



Dynamic and motivated Business Analyst with a proven record of generating and building relationships, managing projects from concept to completion, and coaching individuals to success. Skilled in data analysis, cross-functional team building, exceptional communication, and making critical decisions during challenges.

## Experience

1. Marketing Analyst Intern
  - Company: Sensinova
  - Duration: October 2023 to Present
  - Responsibilities/Achievements: Assisting in marketing campaigns, analyzing market trends, and contributing to campaign strategies.
2. IT Intern - Power BI Dashboard Reports
  - Company: GSFC Ltd
  - Duration: January to February 2023
  - Responsibilities/Achievements: Created Power BI dashboard reports.
3. Amazon Dashboard Manager
  - Company: Goodwill Tech Limited
  - Duration: September 2022 (1 month)
  - Responsibilities/Achievements: Managed the complete Amazon dashboard.
4. IELTS English Trainee
  - Company: EEC
  - Duration: April to May 2021
  - Responsibilities/Achievements: Conducted speaking module assessments and provided improvement guidance to learners.
5. Assistant Football Coach (U-14)
  - Company: Streetfast Club
  - Duration: February 2020 to July 2020
  - Responsibilities/Achievements: Assisted the senior coach, contributing to team strategy and training sessions.

## Education

1. Bachelor of Business Administration (BBA) - Business Analytics
  - Institution: GSFC University
  - Duration: 2021 to Present (Last semester ongoing)
2. Senior Secondary Education (12th Grade)
  - Institution: Vapi Public School, Daman
  - Year Completed: 2020
  - Percentage: 78%
3. Secondary Education (10th Grade)
  - Institution: Vapi Public School, Daman
  - Year Completed: 2018
  - Percentage: 81%

# Skills

## Technical Skills:

- 1.Data Visualization: Power BI, Tableau, Excel, Google Looker Studio
- 2.Programming: R (Basics), Python (Basics), C++ (Basics)
- 3.Database Management: SQL (Basics)
- 4.Software Proficiency: Microsoft Office

## Soft Skills:

- 1.Communication
- 2.Leadership
- 3.Teamwork
- 4.Graphic Designing (Basics)

# Certifications

- 1.Marketing Management
- 2.Entrepreneurship Development
- 3.Digital Marketing
- 4.Web Scraping with Python (Basics)
- 5.SQL Project for Beginners
- 6.VBA in Excel

# Hobbies and Interests

- 1.Playing and following soccer
- 2.Reading literature
- 3.Exploring astronomy
- 4.Engaging with science topics, especially quantum physics and computing
- 5.Surfing the web for new software and applications
- 6.Learning about new AI tools and technologies
- 7.

# Involvement in University Initiatives:

## **PINUPS (Provost's Initiative for Networking and Unity among Prominent Students)**

**Position:** Member

**Responsibilities:** Collaborated with fellow students as part of the PINUPS initiative led by the university provost, fostering collaboration and exchange of ideas among top-performing students.

## Board of Studies

**Position:** Student Representative

**Responsibilities:** Contributed insights and suggestions as a student representative on the Board of Studies, actively participating in discussions to shape upcoming courses and recommend changes in the syllabus.