

## EMPLOYMENT EXPERIENCE

<b>San Diego Legion Rugby</b> <i>Sports Marketing Intern and Stage Manager</i>	<b>San Diego, CA</b> <i>January 2025- June 2025</i>
<ul style="list-style-type: none"><li>• Lead social media content strategy for YouTube and X, increasing fan engagement through real-time updates, highlight clips, and graphic design.</li><li>• Produced digital marketing assets for campaigns, game promotions, and branding.</li><li>• Coordinated with broadcast and operations teams as Stage Manager to ensure smooth game day production and execution.</li><li>• Managed logistics for live events, player walkouts, halftime shows, and in-game activations.</li></ul>	
<b>BDS Connected Solutions LLC</b> <i>Snapdragon Sales Associate</i>	<b>San Diego, CA</b> <i>November 2024- January 2025</i>
<ul style="list-style-type: none"><li>• Boosted regional sales by 20% by strategically promoting Microsoft and Lenovo computers with Snapdragon processors.</li><li>• Delivered tailored tech recommendations, creating a strong rapport with customers.</li><li>• Helped conceptualize and build the Microsoft Co-Pilot+ display for enhanced product visibility.</li></ul>	
<b>San Diego Padres</b> <i>Premium Seat Host</i>	<b>San Diego, CA</b> <i>June 2024-December 2024</i>
<ul style="list-style-type: none"><li>• Delivered high-level service to VIP guests and corporate clients in the Blue Shield Home Plate Club.</li><li>• Supported entry of celebrities and athletes while maintaining professionalism and security.</li><li>• Assisted elderly and disabled guests, promoting inclusivity at Petco Park.</li><li>• Escorted players and personnel throughout the ballpark to streamline game-day operations.</li></ul>	
<b>MMC Sport</b> <i>Italian Media Intern, Remote</i>	<b>Munich, Bavaria, Germany</b> <i>January 2024-April 2024</i>
<ul style="list-style-type: none"><li>• Authored and translated 100+ articles for Parma, AC Milan, Inter Milan, Bologna, the Serie A and the Italian National Team, driving a 20% increase in social media engagement.</li><li>• Managed live match coverage on X for the aforementioned clubs, contributing to a 10% boost in profile view</li><li>• Collaborated with senior marketing executives on digital strategies for player and brand promotion.</li><li>• Created personalized content for high-profile players and coaches, elevating their digital presence</li></ul>	
<b>LA Galaxy</b> <i>Inside Sales Representative</i>	<b>Los Angeles, CA</b> <i>June 2025- Present</i>
<ul style="list-style-type: none"><li>• Generated over \$15k in revenue in less than a month and a half selling Galaxy ticket packages</li><li>• Began relationships with the Greek Community and Consulate for a Greek Heritage night for 2026</li><li>• Developed a World Cup outreach plan with 3 pending suite rentals for various matches</li><li>• Support gameday staff for specific gameday roles, while also doing frequent client visits</li></ul>	

## EDUCATION

<b>University of San Diego</b> <i>Bachelor of Business Administration, International Business. Italian Studies 3.3 Major GPA</i>	<i>San Diego, CA</i> <i>Expected Graduation May 2025</i>
Relevant courses: Negotiations, Sports Marketing, Global Marketing, Business Law, Italian	
<b>Study Abroad:</b> <b>University of Bocconi, Milan:</b> <b>Accademia Italiana Salerno:</b>	<i>August 2023-January 2024</i> <i>June 2022 – July 2022</i>

## LEADERSHIP AND ACTIVITIES

<b>President, Italian Culture and Language Organization, USD</b>	
<ul style="list-style-type: none"><li>• Managed the organization's budget, tracking income, expenses, and contributions to support ongoing programs.</li><li>• Submitted event registration forms for event spaces on and off campus</li><li>• Coordinated fundraising efforts, increasing funding for events, classes, and community outreach.</li></ul>	

## PROJECTS AND INITIATIVES

<ul style="list-style-type: none"><li>• Started identifying certain organizations for Greek Heritage night, and also getting the Consulate on board with the event</li><li>• Created a content series and player spotlight initiative to promote lesser-known prospects via LinkedIn, Instagram, or X for the San Diego Legion and clubs worked for at MMC Sport</li><li>• Identified and resolved a critical situation involving a client who was misled by a fraudulent agent in Italy. Coordinated a safe return to his home country, re-established trust with family, and secured a legitimate trial opportunity with a professional club, revitalizing the athlete's career path while acting as FIFA Licensed Agent (currently inactive due to current role)</li></ul>
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## GLOBAL EXPERIENCES AND INTERCULTURAL COMPETENCIES

<ul style="list-style-type: none"><li>• Successfully navigated language and cultural differences during studies and internships in Italy and Germany</li><li>• Maintained remote collaborations across multiple time zones and cultures in a sports media environment</li><li>• Built trust and communicated effectively with international clubs, agents, and athletes across Europe and the U.S.</li><li>• Translated Italian to English in meetings for high level executives at Inter, AC Milan and Parma</li></ul>
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