

MATTIA CARAMIS

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EDUCATION:

10/2023 – 11/2023 – Scuola dello Sport & Settore Tecnico FIGC – Rome, Italy

Team Manager course for soccer, five-a-side and women's soccer teams

2021 – 2022 – LUISS Business School – Rome, Italy

Master in Media & Entertainment – Major in Sport Management

Main Courses: Organization & Leadership, Sports Brand & Marketing, Management of Stadiums and Sports Operations, Strategies in the Sports Sector, Sports Event Management

09/2019 – 02/2020 - Universidad de Alcalá (UAH) – Madrid

Bachelor's Degree in Economics and Business Administration

2017 – 2020 – LUMSA University – Rome, Italy

Bachelor's Degree in Economics and Business Administration

Thesis: "Analysis of Green Bonds in Emerging Markets" (Constructed Markowitz's Mean – Variance Optimal portfolio using Equities and Fixed Income securities).

WORK EXPERIENCE

03/2024 – 09/2024 – Ford Italia – Rome, Italy

Marketing Communication Junior Specialist

- Managed and developed commercial projects
- Developed operational marketing plans
- Supported online sales operation
- Actively participated in weekly team meetings, contributing to brainstorming sessions and idea generation
- Translated and revised texts for Ford.it site
- Managed customer relationships (CRM)
- Verified and ensured the functionality of the Ford.it site

04/2023 – 10/2023 – AS Roma – Rome, Italy

Protocol Department Intern

- Organized logistics for the Europa League final 2022/2023 for guests and VIPs
- Managed ticketing for presidency guests and VIPs
- Updated and maintained internal and external documents
- Supported the management of VIP guest experience at the stadium
- Collaborated with the Facility department on various tasks

05/2022 – 04/2023 – VESTA SSD – Rome, Italy

Assistant Team Manager and technical director of the first team Vesta SSD

- Supported the organizational activities of sports facility
- Supported in team manager planning and coordination
- Managed logistics activities for first team travels
- Supported activities for sponsorship search and acquisition

ADDITIONAL SKILLS

IT SKILLS: Good Knowledge of Office Package, Canvas, Adobe Express

LANGUAGES: Italian (Native Speaker), English (Fluent), Spanish (Fluent)

EXTRA CURRICULAR ACTIVITIES:

Futsal (Professional Player in D/C2 Division, 2018-2023)