

JAIME FERNÁNDEZ VALENCIA

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EDUCATION

LALIGA BUSINESS SCHOOL <i>Master in Direction, Methodology, and Analysis in Football</i>	(Madrid, Spain) Nov 2022 – Jul 2023
• GPA of 8.77	
SPORTS DATA CAMPUS <i>Big Data applied to Football Analysis and Scouting</i>	(Madrid, Spain) Apr 2023 – Jun 2023
ACADEF UEFA A Football Coach License UEFA B Football Coach License	(Madrid, Spain) Jun 2021 – Mar 2022 Jun 2020 – Nov 2020
IE UNIVERSITY Bachelor in Business Administration	(Madrid, Spain) Sep 2018 – Jun 2022
SUNGKYUNKWAN UNIVERSITY Exchange semester	(Seoul, South Korea) Sep 2021 – Dec 2021

PROFESSIONAL EXPERIENCE

CF INTERCITY (PRIMERA RFEF) <i>First Team Analyst</i>	(Alicante, Spain) Aug 2023 – Now
• Analyst in the Spanish third division playing against teams such as Málaga CF, Real Madrid B, Atlético de Madrid B	
• Responsible for opposition analysis	
• Every week I present a video report and a written report analysing team tactics and individual players	
• I help the Sporting Director with player reports which include data and subjective analysis	
DV7 ACADEMY MADRID & ESC MADRID <i>Coach & Analyst</i>	(Madrid, Spain) Aug 2022 – Jul 2023
• Assistant Coach U11s & Analyst for the Men's team	
• DV7 Academy is the academy of David Villa which has sites all over the world (Spain, Japan, USA, and more)	
• Undertaking post-match video analysis and sessions with the team	
LAS ROZAS CF <i>Administration Intern</i>	(Madrid, Spain) Jan 2021 – Jun 2021
• In charge of attracting sponsors and administrative functions in a Spanish third division club	
• Achieved 6,000€ in sponsorships and two sponsors in the form of services	
• Created the first commercial database with more than 600 companies	
CELTIC CASTILLA CF <i>Football Coach</i>	(Madrid, Spain) Sep 2020 – Jun 2022
• Coach of U11s in Liga Autonómica, playing in the best league in Madrid against professional academies such as Atlético de Madrid, Rayo Vallecano, and Leganés, among others	
• Assistant coach of the Men's B team in Tercera Regional	
TOTAL FOOTBALL ANALYSIS – Paid football analysis magazine <i>Freelance Football Analyst</i>	Apr 2020 – Jan 2021
• Wrote 41 articles analysing players, matches, and teams weekly	
• Helped their consulting service, making personalized reports for clients	

ADDITIONAL INFORMATION

- **Spanish** (Native), **English** (Bilingual, Cambridge Advanced certificate), **French** (Intermediate, B1 Delf certificate), **Italian** (Basic level, I lived in Italy 10 for years)
- **Pre-settlement status to work in the UK:** until December 2026
- **Technical Skills:** Advanced use of MS Office, Wyscout, Tableau, Longomatch
- **Professional Football Scouts Association courses:** Level 1 Opposition Analysis, Level 1 Technical Scouting, Level 1 Talent Identification