



OWEN DELARUE

JOHAN CRUYFF INSTITUTE GRADUATE

CONTACT

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- Barcelona, Spain
- Driver's license B

EDUCATION

Master in Sport Business

2023 - Current
Johan Cruyff Institute Barcelona
Grade:

Bachelor Business Management

2020 - 2023
VIVES Univeristy Kortrijk
Grade: Distinction

EXTRA LEARNING

- ✓ Sport Business European Congress
- ✓ Talent Scout 1
- ✓ Level 1 Introduction to Talent Identification

SKILLS

- ✓ Strategic Thinking
- ✓ Creative
- ✓ Customer Focus
- ✓ Flexibility & Adaptability
- ✓ Organization and Planning

PROFILE

In June, I'll graduate from Johan Cruyff Institute in Barcelona with a Master's in Sport Business. Studied Sports Marketing, Strategic Management, People Management, Commercial Management, and Sports Sponsorship. With a bachelor in Business Management I interned at Club Bruges, handling partner reporting, and at SLICE Athlete Services Barcelona, prospecting for athletes. Also, served as a First-Team scout assistant in the 23-24 summer transfer window, analyzing prospective players.

RELEVANT WORK EXPERIENCE



November 2023 - April 2024

SLICE Athlete Services

Trainee Sports Agent

- Prospecting for professional athletes to help them in their career
- Searching for sponsorships to cover their career expenses
- 24/7 availability to help my clients in any situation
- Social media management, personal branding, sponsorships and travel logistics



July 2023 - September 2023

KV Kortrijk

First Team Scout Assistant

- Identifying and analyzing prospective target players and undertaking due diligence on potential recruits via Wyscout & Eyeball
- Utilizing available tools to monitor leagues in order to identify potential market opportunities
- Collating and creating individual player's stats to support balanced opinions and decision-making



April 2023 - June 2023

Club Brugge KV

Trainee Sales Department

- Support Reporting Partners - visibility, hospitality, and activation
- Customer Support B2B clients
- CRM Support (iXpole)
- Support for commercial events and competitions
- Helping business clients on match day
- Preparing presentations for business partners



July 2011 - June 2022

KSV Oudenaarde

Football Player

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SOFTWARE

MS Office 365 (Word, Excel, PowerPoint)

Canva

Wyscout

Eyeball

iXpole

LANGUAGES

Dutch - Native

English - B2

French - B2

Spanish - B1

AREAS OF INTEREST

- ✓ Business Development & Growth Strategies
- ✓ Creative Thinking & Innovation
- ✓ Sports and Football
- ✓ Scouting and Talent Identification

ACHIEVEMENTS

- 🏆 Managed several professional padel players with their partnerships, personal branding and social media management.
- 🏆 Identified 16 new player transfers during the summer transfer window for KV Kortrijk.
- 🏆 Completed an internship at the Sales Department of Club Bruges and received positive feedback from supervisors.
- 🏆 Managed a team of 17 students to reach our project goals of our end-of-year student trip to Chile and Argentina about circular economy and sustainability.

REFERENCES

“Owen has a very proactive attitude. He does not shy away from taking the lead and shooting into action, even when the situation seems dire (e.g. due to lack of time). Furthermore, he works meticulously towards a result and always comes up with a finished file. Great work!”

Lucas Tampere, Sales Manager Club Brugge

Lucas Tampere

Sales Manager, Club Brugge

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You can also find me on LinkedIn:

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