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CS 634 - Data Mining

Midterm Project Report

Implementation and Code Usage

Apriori Algorithm Implementation in Retail Data Mining

Abstract

This project explores the Apriori Algorithm, a fundamental data mining technique, to uncover associations within retail transactions. The algorithm is implemented, and various data mining concepts, principles, and methods are employed to assess its effectiveness and efficiency. Custom data mining tools are developed to create a model for extracting valuable insights from transaction data.

Introduction

Data mining is a powerful approach for uncovering hidden patterns and associations within large datasets. This project focuses on the Apriori Algorithm, a classic method for association rule mining, and its application in a retail context. The core data mining concepts and principles applied in the work are outlined.

The main idea behind the Apriori Algorithm is to create associations. To do this, the algorithm first identifies the most frequent items in the list of transactions. Then, based on a user-defined support parameter, the support value for each item is calculated. Items that do not meet the user-defined support parameter are eliminated, and the remaining items are used to create associations. The Apriori algorithm is a well-known data mining technique that uses a brute-force approach to find frequently occurring sets of items and generate association rules. It works by repeatedly increasing the size of the item sets and removing those that don't meet a minimum support threshold.

In this particular implementation, the Apriori algorithm was applied to a custom dataset related to a retail store. This process involved several key steps:

1. Creating dictionaries to store candidate and frequent item sets.
2. Loading the dataset and item sets from CSV files.
3. Preprocessing the dataset to ensure proper item order and uniqueness.
4. Collecting user input for the minimum support and confidence thresholds.
5. Iteratively generating candidate item sets and updating the frequent item sets using the Apriori algorithm's brute-force approach, which considers all possible combinations of items.

This implementation allows us to identify the frequent item sets and association rules within the retail store's data, providing valuable insights for business decisions and strategies.

Core concepts and Principles

Frequent Itemset Discovery

The Apriori Algorithm is a fundamental method used in data mining that focuses on discovering frequent itemsets. These itemsets are essentially groups of items that frequently appear together in transactions. Understanding these itemsets is crucial as they provide valuable insights into customer purchasing behavior and preferences, helping businesses tailor their strategies to meet consumer needs more effectively.

Support and Confidence

In the realm of data mining, two essential metrics play a pivotal role: support and confidence. Support is a measure that indicates how often a particular item or itemset appears in the dataset. It helps us understand the popularity of items among customers. On the other hand, confidence assesses the likelihood that items will be purchased together. This metric is vital for determining the strength of the relationship between items. Together, these metrics guide our analysis and help us make informed decisions based on the data.

Association Rules

By identifying strong association rules, I can determine which items are commonly purchased together. These rules are not just theoretical; they are instrumental in optimizing sales strategies. For instance, they can be used to create effective product recommendations, enhancing the shopping experience for customers and potentially increasing sales for retailers. Understanding these associations allows businesses to strategically position products and create promotions that resonate with their target audience.

Project Workflow

Our project follows a structured workflow that involves several stages, all centered around the application of the Apriori Algorithm:

Data Loading and Preprocessing

The first step in our project is to load transaction data from a retail store dataset. Each transaction consists of a list of items that a customer has purchased. To ensure

the accuracy and reliability of our analysis, we preprocess the dataset. This preprocessing step includes filtering out unique items and sorting them based on a predefined order. By doing this, we prepare the data for further analysis, ensuring that it is clean and organized.

Determination of Minimum Support and Confidence

User input is crucial in the data mining process. We actively collect the user's preferences regarding the minimum support and confidence levels they wish to set. This input is essential as it helps filter out less significant patterns that may not provide valuable insights. By establishing these thresholds, we can focus our analysis on the most relevant and impactful itemsets.

Iteration Through Candidate Itemsets

The iterative application of the Apriori Algorithm involves generating candidate itemsets of increasing sizes. We start with single items, referred to as itemset size $K = 1$, and then progress to $K = 2$, $K = 3$, and so forth. This iterative process employs a "brute force" method, where we generate all possible combinations of itemsets. This thorough approach ensures that we do not overlook any potential associations.

Support Count Calculation

For each candidate itemset generated, we calculate its support by counting how many transactions contain that specific itemset. Itemsets that meet or exceed the minimum support threshold are retained for further analysis, while those that do not meet this criterion are discarded. This step is crucial for narrowing down our focus to the most relevant itemsets.

