

ALVARO SEBASTIÁN ROMERO ZÁRATE

FOOTBALL EXECUTIVE | TALENT DEVELOPMENT | COACH DEVELOPMENT
| FIRST-TEAM SUPPORT UEFA A LICENSE | MSC SPORTS
MANAGEMENT | PSYCHOLOGIST

PROFESSIONAL PROFILE

Football professional with experience in LaLiga first-division environments, specialized in talent development, methodology design and performance analysis. Background in psychology applied to high - performance football, with proven ability to lead departments, structure game models and support coaching staffs in elite contexts. Strong strategic mindset, analytical capacity and people management skills.

CONTACT

 Madrid - Spain

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 alvaro-sebastian

Spanish- Native.
English - Advanced level.

EDUCATION & QUALIFICATION

UEFA "A" Coaching license - RFFE (2021)

MSc in Football Management, Methodology & Analysis - LaLiga Business School (2020)

Bachelor's Degree in Psychology - Universidad Católica Boliviana San Pablo (2015)

Coaching License level 3 - Instede Formación (2018)

PROFESSIONAL EXPERIENCE

RAYO VALLECANO. 1º DIVISIÓN (LALIGA ESPAÑA).

Head of the talent development department



AUGUST 2022 - PRESENT

- Design and implementation of the club's talent development strategy.
- Coordination and supervision of youth coaches and technical staff.
- Alignment of the game model and training methodology across age groups.
- Player performance evaluation and support to first-team projection decisions.

Performance Analyst - Rayo Vallecano B

CURRENT

- Match and opponent analysis.
- Individual player performance monitoring.
- Performance reporting linked to first-team projection.

Head Coach - Youth Categories (U9-U15)

AUGUST 2017 - JUNE 2018 | AUGUST 2021 - JUNE 2022

- Season planning and methodology design.
- Match reporting and performance analysis.
- Talent identification and player optimisation.

REAL VALLADOLID C.F. 1ºDIVISIÓN (LALIGA ESPAÑA).

Academy Scout



SEPTEMBER 2020 - JUNE 2021

- National talent identification (U15-U18).
- Preparation of written and video scouting reports.
- Collaboration with recruitment and sporting management departments.

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CONTINUOUS PROFESSIONAL DEVELOPMENT

Xesco Espar Academy.

Leadership, Tactical Preparation, Performance.

Golden Coach Congress.

International Football Congress

Communication & Public Speaking Training (Fernando Miralles)

PROJECTS & CONTRIBUTIONS

CO FOUNDER - La Pizarra Táctica.

Digital football analysis platform focused on tactics, leadership and methodology.

CONFERENCES

Invited Speaker World football summit Madrid (2025)

<https://www.youtube.com/watch?v=1lvtFLXx2QA>

1º Congreso online LPT. Gestión de equipos.

<https://youtu.be/YjiYPvjnVkJ>

Continuous learner with strong interest in leadership, football methodology and decision-making under pressure.

References available upon request.

PROFESSIONAL EXPERIENCE

C.D. LEGANÉS. 1º DIVISIÓN (LALIGA ESPAÑA).

Assistant coach and performance analyst (U16 - U18)

AUGUST 2016 - JUNE 2018.



- Opponent and match analysis.

- Video reporting and performance feedback for coaching staff.

- Individual player development support.

C.D.C. MOSCARDO. (Spain)

Head Coach - Youth categories (U16 - U18)

AUGUST 2019 - JUNE 2020.



THE STRONGEST (First Division - BOLIVIA)

Youth Coordinator & Head Coach (U10 - U13)

JANUARY 2015 - MARCH 2016.



ADDITIONAL EXPERIENCE

Sport Psychologist - Saint Andrews School (Bolivia)

- Psychological strategies for performance, focus and emotional control in young athletes.



TECHNICAL & STRATEGIC SKILLS

- Coach Development & Methodology Alignment
- Talent Identification & Player Development
- Game Model Design & Tactical Periodisation
- Performance & Video Analysis (Wyscout, Nacsport, Power BI)
- Staff Coordination & Leadership
- Decision-making under pressure