

ANDREA MICHELE ALÙ

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SOMETHING ABOUT ME

I love describing myself as a **respectful**, **flexible** and **organized** young man, particularly passionate about **sport**. I played basketball for 16 years and it taught me the value of **teamworking**, so I love being an **effective teammate**. It was clear to me a few years ago the industry in which I wanted to invest my time, skill and energy: **sport industry**. I'm looking for new challenges and opportunities, trying to match my skill and passion. I'm **collaborative** in team but also **proactive** in my own tasks.

FEDERAZIONE ITALIANA TENNIS E PADEL - ROMA - From 05/2024 to 06/2024

TOURNAMENT STAFF MEMBER

I worked as **Staff member** during the **Bnl Internazionali d'Italia** and **Bnl Italy**

Major Premier Padel. My main tasks and responsibilities were:

- Recovery room and Gym management
- Relations management with athletes and coaching staff
- Relationship management between the Federation staff and the athletes and their team

The most resourceful lessons learned were the **ability to match every part's expectations** and **time**, while **solving problems** as **fast and effective** as possible.

WORK EXPERIENCE

HYPE UP S.R.L. - ROMA - from 11/2023 to 06/2024

MARKETING ANALYST INTERN

I worked as **Intern** in **HYPE marketing** and **communication agency**, taking parts in **sport** and **e-sport projects**, concerning mainly events' organization and management.

My main tasks and responsibilities were:

- Sport events concept creation and development in terms
- Regular meeting with all key stakeholders to track their needs and partnership opportunities
- Partner and sponsor scouting

UNIVERSITÀ DEGLI STUDI DI ROMA "FORO ITALICO"

10/21- 03/24 Master Degree in Sport Management (Lm-47) 105 /110

Preferred subjects: Sport Industry Marketing and Strategies; Sport Activities Theory, Regulation and Organization; Sport Justice and State Jurisdiction, Sport events Marketing and Communication, Sport Law

EDUCATION

UNIVERSITÀ DEGLI STUDI DI PALERMO

10/17 - 10/21 Bachelor Degree in Economics and business administration (L-18)

Preferred subjects: Organization psychology; Micro and macro economics; Non Profit Economy; Financial Intermediaries Management; Mathematical finance

SKILLS

HARD

- MS office
- Google suite
- Canva

SOFT

- Problem solving
- Teamwork
- Empathy
- Excellent communication skills
- Flexibility

LANGUAGES

- Italian: native speaker
- English: fluent

INTERESTS

- Basketball (played for 16 years)
- Passionate traveller
- Art lover

- Geopolitics and history passionate
- Cooking