



Project Name: OpenCart (Frontend)

Project Functional Requirement Specification
(Version 1)

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1. Purpose of the document

This is not a project plan. It is a guide to system architecture and development. This guide serves as a resource for users needing direction in navigating the OpenCart interface. When you are finished reading this guide, you will be comfortable with the OpenCart Interface.

This document is divided into 4 sections:

- Project Overview
- Requirements
- Information Architecture

2. Project Overview

OpenCart is a free open-source e-commerce platform for online merchants. OpenCart provides a professional and reliable foundation from which to build a successful online store. This foundation appeals to a wide variety of users; ranging from seasoned web developers looking for a user-friendly interface to use, to shop owners just launching their business online for the first time. OpenCart has an extensive amount of features that give you a strong hold over the customization of your store. With OpenCart's tools, you can help your online shop live up to its fullest potential.

3. Requirements

OpenCart requires certain technical requirements to be met for the store to operate properly. First, a web server must be created to make the OpenCart store publicly available on the web. Domain names and hosting services can easily be purchased for an affordable price.

When selecting a hosting service, you should check to see that these server requirements are provided and installed on their web servers.

These extensions must be enabled for OpenCart to install properly on the web server.

- PHP 5.4
- JavaScript
- Database (MySQL suggested)
- Web Server (Apache suggested)

4. Information Architecture

Store Front

This guide is intended to be used as an introduction to the OpenCart default storefront. The storefront reveals how the customer views and interacts with the store.

