

Giovanni Campolo

Place and Date of Birth: Reggio Calabria, Italy - 09/02/1994

Nationality: Italian

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Education

2020/2021 – LUISS Business School – Rome, Italy

Master in Media and Entertainment, Major in Sport Management

Main Courses: Leadership, management and organization - New technologies applied to sport management - Brand and sport marketing

2016 – 2019 – Link Campus University – Rome, Italy

Bachelor's Degree in International Business Administration – Sport Business and Management

Main courses: Business strategy - Business plan and performance analysis

Work Experience

2016 – 2017 – Villaggio Olimpico – Bardonecchia, Italy

Hotel, venue for entertainment and sporting events

Event planner

- Analysis of the market and the client, link between businesses and providers
- Creation of events tailored on the client

2015 – 2016 – Okydent – Italy

Specialists in dental tourism: high quality dentistry and implantology at low prices

Marketing and sales

- Market analysis, monitoring of the competition
- Collaboration with advertising agencies, marketing campaign planning
- Client research, travel planning

2014 – 2015 – Tecnocasa – Bardonecchia, Italy

Real estate agency, leader in Italy since 1986

Business promoter

- Marketing online and on social media
- Connecting buyers and sellers and guaranteeing positive experiences
- Event planning to promote business growth

Languages

Italian: native speaker **English:** good

IT Skills

Experience with systems of client management
Good Knowledge of Office Package

Additional Information

Extracurricular experiences: I briefly worked for TAG-go, family-owned bar and restaurant. My tasks were: inventory, social media management, staff recruitment and organization of small events.

Courses and Certifications: 2021 Shenker course, English language
2015 IELTS Certificate for the English language, CEFR level B1

Voluntary activities: Beach cleaning in 2018 and 2019, in collaboration with local organizations in Reggio Calabria, Italy. We also involved families and kids with disabilities, to promote outdoor activities and help them meet new friends.

Soft skills: Experience in developing and planning a project, often offering solutions and using all the necessary technologies. Great communication skills and team work.