

Personal Details

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Education (Diverse Background – both Science and Sports)

Oct 06 ~ Sep 08 Loughborough University

- MSc Sport Management
- Learnt industry-specific theories and applications on sports (mostly football)

Oct 03 ~ Jun 06 University of Southampton

- BSc Computer Science (Developed skills for C#, ASP.NET, C++, Java, JSP and Visio)

Apr 97 ~ Jun 03 Caterham School

- A-Level: Maths (A); Further Maths (A); Economics (B)
 - GCSE: Maths (A*); Biology (A); Chemistry (A); Physics (A);
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Work Experience

Summary

Accomplished Business Operations and Travel professional with almost 20 years of experience in numerous industries – not just in football (which I am most specialised in) but also in international B2B relations, communication, and project management. Proven ability to lead and streamline planning, operations, facilitate high-level corporate collaborations, and drive business growth for global football organisations and football clubs in fast-paced environments.

Sept 2008 ~ Aug 2025 Co-Founder of Bridge International Group, a B2B Facilitation & Communication Company which has extensive experience with football organisations worldwide as well as major corporations and government bodies.

- Coordinated educational visits for high-level officials, referees, football administrators etc successfully managing logistics and communications for groups from the Korean FA, K League, and other elite football clubs - The activities involves communication, interpretation, logistics, accommodation as well as arrangement of high level official meeting or training with the UK/EU counterparts such as football county FA's, Premier League, EFL, National League, Arsenal, Chelsea, Manchester United, Liverpool FC, Tottenham Hotspur FC, BBC, DCMS, DoE, Centrica, HSE etc – 200+ projects

- Interpreting and interpreter pool leader for several multinational, government, public, educational institutions – 500+ projects
- Event management of Korean companies' promotion activities, involving working with several internal partners
(Including Seoul Event at Manchester United matchday, LG INNOFEST with LG, VIP Tour events with LG, Samsung Serif TV Promotion event with Samsung)
- Event management of football tour, camps and competition by recruiting and managing relevant personnel, facilitating teams and jury members, arranging schedules etc
 - Including international football competitions with JS Foundation run by the football legend JS Park involving Brazil, France, Uruguay youth national team)
 - Designed and managed high-end football tours and camps, including the nationally known Dalsu Travel programme of Korea, ensuring a best-in-class visitor experience for VIP clients and enhancing the reputation of the program.)
- Broadcasting coordination for major Korean broadcasting/production companies for filming projects in UK and EU (media arrangements through communicating with several organisations at the same time, interpretation, logistics, accommodation etc) including coordinating live broadcasting at Premier League matches – 100+ projects
- Relocation service for Korean companies (eg Hyundai, Korea Exchange etc) and Premier League football players, providing house viewing, children's school arrangement, interpreting, training etc
- HR service for Korean conglomerates (eg Samsung, LG, LS Cable etc), providing recruitment, payroll, vehicle provision etc

April 2010 ~ Present **South Korean Head Researcher** of PC game Football Manager series

Sept 2008 ~ Present **Refereeing** at various football leagues affiliated to the Surrey County Football Association

Oct 2010 ~ Nov 2010 **Translation** of K-League English website
(http://www.kleague.com/main/index_eng.aspx)

Oct 2007 ~ Jul 2008 **Full-time Football Journalist** at LST Media (licensed by the Football Association, Premier League and Football League)

- Leader of 2 full-time and 10~15 freelance journalists fostering a collaborative environment to produce high-quality articles and match reports.
- Communication between LST Media and its partners(Including Offside Photography) and football clubs(Including Arsenal, Chelsea, Liverpool and Manchester United)
- Editor of articles, match reports and columns written by other journalists
- UK Delegation services from South Korea (Including Gyeonggi-do Province Education Department and Goyang City Hall)
- Writing of articles, match reports and columns

Jul 2007 ~ Oct 2007 **Freelance Football Journalist** at LST Media

- Writing of articles, match reports and columns

Oct 2005 ~ May 2006 Played as **Player/Manager** in Southampton KC Football Club
(affiliated to the Hampshire Football Association)
➤ Participated in Southampton Saturday Football League

Sept 2000 ~ Jul 2001 **Cashier** at HSBC Caterham School Branch

Capabilities and Special Achievements

Languages

- English: Native (Approx 30 years of living in the UK)
- Korean: Native
- Providing English-Korean and vice versa translation/interpretation service since 2003 to over 500 clients (for over 20 years)

IT Skills

- Confident user of Windows, all Office Applications, Email and Internet
- Extensive previous experience of ASP.NET, C# and Java
- Basic previous experience of C++, Linux, JSP and Visio

Others

- Registered as Level 5 Referee to Surrey County Football Association (March 2009)
 - Full EU driver's license (September 2005)
 - Full UK driver's license (January 2012)
 - FIFA Football Players Agent, registered to The Football Association (March 2005)
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References

Available upon request