Confidence Calculation

Next, we evaluate the confidence of the association rules. This step indicates the strength of the associations between items. It requires careful comparison of support values for individual items and itemsets. By analyzing these values, we can determine which associations are strong and worth considering in our recommendations.

Association Rule Generation

Finally, we extract association rules that satisfy both the minimum support and minimum confidence requirements. These rules reveal valuable insights into which

items are often purchased together. By leveraging these insights, businesses can make data-driven decisions that enhance their marketing strategies and improve customer satisfaction.

Result and Evaluation

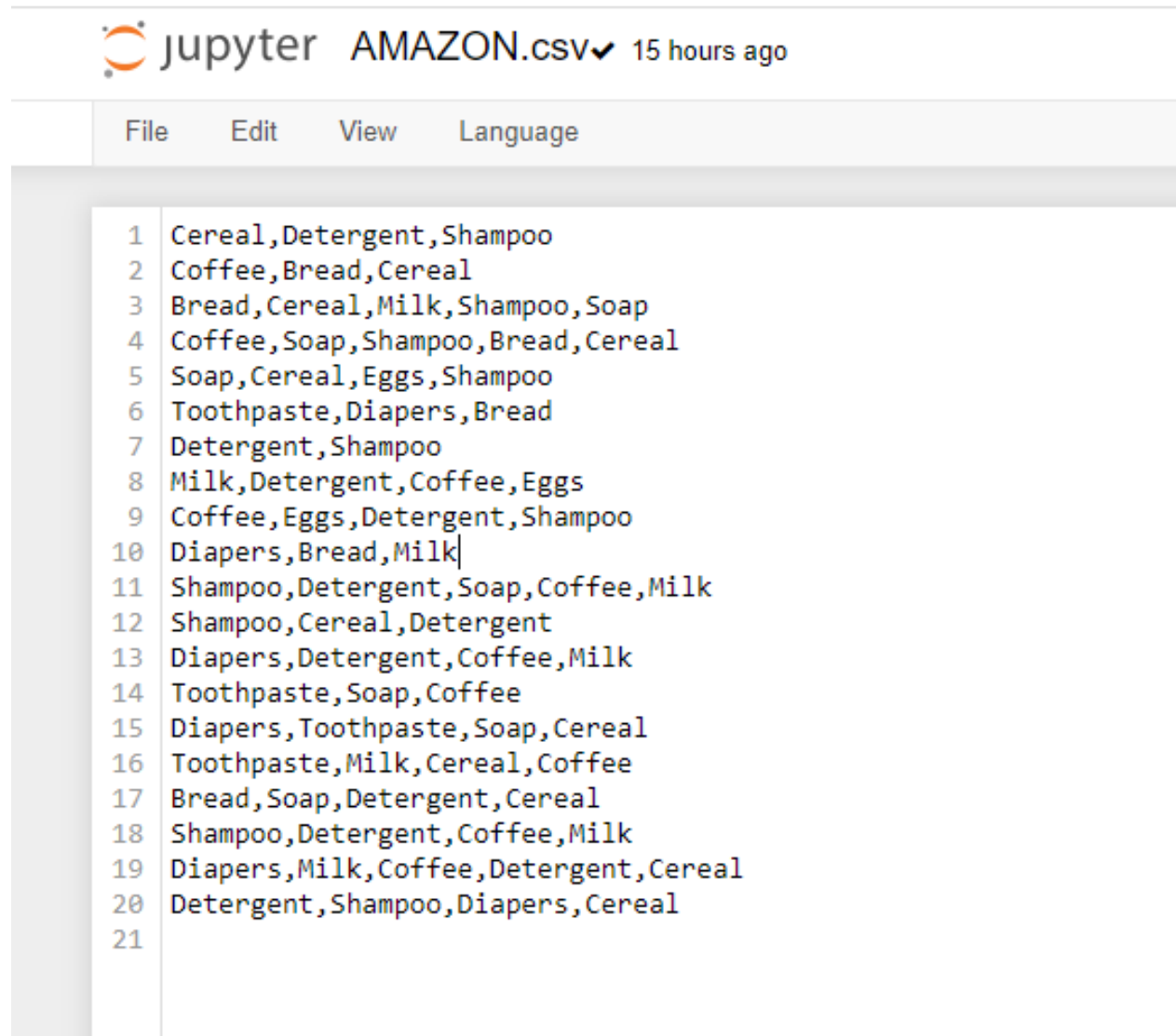
The project's effectiveness and efficiency are thoroughly evaluated using specific performance measures, which include support, confidence, and the resulting association rules derived from the data. These metrics help us understand how well the algorithm performs in identifying relationships within the data. Additionally, we conduct a comparison between our custom implementation of the Apriori Algorithm and the established Apriori library. This comparison is crucial as it allows us to assess the reliability and accuracy of our approach, ensuring that our results are both valid and trustworthy.

