

Marco Scianò

CEO

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Practice areas

- Sports.
- Economic-financial planning.
- Strategic planning.
- Corporate and M&A.
- Investments, financial instruments and market regulation.
- Commercial (sponsor and partners) Contracts.

Curriculum vitae

Professional experiences	<ul style="list-style-type: none"> • I've been working at Sawyer SportBusiness since 2012 and as a CEO since 2022 (Sawyer SportBusiness is a firm provides sport & entertainment focused strategic advisory services to create value for clients). • Managing director and shareholder of Piacenza Football Club 1919 S.r.l. for ten years [2012-2022]. • Chairman of Calcio Servizi Lega Pro S.r.l - Italian football Third League for five years [2018-2023]. • General Manager of UC Piacentina S.r.l. (basketball serie A) for five years [2007-2012]. • Advisor of several sport companies. • Board of Directors member in several sport companies. • Member of CONI Scuola Regionale dello Sport. • Master lectures: MasterSport "International Master in Sport System Management" University of Parma and S.Marino. • Author of writings and articles on sports, tax, marketing and increasing commercial revenues and organization of sports companies.
Education	<ul style="list-style-type: none"> • Master in "Business Corporate Finance and Management Control" at "Marco Biagi" University of Modena (2009). • Degree in Economics and Finance at University in Parma (2007).
Qualifications	<ul style="list-style-type: none"> • FIFA Football Agent (2023) and FIGC Football Agent (2012). • FIGC Sport Director (2017). • Registered with the Emilia-Romagna Order of Journalists (2010).
Languages	<ul style="list-style-type: none"> • Italian (mother tongue). • English. • French.