



Tommaso Refini

Manager in the sports industry (+10 years experience)
FIGC licensed Sporting Director, Scout

● Player profile

Sports journalist, communication and sports marketing consultant during the first twelve years of my career. Since 2013, I have been working as a Country Manager, Business Development Manager and Account Manager for market-leading sports technology companies, such as Amisco - Prozone, STATS and Stats Perform - Opta. Sporting Director and Scout, licensed by the Italian football federation.

● Career in the sports tech industry

2019 - present



Senior Business Development Manager - S. Europe, USA & Canada

2015 - 2019



Business Development Manager - Italy

2013 - 2015



Football Business Development - Italy

> Main areas covered:

Scouting, match & data analysis

> Key responsibilities:

League Serie A data project, Serie A Clubs data coverage in UEFA Champions, Europa, Conference League, FIGC National Teams data coverage, Pro market development

● Previous career

2001 - 2013

Freelance worker

Sports journalist, communication and sports marketing consultant

▲ About

Siena, 20 luglio 1979

📞 Contacts

tommaso_refini@hotmail.com

+39 338 460 3590

<https://www.linkedin.com/in/tommaso-refini-5a212110/>

🎓 Education

Sporting Director licensed by FIGC

Scout licensed by FIGC

Degree in Sports Science,
Management of the football sports
industry

Journalist licensed by OdG

🧩 Skills

English, French, Spanish speaking

Motivation and Perseverance

Goal orientation

Problem solving

Time management

Attention to detail

Flexibility and Adaptability

Teamwork

Stress resistance

🏆 Business Awards

2023, 2021 | Stats Perform Awards

2019, 2015 | STATS Awards

