

Shenil Surani

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Dynamic and motivated Business Analyst with a proven record of generating and building relationships, managing projects from concept to completion, and coaching individuals to success. Skilled in data analysis, cross-functional team building, exceptional communication, and making critical decisions during challenges.

Experience

1. Marketing Analyst Intern
 - Company: Sensinova
 - Duration: October 2023 to Present
 - Responsibilities/Achievements: Assisting in marketing campaigns, analyzing market trends, and contributing to campaign strategies.
2. IT Intern - Power BI Dashboard Reports
 - Company: GSFC Ltd
 - Duration: January to February 2023
 - Responsibilities/Achievements: Created Power BI dashboard reports.
3. Amazon Dashboard Manager
 - Company: Goodwill Tech Limited
 - Duration: September 2022 (1 month)
 - Responsibilities/Achievements: Managed the complete Amazon dashboard.
4. IELTS English Trainee
 - Company: EEC
 - Duration: April to May 2021
 - Responsibilities/Achievements: Conducted speaking module assessments and provided improvement guidance to learners.
5. Assistant Football Coach (U-14)
 - Company: Streetfast Club
 - Duration: February 2020 to July 2020
 - Responsibilities/Achievements: Assisted the senior coach, contributing to team strategy and training sessions.

Education

1. Bachelor of Business Administration (BBA) - Business Analytics
 - Institution: GSFC University
 - Duration: 2021 to Present (Last semester ongoing)
2. Senior Secondary Education (12th Grade)
 - Institution: Vapi Public School, Daman
 - Year Completed: 2020
 - Percentage: 78%
3. Secondary Education (10th Grade)
 - Institution: Vapi Public School, Daman
 - Year Completed: 2018
 - Percentage: 81%

Skills

Technical Skills:

1. Data Visualization: Power BI, Tableau, Excel, Google Looker Studio
2. Programming: R (Basics), Python (Basics), C++ (Basics)
3. Database Management: SQL (Basics)
4. Software Proficiency: Microsoft Office

Soft Skills:

1. Communication
2. Leadership
3. Teamwork
4. Graphic Designing (Basics)

Certifications

1. Marketing Management
2. Entrepreneurship Development
3. Digital Marketing
4. Web Scraping with Python (Basics)
5. SQL Project for Beginners
6. VBA in Excel

Hobbies and Interests

1. Playing and following soccer
2. Reading literature
3. Exploring astronomy
4. Engaging with science topics, especially quantum physics and computing
5. Surfing the web for new software and applications
6. Learning about new AI tools and technologies
- 7.

Involvement in University Initiatives:

PINUPS (Provost's Initiative for Networking and Unity among Prominent Students)

Position: Member

Responsibilities: Collaborated with fellow students as part of the PINUPS initiative led by the university provost, fostering collaboration and exchange of ideas among top-performing students.

Board of Studies

Position: Student Representative

Responsibilities: Contributed insights and suggestions as a student representative on the Board of Studies, actively participating in discussions to shape upcoming courses and recommend changes in the syllabus.