LEONARDO BLUNDI

Senior Football Scout, Sports Data Scientist and Performance Analysis Expert

Data-Driven Talent ID, Scouting & Recruitment | Proven Experience in USA, European & South American Markets

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Professional Experience

Orlando City Soccer Club – Orlando, Florida, United States

Lead Scout – Brazil | Orlando City SC and Orlando City B

Oct 2023 – Dec 2024

➥ Led all scouting operations in Brazil, identifying and assessing talent across multiple levels for OCSC and OCB.

➥ Conducted player assessments through live matches, video analysis, and statistical data interpretation.

➥ Live and video scouting aligned with club guidelines and provided concise, timely reports using internal systems.

➥ Delivered detailed individual reports, supporting the club's recruitment strategies for MLS and MLS Next Pro.

➥ Maintained ongoing tracking of priority targets, compiling regular updates and progress evaluations.

➥ Developed scouting protocols to enhance efficiency in player monitoring and reporting.

➥ Provided comprehensive background checks on players, including contractual status and agent relationships.

➥ Collaborated with Gen. Manager and Technical Director in recruitment meetings and market strategy discussions.

Everton Football Club – Liverpool, England, United Kingdom

Lead Scout – Americas | Senior Squad, U23's and U20's

Jul 2021 – Oct 2023

➥ Led all the mapping, scouting, and recruitment process across South America, Mexico, and the USA markets.

➥ Identified, evaluated, monitored and covered all players eligible to play in the English Premier League.

➥ Specialized in identifying talents capable of transitioning successfully to European leagues.

➥ Established a robust network with clubs, agents and intermediaries to enhance scouting intelligence.

➥ Created and provided scouting reports, highlighting tactical fit, physical metrics and psychological traits.

➥ Played a key role in talent identification for long-term succession planning.

➥ Participated in regular departmental meetings, presenting findings on scouted players and market intelligence.

➥ Maintained a strong network of contacts to anticipate market shifts and uncover hidden prospects.

Clube Athletico Paranaense – Curitiba, Paraná, Brazil

Scout, Market and Data Analyst | Senior, U23 and U20 Teams

Aug 2018 - Nov 2020

➥ Conducted detailed video and live scouting of domestic and international players across South America.

➥ Created and implemented protocols and data collection frameworks to enhance internal databases.

➥ Led the development of market intelligence reports to assist executive leadership in recruitment.

➥ Pioneered the club's initial steps into data-driven scouting, integrating statistical analysis with traditional methods.

Santos Futebol Clube – Santos, São Paulo, Brazil

Scout, Sports Scientist, Performance and Data Analyst | Senior, U23 and U20 Teams

Aug 2015 – Apr 2016

➥ Performed tactical analysis through live and video-based game breakdowns.

➥ Produced individual and collective video reports for athletes and coaching staff.

➥ Managed GPS data collection and training monitoring sheets to track player development and training loads.

Botafogo Futebol Clube – Ribeirão Preto, São Paulo, Brazil

Performance Analyst and Scout | U17 and U15 Teams

Jan 2015 – Aug 2015

➥ Internal evaluation of athletes and individual technical assessments.

➥ Analysis compilation of information in reports and feedback to the coaching staff.

Sporting Clube Linda-a-Velha – Oeiras, Portugal

Assistant Coach | U14 and U11 Teams

Sep 2013 – Feb 2014

➥ Designed and delivered physical preparation sessions and tailored individual development plans.

➥ Supported the technical development of youth players within a structured training methodology.

Lapece | Sports Scientific Research Laboratory – Londrina, Paraná, Brazil

Physiologist, Physical Trainer and Performance Scientist

Mar 2011 – Sep 2013

➥ Developed and implemented physical testing protocols for teams and individual athletes.

➥ Conducted collective and individualized fitness assessments to inform training design.

Sport Clube Corinthians Paulista – São Paulo, Brazil

Volunteer Internship / Performance Department

Mar 2011 – Sep 2013

Professional Summary

Dynamic and detail-oriented Sports Scientist, Scout, Data and Performance Analyst with over a decade of experience across elite clubs in South America, Europe and North America. Remote-based professional, experienced with international travel for live scouting and recruitment meetings. Robust academic background and extensive on-field expertise in player recruitment, track record in talent identification, performance and data analysis, and market intelligence. Deep understanding of positional profiles, tactical frameworks and squad building strategies. Proven ability to work in target-driven environments, traditional scouting methodologies with modern analytical tools and insights. Expertise in transforming qualitative assessments into quantitative insights to support decision-making at top-tier clubs, strategic planning, data-driven scouting, and collaboration within high-performance environments.

Core Qualifications and Technical Skills

- Talent identification through live and video scouting, both domestically and internationally.
- Long-term player tracking, monitoring development and performance trends.
- High-quality, deadline-driven reporting using club-specific frameworks and terminology.
- Proficient in collating intelligence and updates across player markets and club ecosystems.
- Participation in regular recruitment meetings with prepared updates and targeted player briefings.
- In-depth understanding of positional player profiles and tactical systems.
- Strong communication, analytical skills and a meticulous attention to detail.
- Committed to ethical scouting practices, confidentiality and adherence to codes of conduct.
- Experienced with key scouting platforms and data tools (Wyscout, InStat, Hudl, Scout7, ProVision, ISF, Scoutastic, OptaPro, Python, SQL, Tableau).

Education

- **Bachelor's Degree in Sports Science**
  UEL – Londrina State University (Brazil) Jan 2011 - Dec 2014
  FMH – Lisbon University (Portugal) Sep 2013 - Mar 2014
- **MBA in Business Technology: AI, Data Science & Big Data**
  PUCRS | Pontifícia Universidade Católica - Porto Alegre, Rio Grande do Sul, Brazil **|** In progress

Courses and Specialisations

- Methodology of Specific Training in Football
- Physiology of the Exercise in Football
- Theory and Methodology of Sports Training
- Didactics and Pedagogy of Physical and Sports Activities
- Analysis of the Teaching-Learning Process

Licenses

- FA Talent ID - Level 1
- FA Talent ID - Level 2 (in progress)
- The PFSA Level 1 Talent Identification in Football
- The PFSA Level 2 Talent Identification in Football (in progress)

Languages

- Portuguese (Native) | English (Fluent) | Spanish (In Progress)