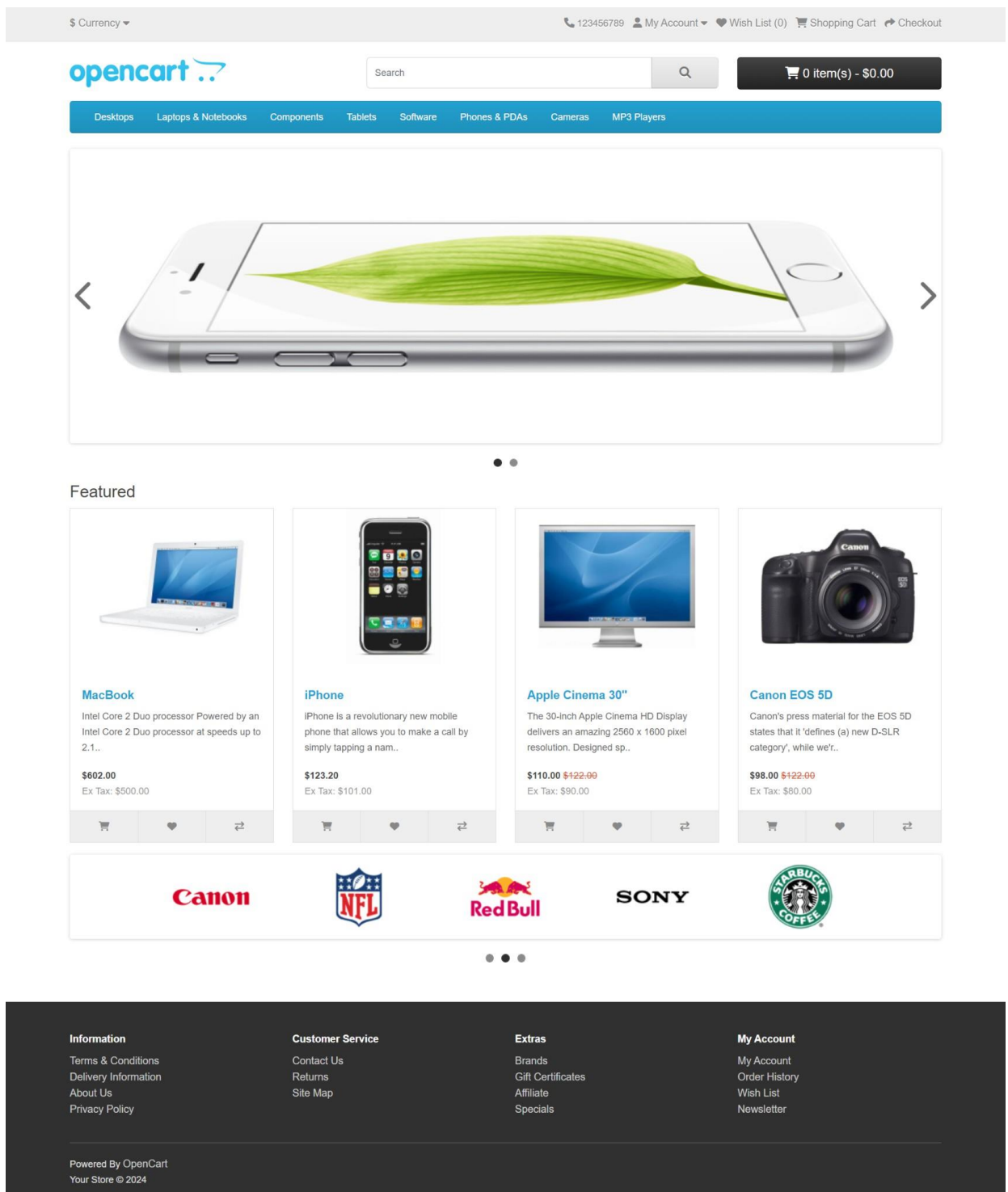


Figure 1

The products seen above are included as sample data with the OpenCart installation. These products can easily be removed and replaced with the shop's products later.

Navigation

The OpenCart default theme makes navigating a shop's products easily accessible to its customers.

Home page

The home page is arguably the most important page in the shop, in terms of presentation. In most cases, this will be the first page that a customer interacts with (especially if they are directed to the store site from a search engine). The shop's homepage needs to be user-friendly, while at the same time highlighting the shop's products.

The first step in becoming familiar with the storefront is understanding the anatomy of the OpenCart default homepage.

The header

The header will be displayed at the top of the page, on every page of the store; not just the home page.



Figure 2

The header has the following navigation options:

- **Store Logo:** Clicking on this logo will direct the customer back to the home page of the store.
- **Currency Block:** The customer can select which currency the store's products will be in by clicking on any of the currency icons.
- **Shopping Cart:** Displays the number of items purchased, and the total price of the order. Clicking on the button will contain all of the products added to the cart and an option to "View Cart" or "Checkout".

- **Search box:** The customers can type in the search box to search for a product within the store's product categories.
- **Links:** Links the customer to the Home page, Wish List, My Account, Shopping Cart, and Checkout.
- **Telephone:** Company telephone number.
- **My Account:** Customers can register or log in from here.

The top menu

The top menu category only displays the top parent categories of products. See Categories for more information on how to create and assign product categories. Like the header, the top menu will be displayed on every page.

When the customer's mouse is dragged over a category, a drop-down menu will display the sub-categories for that parent category.



Figure 3

When a parent category is clicked, the customer will be directed to the category page, which displays all the products within that category.

Slideshow

The slideshow displays several product banners of your choice by alternating the images in a slideshow. After a certain amount of time, one banner will shift to the next banner. Banners in this slideshow are useful for highlighting certain products to be easily accessible by the customer. When the banner is clicked on, the customer will be directed to the product on the banner's page.



Figure 4

Unlike the top menu and header, the slideshow in the OpenCart default can only be viewed on the home page in this position.

Featured products

OpenCart gives you the option of featuring specific products of their choosing on the home page.

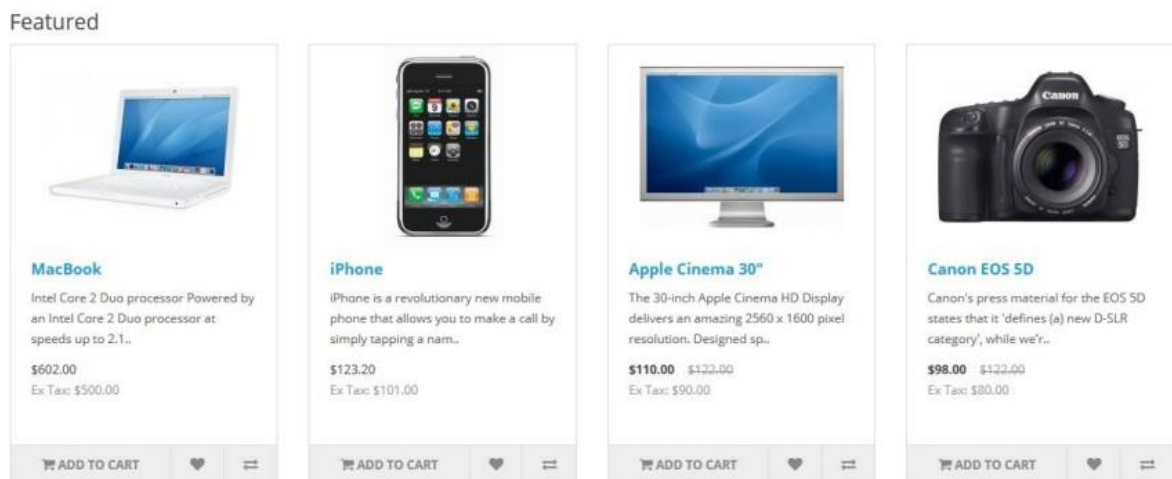


Figure 5

The Featured section includes the product image, name, price; and an option to add the product directly to the Shopping Cart.

