



LEONARDO BOCCOLUCCI



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Via della Stella 189A, Palestrina (RM)

PROFILE

I have a great passion for economics, the world of sports, technology and music. I consider myself a curious person, oriented to the achievement of his goals and inclined to analytical thinking and listening. I have good learning and communication skills, problem solving and teamwork; great attention to detail.

LANGUAGES

Italian - Native Speaker

English - Fluent

Spanish - Intermediate

French - Basic

CERTIFICATES

2020 - TOEFL Certificate

2021 - SAP Certificate

2021 - SAS Visual Analytics 1 for SAS

Vija: Basics

2023 - Italiacamp Scholarship

2023 - BLSD Certificate

IT SKILLS

Good knowledge of Office package

Good knowledge of Canva and Adobe Acrobat

Basic knowledge of Photoshop

VOLUNTARY ACTIVITIES

2021 - ongoing - Civic Movement "InCivili" - Organization engaged in recovery of degraded areas in the town of Palestrina (RM)

2019 - ongoing - Caritas Italiana - Canteen Operator

WORK EXPERIENCE



FC JUVENTUS | TICKETING OPERATIONS October 2024 - ongoing

- Development of strategies relative to sales and distribution of tickets for sport events
- Handling of the correct division and allocation management for the efficiency of the tickets sale process.
- Study and definition of tariffs for each customers segment
- In-depth knowledge of the area "stadium revenues" for a sport event



ISTITUTO PER IL CREDITO SPORTIVO E CULTURALE | SPORT ADVISORY April 2024 - October 2024

- Development of customer segments in the sport field, including through the definition of new commercial strategies
- Definition of customer advisory activities for public private partnership operations
- Provision of the assessment service of the business plan in the context of project financing operations in the sports sector
- Design of initiatives in the cultural field in conjunction with funding projects in the sports segment



FEDERAZIONE ITALIANA TENNIS AVOLO | BUYER April 2022 - December 2022

- Drafting of purchase orders of the Federation
- Drafting contracts with sponsors and clients
- Market researches
- Administrative Staff and on field Activities Staff (2022 Table Tennis European Veteran Championships)

EDUCATION



LUISS Business School

2023 - Master in Sport Management

Final Project Work - Macron: The Strategic Role of Sponsorship to Sustain Brand Growth



University of Rome Tor Vergata

2020 / 2022 - MSC in Business Administration
Curriculum Innovation and Sustainability

Final Grade 110/110 with laude

2016 / 2020 - Bachelor in Economics and Management