

Nina Huntemann

With an estimated 40% of its population under 25 years, India has immense potential to shape its economic future. Combined with a significant investment in education, the nation's prospects for continued growth are vast. We have already seen quality elementary education made universal through the Right to Education Act, boosting overall literacy levels from 61% in 2001 to 76% in 2022. Over 90% of the urban youth between six and 17 years attended school in 2021, and currently higher education enrolment has soared to 43 million students, up nearly two million in just one year.

Intense debates

Now, with the advent of AI, we are entering an era with the potential to build on such gains and further improve learning outcomes provided that we navigate it with care. There is no doubt that the rise of Generative AI tools such as OpenAI's ChatGPT and Google Gemini has shaken the world of education. Their emergence has prompted intense debates among teachers, administrators, and students about whether they should be deployed to support learning inside and outside the classroom and, if so, under what guidelines.

As the debate continues, student adoption of GenAI has been swift. A recent global student survey shows that 44% of Indian undergraduates have used GenAI for their university studies and, of those who do, 60% input a question one or more times a day. However, while adoption is broad, stu-

Supplemental support

The next wave of AI-powered learning tools can not only reinforce a teacher's classroom activities but also elevate how students learn



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dents are aware of the limitations of current GenAI tools. The same study found that, of the 44%, 28% are concerned about receiving inaccurate or incorrect information, while 49% of all Indian students surveyed said they would like to see the involvement of human expertise in generating answers.

These findings show that excitement for the technology's possibilities must be weighed against its limitations. Rapid advancements are underway and, as large language models (LLMs) verticalise for education, the next wave of AI-powered learning tools can both serve as an invaluable supplement to a teacher's classroom activities and elevate how students learn. So, what might we

expect from GenAI-powered learning tools that get it right, and how will they truly personalise learning?

Way forward

First, students could have a learning assistant that anticipates their needs and adapts to their strengths and weaknesses. The promise of adaptive learning has been unfulfilled for decades in part because creating on-demand variations of learning materials for each individual student was too costly. GenAI tools for learning –when fine-tuned and evaluated rigorously to align with education outcomes – can respond instantaneously and in a more natural, back-and-forth conversational interface with students.

Conversational AI, designed for learning, can recognise the type of question a student is struggling with and provides the most relevant and effective response. For example, discerning when a procedural question needs to be broken down step-by-step or when a conceptual question could be illustrated with a real-world example. Conversational AI can encourage more active engagement by suggesting prompts that students might ask to deepen their learning. Guiding students to create useful follow-up prompts will also teach them how to interact with GenAI systems.

By integrating learning analytics that measure how students are learning, an AI learning assistant can also help

students improve their study habits and up-level their learning such as finding the optimal time of day to learn and generating just-in-time learning aids such as practice problems personalised to individual need. AI's immediate feedback capabilities can correct errors in the moment, provide adaptive hints to help students get unstuck, and encourage them to push through difficult concepts.

Such innovations will support students on their individualised learning journey. However, in order to deliver on the promise of AI-enabled personalised learning, the next generation of GenAI models for education need to be fine-tuned on high-quality educational content and evaluated by both human subject-matter experts and students themselves.

As the application of AI in education emerges, the teacher's role remains critical. A student's unique developmental path cannot be facilitated solely by algorithms and large language models. However, when AI tools are deployed thoughtfully and strategically, they can deliver a personalised learning experience that adapts to students' pace and needs, offering supplemental support when and where most needed.

With more students enrolling for higher education, it is imperative to find the best way to help learners succeed. The synergy between human and artificial intelligence offers a promising path that leverages the best of both sides to help learners fulfil their potential in a rapidly changing world.

The writer is a former tenured professor at Suffolk University, Boston, and is currently the Chief Academic Officer at Chegg Inc.

Reduce the stress

A few suggestions to make the NEET-UG exam more student-friendly

P.V. Navaneethakrishnan

The Supreme Court's ruling that the NEET-UG 2024 should not be cancelled should not be viewed as approval of the modus operandi adopted by National Testing Agency. The idea of resorting to a two-tier exam, like the JEE (Main) and JEE (Advanced), seems to be a consequence. Students who opt for the JEE have found this stressful. A two-tier NEET will increase the load on students. Another aspect is that the score in the JEE Main allows candidates to enroll in engineering colleges. Will taking the first part of NEET allow students to enroll in medicine or dentistry courses?

Possibilities

With many students opting to take both exams, the suggestion to merge NEET first part and JEE Main has been made earlier, with a common exam for Chemistry and Physics. Those who want to take JEE can choose Maths and those who want to take the NEET can opt for Biology. Those who want to take both can take all four papers.

