

ABRAHAM CAMPOMAR HERNANDO



ABOUT ME

Professional, passionate and responsible analyst, with more than 6 years of experience in professional football, with a special focus on analytical and organisation work.

Work in the creation and development of the analytical process and the full analysis departments of the professional football clubs, federations and academies.

EDUCATION

ECONOMY DEGREE | 2010

Ukrainian University of Finance and International Market, Kiev

ANALYTICS AND SCOUTING IN FOOTBALL | 2019-2021

PASS University of Football, Kiev, Ukraine

UEFA LICENSE | 2022

Ukrainian Football Association, Kiev, Ukraine

TACTICAL ANALYSIS IN FOOTBALL | 2022 - 2023

Barcelona Universitas Hub

ADVANCED TACTICAL ANALYSIS IN FOOTBALL |

2022 - 2023

Barcelona Universitas Hub

CONTACT

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Social



SKILLS

DEDICATED

COMMITTED

HONEST

RESPONSIBLE

PROACTIVE

WORK EXPERIENCE

CHIEF ANALYST - FC ZORYA LUGANSK



UKRAINE | From February 2024

ACTING RESPONSABILITIES

- Analysing the team's performance during matches, training sessions, and individual player performances.
- Studying upcoming opponents to identify strengths, weaknesses, and strategic tendencies.
- Collecting and managing relevant data, including player statistics, match footage, and tactical information.
- Collaborating with the coaching staff to develop tactical strategies and game plans based on analysis and insights.
- Providing feedback and insights to help players improve their skills and performance.
- Utilising advanced technology such as tracking systems and video analysis software to enhance performance analysis.
- Effectively communicating analysis findings and recommendations to coaches, players, and other staff members.

ABRAHAM CAMPOMAR HERNANDO



LANGUAGES

SPANISH

MOTHER TONGUE

ENGLISH

INTERMEDIATE/ADVANCED

ITALIAN

INTERMEDIATE/ADVANCED

RUSSIAN

FLUENT

UKRAINIAN

FLUENT

WORK EXPERIENCE



ASSISTANT COACH, ANALYST - UKRAINIAN NATIONAL TEAM

UKRAINE | March 2021 - January 2023

- Individual Player Assessment Reports.
- Generate detailed individual reports on potential candidates for the National Team of Ukraine.
- Assist the coaching staff of the National Team of Ukraine in strategic planning and player selection.
- Conduct video analysis of our team's performances in training sessions and matches.
- Analyse opponents' gameplay through video footage to identify strengths, weaknesses, and patterns.
- Produce individualised video reports for players, focusing on performance improvement and tactical awareness.
- Provide real-time match analysis during live games to aid coaching staff in making tactical adjustments.
- Provide immediate feedback to coaching staff during matches to support decision-making and strategy adjustments.

🏆 AWARDS: QUARTER FINALIST OF EUROPEAN CHAMPIONSHIP (2021)



ASSISTANT OF ACADEMY DIRECTOR - FC SHAKTAR DONETSK

UKRAINE | August 2018 - July 2020

ASSISTANT OF THE DIRECTOR

- Support the U-19 coach in planning and conducting training sessions.
- Collaborate with the academy director in overseeing all sports-related areas.
- Assist in coordinating training schedules, facilities, and equipment for the academy teams.
- Facilitate communication between coaching staff, players, parents, and academy management.
- Help maintain accurate records of player registrations, medical information, and performance data.

ANALYTICAL AND SCOUTING DEPARTMENT.

- Assist in monitoring the progress and performance of academy players.
- Contribute to the identification and recruitment of talented young players for the academy.
- Creation of the Performance Coefficient.
- Elaboration of the Scouting Plan Policy of the Academy
- Creation of the Evaluation System of the Academy Departments

🏆 AWARDS: BEST UKRAINIAN FOOTBALL ACADEMY (2018, 2019 & 2020)

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INTERNSHIPS



TSG 1899
Hoffenheim



Sport Lisboa e
Benfica

TALKS AND DESERTATIONS



DISSERTATION AT
THE 2 FOOTBALL
EMPLOYERS
FORUM

KIEV, UKRAINE | July
2023

Analysis of the
performance and the
player evaluation in the
football club.



CONFERENCE FOR
QJ LEAGUE

KAZAKHSTAN | August
2023

How to organize the
analytical department
in a professional
football academy.

OTHER EXPERIENCES



CHIEF ANALYST OF PERFORMANCE -
OLYMPIC COLLEGE OF KIYV

UKRAINE | December 2020 - January 2022

- Analyse the performance of athletes across various Olympic sports using statistical methods and video analysis techniques.
- Provide insights and recommendations to coaches and athletes to optimize training strategies and competition performance.
- Identify trends and tendencies in competitor behavior to develop effective game plans and strategies for Olympic events.
- Manage databases and software systems for storing and analyzing performance data, including athlete profiles, competition results, and training logs.
- Collaborate with coaches, sports scientists, and support staff to integrate performance analysis insights into training and competition plans.
- Participate in professional development activities and conferences to expand knowledge and skills in sports performance analysis.

TV ANALYST - FOOTBALL TV CHANNEL



ФУТБОЛ 1 UKRAINE | March 2016 - August 2018

- Provide in-depth analysis of football matches, including tactical breakdowns, key moments, and player performances.
- Discuss critical decisions made by players, coaches, and referees, offering expert opinions and perspectives.
- Break down tactical concepts and strategies employed by teams during matches.
- Use telestrator technology to visually illustrate tactical points and analyze on-field movements and positioning.



SPORT DIRECTOR, HEAD COACH -
FOOTBALL SCHOOL "FOOTBALL KIDS"

UKRAINE | January 2013 - January 2016

- Oversee all aspects of the youth football academy's operations, including player development, coaching staff, and facilities management.
- Develop and implement long-term strategic plans and goals for the academy in alignment with its mission and objectives.
- Design and oversee a comprehensive player development program focused on nurturing young football talent.
- Recruit, train, and supervise a team of qualified coaches and staff members to deliver high-quality coaching and mentorship to young players.
- Organize football clinics, camps, and grassroots initiatives to engage young athletes and promote participation in the sport.