



# LORENZO FRATINI

Match and Data Analyst & Scout

## CONTACT

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Portfolio

## EDUCATION

**2014 - 2019**

**LICEO SCIENTIFICO E ARTISTICO GUGLIELMO MARCONI**

High School Diploma in Architecture and Environment

**2023**

**MATHANDSPORT ACADEMY**

Certificate in Match and Data Analysis

**2024**

**SICS**

SICS Certification: Match Analyst - Tactical Video Analyst

**2024**

**RDW**

EU Drone Pilot License A1-A3

**2024**

**SICS**

SICS Certification: Scout

## PERSONAL PROFILE

Tactical Observer and Video Match Analyst with experience in men's and women's football (Serie C and Eccellenza) and collaborations with top-level TV productions (Serie A, Champions League, EURO 2024). Skilled in combining tactical observation with data-driven insights and specialized software (SICS, WyScout, StatsBomb, Football Meta). Capable of producing structured reports and live tactical content to support coaching staff, athletes, and media professionals in decision-making and performance improvement.

## PROFESSIONAL EXPERTISE

### Match Analysis & Scouting

Offensive phase, defensive phase, and transitions. On-field observation and structured, actionable reporting for coaching staff and athletes.

### Match and Data Analysis Software

SICS | WyScout | StatsBomb | Football Meta | Longo Match | Once Sport | IMCoach

### Data Analysis & Visualization

Collection and interpretation of football data and customized graphics which i can also create, and use of AI tools for tactical analysis and presentation.

### Digital Proficiency

Strong IT skills applied to video editing, data analysis, and technical presentations.

## WORK EXPERIENCE

### Virtus Foligno

2020-2022

Assistant Coach - Tactical Observer

- Conducted systematic tactical analysis in a resource-limited context, using manual data collection methods (live annotations on formations, movements, and set pieces).
- Compiled weekly reports for the coaching staff, synthesizing opponents' strengths and weaknesses into actionable training and match-preparation insights.
- Developed a "from-scratch" analytical methodology, building a solid foundation in scouting and tactical observation.

# LANGUAGES

- Italian: C2 - Native
- English: B1/B2 - Intermediate (good comprehension, functional in conversation)
- Spanish: A2 - Basic (reading and simple conversation)

# SOFT SKILLS

- Problem Solving
- Teamwork
- Effective Communication
- Flexibility & adaptability

# HOBBIES & INTERESTS

- Tactical analysis and study of football strategies
- Match viewing and performance study
- Sports technology and programming
- Reading books and articles on tactical and sports analysis
- Passion for other sports (basketball, tennis, F1, MotoGP)

## MathAndSport srl

02/2024 - 07/2024

### Data Analyst

- Delivered data-driven content and live tactical insights for TV broadcasts (Serie A 23/24, Champions League), including the development of technical-tactical scripts for House of Calcio.
- Supported TrasformAzioni (SportItalia - EURO 2024, Copa América) through preliminary analysis of key actions and tactical visualizations using Football Meta, transforming data and observations into effective live narratives.
- Collaborated with leading industry professionals (e.g., Adriano Bacconi), combining qualitative observation with professional data visualization.

## Nuova Alba

2025- Present

### Tactical Observer & Video Match Analyst

- Provided tactical consultancy and video analysis for men's and women's first teams, adapting methodology to the level and resources available.
- Men's Team (Eccellenza Umbra): produced detailed opponent reports focusing on build-up play, transitions, and set pieces to support match preparation.
- Women's Team (Serie C): conducted full Video Match Analyses (training and matches) using specialized software, delivering visual and quantitative feedback to staff and athletes.
- Drafted structured reports highlighting patterns, vulnerabilities, and strengths to guide technical and tactical improvements.

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