

SIMONE ADDEZIO

Communication Specialist



PROFESSIONAL SUMMARY

Graduate in Communication Sciences from the University of Florence, with a Master's degree in Communication and Sports Journalism obtained in Madrid. I have a **strong interest in the evolution of languages and communication strategies**, both in digital and traditional contexts. I am developing **skills in communication planning, content creation, and the management of international events, with a specific focus on sports communication** thanks to my internship at Real Madrid. I am seeking dynamic and innovative projects that allow me **to combine my academic background with my passion for sports** and to contribute creatively and strategically to the growth of the brands or organizations I work with.

WORK EXPERIENCE

INTERNSHIP IN THE COMMUNICATION DEPARTMENT AT REAL MADRID C.F. (MAY-JUNE 2025)

Real Madrid C.F:

Support for the institutional communication activities of the Club's first team, including the drafting and distribution of press releases.
Collaboration in managing relationships with national and international media during sporting events and press conferences.
Participation in the organization of official events, presentations, and meetings with sponsors and stakeholders.
Monitoring of press reviews and analysis of media coverage related to the club.
Assistance in creating content for the club's digital channels (website, social media, newsletters).
Support in organizing player interviews for media outlets such as FIFA and DAZN.

SHIPPING CLERK (2018-2022)

Gilbarco Veeder-Root (Firenze)

Management of national and international shipments.
Daily contact with couriers and freight forwarders to organize pickups and deliveries.
Monitoring the status of shipments and resolving any logistical issues.
Entering shipping orders into the company's management system.
Coordinating with the warehouse and production departments to ensure delivery deadlines are met.

EDUCATION

MASTER IN COMMUNICATION AND SPORTS JOURNALISM (2025)

Escuela Universitaria Real Madrid (Spain)

BACHELOR'S DEGREE IN COMMUNICATION HUMANITIES (2024)

University of Florence (Italy)

LANGUAGE SKILLS

Italian - native speaker

English - advanced level

Spanish - basic level

DIGITAL SKILLS

Excellent knowledge of **Microsoft Office Suite**

Good knowledge of the **Oracle** warehouse management system

04/05/1999

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