

# ELLIOTT WARD

FOOTBALL COACH



19.01.1985



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## PROFILE

I am a highly motivated, hardworking individual with a passion for everything encompassing football. I take pride in my ability to adapt to all situations as they arise.

I understand the importance of building working relationships based on trust, honesty, and integrity, whether inheriting existing staff or creating a new environment with trusted and experienced individuals. I recognise the value of developing players to create sellable assets for the club, enhancing them as players, and producing good people we can all be proud of.

## KEY VALUES

- **HARD WORKING**
- **TOGETHERNESS**
- **HONEST**
- **RESPECTFUL**
- **WINNING MENTALITY**
- **ENJOYABLE**
- **WE ARE AS ONE**

## PLAYING PHILOSOPHY

Executing a dynamic and high-tempo playing style, showcasing both excitement and control. Proficient in managing transitions, whether in possession or not, with maximum intensity, maintaining structure throughout.



# EXPERIENCE



I am a highly experienced former professional footballer, having played at all levels in the English leagues. I have completed my UEFA B, UEFA A license, and AYA, which contribute to my extensive knowledge gained during my 18-year playing career.

I faced two career-threatening injuries that built up my resilience levels and work ethic, both psychologically and physically. I now consider these experiences vital attributes towards my coaching career and my mentality to succeed in all I do.

This has enhanced my understanding of how to guide my players in different moments to find the right solutions or adapt and add to their game in the future.

Planning, preparing, and delivering detailed sessions to meet the technical/tactical requirements of the players for their short-medium-long term development (ILP's) is a key factor in how I operate. This approach aims to enhance the working environment for individuals, the team, and coaching staff.

## PLAYING CAREER



### 2016-2018 - Appearances - 28

Automatic promotion to Championship 2018



### 2013-2016 - Appearances - 25

Championship League Winners 2015



### 2010-2013 - Appearances - 55

Automatic Promotion to Premier League 2011



### 1999-2006 - Appearances - 19

Academy to First Team

Millennium Stadium Play-off Winners to Premier League 2005

## COACHING HISTORY



Managed Colchester U18's in the 2022/23 season, overseeing MDT, ILPs, and player development for U21's support



Season 2021/22 as a Cat 1 YDP coach at West Ham working with the U14's which has also developed my understanding to what the future player needs to reach the very top



Academy u18s Coach 2021/22-  
Pioneered Chelmsford City's U18's Academy, excelling in organisational coordination with trustees and educational departments. Achieved historic FA Youth Cup runs, with four academy players making first-team debuts. Secured five professional contracts and led the Academy to victory in the 2021/22 National Youth Alliance U19's League and Champion of Champions competition, solidifying its position as the best in the country



At Notts County, I assisted the U18/23's Manager in training, unit coaching, and matches, enhancing my understanding of player development and the importance of Individual Learning Plans (ILPs).

# TESTIMONIALS



**RUSSELL MARTIN**  
SOUTHAMPTON MANAGER

Elliott was a former team mate of mine who shared a passion and love of football that went beyond just playing. We would discuss the game in general, tactics, players, game models, coaches etc constantly. We would have some very good discussions and debates on what we would do if we were coaches or managers. We have continued trying to learn from each other and to discuss things now we are on our coaching journeys which of course are completely different to that of a player. I enjoy speaking to him about sessions, about what he's doing to help his players individual development and also his teams progression. I have no doubt that his enthusiasm and curiosity will make him a brilliant coach. His care for his players and environment is immense and I'm looking forward to seeing where the coaching journey takes him.



**CONNOR HALL**  
COLCHESTER CLUB CAPTAIN

In the short time I've known/ worked with Elliott, I've really enjoyed it. He is a great communicator and has an understanding of a players point of view. Happy to go above and beyond to help players try and achieve their goals whether that's 1st team or academy. Works in a way that allows everyone to pull in a positive direction making sure both youth and senior players interact to allow further development, not just from a coach but senior players too. Would love to work with him in the future



**KEVIN KEEN**  
WEST HAM U18 COACH

I've witnessed Elliott's true passion for football as his coach and now as I help mentor his coaching journey. Hard working, inquisitive and forward thinking I would recommend Elliot to any club wishing to improve their coaching team

## REFERENCES



**JAYDEN FEVRIER**



**WILL GREENIDGE**



**OSSAMA ASHLEY**



**FREDDIE HOCKEY**

