

# HEMA LALITHA MAKKE

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## PROFESSIONAL SUMMARY

Seeking to begin my professional journey in a dynamic environment where I can apply and develop my skills, while actively contributing to the organization's success and growth.

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## KEY COMPETENCIES

Programming Languages : C , Python

Web Technologies : HTML5 , CSS3 , JavaScript

Databases : DBMS with MySQL

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## INTERSHIPS

**42 Learn [ Data Science + AI / ML Modelling]**

**May 2024 - Jun 2024**

### **Predictive Model for Advertising Spend and Sales**

- Developed a machine learning model to predict sales based on advertising spend across TV, radio, and newspapers.
  - Conducted data analysis, preprocessing, model training, and evaluation to identify the most effective advertising channels.
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## EDUCATION

**Bachelor of Technology in Computer Science and Engineering**

**2021 - Present**

PACE Institute of Technology and Sciences , AP, India

CGPA : 7.97

**Intermediate in MPC**

**2019-2021**

Sri Chaitanya Junior College , AP , India

Percentage : 83.3

**SSC**

**2018 - 2019**

Sri Nethaji High School , AP , India

CGPA : 10

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## CERTIFICATIONS

- C,Python - CodeTantra
- Preparing Data for Analysis with Microsoft Excel - Coursera
- Responsive Web Development with HTML5, CSS3, JavaScript - Infosys Springboard
- PHP and MySQL- Spoken Tutorial
- Project Management Fundamentals- IBM
- Java script Practicals Crash Course - Udemy
- AWS CLOUD - Eduskills

## PROJECTS

### Currency Converter

- Built a responsive web-based currency converter using HTML, CSS, and JavaScript, with real-time exchange rates via the Exchange Rate API.
- Designed an intuitive UI with real-time updates, cross-device compatibility, and a currency swap feature.

### MembersLoginPage

- Developed a dynamic and responsive currency converter using HTML, CSS, and JavaScript, integrating real-time exchange rates via the Exchange Rate API.
  - Enhanced user experience by designing an intuitive UI, ensuring cross-device compatibility and implementing a seamless currency swap feature
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## HONORS & AWARDS

- Participated in an Intensive Azure Cloud workshop at University of Engineering Narasaraopet .
  - Participated in Skill-Building Workshop on NoSQL Databases by CodeTantra.
  - Attended the 2-Day Workshop on Design Thinking for Innovation organized by ICC and NISP
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## STRENGTHS

Adaptabilty  
Problem-Solving

Time-Management  
Team-Player

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## DECLARATION

I hereby declare that the above presented information is true to the best of my knowledge and belief.

**Place :** Ongole

**Signature :**  
**Hema Lalitha Makke**