

MIREESHA LAKHIANI

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**EDUCATION**

<b>University of Massachusetts Amherst</b> <b>Isenberg School of Management</b> <b>Mark H. McCormack Department of Sport Management</b> <i>Bachelor of Science in Sports Management</i>	Amherst, MA May 2024
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<b>School of Public Health and Health Science</b> <i>Bachelor of Science in Kinesiology</i>	Amherst, MA May 2024
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**EXPERIENCE**

<b>Mumbai Knights Football Club</b> <i>Sponsorship Manager &amp; Team Manager</i>	Mumbai, MH January 2026 - Present
<ul style="list-style-type: none"><li>Identifies and pitches new sponsorship opportunities aligned with brand objectives and club values including first global sponsor</li><li>Acts as a trusted liaison between commercial partners and club departments</li><li>Coordinates team travel, accommodation, and player registration for national tournaments across the professional team and academy</li></ul>	

<b>Finspo Management &amp; Sports Consultancy</b> <i>Sports Consultant - Freelancer</i>	Mumbai, MH November 2025 - Present
<ul style="list-style-type: none"><li>Drive athlete growth by helping social media and securing sponsorship deals, including FuncLabs Collaborations.</li><li>Develop brand and investor partnerships, create local and global pathways to advance players and grow sports.</li><li>Lead the plan and execution of upcoming football trials for Indian athletes in Europe and the Middle East.</li></ul>	

<b>Soccer Without Borders</b> <i>Coach Mentor Fellow</i>	Baltimore, MD Fall 2024 - Summer 2025
<ul style="list-style-type: none"><li>Founded and operated Baltimore's first-ever middle school girls-only league, increasing female participation in organized sports by 65% in the first year.</li><li>Led and designed daily coaching sessions for 60+ middle school students, with competitive game days held twice weekly while initiating a strong local football community</li><li>Secured over \$21000 in sponsorships and coordinated donations to support fundraising tournaments, contributing to planning, logistics, and successful event execution.</li><li>Managed and maintained a player database of 80+ athletes, ensuring accurate records, improved communication, and efficient league operations.</li></ul>	

<b>Hampshire Athletic Club</b> <i>Employee / Personal Trainer Assistant</i>	Hadley, MA Spring 2024
<ul style="list-style-type: none"><li>Monitored client performance &amp; progress, offering encouragement and feedback to enhance motivation and adherence to fitness programs.</li><li>Assisted in developing and implementing customized workout plans under the supervision of certified physical trainers.</li><li>Utilized gym management software to manage member accounts, track attendance, and generate reports on membership statistics.</li></ul>	

<b>United Soccer League</b> <i>Operations Intern</i>	Tampa, FL Summer 2023
<ul style="list-style-type: none"><li>Viewed and conducted daily analysis of all 20 teams in the league from game films, assembling a spreadsheet that showcases the key highlights from the league in order to create content to promote the league and players</li><li>Edited weekly highlights clips covered on social media</li><li>Created and distributed Travel Forms to all league teams to streamline operations for all league teams, ensuring smoother game scheduling and execution</li><li>Organized database to maintain accurate record of team game information to ensure footage is sent to appropriate scouts</li></ul>	

<b>University of Massachusetts Amherst</b> <i>Tutor</i>	Amherst, MA Fall 2022-Winter 2023
<ul style="list-style-type: none"><li>Enhanced and taught student-athletes Math and Physics to ensure maintain academic eligibility whilst competing at the highest level</li><li>Adapt and refine teaching approaches for each student depending on their preferences and prior knowledge</li></ul>	

<b>Footie First</b> <i>Coach</i>	Mumbai, MH Summer 2019 & Summer 2022
<ul style="list-style-type: none"><li>Coached soccer to 30 girls in elementary and middle school, resulting in the increased participation in local football leagues</li><li>Orchestrated and hosted an 8-week summer soccer tournament open to players of all ages</li><li>Oversaw &amp; adapted the schedule of tournaments to ensure maximum efficiency and enjoyability for the participating teams</li></ul>	

<b>Kopana Football School</b> <i>Coach</i>	Mumbai, MH Summer 2022
<ul style="list-style-type: none"><li>Provided soccer coaching everyday to children aged 3 to 18 years old to promote the development of the children's abilities</li><li>Collaborated with other coaches to create new drills &amp; practice plans for training sessions to engage &amp; improve soccer skills of players</li></ul>	

<b>EXTRACURRICULAR EXPERIENCE</b>	
<b>University of Massachusetts Women's Rugby Football Club</b> <i>Player &amp; Fundraising Chair</i>	
<ul style="list-style-type: none"><li>Athlete on a Division 1 Club Women's Rugby Team</li><li>Led events that generated approximately \$4000 a semester through fundraising efforts</li><li>Developed the design and management of team merchandise stores, providing fans and team members with apparel while generating funds through sales.</li></ul>	
<b>Women In Sports Management</b> <i>Member</i>	

<ul style="list-style-type: none"><li>Attend events featuring speakers, social gatherings, and networking opportunities to gather more information about opportunities in the sports industry</li><li>Establish connections and develop a network with women in sports management</li></ul>	Amherst, MA Fall 2020-Spring 2024
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**SKILLS AND CERTIFICATES**

*Computer:* Microsoft Excel, Word, and PowerPoint; VEO, Mod 11, Teamworks  
*Certifications:* Isenberg Advanced User Badge  
*Languages:* Fluent in English, Hindi & Spanish; Conversational in French and Arabic