



# ALESSIA UNGERICHT



[www.linkedin.com/in/alessia-ungericht](https://www.linkedin.com/in/alessia-ungericht)

## EDUCATION

OCTOBER 2025 - JUNE 2026  Escuela Universitaria Real Madrid  
MASTER IN SPORTS MARKETING

Real Madrid Graduate School

2022 - 2025

BACHELOR OF ARTS IN BUSINESS 

Management, Communication & IT  
Innsbruck, Austria  
Passed with distinction

2017 - 2022

HIGHER SECONDARY SCHOOL DIPLOMA

Language Gymnasium (Merano, Italy)  
Final grade: 100/100

## LANGUAGES

**GERMAN:** Bilingualism Certificate (C1)

**ITALIAN:** Bilingualism Certificate (C1)

**ENGLISH:** Cambridge (C1)

**SPANISH:** DELE (B2)

## SKILLS

PREMIERE PRO 

PHOTOSHOP 

INDESIGN 

CAPCUT 

MS OFFICE 

## OTHER CERTIFICATES



FUNDAMENTALS OF  
DIGITAL MARKETING



BADGE IN DIGITAL  
MARKETING

## WORK EXPERIENCE

NOVEMBER 2025 - FEBRUARY 2026



INTERNSHIP | PARTNERSHIP CREATION AT REAL MADRID

I gained insight into how new sponsorship opportunities are identified and developed within a top-tier football club. I took part in meetings with potential partners and was involved in the early stages of partnership proposal development, including the creative process of identifying potential activations.



JULY 2025 - OCTOBER 2025

CONTENT CREATION AT FC SÜDTIROL

I was responsible for planning, producing and publishing content across the club's social media channels. My tasks included staying up to date with current trends, as well as creating and editing video and photo content.



FEBRUARY 2025 - MAY 2025

INTERNSHIP | MARKETING & EVENTS AT FC SÜDTIROL

I supported the club's communication and marketing team. My responsibilities included creating newsletters, managing the website using a CMS, producing video content for social media, assisting with the online store and helping to organize events.



NOVEMBER 2023 - JANUARY 2025

SOCIAL MEDIA AT CHARLY BASKET MERANO

After 11 years as a player at the club, I supported its Instagram presence by regularly posting the weekly game schedule. I also created occasional photo and video content.

## VOLUNTEERING EXPERIENCE

| EVENTMAKERS. AUGUST 2024 | DUTCH FORMULA 1 GRAND PRIX



NOVEMBER 2025 | NFL GAME IN MADRID



NOVEMBER 2025 | HYROX IN MADRID



+39 3315381820



alessia.ungericht@gmail.com



Permanent: Ugo-Foscolo 58, Merano, Italy

Current: Pérez Galdós 7, Madrid, Spain