Table 6: Other Software Components

6 Migration to a Private-Cloud Context

To perform a successful migration to a private cloud context we have analyzed the baseline performance of the current system, as well as the technologies used. Based on the client requirements, we have selected technologies and established a roadmap to perform this task.

6.1 Architecture

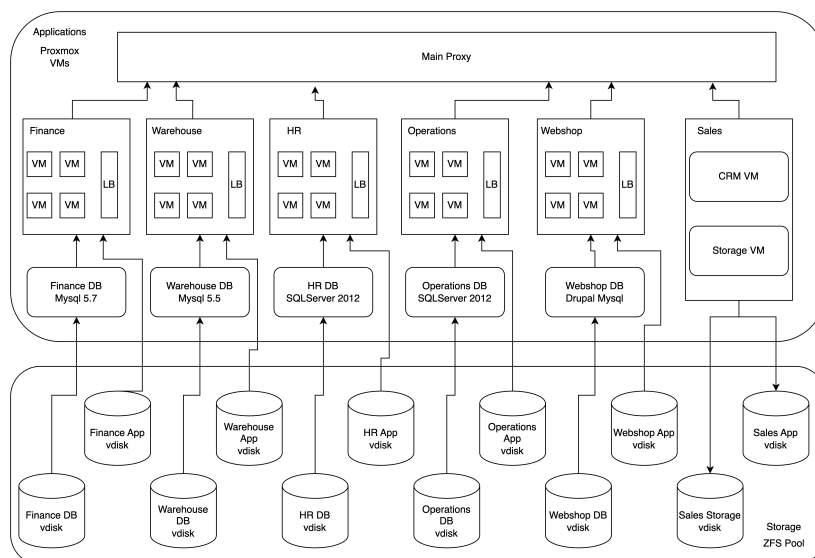


Figure 1: High Level Architecture 1

Note: We could use one VM and Docker to run most of the database instances as containers, making it easier to install or upgrade versions. Nevertheless, some of the tools are difficult to dockerize (SQL Server 2012) and, we want to have isolation between departments, preventing a single point of failure for all our database infrastructure.

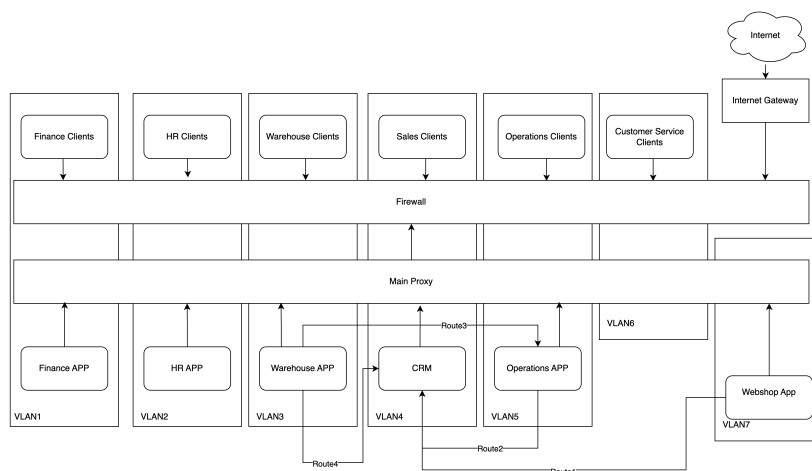


Figure 2: Network Architecture 2

We subdivide each department into its own network, virtually limiting the access of different clients to their corresponding systems. And only systems can have cross department routes to establish communication for normal operation.

7 Roadmap

The technological transformation roadmap is divided in four phases: Assessment, Design, Execution, and Optimization.

