



# SHAIHAN ASI

PERFORMANCE ANALYST

**EDUCATION**  
BACHELOR OF ENGINEERING -  
INFORMATION TECHNOLOGY  
UNIVERSITY OF MUMBAI | 2011 - 2015

**CERTIFICATION**  
FA Level 1 in Talent Identification +  
The FA Playmaker +  
Sports Performance Analysis - Northumbria +  
University, Newcastle  
Data Visualisation with Tableau +  
PFSA Talent Identification Level 1 +  
PFSA Opposition Analysis Level 1 +  
Data Science Methodologies (IBM) +  
Python for Data Science (IBM) +

**WEBSITE**  
AUXILIARY WINGER

**CONTACT**

+971 58 587 3950  
SHAIHAN.ASI@GMAIL.COM

RESIDENTIAL CITY: DUBAI  
NATIONALITY: INDIAN

## PROFILE

An Experienced Performance Analyst with a demonstrated history of working in the Football field and services industry. Skilled in Data Analysis, Scouting and Performance Analysis.

## EXPERIENCE

### ACADEMY PERFORMANCE ANALYST

**SHARJAH FOOTBALL CLUB** | SEPTEMBER 2022 - JUNE 23

- Filming and Analysing games for U14, U15, U16 and U17 matches.
- Coding and analysis of games in accordance with the club's playing style and philosophy.
- Responsible for equipment set-up using Hi-Pod.
- Assist with live coding for U21 games.
- Responsible for scouting younger players and informing the Head of scouting.
- Providing academy players with individual clips for development.

### ASSISTANT PERFORMANCE ANALYST

**MUMBAI CITY FC** | JULY 2021 - JUNE 2022

- Assisting with filming of training and matches as required, providing individual video and statistical feedback.
- Coding live games, post games and individual player clips.
- Assisting with the production of pre-match and post-match review meetings and of post match reports for the team and individual players.
- Helping the coaching staff in preparing training plans, by analysing opposition teams.
- Supporting coaching staff in-game by providing half time analysis.
- Provide video resources to assistant coaches and players to develop understanding of playing style and performance.
- Creating and managing a data infrastructure for the First Team.
- Responsible for equipment set-up and recording on match days and during training, using drone and camera.

### FOOTBALL ANALYST FOR INDIAN SUPER LEAGUE

**STAR SPORTS** | (OCTOBER 2019 - MARCH 2020) - (OCTOBER 2020-MARCH 2021)

- Analysing all league matches and providing Pundits with the Match Analysis.
- Analysing data and looking for trends to identify individual team and players - style of play.
- Creating and maintaining Databases for team-specific players and Patterns of play for each individual team.
- Making a specific summary for each match to provide relevant information and trivia to commentators and match producers.

### SCOUTING AND PERFORMANCE ANALYST

**FC PUNE CITY** | OCTOBER 2017 - AUGUST 2019 (2 ISL SEASONS)

- Provide and oversee the entire analysis provision for the first team and reserve team.

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- Responsible for helping in the recruitment of Indian and Foreign players for reserve team and first team. Watching games of each player comparing their performance-related data to pre-defined metrics specified by the Head of Football. Drafting a dossier and giving insights on players to management.
- Maintain video and statistical databases to ensure that all data is accurate and up to date.
- Carry out pre-match opposition analysis, including key player profiling, goals analysis, trend analysis
- Creating a detailed report on the opposition and providing it to the Coaching staff in the shortest time available.
- Streamlined and established a pre and post-match schedule with terms to player performance and statistics.
- Carry out post-match coding on a team and individual player basis, producing statistical information using SportsCode.

### PLANNING LEAD|SPORTS ANALYST

HUDL | JANUARY 2017 - OCTOBER 2017

#### PLANNING LEAD:

- Responsible for the distribution of incoming games and managing the queue based on priority tasks.

#### TEAM LEAD:

- Generating Reports and performing quality checks on the games.
- Worked on a project for scouting players with FC Pune City.

#### SPORTS ANALYST:

- Analysing games from different sports - (Basketball, Football, American Football, Lacrosse) using HUDL Online solution and SportsCode.
- Tagging and Analysing Championship, Dubai and Qatar League games.

## KEY ACHIEVEMENTS

- Integral part of Mumbai City FC who finished second in the AFC Champions League Group.
- Implemented the use of Opta data in live matches at Star Sports.
- During my first season at FC Pune City the club reached the Indian Super League playoffs for the first time since it's inception with the help of new recruited players.
- Developed and managed the club's first Performance Analysis department
- Worked under 4 Coaches in 2 seasons of ISL (Indian Super League)
- Implemented Expected Goals model (xG) in the recruitment of Attacking players for ISL season 6 by extracting and comparing data with the old-established attackers.

## SKILLS

- Sportscode & HUDL online
- Microsoft Office & Excel
- Tableau
- Instat & Wyscout
- Keynote & Powerpoint
- Catapult Sports GPS
- Dartfish
- Coach Paint
- Metrica Play
- SBG (Focus & Matchtracker)
- Statsbomb IQ
- Piero
- Angles
- Video Editing
- Quick Learner
- Data Analysis & Generation
- Creative Presentation Skills
- Data Interpretation
- Data Visualization