



SERGIO MALDONADO

PROFESSIONAL SCOUT
TACTICAL ANALYST
FOOTBALL DATA ANALYST

(+34) 636 015 294

Sergioms40@hotmail.com

Madrid - Lisbon

Degree in Law

UEFA A



BIG DATA EXPERT



WORK EXPERIENCE

HEAD OF RECRUITMENT

ACE Sports Management
05/18 – Present

Management and organization of the office in Spain. Recruitment of **talent**. Analysis of **professional football profiles**.

INTERNATIONAL SCOUT

BSC Argentina
06/16 – Present

Advisory service to clubs from the company itself based in Buenos Aires (Argentina) and responsible for **expansion in Europe**.

SPORTING DIRECTOR

CD Toledo
10/22 – 02/04

Responsible for the **football area**. Staff restructuring, organization of the scouting department and global sport management.

CHIEF EXECUTIVE OFFICER

JS Global Sports
07/14 – 07/17

Full management of the sports **communication** and **marketing** agency for elite athletes. Image management and personal brand.

COMMUNITY MANAGER

iAM Sports Solutions
08/13 – 07/14

Development of sports marketing content. Updating and **management** of profiles and image in social networks of **professional athletes**.

1ST TEAM STAFF

Fútbol Alcobendas Sport
09/10 – 06/13

First team **tactical analyst**. Study and monitoring of rivals through player statistics, video and live analysis.

EDUCATION

2022 English For Coaches 2.0 Course

Real Federación de Fútbol de Madrid (RFFM)

2021 University Expert in Big Data applied to Football

Universidad Católica de Murcia (UCAM) – Sports Data Campus

2021 UEFA A Coach

Real Federación de Fútbol de Madrid (RFFM)

2020 UEFA B Coach

Real Federación de Fútbol de Madrid (RFFM)

2017 RFEF's Sports Director Course

Real Federación Española de Fútbol (RFEF)

2017 University Expert in Sports Management

Universidad de Castilla La Mancha (UCLM)

SPORTS MANAGEMENT EXPERIENCE



CD TOLEDO
SPORTING DIRECTOR
2022-2024



CD ANTEQUERA
1ST TEAM SCOUT
2021-2022



ESTRELA AMADORA
1ST TEAM SCOUT
2020-2021



SC FARENSE
1ST TEAM SCOUT
2019-2020



AD VILLAVICIOSA
1ST TEAM CHIEF SCOUT
2015-2018



F. ALCOBENDAS S.
1ST TEAM CHIEF SCOUT
2012-2013