

PROJECT REPORT TEMPLATE

CRM APPLICATION THAT HELPS TO BOOK A VISA SLOT

1.INTRODUCTION

1.1 Overview :

In this project, we use custom object, relationships, pages layouts to give the visa slot access to data they need on an existing recruitment app.

To make the existing app more efficient for the visa book team we create custom objects and relationships to store and access the data more efficiently.

1.2 Purpose :

- *Marketing campaign management
- * Training & Development
- * Maintaining Healthy work culture
- * Job positing
- * Payroll Management
- * Organizing various activities
- * Resolving conflicts.

2. Problem Definition & Design Thinking

2.1 Empathy map :

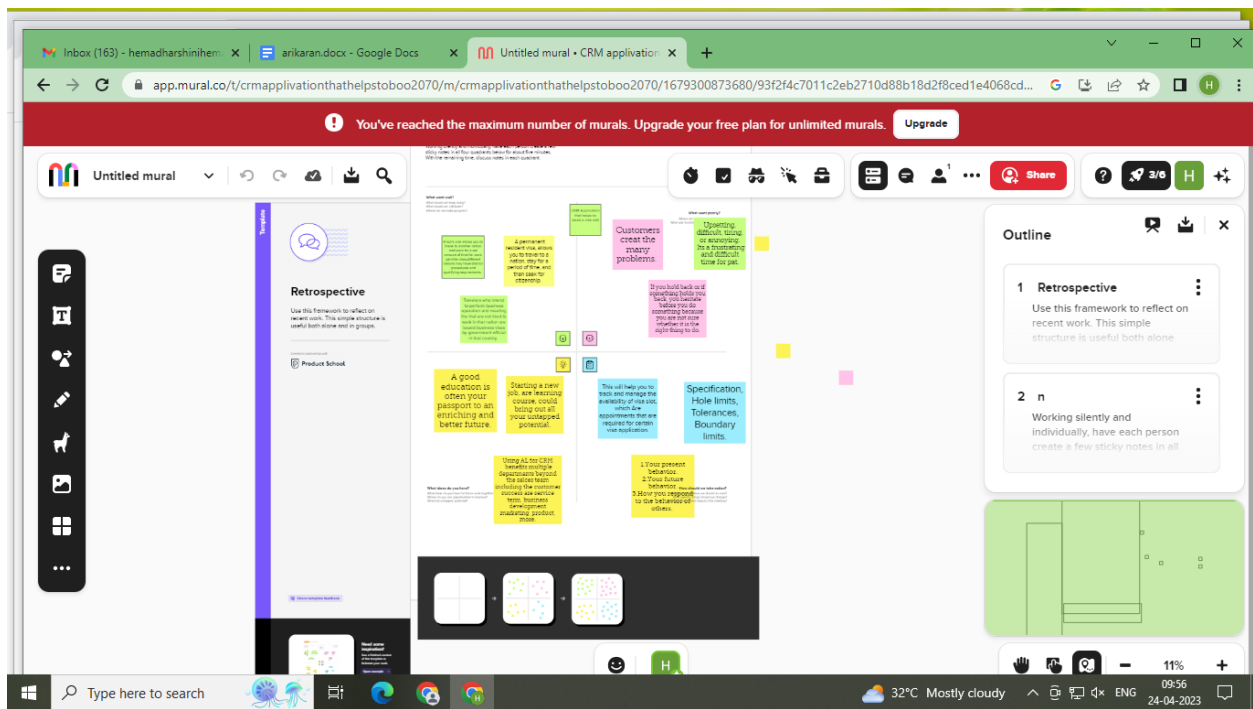
An empathy map is a collaborative visualization used to articulate what we know about a particular type of user. It externalizes knowledge about users in order to

- 1) Create a shared understanding of user needs, and
- 2) Aid in decision making

2.2 Brainstorming :

Brainstorming is a group problem solving method that involves The spontaneous contribution of creative ideas and solutions.

This technique requires intensive, freewheeling discussion in which every member of the group is encouraged to think aloud and suggest as many ideas as possible based knowledge.



3.RESULT

3.1 Data Model :

Object name	Field label	Data type
Visa book	Visa book	text

Internal Results	Internal Results	text
Review	Review	Auto-number
Account	Account	Auto- number

3.2 Activity & Screenshort :

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Setup Home

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ADMINISTRATION

- > Users
- > Data
- > Email

PLATFORM TOOLS

- > Subscription Management

Most Recently Used

9 items

NAME	TYPE	OBJECT
Passport	Custom Object Definition	
Contact number	Custom Field Definition	Passport
Passport	Custom Object Definition	
Hema m	User	
Hemadharshini M	User	
Passport Number	Custom Field Definition	Passport
SFDC_DevConsole	Debug Level	
passport Layout	Page Layout	Passport
Passport Layout	Page Layout	Passport

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Setup Home | Object Manager

SETUP > OBJECT MANAGER

Passport

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Restriction Rules

Details

Description

API Name
Passport_number__c

Custom

✓

Singular Label
Passport

Plural Label
Passports

Enable Reports

Track Activities

Track Field History

Deployment Status
Deployed

Help Settings
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Edit Delete

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Setup Home Object Manager

SETUP > OBJECT MANAGER

Passport

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Page Layouts

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Related Lookup Filters

Search Layouts

Passport Custom Field

Passport Number

Back to Passport

Validation Rules (0)

Custom Field Definition Detail

Edit Set Field-Level Security View Field Accessibility Where is this used?

