



# DAVIDE DI LUCCIO

## Profile

I am a result-driven Marketing Specialist with a successful track record of projects and campaigns in a international business.

I am committed to continuous learning, embracing change, and fostering a dynamic, inclusive, and purpose-driven workplace. Throughout my career to date, I have been integrating various marketing and communications disciplines through managing international teams fostering growth for established corporations across B2B and B2C landscapes.

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## Language

English      Professional

Italian      Native

Spanish      Basic

## Education

### Master of Economy and Management

LIUC

2018-2021

### Bachelor of Economy and Management

LIUC

2015-2018

### Erasmus

University of Limerick

2019

## Hobbies

Music

Sports

Marketing Manager - FCD  
Bulgaro

## Work Experience

2021 -  
TODAY

### Moog Inc.

Marketing Specialist

- Budget definition and management
- International product management activities
- Management of two resources
- Collaboration with external agencies for Social Medias and press
- CRM and mail marketing
- Google ADS + Analytics
- Events and tradeshow management
- Content creation

2020 -  
2021

### Renault Centro Car

Marketing Specialist

- Corporate social management
- Content creation
- CRM
- Management of advertising campaigns
- Website
- E-mail Marketing

## Skills and Softwares

Team Management

Canva

Digital Marketing

SEO

LinkedIn Campaign manager

Data analysis

Wondershare Filmora