

Albert P'Rayan

“Native English-speaking teachers (NESTs) preferred”. “Must be a native English speaker with an American or British accent”. “Anglo-Indian teachers can apply.” Such statements are commonly found in advertisements for English teaching positions.

Native-speakerism in English is an ideology that privileges British or American English and assumes that native speakers are inherently more qualified to teach English as a second or foreign language (ESL/ EFL). This perpetuates discriminatory practices in English language teaching (ELT), where highly proficient and professionally trained non-native teachers are often marginalised, their competence questioned, and their expertise undervalued.

In recent decades, ELT professionals advocating inclusivity and equity have increasingly challenged this ideology. Grounded in the concept of World Englishes – the diverse and dynamic varieties of English used worldwide – they argue that these should be acknowledged, respected, and valued rather than hierarchically ranked.

In this interview, Alan Maley, a renowned ELT expert and advocate of Global English, discusses the origins of native-speakerism, the reasons for its persistence, its continuing

impact on the profession worldwide, and the need to dismantle it.

How do you conceptualise native-speakerism within the context of English language teaching?

The dominance of languages is closely linked to economic, military, cultural, and political power. English has achieved unprecedented global reach. As a result, English language teaching has become a highly profitable international industry. Since the 1960s, demand for English has grown exponentially, with the U.K. and the U.S. dominating teacher education, research, publishing, and testing. Institutions offering tests and qualifications such as TOEFL, IELTS, CELTA, and DELTA are largely based in these countries. This concentration of authority reinforces the belief that native speakers are inherently better teachers.

To what extent do Western-centric models of ELT continue to sustain native-speakerism?

The professionalisation of ELT has largely been driven by English-speaking countries. Dictionaries, grammars, qualifications, and assessments have standardised English and concentrated control over the language in metropolitan centres. Standardisation enables reification – turning language into an object – which then allows commodification. Western models of “standard” English



Whose English is it?

An interview with ELT expert Alan Maley on native-speakerism in English

therefore underpin the continuing assumption of native-speaker superiority.

How does native-speakerism affect the quality, diversity, and inclusivity of ELT worldwide?

Clearly, native-speakerism has the effect of undervaluing non-native

speaker teachers, which impacts their self-esteem and potentially reduces their motivation for professional development. In this respect, it can diminish the quality of the teaching on offer. But we also need to remember that, statistically, native-speaker teachers

of English will always be in a minority. As the level of expertise grows in countries around the world, so the value of non-native speaker teachers is enhanced. We can observe this in the invaluable work of language teacher associations in many countries

worldwide. So, I think the credibility of the native-speaker hegemony is on the wane, though it has by no means disappeared.

What steps can institutions take to ensure more equitable recruitment practices?



This is close to my heart. In 1998, I was invited to set up an M.A. programme at a prestigious private university in Thailand. I accepted on the condition that I would have a free hand in appointing faculty. As our students were from across Asia, I appointed lecturers of diverse nationalities: Indian, Singaporean, Italian, Burmese, Dutch and Thai. I was the only native speaker. This caused consternation in the upper echelons of the university, and also among our first batches of students, who asked, “Where are the native speakers?” However, the quality of the course soon established our reputation, showing that a more inclusive policy can work.

How do deeply held beliefs about “standard” or “correct” English continue to reinforce native-speakerism, even when inclusive practices are demonstrably effective?

Language use is inherently variable and constantly changing, yet humans at-

tempt to codify and standardise it. Standardisation serves practical purposes, but it is also linked to power, control, and nation-building. So-called “standard English” is, therefore, a convenient fiction. While one or two standard varieties may be useful for international communication, learners should be prepared to encounter multiple Englishes.

What concrete measures can counter native-speakerist assumptions?

Teacher educators play a key role in raising awareness, and publishers and institutions such as the British Council are increasingly open to questioning long-held beliefs about native-speaker superiority.

How do you envision the future of ELT beyond native-speakerism?

We must rethink how English is taught and reassess its role as a global language. This reorientation allows us to imagine a more inclusive ELT profession – one that values competence over origin, embraces linguistic diversity, and recognises English as a shared global resource rather than the property of a privileged few.

“The term World Englishes was introduced by linguist Braj Kachru at the 1984 TESOL Conference held in Houston, Texas, the U.S.”

