



# Emanuele Pontoni

## My Contact

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Basiliano (UD)

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## Hard Skill

- Economic background
- Knowledge of sports sector
- Sports event management
- Sports project management
- Sustainable development in sport
- Football match analyst

## Soft Skill

- Leadership
- Adaptability
- Organisational effectiveness
- Critical thinking
- Team working
- Autonomy

## Education Background

- 24 ore Business School (Milan)  
*Master in Sport Business Management*  
2021 - 2022
- University of Udine (Udine)  
*Master degree in International Marketing, Management and Organization*  
2019 - 2022
- University of Udine (Udine)  
*Bachelor degree in Economic and Business*  
2016 - 2019
- I.S.I.S. Arturo Malignani (Udine)  
*High school diploma in automation*  
2009 - 2016

## About Me

Worker with various experiences in marketing with a focus on event management and organisation at various companies operating in the world of sport and automotive. I am passionate about sport, particularly football, which has been a topic of much discussion during my academic career. Another topic that interests me a lot is sustainable development in all its forms.

## Professional Experience

Event Marketing Assistant at "VI-grade" (UD)  
2023 - 2023

Key responsibilities:

- Events organization
- Helping to implement the "SimCenterExperience" for all the customers

Event Marketing Assistant at "DNA Sport Consulting" (VR)  
2022 - 2023

Key responsibilities:

- Back office actions with respect to partnership contracts
- Vendor relationship management
- Company relationship management
- Area of responsibility coordination actions during events

Trainee at "The business game" (UD)  
2021 - 2021

Key responsibilities:

- Supporting the design of a business game
- Collection of requirement provided by the clients
- Analysis and definition of procedures to be implemented in the business game
- Supporting the testing of a business game

## Extracurricular Experience

Waiter at the tavern "Al Vecjo Friul 1901" (UD)  
2020 - 2022

Key responsibilities:

- Reception and treatment of the client
- Table service

Steward at Udinese Calcio with training courses concerning: public order, first aid, psychological-social area, legal area, fire-fighting area and technical area  
2019 - 2020

## Achievements

- 2023 Match Analyst course organized by SICS
- 2022 English certification issued by EF. C1 Level
- 2021 Certificate in "Value Co-Creation in Sport Management - A new logic in changing society" issued by EDX