Footer

The footer is located at the bottom of every page, not just the Home Page. This block of miscellaneous links is useful in sorting relevant pages for the customer that may not be logically sorted anywhere else.

The organizational scheme of the footer can be divided into the following sections:

- **Information:** "About Us", "Delivery Information", "Privacy Policy", "Terms & Conditions"
- **Customer Service:** "Contact Us", "Returns", "Site Map"
- **Extras:** "Brands", "Gift Vouchers", "Affiliates", "Specials"
- **My Account:** "My Account", "Order History", "Wish List", "Newsletter"

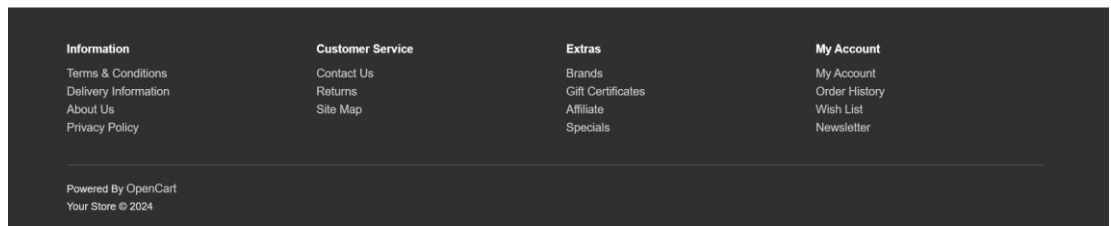


Figure 6

Product Page

The OpenCart default product page will follow the structural format seen below.

