

Personal Profile

A hard-working and diligent sports media professional, with full-time experience within professional football and the NHS. I have over two years experience working as Club Journalist at Norwich City Football Club, as well as prior experience within the NHS at Bedfordshire Hospitals NHS Foundation Trust.

Industry Experience



Work Experience



Club Journalist – Norwich City Football Club **October 2022 – Present**

Producing written content for the club's website, programme and social media. I also conduct interviews with players, staff, and other stakeholders. The role also includes day-to-day and matchday running of the club's social media channels. I cover the club's first-team, academy, women's side, and other aspects including business and the community. I also lead on all of the club's academy content.



Communications Assistant – Bedfordshire Hospitals NHS Foundation Trust **September 2021 – October 2022**

I produced written content for the website, weekly e-newsletter, as well as the quarterly-produced hospital magazine. I ran the hospital's social media channels, including Twitter, Instagram and Facebook. I also regularly updated the Trust's intranet.



Media & Marketing Assistant – Crewe Alexandra Football Club **September 2019 – May 2021**

Filming and editing various videos for iFollow, YouTube, and social media channels, controlling the club's social media accounts on a day-to-day basis, as well as matchdays to provide live match updates. I also wrote content for the club's website. This included previews, player and manager written pieces, commercial and community pieces. I was also a regular contributor for the matchday programme.



Media Assistant – Bristol City Football Club **November 2017 – May 2019**

Attend all home, and selected away, fixtures for the club's academy sides. I would provide live updates on social media from the games (@BristolCity for Under-23s/@bcfcacademy1 for Under-18s), and produce a long-form match report for the club website, as well as a shortened version for the matchday programme.



Sports Writer – Freelance **September 2016 – October 2022**

I have also previously been a freelance Sports Writer for a number of years, and have produced content for a number of football clubs across England and the United States, at professional and semi-professional level. I have produced content for Aston Villa, Charlton Athletic, Hull City, Luton Town, North Carolina FC/NC Courage, Tranmere Rovers, Scunthorpe United, Rotherham United, and AFC Rushden and Diamonds.

Education



BA (Hons) Sports Journalism – University of Gloucestershire **September 2016 – June 2019 – 2:1 achieved**

I graduated from the University of Gloucestershire with a 2:1 in BA (Hons) Sports Journalism. I was able to learn many skills in the industry, such as sports reporting, video editing and media law.



A-Levels and GCSEs – Weavers Academy **September 2009 – June 2016**

At Weavers Academy, I took my GCSEs and A-Levels. I have 7 GCSEs at A* to C, including English and Maths. At A-Level, I studied English, History, Communication & Culture. Full results are available upon request.

References

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