

CURRICULUM VITAE

Antonio Recchia

Contacts:

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Profile



PR and Communication Specialist in Sports and Outdoor Industries with experience in media relations, copywriting and event management. Strong in building strategic relationships with media, stakeholders and partners, I specialize in developing communication plans capable of strengthening brand reputation and increasing brand awareness.

Professional Experiences

Fondazione Milano-Cortina 2026 Winter Olympics

MPC Workroom Supervisor

January 2nd, 2026 – February 28th, 2026

GoNuts Communication

Key Account Specialist

September 11th, 2023 – December 19th, 2025

Clients: *BOA Technology, Haibike, Lapierre, Winora, Mons Royale, NexX4, 6th Ice Swimming World Championship and 2nd European Championship 2026*

Collaborations: *Columbia Sportswear, Soles by Michelin, Leonardo Trulli Resort, Smith Optics, Martinucci Laboratory, Falke Legwear*

- Independently managed multiple brands within the company portfolio
- Maintained daily relationships with clients, media, and content creators
- Developed, planned, and executed communication strategies
- Writing, translation and drafting of press releases
- Created and managed general and targeted mailing lists
- Independently management of daily press reviews and activity reports
- Managed shipments and showroom spaces
- Participation and organization of Press Days and other agency events, Press trips and fairs
- Follow up with journalists and campaign results analysis

Education

May - October 2025

RADAR ACADEMY

Master in Sport Marketing and Communication

The Master's degree trains professionals with knowledge of marketing, communication and sports event management, developing innovative skills to promote products and services in the sports sector.

2020 - 2024	UNIVERSITÀ DEGLI STUDI DI MILANO <i>Master Degree in Corporate Communication</i> The course, held in English, equips participants with skills for strategic communication in diverse fields, from marketing to public opinion analysis
2016 - 2020	ALMA MASTER STUDIORUM - UNIVERSITÀ DI BOLOGNA <i>Bachelor degree in Sociology</i> The aim of the course is to help the students to understand the hidden dynamics of nowadays societies, providing a wide theoretical background and a deep knoweledge of the predominant qualitative and quantitative techniques of the Social Research

Skills and passions

Language	<ul style="list-style-type: none">• Italian: Native language• English: C1• French: B1
Digital Tools	<ul style="list-style-type: none">• Office Business Suite• Meta Business Suite• Monitoring Softwares (Eco della stampa, Google Alert)• CMS (Wordpress)• Graphic design tools (Figma, Canva)• Capcut• Marketing automation tools (MailUp, Mailchimp, Brevo)
Soft Skills	<ul style="list-style-type: none">• Teamwork• Effective time management• Creative and SEO oriented writing• Social Media analysis• Problem solving• Project Management
Sport and hobbies:	<ul style="list-style-type: none">• Academy and Amatuer football (2006 - 2020)• Autonomous study of Farsi language• Crosswords
Other	<ul style="list-style-type: none">• Available to relocate

