

VIJAY VP

DIGITAL MARKETING EXECUTIVE

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678583)

My name is Vijay. I am a passionate digital marketing executive, always updated with the latest trends across digital platforms. I completed my degree at Ideal College, Cherpulassery, Palakkad. I thrive on creativity, strategy, and helping brands grow in the ever-evolving online world. I'm confident that I can give my best to your company and contribute to its success.

WORK EXPERIENCE

INTERNSHIP PROGRAM

English cafe

January-April 2024

- Content Calendar Making
- Successfully run social media platform campaigns and submit the campaign results.

FREELANCE WORK

BrandMe Ads

- I created a website for BrandMe Ads Using Wordpress <https://brandmeads.com/>

SOCIAL MEDIA MANAGER

Highwaythrott Customs (present*)

- Lead generation using the Meta platform
- Successfully run social media platform campaigns and submit the campaign results.
- Social Media Account Handling
- Relationship Management

TOOLS

- Ubersuggest
- Keyword Planner
- Google Analytics
- Google Search Console
- Chatgpt, Gemini
- Canva, Grammarly

EDUCATIONAL HISTORY

BACHELOR'S DEGREE (B.COM)

Calicut University

2020-2023

KENME DIGITAL ACADEMY

2024

SKILLS

- Website Designing
- Social Media Marketing
- Search Engine Optimization
- Google Ads
- Paid Ads
- Email Marketing: