Axel Clark

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Experience

- **Iterpro Football Intelligence**   2021 - Today
  Business Development & Marketing Manager
  Iterpro Football Intelligence is an all-in-one data management platform that connects people, centralises data from every football club's department, turns them into actionable insights, and supports users in making better decisions faster, from the pitch to the board.
    - Sales associate, working on the search of new potential clients.
    - Management of several sales partners from different countries worldwide.
    - Daily working with football club's decision makers in the presentation, support and price negotiation of the product.
    - Management of new technical partnerships to develop Iterpro's product, based on the club's feedback.
    - Content creation for social media platforms, mail campaigns and websites.

- **Stats Perform**   2022 - Today
  Football Data Scout Operator
  Stats Perform is the global leader in the collection of real-time sports information, with great focus on the quality, integrity and speed of the Fast Data collection process, providing live information to several entities such as LaLiga, Serie A, Sky Sports and Google.
    - Attending at elite football matches collecting data and statistics, live from the venue, covering national (up to Liga123) official matches and friendlies, both at club and international levels.
    - Development of football data management skills, working with data collection software.

- **Loughborough University**   2020 - 2021
  AU Club Development Committee
  Acting as a mentor for an official Loughborough University Sports Club, supporting the staff with the formation and delivery of club development plans to the future of the club.
    - Development of managing skills.
    - Experience of working with high performance athletes.

- **Athena English**   November 2018 - January 2019
  English kindergarten teacher
  English teacher in an NGO in Hanoi (Vietnam) to children between 3 and 5 years old.

Education

- **Loughborough University**   2022
  Sport Management
  Second Class

- **PFSA**   2021
  Level 2 Talent ID

- **The FA**   2019
  Level 1 football coach

- **IELTS**   2019
  C1 English

- **Colegio San José**   2018
  Technological Baccalauréat
  8,14

Skills

- Microsoft Offiice, Hubspot CRM system, Canva, Slack, Promo, Tello, Crowdin and Sports Data Managent Systems.
- Languages: Italian, Spanish and English (native speaker in all 3)

Personal Details

- Date of Birth : 29/10/2000
- Nationality   : Italian/ British