If this is not possible, NEET can be held twice a year to help candidates whose performance was not satisfactory in the first attempt. The better grades can be taken into account.

With these exams being highly sensitive, ambiguous questions should not be allowed. If such a situation occurs, the question should either be with-



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drawn or credit should be given only to the correct answer. Scientific facts are not dependent on language or a specific edition of a book.

Lastly, NEET-UG is held in 13 languages, increasing the chance of errors in translation. Ideally the language version and the English version should appear side by side so that cross-checking is possible in case of doubts. The English version must be totally error-free and serve as the master version.

The writer is a Former Professor and Director Entrance Exams and Admissions, Anna University, Chennai

Off the Edge

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Make that transition work

Some coping strategies when things don't go according to plan in the first year of college

Shalini Sharma

Starting college is an exciting time, full of the promise of new experiences and exciting opportunities. But, it is also a period of transition. Expectations are at an all-time high and, when the reality of college does not match up, disappointment can set in. So, here are some tips to cope during this phase.

Acknowledge your feelings: Take a moment and tell yourself "Two things are true. I am feeling anxious, stressed, frustrated, and confused AND I need to come up with a better plan for the coming year." It is important to acknowledge what we are feeling and know that, though frustrating, this is part of the process. Figure out what did not go as planned. Some things that one normally struggles with are feeling the pressure to adjust quickly, homesickness, skipping classes, peer interactions, losing sight of academic coursework, making all-nighters a habit, hesitating to ask for help from peers and faculty, and going

overboard with spending money. Once identified, it becomes easier for things to fall in place.

Social connections: Loneliness on campus can be frustrating, but it is also an important part of transition to campus life. If making friends is a challenge, do something you are already interested in while trying something new. Making new friends can be difficult, but the onus lies on us to initiate those interactions. You don't have to deal with this alone. So, ensure you talk to trusted adults. It is natural to be with people who have similar life experiences and backgrounds, but that should only be the beginning. Push yourself a bit to seek out and form friendships with people who have a different set of life experiences and world views from you.

Academic support: If you are struggling academically, it can tend to influence our overall wellbeing. Late-night studying, hanging out with friends, and cramming for exams can come in the way of managing time responsibly. If you

don't understand something, ask a faculty member for help. Reach out to the academic support team and faculty members for specific inputs. Tell yourself from time to time: "I can do hard things!"

Functional anchors: Some of our basic functional anchors are nutrition, exercise and sleep, which normally go out of the window when we are struggling. It is important to identify and build our anchors to help ground us during the day.

Ask for help: It is not true that everybody else is succeeding at every aspect of their life while you are not. If you see others posting on social media about their thriving campus life, take it with a pinch of salt. Reach out to support services on campus; you don't have to go through this on your own. Sometimes, even reaching out to people can feel overwhelming. So, it is important to ensure that you take small steps forward on a daily basis.

The writer is Associate Director, Counselling and Wellness, at Plaksha University



OFF THE EDGE
Nandini Raman

I am currently pursuing a Bachelor's in Business Economics (BBE) at the University of Delhi. What scope does it have after graduation? Abhishek

Dear Abhishek,
A Bachelor's in Business Economics can open up various career opportunities across different sectors. Some career paths are finance and banking, consulting, market research and analysis, government and public policy, corporate sector, entrepreneurship, academia and research. You can also look at international organisations and NGOs like the World Bank, IMF and others who hire economists to work on development projects, policy analysis, and research. To enhance your employability prospects, consider gaining practical experience through internships and developing relevant skills such as data analysis, financial modelling, and business strategy. Network with professionals in your field and stay updated with industry trends and developments.

Gain practical experience

Uncertain about your career options? Low on self-confidence? This column may help

I completed a B.Sc. in Chemistry, Botany and Zoology in 2022. I have been writing competitive exams including the UPSC but have not qualified. How can I get a government job based on this degree? Which specialisations in Master's are good for job opportunities? Anvisha

Dear Anvisha,
While attempting the UPSC, it is important to have plan B and C ready. Look at scientific research institutions like the Council of Scientific and Industrial Research (CSIR), Indian Council of Agricultural Research (ICAR), and Defence Research and Development Organisation (DRDO) that hire scientists and researchers with backgrounds in Chemistry, Botany, and Zoology. Other opportunities exist across public health departments, environmental and forestry departments, pharmaceutical and biotechnology industries, agriculture and fisheries and Food and Drug Administration (FDA) offices. For your Master's, consider

specialisations in Environmental Science, Biotechnology, Agricultural Sciences, Wildlife Biology and Conservation, Pharmaceutical Sciences, Fisheries Science, Agribusiness Management and Public Health. Ensure that you gain practical experience through internships, research projects, and networking with professionals in your field. Stay updated with the latest job notifications, recruitment drives, and exam patterns to maximise your chances of securing a government job.

