

# GIUSEPPE MAMMONE



## INFORMAZIONI DI CONTATTO

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## COMPETENZE

- problem solving
- brand development
- critical thinking
- communication
- marketing
- leadership
- teamwork
- sales
- organization
- esport

## LINGUE

- English | Livello avanzato. University certificate B2 Level
- Italian | Madrelingua

## ESPERIENZA

### FOUNDER & EVENT ORGANIZER

**Movement Events.** Rho (MI) | 2020 - 2024

Event Planning, Team Management, stakeholder relationship, ticketing, sponsorship, Marketing and digital marketing, branding, budgeting.

### TRAVEL MANAGER & PM

**Invibe s.r.l..** Italy, Greece, Croatia, Spain | 2022 - 2024

travel organization, logistics Management, stakeholder relationship, budgeting.

PM tasks: Marketing, branding and sales

### TALENT SCOUT

**Futura.** Milan | 2021 - 2022

### SPORT MANAGER

**Victor Rho.** Rho (MI) | 2020 - 2021

### SPORTS DIRECTOR

**Brera fc.** Milan | Mag 2024 - Attuale

## ISTRUZIONE

### MASTER'S DEGREE SPORTS MANAGEMENT

**Università di Bologna Alma Mater Studiorum.** Bologna | 2021 - 2023

Final mark: 110/110 cum laude

sport management, sport marketing, branding, sponsorship, ticketing, CRM, Events, esport

### BACHELOR'S DEGREE ECONOMICS

**Università del Piemonte orientale.** | 2018 - 2021

Management, Marketing, Finance, Budgeting

### DIPLOMA

**Liceo scientifico Ettore Majorana.** | 2013 - 2018

## CERTIFICATI E CORSI

ECDL (European driving license)