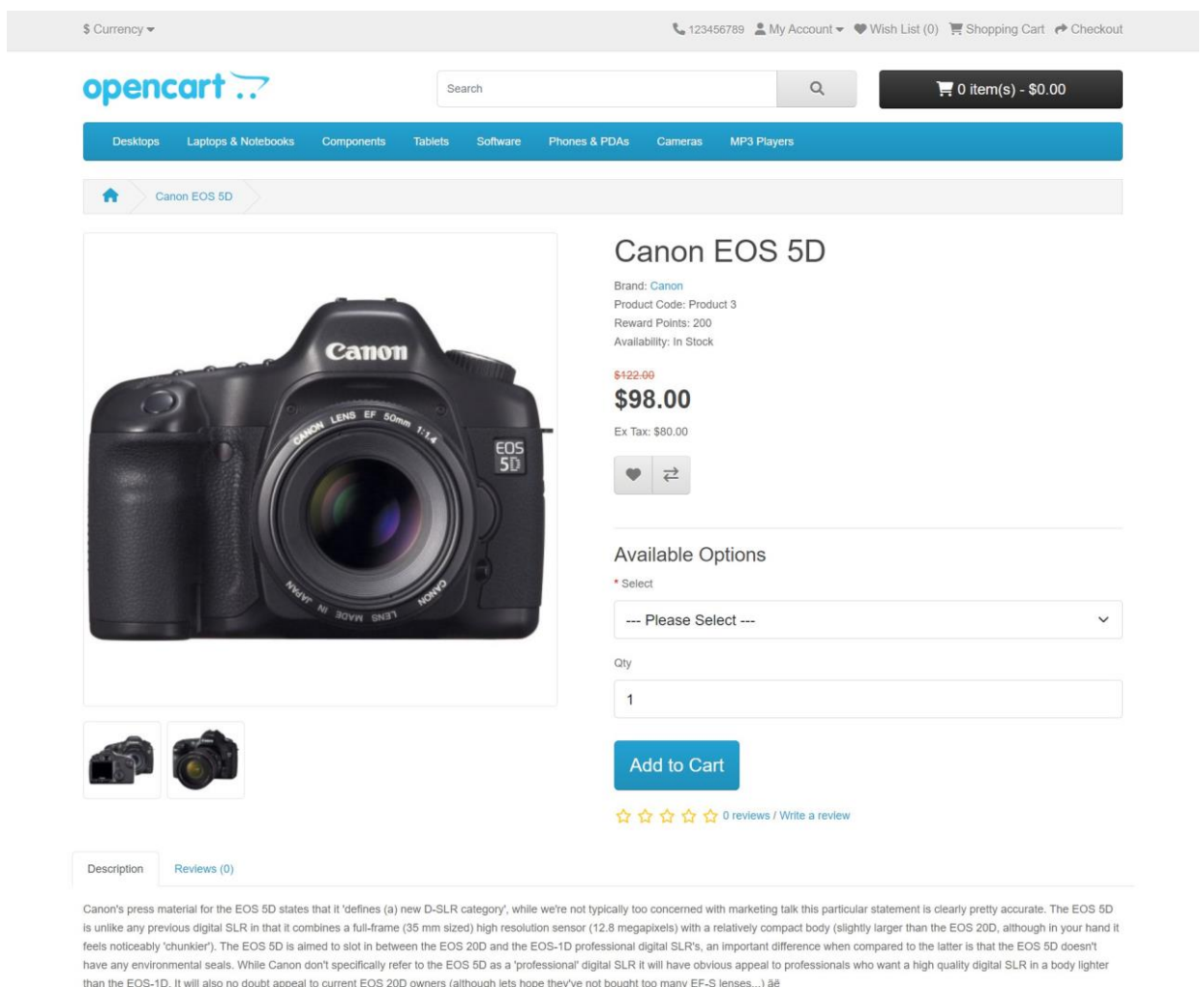


Figure 7

The product page can be divided into the following sections:

- **Product image:** The product image can be displayed under the title on the left side, along with alternate views of the product underneath it in the smaller box. Clicking on the main image will expand the image within the window for the customer to see it in greater detail.
- **Product details:** The product code, availability, and price are displayed just right to the product image.
- **Cart:** The customer can select a quantity and add the product to their cart, wishlist, or compare.
- **Rating/Sharing:** Underneath the cart can rate the product and/or share the product on different social media websites.
- **Description tab:** An area underneath the main product information to provide a detailed description of the product.
- **Review tab:** An area for the customer to write a review on the product.

Category product listing

Category product listings enable customers to browse products similar to other products within the same category. This is especially helpful for customers looking to compare products, a feature that will be explained under Categories. The category page can be accessed in several ways. It can be accessed from the top menu, when a customer clicks on one of the parent categories. Also, on product pages, a customer can access the category product listing page by clicking on a category on the left side category block.

As seen below, the category block is displayed on the left side like it is on the product page. There is space under the Category title at the top to add a description to the category. The "Refine Search" links to sub-categories of that category for the user to browse.

The products can be displayed according to the customer's preference: in a list or grid. The above image is sorted in the listing format. The products can be sorted according to name, price, rating, or model in the "Sort By" box. The number of products displayed in the product listing can be changed in "Show" from 15 to 100.

There is a section that gives space for each of the products within the category, providing a product image, description, price, and an Add to Cart option. There is an option to add the product to a wish list. Another option for the product is to "Add to Compare".

