



Contacts

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Skills

- Organisational Skills
- Social Media
- Teamwork Skills
- Flexibility and Adaptability
- Management
- Problem solving
- Communication strategies
- Conflict management
- Multitasking
- MacOS Operating system
- Microsoft Office Suite

Language

- Italian - Native speaker
- English - Advanced (C1)
- French - Intermediate (B1)
- German - Intermediate (B1)
- Spanish - Basic (A2)

Federico Vairo

Communication Manager & Project Manager Assistant

Federico, class of '98, with a strong inclination and passion for Sports and Entertainment. After a path of language studies, I completed a Bachelor's Degree in Business Administration, which started with a study period in the Netherlands and ended later in Italy.

I obtained a Master's Degree in Media & Entertainment - Major in Sport Management in Rome, thanks to which I was able to understand recent dynamics and trends within the Sport industry.

In addition to sports, and soccer in particular, I have a great passion for music that I cultivate through an event organization managed together with two DJs and longtime friends.

I consider myself a proactive and energetic person who is very capable of working in a team and stimulating its members.

Experience

August 2023 - Present

AS Luiss | Rome, Italy

Communication Manager

- Social media & communication coordination, management and implementation of social media campaigns (Facebook, Instagram, X, LinkedIn).
- Responsible for communications with official partners, sponsors, suppliers, students and general stakeholders (Mailsender, MailChimp).
- Contents production supervisor for Sport Luiss social media accounts.
- Website content production and updates (Wordpress).
- Newsletter and reports writing about company results.

January 2023 - Present

AS Luiss | Rome, Italy

Project Manager Assistant

Luiss SSD, known as Luiss Sport or AS Luiss, promotes sports practice among students at the LUISS Guido Carlo University and aims to convey, through sports, values such as socialization, respect for rules and fair play.

- Sport events organisation and implementation.
- Team Building management for partners, sponsors and stakeholders.
- Partnerships presentations and event related organisation.
- Research and analysis for Centro Studi Lega Pro.

January 2022 - Present

Orbita Music Group | Florence, Italy

Event Planner & Manager

Orbita Music Group is a music events organisation delivering events and experiences to electronic music lovers.

- Founder & Co-Owner.
- Event and Venue Manager: venue setting up and staff coordination.
- Social media and Public Relations management.
- Artists recruitment.
- Accounting management.

January 2022 - Present

Skorpions Music | Italy

Artist Manager

Skorpions Music is a musical project born by two Italian producers & performers based in Florence and performing all around Italy.

- Management and bookings.
- Social Media Management.
- Public Relations Management.

Education

- **January 2022 - December 2022**
LUISS Business School - (Rome, Italy)
Master in Media & Entertainment
Major in Sport Management
 - Core courses: Sport Industry Strategies, Branding and Marketing in the Sport industry, New technologies for the sport industry, Venues and sport operations management.
- **September 2018 - December 2021**
Università Sapienza di Roma - (Rome, Italy).
Bachelor's Degree in Business Administration
- **September 2012 - July 2017**
Liceo Linguistico N. Copernico (Prato, Italy).
High School Leaving Qualification in Language Studies
 - Core courses: English, French, German

International Experience

- August 2015: **Intensive English course** at The Horner School of English (Dublin, Ireland).
- August 2016: **Intensive Business English course** at Maltalingua School of English (St. Julian's, Malta)
- June 2017: **B2+ First Certificate** in English.
- September 2019: **Personal Trainer Certificate** at Federazione Italiana Fitness (FIF).
- September 2017 - June 2018: **Sport Business and Management at Wittenborg University of Applied Sciences** (Apeldoorn, The Netherlands): Sport Marketing, Law and Regulation of Sports, Business Environment, Finance

Additional Experience

PHYSICAL TRAINER

Physical trainer for youth academy and grassroots soccer coach.
G.S. LA PIETÀ 2004 (Prato, Italy).
August 2021 - December 2021

VENUE ORGANIZER

Responsible for setting up of the locations for fairs and conferences as well as the transport of materials useful for the activity throughout Italy.
FONDAZIONE ANT Italia ONLUS. (Bologna, Italy).
April 2018 - August 2018

FITNESS COACH & PERSONAL TRAINER

Responsible for various dedicated fitness classes. Individual and group lessons aimed at physical well-being and sports activity.
SERENDIP S.S.D. (Prato, Italy).
September 2019 - December 2021

PROJECT MANAGER

Responsible for spreading ethics through sports practice; educating the younger generation in healthy lifestyles and conduct in line with ethical values; organizing events and campaigns
MECS Movimento per l'Etica, la Cultura e lo Sport (Rome, Italy)
August 2023 - Present