

EDITORIAL WORDS

LEARNING ENGLISH & IMPROVING VOCABULARY

WORD LIST-2 (FEB 15, 2022)

1. cash cow (noun) - something (a product/service) that is earning the company steady income/profit (over a period of time).
2. robust (adjective) – strong, powerful.
3. spirit (noun) – thoughts, ideas, intentions.
4. flavour (noun) – character, quality, feeling, ambience.
5. reflect (verb) – indicate, show, display, demonstrate, reveal, exhibit.
6. heft (noun) – influence, ability; weight/strength.
7. league (noun) – championship, competition, contest.
8. cope with (verb) – deal with, grapple with, handle/manage.
9. pandemic (noun) – the worldwide spread of a new disease; The illness spreads around the world and typically affects a large number of people across a wide area.
10. pointer (noun) – indication, hint, signal, suggestion.
11. viability (noun) – ability, practicality, feasibility (to work successfully).
12. underpinning (noun) – support, foundation, base, pillar, strength, reinforcement, fortification.
13. to be precise (phrase) - used to indicate that a statement or information is exact/accurate & detailed/specific.
14. franchise (noun) – a professional sports team.
15. sought past tense of seek (verb) – try, aim, attempt.
16. bolster (verb) – strengthen, support, make stronger, reinforce, buttress.
17. squad (noun) – team.
18. bouquet (noun) – bunch.
19. varied (adjective) – diverse, diversified, mixed, manifold, wide-ranging.
20. come a long way (phrase) - to become very successful; to make considerable progress.
21. admit (verb) - acknowledge, confess, reveal, make known, disclose, make public.
22. maiden (adjective) – first, initial, inaugural.
23. inaugural (adjective) – first, initial, maiden.
24. ahead of (phrase) - before, prior to, previous to.

Note:

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25. [cut to the present](#) (phrase) - come to the present situation.
26. [keep tabs on](#) (phrase) - watch/observe the activities of; or keep an eye on development of something.
27. [fray](#) (noun) – competition, contest.
28. [under the hammer](#) (phrase) - for sale at an auction.
29. [overseas](#) (adjective) – foreign (country).
30. [auctioneer](#) (noun) - a person who conducts auctions.
31. [tide over](#) (phrasal verb) – help or support someone in difficulty; assist, give assistance to, keep someone going, sustain, survive, see through.
32. [step up](#) (phrasal verb) – come forward.
33. [step up to the plate](#) (phrase) - to take on or accept a challenge or a responsibility.
34. [snap up](#) (phrasal verb) - buy quickly/eagerly; take advantage of, grab, grab at, snatch, seize.
35. [buy](#) (noun) – purchase, deal, bargain, investment.
36. [replicate](#) (verb) – emulate, recreate, reproduce, copy.
37. [template](#) (noun) – model, pattern.
38. [culture](#) (noun) – ideas, customs, habits, ways.
39. [defending](#) (adjective) – competing to retain a championship in a sports league.
40. [erstwhile](#) (adjective) – old, previous, former, then.
41. [outfit](#) (noun) – team, group.
42. [in sync](#) (phrase) – in agreement; performing well together.
43. [established](#) (adjective) – accepted, well known, recognized.
44. [potent](#) (adjective) – strong, powerful, effective.
45. [ally](#) (noun) - partner, confederate.
46. [one's moment in the sun](#) (phrase) – a brief period of time in which a person is very successful, famous, popular and also he/she draws so much attention during that time.
47. [vouch](#) (verb) – confirm, affirm, bear witness to, support, substantiate, prove, uphold, second, endorse, certify, warrant, validate, give assurance of.
48. [in progress](#) (phrase) - happening, occurring, taking place, proceeding.
49. [matrix](#) (noun) – template, pattern, frame/form.

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50. ruthless (adjective) – unforgiving, unfeeling, uncaring, unsympathetic.
51. mirror (noun) - reflection.
52. bona fide (adjective) – genuine, real, authentic.
53. along with (phrase) – together with, accompanying.
54. instructive (adjective) – informative, instructional, informational, explanatory, telling, revealing; good example, case study.
55. overlook (verb) – neglect, ignore, disregard, turn a blind eye.
56. deem (verb) – consider, regard as, view as.
57. suffer (verb) – undergo, experience, be subjected to, receive.
58. cite (verb) – refer to, adduce, make reference to, invoke.
59. move mountains (phrase) - make every effort, pull out all the stops, do one's best.
60. bandwagon (noun) – a popular activity/event that is currently become fashion.
61. run (verb) – operate, function, work, go, be in operation.
62. muscle (noun) – (figuratively) power, strength, might, force.
63. the last word (phrase) – final decision, final statement, definitive statement, conclusive comment; concluding remark, final remark, final say.
64. for now (phrase) - for the moment, for the present.
65. nascent (adjective) – just beginning, emerging, rising, advancing, burgeoning.
66. exercise (noun) – activity, task/work, assignment.
67. immune (adjective) – resistant, not subject, not liable, unsusceptible (from the effects of something).
68. diplomatic (adjective) – tactful, sensitive, subtle, delicate; consular, foreign-policy.
69. pressure (noun) – demand.

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