



FLAVIO D'ANDREA

MARKETING SPECIALIST

CONTACTS

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NATIONALITY

Italian

DRIVING LICENSE

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DATE AND PLACE OF BIRTH

12/07/1997

Rome

LANGUAGES

- English B2 (First)

SKILLS

- Planning and implementation of marketing strategies
- Social media management
- Press communication
- Copywriting
- Event organization
- Data analysis and market research
- Audio and video editing
- Website management (WordPress, Wix)
- PR

COMPUTER SKILLS

- Google Slides, Docs & Sheets
- Microsoft Word, PowerPoint & Excel
- Social Media: Instagram, Facebook, X (Twitter), etc.
- WordPress & Elementor
- Wix
- Adobe Photoshop
- Canva
- HubSpot
- Audio & Video editing applications (E.g., CapCut)

PROFILE

I'm a 28-year-old Marketing & Commercial Specialist with experience in developing and implementing online and offline communication strategies, managing integrated social media channels, organizing events, and conducting in-depth market analysis. My expertise includes creating targeted digital content, overseeing its entire lifecycle, from strategy to publication. I work daily with digital marketing and CRM tools, managing complex projects in international environments.

WORK EXPERIENCE

Marketing & Communications Specialist at Tsunami Nutrition, Rome

August 2025 - present

- Strategy and management of the company's editorial plan and social media channels
- Management of relationships with partners and creators
- Market research for new opportunities and competitor analysis

Marketing & Commercial Specialist at WSBSPORT, Rome

February 2022 - July 2025

- Management of website and online & offline communication
- Market research
- Production of reports
- Production of promotional material
- Project management
- Consultancy in the development of projects with partners
- Business model definition
- Organization of events

Marketing & Communications Specialist at MCES Italia, Rome

March 2022 - September 2023

- Operational support for social media communication
- Definition and implementation of the communication strategy
- Production of reports

Account Manager at ASD Torino Calcio, Rome

December 2021 - present

- Drafting press releases and supporting communication strategy
- Managing and updating the official website and online shop
- Managing and developing relationships with partners and sponsors

EDUCATION

Master's degree in Sports Management (LM47) at Università degli Studi di Rome "Foro Italico"

October 2019 - October 2021

- Final grade: 110/110 with honors (cum laude)
- Relevant exams: Corporate Communication; Marketing and Strategy; Sports law; Private law; Administrative law; Business economics and quantitative methods; Theory, regulation and organization of sports activities; Health planning; Hygiene, safety and construction of sports facilities.

Bachelor's Degree in Motor and Sport Sciences (L22) at Università degli Studi di Rome "Foro Italico"

October 2016 - September 2019

- Final Grade: 100/110
- Relevant exams: Fundamentals of business and management economics and Institutions of public law; Anatomy applied to motor activity; Basics of motor activity; Endocrinology and sports medicine; Training theory and methodology and quality of sports facilities.

Scientific Diploma, Liceo Scientifico "Primo Levi", Rome

September 2011 - July 2016