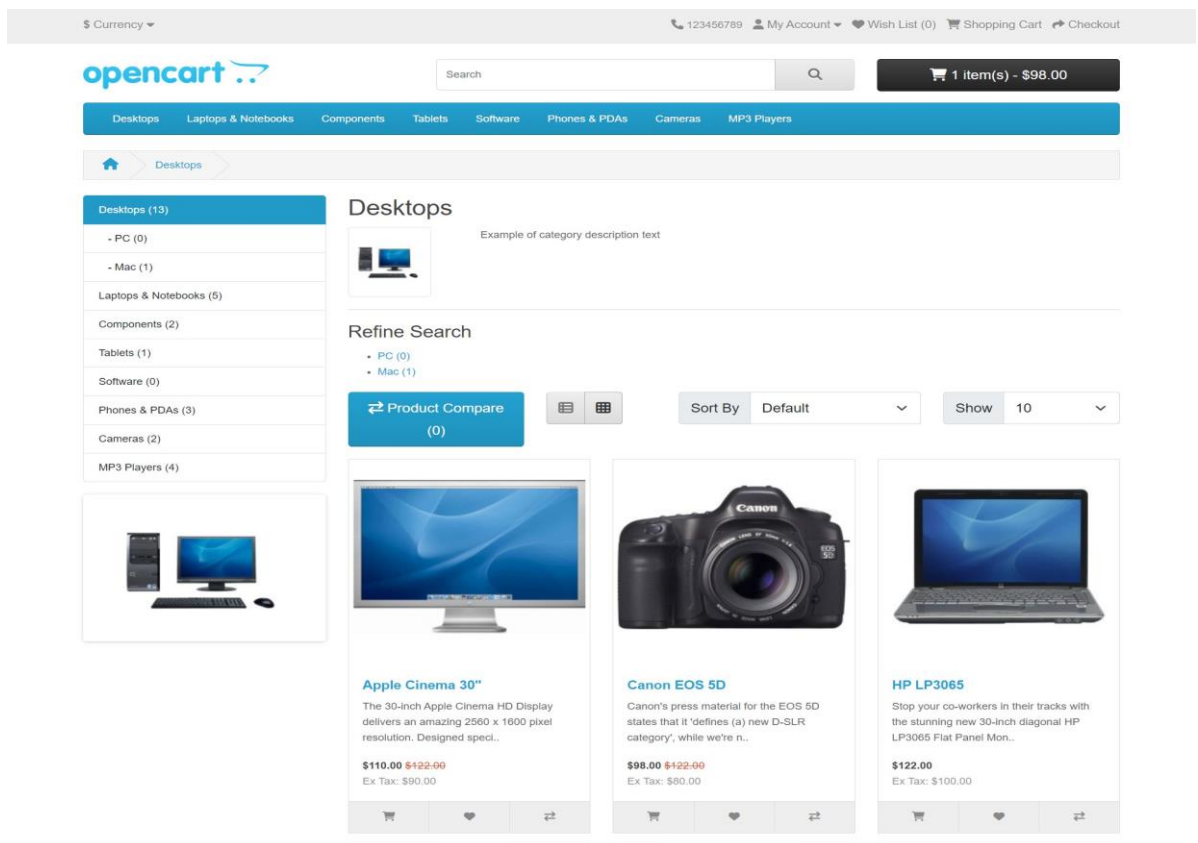


Figure 8

Product Compare

The "Add to Compare" feature in the product section allows the customer to compare the different specifications, features, and prices of several products s/he might be interested in.



Product Details		
Product	MacBook	MacBook Air
Image		
Price	\$602.00	\$1,202.00
Model	Product 16	Product 17
Brand	Apple	Apple
Availability	In Stock	In Stock
Rating	☆☆☆☆☆ Based on 0 reviews.	☆☆☆☆☆ Based on 0 reviews.
Summary	Intel Core 2 Duo processor Powered by an Intel Core 2 Duo processor at speeds up to 2.16GHz, the new MacBook is the fastest ever. 1GB memory, larger hard drives The new MacBook...	MacBook Air is ultrathin, ultraportable, and ultra unlike anything else. But you don't lose inches and pounds overnight. It's the result of rethinking conventions. Of multiple wireless...
Weight	0.00kg	0.00kg
Dimensions (L x W x H)	0.00mm x 0.00mm x 0.00mm	0.00mm x 0.00mm x 0.00mm
Memory		
test 1	8gb	
Processor		
No. of Cores	1	
	Add to Cart	Add to Cart
	Remove	Remove

Figure 9

The customer is given the option to add one of the compared products to the cart if they want to. Pressing "Continue" will bring the user back to the home page.

Shopping Cart Page

Once a customer adds a product to the cart, they can access the shopping cart in the header under "Shopping Cart".

