

VIJAY VP

DIGITAL MARKETING EXECUTIVE



PROFILE

I am a self-assured, driven, and committed recent graduate with strong interpersonal and teamwork skills. With a solid academic foundation in digital marketing, I thrive on new challenges that enhance my problem-solving and creative thinking abilities. I bring expertise in PPC, SEO, SMM, web design, and content marketing to help boost lead quality and increase website traffic.

EXPERIENCE

ENGLISH CAFE

Social Media Marketer **APRIL - MAY 2024**

- successfully run social media platform campaigns and submit the campaign result.

OWN WEBSITE

- Designed Own Website (<https://vijaythemarketer.com/>) and SEO Optimized
My Website SEO'd and Placed in Top Three

Brand Me

- I create a website for Brand Me <https://brandmeads.com/>
- I create a Website for Artable Interio <https://www.artableinterio.com/>
- success full run social media platform campaigns for fit360_online

Inmakes Infotech Pvt.Ltd-May2024-Aug2024(internship)

- Manage social media accounts
- Creating and managing social media content
- Conduct keyword research and analytics
- Used google Analytics to track website visits and campaign performance
- Implemented new social media strategies

Highwaythrott customs

- Implemented new social media strategies and increased instagram followers, Generated leads and sales using the Instagram platform

+919074239694

vijayvpxyz@gmail.com

Mannarkkad, Palakkad

<https://vijaythemarketer.com/>

SKILLS

- Website Designing
- Social Media Marketing
- Search Engine Optimization
- Google Ads
- Artificial Intelligence

EDUCATION

KENME DIGITAL ACADEMY

2024

BACHELOR'S DEGREE(B.com)

Calicut University

2020 - 2023

TOOLS

- Ubersuggest
- Grammerly
- Chat GPT
- Gemini
- Keyword Planner
- Canva

LANGUAGE

- Malayalam
- English

