

# Giacomo Conti

Info: Italian – 10/aug/1996

Contacts: +39 3403255885 - [giacomoconti1@yahoo.it](mailto:giacomoconti1@yahoo.it) - [LinkedIn](#)

## Education

### SDA Bocconi – Milan, Italy

#### Sport Management Course

Start (09/23) – End (11-23)

- 3 months course with live classes, online lectures, guests presentations, case studies concluded with an individual project
- Lectures: Sport Marketing, Branding, Sponsorship, Event Management, Strategic Planning, Sport Facilities Management, Digital Transformation, Sustainability
- Final presentation: “AS Roma: Strategic Plan and Analysis”

### NOVA School of Business and Economics – Lisbon, Portugal

#### MSc Double Degree in International Management

Final grade: 19/20

Start (09/20) – End (07-21)

### LUISS Guido Carli – Rome, Italy

#### MSc Double Degree in International Management

Final grade: 110/110 *cum laude*

Thesis: *The impact of COVID-19 on the energy industry*

Start (09/19) – End (07/21)

### LUISS Guido Carli – Rome, Italy

#### BSc in Economics and Management

## Work Experience

### Deloitte – Luxembourg

#### Business Consulting Analyst

Start (11/21) – End (08/23)

- Supported clients in defining their business strategy and operational structure
- Proactively participated in a strategic carve-out process for a financial services company
- Lead the 2023 EMEA Asset Servicers Survey annual report

### Ernst & Young – Rome, Italy

#### Business Consulting Intern

Start (06/21) – End (10-21)

- Handled a transformation project from the AS-IS analysis to final recommendations
- Improved the organizational structure and processes of an Italian public agency
- Focused on business design, organizational chart and efficiency improvement

### British American Tobacco – Remote

Start (02/21) – End (03/21)

#### External Marketing Project

- Developed a marketing strategy for a new product to exploit the brand in the digital ecosystem
- Directed different market and competitor analysis
- Planned to organize a virtual event, defining the marketing campaign and the relative KPIs

### Stand by me - Rome, Italy

Start (06/19) – End (08/19)

#### Summer Analyst

- Collaborated and supported the financial and accounting department
- Accounted TV productions expenses notes for the executive producer
- Led the transformation of the financial DB while managing suppliers' invoices

### Ondulit Italiana - Rome, Italy

Start (10/17) – End (12/17)

#### Marketing Department Assistant

- Performed a direct marketing project regarding multilayer roofing systems
- Conducted marketing research on a given target of clients
- Participated to direct business development and acquisition of new clients

## Languages and IT Skills

**Languages:** Italian (native), English (fluent), French (basic), Spanish (basic).

**IT:** Microsoft 365, Bloomberg Terminal, Basics of Google Analytics, Dev-C++ and Python.

## Additional Experiences and Achievements

- Mobility Support, **Milano Premier Padel P1** (12-23)
- Mobility Support, **Nitto ATP Finals** (11-23)
- Hospitality Staff, **Festa del Cinema di Roma** (10-23)
- Introduction to Internet of Things, **Cisco** (02-21)
- Google Analytics for Beginners, **Google** (02-21)
- MOS Excel Specialist, **Microsoft** (11-20)
- Bloomberg Market Concepts, **Bloomberg** (04-20)
- Team Manager Course, **AS Luiss 1999** (03-18)
- Level First (FCE), **Cambridge English** (05-16)
- RIMUN - Rome Italian Model United Nations, **MUN** (03-13) & (03-12)