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OFF THE EDGE
Nandini Raman

I completed M.Tech in Construction Technology but could not secure a job. After several unsuccessful attempts at government exams, I am now working as a driver in a central police force. I feel like a failure, struggling with a lack of clarity and direction. Bharath

Dear Bharath,

You are resilient in the face of adversity and have taken a job for your survival. This shows your sense of responsibility, emotional maturity, and willingness to work. This matters more than any job title. You can re-enter the engineering and construction field. Target realistic jobs like a site engineer, quality engineer, quantity surveyor, billing engineer, safety officer, and construction planner. You may need to complete short-term practical certification in Quantity Surveying, AutoCAD, Revit, Primavera P6, Construction Project Management, or QA/QC in civil engineering.

You can also explore technical/engineering roles within CAPF, disaster management, infrastructure wings (BSF water wing, CPWD collaboration, BRO support roles), police housing and construction departments, civil engineering wings of paramilitary organisations. You can also shift to a stable technical government job

SAVE THE DATE

Admissions

Symbiosis International (Deemed University) has opened registrations for the Symbiosis Entrance Test (SET 2026) and Symbiosis Institute of Technology Engineering Entrance Exam (SITEEE 2026)

Start afresh

Uncertain about your career options? Low on self-confidence? This column may help

through the SSC JE (Civil), RRB JE or state PSC AE/JE, CPWD JE and so on.

If you want a fresh start, try areas like operations, facility management, logistics management, government contract project management, technical writing and IT support (with basic courses).

I completed my graduation and postgraduation in Hindi Literature, and have been preparing for the UPSC since 2023. I have been unsuccessful so far. I have been seeking jobs related to my degrees, but in vain. What do I do? Raju

Dear Raju,

Many graduates who prepare for UPSC reach a point where they feel this way. To choose the right path, think about what you really enjoy and what you want to do. Do you still want to pursue UPSC or would any government job do? What about roles such as taking the SSC or state PSC exams, which are a lot easier than the UPSC?

Do you enjoy teaching or writing? You could do a B.Ed and take the CTET and TGT/PGT (Hindi) to teach in schools. NET in Hindi is an option for lecturership in college. You can also consider being a content writer for news portals, digital content companies, education platforms, PR

for admission to its full-time UG programmes.

Eligibility: For SET 2026, minimum 50% in Class 12 board exam (45% for SC/ST students). For SITEEE 2026, minimum 45% in 10+2 (40% for SC/ST students) with Physics and Maths compulsory and one subject from Chemistry, Computer

companies and so on. Editing and proof-reading books at publishing houses and newspapers is another path. You could also be a translator in a government or private organisation.

I am pursuing UG Honours in Sociology. Apart from UPSC, what are my career options? Nived

Dear Nived,

If you like working on real issues, the Social Development Sector is a natural fit. Roles include social worker, project/field coordinator, outreach worker, and so on across government organisations and NGOs. If you do an HR certification or pursue an MBA in HR/HRM after graduation, you can move to corporate HR as an employee relations officer and so on. Other options include content creation, social media manager, communications associate or documentation officer. Many companies prefer social science graduates for consumer behaviour roles in Market Research and Data Analysis.

If you enjoy UPSC-type subjects but want a career outside exams, explore public policy and governance roles such as policy research associate, programme officer, and so on in think tanks. If you do a B.Ed., you can teach

Science, Electronics, Information Technology, Biology, Informatics Practices, Biotechnology, Technical Vocational subjects, Agriculture, Engineering Graphics, Business Studies, or Entrepreneurship.

Deadline: April 15
www.set-test.org OIL Institute

Sociology in schools at the senior level. Foundations involved in CSR require people skilled in research, documentation, community work and communication.

Consider doing a Master's in Sociology, Social Work, Development Studies, Public Policy/Administration, Gender Studies, Rural Development or an MBA in HR, Marketing to improve your profile.

I have a B.Sc. in Physics and a Master's in Environmental Science. I am confused about whether to for government exams or consider other options? Udhaya

Dear Udhaya,

Prepare for government exams but also build skills in Environmental Science, so that you have a plan B. If you feel unsure and want to arrive at a stable academic career, check UGC NET, which opens doors to teaching jobs, Research fellowships (JRF) or a Ph.D., which can strengthen your research career. Focus on GIS, EIA, ESG Reporting and Environmental Data Analytics can bring you roles in Sustainability and climate-related jobs. Do short courses in ESG (IFRS, GRI), Carbon Footprinting, and Environmental Data Analysis (Python + GIS + Excel).