Conclusion

In conclusion, our project effectively demonstrates the practical application of data mining concepts, principles, and methods in a real-world context. We successfully implemented the Apriori Algorithm to extract meaningful association rules from retail transaction data, showcasing its utility. The iterative, "brute force" approach, along with our custom algorithm design and strict adherence to user-defined parameters, exemplifies the power of data mining. This process reveals valuable patterns that can significantly enhance decision-making in the retail industry, ultimately leading to improved business strategies and outcomes.

Screenshots

Here are the csv files for the project.



```
jupyter AMAZON.csv ✓ 15 hours ago
```

	File	Edit	View	Language
1	Cereal,Detergent,Shampoo			
2	Coffee,Bread,Cereal			
3	Bread,Cereal,Milk,Shampoo,Soap			
4	Coffee,Soap,Shampoo,Bread,Cereal			
5	Soap,Cereal,Eggs,Shampoo			
6	Toothpaste,Diapers,Bread			
7	Detergent,Shampoo			
8	Milk,Detergent,Coffee,Eggs			
9	Coffee,Eggs,Detergent,Shampoo			
10	Diapers,Bread,Milk			
11	Shampoo,Detergent,Soap,Coffee,Milk			
12	Shampoo,Cereal,Detergent			
13	Diapers,Detergent,Coffee,Milk			
14	Toothpaste,Soap,Coffee			
15	Diapers,Toothpaste,Soap,Cereal			
16	Toothpaste,Milk,Cereal,Coffee			
17	Bread,Soap,Detergent,Cereal			
18	Shampoo,Detergent,Coffee,Milk			
19	Diapers,Milk,Coffee,Detergent,Cereal			
20	Detergent,Shampoo,Diapers,Cereal			
21				

Fig1: Amazon_CSV

```
File Edit View Language

1 Soap,Milk,Eggs
2 Diapers,Milk,Coffee,Detergent,Shampoo
3 Coffee,Shampoo,Milk,Eggs,Detergent
4 Coffee,Milk,Eggs,Shampoo,Bread
5 Milk,Coffee,Soap,Cereal,Detergent
6 Eggs,Detergent,Bread,Milk,Soap
7 Milk,Soap,Bread
8 Detergent,Coffee,Diapers,Cereal
9 Coffee,Toothpaste
10 Diapers,Cereal,Bread,Shampoo,Coffee
11 Bread,Shampoo
12 Coffee,Diapers
13 Diapers,Toothpaste
14 Cereal,Soap
15 Shampoo,Cereal
16 Milk,Diapers,Detergent,Bread
17 Cereal,Shampoo,Bread
18 Eggs,Diapers,Bread,Milk
19 Diapers,Shampoo,Eggs
20 Shampoo,Toothpaste,Bread
21
```

Fig 2: Costco_CSV

File Edit View Language

```
1 Shampoo, Soap, Eggs, Coffee
2 Milk, Coffee, Eggs, Soap
3 Toothpaste, Bread, Detergent, Shampoo, Diapers
4 Cereal, Milk
5 Soap, Detergent, Diapers
6 Soap, Cereal, Shampoo
7 Cereal, Detergent, Milk, Eggs, Coffee
8 Cereal, Milk, Soap, Coffee
9 Bread, Eggs, Detergent
10 Bread, Soap, Cereal, Shampoo
11 Detergent, Coffee, Milk, Soap
12 Soap, Cereal
13 Diapers, Bread
14 Diapers, Milk
15 Coffee, Bread, Toothpaste
16 Milk, Diapers, Toothpaste, Cereal, Bread
17 Milk, Detergent
18 Shampoo, Eggs, Bread
19 Toothpaste, Bread, Soap, Diapers, Milk
20 Toothpaste, Diapers, Shampoo, Detergent
21
```

