



# Tommaso Refini

Manager in the sports industry (+10 years experience)  
FIGC licensed Sporting Director, Scout

## Player profile

Sports journalist licensed by Ordine dei Giornalisti, communication and sports marketing consultant in the first 12 years of my career. Since 2013, I have been working as a Country Manager, Business Development Manager and Account Manager for market-leading sports technology companies, such as Amisco - Prozone, STATS and Stats Perform - Opta. I hold a Sporting Director diploma and a Scout diploma, both issued by the Italian football federation, in addition to a degree in Sports Science, with a thesis on Management of the football sports industry.

## Career in the sports tech industry

2019 - present



Senior Business Development Manager - S. Europe, USA & Canada

2015 - 2019

**STATS**

Business Development Manager - Italy

2013 - 2015



Football Business Development - Italy

> Main areas covered:

Scouting, match & data analysis

> Key responsibilities:

League Serie A data project, Serie A Clubs data coverage in the UEFA competitions, FIGC National Teams data coverage

## Previous career

2001 - 2013

Freelance worker

Sports journalist, communication and sports marketing consultant

## About

Siena, 20 luglio 1979

## Contacts

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## Education

Sporting Director licensed by FIGC

Scout licensed by FIGC

Degree in Sports Science  
(Management of the football sports industry)

Journalist licensed by OdG

## Skills

English, French, Spanish speaking

Motivation and Perseverance

Goal orientation

Problem solving

Time management

Attention to detail

Flexibility and Adaptability

Teamwork

Stress resistance

## Business Awards

2023, 2021 | Stats Perform Awards

2019, 2015 | STATS Awards

