
GIAN MARIA TOSI

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PROFESSIONAL EXPERIENCE

Marketing & Communication Intern

U.S. Livorno 1915 | Livorno, Italia | 2025 - Present

Research and management of sponsorships and related contracts; daily management of social media profiles and match-day communications; relations with local institutions and the press; organization of league matches, press conferences, and sponsor events; planning of season ticket campaigns; strategic coordination between the marketing and communication departments.

Accounting and Consulting Intern

Accountant Office | La Spezia, Italia | 2020 - 2024

Sport Journalist

ParmaLive & AcSpeziaNews.com | Parma & La Spezia, Italia | 2021 - 2022

EDUCATION

Direzione e Management delle Società di Calcio

Course for Sports Director accredited by FIGC

Università degli Studi eCampus | Rome, Italia | 2025 - 2026

Team Manager Course for Football Teams

Scuola dello Sport - Sport e Salute | Rome, Italia | 2025

MBA in Sport Management

Escuela Universitaria Real Madrid - Universidad Europea | Madrid, Spagna | 2024 - 2025

Bachelor's Degree in Business Administration and Management

Università degli Studi Niccolò Cusano | Rome, Italia | 2020 - 2024 | Voto finale: 94/110

Philosophy Courses

Università Vita-Salute San Raffaele | Milan, Italia | 2017 - 2019

Classical High School Diploma

Liceo Classico Lorenzo Costa | La Spezia, Italia | 2011 - 2016 | Final grade: 84/100

High School Diploma

Baku International School | Baku, Azerbaijan | 2014 - 2015

- Awarded the President's Education Award Program for academic merit (3.5 GPA)

LANGUAGES

Italian (C2), English (C1), Spanish (B2), French and Russian (A1)

EXTRACURRICULAR ACTIVITIES

Member of the Board of Directors and Treasurer - *Rotaract Club of La Spezia* | 2020-2024

Team Manager and Secretary - *UISP Football Team* | 2023-2024

Driving Licenses A & B, Nautical License