



# Ismail Sadek

## Marketing Strategist

### Education

Master's Degree – Web Marketing & Digital Communication – from IUSVE

10/2023 – Present

Focus on digital strategy, data analysis, advertising, and brand positioning.

Bachelor's Degree – Advertising & Marketing from IUSVE

09/2020 – 01/2024

Communication, advertising, neuromarketing, UX design and branding labs.

Higher Technical Diploma – Digital Communication & Marketing – from FITSTIC ITS

10/2018 – 06/2020

High School Diploma – Commercial and Advertising Services

09/2013 – 07/2018

### PROFILE

Master's student in Web Marketing & Digital Communication

Bachelor's degree in Advertising & Marketing.

+5 years of experience working in communication agencies

+2 years as a freelance marketing strategist

### IT TOOLS

- Suite Adobe: Illustrator, Photoshop, InDesign, Premiere
- Pacchetto office: Word, Excel
- Social: Instagram, Facebook, Tik Tok, YouTube
- AI: ChatGPT, Perplexity, Gemini

### LANGUAGES

- Italian: native
- English: B1 – Currently attending a course to improve my level

### CONTACTS

Cell: 3201605592

Mail: ismasadek98@gmail.com

linkedin: @ismasadek

Instagram: @ismasadek

### Work Experiences

**Freelance Marketing Strategist**

01/2023 – Present

Marketing and social media marketing analysis and strategies for freelancers and company

**Social media manager | Demarka e Vitruvio Virtual Reality**

05/2020 – Present

Digital marketing strategies, Meta campaign management, copywriting and graphic design

**Stage content Creator | &Love**

02/2022 – 03/2022

Content creation

**Graphic Design | Guermandi Group**

05/2017 – 12/2019

Brand identity design | Social content management and implementation