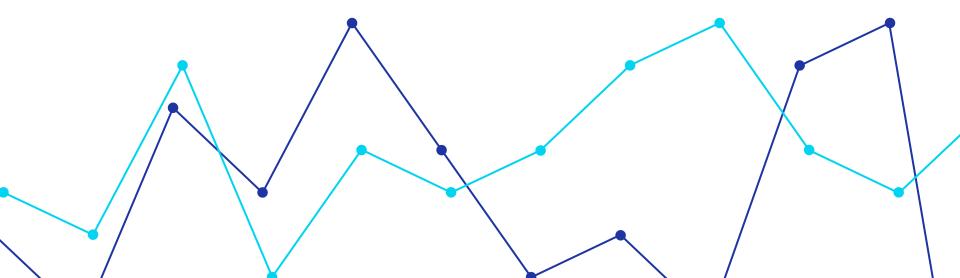
## **Helsinki City Bikes**

Mid Bootcamp Project

Heloisa Bal



## **Helsinki City Bikes**

#### What?

Helsinki City Bikes is a public bicycle system in Helsinki.

### Why?

Operations background & interest in biking and micro mobility in general.

#### **Data sets**



Kaggle Dataset 2018 - 2020 (3 years)



#### City bikes



The new city bike season has started. Registration and season passes are now available!

#### Buy a pass

The city bike season starts on 1 April and ends on 31 October.

Please note that the bike system in place in Helsinki and Espoo is different from the system used in Vantaa and you cannot mix bikes from the two systems.

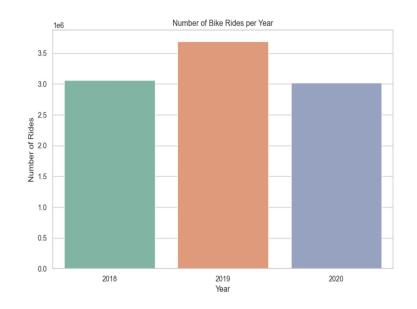
The pass for the whole season for Helsinki and Espoo costs EUR 35, for Vantaa EUR 30,

