



Tommaso Refini

Manager in the sports industry (+10 years experience)
FIGC licensed Sporting Director, Scout

● Player profile

Sports journalist, communication and sports marketing consultant during the first twelve years of my career. Since 2013, I have been working as a Country Manager, Business Development Manager, Key Account Manager for market-leading sports technology companies, such as Amisco - Prozone, STATS and Stats Perform - Opta. Sporting Director and Scout, licensed by the Italian football federation.

● Career in the sports tech industry

2019 - present



Senior Business Development Manager - S. Europe

2015 - 2019

STATS

Business Development Manager - Italy

2013 - 2015



Football Business Development - Italy

> Main areas covered:

Scouting, match & data analysis, athlete monitoring

> Key responsibilities & projects:

Relationships with leagues, clubs and federations; Lega Serie A & Lega Serie B data projects; Serie A clubs data coverage in the UEFA club competitions; FIGC national teams data coverage

● Previous career

2001 - 2013

Freelance worker

Sports journalist, communication and sports marketing consultant

▲ About

Siena, 20 luglio 1979

📞 Contacts

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🎓 Education

Sporting Director licensed by FIGC

Scout licensed by FIGC

Degree in Sports Science,
Management of the football sports
industry

Journalist licensed by OdG

🧩 Skills

English, French, Spanish speaking

Motivation and Perseverance

Goal orientation

Problem solving

Time management

Attention to detail

Flexibility and Adaptability

Teamwork

Stress resistance

🏆 Business Awards

2023, 2021 | Stats Perform Awards

2019, 2015 | STATS Awards