Fig 3: DMART_CSV

File Edit View Language

```
1 Coffee,Bread,Diapers,Soap,Milk
2 Milk,Coffee,Soap
3 Toothpaste,Milk
4 Eggs,Shampoo,Coffee,Diapers,Toothpaste
5 Cereal,Shampoo,Diapers
6 Eggs,Coffee,Soap,Milk,Diapers
7 Coffee,Milk,Toothpaste,Detergent
8 Coffee,Shampoo
9 Bread,Shampoo,Cereal,Soap,Diapers
10 Detergent,Soap
11 Bread,Detergent,Eggs,Soap,Toothpaste
12 Toothpaste,Bread,Coffee
13 Milk,Toothpaste
14 Milk,Soap,Bread,Diapers,Cereal
15 Detergent,Milk,Cereal,Bread,Eggs
16 Eggs,Shampoo,Milk,Detergent
17 Diapers,Cereal
18 Detergent,Cereal,Diapers,Eggs
19 Diapers,Bread,Coffee,Detergent,Soap
20 Bread,Coffee
21
```

Fig 4: K MART_CSV

File	Edit	View	Language
1	Milk,Eggs,Coffee,Shampoo		
2	Bread,Cereal,Soap,Diapers,Detergent		
3	Diapers,Eggs,Shampoo		
4	Bread,Milk		
5	Diapers,Milk		
6	Cereal,Toothpaste,Eggs		
7	Eggs,Cereal,Detergent,Coffee		
8	Diapers,Bread		
9	Coffee,Eggs,Diapers,Bread,Shampoo		
10	Cereal,Milk,Eggs		
11	Bread,Shampoo,Eggs,Diapers		
12	Soap,Detergent,Shampoo,Toothpaste		
13	Diapers,Toothpaste,Cereal		
14	Milk,Soap,Cereal		
15	Toothpaste,Bread		
16	Coffee,Detergent,Diapers		
17	Eggs,Coffee		
18	Detergent,Cereal,Coffee		
19	Shampoo,Soap,Coffee		
20	Milk,Shampoo,Coffee		
21			

Fig 5: Walmart_csv

Below are the screenshots of the python code file:

```
In [1]: import pandas as pd
from itertools import combinations
from mlxtend.frequent_patterns import apriori, association_rules, fpgrowth
from mlxtend.preprocessing import TransactionEncoder
import time
```

Fig 1: Libraries used

```
In [*]: import os
import csv
import pandas as pd
import time
from itertools import combinations
from mlxtend.frequent_patterns import apriori, association_rules, fpgrowth
from mlxtend.preprocessing import TransactionEncoder

file_paths = {
    "AMAZON": r"AMAZON.csv",
    "COSTCO": r"COSTCO.csv",
    "DMART": r"DMART.csv",
    "WALMART": r"WALMART.csv",
    "KMART": r"KMART.csv"
}

# Extract transactions from CSV files
def load_transactions(file_path):
    with open(file_path, newline='') as csvfile:
        reader = csv.reader(csvfile)
        transactions = [list(filter(None, row)) for row in reader] # Filter out empty items in rows
    return transactions

# Applying Brute Force method to generate frequent items
def generate_frequent_itemsets(transactions, support_threshold):
    item_count = {}
    for transaction in transactions:
        for item in transaction:
            item_count[item] = item_count.get(item, 0) + 1

    frequent_itemsets = {1: {item: count for item, count in item_count.items() if count / len(transactions) >= support_threshold}}

    k = 2
    while True:
        prev_itemsets = list(frequent_itemsets[k - 1].keys())
        new_itemsets = list(combinations(prev_itemsets, k))
        item_count = {}
        for transaction in transactions:
            transaction_set = set(transaction)
            for itemset in new_itemsets:
                if set(itemset).issubset(transaction_set):
                    item_count[itemset] = item_count.get(itemset, 0) + 1

        frequent_itemsets[k] = {itemset: count for itemset, count in item_count.items() if count / len(transactions) >= support_threshold}
        if not frequent_itemsets[k]:
            del frequent_itemsets[k]
            break
        k += 1
    return frequent_itemsets
```