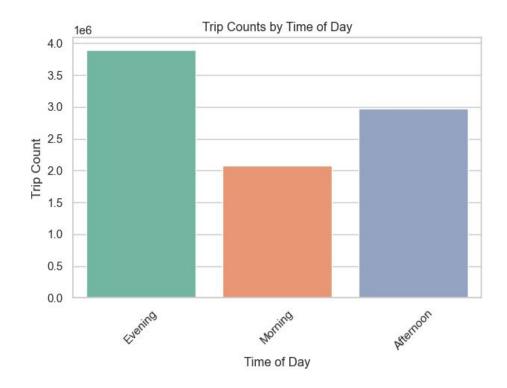
Start by selecting area

Helsinki and Espoo Vantaa

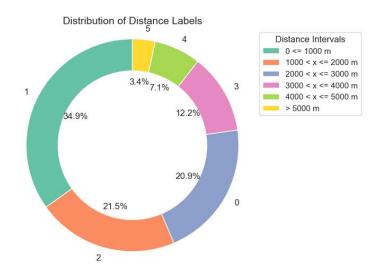


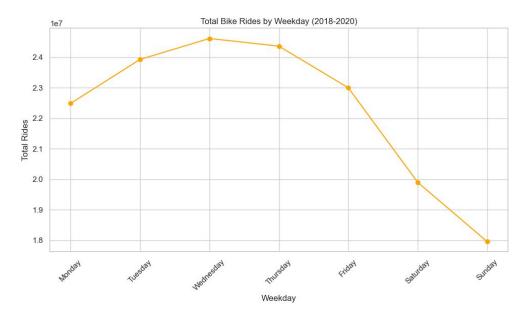
## **General Overview**



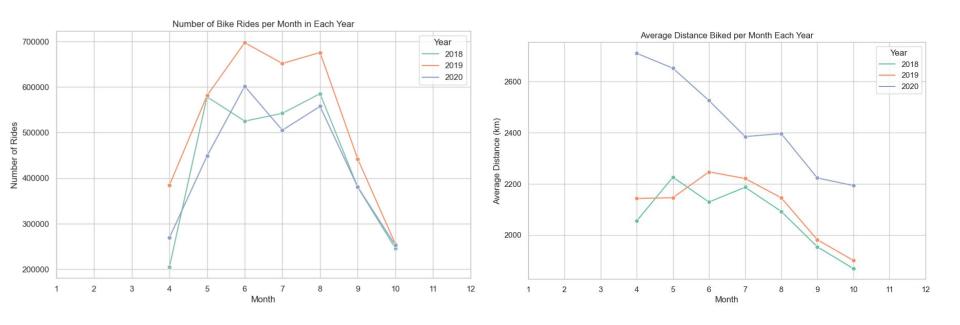


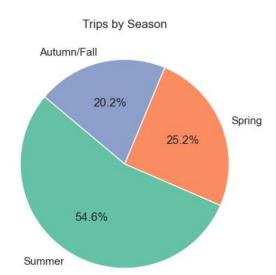
#### **General Overview**

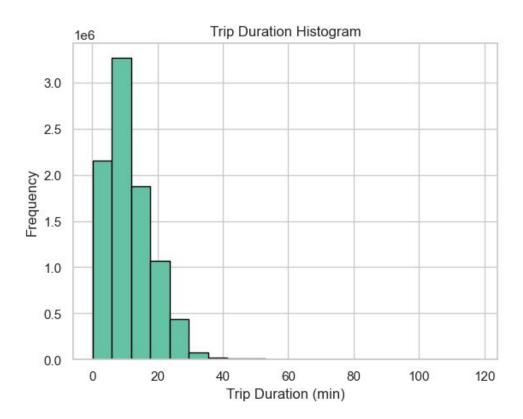




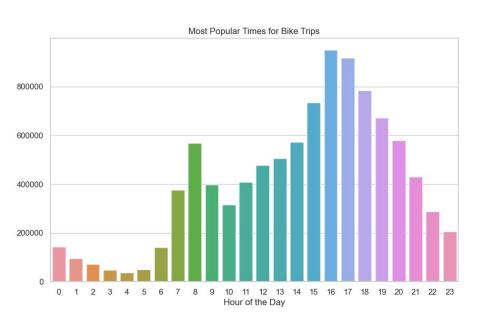
## Monthly bike rides & Monthly average bike distance

