

# KOKO DICHJEKIAN

## Video Analyst/Scout

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 Brussels, Belgium

### ABOUT ME

Experienced football performance analyst and scout with a lot of international experience across Europe, Africa, and Asia. I specialize in video analysis, tactical scouting, player development, and data-driven performance optimization.

### WORK EXPERIENCE

#### FC Vayk /Yerevan, Armenia (3rd Division) /Oct 2024-Jul2025

##### Performance Analyst

Joined FC Vayk as Performance Analyst during a transformative season that resulted in a league title, promotion to Armenia's 2nd division, and the club's first-ever qualification for the UEFA Regions' Cup, held in Albania – marking a historic milestone.

##### Responsibilities and achievements:

- Provided match and training analysis, producing tactical reports and video breakdowns for coaching staff.
- Delivered scouting reports and opposition analysis that supported tactical preparation and strategic in-game adjustments.
- Played a key role in supporting coaching decisions during a highly successful season both domestically and in European competition.
- Contributed to team preparation and analysis logistics for participation in the UEFA Regions' Cup, the club's first European campaign.

#### Laos Men's National – Laos Women's National Team /Vientiane, Laos PDR /Oct 2023-Oct 2024

##### Head of Video Analysis

Appointed Head of Video Analysis for the Laos Men's National Team, leading all aspects of match, opponent, and player analysis during international competitions and training camps. Simultaneously contributed to the development and structuring of the Laos Senior Women's National Team, focusing on creating an analytical foundation to support their rise in the competitive Southeast Asian football landscape.

##### Responsibilities and achievements:

- Oversaw the full video analysis workflow for the men's national team: opponent scouting, tactical breakdowns, training analysis, and individual player feedback.

- Built and implemented performance analysis processes for the women's team, contributing to long-term development strategies.
- Worked closely with national coaches and technical directors to support both short-term results and long-term performance goals.
- Helped establish a data-informed culture within the national football setup.

#### **APR FC /Kigali,Rwanda /Aug 2021-Aug 2023**

##### **First-Team Video Analyst**

Joined APR FC, Rwanda's most successful football club, as the first-team video analyst, becoming an integral part of the technical staff during a highly successful period. During my tenure, the club secured back-to-back Rwandan Premier League titles and competed in CAF Champions League and CAF Confederation Cup matches. My work played a key role in both domestic dominance and international preparation, leading to my appointment to the Rwanda national team as part of the technical staff during the FIFA World Cup Qualifiers (group stage).

##### **Responsibilities and achievements:**

- Delivered match, opponent, and training analysis using tools Metrica sports and GPS tracking systems.
- Produced tactical reports and visual presentations to support match planning and player feedback.
- Led pre- and post-match video sessions with coaching staff and players, aligning analysis with the team's tactical objectives.
- Contributed to data-based decision-making during league matches and CAF competitions.
- Collaborated with the Rwanda national team's staff during World Cup qualifying campaigns, supporting analysis at the international level.

#### **FC Porto Academy /Porto,Portugal /Sep 2018-Sep 2021**

##### **Performance Analyst & Scout**

Recruited by FC Porto's Academy as a scout and video analyst, where I quickly transitioned into a full-time role specializing in performance analysis. Over 3 years, I applied my expertise in video editing, graphics, and data interpretation to support the development of youth players and optimize team performance.

##### **Responsibilities**

- Conducted match and training video analysis to evaluate individual and team performance.
- Created visual and statistical reports for coaches and technical staff, for tactical objectives and player development.
- Used tools such as Hudl, Sportscode, and custom graphics software to deliver clear, actionable insights.
- Worked closely with coaches to align analytical output with game models and player development goals.

## **Pedras Rubras /Porto,Portugal (2<sup>nd</sup> division) /Jan 2018-Sep 2018**

### **Football Scout/Match Analyst**

After earning formal certifications in football scouting and analysis, I worked with Pedras Rubras, a club in Portugal's second division, where I was responsible for producing detailed scouting reports on individual players, opposition teams, and potential transfer targets. My work involved both live and video-based match analysis, focusing on tactical structure, player positioning, physical and technical attributes.

### **Responsibilities**

- Conducted in-depth analysis of upcoming opponents to identify strengths, weaknesses, and key threats.
- Compiled player evaluation reports with performance metrics, technical assessments, and tactical fit.
- Collaborated with coaching staff to tailor game plans and training sessions based on scouting insights.
- Used data and video platforms (e.g., Wyscout, InStat) alongside traditional observation methods.

## **EyeVo /Porto,Portugal (2<sup>nd</sup> division) /Jan 2016-Jan 2018**

### **Video Analyst/Scout**

Worked as part of a tech team specializing in football-focused performance simulators and data-driven training tools. Contributed to the full development lifecycle of two advanced training systems:

### **Responsibilities**

- 360S – A high-fidelity football simulator designed to replicate real-life player behavior using motion tracking, data capture, and AI-based modeling. Collaborated with elite players including Renato Sanches and Bernardo Silva to record and integrate their unique playing styles. The simulator was later sold to SL Benfica, where it was implemented as part of their professional training program.
- ONE – An individualized training simulator that collected player-specific attributes and behavioral data to generate customized drills aimed at improving decision-making, vision, and overall performance. Focused on translating complex datasets into actionable training scenarios through immersive, real-time simulation technology.

## **EDUCATION**

USEK- Kaslik, Lebanon  
MA in Audio Visual studies

### **Certifications**

Level 1 Technical Scouting In Football Level 1 Technical Scouting In Football  
Professional Football Scouts Association (PFSA)

Level 2 Technical Scouting In Football Level 1 Technical Scouting In Football  
Professional Football Scouts Association (PFSA)

Level 1 Performance Analysis In Football Level 1 Performance Analysis In Football  
Professional Football Scouts Association (PFSA)

Level 2 Performance Analysis In Football Level 1 Performance Analysis In Football  
Professional Football Scouts Association (PFSA)

Level 1 – Scouting and Analysis Level 1 – Scouting and Analysis  
The International Professional Scouting Organisation

Level 2 – Scouting and Analysis Level 1 – Scouting and Analysis  
The International Professional Scouting Organisation

Level 3 – Scouting and Analysis Level 1 – Scouting and Analysis  
The International Professional Scouting Organisation

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## **LANGUAGES**

- English
- French
- Arabic
- Turkish
- Spanish
- Portuguese
- Eastern Armenian
- Western Armenian