



# Mitch Gerber

Confident in my own ability, I always look to learn from others to develop my skillset in order to reach my goals. I am driven and hardworking and can excel in a fast-paced environment in order to help my team. Adaptable and motivated to learn from new environments are stand out qualities that have helped me in my experiences so far.



## OBJECTIVE

My primary objective is to develop myself into one of the best heads of recruitment in football. I aim to develop my skills and knowledge from clubs around the world as I look for my next steps along this path.

## REFERENCES

Kevin Green

[k.green@ucfb.ac.uk](mailto:k.green@ucfb.ac.uk)

UCFB Lecturer/ FA coach developer

Andy Chenery

[achenery@readingfc.co.uk](mailto:achenery@readingfc.co.uk)

Lead Academy Analyst at Reading FC

## ADDRESS

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## EXPERIENCE

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### SEPTEMBER 2022 - CURRENT

Lead analyst/ Coach | UCFB Wembley | London.

Lead Performance Analyst for the UCFB seconds football team, I create post-match presentations, individual analysis for the managers and players, oppositional analysis, plus an additional weekly highlight reel for the social media team. I use Wyscout and HUML to upload clips. Halfway through the season our team brought in a designated camera man and another analyst to help with the workload, using connections with the managers we worked as a team as I lead the analysis.

I recently had a promotion from the third team to the second team which is the highest I can get at my university making me the highest non-full-time analyst. The manager took me with him up to the seconds with him due to my work ethic and progression in knowledge of football. I have a body of work available for viewing upon request.

### AUGUST 2022 - MAY 2023

Academy performance analyst intern | Reading FC | Berkshire.

Working in one of the best academies in England, I worked alongside all age groups across U9's to U23's filming, live/post-match coding, and making post-match/ player/ opposition presentations for the youth phase lead coaches to improve and attack weaknesses in the elite environment. Dealing with the pressure of the ongoing professional expectations around the club and environment within. Working within a CAT 1 Academy, using my skills in Wyscout, Sportscode, Studio, and HUML I have been able to help the lead academy analyst in assisting with coding, analysis, retain and release and much more.

I also worked with the Academy head of recruitment nearer to the end of my role as I show a great interest in recruitment and got along well with him. He allowed me to develop my skills in recruitment and recommended me to the academy manager and board members to join him in recruitment in an assistant role.

### SEPTEMBER 2021 - CURRENT

Football coaching and management student | UCFB Wembley | London.

While studying for my degree over the past three years, I have been collecting a body of work in analysis through selected modules taught throughout this course, resulting in 2-1's and Firsts as results. Available for viewing upon request.

## SKILLS

- Sportscode
- HUDL
- Studio
- Learning Python

## LANGUAGES

- English
- Learning Spanish
- Learning Dutch

## EDUCATION

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**UCFB WEMBLEY |** Bachelor's degree in Football Coaching and Management to finish in May 2024. Looking to further this degree with a masters in football recruitment in 2024/25.

My dissertation allows me to do my own research upon recruitment styles to further my knowledge within this sector.

The title of my dissertation is "The use of data-driven recruitment and whether it is effective in professional football". This allows me to gather opinions of heads of recruitment from the Premier League down to the National League on their preferred style of recruitment and their opinions on what is most effective to recruit players for a winning team.

**THE FOREST SCHOOL ACADEMY |** Sports Science B-tech completed in 2019.

## CERTIFICATES

- FA Level 1 in Talent Identification
  - FA Level 2 in Talent Identification
  - FA Level 1 in Football Coaching
  - FA First Aid
  - FA Safeguarding Children
  - FA Safeguarding for all
  - FA Coaching Philosophy
  - FA Disability in football
  - Level 1 Technical Scouting PFSA
  - Level 2 Technical Scouting PFSA
  - Level 1 Performance Analysis PFSA
  - Level 2 Performance Analysis PFSA
  - Level 3 Performance Analysis PFSA
  - Level 1 in Talent Identification PFSA
  - Level 2 in Talent Identification PFSA
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