



Andrea Azimonti

Statement

Careful and precise professional in marketing. Bachelor's degree in Communication, Media and Advertising and Master's degree in Sports Marketing and Communication, with a special focus on the most social and smart declinations of brand communication.

Education

IULM University, Milan

- Bachelor's degree in Communication, Media and Advertising (2020)
- Master's degree in Sports Marketing and Communication (2022)



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Dairago (MI), Italy

Skills

- Influencer Marketing
- Social Media Marketing
- Social Content Creations
- Project Management

Highlights

- Talent & Community Management
- Social Community Management
- Amateur Graphic & Video Contents
- Teamwork
- Organization & Monitoring

Languages

- Fluent English
- Basic French and German

Experience

Client Manager

Hellodì S.r.l., 2021-2025

- Managed Influencer Marketing Campaigns
- Managed Social Media Profiles
- Used amateur tools for video editing & graphic design
- Kept relationship with the administration
- Managed contractualisations
- Related with Influencers & Communities
- Related with brands, media centres and agencies
- Worked on strategies and media plans
- Ideated creative formats & contents
- Organized Video Productions
- Helped on logistics