

ZAYRA

"Shine in every stitch – step into style with Zayra."



**"DISCOVER A VARIETY OF
CUSTOMIZABLE MOCKUPS, FRAMES,
AND ICONS RIGHT HERE!"**

As unique as you



Logo



MAIN LOGO FEATURES



Logo Mark

**ZARYA
Clothing Co.**

Word Mark

"Start inspired with thousands of Zayra templates, collaborate with ease, and engage your audience with a memorable Zayra presentation."

LOGO VARIATION



Do's



Dont's

Rules of Application

Versions of our logo can be used to match a variety of materials and applications. Make sure to apply them appropriately.

Color Palette

These colors reflect our brand's identity and personality



Hex Code
#36592F

CMYK
39%, 0%, 47%, 65%

RGB
54-89-47

Hex Code
#E48C3C

CMYK
0%, 39%, 74%, 11%

RGB
228-140-60

Hex Code
#EFE7D2

CMYK
0%, 3%, 12%, 6%

RGB
239, 231, 210

Hex Code
#CDCD8A

CMYK
0%, 0%, 33%, 20%

RGB
205-205-138

Hex Code
#213B1C

CMYK
44%, 0%, 53%, 77%

RGB
33-59-28

Font

FONT OVERVIEW

TAN Tangkiwood

For Headers

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i
j k l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & * ()

TT Chocolates

FOR SUBHEADERS AND PARAGRAPHS

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b
c d e f g h i j k l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9 0 !
@ # \$ % ^ & * ()

FONT HIERARCHY

Anais Clothing Co.

Anais x Randelo Slides

Flex with these limited-edition sandals.
Only available from Jan. 15 to Feb. 15. Get
them now.

Company Name here

Product Name Here

Write details here, such as product
specifications, price, event duration, and
promotions.

TYPE APPLICATION

As unique as you

Signature Hoodies
on sale

Write a Brand Statement

Write a Brand Statement



Photography

"These images are carefully captured to highlight design, detail, and emotion. Zayra typically uses them across campaigns to showcase brand aesthetics, product features, and storytelling visuals."



Print & Digital Mockups



Canva Tools for Mockups

"Choose an image from your template, then click 'Edit Image' on the toolbar. Explore our selection of Smart Mockups and Frames by scrolling through the options. You can also use the Background Remover tool to create clean cutouts of your product photos."



Contact Information

For more assets and information, scan here



Create a QR code by exploring the 'More' option in the left-side object panel.



@zayrasite



+123-456-7890



hello@zayrasite.com



123 Anywhere St.,
Any City, ST 12345



zayrasite.com

Tip: Preview your presentation as a website by clicking the 'Share' button in the top-right corner. Then select 'Website' and choose the 'Scrolling' option for the web style.