

EMPLOYMENT EXPERIENCE

San Diego Legion Rugby

San Diego, CA

Sports Marketing Intern and Stage Manager

January 2025- June 2025

- Lead social media content strategy for YouTube and X, increasing fan engagement through real-time updates, highlight clips, and graphic design.
- Produced digital marketing assets for campaigns, game promotions, and branding.
- Coordinated with broadcast and operations teams as Stage Manager to ensure smooth game day production and execution.
- Managed logistics for live events, player walkouts, halftime shows, and in-game activations.

BDS Connected Solutions LLC

San Diego, CA

Snapdragon Sales Associate

November 2024- January 2025

- Boosted regional sales by 20% by strategically promoting Microsoft and Lenovo computers with Snapdragon processors.
- Delivered tailored tech recommendations, creating a strong rapport with customers.
- Helped conceptualize and build the Microsoft Co-Pilot+ display for enhanced product visibility.

San Diego Padres

San Diego, CA

Premium Seat Host

June 2024-December 2024

- Delivered high-level service to VIP guests and corporate clients in the Blue Shield Home Plate Club.
- Supported entry of celebrities and athletes while maintaining professionalism and security.
- Assisted elderly and disabled guests, promoting inclusivity at Petco Park.
- Escorted players and personnel throughout the ballpark to streamline game-day operations.

MMC Sport

Munich, Bavaria, Germany

Italian Media Intern, Remote

January 2024-April 2024

- Authored and translated 100+ articles for Parma, AC Milan, Inter Milan, Bologna, the Serie A and the Italian National Team, driving a 20% increase in social media engagement.
- Managed live match coverage on X for the aforementioned clubs, contributing to a 10% boost in profile view
- Collaborated with senior marketing executives on digital strategies for player and brand promotion.
- Created personalized content for high-profile players and coaches, elevating their digital presence

LA Galaxy

Los Angeles, CA

Inside Sales Representative

June 2025- Present

- Generated over \$15k in revenue in less than a month and a half selling Galaxy ticket packages
- Began relationships with the Greek Community and Consulate for a Greek Heritage night for 2026
- Developed a World Cup outreach plan with 3 pending suite rentals for various matches
- Support gameday staff for specific gameday roles, while also doing frequent client visits

EDUCATION

University of San Diego

San Diego, CA

Bachelor of Business Administration, International Business. Italian Studies 3.3 Major GPA

Expected Graduation May 2025

Relevant courses: Negotiations, Sports Marketing, Global Marketing, Business Law, Italian

Study Abroad:

University of Bocconi, Milan:

August 2023-January 2024

Accademia Italiana Salerno:

June 2022 – July 2022

LEADERSHIP AND ACTIVITIES

President, Italian Culture and Language Organization, USD

- Managed the organization's budget, tracking income, expenses, and contributions to support ongoing programs.
- Submitted event registration forms for event spaces on and off campus
- Coordinated fundraising efforts, increasing funding for events, classes, and community outreach.

PROJECTS AND INITIATIVES

- Started identifying certain organizations for Greek Heritage night, and also getting the Consulate on board with the event
- Created a content series and player spotlight initiative to promote lesser-known prospects via LinkedIn, Instagram, or X for the San Diego Legion and clubs worked for at MMC Sport
- Identified and resolved a critical situation involving a client who was misled by a fraudulent agent in Italy. Coordinated a safe return to his home country, re-established trust with family, and secured a legitimate trial opportunity with a professional club, revitalizing the athlete's career path while acting as FIFA Licensed Agent (currently inactive due to current role)

GLOBAL EXPERIENCES AND INTERCULTURAL COMPETENCIES

- Successfully navigated language and cultural differences during studies and internships in Italy and Germany
- Maintained remote collaborations across multiple time zones and cultures in a sports media environment
- Built trust and communicated effectively with international clubs, agents, and athletes across Europe and the U.S.
- Translated Italian to English in meetings for high level executives at Inter, AC Milan and Parma