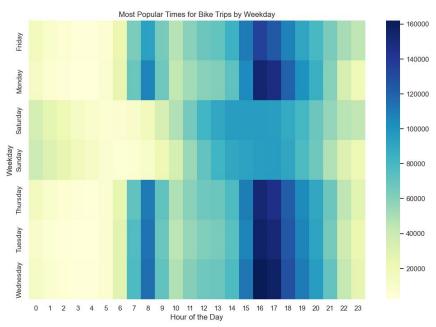




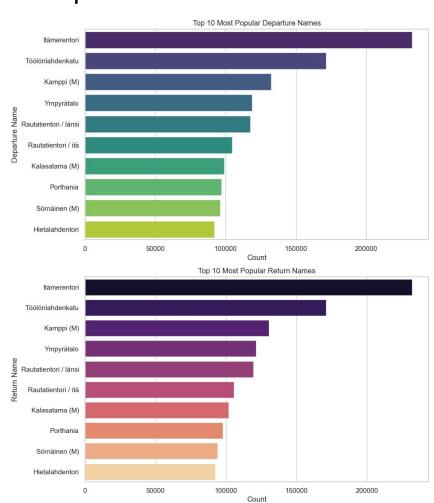


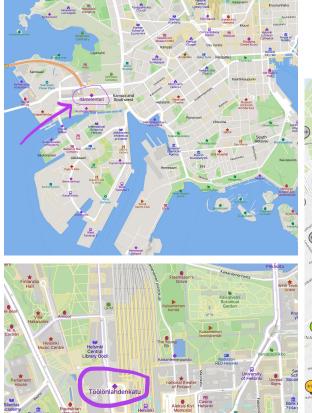
## **Most popular biking hours**





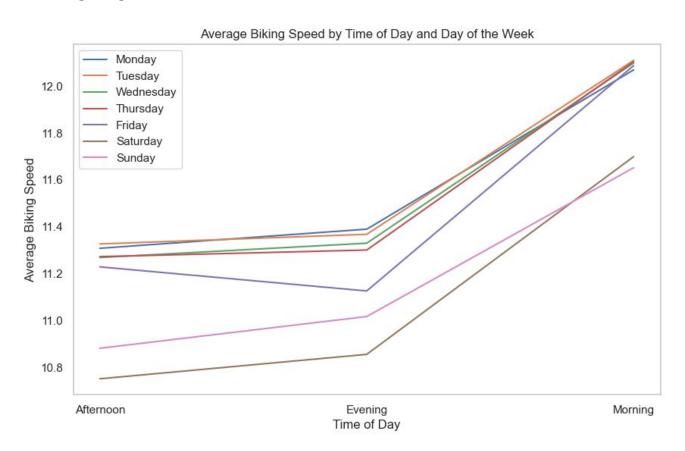
## **Popular Docks**



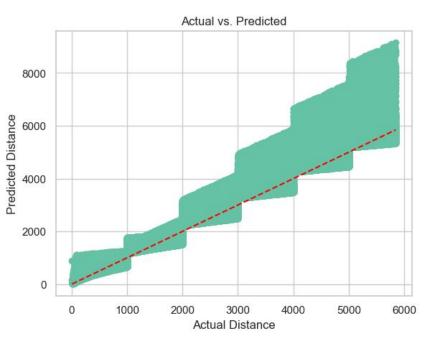




## **Most interesting insight!**

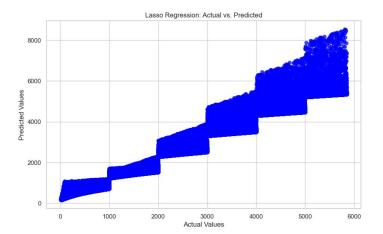


## **Model Building**

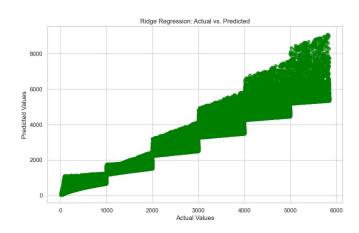


R-squared: 0.9687

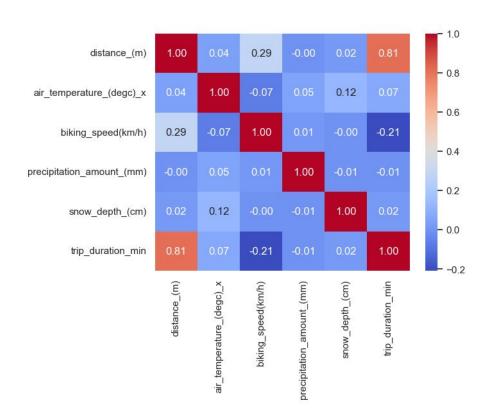
Mean Squared Error: 51149.9066 Root Mean Squared Error: 226.1635

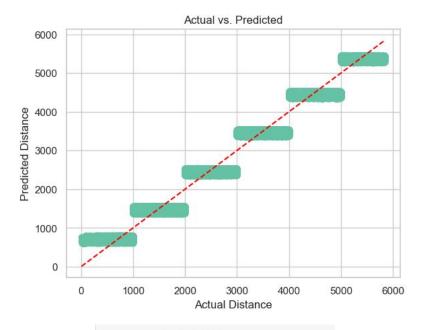


Model: lasso, train R2: 0.9682949228117823 -- test R2: 0.9682393998914398 Model: ridge, train R2: 0.9686873425868942 -- test R2: 0.9686433169378844 Model: elastic, train R2: 0.21608410810857315 -- test R2: 0.21614102981897487



### Removing variable based on colinearity





R-squared: 0.9563

Mean Squared Error: 71338.1096

Root Mean Squared Error: 267.0919

# Thank you!

Questions?