I have completed a Master's in Public Administration and also qualified in the NET. What do I need to do to become an Assistant Professor? Sandeep

Dear Sandeep,
If you have completed your Master's degree with at least 55% marks (50% for SC/ST/OBC/PWD candidates), and have cleared the National Eligibility Test (NET), you are eligible to become an

Assistant Professor in any college/ university in India. Create a detailed resume highlighting your educational qualifications, NET qualification, research experience, publications (if any), and relevant work experience. Check job notifications and vacancies advertised by colleges, universities, and educational institutions and apply. A Ph.D. in the relevant subject is beneficial and, sometimes, a mandate in some institutions recognised by the UGC. Check the criteria in the advertisements and websites.

I am currently doing my B.Tech. Chemical Engineering and preparing for the UPSC. I am confused about whether to go in for a Master's or to look for a job. Abhiram

Dear Abhiram,
Both have their pros and cons so your final decision must align with your career goals, interests, and personal circumstances. Explore options, and seek guidance if needed to make an informed decision. Doing a Master's

adds to your area of specialisation, enhances your knowledge and expertise and opens up advanced opportunities and better benefits in the long run. However, this will require an investment of time and money. Balancing a Master's course and UPSC prep can be challenging and will require effective time management skills, hard work, consistency and dedication. You can also work after completing your B.Tech. and gain practical experience in the industry and then plan the Master's. You will be financially independent and can support your education. However, your career progression may be limited to certain industries with only a Bachelor's. Preparing for the UPSC with full-time work is almost impossible and needs serious discipline and commitment. Seek guidance from career counsellors, professors, mentors, and professionals in the field to gain insights and advice based on your interests, skills, and career goals.

Disclaimer: This column is merely a guiding voice and provides advice and suggestions on education and careers.

The writer is a practising counsellor and a trainer. Send your questions to eduplus.thehindu@gmail.com with the subject line Off the Edge

SCHOLARSHIPS

Mohan T. Advani Centennial Scholarship. An initiative from Blue Star Foundation.

Eligibility: Open to first- and second-year students enrolled in a degree programme in Architecture and Engineering (excluding Civil Engineering) or diploma who are not beneficiaries of other scholarships. Annual family income must be less than ₹6 lakhs. **Rewards:** ₹75,000 or 50% of annual fees (whichever is less) for students in

degree programmes; ₹30,000 or 75% of the annual fees (whichever is less) for students in diploma programmes. **Application:** Online **Deadline:** August 20 www.b4s.in/edge/BSFS2

Jawaharlal Nehru Memorial Fund Scholarships for Doctoral Studies An initiative of the Jawaharlal Nehru Memorial Fund (JNMF).

Eligibility: Open to full-time Ph.D. scholars below 35 years as of October 1 and are already registered/ admitted to a doctoral programme at a

recognised Indian institution and scored minimum 60% marks aggregate at graduate and postgraduate levels. **Rewards:** ₹18,000 monthly and ₹15,000 annually

Application: By post to Administrative Secretary, Jawaharlal Nehru Memorial Fund, Teen Murti House, New Delhi -110011 **Deadline:** August 31 www.b4s.in/edge/JNMF1

HDFC Bank Parivartan's ECSS Programme An initiative from HDFC Bank. **Eligibility:** Open to

Indian students in school (Class 1 to 12) or pursuing diploma, ITI, polytechnic, UG or PG (general and professional courses) who have scored at least 55% in the previous qualifying exam. Annual family income must be less than or equal to ₹2.5 lakhs. Preference will be given to those who have experienced personal or family crises in the past three years that puts them at risk of dropping out. **Reward:** Up to ₹75,000 **Application:** Online **Deadline:** September 4 www.b4s.in/edge/HDFC54

Courtesy: buddy4study.com

MSIS Global Case Competition

The Kelley School of Business at Indiana University has launched its inaugural MSIS Global Case Competition in August 2024. Round one will involve a case analysis and video presentation. The final round will be held in New Delhi on September 22, where participants will present their solutions to a panel of industry experts.

Eligibility: Open to all third- and fourth-year undergraduate students from any Indian college and recent graduates with less than two years of experience.

For more details, visit <https://host.kelley.iu.edu/gcc/>

