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UEFA B

Swedish Football Association Coaching training B-Youth

PFSA Level 1

IK ODDEVOLD**Video analyst, scout and trainer 02/01/2024 - Current**

With my experience in the past with going from div1 to Superettan (elite football), I bring MY experience with me, what is required and needed with the various tools you get from SEF to try to get the most out of a relatively new squad.

Takes care of video analysis of own team, opponents and helps with the scouting of players. Attends weekly training sessions but the focus is on the next opponent, the next match and what looks at statistics and more to be able to optimize the chances of winning.

Previous work:**Nordic Wellness, Falköping, Site Manager / Site Manager 2022 July - 2023 04 31**

Site manager of the facility in Falköping,

Duties everything between - Sales, customer service, cleaning, recruitment, staffing, scheduling, salary, budget invoices. Coaching of staff at the club.

Many balls in the air. With scheduling, customer service, recruitment of staff as well as great commitment with creative solutions in what may appear in everyday life.

Video Analyst & Coach Skövde AIK A-team 2020 May - December 2023

After the 2019 season with video analysis and coaching assignments at P17/P19, I was asked if I could take care of opponent scouting Div 1 Södra as well as minor analyzes based on our game system. I then sent these to the leadership staff: Stefan Strind, Mikael Lindgren and Mirza Kalijundzic and in later years Tobias Linderoth

In the 2021 season, we will move up to the Superettan after an eventful season.

Before the 2022 season, I have been given more responsibility both on and off the pitch regarding the first team's video analyses.

Now in 2024, I have many balls in the air as I do:

Opponent analysis

Analysis of own team

Scouts any interesting players for the first team

Youth scout - scouts among the local leagues for players for the academy (after they have applied to us)

Produces relevant statistics and simplifies the information to the management staff + sports manager

Can livecut (if there is such a tool) during the match and give feedback during the match / Half time etc

Assistant + Video Analyst Lidköping FK**January 2023 - June 2023**

Assistant coach + video analyst for LFK who play in Dlv2.

New exciting assignment for which I was a bit headhunted as I am very knowledgeable in data and video analysis of opponents as well as scouting.

Development manager Lidköping FK**March 2023 - June 2023**

Shared responsibility with development of players 15-19 in both girls' and boys' soccer.

Soccer coach and video analyst Skövde AIK Academy P19 July 2019 - December 2022

Was combined coach for P17 and P19 in the second part of the 2019 season.

After that it was only P19 for 2020. With continued responsibility regarding video analytics.

Educations:**Swedish Football Association Coaching training UEFA B 2022**

One of Sweden's more advanced football training courses where you go very deep into the complex parts that make up the coaching profession. With several meetings and micro visits to other clubs, you get a wide network with all possible experiences from other coaches. More focus on senior football and 11-man.

Swedish Football Association Coaching training B-Youth 2021

A deeper football education than the C-diploma with a focus on 13-19 year olds. Even more intricate things about how why and when the younger players should practice certain things.

Swedish Football Association Coach Training C 2019

Coaching training C is the entry level training in the Swedish Football Association's coaching training. The focus here is from children between 6-12 years.

Sports management Mälardalen University 2019-2019

- demonstrate basic knowledge of sport as a phenomenon from a leadership and organizational perspective.

identify factors that can influence an organization within the subject area.

give an account of different definitions of concepts relating to sports management and argue for how the concepts can be used and developed within the field.
carry out written work where the student must be able to problematise, argue and analyze organization and leadership in sports.
review and respond to other students' work in the subject area

In the course, I got to experience what it means to lead and run a sports association both at grassroots level and more generally. I gained an increased understanding of management and organization of small and large sports organizations. Both in terms of commercialization, professionalism and identity.

Has given me methods for successful leadership and principles to get an effective organization. Planning, Organising, Personnel Recruitment/Personnel Management, Leading and Instructing as well as controlling.

