Proposal for Developing a Website

By

The App Ideas

About The App Ideas

The App Ideas is the Website, E-commerce, Mobile Application, and Game Development Company. Our development center located in India.

We offer following services to our clients:

- Mobile Application Development for iPhone, iPad and Android
- Game Design & Development
- Custom Web & Desktop Application Development
- E-commerce development
- Internet Marketing like SEO, SMM, PPC, PPM, App Optimization.
- Quality Assurance and Testing of Web and Mobile Applications
- Web designing and Development

Project Understanding Document

This document represents preliminary understanding of the project. Your comments and feedback will ensure that we fully understand your goals and take the right approach. Taking this important step will enable us to deliver a project on time and satisfy your requirements.

We have prepared the proposal based on the following requirements shared by you.

Main Pages:- (If you need any other pages then please let me know in advance)

- Home
- About us
- Resort Gallery Page where we need to show complete resource gallery
- 4 Categories of the room and it's detail page with image gallery and place an inquiry popup form
- Contact us page with Email Configuration

Additional Features:-

- Tawk.to plugin (Live Chat Plugin Integration - Where visitors gets an auto message)
- Call to action (Whats App, Call, Email, Skype)

Timeline & Costing:-

- Investment Needed:- 29,000 INR
- Timeline:- 15 Working Days

Note :- Content, Images, logo, domain, hosting provided by you.

Additional Services:-

- If you need a professional logo then 29 USD extra
- if you need hosting and maintenance then we charge only $29/Month
- We also offer content writer services at 19 USD/ 1000 Word Content.
- We are offering Seo service at $199/ month in this website maintenance, SMM is also included,

Payment Milestones:-

5,000 INR Advance
12,000 INR After the Design is Done
13,000 INR After the Website Development is Done

Payment Methods:-

- We are accepting payments from Transferwise.com.
- PayPal
- Bank Transfer.

Bank: Indusind bank
Name: App Ideas Infotech pvt ltd
A/C No: 258866564279
City: Ahmedabad
State: Gujarat
Address: Palm Arcade, Sukan Bungalow, Char Raasta, New Nikol, Ahmedabad, Gujarat 382350
Branch Name: Nikol, AHMEDABAD
Branch Code:- 000706
IFSC Code: INDB0000706
MICR Code:- 380234012
Swift Code: INDBINBBAHA

If needed then BIC Code and Iban number(Account Number), you may take from this link:-

https://www.indusind.com/nri-banking/payment-services/transfer-funds-remit-money/correspondent-banks.html

Note:- PayPal transfer fees charges which is 5.33% pay by client.

Communication:

Our development team will be in contact once the project gets started. They will give you daily updates. The team has access to all IM's which will help the team to be closely associated with your team. We will use Basecamp as a project Management Tool which will help us to communicate with each other in a better manner.

You can reach us at:

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Skype: chirag4141

Email: contact@theappideas.com

Google Talk: theappideas@gmail.com

Website: http://www.theappideas.com/