

# Michael Stuegelmaier



## SUMMARY

With extensive experience leading video and data analysis teams at VfB Stuttgart, I bring a passion for football and a track record of success. Proficient in platforms like Hudl, Wyscout and InStat. Leveraging a Ph.D in Sports Science, 10+ Years of Experience in Sports Performance Analysis, and Proven Leadership in Managing Complex Projects to Drive Football Performance Insights.



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## EDUCATION

**Bachelor of Science in Sports and Performance | 2014**

German Sport University Cologne

**Doctorate (Ph.D.) | 2022**

Institute for Training Sciences and Sports Informatics, German Sport University Cologne

**Master of Science in Sports in Exercise science and coaching | 2016**

German Sport University Cologne

## WORK EXPERIENCE

**Head coach | Jul 2013 To Jun 2016**

**1. FC Cologne, Cologne**

- Headcoach (U14) and assistant coach (U19-Bundesliga)
- Training planning and evaluation
- Videoanalysis of single players in trainingsessions and matches
- Pre and postmatchanalysis

**Head of analysis, data & science | Jul 2018 – today**  
**VfB Stuttgart 1893 AG, Stuttgart**

- Leading the analysis department and providing the infrastructure
- Objective assessment of player performance aligned with club philosophy.
- Targeted presentation of data/video for management decisions.

**Head coach | Jul 2016 To Jun 2018**

**VfB Stuttgart 1893 AG, Stuttgart**

- Headcoach (U13) and assistant coach (U17-Bundesliga)
- Training planning and evaluation
- Video analysis of single players in training sessions and matches
- Pre and post match analysis

## SKILL HIGHLIGHTS

tactical understanding in football

video editing and visualization

practical application of football data

## LANGUAGES

German (native)

English (C2)

French (A1)

## CERTIFICATIONS

UEFA A-Level coaching license

„Ausbilderzertifikat“ (DFB-Academy)

Professional Agile Leadership (PAL I)

Professional SCRUM Product Owner

SBG, Sportscore, Hudl, SAP-Sports-ONE, Wyscout, Matchmetrics, IMPECT, SAP Analytics Cloud, Microsoft Office, SPSS, Mooncamp

## Other

- no consultant fee
- no transfer fee
- After consulting with my current employer, I can start within a short time range