

MIREESHA LAKHIANI

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EDUCATION

University of Massachusetts Amherst Isenberg School of Management Mark H. McCormack Department of Sport Management <i>Bachelor of Science in Sports Management</i>	Amherst, MA May 2024
School of Public Health and Health Science <i>Bachelor of Science in Kinesiology</i>	Amherst, MA May 2024

EXPERIENCE

Mumbai Knights Football Club <i>Sponsorship Manager & Team Manager</i>	Mumbai, MH January 2026 - Present
<ul style="list-style-type: none">Identifies and pitches new sponsorship opportunities aligned with brand objectives and club values including first global sponsorActs as a trusted liaison between commercial partners and club departmentsCoordinates team travel, accommodation, and player registration for national tournaments across the professional team and academy	

Finspo Management & Sports Consultancy <i>Sports Consultant - Freelancer</i>	Mumbai, MH November 2025 - Present
<ul style="list-style-type: none">Drive athlete growth by helping social media and securing sponsorship deals, including FuncLabs Collaborations.Develop brand and investor partnerships, create local and global pathways to advance players and grow sports.Lead the plan and execution of upcoming football trials for Indian athletes in Europe and the Middle East.	

Soccer Without Borders <i>Coach Mentor Fellow</i>	Baltimore, MD Fall 2024 - Summer 2025
<ul style="list-style-type: none">Founded and operated Baltimore's first-ever middle school girls-only league, increasing female participation in organized sports by 65% in the first year.Led and designed daily coaching sessions for 60+ middle school students, with competitive game days held twice weekly while initiating a strong local football communitySecured over \$21000 in sponsorships and coordinated donations to support fundraising tournaments, contributing to planning, logistics, and successful event execution.Managed and maintained a player database of 80+ athletes, ensuring accurate records, improved communication, and efficient league operations.	

Hampshire Athletic Club <i>Employee / Personal Trainer Assistant</i>	Hadley, MA Spring 2024
<ul style="list-style-type: none">Monitored client performance & progress, offering encouragement and feedback to enhance motivation and adherence to fitness programs.Assisted in developing and implementing customized workout plans under the supervision of certified physical trainers.Utilized gym management software to manage member accounts, track attendance, and generate reports on membership statistics.	

United Soccer League <i>Operations Intern</i>	Tampa, FL Summer 2023
<ul style="list-style-type: none">Viewed and conducted daily analysis of all 20 teams in the league from game films, assembling a spreadsheet that showcases the key highlights from the league in order to create content to promote the league and playersEdited weekly highlights clips covered on social mediaCreated and distributed Travel Forms to all league teams to streamline operations for all league teams, ensuring smoother game scheduling and executionOrganized database to maintain accurate record of team game information to ensure footage is sent to appropriate scouts	

University of Massachusetts Amherst <i>Tutor</i>	Amherst, MA Fall 2022-Winter 2023
<ul style="list-style-type: none">Enhanced and taught student-athletes Math and Physics to ensure maintain academic eligibility whilst competing at the highest levelAdapt and refine teaching approaches for each student depending on their preferences and prior knowledge	

Footie First <i>Coach</i>	Mumbai, MH Summer 2019 & Summer 2022
<ul style="list-style-type: none">Coached soccer to 30 girls in elementary and middle school, resulting in the increased participation in local football leaguesOrchestrated and hosted an 8-week summer soccer tournament open to players of all agesOversaw & adapted the schedule of tournaments to ensure maximum efficiency and enjoyability for the participating teams	

Kopana Football School <i>Coach</i>	Mumbai, MH Summer 2022
<ul style="list-style-type: none">Provided soccer coaching everyday to children aged 3 to 18 years old to promote the development of the children's abilitiesCollaborated with other coaches to create new drills & practice plans for training sessions to engage & improve soccer skills of players	

EXTRACURRICULAR EXPERIENCE

University of Massachusetts Women's Rugby Football Club <i>Player & Fundraising Chair</i>	Amherst, MA Fall 2021-Spring 2024
<ul style="list-style-type: none">Athlete on a Division 1 Club Women's Rugby TeamLed events that generated approximately \$4000 a semester through fundraising effortsDeveloped the design and management of team merchandise stores, providing fans and team members with apparel while generating funds through sales.	

Women In Sports Management <i>Member</i>	Amherst, MA Fall 2020-Spring 2024
<ul style="list-style-type: none">Attend events featuring speakers, social gatherings, and networking opportunities to gather more information about opportunities in the sports industryEstablish connections and develop a network with women in sports management	

SKILLS AND CERTIFICATES

Computer: Microsoft Excel, Word, and PowerPoint; VEO, Mod 11, Teamworks
Certifications: Isenberg Advanced User Badge
Languages: Fluent in English, Hindi & Spanish; Conversational in French and Arabic