

JAIME FERNÁNDEZ VALENCIA

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EDUCATION

LALIGA BUSINESS SCHOOL

Master in Direction, Methodology, and Analysis in Football

- GPA of 8.77

(Madrid, Spain)

Nov 2022 – Jul 2023

SPORTS DATA CAMPUS

Big Data applied to Football Analysis and Scouting

(Madrid, Spain)

Apr 2023 – Jun 2023

ACADEF

UEFA A Football Coach License

UEFA B Football Coach License

(Madrid, Spain)

Jun 2021 – Mar 2022

Jun 2020 – Nov 2020

IE UNIVERSITY

Bachelor in Business Administration

(Madrid, Spain)

Sep 2018 – Jun 2022

SUNGKYUNKWAN UNIVERSITY

Exchange semester

(Seoul, South Korea)

Sep 2021 – Dec 2021

PROFESSIONAL EXPERIENCE

CF INTERCITY (PRIMERA RFEF)

First Team Analyst

(Alicante, Spain)

Aug 2023 – Now

- Analyst in the Spanish third division playing against teams such as Málaga CF, Real Madrid B, Atlético de Madrid B
- Responsible for opposition analysis
- Every week I present a video report and a written report analysing team tactics and individual players
- I help the Sporting Director with player reports which include data and subjective analysis

DV7 ACADEMY MADRID & ESC MADRID

Coach & Analyst

(Madrid, Spain)

Aug 2022 – Jul 2023

- Assistant Coach U11s & Analyst for the Men's team
- DV7 Academy is the academy of David Villa which has sites all over the world (Spain, Japan, USA, and more)
- Undertaking post-match video analysis and sessions with the team

LAS ROZAS CF

Administration Intern

(Madrid, Spain)

Jan 2021 – Jun 2021

- In charge of attracting sponsors and administrative functions in a Spanish third division club
- Achieved 6,000€ in sponsorships and two sponsors in the form of services
- Created the first commercial database with more than 600 companies

CELTIC CASTILLA CF

Football Coach

(Madrid, Spain)

Sep 2020 – Jun 2022

- Coach of U11s in Liga Autonómica, playing in the best league in Madrid against professional academies such as Atlético de Madrid, Rayo Vallecano, and Leganés, among others
- Assistant coach of the Men's B team in Tercera Regional

TOTAL FOOTBALL ANALYSIS – Paid football analysis magazine

Freelance Football Analyst

Apr 2020 – Jan 2021

- Wrote 41 articles analysing players, matches, and teams weekly
- Helped their consulting service, making personalized reports for clients

ADDITIONAL INFORMATION

- **Spanish** (Native), **English** (Bilingual, Cambridge Advanced certificate), **French** (Intermediate, B1 Delf certificate), **Italian** (Basic level, I lived in Italy 10 for years)
- **Pre-settlement status to work in the UK:** until December 2026
- **Technical Skills:** Advanced use of MS Office, Wyscout, Tableau, Longomatch
- **Professional Football Scouts Association courses:** Level 1 Opposition Analysis, Level 1 Technical Scouting, Level 1 Talent Identification