



# SERGIO MALDONADO

PROFESSIONAL SCOUT  
TACTICAL ANALYST  
FOOTBALL DATA ANALYST

(+34) 636 015 294

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Madrid - Lisbon

Degree in Law



## BIG DATA EXPERT



## WORK EXPERIENCE

### HEAD OF RECRUITMENT

ACE Sports Management

05/18 – Present

Management and organization of the office in Spain. Recruitment of **talent**. Analysis of **professional football profiles**.

### INTERNATIONAL SCOUT

BSC Argentina

06/16 – Present

Advisory service to clubs from the company itself based in Buenos Aires (Argentina) and responsible for **expansion in Europe**.

### SPORTING DIRECTOR

CD Toledo

10/22 – 02/04

Responsible for the **football area**. Staff restructuring, organization of the scouting department and global sport management.

### CHIEF EXECUTIVE OFFICER

JS Global Sports

07/14 – 07/17

Full management of the sports **communication** and **marketing** agency for elite athletes. Image management and personal brand.

### COMMUNITY MANAGER

iAM Sports Solutions

08/13 – 07/14

Development of sports marketing content. Updating and **management** of profiles and image in social networks of professional athletes.

### 1ST TEAM STAFF

Fútbol Alcobendas Sport

09/10 – 06/13

First team **tactical analyst**. Study and monitoring of rivals through player statistics, video and live analysis.

## EDUCATION

### 2022 English For Coaches 2.0 Course

Real Federación de Fútbol de Madrid (RFFM)

### 2021 University Expert in Big Data applied to Football

Universidad Católica de Murcia (UCAM) – Sports Data Campus

### 2021 UEFA A Coach

Real Federación de Fútbol de Madrid (RFFM)

### 2020 UEFA B Coach

Real Federación de Fútbol de Madrid (RFFM)

### 2017 RFEF's Sports Director Course

Real Federación Española de Fútbol (RFEF)

### 2017 University Expert in Sports Management

Universidad de Castilla La Mancha (UCLM)

## SPORTS MANAGEMENT EXPERIENCE



CD TOLEDO

SPORTING DIRECTOR

2022-2024



CD ANTEQUERA

1ST TEAM SCOUT

2021-2022



ESTRELA AMADORA

1ST TEAM SCOUT

2020-2021



SC FARENSE

1ST TEAM SCOUT

2019-2020



AD VILLAVICIOSA

1ST TEAM CHIEF SCOUT

2015-2018



F. ALCOBENDAS S.

1ST TEAM CHIEF SCOUT

2012-2013