KPI 1: Weekday Vs Weekend (order_purchase timestamp) payment statistics

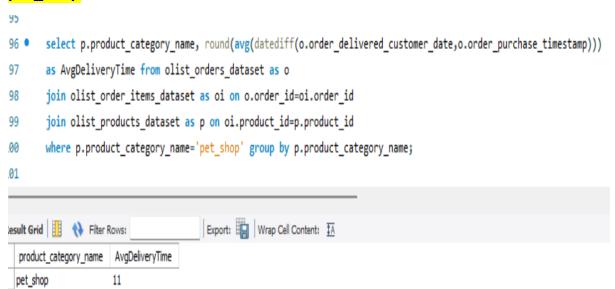
KPI 2-Average payment_value : Weekday Vs Weekend



KPI 3-Total Number of Orders with review score 5 and payment type as credit card



KPI 4-Average number of days taken for order_delivered_customer_date for pet_shop



KPI 5-Average price and payment values from customers of sao paulo city

```
• ○ WITH orderItemsAvg AS(
           SELECT round(AVG(oi.price)) AS AvgPrice
ŝ
           from olist_order_items_dataset as oi
           join olist orders dataset as o
           on oi.order_id = o.order_id
           join olist customers dataset as c on o.customer id = c.customer id
           where c.customer_city = 'sao paulo'
       select
3
       (select AvgPrice from orderItemsAvg) as AvgPrice,
      round(avg(p.payment_value)) as AvgPaymentValue
       from olist_order_payments_dataset p
       join olist_orders_dataset o on p.order_id = o.order_id
       join olist_customers_dataset c on o.customer_id = c.customer_id
      where c.customer_city = 'sao paulo';
                                      Export: Wrap Cell Content: IA
ult Grid Filter Rows:
AvgPrice
          AvgPaymentValue
108
         136
KPI 6-Relationship between shipping days Vs review scores
      #-------KPI 6-Relationship between shipping days Vs review scores------#
122
123
124 •
      select round(avg(datediff(o.order delivered customer date,o.order purchase timestamp))) as AvgShippingDays, r.review score
      from olist_orders_dataset as o join olist_order_reviews_dataset as r on
125
126
      o.order id=r.order id group by r.review score order by AvgShippingDays desc;
127
                             Export: Wrap Cell Content: IA
AvgShippingDays review_score
 21
 17
            2
 14
            3
 12
 11
```

Total Unique customers

```
#-----Total Unique customers ------#
134
      select count(distinct customer_unique_id) as Unique_Customers from olist_customers_dataset;
135 •
136
                                Export: Wrap Cell Content: IA
Result Grid Filter Rows:
  Unique_Customers
 96096
Total Sellers
       #-----#
41
      select round(sum(payment_value)) as TotalSales from olist_order_payments_dataset;
42 •
43
                                   Export: Wrap Cell Content: 1A
TotalSales
 16008872
Average Rating
      #-----#
14
15
      select round(avg(review_score),1) as AvgRating from olist_order_reviews_dataset;
                                   Export: Wrap Cell Content: IA
sult Grid 🔢 🙌 Filter Rows:
 AvgRating
4.1
```

Total profit

