

PROJECT REPORT TEMPLATE

INTRODUCTION

1.1 overview

Creating a social media post

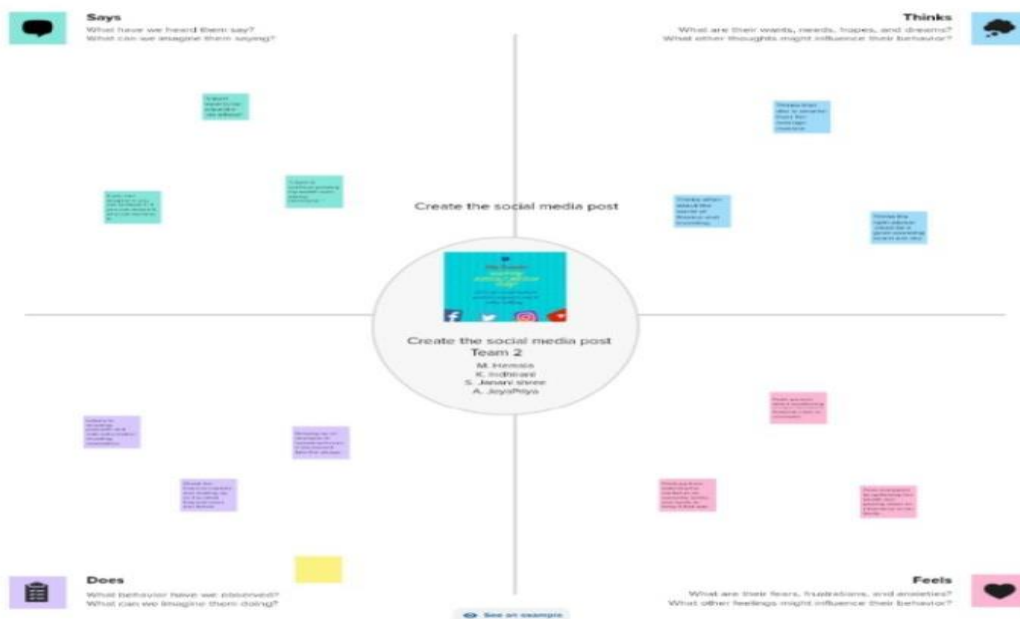
The social media is To stay connected with friends and family: The utmost importance of social media is that it helps in staying in touch with our loved ones. Social media allows the social growth of society and also helps many businesses. It provides tools like social media marketing to reach millions of potential clients. We can easily access information and get news through social media. Social media is an excellent tool for creating awareness about any social cause.

1.2 purpose

- Stay updated with all the new things in the world.
- Communicate anytime, anywhere from the comfort of your home.
- Easy to build relationships and connecting with like-minded people.
- Information. Sending and sharing of information is the major function of media. ...

Problem Definition and Design Thinking

2.1 Empathy Map



2.2 Brainstorming Map



3 RESULT



Social media post.

4 ADVANTAGES & DISADVANTAGES

Advantages

1. It is very simple to use and user friendly.
2. It provides templates of the correct sizing for other online platforms
3. It is budget friendly.
4. Templates can be altered to be more custom.

Disadvantage

1. **Limitation of number of templates.**
2. **Free version is limited.**
3. **Export settings are limited.**
4. **Cannot download the “raw” file to your computer.**

5 APPLICATIONS

1. **We create a canvas account**
2. **Choose your design type.**
3. **And we use social media template.**
4. **We uploaded background image.**
5. **We used uploading photos, and adding text , using editing elements and fonts**
6. **We created a social media**
7. **Finally we downloaded our design.**

CONCLUSION

People in our team worked together to make the “**social media post** “ through this company advertisement can be through the design.canva is an essential tool for most business . It is easy to use Offers a wide range of templates , it's affordable, customized and helps in to make social media post. Graphic designing can be learned through this project.