



FRANCESCO MASCARO

FOOTBALL ANALYST & COACH | DEDICATED TO
EXCELLENCE IN MATCH ANALYSIS & COACHING











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PROFILE

A passionate football enthusiast from a young age, I've cultivated a deep understanding and love for the game throughout my life. Transitioning from playing as an amateur to coaching youth teams, my journey in football has been marked by a commitment to continuous learning and improvement. In 2019, fueled by a desire to delve deeper into the strategic intricacies of the sport, I pursued and successfully completed the Match Analysis Course offered by the Italian Football Federation. This experience not only honed my analytical skills but also provided me with the opportunity to contribute academically, with my thesis on post-goal scenarios being published in the official newsletter of FIGC.

My professional journey has seen me work with esteemed clubs such as ACF Fiorentina, where I currently serve as a Match Analyst for the U17 and U18 teams. In this role, I collaborate closely with UEFA Pro Coaches to dissect tactical nuances and prepare comprehensive video analyses. Prior experiences with clubs like Forli FC 1919 and Borneo FC in Indonesian Liga 1 have further enriched my skill set, encompassing lost balls analysis, expected goals assessments, opponent team studies, and match studio preparations. My dedication to detail, ability to thrive under pressure, and effective communication skills have consistently positioned me as a valuable asset within football organizations, reflecting my unwavering commitment to excellence in match analysis and coaching.

CAREER TIMELINE

2011-15	2015-16	2016-17	2017-18	2019	2018-19	2019-21	2019-21	2020-21	2021-
									
A.C. Saragozza	Manzolino Calcarasamoggia	Manzolino Calcarasamoggia	Forli 1919	FC Borneo	San Lazzaro Montombraro	Montombraro	Giorgione	Corticella	Fiorentina
Football Coach	First Team Coach	First Team Coach	Match Analyst	Match Analyst	First Team Coach	Head Coach	Match Analyst	Match Analyst	Match Analyst U17 / U18

QUALIFICATIONS

- UEFA A Licence
- UEFA B Licence
- Diploma in Match Analyst (FIGC)

Pharmaceutical Chemistry and Technology Degree, Università degli Studi di Bologna



SKILLS

Delivery, Motivate, inspire and challenging players, effective team leading, encouraging, ability to give positive & constructive feedback, Setting benchmarks using data analysis

General, Organised, intrinsically motivated, proactive, programme design & management, problem solver. professional and fair, proficient in effectively collaborating with individuals and players from diverse nationalities. Excellent communication

Software, Fully computer literate in Windows and Apple, Excel, Word, Powerpoint, Sportscode, Videomatch

Languages, Italian, Spanish (Basic) English (B2): High level of comprehension, speaking and writing skills that allows easy interaction on complex ideas, as well as the production of text on a wide range of subjects.

CAREER HIGHLIGHTS



Fiorentina, Italy

Match Analyst Under 17, 2021-2023 | Match Analyst Under 18, Present

- During both seasons, our squad performed admirably, making the playoffs. Our adventure in the 2022-2023 season culminated in a memorable run to the semi-finals, when we faced Inter in a tightly contested match before losing in extra time.
- Conduct detailed video analysis of both individual player performances and team tactics during matches.
- Collaborate closely with the coaching staff to identify strengths, weaknesses, and areas for improvement.
- Prepare comprehensive match reports and presentations, including statistical data and visual aids, to assist in strategic decision-making.
- Assist in the development of tailored training sessions based on analysis findings to enhance player performance and tactical understanding.
- Utilize advanced software and technology to track and analyse various aspects of the game, such as possession, passing accuracy, and defensive organization.
- Provide feedback and recommendations to players on specific areas of their game, focusing on areas identified through analysis.
- Play a key role in the strategic planning and tactical preparation of the team, contributing valuable insights derived from lost ball analysis and XG metrics to inform game plans and training sessions.
- Support the coaching staff during matches by providing real-time analysis of lost ball situations and XG metrics, assisting in in-game adjustments and decision-making processes.



Giorgione, Italy

Match Analyst | 2019-2021

- Conduct in-depth analysis of lost ball situations during matches, identifying patterns and trends to understand causes and potential areas for improvement.
- Utilize advanced statistical methods to calculate Expected Goals (XG) for both the team and individual players, providing insights into offensive efficiency and goal-scoring opportunities.
- Collaborate with coaching staff to develop strategies to minimize lost ball situations and maximize goal-scoring opportunities based on XG analysis.
- Prepare comprehensive reports and presentations detailing lost ball analysis and XG metrics, offering actionable recommendations to enhance team performance.
- Utilize cutting-edge analytical tools and software to track and visualize lost ball data and XG metrics, facilitating a deeper understanding of game dynamics.
- Stay abreast of industry trends and developments in lost ball analysis and XG modelling, continuously refining analytical methodologies to provide accurate and actionable insights.



FC Borneo, Indonesia

Match Analyst | 2019

- Conduct thorough analysis of opposing teams' playing styles, formations, and key players to develop comprehensive scouting reports and game plans.
- Utilize advanced video analysis techniques to dissect opponents' strategies and tendencies, identifying strengths, weaknesses, and potential areas for exploitation.
- Collaborate closely with coaching staff to develop tailored game plans and tactical strategies based on opponent analysis, ensuring the team is well-prepared for upcoming matches.
- Prepare detailed match reports and presentations for coaching staff, providing insights into opponent tendencies, set-piece routines, and defensive structures.
- Utilize innovative analytical tools and software to track and visualize opponent data, facilitating a deeper understanding of their playing style and tendencies.
- Assist coaching staff during match preparation sessions, using video analysis to simulate opponent scenarios and fine-tune tactical strategies.
- Provide real-time analysis and feedback during matches, assisting coaching staff in making strategic adjustments and substitutions based on opponent tendencies and match dynamics.
- Stay updated on latest trends and developments in opponent analysis methodologies, continuously refining analytical processes to provide valuable insights to coaching staff.
- Play a pivotal role in the team's success by providing strategic insights and tactical recommendations derived from opponent analysis, contributing to effective game planning and in-game decision-making.

REFERENCES

References are available on request.