



NEW GRADUATE

EDOARDO SAVO



I am passionate about innovation and constantly seek creative and effective ways to improve processes and efficiency. I enjoy working in collaborative environments and have developed strong teamwork skills. I am also confident in leading groups, motivating others, and guiding teams toward the achievement of shared business goals.

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20 Feb, 2000

Italiana

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COMPETENZE

- Digital Marketing
- Creation and management of websites: (WIX) and landing pages. Pacchetto Office (Word, PowerPoint, Excel), Editing: Canva, Capcut e Da Vinci.
- Organization Communication Group work Problem solving Critical thinking
- Campaign Management Tools Facebook Meta

LINGUE

- English | Intermediate level. B2, EIPASS
- Italian | Native language

EXPERIENCE

Ott 2025

Nov 2025

Sales Assistant, Sliema, Malta

During my experience in Malta, in Sliema, I worked as a Sales Assistant for Zara in a dynamic and international retail environment. I was responsible for welcoming and assisting customers, providing product recommendations, styling support, and a consistently high level of service. I contributed to merchandise replenishment, visual merchandising upkeep, cash desk operations, and fitting-room management. This role helped me develop strong communication, organizational, and teamwork skills, while enabling me to perform effectively during peak periods and maintain excellent service standards at all times.

Lug 2025

Nov 2025

INTERN AUDIO GUIDE SERVICE, Valletta, Malta

I work as an Audioguide Assistant at St. John's Co-Cathedral in Valletta, ensuring visitors enjoy a high-quality cultural experience. I coordinate the use of audioguides, oversee the proper functioning of the equipment, provide clear and engaging historical and artistic insights, and support international tourists with an organized, courteous, and high-level service.

Apr 2024

Mag 2025

CO-FOUNDER We Make It Real, Velletri, Lazio, Italy

My partners and I promote health and nutrition by collaborating with the Municipality of Velletri and other local organizations on sports projects and community initiatives. We also work closely with CONI and FIN to support athletic programs and promote a healthy lifestyle at all levels.

Nov 2024

Mar 2025

MARKETING ASSISTANT HOLDING VT, Rome.

I managed advertising campaigns and branding strategies for the 7 startups of Holding-vt, taking care of company profiles, coordinated image, and communication. I developed and optimized the corporate website on Wix, ensuring effective SEO and an intuitive user experience.

Mar 2024

Mag 2024

OFFICE MANAGER Wire Coworking Space, Rome.

I supported the daily operations and management of the space, ensuring an efficient and welcoming environment. I collaborated on the development of the editorial plan for social media channels, contributed to content creation and online communication, and helped coordinate events and initiatives.

Mar 2024

Mag 2024

FRONT OFFICE ASSISTANT Condexo, Rome.

Client management and data analysis using Excel, with a focus on organizing and interpreting strategic information. Continuous research and selection of contacts in the condominium sector, aimed at identifying qualified professionals and strengthening the community.

Nov 2021

Gen 2022

SALES EMPLOYEE Unieuro S.p.A, Velletri, Lazio, Italy.

My job was to promote and sell electronic products and home appliances available in the store. I provided customer support for any issues that arose after purchase. In addition, I handled warranty requests and technical assistance.

Ago 2019

Ott 2019

GENERAL WORKER Mc Donald's, Velletri, Lazio, Italy.

A valuable learning experience in team management, developing resilience in high-pressure environments, and quickly adapting to dynamic workflows and strict company standards.

INSTRUCTION

Set 2022

Gen 2025

Organization and Marketing for Communication

Sapienza University of Rome

Piazzale Aldo Moro, 5, 00185 Rome (RM)

Set 2019

Dic 2022

Public and Corporate Communication

Sapienza University of Rome

Piazzale Aldo Moro, 5, 00185 Rome (RM)

Set 2014

Lug 2019

Finance and Marketing

IISS Cesare Battisti

Via dei Lauri, 1, 00049 Velletri (RM)