



ANDREA DATTOLA

EDUCATION

Master Full-time in Sport Business Management

24 Ore Business School | Milano | 10/2023 - 03/2024

- Sport Industry and Sports Law, Administration, Control and Tax Management in sports companies, Marketing in Sports, Communication in sports between traditional and digital tools, Sponsorship and Revenue in sports, Events and Sports Tourism, Sports facilities, Sports Retails and Sports Management

Three-year degree in Sports Sciences - Football Curriculum

San Raffaele University | Rome | 09/2019 - 07/2023

- Curricular internship

Sporting Athens Sports Club | Messina | 05/2023 - 07/2023

Classical High School Diploma

Francesco Maurolico Classical High School | Messina | 09/2010 - 07/2015

LICENSES AND CERTIFICATIONS

Business English Courses - Education First

- Certificate of graduation - CEFR Level B2 | Milano | 01/2024
- Certificate of graduation - Management | Milano | 03/2024
- Certificate of graduation - Social Skills | Milano | 03/2024

Advanced Excel course

24 ore Business School | Milano | 10/2023

Football Observer - FIGC Technical Sector

Federal Technical Center of Coverciano | Florence | 05/2022

WORK EXPERIENCES

Digital Marketing Affiliate

Diamond Affiliation | Smart Working | 01/2019 - 01/2020

- Network for the promotion of sporting events, social channel management, customer management during registration, revenue share.

SKILLS

- Microsoft Office
- Canva
- Bing
- AI

LANGUAGES

- **Italian** (Mother tongue)
- **English** (B2)
- **Spanish** (A1)