

# EDITORIAL WORDS

LEARNING ENGLISH & IMPROVING VOCABULARY

## ADVANCED WORD LIST-1 (NOV 24, 2021)

1. overvalued (adjective) - overrated, overestimated.
2. unicorn (noun) – a privately held startup company with a current valuation of US\$1 billion or more.
3. distressed (adjective) - troubled, crushed, shattered, suffering; disadvantaged, impoverished.
4. euphoria (noun) – elation, excitement, delight/happiness.
5. beacon (noun) – guiding light; a source of inspiration.
6. gale (noun) - storm, hurricane, tornado, cyclone; strong wind.
7. Initial Public Offering (IPO) (noun) – Initial public offering (IPO) or stock market launch is a type of public offering in which shares of a company are sold to institutional investors and usually also retail (individual) investors. In layman's terms, IPO means the sale of stock by a company to the public.
8. offering (noun) - the issue or sale of a security (shares) by a company.
9. fall flat (phrase) - fail, be unsuccessful, lack success, fall through, break down.
10. fall flat on one's face (phrase) - fail completely & embarrassingly.
11. listing (noun) - it means the formal admission of securities (shares) of a company to the trading platform of the (Stock) Exchange.
12. IPO price (noun) - the price at which a company sells its shares.
13. enthusiastically (adverb) – interestingly, eagerly, keenly.
14. reap (verb) – receive, obtain, get, acquire (gains).
15. muted (adjective) - indistinct, low, dull, faint.
16. cast (verb) - create, make, cause.
17. overhype (verb) – publicize, promote something excessively.
18. diverse (adjective) – very different, varying, manifold, multiple.
19. fintech (noun) – it is the shortened version of the phrase Financial Technology, which is now used to describe businesses that offer financial services using software and modern technology.
20. cloud kitchen/ghost kitchen (noun) - it refers to a place where food is prepared and delivered at door steps by taking orders via calls and online ordering platforms.
21. ecosystem (noun) – complex situation/environment.

### Note:

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22. thriving (adjective) – growing, flourishing.
23. drive (verb) - cause something to happen; prompt.
24. result in (phrasal verb) – cause, bring on, bring about.
25. venture (noun) – project, scheme, undertaking, operation, activity.
26. Unified Payments Interface (UPI) (noun) – a system that powers multiple bank accounts into a single mobile application (of any participating bank), merging several banking features, seamless fund routing & merchant payments into one hood. It also caters to the “Peer to Peer” collect request which can be scheduled and paid as per requirement and convenience.
27. amount to (phrasal verb) – be equal to, be equivalent to, represent.
28. reflect (verb) – indicate, show, display, demonstrate, disclose, exhibit, manifest.
29. follow-up (adjective) - resultant, consequent, ensuing.
30. the bulk of (noun) – most, larger part, larger number.
31. potential (adjective) – possible, likely, prospective, future, probable.
32. sustain (verb) – continue, carry on, keep up, maintain, bolster up.
33. hyper growth (noun) - The World Economic Forum defines hypergrowth as the phase of startup expansion, where a company is maintaining an average annual growth rate (AAGR) of at least 40% for more than one year.
34. Average annual growth rate (AAGR) (noun) - it refers to the average increase in value of an individual's investment portfolio over the period.
35. factor in (phrasal verb) - take into consideration, include.
36. lead to (verb) – result in, cause, bring on.
37. biased (adjective) – unfair.
38. disruptive (adjective) – new, modern, advanced; innovative, unusual, unconventional.
39. dilemma (noun) – quandary, predicament, difficulty.
40. buzzword (noun) – a very popular word/phrase at a particular time/event.
41. characterise (verb) – identify, depict, describe.

