



# MATHEUS CAMPOS

HEAD OF ACADEMY -  
DIRECTOR OF  
RECRUITMENT

## PERSONAL BIO

Dedicated and experienced Football Professional with a decade of expertise in player development across diverse levels, countries, cultures, and roles. Demonstrated versatility in working with both men's and women's football, including positions as Head Coach, Director of Coaching (Head of Academy), Head Scout, and Director of Recruitment. Proven track record in developing clubs, coaching teams, and scouting at both traditional and technical levels. Passionate about the sport and committed to continuous professional development.

### Key Highlights:

- **Player Development:** Over 10 years of hands-on experience nurturing players across various levels and cultural settings.
- **Gender Inclusivity:** Successfully contributed to both men's and women's football, showcasing adaptability and inclusive coaching approaches.
- **Leadership Roles:** Held key leadership positions such as Head Coach, Director of Coaching, Head of Academy, Head Scout, and Director of Recruitment, demonstrating managerial and strategic capabilities.
- **Club Development:** Played a pivotal role in the growth and development of football clubs, contributing to their success on and off the field.
- **Scouting Expertise:** Proficient in scouting, employing both traditional and technical methodologies to identify and recruit top-tier talent.
- **Passion for Professional Growth:** An enthusiastic and proactive professional always seeking opportunities for personal and career development in the dynamic field of football.

## FIND ME HERE:

**NAME:** Matheus Oliveira Lima de Souza Campos  
**DATE OF BIRTH:** 07/23/1994

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matheuscampostreinador@gmail.com

**HOMETOWN:** São Paulo, SP

**CURRENTLY LIVING:** São Paulo, SP

**CIVIL STATUS:** Single

## SCHOOLS ATTENDED



### SÃO PAULO UNIVERSITY

BC In Sports Sciences| 2015 to 2017.

## LICENSES

CERTIFICATE IN FOOTBALL  
MANAGEMENT - UEFA

B LICENSE -  
ATFA/CONMEBOL  
TECHNICAL DIRECTOR  
DIPLOMA - NSCAA

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# WORK EXPERIENCE



## FK UTENOS UTENIS/CAPELLI SPORT - JAN 2022 UNTIL MARCH 2024.



- HEAD OF ACADEMY - MAR 2023 - MARCH 2024
- HEAD SCOUT IN LITHUANIA (CAPELLI) - JAN 2022 - MARCH 2024
- DIRECTOR OF RECRUITMENT AND SCOUTING - JAN 2022 - MAR 2023.
- 1st TEAM ASSISTANT COACH - II LYGA - 2022

*From January 2022, I have been working for FK Utenos Utenis, a club in Lithuania belonging to the Capelli Sport group/consortium. I started my role as Director of Scouting and Recruitment for the Lithuanian club, overseeing all scouting activities and recruiting new athletes for the team. I developed the entire club's scouting department, including its protocols, procedures, and communication with potential athletes.*

*I also serve as the Head Scout in Lithuania for the Capelli Sport group, where I identify talented athletes for other clubs within the group. Additionally, I worked as the main assistant coach for the professional team that competed in the II Lyga (third national division) in 2022.*

*Since March 2023, I have been promoted to the position of Head of Academy for the Club. In this role, I am responsible for managing the entire football department of the club, both the professional and youth sections for both the male and female teams.*

## BURLINGTON YOUTH SOCCER ASSOCIATION - APRIL 2017 TO NOVEMBER 2021.



- DIRECTOR OF COACHING - AGO 2018 - NOV 2021.
- ACADEMY TRAINER - ABR 2017 - JUL 2018

*I acted in different functions at Burlington Youth Soccer Association, I started as Academy Trainer where I would help Parent Coaches with their sessions. Later I got hired to be the program Director of Coaching, where I would be in charge of the football and coaches development. What included: Plan and build players and coaches programs, curriculums and activities such as a U4 session and the Academy Program for players who wanted to play at a higher level. Due to COVID restrictions, from JAN 2020 to JUL 2021, I worked from Brazil.*

## NEXT ACADEMY ABC - SEPTEMBER 2020 UNTIL JULY 2021



- TRAINER/ANALYST

*I worked as a Trainer and Analyst at the Next Academy ABC Franchise. We work developing young athletes that are seeking scholarships through soccer at Universities or High Schools in the US. We also help players that are seeking for relocation in the Soccer Market. Also work as analyst, analyzing games from US Colleges.*

## GOALPRO SOCCER EXPERIENCE - JUL 2021



- HEAD COACH

*I was one of the Head Coaches at GoalPro Soccer Experience the biggest soccer clinic in Brazil. It's focused on elite training sessions for youth players. The clinic is organized by the coach Rodrigo Jordao.*