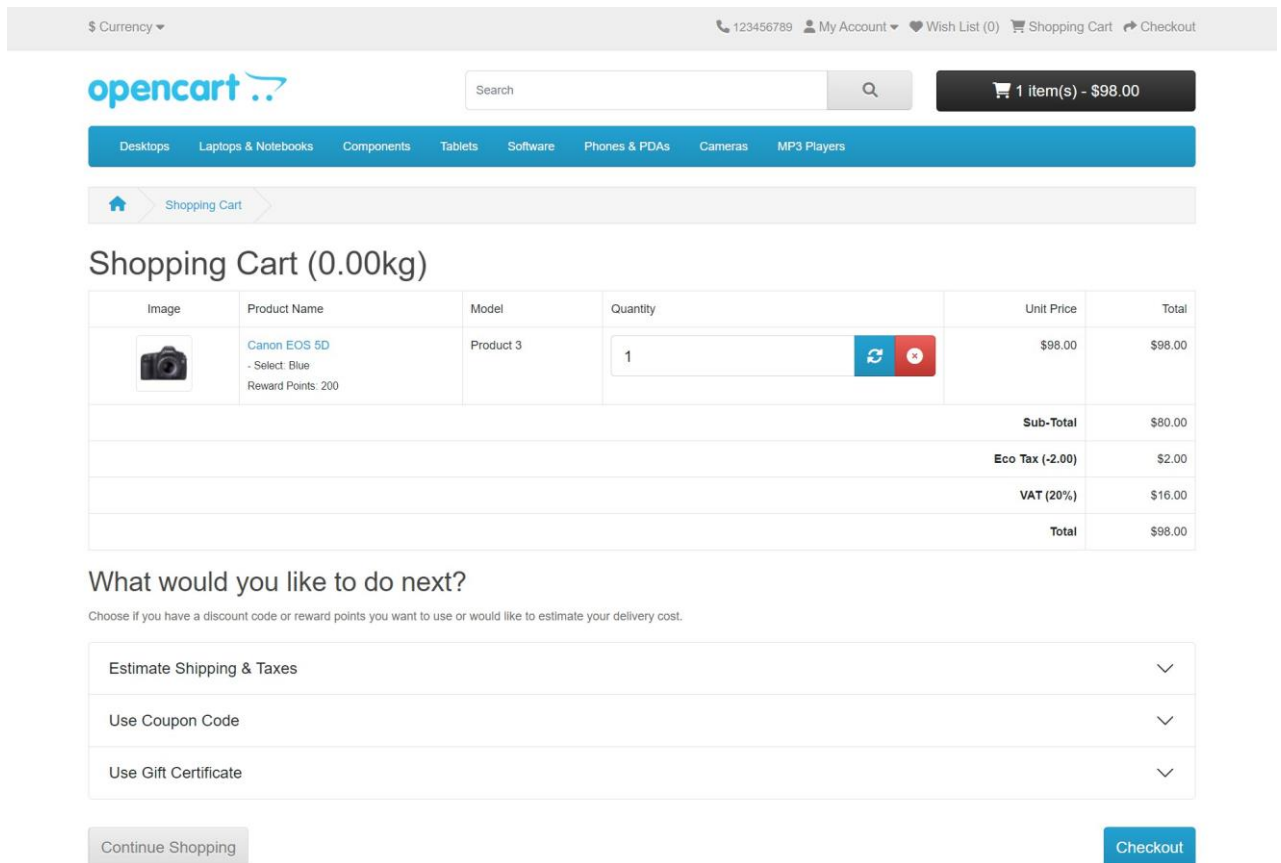
\$ Currency 123456789 My Account Wish List (0) Shopping Cart Checkout

opencart Search 1 item(s) - \$98.00

Desktops Laptops & Notebooks Components Tablets Software Phones & PDAs Cameras MP3 Players

Shopping Cart

Shopping Cart (0.00kg)

Image	Product Name	Model	Quantity	Unit Price	Total
	Canon EOS 5D - Select: Blue Reward Points: 200	Product 3	1	\$98.00	\$98.00
Sub-Total					\$80.00
Eco Tax (-2.00)					\$2.00
VAT (20%)					\$16.00
Total					\$98.00

What would you like to do next?

Choose if you have a discount code or reward points you want to use or would like to estimate your delivery cost.

Estimate Shipping & Taxes

Use Coupon Code

Use Gift Certificate

Continue Shopping

Checkout

Figure 10

The shopping cart gives an overview of the product selected by including the categories "Image", "Product Name", "Model", "Quantity", "Unit Price", and "Total". The customer has an option to add a coupon code or gift voucher or estimate shipping & taxes, before heading to the checkout. The "Continue Shopping" button links back to the homepage.

Creating an account

Before a customer can continue checking out a product from the shopping cart, the customer needs to select either guest checkout or log into their

account. The guest checkout doesn't require login details. Returning customers may want to make an account with the store.

There are a few ways a customer can make an account:

1. Checkout

The screenshot shows the OpenCart checkout page. The top navigation bar includes links for Currency, My Account, Wish List (0), Shopping Cart, and Checkout. The main header features the OpenCart logo, a search bar, and a shopping cart icon showing 1 item(s) for \$98.00. Below the header is a category menu with links for Desktops, Laptops & Notebooks, Components, Tablets, Software, Phones & PDAs, Cameras, and MP3 Players. The checkout process is indicated by a breadcrumb trail: Home > Shopping Cart > Checkout.

Checkout

If you already have an account with us, please login at the [login page](#).

