

RESUME CV

Manlio Serreti

UEFA B COACH – MATCH ANALYST & SCOUT

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Personal data

birth date: 11.08.1972
birth place: Roma
nationality: Italian
driving license: full A / B

Football Career

20 years career experience as **Youth Coach and Match Analyst** (tactical, performance analyst). During all the seasons as head coach I've led **teams of all ages** and **all formats** (by 5v5 to 11v11). **Last 7 years** ('16-'23) I've worked for **Ss Lazio 1900 (Serie A club)** as **Head of Youth Match Analysis Area** (data & video analysis U.18 to U.13 teams), **Assistant Coach and Match Analyst** (U.18-17 teams), Youth Head Coach (U.11-U.9) and Youth Scout.

Previously employed as **Youth Head Coach** with following teams:

- **As Roma Dabliu Academy** ('14 – '16)
- **Parma Calcio Accademia Gialloblu** ('13 -'14)
- **Campus Eur football school** ('07 -'13)
- **Asd Eurocalcio futsal school** ('04 -'07).

Played as a young player at semi-professional level (italian Serie C-2 club).

Certificates

- **Football Match Analyst** (2019) successfully attending **official FIGC course in Coverciano**, deepening full range Performance Analysis (both **video tactical & big data Analysis**).

- **Uefa B Football Coach** (2014)
- **Figc D Football Coach** (2013)
- **Coni-Figc Youth Football Coach** (2009)

Also attended in the years several **upgrading clinics**, including among others those on **Koerver coaching method** and **Horst Wein Academy's Funinho** method, and those with Barcelona, Sevilla and Sporting Club Lisboa on Youth Coaching.

Tools

- **Sics VideoMatch, Sics Dynamic, Dartfish Pro-S** video-tagging and editing software, daily used for Match studio, Team studio e Player studio
- **WyScout, InStat** and most important scouting platforms and database
- **YouCoach** football trainings managing software

Foreign languages

Portuguese: excellent written and spoken knowledge, deepened in 2001 thanks to a 9-month **Erasmus scholarship** at the *Universidade Lusiada de Lisboa* (Portugal), where held the last three exams and prepared the degree thesis.

English: good written and spoken knowledge (B2, **upper intermediate** level). Language courses: EF Edinburgh (Scotland, '90); American College of Dublin (Ireland, '99), EF London (England 2017).

Spanish: basic written and spoken scholar skills, deepened with a studying holiday at Almeria (Andalucia, Spain) in '98.

IT skills

Consistently uses the **main social networks**. Advanced skills in **digital video shooting**, has also **video editing (Adobe Premiere, i-Movie, Windows Movie Maker, DPS Velocity)** and **Photo editing skills (Adobe Photoshop)**. Knowledge of the **Apple Macintosh** and the FreeHand10 desktop layout program. Previous courses attended: System Operator (Microsoft Office and Visual Basic at New System Automation); Graphic Computer Aided (Corel Office, Corel Draw, PhotoPaint, Internet, HTML at IAL-Rome).

Education

University degree in Political Science. Graduated in 1991 at the Ettore Majorana **Scientific High School** in Rome, achieved **International Politics degree** at Università di RomaTre, thesis in **Comparative Politics**: "Types of Democratization and Party Systems. Portugal and Spain in a comparative perspective" (supervisor Prof. Pietro Grilli of Cortona). **Rating: 108/110.**

Specialization

Public Journalist since 2004, **Professional Journalist since 2011**. In 2012 attended a **Video Reporter course** organized by Stampa Romana and curated by RaiNews24 journalist Amedeo Ricucci. In 2003 attended the Eidos Comunication **Press Officer course**.

Communication e journalism experience

- employments: **Media Planner** for **H24 digital media company** (2020); **Web Consultant** for **Carpoint Spa**, premium **Ford and Volkswagen dealer**, working in Automotive web marketing and e-commerce department (2018-2019);
- previous freelance collaborations: **lecturer** at the radio-television Journalism course organized by RaiTre reporter; **press officer** for the 2016 Rome elections candidate Urbini (Pd); **video reporter** for Video Service and many others previous experiences.
- main experience: **RomaUno Tv, all-news satellite channel (2006-2016)** as editor, **news anchorwoman** and press release; **video-reporter** for various news magazines; format author; speaker of "Focus basket" magazine; **official speaker** for Lega A basketball championship (Acea Virtus Roma matches, 2012-2015).

Military career

Former Italian Army Complement Officer. Attended the **152th A.U.C. Course** at the Military School of Cesano. Assigned to the 28th Regiment "Pavia" in Pesaro, where served as first plenary and biennial service from 1993 to 1996 as Platoon commander and deputy commander of company, leaving with the rank of **lieutenant**.

Hobbies and targets

All-round sportsman. In addition to **football (soccer)**, I also practiced **basketball**, tennis, skiing and swimming. I'm a great **NBA** basketball fan, very interested also in **MotoGp**, Superbike and all motorsports races. After gaining experience in the Army and graduating in Political Science, over the past 20 years I've gained huge experience as **football coach**, **match analyst (data and video analysis)**, more than video reporter and journalist. **Working in sports all around the world is the main target.**

Authorization to process personal data

In accordance with Legislative Decree no. 196/2003, it is authorized to provide personal data to private companies or public bodies for the purposes of professional selection.

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