



BRIAN MURPHY

SENIOR MEN'S HEAD COACH & ACADEMY COACH

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23 Renaissance Boulevard,
Mernda, Melbourne,
Victoria, 3754
New Zealand Passport Holder,
Australia and New Zealand
Permanent Residency

Highly ambitious and driven Director of Football and Head Coach who has accumulated experience and contributed to on-field success after making the transition into coaching in New Zealand, Australia, England and Ireland following a playing career.

Has enhanced coaching knowledge and expertise through attaining qualifications with the Oceania Football Confederation, Asian Football Confederation, New Zealand FA, FIFA, Football Association of Ireland and The FA.

Utilise coaching philosophy to further the development of players through encouraging them to learn from their mistakes and think outside the box, also proficient in forging teams that play with passion, purpose, discipline and creativity.

EDUCATION & COACHING QUALIFICATIONS



- University of South Wales: MSc Advanced Performance Football Coaching, 2022 - Present
- Harvard University: Professional Education in Thinking & Learning in the Maker-Centred Classroom, 2017
- UEFA B Licence (FAW, Candidate)
- FA Safeguarding of Children Certificate (2021)
- FAI D Licence (2020)
- FIFA 11+ Coaching (2015 & 2020)
- AFC B Licence (2018)
- Goldsmiths, University of London: Postgraduate of Education in Design Technology, 2011
- Carlow Institute of Technology: BA (Hons) Industrial Design, 2006
- FA Level 1 Talent ID (2018)
- OFC B Licence (2017)
- NZF C Licence (2016)
- FAI Youth Certificate (2010)

COACHING EXPERIENCE



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|-----------------------|----------------------------------|--------------------|
| • City Football Group | Melbourne City Select Head Coach | Mar 2024 - Present |
| • Parade College | Football School Coach | Feb 2024 - Present |
| | Physical Education Teacher | Jan 2024 - Present |

- At City Football Group, lead all training for the City Football Group in Melbourne and with A-League Side Melbourne City FC's pre-academy
- At Parade College, lead all coaching education within the Year 9 Excel and the High-Performance Sports Year 10 programme, as well as within the Manchester City Football School

"I have known Brian for many years and coached with him for two at Fencibles United FC. Brian is an honest and reliable person. He is an excellent teacher and football coach. He has coached in all phases from Junior to Senior. His ability to deliver practical coaching sessions is outstanding. He is also fully committed to expanding his coaching knowledge and experience. He has a natural ability to relate to fellow coaches and players to develop an excellent working and playing environment." - Roger Wilkinson: Managing Director, Premier Skills Ltd & Former Director of Coaching, New Zealand FA



- Hibiscus Coast AFC
- Ngaruawahia United AFC
- Magpies Crusaders United FC

- | | |
|-----------------------|---------------------|
| First Team Head Coach | Sep 2022 - Feb 2023 |
| First Team Coach | Jul 2022 - Sep 2022 |
| Head Coach | Nov 2021 - Apr 2022 |

Hibiscus Coast AFC, First Team Head Coach

- Led all U19 and U17 coaching, attending National Age Group tournaments, with a focus on building cohesion and a culture within the squad
- Planned, prepared, implemented and evaluated all first team technical and tactical coaching sessions
- In charge of player and coaching recruitment for the 2023 season

Ngaruawahia United AFC, First Team Coach

- Supported and assisted the Head Coach in all training duties, implementing a club-wide playing style
- Planned, implemented and evaluated all first team technical and tactical coaching sessions
- Led and delivered video analysis sessions with individuals, units and the first team to provide constructive feedback on areas of improvement
- Built a cohesion and positive culture within the squad, acting as a mentor to young players to aid and support their skills and development

Magpies Crusaders United FC, Head Coach

- Oversaw and led all aspects of first team football operations and coaching for a team competing in Queensland Premier League One
- Responsible for the planning, preparation, implementation and evaluation of all first team coaching sessions, as well as technical and tactical training drills to enhance the development and performance of the playing squad
- Led on match day operations, ensured the players were aware of their roles within the game plan, delivered clear communication regarding their responsibilities, and oversaw team selection and in-game tactical decisions
- Organised and led video analysis sessions with individuals, team units and the first team squad
- Responsible for pre- and post-game analysis sessions, and contributed to player recruitment and talent identification processes

Key Achievements:

- ✓ 2022: Hibiscus Coast AFC U19 National Satellite Champions (Tier 2)
- ✓ 2022: Ngaruawahia United AFC NRFL Division 2 runners-up, securing promotion to NRFL Division 1