7.1 Assessment

This is the most critical step. We need to establish a baseline of performance, and cost of the current infrastructure. During this stage we are going to execute the following tasks:

- Review the current infrastructure in terms of performance, data requirements, availability and security. Establishing baseline metrics we then have some rough idea of the areas we want to pay attention, and at the end, the total impact that the migration had. We have some rough figures provided by the client, but these are not enough to actually guide development.
- Check the current applications, to define a migration approach, if they can be migrated, changed, or improved in a way that makes the transition process easier. Given the initial requirements, we can assume that the applications are not actively being developed, so modernization is not an approach we can consider at that level.
- Identify the level of effort per department/application/domain to make the migration, this metrics will guide the order of the execution. This is to reduce the impact of the migration in the business operation. Naturally there will be usage patterns more friendly to upgrade and intervention.
- Assess the budget and space constraints for new hardware, or to rent such services. A preliminary review points to renting server space as the most appropriate solution. To achieve the availability metrics required by the customer will require a great investment in provisioning, modernizing and validating the current server location. Not only in technological terms, but also: physical security, thermal management, internet bandwidth and energy provisioning.
- Spec the hardware after evaluating the usage pattern and metrics. We want to, not only get parity to the current hardware but have space to grow.

Rental Cost Calculation Option 1: Cloud Rental (Monthly Cost Calculation)

Component	Quantity/Details	Unit Cost	Total Cost
Compute (VMs)	12 Medium VMs (8 vCPUs, 32GB RAM, 1TB SSD)	\$300 per VM/month	\$3,600
Storage	6TB Cloud Storage (e.g., Amazon S3/Glacier)	\$20 per TB/month	\$120
Bandwidth	500GB (9000 visits, 250KB payload each)	\$0.15 per GB	\$75
Total Cloud Rental Cost			\$3,795/month

Table 7: Cloud Rental Cost Breakdown

Option 2: Dedicated Rental (Monthly Cost Calculation)

Component	Quantity/Details	Unit Cost	Total Cost
Dedicated Servers	6 Servers (32 vCPUs, 128GB RAM, 2TB SSD)	\$750 per Server/month	\$4,500
Storage	6TB SAN/NAS Storage for CRM and Sales data	\$125 per TB/month	\$750
Bandwidth	Included in Dedicated Hosting	\$0	\$0
Total Dedicated Rental Cost			\$5,250/month

Table 8: Dedicated Rental Cost Breakdown

7.2 Design

In this step we perform the following tasks:

- Design the new architecture diagram with networking isolation between domains, dividing each department appropriately.

- Document which applications will be migrated to new technologies, or will be ported as is.
- Create document with detailing the dates and approximate duration of the migration each application. This is to be distributed to the organization so operation disruption is minimized
- Prepare contingency plans, and fallbacks to minimize disruption to the business if a migration fails. This could take the form of rollbacks, traffic duplication or A/B testing. Depending on the need of each department and the complexity of each application
- Create all the technical documentation regarding the implementation for the application migrations to new technologies.

7.3 Execution

In this step we perform the following tasks:

- Talk with server space providers, we need to establish a contract and negotiate price and SLOs based on the server requirements
- Gather all the installation information, binaries, licenses and documentation for all applications.
- Configure a development environment to upload all artifacts such as configuration files and container images.
- Create Ansible configuration files for each application, to automate the installation and replication process.
- Develop scripts to automate application functionality and load testing. To determine if the configurations will be on par or better than the current infrastructure.
- Provision and install the private cloud management software, including the networking configuration
- Configure the storage
- Create the virtual machines for the base hosts
- Configure Prometheus to monitor the virtual machine installations
- Establish the network links between the different virtual domains
- Install all database servers
- Develop a migration process to replicate the current data into the new database servers.
- Review that data is up to parity with the legacy services
- Create a proxy gateway for the services, so we can redirect the traffic from the old services to the new ones.
- Deploy the new applications into the private cloud
- Check that the data replication is working
- Prepare the load shifting in sequence, and off hours
- Shift load in sequence, starting from the most isolated applications first, then the ones with the most dependencies.
 - Migrate finance and HR, since they are self-contained
 - Migrate operations
 - Migrate customer service
 - Migrate warehouse
 - Migrate webshop
 - Migrate sales

7.4 Optimization

- Measure the performance of the system using Prometheus metrics and create an assessment report of the migration.
- Create documentation regarding the new deployment process, provisioning and scaling.
- Assess potential improvement areas, and establish follow up tasks if needed.
- Once we have the virtualized applications, we could start thinking into improving elasticity by enabling either ProxMox autoscaling (Which provides additional resources to VMs on the fly) or install an orchestrator that will create new virtual machines and load balance them.
- During optimization we also need to allocate time for training, and documenting the different processes such as: how to scale, deploy and provision new services.

