

# PIETRO ARGILLI

Marketing & Communication Manager

Granarolo dell'Emilia | [pietro.argilli@gmail.com](mailto:pietro.argilli@gmail.com) | +39 3400844174

## PROFESSIONAL SUMMARY

Marketing and Communication professional with dual academic background in Communication and Business Administration. Specialized in strategic planning, digital communication, multimedia content creation, and event management. Results-driven mindset with strong creative and organizational skills.

## PROFESSIONAL EXPERIENCE

### Marketing & Communication Manager – CMP Global Medical Division (12/2024–Present)

- Developed and executed digital communication strategies.
- Produced professional graphic and video content end-to-end.
- Coordinated national and international events.

### Marketing & Communication Manager – Lex Iuris (11/2023–10/2024)

- Graphic and video content creation for digital communication.
- Corporate social media management.
- Support in the organization of courses.

### Internship – Top Media & Web (06/2022-09/2022)

- Social media management support.
- Web content management and updates.

## TECHNICAL SKILLS

Graphic Design: Canva, Corel Draw Video Editing: Camtasia,

CapCut Web & Social: WordPress, Instagram, LinkedIn,

TikTok AI Tools: ChatGPT, Gemini, Claude, Copilot

## EDUCATION

Bachelor's Degree in Communication – University of Bologna

Diploma in Business Administration – Keynes Institute

## LANGUAGES

Italian: Native (C2)

Spanish: Advanced (B2)

English: Intermediate (B1)