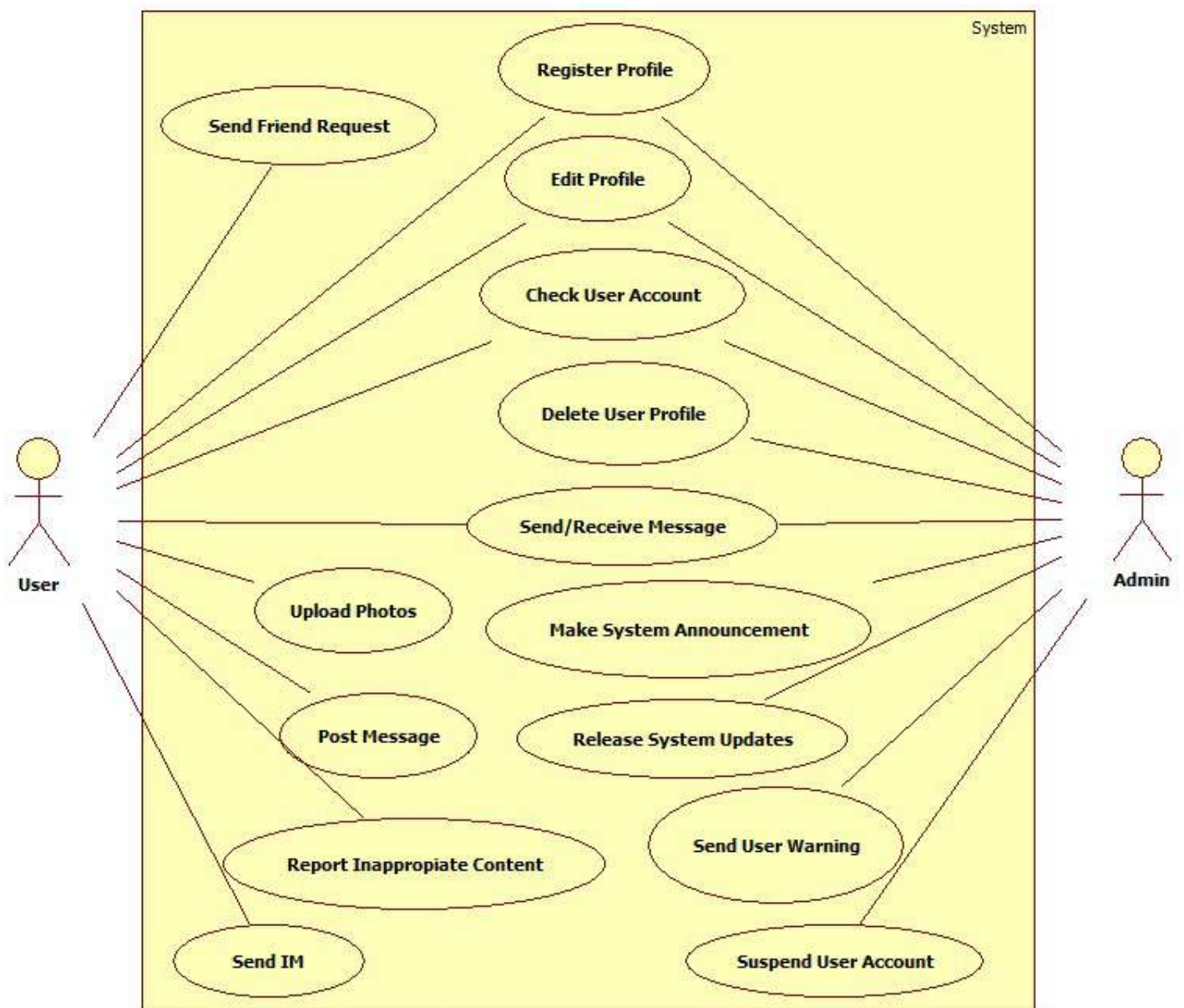


1	sign up to create account
2	login
3	configure profile
4	search for friends
5	like post
6	comment post
7	follow users
8	post something on your feed
9	change profile picture
10	view notifications
11	block users
12	add user to your close friends
13	hide post from someone
14	send a message
15	remove post
16	edit post
17	give a review
18	log out



Business Model Canvas

Designed via [AltexSoft BMC Tool](#)

Key Partnerships <ul style="list-style-type: none">- Marketing agencies- Digital influencers- Content developers	Key Activities <ul style="list-style-type: none">- Maintaining & improving the website- checking deployment	Value Propositions <ul style="list-style-type: none">- the ability to post easily- the ability to enhance your audience- the ability to make friends online	Customer Relationships <ul style="list-style-type: none">- Customer acquisition- Customer retention- Sales Expansion	Customer Segments <ul style="list-style-type: none">- Users: They are the biggest customer segment , and stand for one-third of the world's population! They are all the people who have their profiles in the network and use them to interact and communicate with friends ...- Developers: It's the smallest customer segment, and it includes the ones who develop the website
	Key Resources <ul style="list-style-type: none">- a large and strong user profile- social graph- Financial: financial resources or guarantees cover cash,		Channels <ul style="list-style-type: none">- Expansion of knowledge- Assistance to users- Support at anytime	
Cost Structure <ul style="list-style-type: none">- Fixed costs- Variable costs:- Economies of scal			Revenue Streams <ul style="list-style-type: none">- key statistics- ads- creating a large community	