



# LEONARDO BOCCOLUCCI

leonardo.boccolucci97@gmail.com

+39 3466589286

Via della Stella 189A, Palestrina (RM)

## PROFILE

I have a great passion for economics, the world of sports, technology and music. I consider myself a curious person, oriented to the achievement of his goals and inclined to analytical thinking and listening. I have good learning and communication skills, problem solving and teamwork; great attention to detail.

## LANGUAGES

Italian - Native Speaker

English - Fluent

Spanish - Intermediate

French - Basic

## CERTIFICATES

2020 – TOEFL Certificate

2021 – SAP Certificate

2021 – SAS Visual Analytics 1 for SAS

Vija: Basics

2023 – Italiacamp Scholarship

2023 – BLSD Certificate

## IT SKILLS

Good knowledge of Office package

Good knowledge of Canva and Adobe Acrobat

Basic knowledge of Photoshop

## VOLUNTARY ACTIVITIES

2021 – ongoing – Civic Movement “InCivili” – Organization engaged in recovery of degraded areas in the town of Palestrina (RM)

2019 – ongoing – Caritas Italiana – Canteen Operator

## WORK EXPERIENCE



### FC JUVENTUS | TICKETING OPERATIONS October 2024 – ongoing

- Development of strategies relative to sales and distribution of tickets for sport events
- Handling of the correct division and allocation management for the efficiency of the tickets sale process.
- Study and definition of tariffs for each customers segment
- In-depth knowledge of the area "stadium revenues" for a sport event



### ISTITUTO PER IL CREDITO SPORTIVO E CULTURALE | SPORT ADVISORY

April 2024 – October 2024

- Development of customer segments in the sport field, including through the definition of new commercial strategies
- Definition of customer advisory activities for public private partnership operations
- Provision of the assessment service of the business plan in the context of project financing operations in the sports sector
- Design of initiatives in the cultural field in conjunction with funding projects in the sports segment



### FEDERAZIONE ITALIANA TENNISTAVOLO | BUYER April 2022 – December 2022

- Drafting of purchase orders of the Federation
- Drafting contracts with sponsors and clients
- Market researches
- Administrative Staff and on field Activities Staff (2022 Table Tennis European Veteran Championships)

## EDUCATION



### LUISS Business School

2023 – Master in Sport Management

Final Project Work – Macron: The Strategic Role of Sponsorship to Sustain Brand Growth



### University of Rome Tor Vergata

2020 / 2022 – MSc in Business Administration  
Curriculum Innovation and Sustainability

Final Grade 110/110 with laude

2016 / 2020 – Bachelor in Economics and Management