



DAVIDE DI LUCCIO

👤 Profile

I am a result-driven Marketing Specialist with a successful track record of projects and campaigns in a international business.

I am committed to continuous learning, embracing change, and fostering a dynamic, inclusive, and purpose-driven workplace. Throughout my career to date, I have been integrating various marketing and communications disciplines through managing international teams fostering growth for established corporations across B2B and B2C landscapes.

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📍 Saronno (VA) 21047

Language

English Professional

Italian Native

Spanish Basic

Education

Master of Economy and Management

LIUC

2018-2021

Bachelor of Economy and Management

LIUC

2015-2018

Erasmus

University of Limerick

2019

Hobbies

Music

Sports

Marketing Manager - FCD
Bulgaro

💼 Work Experience

2021 –
TODAY

Moog Inc.

Marketing Specialist

- Budget definition and management
- International product management activities
- Management of two resources
- Collaboration with external agencies for Social Medias and press
- CRM and mail marketing
- Google ADS + Analytics
- Events and tradeshows management
- Content creation

2020–
2021

Renault Centro Car

Marketing Specialist

- Corporate social management
- Content creation
- CRM
- Management of advertising campaigns
- Website
- E-mail Marketing

💼 Skills and Softwares

Team Management

Canva

Digital Marketing

SEO

LinkedIn Campaign manager

Data analysis

Wondershare Filmora