

AI1110 Assignment 2

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Question 21a:

The cost function of a product is given by $C(x) = \frac{x^3}{3} - 45x^2 - 900x + 36$ where x is number of units produced. How many units should be produced to minimise the marginal cost?

Solution:

The marginal cost $MC = \frac{\Delta C}{\Delta Q}$ where,
 ΔC is change in cost
 ΔQ is change in quantity

TABLE I

TABLE CONSISTING SYMBOLS, FORMULAE, DESCRIPTION

Symbol	Formula	Description
x	-	No. of units
$C(x)$	$\frac{x^3}{3} - 45x^2 - 900x + 36$	Cost function
$MC \text{ or } f(x)$	$\frac{d}{dx}(C(x))$	Marginal Cost
c	$f(c) = \min_x f(x)$	No. of units for min MC

Hence Marginal Cost MC is given by,

$$MC = \frac{d}{dx}(C(x)) \quad (1)$$

$$= \frac{d}{dx} \left(\frac{x^3}{3} - 45x^2 - 900x + 36 \right) \quad (2)$$

$$= \frac{3x^2}{3} - 2 \times 45x - 900 + 0 \quad (3)$$

$$\Rightarrow MC = x^2 - 90x - 900 \quad (4)$$

Now let $MC = y = f(x)$

We need to find the number of units to be produced (c) such that the Marginal cost is minimum. Since $x = c$ is the required number of units that are to be produced, it must be a whole number.

$$f(c) = \min_x \{f(x)\}, x \in \mathbf{W} \quad (5)$$

$$= \min_x \{x^2 - 90x - 900\} \quad (6)$$

$$= \min_x \{x^2 - 2(45)x + 2025 - 2925\} \quad (7)$$

$$= \min_x \{(x - 45)^2 - 2925\}, x \in \mathbf{W} \quad (8)$$

But we know that,

$$(x - 45)^2 \geq 0, \quad (9)$$

$$\Rightarrow (x - 45)^2 - 2925 \geq -2925 \quad (10)$$

$$\Rightarrow \min \{(x - 45)^2 - 2925\} = -2925 \quad (11)$$

$$\Rightarrow f(c) = -2925 \quad (12)$$

We obtain the minimum at where,

$$(x - 45)^2 = 0 \quad (13)$$

$$\Rightarrow x = 45 \quad (14)$$

Since $45 \in \mathbf{W}$ and $f(45) = -2925$, $c = 45$. Therefore the number of units that are to be produced to get the minimum value of Marginal cost is 45 units.

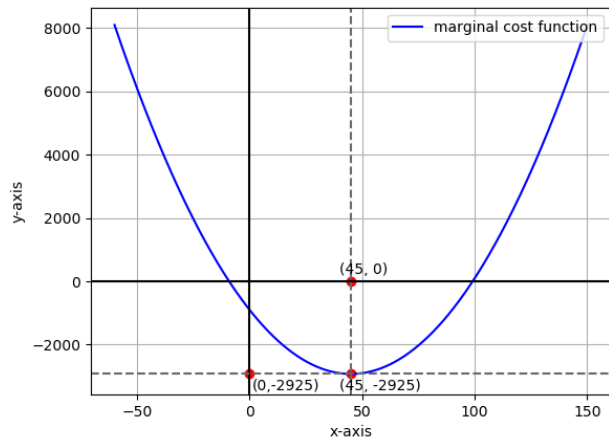


Fig. 0. Marginal cost function $MC = x^2 - 90x - 900$