



Marco Campigotto

ID: CA31329UJ

Nationality: Italian

CONTACT

- Località Molaren 53
38050 Mezzano, Trento, Italy
(Home)
- marco.campig@gmail.com
- (+39) 3347899188



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WORK EXPERIENCE

Italian Ski School San Martino di Castrozza San Martino di Castrozza, Italy

Office administrative assistant

15/11/2025 – Current

Responsibilities

- **Use of “Skiwork” management software** for handling and organizing customer reservations, including scheduling, updates, and database management.
- **Customer relationship management**, both in person and through remote channels (telephone and email), ensuring prompt assistance, clear communication, and a high level of service.
- **Payment processing** across multiple methods (cash, electronic payments, and checks), including issuing corresponding invoices and ensuring accurate transaction records.

Sella Cento Benedetto XIV Cento, Ferrara, Italy

Marketing and Communication Intern

06/12/2024 – 01/09/2025

Responsibilities

- **Support to the Press Office** in drafting and producing press releases, ensuring clear communication and alignment with the company's messaging.
- **Assistance to the Marketing Department** in planning and organizing promotional and corporate events.
- **Support in Managing Match Events**, including preparation, coordination, and on-site operational tasks.
- **Contribution to Social Media Management**, helping create, schedule, and monitor content across the company's social platforms.

COOP Flera di Primiero, Italy

Supermarket sales assistant

01/07/2020 – 06/01/2025

Responsibilities

- **Seasonal employment** during both summer and winter periods, adapting to varied workloads and store needs.
- **Support in the Fruit & Vegetable Department**, including product display, quality control, and customer assistance.
- **Assistance in the Cheese and Ham (Deli) Department**, handling slicing, packaging, and customer service.
- **Basic experience with cash register operations**, including scanning items, processing payments, and assisting customers at checkout.

EDUCATION AND TRAINING

23/09/2025 – CURRENT

Master in Sport Business Online with Specialization in Sport Marketing and Sponsorship Johan Cruyff Institute

Website <https://johancruyffinstitute.com/en/programa/master-in-sport-business-online/> |

Field of study Sports

09/10/2023 – 27/10/2025 Bologna, Italy

Master's degree in Sport Management University of Bologna

Field of study Sports | Final grade 102/110 | Level in EQF EQF level 7 | Thesis Behind the scenes of sports communication: from the press to sports media companies. An experience at Sella Cento

01/10/2019 – 01/10/2022 Verona, Italy

Bachelor's degree in Sport Science University of Verona

Field of study Sports | Final grade 103/110 | Thesis RESISTANCE TRAINING: GENERAL PHYSIOLOGICAL RESPONSES, STRUCTURAL AND FUNCTIONAL ADAPTATIONS. PRACTICAL USE OF RT IN ELDERLY SUBJECTS.

LANGUAGE SKILLS

MOTHER TONGUE(S): Italian

Other language(s):

English

Listening B2

Spoken production B2

Reading B2

Spoken interaction B2

Writing B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

brand marketing techniques | Microsoft Office | accept own accountability | work as a team | apply teaching strategies | sporting events | understand spoken English | interact verbally in English | file documents