

# CAIO MOREIRA

## SCOUT



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São Paulo-SP - Brazil

I am a seasoned football scout specialized in talent identification and recruitment, with 17 years of experience in the football industry, both as an athlete and in scouting/talent identification roles. I hold a degree in Sports Science from the United States, where I played college soccer and lived for a decade, gaining extensive experience in the sports business. I owned and operated an exchange agency dedicated to placing football players in American Universities, spending over 5 years recruiting and developing young athletes from different countries. My professional journey includes experience with a major Brazilian football agency and currently being part of one of the largest agencies in the world. Working for these agencies has prepared me for all football markets, as I conduct scouting for clubs worldwide. I am passionate about working with the sport I love and committed to leveraging my expertise to drive successful talent acquisition and development.

## EDUCATION

### Bachelors in Sports Science

Minot State University  
North Dakota  
USA

Central Baptist College  
Conway Arkansas  
USA

Golden West College  
Huntington Beach California  
USA

Coffeyville Community College  
Coffeyville Kansas  
USA

## COURSES

- Sports Coaching SDUIS  
San Diego  
USA
- Performance Analysis/Scouting  
CBF Academy
- Professional Diploma in Football Tactical Analyst  
Barça Innovation Hub
- Talent Identification In Football  
Level 1 (PFSA)
- Introduction to Talent Identification in Football  
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## WORK EXPERIENCE

Professional Football Player  
2007 — 2010

College Soccer Player  
2010 — 2014

**América Intercâmbio Academy - 2015 - 2020**  
**CEO - Scouting & Management**

Performance analysis of young athletes, scouting and negotiation of scholarships at American universities.

**América Engenharia e Construções Ltda - 2020 - 2023**  
**Manager**

Supervising and coordinating projects from planning to completion. This involves setting schedules, defining goals, allocating resources, and ensuring deadlines are met within the established budget.

## **Think Ball & Sports Consulting - 2023 - 2024**

### **International Scouting Department Coordinator**

- Strategic Oversight: Develop and execute comprehensive strategies for global talent acquisition aligned with the organization's objectives. This includes setting short and long-term goals, outlining scouting territories, and determining key performance indicators.
- Scouting Operations: Oversee the scouting operations across diverse regions, conducting player evaluations, analyzing matches, and assessing potential recruits. Utilize a variety of tools, from traditional scouting methods to innovative technological solutions, to gather comprehensive player profiles.

## **P&P Sport Management - 2024 - Present**

### **Scout**

- Identify and recruit promising players across South America, leveraging expertise in talent evaluation and market analysis.
- Handle requests from international clubs, sourcing athletes to fulfill specific demands.
- Scout matches and analyze player performance to identify potential recruits.
- Negotiate contracts with players and clubs to secure favorable terms.
- Provide ongoing support throughout the recruitment process to ensure smooth transitions and successful placements.
- Maintain a comprehensive database of player information and market trends to support informed decision-making.

## **SOFTWARES**

- Wyscout
- Instat
- Microsoft Office
- Metrica Sports
- Longomatch

## **LANGUAGES**

- English - Fluent
- Spanish - Intermediate
- Portuguese - Fluent/Native