8 Assessment of the (to-be) Infrastructure

8.1 Improvements on Scalability, Availability and Security Analysis

Scalability

- **Elasticity & Resource Pooling via Virtualization:**
Use ProxMox to enable dynamic resource pooling, which can be configured to distribute computing and storage resources.
- **Auto-Scaling Capabilities:**
We have the potential to incorporate VM autoscaling to create more VMs if applications can scale horizontally. Incorporate Proxmox autoscaling for VMs, which dynamically allocates additional CPU, memory, and storage during peak demand.

Availability

- **High Availability Framework:**
Moving to a rented server space alone improves our availability by having a dedicated SLO agreement with a provider. Using ZFS we can configure our storage to withstand component level failure. We can easily dedicate storage to make backups of all critical information.
- **Redundant Architectures:**
We have different VM replicas for each server which makes our architecture redundant in nature. Use load balancers (such as HAProxy) to distribute traffic across many instances of an application.
- **Backup and Disaster Recovery:**
We can enable backup and automatic replication daily to provides fast recovery in the event of a failure.
- **Monitoring and Proactive Maintenance:**
Implement Prometheus and Grafana for infrastructure monitoring, which will generate real-time warnings for anomalies.

Security

- **Enhanced Perimeter Security:**
Replace legacy firewalls with Next-Generation Firewalls (NGFW), such as Fortinet FortiGate or Palo Alto Networks, to improve threat detection and prevention. The advantages include application-aware filtering, intrusion prevention, and interaction with threat intelligence feeds. We can even increase our physical security by renting the server in a dedicated datacenter facility.
- **Network Segmentation:**
Create VLANs to separate sensitive systems (finance, HR) from public-facing applications (webshop). This minimizes the attack surface.
- **Regular Updates and Patch Management:**
Transition to latest operating systems such as Windows Server 2022 and Ubuntu 22.04 LTS. Use Ansible to automate updates and fixes across all servers and endpoints, ensuring that vulnerabilities are addressed quickly.
- **Centralized Log Management and Analytics:**
With the instrumentation of all applications we have a better understanding of the infrastructure demands, and we can make educated decisions when upgrading or improving the infrastructure.

Integrating the CIA Triad into Infrastructure Strategy

Aspect	Proposed Improvements	Objective
Confidentiality	- Implement AES-256 encryption for data at rest and TLS 1.3 for data in transit. - Use Role-Based Access Control (RBAC) to enforce least privilege access policies.	Restrict access to authorized users and secure data in transit/storage.
Integrity	Enable backup integrity checks, SHA-256 hashing, and immutable infrastructure.	Ensure data accuracy and prevent unauthorized modifications.
Authenticity	Use digital certificates and code-signing to verify systems, users, and updates.	Validate the legitimacy of data sources and communications.
Non-Repudiation	Implement logging, auditing, and digital signatures to ensure accountability and prevent denial.	Track and prove actions or transactions without disputes.

Table 9: CIA Triad Improvements

9 Operation Considerations

After preparing this technological transformation proposal it is important to remark that it will require an important level of effort to migrate the current infrastructure to a private cloud context. But we are not getting the entire benefit of a cloud application. It is to be determined if the applications will scale well horizontally, and if the load (particularly from the Webshop) increases, it will be costly to provision and configure more hardware. Moreover, it is still required to have skilled developers and infrastructure people dedicated to maintaining the health of the deployment.

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