LORENZO FRATINI

Match and Data Analyst & Scout

CONTACT

- 📞 +39 338 287 5607
- ✉️ lorenzofratini.25@gmail.com
- 📍 Foligno (PG)
- 🌐 www.linkedin.com
- 🌐 Portfolio

EDUCATION

2014 - 2019
LICEO SCIENTIFICO E ARTISTICO GUGLIELMO MARCONI
High School Diploma in Architecture and Environment

2023
MATHANDSPORT ACADEMY
Certificate in Match and Data Analysis

2024
SICS
SICS Certification: Match Analyst – Tactical Video Analyst

2024
RDW
EU Drone Pilot License A1-A3

2024
SICS
SICS Certification: Scout

PERSONAL PROFILE

Tactical Observer and Video Match Analyst with experience in men's and women's football (Serie C and Eccellenza) and collaborations with top-level TV productions (Serie A, Champions League, EURO 2024). Skilled in combining tactical observation with data-driven insights and specialized software (SICS, WyScout, StatsBomb, Football Meta). Capable of producing structured reports and live tactical content to support coaching staff, athletes, and media professionals in decision-making and performance improvement.

PROFESSIONAL EXPERTISE

Match Analysis & Scouting
Offensive phase, defensive phase, and transitions. On-field observation and structured, actionable reporting for coaching staff and athletes.

Match and Data Analysis Software
SICS | WyScout | StatsBomb | Football Meta | Longo Match | Once Sport | IMCoach

Data Analysis & Visualization
Collection and interpretation of football data and customized graphics which i can also create, and use of AI tools for tactical analysis and presentation.

Digital Proficiency
Strong IT skills applied to video editing, data analysis, and technical presentations.

WORK EXPERIENCE

Virtus Foligno   2020-2022
Assistant Coach - Tactical Observer

- Conducted systematic tactical analysis in a resource-limited context, using manual data collection methods (live annotations on formations, movements, and set pieces).
- Compiled weekly reports for the coaching staff, synthesizing opponents' strengths and weaknesses into actionable training and match-preparation insights.
- Developed a "from-scratch" analytical methodology, building a solid foundation in scouting and tactical observation.

MathAndSport srl
02/2024 - 07/2024

Data Analyst

- Delivered data-driven content and live tactical insights for TV broadcasts (Serie A 23/24, Champions League), including the development of technical-tactical scripts for House of Calcio.
- Supported TrasformAzioni (SportItalia – EURO 2024, Copa América) through preliminary analysis of key actions and tactical visualizations using Football Meta, transforming data and observations into effective live narratives.
- Collaborated with leading industry professionals (e.g., Adriano Bacconi), combining qualitative observation with professional data visualization.

Nuova Alba
2025- Present

Tactical Observer & Video Match Analyst

- Provided tactical consultancy and video analysis for men's and women's first teams, adapting methodology to the level and resources available.
- Men's Team (Eccellenza Umbra): produced detailed opponent reports focusing on build-up play, transitions, and set pieces to support match preparation.
- Women's Team (Serie C): conducted full Video Match Analyses (training and matches) using specialized software, delivering visual and quantitative feedback to staff and athletes.
- Drafted structured reports highlighting patterns, vulnerabilities, and strengths to guide technical and tactical improvements.

I authorize the processing of my personal data in accordance with GDPR regulations.