



# OWEN DELARUE

JOHAN CRUYFF INSTITUTE GRADUATE

## CONTACT

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- Barcelona, Spain
- Driver's license B

## PROFILE

In June, I'll graduate from Johan Cruyff Institute in Barcelona with a Master's in Sport Business. Studied Sports Marketing, Strategic Management, People Management, Commercial Management, and Sports Sponsorship. With a bachelor in Business Management I interned at Club Bruges, handling partner reporting, and at SLICE Athlete Services Barcelona, prospecting for athletes. Also, served as a First-Team scout assistant in the 23-24 summer transfer window, analyzing prospective players.

## EDUCATION

### **Master in Sport Business**

2023 - Current  
Johan Cruyff Institute Barcelona  
Grade:

### **Bachelor Business Management**

2020 - 2023  
VIVES University Kortrijk  
Grade: Distinction

## EXTRA LEARNING

- Sport Business European Congress
- Talent Scout 1
- Level 1 Introduction to Talent Identification

## SKILLS

- Strategic Thinking
- Creative
- Customer Focus
- Flexibility & Adaptability
- Organization and Planning

## RELEVANT WORK EXPERIENCE

 November 2023 - April 2024  
SLICE Athlete Services

### **Trainee Sports Agent**

- Prospecting for professional athletes to help them in their career
- Searching for sponsorships to cover their career expenses
- 24/7 availability to help my clients in any situation
- Social media management, personal branding, sponsorships and travel logistics

 July 2023 - September 2023  
KV Kortrijk

### **First Team Scout Assistant**

- Identifying and analyzing prospective target players and undertaking due diligence on potential recruits via Wyscout & Eyeball
- Utilizing available tools to monitor leagues in order to identify potential market opportunities
- Collating and creating individual player's stats to support balanced opinions and decision-making

 April 2023 - June 2023  
Club Brugge KV

### **Trainee Sales Department**

- Support Reporting Partners - visibility, hospitality, and activation
- Customer Support B2B clients
- CRM Support (iXpole)
- Support for commercial events and competitions
- Helping business clients on match day
- Preparing presentations for business partners

 July 2011 - June 2022  
KSV Oudenaarde  
**Football Player**

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## SOFTWARE

MS Office 365 (Word, Excel, PowerPoint)

Canva

Wyscout

Eyeball

iXpole

## LANGUAGES

Dutch - Native

English - B2

French - B2

Spanish - B1

## AREAS OF INTEREST

- Business Development & Growth Strategies
- Creative Thinking & Innovation
- Sports and Football
- Scouting and Talent Identification

## ACHIEVEMENTS

-  Managed several professional padel players with their partnerships, personal branding and social media management.
-  Identified 16 new player transfers during the summer transfer window for KV Kortrijk.
-  Completed an internship at the Sales Department of Club Bruges and received positive feedback from supervisors.
-  Managed a team of 17 students to reach our project goals of our end-of-year student trip to Chile and Argentina about circular economy and sustainability.

## REFERENCES

“Owen has a very proactive attitude. He does not shy away from taking the lead and shooting into action, even when the situation seems dire (e.g. due to lack of time). Furthermore, he works meticulously towards a result and always comes up with a finished file. Great work!”

**Lucas Tampere, Sales Manager Club Brugge**

### Lucas Tampere

Sales Manager, Club Brugge

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You can also find my on LinkedIn:

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