Fig 2: Reading csv files and generating frequent items

```

# Applying Apriori Algorithm
def apriori_algorithm(transactions, support_threshold, confidence_threshold):
    te = TransactionEncoder()
    te_ary = te.fit(transactions).transform(transactions)
    df = pd.DataFrame(te_ary, columns=te.columns_)

    frequent_itemsets = apriori(df, min_support=support_threshold, use_colnames=True)
    rules = association_rules(frequent_itemsets, metric="confidence", min_threshold=confidence_threshold)

    return frequent_itemsets, rules

# Applying FP-Growth Algorithm
def fpgrowth_algorithm(transactions, support_threshold, confidence_threshold):
    te = TransactionEncoder()
    te_ary = te.fit(transactions).transform(transactions)
    df = pd.DataFrame(te_ary, columns=te.columns_)

    frequent_itemsets = fpgrowth(df, min_support=support_threshold, use_colnames=True)
    rules = association_rules(frequent_itemsets, metric="confidence", min_threshold=confidence_threshold)

    return frequent_itemsets, rules

```

Fig 3: Applying apriori and fp growth algorithm

```

# Comparing by timing function
def measure_execution_time(algorithm_func, *args):
    start_time = time.time()
    result = algorithm_func(*args)
    end_time = time.time()
    return result, end_time - start_time

```

Fig 4: Comparing time function

```

# Source code
while True:
    # user defined entry or exit
    print("\nAvailable databases:")
    for i, name in enumerate(file_paths.keys(), 1):
        print(f"{i}. {name}")
    print("0. Exit")

    choice = int(input("Enter the number corresponding to the database you'd like to choose (or 0 to exit): "))

    # Exit the loop if the user chooses 0
    if choice == 0:
        print("Exiting the program.")
        break

    # selected database
    db_name = list(file_paths.keys())[choice - 1]

    # Load the selected transactions
    transactions = load_transactions(file_paths[db_name])
    print(f"Loaded {len(transactions)} transactions from {db_name}.")

    # user-defined for support and confidence thresholds
    support_threshold = float(input("Enter support threshold in % (e.g., 10 for 10%): ")) / 100
    confidence_threshold = float(input("Enter confidence threshold in % (e.g., 20 for 20%): ")) / 100

    print(f"\nProcessing {db_name} with support {support_threshold * 100}% and confidence {confidence_threshold * 100}%...")

    # Brute Force
    bf_result, bf_time = measure_execution_time(generate_frequent_itemsets, transactions, support_threshold)
    print(f"\nBrute Force Frequent Itemsets:\n{bf_result}")
    print(f"Brute Force Time: {bf_time:.4f}s")

    # Apriori
    apriori_result, apriori_time = measure_execution_time(apriori_algorithm, transactions, support_threshold, confidence_threshold)
    print(f"\nApriori Frequent Itemsets:\n{apriori_result[0]}")
    print(f"Apriori Rules:\n{apriori_result[1]}")
    print(f"Apriori Time: {apriori_time:.4f}s")

    # FP-Growth
    fp_result, fp_time = measure_execution_time(fpgrowth_algorithm, transactions, support_threshold, confidence_threshold)
    print(f"\nFP-Growth Frequent Itemsets:\n{fp_result[0]}")
    print(f"FP-Growth Rules:\n{fp_result[1]}")
    print(f"FP-Growth Time: {fp_time:.4f}s")

    # If user wants to analyze different dataset
    continue_choice = input("\nDo you want to analyze another dataset? (yes/no): ").strip().lower()
    if continue_choice != 'yes':
        print("Exiting the program.")
        break

```

Fig 5: Main source code

Output:

```
Available databases:
1. AMAZON
2. COSTCO
3. DMART
4. WALMART
5. KMART
0. Exit
Enter the number corresponding to the database you'd like to choose (or 0 to exit): 1
Loaded 20 transactions from AMAZON.
Enter support threshold in % (e.g., 10 for 10%): 20
Enter confidence threshold in % (e.g., 20 for 20%): 50

Processing AMAZON with support 20.0% and confidence 50.0%...
```

