

# JAIME FERNÁNDEZ VALENCIA

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## PROFESSIONAL EXPERIENCE

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### CF INTERCITY (PRIMERA RFEF) (SPANISH 3<sup>RD</sup> DIVISION)

*First Team Analyst & Scout*

(Alicante, Spain)

Aug 2023 – Jun 2025

- Lead analyst & scout in the Spanish 3<sup>rd</sup> division playing against teams such as Málaga CF, Real Madrid B and Atlético de Madrid B
- Conduct opposition analysis and create detailed video breakdowns to support team tactics
- Assist the Sporting Director with player reports and provide consultation in transfer market decisions
- Expert in Spanish “B” teams
- Build and maintain a network of contacts within Spanish football to enhance scouting reach
- Identify elite-level qualities in young talents, having analyzed players who transitioned to professional football (e.g., Nico Paz, Raúl Asencio)
- Utilize data-driven tools like Tableau, Power BI, and Driblab to filter players by positional profiles and optimize recruitment
- Manage and update the club’s scouting database, including talent from Segunda RFEF, Primera RFEF, and Segunda
- Translating in English and French to our international players
- Proficient in Wyscout, Longomatch, and Eyeball for match analysis, video editing, and player tracking

### DV7 ACADEMY MADRID & ESC

*Coach & Analyst*

(Madrid, Spain)

Aug 2022 – Jul 2023

- Assistant Coach U11s & Analyst for the Men’s team
- DV7 Academy is the academy of David Villa which has sites all over the world (Spain, Japan, USA, and more)
- Undertaking post-match video analysis and sessions with the team

### CELTIC CASTILLA CF

*Coach*

(Madrid, Spain)

Sep 2020 – Jun 2022

- Coach of U11s in Liga Autonómica, playing in the best league in Madrid against professional academies such as Atlético de Madrid, Rayo Vallecano, and Leganés, among others
- Assistant coach of the Men’s B team

### TOTAL FOOTBALL ANALYSIS – Paid football analysis magazine

*Freelance Football Analyst*

Apr 2020 – Jan 2021

- Wrote 41 articles analysing players, matches, and teams weekly
- Helped their consulting service, making personalized reports for clients

## EDUCATION

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### LALIGA BUSINESS SCHOOL

*Master in Direction, Methodology, and Analysis in Football*

(Madrid, Spain)

Nov 2022 – Jul 2023

### SPORTS DATA CAMPUS

*Big Data applied to Football Analysis and Scouting*

(Madrid, Spain)

Mar 2023 – Jun 2023

### ACADEF

UEFA A Football Coach License

UEFA B Football Coach License

(Madrid, Spain)

Jun 2021 – Mar 2022

Jun 2020 – Nov 2020

### IE UNIVERSITY

Bachelor in Business Administration

(Madrid, Spain)

Sep 2018 – Jun 2022

## ADDITIONAL INFORMATION

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- **Spanish** (Native), **English** (Bilingual, Cambridge Advanced certificate, studied all my schooling in English), **French** (Intermediate, B1 Delf certificate), **Italian** (Advanced, I lived in Italy for 10 years)



- **Pre-settlement status to work in the UK:** until December 2026
- **Technical Skills:** Advanced use of MS Office, Wyscout, Tableau, Power BI, Longomatch, Driblab, Eyeball
- **Professional Football Scouts Association courses:** Level 1 Opposition Analysis, Level 1 Technical Scouting, Level 1 Talent Identification
- **Member of European Association of Scouts**