

COSTANZA VEDANI

who i am

Professional with experience in marketing and project management.

I have worked in the organization of international events and have expertise in creating and fostering strategic relationships. I am currently seeking new challenges to contribute to business growth and innovation.

Soft Skills

- Problem solving
- Time Management
- Attention to details
- Team Working
- Creativity
- Networking

Digital Skills

- Office (Advance)
- Google Workspace (Intermediate)
- Canva (Intermediate)
- Photoshop (Base)

Languages

- Italiano (Native)
- English (B2)
- French (A1)

Courses

- Market analysis with micro-data and positioning strategy (Leann, 2023)
- Artificial Intelligence applied to Marketing (Learnn, 2023)

Contact

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Spino d'Adda, CR (26016)

Work experiences

Sponsorship and Communication Manager

jan 2024–now| BCO Volley, Crema

- Managing relationships with sponsors by creating customized packages.
- Leading the creation of content for sponsors during events.
- Analyzing partnership performance and providing reports to strengthen collaborations.
- Negotiating and securing favorable, long-term agreements.
- Managing communication on social media.

Junior Event Manager

sept – nov 2023| DNA Sport e Consulting, Milan

- On-site event management and communication

Partnerships and Event Manager, Internship

may– sept 2023 |Fencing World Championships Organising Committee

- Coordinated partnerships between the International and Italian Fencing Federations.
- Managed large-scale event logistics, ensuring smooth execution
- Developed sponsorship opportunities and collaborated on customized marketing packages.
- Acted as a liaison between stakeholders to ensure successful event delivery.

Trainer – Teacher

may 2018 – 2023 |Collegio San Carlo, Milano

- Postural Gymnastics Instructor: Developed and led customized programs to improve health and well-being.
- Cardiac Rehabilitation Trainer (in collaboration with Niguarda Hospital): Planned and implemented exercise programs focused on lifestyle modifications.
- Teacher: Designed and managed educational and motor activities for school-aged children.
- Back Office Assistant

Education

Master's in Marketing and Management of Sport

2022–2023 | University of Rome, Tor Vergata

Master's Degree in Physical Activity Sciences

2018–2020| University of Milan

- Extracurricular Activities: Representative of the Joint Committee

Bachelor's Degree in Motor Sciences and Sport

2015–2018 | University of Milan

- Extracurricular Activities: Representative of the Joint Committee and Course Coordinator for Entrance Exams

High School in Human Sciences with a focus on Music

2015| Liceo Maffeo Vegio, Lodi

- Extracurricular Activities: Class Representative and Coordinator of Internal and Extracurricular Activities