Sports Marketing September 2020 - January 2021 Mälardalen University

The purpose of the course is to provide basic knowledge of marketing activities and market factors that contribute to satisfying sports consumers' needs and wishes for the sports product and/or service.

Leadership and organization of sports activities - sports management University of Borås - autumn 2021

Sport Management course where the focus is on leadership and the organization of one or more businesses. The course provides basic knowledge about the Swedish sports movement, how it is organized and what distinguishes it and gives it its specific characteristics, as well as how different types of sports associations from grassroots to elite level are managed and organized.

Soccer coach - specialization senior and elite preparatory youth activities University of Dalarna Fall 2023

- * Explain the trainability of physiological abilities in young people and adults
- * Demonstrate ability to develop a battery of tests to evaluate individuals' physiological status and functional technique as well as evaluate the interaction between individuals and team components
- * Use match analysis programs with the aim of identifying areas of strength and development in both individuals and the team
- * Show ability to adapt training plans based on test results and match analysis at both individual and group level

- * Show understanding of the importance of leadership for the individual's and the team's sporting performance
- * Explain the importance of diet and recovery for training adaptation and performance
- * Practically apply the management of commonly occurring acute soccer-related injuries in youth and adults
- * Explain and practically apply relevant training to rehabilitate and/or prevent football-related injuries in youth and adults

Barcelona Innovation Hub - Professional Diploma in Football Tactical Analyst 2023 - Summer 2024

Currently studying a 10-month long education at FC Barcelona.

(<https://elearning.barcainnovationhub.com/product/professional-diploma-in-football-performance-analyst/>)

I think the education is good as I can work on the side when I study to develop my knowledge of football analysis

Training and match analysis in team sports on University of Gothenburg - 2024

The main content of the course is performance development in team sports, primarily soccer, and with a particular focus on how GPS technology (Catapult Sports S5) can be used for individuals as well as teams for performance development purposes. The course describes the design of load and demand profiles in team sports based on measurements in training and competition contexts. Detailed analyzes of the sport and the individual through systematized GPS knowledge and physiological knowledge, respectively, form the starting point for training plans and tactical dispositions of the team - and this forms the focus of the course. The course integrates lectures, discussions and reports with own experimental training planning.

Professional Football Scouts Association Level 1 Opposition Analysis in Football - Juni 2021

Knowledge of the role of an opposition analyst and their working methods in the wider context of football.

Explain the available tools and technology of Wyscout, Instat, Hudl, Coach Paint, SportsCode, Piero and more to create more comprehensive and engaging analysis. Analyze fixed situations and document them in a report.

Understand football formations and their impact on play and analysis.
Knowledge of the individual analysis process and the key points to look for when analyzing players
Create a complete adversary and independent analysis based on the knowledge gained from the training.

Professional Footballs Scouts Association

Level 1 Performance Analysis in Football - Juni 2021

How to use data science and engineering tools to objectively evaluate player performance. Although it is mainly based on quantitative data, performance analysis is also based on more qualitative methods.

Professional Footballs Scouts Association

Level 1 Talent identification in Football - Juni 2021

The process of recognizing talent by assessing the psychological, physiological, and social factors.

Knowledge of key factors to talent and potential.

Professional Footballs Scouts Association

Level 1 Technical Scouting in Football Juni 2021

Knowledge of technical and traditional football scouting. The differences between technical and traditional scouting. How data analysts are used in recruitment. The tools used in scouting activities.

Professional Footballs Scouts Association

Talent identification level 2

Deepening of talent identification.

Professional Footballs Scouts Association

Technical Scouting level 2

Deepening of technical and traditional scouting. As well as the tools available how to proceed

BUT

Talent 1 ID

The English Football Association's own course on talent id

Soccerhub:

Soccer Analyst (Level 1) Game Analysis

Soccer Analust (Level 2) Advance Match Analysis
Strategic Scouting Foundation by Dan Fieldsend
How to become a soccer scout