COACHING EXPERIENCE CONTINUED



- Onehunga Mangere United AFC
- Papomoa FC

Director of Football & First Team Head Coach
Director of Football, Men's Assistant Head Coach
& Women's First Team Head Coach

Jan 2021 - Nov 2021
 Jan 2020 - Jan 2021

Onehunga Mangere United AFC, Director of Football & First Team Head Coach

- Devised, designed and delivered a playing philosophy which ran through the club
- Planned and delivered structured and forward-thinking coaching for the first team squad
- Established short- and long-term training objectives
- Designed tailored sessions which enhanced the technical and tactical development of the players
- Oversaw match day preparations, team selection, game plans and in-game tactical decisions
- Ensured the players felt comfortable and confident to perform at their optimum level
- Contributed to player recruitment and talent identification processes
- As Director of Football, responsible for the implementation of short-, medium- and long-term strategies
- Ensure the coaching methodology and philosophy were delivered

Papomoa FC, Director of Football, Men's Assistant Head Coach & Women's First Team Head Coach

- Designed and delivered innovative and forward-thinking training sessions
- Contributed to player recruitment for the women's and men's first team squad
- Ensured there was a pathway for player progression for the youth teams into the first team
- Ensured all coaching staff adhered to the club's coaching philosophy and player development strategies

Key Achievements:

- ✓ 2021: Onehunga Mangere United AFC NRFL Division 2 champions, securing promotion to NRFL Division 1
- ✓ Instrumental in the formation of the Mountaineers Junior Academy, the club's first academy
- ✓ 2020: Papomoa FC Waibop Premier League champions
- ✓ 2020: Papomoa FC Women's League runners-up

- Waibop Women's National League Team
- Unimount Bohemian AFC, New Zealand
- Mount Albert Grammar, New Zealand
- Fencibles United AFC, New Zealand
- Frankston Pines FC, Australia
- Southern United FC, Australia
- Fencibles United AFC, New Zealand

- Technical Analyst / Assistant Coach**
Assistant Head Coach
Assistant Head First XI Coach / U13 Academy Head Coach
Head Coach
U21 Development Coach
Director of Football / Head Coach
Assistant Head Coach

- 2020 - 2021
 2019 - 2020
 2019 - 2020
 2018 - 2019
 2018 - 2019
 2018 - 2019
 2016 - 2017

Further experience available upon request

Key Achievements:

- ✓ 2015: Eastern Suburbs AFC Northern League U23 runners-up



PLAYERS DEVELOPED

Boyd Curry: Coached and developed with Eastern Suburbs. Former New Zealand U17 and U20 international.

Luca Taylor: Current New Zealand U20 international and former U17 international, now playing with West Coast Rangers.

Alex Paulsen: Current New Zealand international who represented the country at the 2020 Summer Olympic Games.

Sharon Tomokino: Coached and developed former New Zealand U17 international.

Yui Ching Lau: Coached midfielder who plays for Eastern Kitchee FC and is a full Hong Kong women's international.

PLAYING CAREER & ADDITIONAL INFORMATION

- **Ireland National League:** Shamrock Rovers FC, Kildare County FC, Kilkenny City FC and Monaghan United FC
- **Ireland National Youth League:** St Patrick's Athletic FC
- **Brunei National League:** DPMM FC
- **New Zealand National League:** Eastern Suburbs AFC

- **Australian National Premier League & State Leagues:** Springvale White Eagles, Berwick FC, Frankston Pines FC and Doveton SC
- **English Football League & English Non-League:** Port Vale FC, Hayes FC, AFC Hayes, North Greenford United and Penn & Tylers Green FC

Key Achievements:

- ✓ Represented Protec Soccer Academy, Carlow Institute of Technology and Ireland Universities
- ✓ 2015: Eastern Suburbs AFC New Zealand Northern League champions
- ✓ 2002: Carlow Institute of Technology Irish University National Cup winners

"As a former professional football player and Reserve Team Manager, I have been fortunate to be around the game's best. When I met Brian, I was drawn by his professionalism, his motivation to succeed and his passion for the game. His football knowledge and adaptability to get the best out of his players, from all levels, was clear to see and stems from playing the game at a high level. He instils belief in his players through his communication and he brings out the best in his players." - Doug Hodgson: Former Professional Footballer & Former Reserve



"I played professional football at the top level and I was a Player/Manager when I played with Brian, who is a great lad and a very good footballer. He had a very good attitude and was a great player, quick, strong and very good one-on-one. I know he can go onto be a great coach and coach the beautiful game how he played it, with passion and skill." - Paul Byrne: Former Celtic FC Player and Former Republic of Ireland international

