

# ADUEN HERNANDEZ MARTIN

## Football Data Analyst

### ABOUT ME

Football Data Analyst specialized in performance analysis, opposition scouting, and individual player development using tools like Hudl and Wyscout. Committed to delivering precise tactical insights to optimize team performance and support coaching staff decision-making. Passionate, proactive, and skilled in interpreting data to transform complex information into actionable results.

### EXPERIENCE

#### FOH Assistant

2021 - Present

BRIGHTON AND  
HOVE ALBION  
FC (BHAFC)

I work as Front of House at the training ground, in a busy and flexible environment. Additionally, I assist with the first team's matchday operations, helping coordinate nutrition for players and staff both at home and during away games.

#### 1st Team Performance Analysis

2023/2024

SALTDEAN FC

Responsible for opposition analysis, team performance reviews, and individual analysis. This role allowed me to apply my academic knowledge and support player development, helping the team improve despite being in a lower division.

#### 1st Team Performance Analysis

2024 - Present

WORTHING FC

In charge of recording training sessions and assisting with opposition analysis. Utilized software such as Hudl and Wyscout to analyze team performance and provide insights for tactical improvements. This role has further developed my analytical skills in a higher-level club environment, supporting the coaching staff and player development.

### SKILLS

Football knowledge



Organisational skills



Software Knowledge



Data Interpretation



Proactive attitude



Video Production

### EDUCATION

2012 - 2018

General Certificate of

Education GCE

IES Villalba Hervas (Tenerife)

2020

Tactical analyst and

scouting

AFEC ACADEMY

2022

Football Data Analyst

European University of  
Madrid

2023

FA LEVEL 1 in Talent ID

Football Association

### ADDITIONAL EDUCATION

2023

Introduction to coaching in  
football

Football Association

2023

Video Analysis Course

Nacsports

### CONTACT



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