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42. come out with (phrasal verb) - introduce, launch, to make something available (to the public).
43. disruptor (noun) – a person/thing that effects the shift of fundamental expectations and behaviors.
44. overvaluation (noun) - overrating; overestimation.
45. redundant (adjective) – unnecessary, not required, inessential, unwanted.
46. outlandish (adjective) - strange, peculiar, odd, weird, unusual, bizarre.
47. benchmark (noun) - standard, point of reference, guideline, guiding principle.
48. in light of (phrase) – considering, taking into account, keeping in mind.
49. shrink (verb) – lessen, reduce, decrease, decline.
50. consolidated revenue (noun) - means for any period the total revenues of the Company and its Subsidiaries, determined in accordance with average annual growth rate (GAAP).
51. fiscal (year) (noun) – financial year.
52. parallel (noun) – similarity, comparison, resemblance, equivalence, correlation.
53. to make matters worse (phrase) – to make a difficult situation even more difficult; aggravate, compound, exacerbate.
54. inherent (adjective) – implicit, intrinsic, built-in, ingrained, deep-rooted, fundamental, basic.
55. emanate (verb) – emerge, ensue, come out, arise, originate.
56. subsidiary (noun) – subordinate company (controlled by a parent company).
57. guzzler (noun) – a person who eats or drinks something quickly desirously, particularly in large amounts.
58. cash guzzler (noun) - a person/organization that spends/burns more money.
59. novel coronavirus (nCoV) (SARS-CoV-2) (noun) – a new strain (type/variety) coronavirus that has not been previously identified in humans.

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60. pandemic (noun) – the worldwide spread of a new disease; The illness spreads around the world and typically affects a large number of people across a wide area.
61. a blessing in disguise (phrase) - something seems bad or misfortune initially, gives good results ultimately.
62. acceleration (noun) – increase, rise.
63. penetration (noun) - reach, spread.
64. fortunes (noun) – circumstances, state of affairs, (financial) condition.
65. tout (verb) - endorse, praise, recommend.
66. entrepreneurship (noun) – the process/activity of setting up a business.
67. acquisition (noun) – purchase, procurement, possession (of a company).
68. inorganically (adverb) – artificially, badly.
69. balance sheet (noun) – a summary of the financial balances; account book.
70. reasonably (adverb) – rightly, properly.
71. abundant (adjective) – plentiful, copious, ample.
72. liquidity (noun) – the availability of liquid assets; liquidity means liquid assets; cash; (liquid asset is an asset which can be easily sold/converted into cash without losing its value); a measure of activity (i.e. the ability to buy or sell easily) in a market.
73. induce (verb) – produce, bring about, cause.
74. behavioural change (noun) – it refers to efforts put in place to change people's personal habits and attitudes.
75. indulge in (verb) – become involved in (an undesirable activity).
76. bring about (phrasal verb) – cause, create, give rise to, produce.
77. significantly (adverb) – notably, importantly, crucially.
78. incentivise (verb) – encourage, motivate, galvanize.
79. habituate (verb) – accustom, adapt/adjust, make used.
80. hook (verb) - attach, fix, secure.
81. sophisticated (adjective) – advanced, highly developed.
82. projection (noun) – forecast, prediction, calculation.

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83. flaw (noun) – defect, fault, imperfection/weakness.
84. exponential (adjective) – rapid, quick, fast.
85. horizon (noun) – range of experience, outlook, perspective, scope, perception, compass, sphere, ambit, orbit, purview.
86. Centre for Monitoring Indian Economy (CMIE) (noun) – a leading business information company. It was established in 1976, primarily as an independent think tank. (Think tank is a panel of experts who provide advice and ideas on political, social or economic issues).
87. point to (verb) – indicate, suggest, denote.
88. over-optimistic (adjective) - unrealistic, naive, foolish/absurd.
89. household (noun) – family, house.
90. coax (verb) – persuade, cajole, prevail on, butter up, sweet talk.
91. go beyond (phrasal verb) – to be more than something; to be better than something; to do more than something.
92. drop off (phrasal verb) - fall, drop, decline, become less, dwindle.
93. given (preposition) – considering, taking into account, bearing in mind.
94. scenario (noun) – course of events; situation, context.
95. saturation point (noun) – the point at which no more (ideas, etc.) can be accepted.
96. milieu (noun) – context, background, backdrop; environment, atmosphere.
97. inflated (adjective) – increased, raised, excessively high, unreasonably high.
98. tap (verb) – make use of, put to use, use, utilize, deploy, exploit.
99. solely (adverb) – only, totally.
100. virtually (adverb) – practically, almost, nearly.
101. ecstasy (noun) – great happiness, joyful, bliss.
102. illusion (noun) – false appearance, false impression, false imitation, misapprehension, misconception.

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