



+34 637 585 454

luis-isaacz@hotmail.com

Monforte de Lemos
Avenue, 81, Madrid,
28029, Spain

SKILLS

Observant

Analytical

Perceptive

Disciplined

Adaptable

Confident

Achiever

Creative

Innovative

LINKS

LinkedIn:
<https://www.linkedin.com/in/isaac-zepeda-credi-908841b1/>

LANGUAGES

Spanish

English

EXTRA-CURRICULAR ACTIVITIES

Arizona State University
Tempe, Arizona.
Feb 2010 - Jun 2010

I had the opportunity to study English in the United States of America and improve my understanding of the language.

Innovation Experience
Israel
Feb 2019 - Feb 2019

I had the opportunity to attend an entrepreneur course and visit several companies in Israel.

PERSONAL DETAILS

Date of birth
03 Sep 1988

Nationality
Mexican

Visa status
Spanish residence

Isaac Zepeda Credi

ANALYST

ABOUT ME

I am deeply passionate about the world of analysis, trade, and statistics, with a particular affinity for the dynamic intersection of sports and business. My enthusiasm for quantitative data is at the core of my professional pursuits. In September 2018, a personal accident marked a turning point in my career, prompting me to leave my previous position and embark on a journey to Barcelona to further my education in sports. Since then, I have been actively seeking opportunities to leverage my skills and passion within the sports industry. My dedication to this field is unwavering, and I am eager to contribute my expertise to a team that values innovation and data-driven decision-making.

WORK EXPERIENCE

Analyst

Aramo Group / Madrid / Oct 2018 - Present

- Expert in financial data analysis and risk assessment, providing strategic recommendations to enhance performance.
- Skilled at identifying lucrative opportunities and crafting accurate financial projections.
- Proven ability to develop and execute innovative projects from inception to completion.
- Adept at negotiating and selling projects to financial institutions, ensuring optimal market conditions.

Logistics and operations assistant

Ciutat de L'Hospitalet Junior Tournament U-18 / Barcelona / Jan 2020 - Jan 2020

- Efficiently coordinated logistics for NBA Academy during the tournament, ensuring seamless operational support for team and coaching staff needs.
- Provided timely and accurate game statistics and strategic information to enhance team performance and decision-making.

Senior Consultant

Assertive Consulting / Mexico / Sep 2015 - Oct 2018

- Spearheaded client representation in negotiations with financial institutions, enhancing financial outcomes.
- Conducted in-depth financial data analysis to identify performance enhancement strategies, mitigate risks, and capitalize on opportunities.
- Developed and executed high-impact projects, delivering tailored solutions to drive business growth.
- Successfully pitched and sold projects to financial institutions, securing favorable market conditions for clients.
- Crafted comprehensive financial projections and budgets, ensuring robust financial planning and management.
- Negotiated and finalized credit contracts and notarial acts, safeguarding client interests and facilitating smooth transactions.

Senior Executive

HSBC Bank, Business Banking / Puebla, Mexico / Jun 2014 - Sep 2015

- Drove sales of comprehensive banking products, including payroll services, trade finance, investment options, and internet banking solutions.
- Expertly managed and expanded credit line offerings, enhancing customer financial leverage.
- Conducted in-depth financial analysis, forecasting and financial projections to make bank credit studies.
- Excelled in acquiring new customers, significantly growing the client base.

Junior Advisor

HSBC Bank, Business and Government Banking / Puebla, Mexico / Sep 2012 - May 2014

- Managed client portfolio by opening bank accounts and facilitating credit operations and investments.
- Provided clarifications on financial matters to ensure a great customer service.
- Maintained meticulous credit files for accuracy and compliance.

EDUCATION

Master in Sports Marketing and Sponsorships

Sports Management School / University of Barcelona / Barcelona / 2020

MBA with Specialization in Finance

Technological of Monterrey / Puebla, Mexico. / 2015

Bachelor in International Business

Technological of Monterrey / Puebla, Mexico. / 2012