Gianluca Colaiacomo

Date of birth: 01/04/1993 | **Nationality:** Italian | **Phone number:**

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WORK EXPERIENCE

01/05/2023 – CURRENT Rome, Italy
MANAGER - STRATEGY & ANALYTICS DELOITTE

Drive comprehensive data strategy initiatives in the retail, automotive and banking sectors to improve data quality, analytics and decision making.
Work with teams/stakeholders to define data management processes, implement governance frameworks and design innovative solutions.
Provide strategic leadership to ensure successful implementation, measurable results and customer value.

01/01/2020 – 30/04/2023
SENIOR CONSULTANT - STRATEGY & ANALYTICS DELOITTE

Data Strategy for a Fashion Retail Multinational Company
1. Led the company's data strategy, resulting in improved data quality, increased efficiency in data analysis, and better decision-making, leading to cost savings, improved revenue generation, and competitive advantage.
2. Designed and oversaw the implementation of a cloud-based Data Platform to centralize and optimize data management processes, resulting in significant improvements in operational efficiency, reduced costs, improved accuracy in reporting and analysis, and enhanced collaboration across departments.
3. Led and defined the change management strategy to ensure the smooth adoption of the new data platform, resulting in increased user adoption, reduced resistance to change, and minimized disruption to business operations.
4. Defined a roadmap for the implementation of the data strategy, ensuring that all stakeholders were aligned with the project objectives, resulting in timely delivery, reduced project risks, and improved cost-effectiveness.

Sales Incentive & Dealer Bonus Asset for the Luxury Automotive Industry (Italian and German companies)
1. Redesigned sales incentive process for dealers by identifying pain points and collaborating with sales and finance managers to define new allocation strategies based on commercial policies and dealer performance. Developed roadmap for an integrated solution and oversaw implementation to ensure effectiveness and user satisfaction.

01/11/2018 – 06/01/2020 Rome, Italy
CONSULTANT - BUSINESS INTELLIGENCE & DATA ANALYTICS KPMG

Working for the largest American company operating in the capital goods sector, on backend and frontend solutions about manufacturing, logistic and financial sector.
1. Developing and maintenance of a 3PL (Third party logistics) business model: from model creation to data manipulation using frontend application.
2. Developing and maintenance of a DataWareHouse related to financial sector
Costant interaction with international customers (NAFTA Region).

EDUCATION AND TRAINING

01/2016 – 01/2020 Turin, Italy
MASTER OF SCIENCE IN MANAGEMENT ENGINEERING Politecnico di Torino

01/10/2012 – 01/10/2015 Rome, Italy
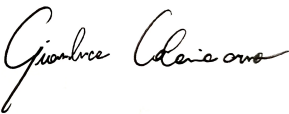**BACHELOR OF SCIENCE IN COMPUTER ENGINEERING** Roma Tre University

● LANGUAGE SKILLS

Mother tongue(s): **ITALIANO**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
INGLESE	B2	C1	C1	B2	C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

Driven by a solid background and proven track record, I am a passionate and experienced professional who is ready to take on new challenges, drive organizational success and deliver impactful results. With a blend of skills, unwavering commitment and a proactive mindset, I look forward to making a valuable contribution and achieving remarkable milestones.

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