Fig 1: User defined datasets

```
Brute Force Frequent Itemsets:
{1: {'Cereal': 11, 'Detergent': 11, 'Shampoo': 10, 'Coffee': 10, 'Bread': 6, 'Milk': 8, 'Soap': 7, 'Toothpaste': 4, 'Diapers': 6}, 2: {'Cereal', 'Detergent': 5, ('Cereal', 'Shampoo'): 6, ('Detergent', 'Shampoo'): 7, ('Cereal', 'Coffee'): 4, ('Cereal', 'Bread'): 4, ('Cereal', 'Soap'): 5, ('Shampoo', 'Soap'): 4, ('Shampoo', 'Coffee'): 4, ('Detergent', 'Coffee'): 6, ('Detergent', 'Milk'): 5, ('Coffee', 'Milk'): 6}}
Brute Force Time: 0.0080s
```

Fig 2: Brute Force time

```
Apriori Frequent Itemsets:
support      itemsets
0      0.30      (Bread)
1      0.55      (Cereal)
2      0.50      (Coffee)
3      0.55      (Detergent)
4      0.30      (Diapers)
5      0.40      (Milk)
6      0.50      (Shampoo)
7      0.35      (Soap)
8      0.20      (Toothpaste)
9      0.20      (Cereal, Bread)
10     0.20      (Cereal, Coffee)
11     0.25      (Cereal, Detergent)
12     0.30      (Cereal, Shampoo)
13     0.25      (Cereal, Soap)
14     0.30      (Coffee, Detergent)
15     0.30      (Milk, Coffee)
16     0.20      (Shampoo, Coffee)
17     0.25      (Milk, Detergent)
18     0.35      (Shampoo, Detergent)
19     0.20      (Shampoo, Soap)
20     0.25      (Milk, Coffee, Detergent)

Apriori Rules:
antecedents      consequents      antecedent support \
0      (Bread)      (Cereal)      0.30
1      (Cereal)      (Shampoo)      0.55
2      (Shampoo)      (Cereal)      0.50
3      (Soap)      (Cereal)      0.35
4      (Coffee)      (Detergent)      0.50
5      (Detergent)      (Coffee)      0.55
6      (Milk)      (Coffee)      0.40
7      (Coffee)      (Milk)      0.50
8      (Milk)      (Detergent)      0.40
9      (Shampoo)      (Detergent)      0.50
10     (Detergent)      (Shampoo)      0.55
11     (Soap)      (Shampoo)      0.35
12     (Milk, Coffee)      (Detergent)      0.30
13     (Milk, Detergent)      (Coffee)      0.25
14     (Coffee, Detergent)      (Milk)      0.30
15     (Milk)      (Coffee, Detergent)      0.40
16     (Coffee)      (Milk, Detergent)      0.50
```

Fig 3: Apriori algorithm and rules

	consequent	support	support	confidence	lift	leverage	conviction	\
0		0.55	0.20	0.666667	1.212121	0.0350	1.350000	
1		0.50	0.30	0.545455	1.090909	0.0250	1.100000	
2		0.55	0.30	0.600000	1.090909	0.0250	1.125000	
3		0.55	0.25	0.714286	1.298701	0.0575	1.575000	
4		0.55	0.30	0.600000	1.090909	0.0250	1.125000	
5		0.50	0.30	0.545455	1.090909	0.0250	1.100000	
6		0.50	0.30	0.750000	1.500000	0.1000	2.000000	
7		0.40	0.30	0.600000	1.500000	0.1000	1.500000	
8		0.55	0.25	0.625000	1.136364	0.0300	1.200000	
9		0.55	0.35	0.700000	1.272727	0.0750	1.500000	
10		0.50	0.35	0.636364	1.272727	0.0750	1.375000	
11		0.50	0.20	0.571429	1.142857	0.0250	1.166667	
12		0.55	0.25	0.833333	1.515152	0.0850	2.700000	
13		0.50	0.25	1.000000	2.000000	0.1250	inf	
14		0.40	0.25	0.833333	2.083333	0.1300	3.600000	
15		0.30	0.25	0.625000	2.083333	0.1300	1.866667	
16		0.25	0.25	0.500000	2.000000	0.1250	1.500000	

	zhangs_metric
0	0.250000
1	0.185185
2	0.166667
3	0.353846
4	0.166667
5	0.185185
6	0.555556
7	0.666667
8	0.200000
9	0.428571
10	0.476190
11	0.192308
12	0.485714
13	0.666667
14	0.742857
15	0.866667
16	1.000000

