



Hi!

I have a long connection with sport, both at an amateur and professional level, where I have been able to work in renowned clubs and I have completed my CV with top-level training, including the titles of Senior Sports Technician and UEFA Pro, Sports Director by RFEF, Master in Sports Management UCAM or the Master Business Administration Sports Management

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Languages

Spanish

English

Portuguese

Sports



Sports Analyst
Speaker



Luis Prado

Sports Management

✓ Creativity ✓ Motivation ✓ Leadership

Experience

- 2011 - present **Head Coach** 
Coach juniors to seniors, men and women
- 2017 **Operations Executive** 
Project Development for **LaLiga** and 1st and 2nd Division clubs Director of Operations at Sports Alliance Spain.
- 2018 - present **Sports Director** 
Escuela Universitaria Real Madrid
Development of work methodologies in sports clubs and Federations - Sports VicePresident
- 2024 **Head of Women's Football** 
Coordination of Rayo Vallecano SAD Women's teams. Transfers, team configuration, scouting...

Education

- 2011/14 UEFA A / UEFA B / UEFA PRO COACH
- 2015 Sporting Director Certificate - RFEF
- 2016 Master Psychology in sport - RFFM
- 2020 Master Sports Management - UCAM
- 2022 MBA Sports Management - UNISPORTS
- 2023 Football for Executives - Cruyff Institute