

# GIAN MARIA TOSI

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## PROFESSIONAL EXPERIENCE

### **Marketing & Communication Intern**

U.S. Livorno 1915 | Livorno, Italia | 2025 - Present

Research and management of sponsorships and related contracts; daily management of social media profiles and match-day communications; relations with local institutions and the press; organization of league matches, press conferences, and sponsor events; planning of season ticket campaigns; strategic coordination between the marketing and communication departments.

### **Accounting and Consulting Intern**

Accountant Office | La Spezia, Italia | 2020 - 2024

### **Sport Journalist**

ParmaLive & AcSpeziaNews.com | Parma & La Spezia, Italia | 2021 - 2022

## EDUCATION

### **Direzione e Management delle Società di Calcio**

Course for Sports Director accredited by FIGC

Università degli Studi eCampus | Rome, Italia | 2025 - 2026

### **Team Manager Course for Football Teams**

Scuola dello Sport - Sport e Salute | Rome, Italia | 2025

### **MBA in Sport Management**

Escuela Universitaria Real Madrid - Universidad Europea | Madrid, Spagna | 2024 - 2025

### **Bachelor's Degree in Business Administration and Management**

Università degli Studi Niccolò Cusano | Rome, Italia | 2020 - 2024 | Voto finale: 94/110

### **Philosophy Courses**

Università Vita-Salute San Raffaele | Milan, Italia | 2017 - 2019|

### **Classical High School Diploma**

Liceo Classico Lorenzo Costa | La Spezia, Italia | 2011 - 2016 | Final grade: 84/100

### **High School Diploma**

Baku International School | Baku, Azerbaijan | 2014 - 2015

- Awarded the President's Education Award Program for academic merit (3.5 GPA)

## LANGUAGES

Italian (C2), English (C1), Spanish (B2), French and Russian (A1)

## EXTRACURRICULAR ACTIVITIES

Member of the Board of Directors and Treasurer - *Rotaract Club of La Spezia* | 2020-2024

Team Manager and Secretary - *UISP Football Team* | 2023-2024

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