

WOLFGANG KOHLFÜRST

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DoB: 25.07.1973 | Family status: married



SKILLS

- Strategically Thinking
- Leadership
- Decision Making
- Motivator
- Solution Driven
- Assertiveness
- Innovative & Dynamic
- Team Player

EMPLOYMENT RECORD

01/2024 - 12/2024 Events Operations Senior Director

SAUDI MOTORSPORT – Jeddah, Kingdom of Saudi Arabia

- Lead the team of Event Directors to ensure efficient delivery of Saudi Motorsport's event portfolio including the F1 Grand Prix, Formula E, Rallye Dakar, Fanatec GT, Ferrari Challenge, World Rally Championship etc
- Overall responsibility for Overlay, Technical, Operations, Accreditation, Security, Transport, Health and Safety, Medical, Crowd Management, Access Management, Cleaning and Waste, Maintenance
- Identify and drive operational efficiencies and cost savings across the portfolio

09/2023 - 12/2023 Project Operations Manager

Riyadh Season 2023 – ASK Solutions KSA – Riyadh, Kingdom of Saudi Arabia

- Lead the team on all operational aspects of the event
- Collaborate with event management agencies, offering support and guidance through document templates, checklists, trainings and workshops.
- Provide leadership to internal and client-based project managers.
- Ensure compliance with statutory obligations and relevant regulations

01/2016 - 04/2023 Venue Operations Senior Cluster-Manager

FIFA WORLD CUP QATAR 2022 – Doha, Qatar

- Lead venue operational planner for Khalifa Stadium, Al Bayt Stadium, Al Janoub Stadium and Al Thumama Stadium as well as the non-competition venues (IBC – International Broadcast Center, MMC – Main Media Center, Accreditation, Ticketing, Volunteer Center)

- Leading a total of 22 Functional Areas i.e Facility Management, Broadcast, Spectator Services, Safety & Security, Transportation, Food and Beverage, Marketing, Commercial, Maps & Plans, Media, Competition etc.
- Host country counterpart towards FIFA and Q22 to ensure that all operational requirements are met in the planning and design phases of the venues
- Budget development
- Development of Site Operating Plans, Venue Operating Concepts, Venue Operations Manuals, Site Use Agreements etc.
- Development of pre-event, event-time and post-event procedures and timelines
- Communications and relationship management with all functional areas and stakeholders involved in the planning and delivery of the tournament venues
- Lead the operational planning for readiness and test events
- Mentoring of local talent on all aspects of venue operational planning and venue management responsibilities

01/2019 - 12/2020 **Venue Manager** – Khalifa International Stadium
FIFA CLUB WORLD CUP 2019/2020 – Doha, Qatar

05/2018 - 07/2018 **Venue-Operations Manager** – Luzhniki Stadium
FIFA WORLD CUP RUSSIA 2018 – Moscow, Russia

01/2014 - 01/2016 **Events Manager**
FIFA World Cup Qatar 2022 – Doha, Qatar

01/2011 - 01/2014 **Venues & Events Manager** - Aspire Sports City – Doha, Qatar

- Venue Management and event delivery of the largest sport & recreational city in the middle east (Khalifa Stadium, Hamad Aquatic Center, Aspire Dome, Aspire Park, Ladies Sports Hall, National Team Club, Athletic Track, Cycling / Horse & Running Tracks, 12 Football Pitches)
- Operational planning and delivery of Major Events (Arab Games 2011, Aspire4Sport, FINA World Championship, Cirque du Soleil...)
- Overseeing and implementation of all contracts related to commercial entities within the zone

01/2010 - 01/2011 **Venue Manager** – Khalifa International Stadium & Aspire Sports City
AFC Asian Cup Qatar 2011 – Doha, Qatar

01/2007 - 01/2009 **Managing Director**
GAK – Grazer Athletiksport Klub – Graz, Austria

- Home and away game organization
- Team management
- Contract negotiation with players and staff
- Media relations management
- Venue Management of Training Center
- Training Camp organization
- Liaison with Austrian Football Association and Austrian Bundesliga

01/2008 - 07/2008 **Venue Manager** – Wörthersee Stadium
UEFA EURO 2008 Österreich / Schweiz – Klagenfurt, Austria

08/2001 - 01/2007 **Managing Director – Football Academy**
GAK – Grazer Athletiksport Klub – Graz, Austria

01/2001 – 07/2001 **English & PE Teacher**
NMS Ferdinandeum Graz – Graz, Austria

EDUCATION AND QUALIFICATIONS

01/1994 - 01/1998 **Degree in English and Physical Education**
College of Education – Graz, Austria

01/1991 - 01/1994 Psychology, English and Geography
University of Graz – Graz, Austria

01/1991 School Certificate Examination (Matura/Abitur)
Graz, Austria

STUDY TRIPS – FURTHER EDUCATION AND TRAININGS

Bayer Leverkusen, FC Basel, Manchester United, FC Arsenal, AS Roma, Lazio Roma, Vissel Kobe, Kyoto Sanga, Gamba Osaka

- Sports Manager Professional Licence – Austrian Sports Organization – Vienna, Austria
- 4th International Sports Management Master Course – Université de Lausanne, Switzerland
- Club Management Master Course – University of Linz, Austria
- Sports Management Academy of the Austrian Bundesliga – Vienna, Austria
- Sports Management Master Course – University of Klagenfurt, Austria

LANGUAGES

German, English: native

Spanish:



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