

# RUBÉN MAGALLÓN

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*"Football, Scandinavian and East European leagues are my passion. I have a deep knowledge about the 'minor' leagues after years of personal study and my experience in two big European clubs such as FC Midtjylland and Valencia C.F. Throughout my life I have pursued my passion with hard work, effort and dedication. For me there's no greater happiness than to enjoy knowing that your work is useful for a club that moves thousands of people feelings. It's not easy to work in football. I'm very proud of what I have done and what I can achieve in the future. I'm always looking for new ways of performing my functions. I think that's vital if you want to help a team to continue growing and succeed. I'm a person with extensive communications skills what allowed me to build a strong football network from every country in Europe.*

*The world needs people who love what they do, and I'm passionate about football."*



## FOOTBALL EXPERIENCE



### VALENCIA C.F.

FIRST TEAM SCOUT – SEASONS 2020/2021, 2021/2022, 2022/2023, 2023/2024

Currently working

- I'm the responsible of scouting in Germany, Denmark, Norway, Austria, Croatia, Czech Republic, Poland, Serbia, and Switzerland. I'm also responsible for the European Scouting for Valencia Mestalla ("B" Team) and Juvenil A (U19 Team) (Since September 2022).
- Use of Big Data to filter players by different skills.
- Communication and negotiation with European agents. Privileged information about players and clubs situation thanks to my contact network. Mainly from Scandinavia and Center and East Europe.



### F.C. MIDTJYLLAND

FIRST TEAM SCOUT - SEASON 2019/2020

Danish Superliga Champions

- Planning of the scouting department for the 5-year club project.
- Use of Big Data to create different filtering tools.
- Monitoring and gaining knowledge of the European Leagues, mainly: Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, Germany, Netherlands, Norway, Poland, Portugal, Romania, Serbia and Switzerland.
- Recommendation of players by position and profile to the head of recruitment keeping in mind external scouts reports.
- Communication and negotiation with Spanish agents and reception of international agents and scouts during the match day.



### LALIGA BUSINESS SCHOOL

MASTERS DEGREE IN DIRECTION, METHODOLOGY AND ANALYSIS IN  
FOOTBALLSEASON 2018/2019

- Specialist in game and player analysis.  
Thesis: Gonzalo Melero and Juan Camilo Hernández impact in S.D. Huesca during 2017/2018 season.
- Specialist in management of youth academies and grassroots football training.  
Thesis: LaLiga Youth Academies. Analysis of locally trained players who are in the first team of any club from LaLiga during 2018/2019 season.
- Specialist in talent and team management in football.  
Thesis: VAR, a new usable temporary space. Player anxiety management.
- Specialist in football management.  
Thesis: European Transfers. Analysis of transfers between European clubs from the 2016/2017 season to June 2019.

## BASE EXPERIENCE IN OTHER AREAS

I graduated in Advertising and Public Relations in 2016, in addition to having 2 master's degrees. One of them at the aforementioned LaLiga Business School and the other one at "The Atomic Garden", an advertising school in Madrid. Those educations have given me high communication skills, in addition to having very good skills in negotiation, management, presentations, design and be profile oriented to knowing how to find profitability. All of that has been proved within 2 years of experience working with marketing and advertising in one of the biggest Spanish enterprises (Telepizza) and also with one of the most important influential mass media in Spain (Atresmedia). My last marketing experience was being the head of marketing in Autolíder, the official seller of FIAT, Jeep and Alfa Romeo in my region in Spain, working with commercial actions with the Spanish football club S.D. Huesca.



**AUTOLIDER** - Official seller of FIAT, Jeep and Alfa Romeo

*Head of marketing*

2017-2018

**ATRESMEDIA** – Mass Media



*Realization, management and schedule of advertisements campaigns in the radio stations Europa FM, Onda Cero and Melodía FM in the region of Aragón, Spain.*

2016



**TELEPIZZA** - Marketing

*Internship in marketing department*

2014-2015

## BASE EDUCATION



**THE ATOMIC GARDEN**

Specialist in Advertisement Executive Account

2016-2017



**UNIVERSIDAD SAN JORGE**

Graduated in Advertisement and Public Relations

2012-2016

## SKILLS

- Wyscout - Instascout - Use of football analytics tools - Capacity to interpret the data - Filtering tools development - Capacity to adapt to any new platform.
- Image and video editors (Photoshop, Final Cut, Premiere...) - Text, data and presentations tools (Word/Pages, Excel/Numbers, PowerPoint/Keynote).