



Isaac Zepeda Credi

ANALYST

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Monforte de Lemos Avenue, 81, Madrid, 28029, Spain

SKILLS

Observant

Analytical

Perceptive

Disciplined

Adaptable

Confident

Achiever

Creative

Innovative

LINKS

LinkedIn:

<https://www.linkedin.com/in/isaac-zepeda-credi-908841b1/>

LANGUAGES

Spanish

English

EXTRA-CURRICULAR ACTIVITIES

Arizona State University

Tempe, Arizona.

Feb 2010 - Jun 2010

I had the opportunity to study English in the United States of America and improve my understanding of the language.

Innovation Experience

Israel

Feb 2019 - Feb 2019

I had the opportunity to attend an entrepreneur course and visit several companies in Israel.

PERSONAL DETAILS

Date of birth

03 Sep 1988

Nationality

Mexican

Visa status

Spanish residence

ABOUT ME

I am deeply passionate about the world of analysis, trade, and statistics, with a particular affinity for the dynamic intersection of sports and business. My enthusiasm for quantitative data is at the core of my professional pursuits. In September 2018, a personal accident marked a turning point in my career, prompting me to leave my previous position and embark on a journey to Barcelona to further my education in sports. Since then, I have been actively seeking opportunities to leverage my skills and passion within the sports industry. My dedication to this field is unwavering, and I am eager to contribute my expertise to a team that values innovation and data-driven decision-making.

WORK EXPERIENCE

Analyst

Aramo Group / Madrid / Oct 2018 - Present

- Expert in financial data analysis and risk assessment, providing strategic recommendations to enhance performance.
- Skilled at identifying lucrative opportunities and crafting accurate financial projections.
- Proven ability to develop and execute innovative projects from inception to completion.
- Adept at negotiating and selling projects to financial institutions, ensuring optimal market conditions.

Logistics and operations assistant

Ciutat de L'Hospitalet Junior Tournament U-18 / Barcelona / Jan 2020 - Jan 2020

- Efficiently coordinated logistics for NBA Academy during the tournament, ensuring seamless operational support for team and coaching staff needs.

- Provided timely and accurate game statistics and strategic information to enhance team performance and decision-making.

Senior Consultant

Assertive Consulting / Mexico / Sep 2015 - Oct 2018

- Spearheaded client representation in negotiations with financial institutions, enhancing financial outcomes.
- Conducted in-depth financial data analysis to identify performance enhancement strategies, mitigate risks, and capitalize on opportunities.
- Developed and executed high-impact projects, delivering tailored solutions to drive business growth.
- Successfully pitched and sold projects to financial institutions, securing favorable market conditions for clients.
- Crafted comprehensive financial projections and budgets, ensuring robust financial planning and management.
- Negotiated and finalized credit contracts and notarial acts, safeguarding client interests and facilitating smooth transactions.

Senior Executive

HSBC Bank, Business Banking / Puebla, Mexico / Jun 2014 - Sep 2015

- Drove sales of comprehensive banking products, including payroll services, trade finance, investment options, and internet banking solutions.
- Expertly managed and expanded credit line offerings, enhancing customer financial leverage.
- Conducted in-depth financial analysis, forecasting and financial projections to make bank credit studies.
- Excelled in acquiring new customers, significantly growing the client base.

Junior Advisor

HSBC Bank, Business and Government Banking / Puebla, Mexico / Sep 2012 - May 2014

- Managed client portfolio by opening bank accounts and facilitating credit operations and investments.
- Provided clarifications on financial matters to ensure a great customer service.
- Maintained meticulous credit files for accuracy and compliance.

EDUCATION

Master in Sports Marketing and Sponsorships

Sports Management School / University of Barcelona / Barcelona / 2020

MBA with Specialization in Finance

Technological of Monterrey / Puebla, Mexico. / 2015

Bachelor in International Business

Technological of Monterrey / Puebla, Mexico. / 2012