

# OM SAWANT

## SPORTS PROFESSIONAL

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📍 Mumbai, India.

linkedin Profile



### ABOUT ME

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As a competitive athlete, I possess a deep-rooted passion for all aspects of sports, ranging from sponsorships to high performance in sports and athlete development. Committed to applying my skills for the development of athletes and nurturing them to become tomorrow's sporting heroes.

### EDUCATION

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08/2021 – Present **INTERNATIONAL INSTITUTE OF SPORTS & MANAGEMENT MUMBAI, INDIA.**  
**BACHELOR OF SPORTS MANAGEMENT.**

**Focus:** Sports Marketing, Business Communication, Business Statistics.

05/2019 -05/2021 **KES SHROFF COLLEGE OF ARTS AND COMMERCE MUMBAI, INDIA.**  
**HSC (10+2 PROGRAM).**

**Focus:** Financial Accounting, Mathematics, Economics,

08/2016 – 03/2019 **SWAMI VIVEKANAND INTERNATIONAL SCHOOL MUMBAI, INDIA.**

### EXPERIENCE

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03/2023 – 03/2023 **ANTI-AMBUSH TEAM, TATA WOMEN'S PREMIER LEAGUE, CCI, MUMBAI.**

- Ensuring that any Ambush Marketing does not take place during WPL matches.
- Constant branding and sponsorship checks across the entire venue to prevent any damage to the branding.
- Becoming the point of contact for the spectators and ensuring that there are no disruptions in the match day experience.

**02/2023 – 02/2023    A-TEAM MEMBER - 2023 GREENKO HYDERABAD EPRIX.  
HYDERABAD, INDIA.**

- Worked as a member of the A-Team in the F&B Department.
- Catering to the needs of the Paddock Club and the volunteers.
- Maintaining close contact with the vendors who provided F&B services for the entire event.

**09/2022 – 10/2022    CONTENT AND SOCIAL MEDIA INTERN, YUVA KABADDI  
SERIES MONSOON EDITION 2022.  
RANCHI, INDIA.**

- Creating new designs and posts for the team's Instagram and Facebook pages.
- Editing and scheduling different videos and posts for the Instagram page and the Facebook page of the team.
- Live updates of the matches on the Instagram page using stories.
- Creating strategies to increase the team's social media engagement on the different platforms.
- Promoting the youth athletes with the help of different collaborations and interviews on the page.

**04/2022 – 05/2022    SPONSORSHIP INTERN, PRO WORLD TALENT  
PRO WORLD TALENT SUMMER CUP, MUMBAI, INDIA.**

- Managing and executing sponsorship deals for the organizers and developing long-term partnerships with them.
- Handling the entire matchday operations for the duration of the event.
- Promotion of the brand during the event days with the help of various traditional and promotional marketing strategies.
- Dealing with multiple brand executives and negotiating with them to increase the tournament visibility in the market.

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## **RESEARCH & PROJECTS**

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**10/2021 – 11/2021    RESEARCH – ABHINAV BINDRA FOUNDATION**

- The project is about highlighting the work of the Abhinav Bindra Foundation on Olympism.
- Inculcating the sporting values in the younger generation through the Olympic Value Education Programme in educational institutes.
- Summarizing the interviews of Olympians, Scholars, and Sports Professionals and creating reports based on them.
- Spreading the essential values of sport across the world to build harmony and peace across every region.

10/2021 – 11/2021

### **RESEARCH – SPORTS PSYCHOLOGY (TRANSCRIPTION)**

- The project is regarding the importance of psychology and its application in various sports.
- Also the different concepts of sports psychology are covered for educating the athletes and relevancy of mental health in today's world.

### **RESEARCH – INDIAN SUPER LEAGUE**

## **SKILLS** —————

- Computer** • MS Office, Social Media, Video Editing, Graphic designing, and digital marketing.

- Interpersonal** • Team Player, Strategy, Patience.

- Languages known** • English, Marathi, Hindi.

## **ACHIEVEMENTS** —————

- Participated in the U-16 cricket summer tournament held by the **Mumbai Cricket Association**. (2018)
- Played for the **Mumbai University Cricket Team**. (2023)
- Winner of the **interschool cricket tournament**. (2018,2019)

## **CERTIFICATIONS** —————

- Completed the **Introduction to Coaching Football** Course awarded by the FA. (2023)
- Introduction to Scouting by the **PFSA**. (2023)
- Completed the **Introduction to Talent Identification in Football** course by the FA. (2023)