Your Personal Details

☒ Register Account ☐ Guest Checkout

* First Name: * Last Name:

* E-Mail:

Shipping Address

Company: * Address 1:

Address 2: * City:

* Post Code: * Country:

* Region / State:

Your Password

* Password:

☐ I wish to subscribe to the Your Store newsletter.
☐ I have read and agree to the [Privacy Policy](#)

Shipping Method

--- Please Select ---

Payment Method

--- Please Select ---

Add Comments About Your Order

Product Name	Total
1x Canon EOS 5D - Select Blue	\$98.00
Sub-Total	\$80.00
Eco Tax (-2.00)	\$2.00
VAT (20%)	\$16.00
Total	\$98.00

Figure 11

Step 1 of the checkout process allows the user to make an account before continuing with payment. Selecting "Register Account" will change Step 2 of checkout from Billing to Account & Billing details. Account & Billing asks for the same personal details as Billing, except that it asks for the user to create a password for their account. After Step 2 is completed, the customer may continue with the checkout process.

2. Header - “My Account”



Figure 12

Clicking "My Account" in the header will show the option for the customer to log in or create a Register. This page gives the customer an option to log in if they already have an account, or create a new account. In the "New Customer" section the customer can click "Continue" under Register Account to be directed to the "Register an Account" page.

The image shows the 'Register Account' page. At the top, there's a breadcrumb trail: 'Home > Account > Register'. The main heading is 'Register Account'. Below it, a note says 'If you already have an account with us, please login at the [login page](#).' The form is divided into two main sections: 'Your Personal Details' and 'Your Password'. The 'Your Personal Details' section has four input fields: 'First Name', 'Last Name', 'E-Mail', and 'Telephone', each with a red asterisk indicating it's required. The 'Your Password' section has two input fields: 'Password' and 'Password Confirm', also with red asterisks. Below these is a 'Newsletter' section with a 'Subscribe' label and two radio buttons: 'Yes' (selected) and 'No'. At the bottom right of the form is a 'Continue' button. To the right of the form is a sidebar menu with links: 'Login', 'Register', 'Forgotten Password', 'My Account', 'Address Book', 'Wish List', 'Order History', 'Downloads', 'Recurring payments', 'Reward Points', 'Returns', 'Transactions', and 'Newsletter'. At the bottom of the page, there's a footer area with a checkbox for 'I have read and agree to the [Privacy Policy](#)' and an 'Activate Windows' watermark.

Figure 13

Clicking "Register" will show the Create Account page. Here new customer have to put their “First Name”; “Last Name”; “E-Mail”; “Telephone” and “Password” to create a new account.

The screenshot shows the OpenCart account management interface. At the top, there are links for 'Account' and 'Login'. The main content area is divided into two sections: 'New Customer' and 'Returning Customer'. The 'New Customer' section has a 'Register Account' heading and a 'Continue' button. The 'Returning Customer' section has a heading 'I am a returning customer' and fields for 'E-Mail Address', 'Password', and a 'Forgotten Password' link, with a 'Login' button. On the right, a sidebar contains a list of account-related links: Login, Register, Forgotten Password, My Account, Address Book, Wish List, Order History, Downloads, Recurring payments, Reward Points, Returns, Transactions, and Newsletter.

Figure 14

Clicking "Log In" will show the Log In page. Here, the customer has to enter their "E-Mail"; "Telephone" and "Password" to Log in.

Checkout

Once a product has been added to the cart, the customer can continue to the checkout to make their product purchase. The Checkout page can be accessed in the header section of every page (found under the search box). Customer checkout using OpenCart is a simple process that can be completed in 6 steps.

- **Step 1: Checkout options**

The customer can log into or register their account (as explained above), or select guest checkout.

- **Step 2: Billing details**

Personal details including "First Name", "Last Name", "E-mail", and "Telephone" are filled into a form. It also requires the customer's address details.

- **Step 3: Delivery details**

In Billing Details, the user can check a box to indicate that the delivery details and billing details are the same. This will cause it to skip over this step to the Delivery Method. If the delivery details are different

from the billing details the customer can enter this information in a form in this section.

- **Step 4: Delivery method**

A method of shipping is selected here. A comment box is added for the customer to add comments about their order.

- **Step 5: Payment Method**

The customer selects their method of payment here and may add comments in the comment box.

- **Step 6: Confirm Order**

In this last step, the customer will see an overview of their purchase; including the product description, quantity, and price (with tax & shipping).

