



# Tommaso Refini

Manager in the sports industry (+10 years experience)  
FIGC licensed Sporting Director, Scout

## Player profile

Sports journalist, communication and sports marketing consultant during the first twelve years of my career. Since 2013, I have been working as a Country Manager, Business Development Manager and Account Manager for market-leading sports technology companies, such as Amisco - Prozone, STATS and Stats Perform - Opta. Sporting Director and Scout, licensed by the Italian football federation.

## Career in the sports tech industry

### 2019 – present



Senior Business Development Manager – S. Europe, USA & Canada

### 2015 – 2019



Business Development Manager – Italy

### 2013 – 2015



Football Business Development – Italy

#### > Main areas covered:

Scouting, match & data analysis

#### > Key responsibilities:

League Serie A data project, Serie A Clubs data coverage in UEFA Champions, Europa, Conference League, FIGC National Teams data coverage, Pro market development

## Previous career

### 2001 – 2013

#### Freelance worker

Sports journalist, communication and sports marketing consultant



## Business Awards

2023, 2021 | Stats Perform Awards

2019, 2015 | STATS Awards