



# BETH LIMB

## VIDEO SCOUT & FREELANCE ANALYST

### CONTACT

- +447525656715
- bethlimbftbl@gmail.com
- <https://107scouting.substack.com>
- Sheffield, UK

### EDUCATION

#### The Open University

BA (Hons) History 2019 - 2025

#### Sheffield College

Access to Sport 2012 - 2014

#### All Saints Catholic High

GCSE 7 A-C inc. English, Maths & Science 2005 - 2010

### SKILLS

- Excellent writing ability
- Use of Microsoft office
- Talent ID
- Using Tableau to produce visuals
- Python/R proficiency
- Using platforms such as Wyscout and EYEBALL to scout players
- Communication
- Working independently
- Using my own initiative
- Presenting information

### LANGUAGES

English

French

### PROFILE

Football scout and analyst with talent identification experience across the UK and Ireland. Skilled in data-driven analysis to assess players, teams, and tactical trends. Experienced writer with published work in football analysis outlets, producing clear, evidence-based articles under deadline pressure. Passionate about applying both scouting expertise and analytical writing to deliver valuable insights for clubs, publications, and audiences alike.

### WORK EXPERIENCE

#### First Team Video Scout

Crewe Alexandra August 2024 - December 2025

- Providing weekly scout reports on requested players.
- Analysing whether target players fit the team tactical identity.
- Comparing potential transfer targets to players within the first team.
- Profiling players per position and potential ability.
- Working to deadlines and using my own initiative when scouting.

#### Freelance Data Analyst

Various June 2024- Present

- Using data to provide comprehensive reports for clients.
- Creating visuals using Python/R.
- Analysing performance data to assess player performance.
- Creating easy to read yet informative reports.
- Working to deadlines.

#### First Team Video Scout

SK Rapid Wien October 2023 - March 2024

- Providing weekly scout reports.
- Mostly focusing on European leagues and Under 23 players.
- Analysing whether the players fit the SK Rapid game model.
- Comparing potential transfer targets to first team players.
- Using data to find potential transfer targets.

#### Football Analyst

Total Football Analysis February 2023 - May 2024

- Provide high-quality written articles for the website and magazine.
- Offer innovative ideas for weekly pitches.
- Scout reports, tactical analyses, and head coach analysis.
- Provide scout reports for an MLS client.
- Using EYEBALL to identify youth talents in football.



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- +447525656715
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- <https://bethlimb.substack.com>
- Sheffield, UK.

## QUALIFICATIONS

Player Scouting & Recruitment Level 2 • AFCAS • November 2023

Player Scouting & Recruitment Level 1 • AFCAS • October 2023

Performance Analysis Level 2 • PFSA • October 2023

Technical Scouting Level 2 • PFSA • October 2023

Talent ID Level 1 • The FA • September 2023

Data Analysis Level 1 • PFSA • September 2023

Opposition Analysis Level 1 • PFSA • September 2023

Technical Scouting Level 1 • PFSA • September 2023

Talent Identification Level 1 • PFSA • May 2022

Performance Analysis Level 1 • PFSA • May 2022

FA Level 1 Football Coaching • The FA • March 2013

## REFERENCES

Available Upon Request

## WORK EXPERIENCE

### Freelance Features Writer

**Breaking The Lines** May 2022 - February 2023

- Provide high-quality articles for the website.
- Complete in-depth analyses on a variety of different topics.
- Scout reports, tactical analyses, and historical pieces.
- Use Afriskaut to identify youth talents in African football.

### Video Scouting Intern

**FC Dinamo Tbilisi** August 2023 - November 2023

- Provide regular scout reports on talented footballers.
- Identifying potential transfer targets.
- Writing weekly match reports.
- Working within a team of scouts covering Hungary, Slovenia, Croatia, and Cyprus.
- Experience scouting untapped markets such as Central America.

### Video Scout

**Target Scouting** April 2023 - February 2024

### Football Coach

**Sheffield United Community Foundation** September 2017 - June 2019

## PORTFOLIO

[Smilla Holmberg - Scout Report 2025](#)

[The Attacking Full-Back Index: Measuring Offensive Contribution in MLS 2025](#)

[Evander at FC Cincinnati - Data Analysis](#)

[EFL League One Transfer Trends - Recruitment Analysis](#)

[Daniel Sousa at Arouca 203/24 - Tactical Analysis](#)

[Mason Melia at St. Patrick's Athletic - Scout Report](#)