



# CALLUM JONES

ASPRING SPORT MANAGER

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Westmeath, Ireland



## PROFILE

I am Callum Jones, 24 years of age and a graduate student at the Amsterdam University of Applied Sciences, studying the number one Sports Management programme in The Netherlands, International Sports Management, Business and Finance. I originally come from both English and Irish backgrounds but have found a home away from home in many countries including Spain and Italy. I want to enhance my extreme passion and love for sports whilst also intertwining my knowledge I have gained in my time in the course in the sporting world! I am a punctual and motivated individual who is able to work in a busy environment and produce high standards of work. I am an excellent team worker and am able to take instructions from all levels and build up good working relationships with all colleagues. I am flexible, reliable and possess excellent time keeping skills.

## EXPERIENCE



**December 2017**

Athlone Institute  
of Technology  
Westmeath,  
Ireland

### GYM MANAGERS ASSISTANT

Here I acquired first-hand knowledge of the daily running's of the best college gym facilities in Ireland. I quickly learned the online system and tracked memberships as well as leading classes with instructors and making sure the high standards were kept

**February - April  
2020**

Hogeschool van  
Amsterdam  
Amsterdam, The  
Netherlands

### PROJECT INTERN

Working with the HvA on a special project about globalising the university and attaining internship opportunities from International schools around the world. My particular roles were creating marketing strategies as well as communication strategies in order to achieve our goals.

**September -  
February 2023**

Villarreal Club de  
Futbol  
Vila-real, Spain

### MARKETING & COMMUNICATIONS INTERN

Over the period, I was tasked in many different aspects of the club. A lot of work in the marketing and communications sector creating content and sustaining relations with partner academies globally. With that I also worked on the field assisting coaches on club trips and trials and also with analysing their sessions and providing feedback. I also created a research report on the affects of the FIFA World Cup on the clubs media fronts. With that I had first hand experience coaching the international academies on their trip to the club.

**September 2023 -  
January 2024**

The American School  
of Milan

### ATHLETIC DIRECTOR INTERN

I was employed with tasks of a traditional Athletic Director. With the organization of tournaments for both ESC and NISSA, sorting rosters and overseeing signups on the new schooling software, organizing sporting equipment for practice and designing content for socials. With that I was head and assistant coach to the very successful Varsity Soccer team which have won ESC and NISSA.

## EDUCATION



**2019 - 2024**

Amsterdam  
University of  
Applied Sciences  
Amsterdam

### BACHELOR, INTERNATIONAL SPORTS MANAGEMENT BUSINESS AND FINANCE

Bachelor graduate in the ISMB course, International Sports Management Business and Finances. Here I am learning the globalization of the sports world as well as the cultures worldwide and multitude of skills in subjects such as marketing and finance

**September  
2021  
1 semester**

Hogeschool van  
Amsterdam  
Amsterdam

### MINOR, HIGH PERFORMANCE SPORTS

For the duration of one semester during my bachelors, I specified in the field of high performance sports. Here I had the opportunity to experience the world of elite sports as well as dissecting the necessities to become a top athlete. Personally I loved analysing performances and recognising the importance of preparation and strategy.



**2013 - 2019**

Moate  
Community  
School

## HIGH SCHOOL DIPLOMA

Studied seven subjects at higher level in English, Irish, Math's, French, Engineering, Chemistry and Geography. Through a specific grading system, I earned myself 450 points.

## AWARDS

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- Captained both my senior GAA and football teams
- Won senior Championship - GAA
- Attained Propedeuse certificate
- Player of the year - Willow Park
- Most developed Player - Willow Park
- ESC Varsity Soccer Championship
- NISSA Championship

## CERTIFICATES

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Leaving Certificate - 2019

First Aid trained

Propedeuse certificate

Bachelor of Sports  
Management Business and  
Finance