



GIORGIO CONSONNI

EDUCATION

MBA Sport Management 10/2024-06/2025

Escuela Universitaria Real Madrid-Universidad Europea

Program focused on providing a broad foundation in economics, managerial skills, marketing, and communication, with a hands-on methodology based on real-world projects and direct contact with the sports industry.

Bachelor Degree 09/2021-09/2024

Università Cattolica del Sacro Cuore di Milano

Economics and Management: Development of legal and economic skills, theoretical skills essential to be able to administer and manage a company.

Scientific High School 09/2016-06/2021

Liceo Sant'Alessandro

Scientific high school: purely mathematical subjects.

CONTACT

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CERTIFICATIONS

English Certification
B2: Ielts Certification

Spanish Certification
B1: University Certification

SOFT SKILLS

The ability to be a team
Player patience
Time optimization
Problem solving
Perseverance

OTHER EXPERIENCES

Sponsor United 04/2025 - 07/2025
Sponsor Scout
Scout different properties in different sports globally, from Tennis to Baseball. Gain an understanding of the global sponsorship industry in the world that will be essential getting in the sports business.

Real Madrid Universidad Europea 10/2024 - 06/2025

Strategic Projects

Presented sponsorship activation concepts to Real Madrid's Sponsorship Department and proposed an international clinic plan to the Technical Director of the Foundation.

Premier Padel Tour 10/2022

In this experience I work at Allianz Cloud, in Milan, during Premier Padel Milano P1, as a committed and seller of Padel products.