



Lorenzo Poliselli

JOURNALIST & MARKETING STRATEGIST

WORK EXPERIENCES

DAZN COMPANY: 2021 - 2024

From 2021 to 2023 I was vice-head of basketball content in DAZN Company (Eleven Sports Italy). My job was to create contents for web platform, social network, commentary, live show and interviews. Other focus was the distribution of basketball competitions (LBA, Euroleague, Eurocup, BCL and FIBA Events) for Italy: satellitar signal, designation of the commentators. 2021-2023 I lived in Milan, in 2024 I'm back in Modena to start a new job only on the court like commentator and reporter for Virtus Bologna and Reggiana Basket, always for DAZN.

FREELANCE | HEAD OF COMUNICATION FOR SPORT TEAMS: 2018 - NOW

Since 2018 I started some collaboration with sport teams of my country to create a press and comunication office for themselves. I've managed a first division futsal team, third division basketball team, fourth division soccer team.

I create contents for social, marketing strategies for sponsoship, press report for newspapers.

LEGAL COMPANY: 2024 - NOW

Last february started a stage in a legal company. It was necessary to complete the process for law degree. After two months the company proposed me to continue the job with an official legal practice. Actually I'm doing some hour a day whit them to improme my legal skills.

CONTACT DETAILS

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🌐 Modena, Italy

LANGUAGES

Professional english
Professional spanish

GRAPHIC & VIDEO EDITING

Canva, Premiere, Rush, Streamyard, Capcut Pro

MICROSOFT OFFICE PACK

SOCIAL NETWORK & WEB:

Instagram, Facebook, X, Threads, Tik Tok, Wordpress, Snapchat, Linkedin



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GRADUATION - 2018

High School Diploma in Italy in
mathematic, science and physics.

LAW DEGREE -2024

Law Degree in Modena in December
2024.

ECDL FULL STANDARD

OTHER SKILLS

Team work, empathy, creating contacts.

WORK EXPERIENCES

SKY SPORT ITALIA SIDELINER: 2024

I was the principal sideliners and reporter for Italian Futsal Championship on Sky Sport Italia for 2024/2025 season.

ITALIAN LOCAL TV (MODENA): 2019 AND 2024

In two different times I worked for "Tv Qui", a local Italian television with a focus on Modena and Emilia-Romagna region. My principal occupations was found information about Sassuolo (Serie A, soccer), Modena Fc (Serie B, soccer) and Modena Volley (Superlega and Champions League, volley). At the same time I was the anchorman of TV news, two times per day.

ITALIAN WEB SITE "LA GAZZETTA DI LUCCA": 2015 - 2018

My first journalist experience, I was 16. Wrote over 1000 news articles about sport, politics, local news. With this job I was able to sign up for Italian Journalist register in 2018.