



Michael Jolley

UEFA PRO LICENCE COACH

PROFILE

Head Coach known for building **highly competitive teams** across his career to date in England, Scotland, Sweden and Spain. Following this latest period as a Head Coach in Spain, Michael's football philosophy has revolved to fully reflect the **possession dominant & high pressing principles** that he believes in.

Previously, during a sustained period at Grimsby Town in the EFL, the club enjoyed **significant financial success** on and off the field, and a **win % of 39%** (excluding EFL Trophy). Michael has expert knowledge of the player pool in EFL League 2 & The National League after his roles at Grimsby & Barrow. Someone with a true passion for **developing talent** and giving opportunities to young players where appropriate. A highly articulate & intelligent person, Michael has undoubtedly potential as a Head Coach.

Prior to becoming a senior Head Coach; Michael spent 12 years developing talent in professional academies across all 3 phases. This culminated in 3 years working for Premier League Burnley as the Senior U21 PDP Coach; during which time players such as Dwight McNeill, Aiden O'Neill & Jimmy Dunne emerged into the 1st team.

EXPERIENCE

- **HEAD COACH | 1st Team** 2022 - 2023
 - VELEZ CF, SPAIN, SEGUNDA RFEF (4th Tier, Spanish Professional)
- **HEAD COACH | 1st TEAM MANAGER** 2020 - 2021
 - BARROW AFC, EFL LEAGUE 2
- **HEAD COACH | 1st TEAM MANAGER** 2018 - 2019
 - GRIMSBY TOWN FC, EFL LEAGUE 2
- **HEAD COACH | 1st Team** 2017 - 2018
 - AFC ESKILSTUNA, SWEDISH ALLSVENSKAN
- Burnley FC, PREMIER LEAGUE | **U23 HEAD COACH** 2014 - 2017
- Crewe Alexandra FC | **ACADEMY 18-21 PDP COACH** 2012 - 2014
- Lincoln City | 1st Team Coach 2011 - 2012
- Falkirk FC | F/T Academy Coach (YDP & PDP) 2008 - 2009
- Nottingham Forest | P/T Academy Coach (FP & YDP) 2007 - 2008
- Crystal Palace | P/T Academy Coach (FP) 2005 - 2007

KEY EXPERTISE

Immediate Impact at Grimsby In League 2

- Inherited a team with 0 wins from 15 matches & 20th position in EFL League 2. 15 points from final 10 matches to finish in 17th position, including 4/5 wins which resulted in nomination for Manager Of The Month (April 2018).

Sustaining Relative Success at Grimsby Across 3 Seasons

- Overall Win % at Grimsby Town = 39%. By Nov 2019, was 16th longest serving manager in EFL.
- 90 points from 71 league matches on challenging playing budget & skeleton staff.
- Reconstructed the squad using academy players across 3 transfer windows to create assets & reduce the average age. Harry Clifton now 200+ apps.
- Altered the playing style from direct 4-4-2 to possession based 4-3-3.
- Winner of League 2 Manager Of The Month, December 2018.

Income Generation: Player Sales:

- Dembele-P'boro: £300k+ | Burrell-Boro £150k+ | Pollock-Watford £1m+
- Cup success with runs to Crystal Palace (FA Cup R3) and Chelsea (Carabao Cup R3) with significant revenue generated
- Club made a significant operating profit during my 20-month tenure.

Developer & Promoter Of Young Talent

- Academy players in 1st Team Squad went from 0 to 5 during my tenure at GT.
- In Sweden; I worked with international & World Cup level players to produce historic victories v league champions Malmo FF (3-1) & v IFK Gothenburg (1-0).
- At Burnley, I regularly worked with Premier League players & internationals.

REFERENCES

- **SEAN DYCHE**
1ST TEAM MANAGER, EVERTON FC
 - **MICHAEL DUFF**
1ST TEAM HEAD COACH, SWANSEA CITY FC
 - **NEIL CRITCHLEY**
1ST TEAM HEAD COACH, BLACKPOOL FC
 - **MICKY MOORE**
DIRECTOR OF FOOTBALL, SHREWSBURY TOWN FC
 - **JESPER NORBERG**
CLUB PRESIDENT, VELEZ CF
 - **STEVE BELLIS**
CLUB PRESIDENT, STOCKPORT COUNTY FC
- CONTACT DETAILS FOR ALL REFEREES ARE AVAILABLE ON REQUEST

EDUCATION

- ENGLISH F.A.
- **UEFA PRO LICENCE**, 2014 - 2016
- **FA ELITE COACHES AWARD**, 2012 - 13

- LEAGUE MANAGERS ASSOCIATION
- **LMA DIPLOMA IN FOOTBALL MANAGEMENT**, 2015
- **LMA POST GRADUATE AWARD IN STRATEGIC LEADERSHIP**, 2023-2024.

- KNVB NETHERLANDS F.A.
- **INTERNATIONAL COACHING DIPLOMA**, 2007

- CAMBRIDGE UNIVERSITY
- **MASTERS DEGREE ECONOMICS**, 1995 - 1998

CONTACT

- +44 (0) 7732 638 182
- michaeljolley07@yahoo.co.uk
- <https://www.linkedin.com/in/mjolley/>
- 154 Knutsford Road, Wilmslow, SK9 6EL