

Here's a **simple, step-by-step breakdown** of the article, along with the **main points**:

What is Starlink?

- Starlink is a **satellite internet service** owned by **Elon Musk's company, SpaceX**.
 - It provides **internet via satellites** rather than traditional towers or cables.
 - Useful for **remote and rural areas** where regular internet is hard to provide.
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What did the Indian Government say?

1. Starlink's Limit in India

- Starlink can serve **only 20 lakh (2 million) users** in India.
- It can offer speeds **up to 200 Mbps**.
- This is **not seen as a threat** to local telecom services like BSNL, Jio, or OneWeb.

2. Why the Limit?

- The cap is due to Starlink's **existing satellite capacity** (currently 4,408 satellites).
 - These satellites have a **600 Gbps throughput** over India – meaning they can handle limited data traffic.
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Other Satcom Players in India

- Besides Starlink, **Eutelsat's OneWeb (Bharti-backed)** and **Reliance Jio with SES** have approval.
 - These three are the **main players** in India's satellite internet market.
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Service Pricing & Audience

- Satellite internet will be **expensive**:
 - **~₹3,000 per month**.
 - Mainly targets **rural and remote areas**, where options are limited.
 - **BSNL** is strong in these regions.
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Spectrum Allocation

- **Spectrum** (radio waves for communication) is **not yet given** to these companies.
 - The government says it will **allocate spectrum in about 3 months**.
 - After that, companies can **launch services whenever they are ready**.
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Postponement of Policy Meeting

- A key meeting to finalize **satcom policy rules** (by the **Digital Communications Commission**) was **postponed**.
 - This meeting was to review **TRAI's recommendations** on how satcoms should operate in India.
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BSNL Strategy Review

- At BSNL's strategic planning meeting for 2025-26:
 - **New service initiatives** were announced.
 - **Focus on service quality** and **customer satisfaction** was emphasized.
 - Meeting was chaired by Minister **Jyotiraditya Scindia**.
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Summary of Salient Points

Point	Detail
Starlink Limit	20 lakh users, 200 Mbps speed cap
Price Point	₹3,000 per month – high cost
Target Market	Rural and remote areas
Spectrum Timeline	Expected in ~3 months
Other Satcom Players	OneWeb (Bharti), Jio-SES
No Threat to BSNL/Jio	Due to pricing and limited reach
Satcom Policy Meeting	Postponed, awaiting TRAI rule review
BSNL's Focus	Service quality, rural presence, new plans

Let me know if you'd like this turned into a short presentation or infographic.