



FRANCESCO ROMONDIA

WHO I AM

I am specialist of all communication, marketing and logistics activities related to the event management, and thanks to my past experiences and studies (last the MBA obtained at the Bologna Business School), I have acquired the right soft and technical skills to undertake passionately an important career into this working field.

CONTACTS

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I.T. SKILLS

Social Media

Salesforce

Google Digital Marketing

Adobe Creative Suite

Microsoft Office

WORK EXPERIENCE

MOTORSPORT EVENT ASSISTANT

PAGANI AUTOMOBILI (San Cesario sul Panaro, MO))

June 2023 - Present

- Administrative and logistic back office
- Coordination of activities and staff meetings with the various business functions (after sales, marketing, legal, logistics)
- Drafting of logistics plans and planning and coordination of ancillary services
- Staff travel management with agency support
- Management of venue logistics activities

VENUE LOGISTICS and VENUE MANAGER ASSISTANT

UEFA EURO U 21 2019 (Bologna) - EURO 2020 (Rome, Italy)

June 2019

May - July 2021

- Planning and arranging offices and venue break areas and provisions
- Managing venue logistics budgets, venue petty cash and credit card
- Distribution of staff uniform kits
- Assistance to the Venue Manager in the management of organizational tasks during U21 Uefa Euro 2019
- VIP accreditation management

SALES ASSISTANT & FRONT OFFICE

ELIZABETH LIFESTYLE HOTEL (Bologna)

September 2019 – March 2020

- Sales of B2B and B2C stays
- Front and back office activities (invoices, reservations, reception)
- Booking flights and airport services for the hotel guests

SALES & DIGITAL SPECIALIST

GRUPPO SACCIA SRL (Rodi Garganico, FG)

May 2015 – September 2017

- Social Media Management
- Booking and customer support by phone and email
- CRM – database development, digital marketing, social marketing

CREATIVE & MARKETING ASSISTANT (vocational training Leonardo da Vinci)

DESIGN HOTEL JOSEF (Prague, Czech Republic)

October 2014 – January 2015

COMMUNICATIONS & EVENT OFFICER

HOTEL RESIDENCE MARECHIARO (Vico del Gargano, FG)

March 2009 – May 2012

COMMUNICATIONS & TRAVEL SPECIALIST

USD GARGANO FOOTBALL CLUB (Peschici, FG)

August 2009 – December 2010

MARKETING & EVENT ASSISTANT

MASTER GROUP SPORT-BARI FOOTBALL CLUB (Milan - Bari)

October 2009 – August 2009

SOFT - STRUCTURAL SKILLS

ADAPTABILITY

COMMUNICATION

DETAIL ORIENTED

INITIATIVE

ORGANIZATIONAL ATTITUDE

PROBLEM SOLVING

RELIABILITY

TEAMWORK

HOBBY

COLLECTING

MUSIC (PLAY BASS)

WRITING (SONGS, BOOKS)

SPORT (FOOTBALL, BASKET,
MOTORSPORT)

TRAVELLING

LANGUAGES

ENGLISH – B2

Language course at
EF SCHOOL (Jul. – Aug. 2007
Hastings, UK)

GERMAN – A2

Language course at
F+U ACADEMY (Jan. – Apr. 2012
Heidelberg, Germany)

LEARNING EXPERIENCE

MBA – MASTER OF BUSINESS ADMINISTRATION

BOLOGNA BUSINESS SCHOOL (Bologna)
2018 - 2019

MASTER'S DEGREE IN POLITICAL SCIENCES – SPORTS & TOURISM MANAGEMENT

UNIVERSITY OF TERAMO (Teramo)
2013 - 2014

POST-GRADUATE COURSE OF SPORTS MANAGEMENT (Communications, Marketing, Events)

UNIVERSITY OF BOLOGNA AND SAN MARINO (San Marino)
2008 – 2009

BACHELOR'S DEGREE IN COMMUNICATION AND MARKETING

UNIVERSITY OF MACERATA (Macerata)
2002 – 2007

OTHER LEARNING COURSES

DIGITAL CUSTOMER CARE

RANDSTAD TRAINING ITALIA
January 2021

COMMUNICATION, PERSONAL BRANDING, TIME MANAGEMENT

LAVOROPIU' – SEL & FORM (40 hours online)
May 2020
Incisive communication, time management, personal branding, LinkedIn.

PROJECT MANAGEMENT

HARVARD MANAGE MENTOR (Online)
April 2020 – May 2020

Clarify the project scope, identifying the project's stakeholders and key objectives, build a schedule and budget, managing a project team, managing the risks.

DIGITAL MARKETING

GOOGLE DIGITAL TRAINING (Online)
March 2019 – April 2019
Content marketing, Social Media, Ads display, Google Analytics, Online Sales

INTRODUCTION TO MARKETING

THE WHARTON SCHOOL (Online)
January 2018 – April 2018
Brand communication, Marketing, Customer & Product Centricity

*I consent to the processing of
personal data (in accordance with
legislative decree 30 giugno 2003).*