Disclaimer: This column is merely a guiding voice and provides advice and suggestions on education and careers.

The writer is a practising counsellor and a trainer. Send your questions to eduplus.thehindu@gmail.com with the subject line Off the Edge

SOIL Institute invites applications for its PG Diploma in Management.

Eligibility: A Bachelor's degree in any discipline from a recognised university; valid scores from CAT, XAT, NMAT, or GMAT, or the SOIL Aptitude Test.

Deadline: January 18
https://www.soil.edu.in/

Vidushi Puri

Along with the Digital Personal Data Protection Act 2023, the notification of the Digital Personal Data Protection Rules 2025 governs the collection and use of digital personal data. Digital systems no longer sit at the margins of public life. They increasingly mediate access to education, public services, and research itself.

Earlier in the year, the rules had been circulated in draft form for public consultation, drawing extensive responses from a wide range of stakeholders. That phase has now passed, but it remains relevant in one important respect. It confirms that the impact of these rules was expected to be broad and uneven across sectors. Few sectors illustrate this better than higher education. Universities are among the most data-intensive institutions in the country. They process personal data continuously through admissions, examinations, digital learning platforms, campus security systems, financial records, and research activity. This is not occasional data use. It is constant, layered, and deeply embedded in the daily functioning of academic institutions.

Legally accountable

For decades, universities have treated personal data largely as an administrative resource, governed by internal policies and academic conventions rather than by external legal oversight. The DPDP framework challenges this and places clear statutory obligations on institutions and recognises enforceable rights in favour of students, staff, and research participants. Universities are no longer passive holders of information. They are legally accountable data fiduciaries.

Consent brings this shift into sharp focus. The notified rules require consent

Institutional integrity in the digital age

What the 2025 DPDP rules mean for higher education institutions



to be free, informed, specific, and unambiguous, supported by a clear notice explaining the purpose and scope of data processing and available grievance mechanisms. In practical terms, this reaches deep into university systems. Admissions portals, learning management platforms, online assessments, biometric attendance mechanisms, and research tools all fall within its sweep. Consent can no longer be buried within standardised forms or platform terms that few read closely. It must be intelligible, traceable, and capable of withdrawal. In subtle ways, this recalibrates everyday campus interactions and alters how authority is exercised within institutions.

The operationalisation of data principal rights reinforces this transformation. The Act recognises rights to access, correction, and erasure of personal data, while the rules clarify how such requests must be processed and within what timelines. On campus, this translates into a rights-based governance model that demands defined responsibility, clear workflows, and sustained administrative at-

tention. The more difficult question, however, lies beneath the surface. Are universities, especially those with limited administrative and technological resources, institutionally equipped to translate these obligations into consistent practice without disrupting academic processes?

Research responsibility

Research activity introduces an added layer of complexity. Indian universities are increasingly encouraged to pursue empirical and data-driven scholarship. The DPDP framework does not prohibit research, but it insists on responsibility where identifiable personal data is involved. Compliance may require rethinking how consent is maintained in longitudinal studies, how datasets are anonymised, and how accountability is shared between individual researchers and institutions. The rules deliberately shift responsibility away from individual academic discretion towards institutional governance. This strengthens ethical oversight, but it also introduces procedural friction that cannot be wished away.

Data security and

breach response obligations further expand institutional responsibility. The rules require reasonable security safeguards and mandate reporting of personal data breaches to the Data Protection Board of India and affected individuals. Examination data, identity records, and sensitive research datasets are no longer merely internal concerns. They carry regulatory consequences. Data protection, in this sense, moves firmly into the realm of governance, budgeting, and vendor management rather than remaining a narrow technical issue.

This shift is reinforced by the enforcement architecture itself. The DPDP Act envisages the Data Protection Board of India as the central adjudicatory authority, and the rules position it as a key instrument of implementation. For universities, regulatory engagement of this nature is relatively new. It introduces an external layer of accountability into academic data practices, alongside accreditation and other regulatory frameworks that institutions already navigate.

Taken together, the DPDP Rules compel Indian higher education to confront a deeper question about institutional integrity in the digital age. The opportunity lies in building trust, strengthening research governance, and aligning with global expectations of responsible data use. The risk lies in uneven institutional capacity, where some universities may embed data protection meaningfully while others reduce compliance to a procedural exercise. How institutions respond to this moment will determine whether data protection becomes a cornerstone of academic integrity or remains a formal obligation managed at the margins.

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