



CLAUDIO TOMASSINI

01/02/1999

Milan

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SUMMARY

Professional sports business manager looking for a career change. Highly involved in sponsorships and partnerships through digital channels, social media and professional football

SKILLS

- Sponsorships
- Problem solving
- Backoffice Control
- Stakeholders Management
- Project Management

ENGLISH (C1)

Microsoft Office (advanced)

Canva (advanced)

Social Media (advanced)

CapCut (intermediate)

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Claudio Tomassini

PROFESSIONAL EXPERIENCE

02.2023-Currently

Cofounder of instagram page calciobellodadio\_

- Market analysis
- Insights analysis
- Partnership analysis
- Partnership development



11.2023-Currently

Backoffice Sponsorship Manager at LR Vicenza/Infront sports

- Management of sponsorship deals worth 1,500,000€
- Corporate hospitality management up to 400 people per game
- Gameday activities planning and management
- Gameday sponsor ticketing
- LED timeslots creation through Fluid platform



04.2023-09.2023

Marketing assistant at MILANO SEAMEN

- Stakeholders management worth approximately 100,000€
- Sports Marketing activations through 3 different live events
- Gameday sponsor ticketing



10.2018-08.2021

Finance and legalities vice President at AIESEC Trieste 2019-2021

- Weekly analysis of marketing activities
- Daily performance analysis and planning
- Delivery of economical and legal standards in compliance with the Italian law and the organization's bylaws



Financial Consultant at AIESEC Italia

- Planning and creation of relevant activities to boost local committees within the organization
- Monthly consultancy call with 8 different committees

Luglio 2019

Sponsorship Activation Assistant at UEFA U21

- Monitoring and control of sponsorship activities during the tournament;
- Assessment and implementation of sponsorship rights and dues on matchdays



EDUCATION

2024-Currently

Google Project Management Certificate Coursera

2022-2024

MASTER IN SPORTS BUSINESS MANAGEMENT 24Ore Business School

Project Work required by DECATHLON Italia

- Creation of a sustainable and effective marketing plan towards a more impactful sport tourism strategy by the company



2018-2022

BUSINESS ADMINISTRATION AND MANAGEMENT (98/110) at Università di Trieste

- Dissertation of a thesis in Management of Innovation: "Ambidexterity in football clubs: an analysis of Elite European Football's youth systems"