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## ABOUT ME

Very creative, motivated to meet deadlines, demonstrated problem-solving skills and a team-oriented mindset. My diverse experiences, have enabled me to cultivate a robust vocabulary suitable for engaging with a wider audience. I possess excellent social skills and handle pressure well.

## EXPERIENCE

### Financial Analyst Research

*Infosys BPM | Bloomberg Intelligence*

2024 - Present

- Monitored and interpreted major company developments, identifying macro themes and market trends affecting target companies.
- Ensured data completeness and quality control for existing and new datasets, providing insights to improve key performance indicators (KPIs) such as revenue growth, profit margins, and market share.
- Calculated and analyzed quarterly and semi-annual financial metrics to evaluate company performance and support strategic decision-making.

### Junior Accountant

*Studio Tributario Branca*

2021 - 2024

- Analyzed the economic and financial positions of client companies, offering strategic insights and recommendations.
- Developed advanced skills in Excel for budgeting, financial analysis, and reporting.
- Assisted in preparing financial statements, improving the accuracy of financial forecasting.

### Social Media Manager

*Influencer*

2020 - 2021

- Analyzed the economic and financial positions of client companies, offering strategic insights and recommendations.
- Developed advanced skills in Excel for budgeting, financial analysis, and reporting.
- Assisted in preparing financial statements, improving the accuracy of financial forecasting.

### Content Creator

*Youtube & Twitch*

2013 - 2020

- Expert in After Effects, DaVinci Resolve, Vegas, Photoshop, Premiere, and Lightroom, producing content tailored to digital marketing and branding needs.
- Produced over 200 high-quality videos, reaching 70k subscribers on one channel and 40k on another.
- Collaborated with brands on paid and sponsored ads, optimizing content for audience engagement and conversions.

## EDUCATION

### Bachelor's Degree in Economics and Administration of Companies

*Field of study: Business, administration and law*

### Diploma Administration Finance and Marketing

*Field of study: Business, administration and law*

## SKILLS

- Customer Engagement
- Market Research and Analysis
- Sales and Marketing Strategies
- Digital Marketing

## CERTIFICATIONS

- Google Fundamentals of Digital Marketing
- HubSpot Social Media Marketing certified
- Bloomberg Market Concepts
- Bloomberg Finance Fundamentals
- Bloomberg Environmental Social Governance

## COMPUTER SKILLS

Adobe Premiere, Adobe Photoshop,  
Adobe After Effects, Adobe  
Lightroom, Adobe Illustrator, DaVinci  
Resolve, Vegas, Microsoft Excel,  
Microsoft Word