Field Information

Field Label	Passport Number	Object Name	Passport
Field Name	Passport_Number	Data Type	Master-Detail
API Name	Passport_Number__c		
Description			
Help Text			
Data Owner			
Field Usage			
Data Sensitivity Level			
Compliance Categorization			
Created By	Hemadharshini M. 20/04/2023, 2:47 pm	Modified By	Hemadharshini M. 20/04/2023, 2:47 pm

Master-Detail Options

Related To	Passport	Child Relationship Name	passports
Related List Label	passports		

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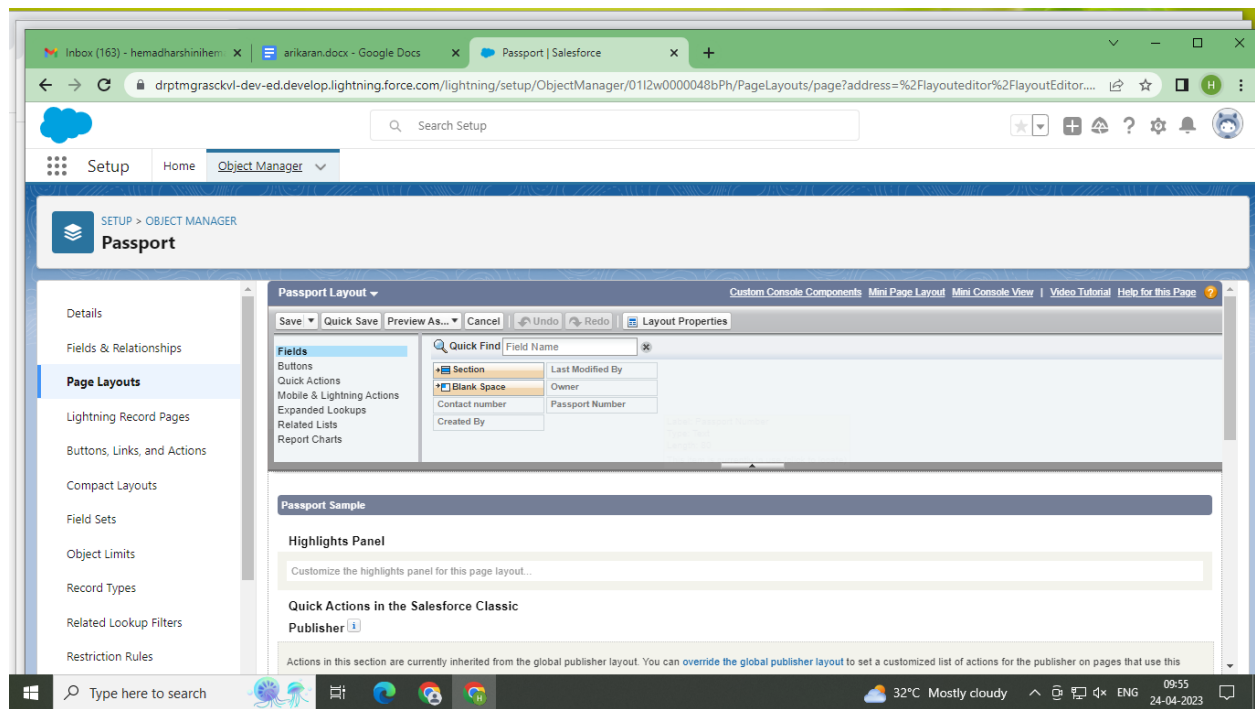
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4. TRAILHEAD PROFILE PUBLIC URL

Team leader-M.hemadharshini - <https://trailblazer.me/id/hemam62>

member 1- M.Tamil priya - <https://trailblazer.me/id/tmurugan18>

Team member 2 - <https://trailblazer.me/id/sasic7>

Team member 3 -<https://trailblazer.me/id/priyb38>

5. ADVANTAGES & DISADVANTAGES

Advantages:

The advantages of a visa slot of using a CRM system greatly outweigh the disadvantages. However, there are pitfalls. For a CRM system to work, book there needs to be buy-in across the organization and the processes in place to support it. Otherwise, your CRM visa book may end up being an expensive waste of time.

Disadvantages:

We looked at the book the advantages of initiating a CRM system, so now it's time to examine some of the visa the disadvantage of a CRM system. The short term pain of a cultural and technological shift can be a lot to bear and may not generate a return.

6. APPLICATIONS

- * Trustworthy reporting
- * Dashboards that visually showcase data
- * Improved messaging with automation
- * Proactive service
- * efficiency enhanced by automation

7. CONCLUSION

CRM implementation is a project that requires preparation commitment and co operation across the entire organization . But most importantly you need to get ready for a shift in the mindset as a CRM system may transform the way you do visa slot.

8. FUTURE SCOPE

The project has a very vast scope in future .the project can be implemented on internet in future.