

EDITORIAL WORDS

LEARNING ENGLISH & IMPROVING VOCABULARY

ADVANCED WORD LIST-1 (NOV 24, 2021)

1. **overvalued** (adjective) - overrated, overestimated.
2. **unicorn** (noun) – a privately held startup company with a current valuation of US\$1 billion or more.
3. **distressed** (adjective) - troubled, crushed, shattered, suffering; disadvantaged, impoverished.
4. **euphoria** (noun) – elation, excitement, delight/happiness.
5. **beacon** (noun) – guiding light; a source of inspiration.
6. **gale** (noun) - storm, hurricane, tornado, cyclone; strong wind.
7. **Initial Public Offering (IPO)** (noun) – Initial public offering (IPO) or stock market launch is a type of public offering in which shares of a company are sold to institutional investors and usually also retail (individual) investors. In layman's terms, IPO means the sale of stock by a company to the public.
8. **offering** (noun) - the issue or sale of a security (shares) by a company.
9. **fall flat** (phrase) - fail, be unsuccessful, lack success, fall through, break down.
10. **fall flat on one's face** (phrase) - fail completely & embarrassingly.
11. **listing** (noun) - it means the formal admission of securities (shares) of a company to the trading platform of the (Stock) Exchange.
12. **IPO price** (noun) - the price at which a company sells its shares.
13. **enthusiastically** (adverb) – interestingly, eagerly, keenly.
14. **reap** (verb) – receive, obtain, get, acquire (gains).
15. **muted** (adjective) - indistinct, low, dull, faint.
16. **cast** (verb) - create, make, cause.
17. **overhype** (verb) – publicize, promote something excessively.
18. **diverse** (adjective) – very different, varying, manifold, multiple.
19. **fintech** (noun) – it is the shortened version of the phrase Financial Technology, which is now used to describe businesses that offer financial services using software and modern technology.
20. **cloud kitchen/ghost kitchen** (noun) - it refers to a place where food is prepared and delivered at door steps by taking orders via calls and online ordering platforms.
21. **ecosystem** (noun) – complex situation/environment.

Note:

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22. **thriving** (adjective) – growing, flourishing.
23. **drive** (verb) - cause something to happen; prompt.
24. **result in** (phrasal verb) – cause, bring on, bring about.
25. **venture** (noun) – project, scheme, undertaking, operation, activity.
26. **Unified Payments Interface (UPI)** (noun) – a system that powers multiple bank accounts into a single mobile application (of any participating bank), merging several banking features, seamless fund routing & merchant payments into one hood. It also caters to the “Peer to Peer” collect request which can be scheduled and paid as per requirement and convenience.
27. **amount to** (phrasal verb) – be equal to, be equivalent to, represent.
28. **reflect** (verb) – indicate, show, display, demonstrate, disclose, exhibit, manifest.
29. **follow-up** (adjective) - resultant, consequent, ensuing.
30. **the bulk of** (noun) – most, larger part, larger number.
31. **potential** (adjective) – possible, likely, prospective, future, probable.
32. **sustain** (verb) – continue, carry on, keep up, maintain, bolster up.
33. **hyper growth** (noun) - The World Economic Forum defines hypergrowth as the phase of startup expansion, where a company is maintaining an average annual growth rate (AAGR) of at least 40% for more than one year.
34. **Average annual growth rate (AAGR)** (noun) - it refers to the average increase in value of an individual's investment portfolio over the period.
35. **factor in** (phrasal verb) - take into consideration, include.
36. **lead to** (verb) – result in, cause, bring on.
37. **biased** (adjective) – unfair.
38. **disruptive** (adjective) – new, modern, advanced; innovative, unusual, unconventional.
39. **dilemma** (noun) – quandary, predicament, difficulty.
40. **buzzword** (noun) – a very popular word/phrase at a particular time/event.
41. **characterise** (verb) – identify, depict, describe.