The screenshot displays the OpenCart checkout interface. At the top, there's a navigation bar with currency, phone number, account links, and a shopping cart icon showing 1 item for \$98.00. Below this is a search bar and a category menu. The main heading is 'Checkout', with a link to the login page for existing users. The form is divided into several sections: 'Your Personal Details' with fields for first and last names and email; 'Shipping Address' with fields for company, address 1 and 2, city, post code, and country; and 'Your Password' with a password field. There are also dropdown menus for shipping and payment methods. A 'Confirm Order' button is at the bottom right. A table on the right shows the order summary with product details, sub-total, taxes, and the final total.

Product Name	Total
1x Canon EOS SD - Select Blue	\$98.00
Sub-Total	\$80.00
Eco Tax (-2.00)	\$2.00
VAT (20%)	\$16.00
Total	\$98.00

Figure 15

After the order is placed successfully, a message saying 'Your order has been successfully placed' will be displayed.

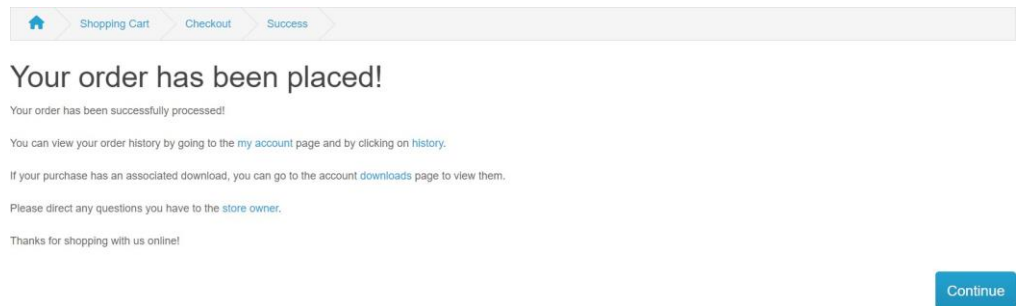


Figure 16

Then, customers can view their order history through My Account >> Order History, where all order details are shown.

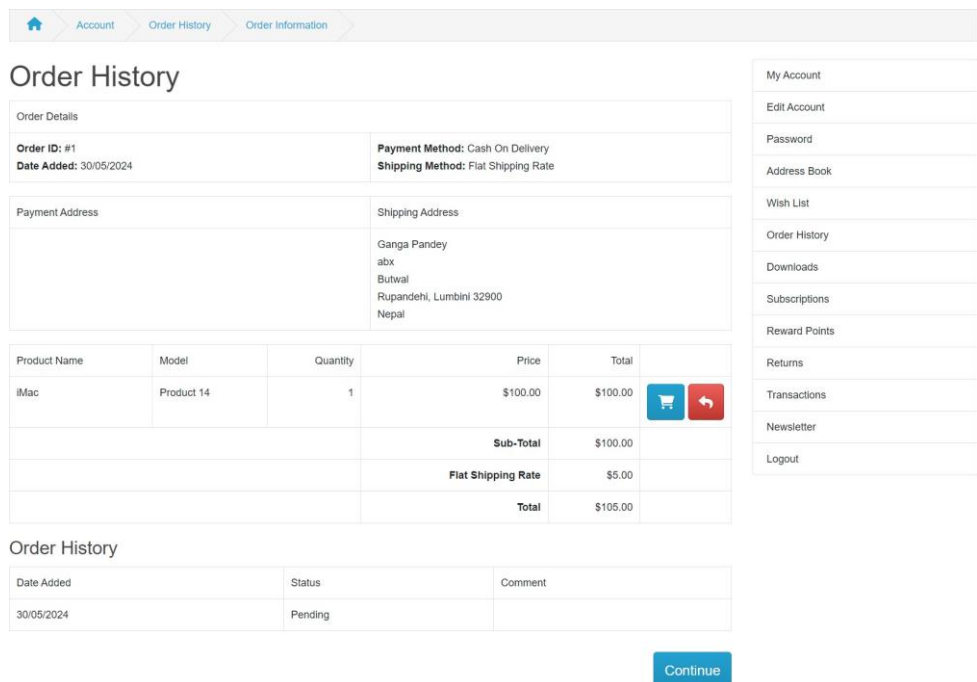


Figure 17

5. Sign-off

The following parties have read and agree with this Requirements Definition document for the OpenCart application account module functionality.

After approval of this Requirements Definition phase, any significant changes in the scope of this project will require validation of existing project costs and schedules.

Name:

Business Lead

Date:

Name:

Project Manager

Date:
