Simple Explanation of "Brick by Brick" Book Review

This article is reviewing a book called "Brick by Brick" by Manish Vij, which is about how to build successful tech businesses.

Key Points:

1. The book is a practical guide for tech people who want to learn business skills
2. It covers the entire journey of building a startup, from registration to scaling up
3. The book has 16 chapters, each ending with "actionable insights" (about 40 in total)
4. The author shares his own experiences from 20+ years as an entrepreneur
5. He started 4 different companies, had 3 successful exits, and 1 failure

Main Lessons from the Book:

- The relationship with co-founders is critical and can change after success
- Take calculated risks, not random chances
- Research your investors before accepting funding
- Limit founding teams to 2-3 people
- Sometimes turning down good job offers (like Google) can be the right choice
- Age and timing matter in entrepreneurship
- Luck (or "serendipity") plays an important role in success

Facts & Figures:

- The author is approximately in his 40s
- His entrepreneurial journey spans about 20 years
- He founded 4 startups
- He had 3 successful company exits
- His first venture (KabadiBazaar.com) failed
- The book contains approximately 40 "actionable insights"

The review notes that while the book is excellent, it could have included more personal details about the emotional struggles of entrepreneurship and would benefit from having an index.