



# Tommaso Refini

Manager in the sports industry (10+ years experience)

FIGC licensed Sporting Director, Scout

## ● Player profile

Sports journalist licensed by the Italian Ordine dei Giornalisti (ID 144369), communication and sports marketing consultant during the first years of my career. Since 2013, I have been serving as a Country Manager, Business Development Manager, Key Account Manager for market-leading sports technology companies, such as Amisco - Prozone, STATS and Stats Perform - Opta, managing relations with federations, leagues, clubs and running multiple Pro markets in Southern Europe and North America. In addition to a degree in Sports Science, Management of the sports football industry, I hold a Sporting Director diploma (ID 2785) and a Scout diploma (ID 175976) both from the Italian football federation. Member of ADiSe, the Italian sporting directors association (ID 3705). Native Italian, fluent English and French, elementary Spanish.

## ● Career in the sports tech industry

2019 - present



Senior Business Dev. Manager - Southern Europe, North America

2015 - 2019

**STATS**

Business Development Manager - Italy

2013 - 2015



Football Business Development - Italy

> Main areas covered:

Scouting, match & data analysis, performance analysis & athlete monitoring

> Key responsibilities & projects:

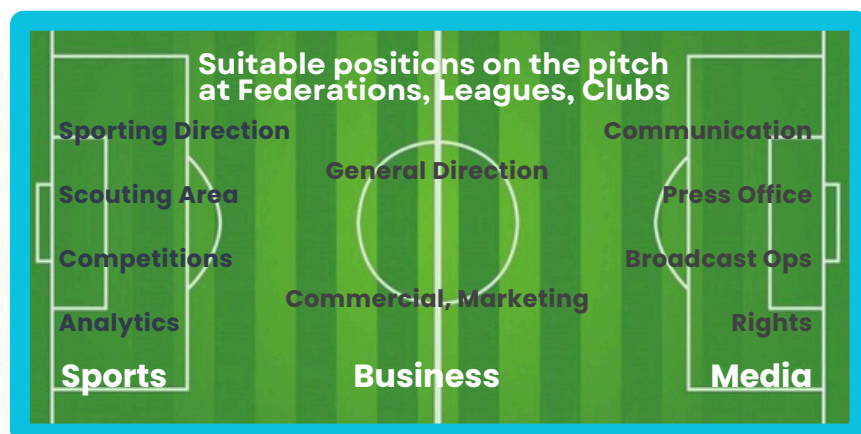
Pro market in Italy, Greece, Turkey, United States, Canada; Lega Serie A and Lega Serie B data projects; Serie A clubs data coverage in the UEFA club competitions; FIGC national teams data coverage in the UEFA and FIFA competitions

## ● Previous career

2001 - 2013

Freelance worker

Sports journalist, communication and sports marketing consultant



## ▲ About

Siena, July 20, 1979

## 📞 Contacts

tommaso\_refini@hotmail.com

+39 338 460 3590

www.linkedin.com/in/tommasorefini

## 🎓 Education

Sporting Director licensed by FIGC

Scout licensed by FIGC

Degree in Sports Science,  
Management of the sports football  
industry

Journalist licensed by OdG

## 🧩 Skills

Motivation and Perseverance

Goal orientation

Problem solving

Time management

Attention to detail

Flexibility and Adaptability

Teamwork

Stress resistance

## 🏆 Business Awards

2023, 2021 | Stats Perform Awards

2019, 2015 | STATS Awards