Apriori Time: 0.0480s

Fig 4: Calculations and metrics

FP-Growth Frequent Itemsets:

	support	itemsets
0	0.55	(Detergent)
1	0.55	(Cereal)
2	0.50	(Shampoo)
3	0.50	(Coffee)
4	0.30	(Bread)
5	0.40	(Milk)
6	0.35	(Soap)
7	0.30	(Diapers)
8	0.20	(Toothpaste)
9	0.25	(Cereal, Detergent)
10	0.35	(Shampoo, Detergent)
11	0.30	(Cereal, Shampoo)
12	0.20	(Cereal, Coffee)
13	0.20	(Shampoo, Coffee)
14	0.30	(Coffee, Detergent)
15	0.20	(Cereal, Bread)
16	0.30	(Milk, Coffee)
17	0.25	(Milk, Detergent)
18	0.25	(Milk, Coffee, Detergent)
19	0.25	(Cereal, Soap)
20	0.20	(Shampoo, Soap)

FP-Growth Rules:

	antecedents	consequents	antecedent support	\
0	(Shampoo)	(Detergent)	0.50	
1	(Detergent)	(Shampoo)	0.55	
2	(Cereal)	(Shampoo)	0.55	
3	(Shampoo)	(Cereal)	0.50	
4	(Coffee)	(Detergent)	0.50	
5	(Detergent)	(Coffee)	0.55	
6	(Bread)	(Cereal)	0.30	
7	(Milk)	(Coffee)	0.40	
8	(Coffee)	(Milk)	0.50	
9	(Milk)	(Detergent)	0.40	
10	(Milk, Coffee)	(Detergent)	0.30	
11	(Milk, Detergent)	(Coffee)	0.25	
12	(Coffee, Detergent)	(Milk)	0.30	
13	(Milk)	(Coffee, Detergent)	0.40	
14	(Coffee)	(Milk, Detergent)	0.50	
15	(Soap)	(Cereal)	0.35	
16	(Soap)	(Shampoo)	0.35	

Fig 5: FP-Growth algorithm and rules

	consequent	support	support	confidence	lift	leverage	conviction	\
0		0.55	0.35	0.700000	1.272727	0.0750	1.500000	
1		0.50	0.35	0.636364	1.272727	0.0750	1.375000	
2		0.50	0.30	0.545455	1.090909	0.0250	1.100000	
3		0.55	0.30	0.600000	1.090909	0.0250	1.125000	
4		0.55	0.30	0.600000	1.090909	0.0250	1.125000	
5		0.50	0.30	0.545455	1.090909	0.0250	1.100000	
6		0.55	0.20	0.666667	1.212121	0.0350	1.350000	
7		0.50	0.30	0.750000	1.500000	0.1000	2.000000	
8		0.40	0.30	0.600000	1.500000	0.1000	1.500000	
9		0.55	0.25	0.625000	1.136364	0.0300	1.200000	
10		0.55	0.25	0.833333	1.515152	0.0850	2.700000	
11		0.50	0.25	1.000000	2.000000	0.1250	inf	
12		0.40	0.25	0.833333	2.083333	0.1300	3.600000	
13		0.30	0.25	0.625000	2.083333	0.1300	1.866667	
14		0.25	0.25	0.500000	2.000000	0.1250	1.500000	
15		0.55	0.25	0.714286	1.298701	0.0575	1.575000	
16		0.50	0.20	0.571429	1.142857	0.0250	1.166667	

	zhangs_metric
0	0.428571
1	0.476190
2	0.185185
3	0.166667
4	0.166667
5	0.185185
6	0.250000
7	0.555556
8	0.666667
9	0.200000
10	0.485714
11	0.666667
12	0.742857
13	0.866667
14	1.000000
15	0.353846
16	0.192308

FP-Growth Time: 0.0170s

Do you want to analyze another dataset? (yes/no):

Fig 6: calculations and metrics for fp-growth

Other

The source code (.py file) and data sets (.csv files) will be attached to the zip file.

Link to Git Repository –

https://github.com/HemThumar/DM_midtermproj