

# SAM BENNETT

## CONTACT

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## SKILLS

- Talent Identification
- Data analysis
- Education
- Leadership
- Wyscout
- Nutritional education
- Organisation
- Decision-making
- Communication
- Organization
- Work ethic

## QUALIFICATIONS

- UEFA B
- FA Talent ID
- FA First Aid
- FA Emergency First Aid
- FA Safeguarding level one
- ZSA Suicide Awareness Training

Dedicated Football Scout with a talent for identifying players. Multi lingual speaking four languages with an extensive network of connections across the globe. Vast experience in Wyscout and AI recruitment platforms. Former internationally recognised strength coach with over ten years' experience in working with top level athletes and identifying talented players.

## EXPERIENCE



January 2023- Present

### **Leicester City Football Club**

#### **Academy Scout and Assistant Development centre lead**

- Identifying talented players within grassroots/ academy football
- Ensuring safeguarding procedures are followed
- Experience delegating staff and ensuring the smooth running of the development centre



September 2023- Present

### **Strachan Football Foundation**

#### **Sports Tutor**

- Teaching Sport leadership and science to post 16 learners
- Leading Strength and Conditioning sessions, providing plans for players.
- Providing support for learners
- Identifying talented players during trials



December 2022- April 2023

### **Samoan National Football Association**

#### **European Scout**

- Scouting players based in Europe with Samoan heritage
- Analyzing game footage using Wyscout
- Liaising with the technical director and head of scouting



May 2021 to July 2022  
**Saint Kitts and Nevis Football Association**  
**Head European Scout**

- Created a database for players of heritage playing in the U.K.
- Scouted players eligible for the men's and women's national team.
- Reported back to the coach and technical director.
- Contacted professional clubs to view players of interest.
- Analyzed game footage using Wyscout and Instat for insights.



February 2022 to May 2023  
**Aston Villa Football Club**  
**Foundation Coach and Scout**

- Identifying talented players for the academy
- Leading Kicks and Football & Education sessions for KS3/ KS4
- Planning engaging sessions for children between the ages of 9 and 12.
- Applying empathetic communication skills when liaising with participants and parents
- Ensuring safeguarding and health & safety procedures are followed
- Ensuring the clubs high standards are met to provide enjoyable learning experiences



August 2021 to November 2022  
**Burton Albion Football Club**  
**Women's under 18 coach**

- Thoroughly planned and directed match strategies, developing play patterns, and analysing game progress.

- 5 players called up to senior team.
- Educated players about peak nutrition and hydration, ensuring adequate food and water intake for optimum results.
- Led pre-match warm-up, stretching routines and post-game cool downs for muscle conditioning.
- Led strength and conditioning sessions and bought innovative new ideas
- Led training and working together with fellow coaches to develop the players to reach their potential
- Created match reports for the head of women's development for all Under 18 fixtures.
- Analyzed match footage and produced detailed presentations

January 2018 to February 2022

**Claymore gym**

**Head trainer**

- Working with a range of professional and amateur athletes including professional footballers, boxers, and bodybuilders.
- Maintained excellent member and guest satisfaction by providing continual motivational and educational support.
- Helped clients reach personal goals by planning effective exercise routines, designed for their body type and ideal weight loss target.
- Educated and guided clients in safe and appropriate exercises for individual levels of fitness and physical abilities.
- Managed planning of effective exercises for clients, creating based on individual needs, strengths, and weaknesses.
- Evaluated and updated diets for optimal nutrition.
- Worked closely with athletic trainers and coaches on strategies for preventing injuries and managing rehabilitation.

October 2020 to May 2021

**Huthman Football Club**

**First team coach**

- Led training and immediately saw an improvement in results and style of play.
- Led strength and conditioning sessions.
- Imparted discipline to all team members and collaborated for an excellent performance.
- Managed detailed programme records, including forms, reports, and permission sheets.
- Applied evaluation techniques and personal knowledge to assess abilities to assign players to correct positions on a team.
- Encouraged team members to become stronger, more agile athletes and more successful competitors through focus, effective training, and proper nutrition.
- Used Veo to analyse performances and help develop the team and individual players.

## **HIGHER EDUCATION**

2020

**Certificate of Higher Education Sports Coaching**

Birmingham Metropolitan College, Birmingham, U.K  
Distinction

2021-2023

**Bachelor of Science Football Coaching and Performance**

**Staffordshire University**

First Class Honours

### **Languages**

- English
- Chinese Mandarin
- German
- Arabic

### **References**

**George Mackie**  
**Former Coventry City Academy Director, Arsenal Scout and Strachan Lead coach**  
07736696750

**Craig Strachan**  
**European Scout- Celtic Football club/ Director at Strachan**  
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**Easah Suliman- former England u19 Captain/professional footballer**  
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