



BETH LIMB

VIDEO SCOUT & FREELANCE ANALYST

CONTACT

- +447525656715
- bethlimbftbl@gmail.com
- <https://107scouting.substack.com>
- Sheffield, UK

EDUCATION

The Open University

BA (Hons) History 2019 - 2025

Sheffield College

Access to Sport 2012 - 2014

All Saints Catholic High

GCSE 7 A-C inc. English, Maths & Science 2005 - 2010

SKILLS

- Excellent writing ability
- Use of Microsoft office
- Talent ID
- Using Tableau to produce visuals
- Python/R proficiency
- Using platforms such as Wyscout and EYEBALL to scout players
- Communication
- Working independently
- Using my own initiative
- Presenting information

LANGUAGES

English

French

PROFILE

Football scout and analyst with talent identification experience across the UK and Ireland. Skilled in data-driven analysis to assess players, teams, and tactical trends. Experienced writer with published work in football analysis outlets, producing clear, evidence-based articles under deadline pressure. Passionate about applying both scouting expertise and analytical writing to deliver valuable insights for clubs, publications, and audiences alike.

WORK EXPERIENCE

First Team Video Scout

Crewe Alexandra

August 2024 - December 2025

- Providing weekly scout reports on requested players.
- Analysing whether target players fit the team tactical identity.
- Comparing potential transfer targets to players within the first team.
- Profiling players per position and potential ability.
- Working to deadlines and using my own initiative when scouting.

Freelance Data Analyst

Various

June 2024- Present

- Using data to provide comprehensive reports for clients.
- Creating visuals using Python/R.
- Analysing performance data to assess player performance.
- Creating easy to read yet informative reports.
- Working to deadlines.

First Team Video Scout

SK Rapid Wien

October 2023 - March 2024

- Providing weekly scout reports.
- Mostly focusing on European leagues and Under 23 players.
- Analysing whether the players fit the SK Rapid game model.
- Comparing potential transfer targets to first team players.
- Using data to find potential transfer targets.

Football Analyst

Total Football Analysis

February 2023 - May 2024

- Provide high-quality written articles for the website and magazine.
- Offer innovative ideas for weekly pitches.
- Scout reports, tactical analyses, and head coach analysis.
- Provide scout reports for an MLS client.
- Using EYEBALL to identify youth talents in football.



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✉ bethlimb7@gmail.com

🌐 <https://bethlimb.substack.com>

📍 Sheffield, UK.

QUALIFICATIONS

Player Scouting & Recruitment Level 2 • AFCAS • November 2023

Player Scouting & Recruitment Level 1 • AFCAS • October 2023

Performance Analysis Level 2 • PFSA • October 2023

Technical Scouting Level 2 • PFSA • October 2023

Talent ID Level 1 • The FA • September 2023

Data Analysis Level 1 • PFSA • September 2023

Opposition Analysis Level 1 • PFSA • September 2023

Technical Scouting Level 1 • PFSA • September 2023

Talent Identification Level 1 • PFSA • May 2022

Performance Analysis Level 1 • PFSA • May 2022

FA Level 1 Football Coaching • The FA • March 2013

REFERENCES

Available Upon Request

WORK EXPERIENCE

Freelance Features Writer

Breaking The Lines

May 2022 - February 2023

- Provide high-quality articles for the website.
- Complete in depth analyses on a variety of different topics.
- Scout reports, tactical analyses, and historical pieces.
- Use Afriskaut to identify youth talents in African football.

Video Scouting Intern

FC Dinamo Tbilisi

August 2023 - November 2023

- Provide regular scout reports on talented footballers.
- Identifying potential transfer targets.
- Writing weekly match reports.
- Working within a team of scouts covering Hungary, Slovenia, Croatia, and Cyprus.
- Experience scouting untapped markets such as Central America.

Video Scout

Target Scouting

April 2023 - February 2024

Football Coach

Sheffield United Community
Foundation

September 2017 - June 2019

PORTFOLIO

[Smilla Holmberg - Scout Report 2025](#)

[The Attacking Full-Back Index: Measuring Offensive Contribution in MLS 2025](#)

[Evander at FC Cincinnati - Data Analysis](#)

[EFL League One Transfer Trends - Recruitment Analysis](#)

[Daniel Sousa at Arouca 2023/24 - Tactical Analysis](#)

[Mason Melia at St. Patrick's Athletic - Scout Report](#)