



# IVO COLLETTA

Date and place of birth: 10.05.1999 - Milan (MI) - Italy

Citizenship: Italian-Swiss

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## Education

University of Modena and Reggio Emilia UNIMORE [2020 / 2023]  
**Bachelor's degree: Digital Marketing**

Economic Technical Institute "Serrani" [2013 / 2018]  
**High school diploma in Administration, finance and marketing**

## Work Experience

**Event Manager** [01/2024 - Presente]

TIG Events - Milano, MI

Managed the organizational secretariat for major B2B events, including two editions of Netcomm Forum - the leading Italian digital commerce event with over 35,000 attendees, 380 exhibitors, and 400 speakers. Responsibilities encompassed coordinating with Allianz MiCo, liaising with over 300 exhibitors and suppliers, and overseeing exhibition logistics. Also contributed to parallel events such as Netcomm Focus and AI Forum.

**University Internship** [10 month total]

Various organizations - Reggio Emilia, RE - Italy

- Headshot (Canali & Partners) – Supported web editing tasks and content development; assisted with digital marketing strategies and website copywriting.
- Albergo delle Notarie – Conducted website analysis and redesign proposals using Figma; revised pages on WordPress and contributed to social media planning.
- Unindustria Reggio Emilia – Worked on CRM data management and partner research; helped build databases for local business outreach.

**Digital Back Office Employee** [2018 - 2022]

Centro Sportivo Palloni - Falconara M., AN - Italy

Managed scheduling and administration of online courses, and supported customer retention activities.

## Languages

Italian: native knowledge

English: working knowledge

German: basic knowledge

## Personal Skills

Good communication skills, problem solving, teamwork, management and decision-making skills

## Other informations

- Volunteer at Croce Rossa Jesi
- Lifeguard certification
- Eligibility for professional registration "Agent in financial activity" OAM Bank of Italy