

ALESSANDRO FERRARI AGGRADI

WORK EXPERIENCES



July 2023 – Present

Account Manager Sport at CharityStars, Milano

Main activities: Partnerships Sales; relationships with Clubs, Partners and private collectors



June 2022 – December 2022

Partnerships Account Intern at AC Milan, Milano

Main activities: relationships with AC Milan's Partners (Banco BPM, BMW, Oppo, Socios.com, Regional Partners China & Africa); events planning; Partners' contractual rights activation



May 2021 – August 2021

Marketing Assistant at MB Consulting, Brescia (Digital Transformation, 4.0)

Main activities: digital platform development; relationships with customers; database activities

EDUCATION



October 2021 – April 2023

Master "Sport Business Management" at 24ORE Business School, Milano

Project work in collaboration with Venezia FC



A.Y. 2015/2016 – A.Y. 2019/2020

Bachelor's Degree in "Economics & Business Management" at Università Cattolica del Sacro Cuore, Milano

LANGUAGE SKILLS

ITALIAN: mother-tongue

ENGLISH: Advanced Level (C1)

Business English Course in collaboration with EF at 24ORE Business School;

English Course Certificate at Kings College Boston, USA - "Advanced Level" certificate; First Certificate in English (now B2 First) - Grade A

IT SKILLS

Advanced knowledge of **Office** (Excel, PowerPoint, Word), both Windows and Mac OS;

Blinkfire Analytics;

Advanced Course Excel certificate presso 24ORE Business School

ABOUT ME

I graduated in **Economics**, majoring in **Sports Business Management**: this allowed me to balance my work with my passion for sports.

I have been playing **football** for over 15 years now.

Inclined to **drawing**, a talent I cultivated as a self-taught "artist" and which allowed me to win a comics contest.

BIRTHDAY AND BIRTHPLACE

10th February 1996, Milano

RESIDENCE

Monticello Brianza (LC), Italy

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