



Daniele Casiddu

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ABOUT ME

I am an **ambitious** person, **highly motivated** and with a strong **desire for continuous learning**. I'm **keen on sports** and I have a great interest in issues such as **environmental sustainability** and **social responsibility**.
Licensed **Urban Planner** Architect.

WORK EXPERIENCE

Research Technologist - Innovation and Sustainability

Università degli Studi di Sassari - DUMAS [07/01/2025 – Current]

City: Sassari

As part of the European project e.INS (Ecosystem of Innovation for Next generation Sardinia) Spoke 2, I'm working to strengthen the competitiveness of Sardinian companies protagonists of the tourism and cultural heritage supply chain.

Through technological transfer and increasing the level of digitalisation, I support the sustainable digital transition.

Researcher - Sport Sustainability Management

Scuola Superiore Sant'Anna di Pisa [14/04/2022 – 07/06/2024]

City: Pisa | Country: Italy

Sustainability management in European sports projects: GOALS, Green Coach, GAMES, ACCESS, FREE KICKS
<https://www.santannapisa.it/en/istituto/management/sum/progetti>

Sales Associate

Da.Ma Home Design [04/2022 – 19/12/2024]

City: Alghero | Country: Italy

- Management of B2B and B2C sales transactions totaling more than one million euros, demonstrating strong commercial acumen and the ability to stimulate revenue growth
- Develop and implement effective sales strategies, resulting in increased annual sales
- Using CRM systems to manage customer relationships, resulting in an increased customer retention rate
- Negotiated contracts with key clients, demonstrating ability to build and maintain stakeholder relationships
- Participation in industry events, expanding the company network and generating new contacts

Web Content Editor on Environmental Sustainability and Social Responsibility

Community Soccer Report [11/2021 – 31/01/2025]

City: Rome | Country: Italy | Website: <https://www.communitysoccerreport.it/> | Name of unit or department:
Environmental Sustainability and Social Responsibility - **Business or sector:** Information and communication

<https://www.communitysoccerreport.it/#aboutus>

Urban planner

Traineeship - Municipality of Alghero [09/02/2020 – 07/03/2020]

City: Alghero | Country: Italy

Urban Planner

Traineeship - Bienal Internacional de Paisaje [28/02/2018 – 29/05/2018]

City: Barcelona | Country: Spain

Lifeguard

Hotel El Faro [03/06/2016 – 11/10/2021]

City: Alghero | Country: Italy

EDUCATION AND TRAINING

International Master in Sport Design and Management

MIP Politecnico di Milano - School of Management [10/2020 – 08/06/2022]

Address: 20133 Milan (Italy) | Website: <https://www.gsom.polimi.it/en/course/master-sport-design-management/>

Progetto Città - Sustainable Development and Business Creation

Associazione Maestrale - La forza delle Idee [10/2021 – 12/2022]

Qualification for Urban Planner profession

University of Sassari [26/11/2020]

Country: Italy

European Master's Degree in Planning and Policies for the City, Environment and Landscape (110/110)

University of Lisbon, Barcelona, Girona, Venice and Sassari [14/10/2018 – 22/07/2020]

City: Alghero | Country: Italy | Website: <https://www.uniss.it/ugov/degree/7870> | Field(s) of study: Engineering, manufacturing and construction: • Architecture and town planning | Final grade: Master of Science | Level in EQF: EQF level 7 | Thesis: The infrastructure project for professional football as opportunity for urban regeneration

Erasmus+ Programme

Faculdade de Arquitetura da Universidade de Lisboa [10/09/2019 – 22/01/2020]

City: Lisbona | Country: Portugal

Resilient Venice - International Summer School

IUAV University of Venice [16/06/2019 – 27/06/2019]

Event Management

Erasmus+ Traineeship - Bienal Internacional de Paisaje [28/02/2018 – 29/05/2018]

City: Barcellona | Country: Spain | Website: <https://landscape.coac.net/equipo-tecnico-y-voluntarios>

Bachelor's Degree in Urban and Landscape Planning (110/110)

University of Sassari [29/09/2015 – 17/07/2018]

Address: <https://www.uniss.it/ugov/degree/4990>, Alghero (Italy) | Level in EQF: EQF level 6

High School Diploma for Surveyors (95/100)

Technical Institute for Surveyors Angelo Roth [2008 – 29/06/2014]

City: Alghero | Country: Italy

PROJECTS

[12/2020 – 08/06/2022]

A sustainable pathway for the Italian football: Consultation and Development

Intermediate projectwork and final thesis, Sport Design and Management master course

[12/2019 – 07/2020]

The infrastructures' project for professional football: an opportunity for urban regeneration

A strategic process to govern and direct the upcoming transformations.

Master's degree thesis, 2020

[12/2017 – 07/2018]

Anti-depopulation strategies for Sardinia

Bachelor's degree thesis, 2018

PATENTS AND CERTIFICATES

[01/2022 – 02/2022]

Football4Climate Hearer

Football and climate change, environmental sustainability and social responsibility

[04/2020 – 05/2020]

Sport Event Management Course

International Olympic Committee - Athlete 365

[04/2020 – 05/2020]

Professional Sport Management Course

International Olympic Committee - Athlete 365

[10/01/2022 – 23/01/2022]

Microsoft Excel

Basic Life Support - Defibrillation

[31/01/2022 – 20/02/2022]

Adobe Illustrator and Adobe InDesign

Python

Data Engineering

Data Visualization

Machine Learning

[01/2021 – 03/2021]

Project Manager Assistant

[02/2020 – 04/2020]

Hotel Receptionist Course

[03/2019 – 04/2019]

BLS-D Course

[01/2014 – 06/2014]

Lifeguard Patent

[08/2024 – 08/2024]

Data Scientist Course

Link: [Datamasters.it](https://www.datamasters.it)

ORGANISATIONAL SKILLS

Organisational skills

Excellent problem-solving skills under pressure and great aptitude for teamwork developed in academic, sport and working experiences

COMMUNICATION AND INTERPERSONAL SKILLS

Communication and interpersonal skills

Excellent communication skills and great interaction with the customer acquired over time in the various works carried out and strengthened in the university career, including international experiences.

I speak Italian, English, French, Spanish and Portuguese.

DIGITAL SKILLS

Data Management and system Integration / Project Management / Ottime conoscenze del pacchetto Adobe (Photoshop Illustrator Indesign) / Cad (Autocad e ArchiCad) / Rhinoceros Modellazione 3D / Conoscenza avanzata del pacchetto Office (Microsoft Word Excel PowerPoint) / Parametric software Grasshoper / Sketchup Pro / Outlook / Google Drive / Geographic information system (QGIS)

LANGUAGE SKILLS

Mother tongue(s): Italian

Other language(s):

English

LISTENING B2 **READING** B2 **WRITING** B2

SPOKEN PRODUCTION B2 **SPOKEN INTERACTION** B2

French

LISTENING B2 **READING** B2 **WRITING** B1

SPOKEN PRODUCTION B1 **SPOKEN INTERACTION** B1

Spanish

LISTENING B2 **READING** B1 **WRITING** A2

SPOKEN PRODUCTION B1 **SPOKEN INTERACTION** B1

Portuguese

LISTENING B1 **READING** B1 **WRITING** A2

SPOKEN PRODUCTION B1 **SPOKEN INTERACTION** B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DRIVING LICENCE

Driving Licence: B

TREATMENT OF PERSONAL DATA

Treatment of personal data

I authorize the processing of my personal data pursuant to Legislative Decree 30 June 2003, n. 196 "Code regarding the protection of personal data".