

# **Stefano Baralla**

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## Experience

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### **Brentford Football Club, London – England ~ January 2020 – Current**

#### **Video Consultant**

- Report on potential First Team, B Team targets assigned by the Head of Technical Scouting, judging both current and potential abilities to fit the club's style.
- Recommend potential targets to the Head of Technical Scouting according to the club's short/long-term strategy.

### **Smartodds, London – England ~ April 2019 – Current**

#### **German 3. Liga Consultant Analyst September 2020 – May 2021**

#### **Austria 2. Liga Consultant Analyst February 2020 – March 2020**

#### **German Regionalliga Southwest Consultant Analyst July 2019 – January 2020**

- Writing both previews and reviews for upcoming fixtures involving specific German Regionalliga Southwest/ 2. Liga Austria/ 3. Liga Germany either from the top or down to the Regionalliga/ 2. Liga Austria/ 3. Liga Germany fixtures, which will also consist of confirming line-ups as soon as possible.
- Updating squads with transfers.
- Communicating crucial information to stakeholders in the business.

### **Consultant Football Watcher, April 2019 – Current**

- Collating statistics and providing written updates describing the action on the pitch.

### **Hudl - Wyscout, Chiavari (Ge) - Italy ~ July 2012 – February 2019**

#### **Database July 2014 to February 2019**

- Updating the company database portal with all clients' information with great attention to details.
- Performing high level data entry tasks.
- Ensuring that storage and archiving procedures are functioning correctly.
- Working closely with IT project managers, database programmers and multimedia programmers.
- Testing new versions of the database management system.

### **Tagging & Statistics, January 2014 to July 2014**

- Tagging match images and videos and analysing sports.
- Checking football moves (corner kick, free kick, penalty, cross, long pass etc) and assessing if the tags were accurate.
- Amending incorrect tags.

**Footage, July 2012 to July 2014**

- Acquisition and management of archival and contemporary footage collections related to football matches
- Curating, editing and cataloguing archival and contemporary footage football's content
- Footage research for broadcast, exhibition and publishing
- Uploading of football videos and information, properly cataloguing for easy identification

**Shop Assistant, Bollo Abbigliamento, Genoa - Italy ~ October 2009 to July 2012**

- Replenishing stock on the shop floor
- First point of contact for clients
- Speaking to and solving customer issues
- Sorting warehouse deliveries
- Keeping the workplace tidy at all times
- Making sure health and safety requirements are met

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## Qualifications

**The FA Level 1 in Talent ID**, London – UK – May 2023

**NLS, Trainee Football Scouts Course**, London – UK ~ November 2020

**The Open University, The business of football**, London – UK ~ May 2020

**PFSA, Introduction into Football Scouting** – London – UK ~ May 2020

**PFSA Level 1 Talent Identification in Football** – London – UK ~ May 2020

**Shenker English School** – Genoa – Italy ~ October 2018 - January 2019

**Scientific High School**, Genoa – Italy ~ September 2004 – July 2009

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## Skills

Accurate and able to  
arrange my tasks  
Ability to multi-task  
Analytical skills  
Target orientated

Productive under pressure  
Team worker  
Accurate performance of analyses  
and synthesis

Eye for detail  
Proactive  
Able to set priorities  
Customers focused

### IT Skills:

**Microsoft Office** (Word, Excel, PowerPoint, Outlook, SharePoint)

**Google Drive**

**Company's software** (adm3)

### Languages Skills:

Italian: Mother tongue | English: Fluent

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## Interests

Football, travelling, skydiving