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42. [come out with](#) (phrasal verb) - introduce, launch, to make something available (to the public).
43. [disruptor](#) (noun) – a person/thing that effects the shift of fundamental expectations and behaviors.
44. [overvaluation](#) (noun) - overrating; overestimation.
45. [redundant](#) (adjective) – unnecessary, not required, inessential, unwanted.
46. [outlandish](#) (adjective) - strange, peculiar, odd, weird, unusual, bizarre.
47. [benchmark](#) (noun) - standard, point of reference, guideline, guiding principle.
48. [in light of](#) (phrase) – considering, taking into account, keeping in mind.
49. [shrink](#) (verb) – lessen, reduce, decrease, decline.
50. [consolidated revenue](#) (noun) - means for any period the total revenues of the Company and its Subsidiaries, determined in accordance with average annual growth rate (GAAP).
51. [fiscal](#) (year) (noun) – financial year.
52. [parallel](#) (noun) – similarity, comparison, resemblance, equivalence, correlation.
53. [to make matters worse](#) (phrase) – to make a difficult situation even more difficult; aggravate, compound, exacerbate.
54. [inherent](#) (adjective) – implicit, intrinsic, built-in, ingrained, deep-rooted, fundamental, basic.
55. [emanate](#) (verb) – emerge, ensue, come out, arise, originate.
56. [subsidiary](#) (noun) – subordinate company (controlled by a parent company).
57. [guzzler](#) (noun) – a person who eats or drinks something quickly desirously, particularly in large amounts.
58. [cash guzzler](#) (noun) - a person/organization that spends/burns more money.
59. [novel coronavirus \(nCoV\) \(SARS-CoV-2\)](#) (noun) – a new strain (type/variety) coronavirus that has not been previously identified in humans.

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60. **pandemic** (noun) – the worldwide spread of a new disease; The illness spreads around the world and typically affects a large number of people across a wide area.
61. **a blessing in disguise** (phrase) - something seems bad or misfortune initially, gives good results ultimately.
62. **acceleration** (noun) – increase, rise.
63. **penetration** (noun) - reach, spread.
64. **fortunes** (noun) – circumstances, state of affairs, (financial) condition.
65. **tout** (verb) - endorse, praise, recommend.
66. **entrepreneurship** (noun) – the process/activity of setting up a business.
67. **acquisition** (noun) – purchase, procurement, possession (of a company).
68. **inorganically** (adverb) – artificially, badly.
69. **balance sheet** (noun) – a summary of the financial balances; account book.
70. **reasonably** (adverb) – rightly, properly.
71. **abundant** (adjective) – plentiful, copious, ample.
72. **liquidity** (noun) – the availability of liquid assets; liquidity means liquid assets; cash; (liquid asset is an asset which can be easily sold/converted into cash without losing its value); a measure of activity (i.e. the ability to buy or sell easily) in a market.
73. **induce** (verb) – produce, bring about, cause.
74. **behavioural change** (noun) – it refers to efforts put in place to change people's personal habits and attitudes.
75. **indulge in** (verb) – become involved in (an undesirable activity).
76. **bring about** (phrasal verb) – cause, create, give rise to, produce.
77. **significantly** (adverb) – notably, importantly, crucially.
78. **incentivise** (verb) – encourage, motivate, galvanize.
79. **habituate** (verb) – accustom, adapt/adjust, make used.
80. **hook** (verb) - attach, fix, secure.
81. **sophisticated** (adjective) – advanced, highly developed.
82. **projection** (noun) – forecast, prediction, calculation.

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83. **flaw** (noun) – defect, fault, imperfection/weakness.
84. **exponential** (adjective) – rapid, quick, fast.
85. **horizon** (noun) – range of experience, outlook, perspective, scope, perception, compass, sphere, ambit, orbit, purview.
86. **Centre for Monitoring Indian Economy (CMIE)** (noun) – a leading business information company. It was established in 1976, primarily as an independent think tank. (Think tank is a panel of experts who provide advice and ideas on political, social or economic issues).
87. **point to** (verb) – indicate, suggest, denote.
88. **over-optimistic** (adjective) - unrealistic, naive, foolish/absurd.
89. **household** (noun) – family, house.
90. **coax** (verb) – persuade, cajole, prevail on, butter up, sweat talk.
91. **go beyond** (phrasal verb) – to be more than something; to be better than something; to do more than something.
92. **drop off** (phrasal verb) - fall, drop, decline, become less, dwindle.
93. **given** (preposition) – considering, taking into account, bearing in mind.
94. **scenario** (noun) – course of events; situation, context.
95. **saturation point** (noun) – the point at which no more (ideas, etc.) can be accepted.
96. **milieu** (noun) – context, background, backdrop; environment, atmosphere.
97. **inflated** (adjective) – increased, raised, excessively high, unreasonably high.
98. **tap** (verb) – make use of, put to use, use, utilize, deploy, exploit.
99. **solely** (adverb) – only, totally.
100. **virtually** (adverb) – practically, almost, nearly.
101. **ecstasy** (noun) – great happiness, joyful, bliss.
102. **illusion** (noun) – false appearance, false impression, false imitation, misapprehension, misconception.

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