



Ismail Sadek

Marketing Strategist

Education

Master's Degree – Web Marketing
& Digital Communication – *from IUSVE*

10/2023 – Present

Focus on digital strategy, data analysis, advertising,
and brand positioning.

Bachelor's Degree – Advertising & Marketing
from IUSVE

09/2020 – 01/2024

Communication, advertising, neuromarketing,
UX design and branding labs.

Higher Technical Diploma – Digital Communication
& Marketing – *from FITSTIC ITS*

10/2018 – 06/2020

High School Diploma –
Commercial and Advertising Services

09/2013 – 07/2018

PROFILE

Master's student in Web Marketing
& Digital Communication

Bachelor's degree in Advertising
& Marketing.

+5 years of experience working in
communication agencies

+2 years as a freelance marketing
strategist

IT TOOLS

- Suite Adobe: Illustrator, Photo-shop, Indesign, Première
- Pacchetto office: Word, Excel
- Social: Instagram, Facebook, Tik Tok, Youtube
- Ai: ChatGPT, Perplexity, Gemini

LANGUAGES

- Italian: native
- English: B1 – Currently attending
a course to improve my level

CONTACTS

Cell: 3201605592

Mail: ismasadek98@gmail.com

linkedin: @ismasadek

Instagram: @ismasadek

Work Experiences

Freelance Marketing Strategist

01/2023 – Present

Marketing and social media marketing analysis
and strategies for freelancers and company

Social media manager | Demarka
e Vitruvio Virtual Reality

05/2020 – Present

Digital marketing strategies, Meta campaign
management, copywriting and graphic design

Stage content Creator | &Love

02/2022 – 03/2022

Content creation

Graphic Design | Guermandi Group

05/2017 – 12/2019

Brand identity design | Social content management
and implementation