



LORENZO FRATINI

Match and Data Analyst & Scout

CONTACT

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- Foligno (PG)
- www.linkedin.com
- Portfolio

EDUCATION

- 2014 - 2019
LICEO SCIENTIFICO E
ARTISTICO GUGLIELMO
MARCONI
High School Diploma in
Architecture and Environment
- 2023
MATHANDSPORT
ACADEMY
Certificate in Match and Data
Analysis
- 2024
SICS
SICS Certification: Match
Analyst - Tactical Video
Analyst
- 2024
RDW
EU Drone Pilot License A1-A3
- 2024
SICS
SICS Certification: Scout

PERSONAL PROFILE

Tactical Observer and Video Match Analyst with experience in men's and women's football (Serie C and Eccellenza) and collaborations with top-level TV productions (Serie A, Champions League, EURO 2024). Skilled in combining tactical observation with data-driven insights and specialized software (SICS, WyScout, StatsBomb, Football Meta). Capable of producing structured reports and live tactical content to support coaching staff, athletes, and media professionals in decision-making and performance improvement.

PROFESSIONAL EXPERTISE

- Match Analysis & Scouting
Offensive phase, defensive phase, and transitions. On-field observation and structured, actionable reporting for coaching staff and athletes.
- Match and Data Analysis Software
SICS | WyScout | StatsBomb | Football Meta | Longo Match | Once Sport | IMCoach
- Data Analysis & Visualization
Collection and interpretation of football data and customized graphics which i can also create, and use of AI tools for tactical analysis and presentation.
- Digital Proficiency
Strong IT skills applied to video editing, data analysis, and technical presentations.

WORK EXPERIENCE

- Virtus Foligno 2020-2022
Assistant Coach - Tactical Observer
 - Conducted systematic tactical analysis in a resource-limited context, using manual data collection methods (live annotations on formations, movements, and set pieces).
 - Compiled weekly reports for the coaching staff, synthesizing opponents' strengths and weaknesses into actionable training and match-preparation insights.
 - Developed a "from-scratch" analytical methodology, building a solid foundation in scouting and tactical observation.

LANGUAGES

- Italian: C2 – Native
- English: B1/B2 – Intermediate (good comprehension, functional in conversation)
- Spanish: A2 – Basic (reading and simple conversation)

SOFT SKILLS

- Problem Solving
- Teamwork
- Effective Communication
- Flexibility & adaptability

HOBBIES & INTERESTS

- Tactical analysis and study of football strategies
- Match viewing and performance study
- Sports technology and programming
- Reading books and articles on tactical and sports analysis
- Passion for other sports (basketball, tennis, F1, MotoGP)

MathAndSport srl

02/2024 - 07/2024

Data Analyst

- Delivered data-driven content and live tactical insights for TV broadcasts (Serie A 23/24, Champions League), including the development of technical-tactical scripts for House of Calcio.
- Supported TrasformAzioni (SportItalia – EURO 2024, Copa América) through preliminary analysis of key actions and tactical visualizations using Football Meta, transforming data and observations into effective live narratives.
- Collaborated with leading industry professionals (e.g., Adriano Bacconi), combining qualitative observation with professional data visualization.

Nuova Alba

2025- Present

Tactical Observer & Video Match Analyst

- Provided tactical consultancy and video analysis for men's and women's first teams, adapting methodology to the level and resources available.
- Men's Team (Eccellenza Umbra): produced detailed opponent reports focusing on build-up play, transitions, and set pieces to support match preparation.
- Women's Team (Serie C): conducted full Video Match Analyses (training and matches) using specialized software, delivering visual and quantitative feedback to staff and athletes.
- Drafted structured reports highlighting patterns, vulnerabilities, and strengths to guide technical and tactical improvements.

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