



MATTEO NOTARANGELO

DIGITAL MARKETING & SOCIAL MEDIA MANAGER

ABOUT ME

I am part of the Communication Function at Leonardo Assicurazioni and I am in charge of defining digital communication strategies.

The professional experiences I have gained, although brief in some cases, have contributed to increasing my sense of responsibility and autonomy in the workplace, expanding my soft skills. Every day I aim to improve and learn in order to ensure a challenging and rewarding career.

CONTACTS

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WORK EXPERIENCES

DIGITAL MARKETING & SOCIAL MEDIA MANAGER

SEPTEMBER 2022 - ON GOING

Leonardo Assicurazioni -- Milan

SOCIAL MEDIA & CONTENT MANAGER

MARCH 2022 - AUGUST 2022

Image Building -- Milan

JUNIOR SOCIAL MEDIA MANAGER

OCTOBER 2021 - MARCH 2022

MiRò Comunicazione -- Milan

DIGITAL DATA ANALYST ASSISTANT

DECEMBER 2020 - JUNE 2021

Sky Italia -- Milan

COMMUNICATION ONLINE/OFFLINE

JANUARY 2017 - JUNE 2017

Ufficio Relazione con il Territorio -- Ancona

COMPETENCE

INFORMATIC

Office (Excel, PowerPoint)
Adobe Analytics - Google Analytics
Canva
Digital Marketing
WordPress
Facebook Ads, LinkedIn Ads

LANGUAGES

ENGLISH

Professional

SPANISH

Basic knowledge

EDUCATION

MASTER ONLINE SOCIAL MEDIA MANAGEMENT

APRIL 2021 - SEPTEMBER 2021

24Ore Business School -- Milan

24° COMMUNICATION, DIGITAL MEDIA & SOCIAL STRATEGY

OCTOBER 2019 - MAY 2020

24Ore Business School -- Milan

MASTER'S DEGREE IN ECONOMICS AND MANAGEMENT

FEBRUARY 2017 - OCTOBER 2019

Univpm -- Ancona

BACHELOR'S DEGREE IN ECONOMICS AND BUSINESS

SEPTEMBER 2012 - FEBRUARY 2017

Univpm -- Ancona

HOBBY

I am a sports enthusiast (but have a strong passion for football) in general. I have been playing football competitively for 8 years and currently, thanks to CrossFit, I have regained a good mental and physical balance; the adrenaline I get when I am competing stimulates me to bring out my best. Apart from work I love reading, going to the cinema and, as far as possible, travelling.