Stefano Baralla

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Experience

Brentford Football Club, *London – England ~ January 2020 – Current*
  Video Consultant

- Report on potential First Team, B Team targets assigned by the Head of Technical Scouting, judging both current and potential abilities to fit the club's style.
- Recommend potential targets to the Head of Technical Scouting according to the club's short/long-term strategy.

Smartodds, *London – England ~ April 2019 – Current*
  German 3. Liga Consultant Analyst *September 2020 – May 2021*
  Austria 2. Liga Consultant Analyst *February 2020 – March 2020*
  German Regionalliga Southwest Consultant Analyst *July 2019 – January 2020*

- Writing both previews and reviews for upcoming fixtures involving specific German Regionalliga Southwest/ 2. Liga Austria/ 3. Liga Germany either from the top or down to the Regionalliga/ 2. Liga Austria/ 3. Liga Germany fixtures, which will also consist of confirming line-ups as soon as possible.
- Updating squads with transfers.
- Communicating crucial information to stakeholders in the business.

  Consultant Football Watcher, *April 2019 – Current*

- Collating statistics and providing written updates describing the action on the pitch.

Hudl - Wyscout, *Chiavari (Ge) - Italy ~ July 2012 – February 2019*
  Database *July 2014 to February 2019*

- Updating the company database portal with all clients' information with great attention to details.
- Performing high level data entry tasks.
- Ensuring that storage and archiving procedures are functioning correctly.
- Working closely with IT project managers, database programmers and multimedia programmers.
- Testing new versions of the database management system.

  Tagging & Statistics, *January 2014 to July 2014*
- Tagging match images and videos and analysing sports.
- Checking football moves (corner kick, free kick, penalty, cross, long pass etc) and assessing if the tags were accurate.
- Amending incorrect tags.

Footage, *July 2012 to July 2014*
- Acquisition and management of archival and contemporary footage collections related to football matches
- Curating, editing and cataloguing archival and contemporary footage football's content
- Footage research for broadcast, exhibition and publishing
- Uploading of football videos and information, properly cataloguing for easy identification

Shop Assistant, Bollo Abbigliamento, *Genoa - Italy ~ October 2009 to July 2012*

- Replenishing stock on the shop floor
- First point of contact for clients
- Speaking to and solving customer issues
- Sorting warehouse deliveries
- Keeping the workplace tidy at all times
- Making sure health and safety requirements are met

Qualifications

The FA Level 2 in Talent ID, London – UK – March 2025
The FA Level 1 in Talent ID, London – UK – May 2023
NLS, Trainee Football Scouts Course, London – UK ~ November 2020
The Open University, The business of football, London – UK ~ May 2020
PFSA, Introduction into Football Scouting – London – UK ~ May 2020
PFSA Level 1 Talent Identification in Football – London – UK ~ May 2020
Shenker English School – Genoa – Italy ~ October 2018 - January 2019
Scientific High School, Genoa – Italy ~ September 2004 – July 2009

Skills

Accurate and able to arrange my tasks	Productive under pressure	Eye for detail
Ability to multi-task	Team worker	Proactive
Analytical skills	Accurate performance of analyses and synthesis	Able to set priorities
Target orientated		Customers focused

IT Skills:
Microsoft Office (Word, Excel, PowerPoint, Outlook, SharePoint)
Google Drive
Company's software (adm3)

Languages Skills:
Italian: Mother tongue |English: Fluent

Interests
Football, travelling, skydiving