## SPORT ELITE BRAZIL - JAN 2021 UNTIL JUL 2021



- HEAD COACH BOYS UNDER 13 AND GIRLS UNDER 18
- ASSISTANT COACH BOYS UNDER 17 AND 15

*I was Head Coach of the Boys Under 13 and Girls Under 18 of the Academy Project Boca Elite in Brazil, where we develop players to play at the Highest Level in the Country. We compete at regional, state and national level. Did work as Tactical Analyst on our teams and opponents.*

## BURLINGTON SOCCER ACADEMY - JUNE 2019 TO JANUARY 2020.



- BOYS U11 HEAD COACH
- GIRLS U11 HEAD COACH

*Head Coach for both Burlington Soccer Academy Teams who competed at Northern Soccer League in the Fall Season 2019.*

## TETRABRAZIL SOCCER ACADEMY - APRIL 2017 UNTIL NOVEMBER 2019.



- DIRECTOR AND COACH

*During my time in Burlington I also worked for TetraBrazil and Challenger Sports. I ran Soccer Camps during the Summer as Director and Coach. I direct camps with over 140 kids and 10 coaches under me. Also ran tryouts and extra sessions at different clubs for them during that period.*

## CORDOBA FC - NOVEMBER 2015 TO FEBRUARY 2016



- HEAD COACH U20 MENS
- ASSISTANT COACH

*I did an internship in Monteria - Colombiain the end of 2015 to work in a Social Project there in that period I worked as Head Coach for the U20s and Assistant Coach in the other squads at Cordoba FC. The club seeks to develop players for professional markets in South America. I still do informal Soccer Consultory for them. In February of 2020 I did a Social Project where I collected donations of soccer gear and equipments in Burlington and took to the club and their players..*

## AGK ADVOCACIA E CONSULTORIA ESPORTIVA - AGO 2013 ATÉ DEZ 2013



- ESTAGIÁRIO

*Atuei 6 meses como estagiário no escritório de direito desportivo AGK Advocacia e Consultoria Esportiva. Na época em que trabalhei, além de serviços de direito desportivo o escritório também fazia o agenciamento de carreira de diversos atletas.*

## CENTRO DE ATIV. CORPORAIS - JUL 2012 ATÉ AGO 2013



- ESTAGIÁRIO

*Comecei minha carreira como estagiário no CAC (Centro de Atividades Corporais), empresa que era a responsável por cuidar de toda a parte extra-curricular de esportes no Colégio São Domingos na Zona Oeste de São Paulo/SP. Minha função como estagiário era de auxiliar os professores de todas as modalidades esportivas, e ministrar as aulas em caso de falta de qualquer um deles.*

# COURSES

- TECHNICAL SCOUTING LEVEL 2 - PFSA - ENGLAND 2022.
- TALENT IDENTIFICATION IN FOOTBALL LEVEL 2 - PFSA - ENGLAND 2022.
- WOMENS SOCCER - FROM MANAGEMENT TO THE FIELD - BRAZIL 2021.
  - ATHLETIC PERFORMANCE IN WOMENS SOCCER – UNIVERSIDADE DO FUTEBOL - 2021.
- SOCCER PSYCHOLOGY: THEORY AND PRATICE – CBF ACADEMY – 2020
  - LEADERSHIP 4.0 - ESPM – 2020.
- SOCCER INICIATION AND DEVELOPMENT - 2020.
  - REDUCED AND ADAPTED GAMES IN SOCCER – UNIVERSIDADE DO FUTEBOL - 2020.
  - INTERNATIONAL SCOUT - THE 360 - 2020.
- TRAINING METHODOLOGY – UNIVERSIDADE DO FUTEBOL – 2020.
- THE FA BEHAVIOURAL MANAGEMENT MASTERCLASS – THE FOOTBALL ASSOCIATION – 2018.
  - THE FA LEVEL 1 IN PSYCHOLOGY – THE FOOTBALL ASSOCIATION – 2018.
  - THE FA LEVEL 1 IN TALENT IDENTIFICATION – THE FOOTBALL ASSOCIATION – 2018.
  - TETRAPREP – TETRABRAZIL - 2016-2017.
- SOCCER TACTICS – UNIVERSIDADE DO FUTEBOL– 2016.
- MANAGEMENT IN SOCCER – CLASS V – UNIVERSIDADE DO FUTEBOL - 2015.
  - FORMATION OF YOUTH SQUADS SOCCER COACHES – CENTRO DE FORMACION FUNDACIÓN VALENCIA C.F. - 2013.

## AWARDS

- Team of The Year - Challenger Sports Academy Division – USA – 2019.
- Third Place at TETRAPREP National Ranking. - Brazil - 2017.
- Best Head Coach – Chuteira de Ouro - Divisão Aço. Brazil – 2015.

## LANGUAGES

- PORTUGUESE - NATIVE
- ENGLISH - FLUENT
- SPANISH - ADVANCED
- FRENCH - BASIC