March 1ˢᵗ, 2022

Helia Gol Mohammadi

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Montreal, QC

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Dear Committee,

I am writing to inform you of my interest in the Design program offered by Concordia University. I am an Iranian-Canadian student, and I have graduated from Dawson College with a degree in health sciences and an R-score of 32.7. I would like to incorporate sciences in my design projects and my goal as a designer is to contribute to the battle against climate change, to focus on sustainable and biodegradable products, and facilitate the user experience for people with disabilities. In addition, my experience of living in Iran for sixteen years helped me to develop an understanding of social and environmental problems in the Third World countries and I hope to increase the overall quality of life in them by designing better products and technologies. I wish to couple my studies with a minor in Sustainability Studies, to be able to learn more and better analyze environmental and ecological issues around the globe.

I am hard-working, a fast learner and I look forward to taking on new challenges. I passed my college courses with an average of 88% in biology, and 80% in math and physics. After I graduated from college, I took the microprogram in Web Design and User Interface offered by Concordia University where I had the incredible chance to learn more about graphic design, user-friendly designs, and prototyping. I finished my microprogram with a GPA of 3.48 and I am currently enrolled in the UX Design Certificate program where I am learning about conducting research and designing products and services based on the user's needs. I am planning to benefit from the work-integrated option that the UX Certificate program offers and get an internship in the industry by summer 2022.

I have knowledge of web design and web development with languages such as HTML, CSS and JavaScript and I am familiar with Adobe Illustrator, Photoshop, XD and Figma. I am creative, good at problem-solving and thinking out of the box. For instance, I designed a theoretical machine to convert sound energy of stadiums into electricity and I won a competition in designing and building spaghetti bridges in high school in Iran. I am also good at teamwork and time management, and I have applied them while participating in game jams with other students. I also worked as a manager in a café and gained

experience in leadership and management. In addition, I have done several independent studies, namely on visual perception at Dawson College and I participated in biology and physics competitions in Iran. I am currently working as a mapping collaborator for an Inclusive Hackathon at the innovation lab at Concordia University, where we create a network of collaborators and design pre-events and post-event activities to increase inclusion and diversity in STEM fields.

I believe the Design program at Concordia University enables me to learn new skills to better express myself, helps me observe and detect environmental, socio-cultural and geographical issues, and teaches me to use my skills and knowledge of sciences and design to layout innovative products. I would like to continue my education in innovation design or environmental design after my degree. I am especially interested in courses such as the bio-inspiration in the Design of Objects, Socio-Cultural Research and Practice, and The Future Life of Objects, that the program offers. Thank you for your consideration of my application, and I look forward to hearing from you.

Yours sincerely,

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