

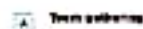




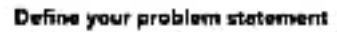
 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended



15 minutes



120000 000000



☐ 5 minutes





Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can send a sticky note and hit the send button to start drawing.

Person 1

Generate ideas that address the problem statement. Write down any ideas that come to mind that address your problem statement.

"Welcome to [Brand Name] - where challenges meet innovation. Our mission is to unravel complexities and provide tailored solutions. Join us on a journey of problem-solving excellence. Together, we build the bridge between obstacles and triumphs. Embrace the power of ingenuity with [Brand Name]."

Design a poster that communicates the brand's mission clearly, use a consistent color scheme and include the brand name, tagline and logo.

Person 2

Utilize Canva's elements, shapes, and text tools to create your logo.

Open Canva and select "Create a design."

Choose "Custom dimensions" to input your preferred logo size.

Person 3

Insert or create the lightbulb and puzzle pieces images to compose your logo.

Incorporate thought bubbles or lightbulbs to represent the generation of ideas.

Choose a poster template on Canva.

Person 4

Guide drivers to empty parking spots once an empty spot is identified.

Experiment with fonts and sizes for a visually appealing layout.

Remember to save your designs and export them in the appropriate formats for your intended use. Canva provides options to download your creations as images or PDFs.



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as they fit within your mind.

Poster Text:

"Welcome to [Brand Name] - where individual ideas evolve into collective brilliance. Join our community of innovators as we explore, refine, and amplify ideas together. In this collaborative space, every voice matters, and every idea contributes to a greater whole. Unleash the power of group ideation with [Brand Name]."

- Illustrate a diverse group of people brainstorming or sharing ideas.
- Incorporate thought bubbles or lightbulbs to represent the generation of ideas.
- Utilize a color palette that conveys creativity and cooperation.



Poster text:
 "Welcome to J and Home!"
 where individual ideas evolve into
 collective brilliance with our
 community of innovators as we
 explore, learn, and amplify ideas
 together. In this collaborative
 space, every voice matters, and
 every idea contributes to a
 greater whole. Unleash the power
 of group creativity with J and
 Home!"

Visuals: Use
 vibrant colors, bold
 typography, and
 abstract shapes to
 convey the message.

Choose a
 color scheme or
 theme.

• Feature a diverse group of
 people representing different
 ideas.
 • Incorporate thought
 bubbles or lightbulbs to
 represent the
 generation of ideas.
 • Utilize a color palette
 that conveys creativity
 and innovation.

Consider the
 overall layout
 and balance of the
 poster.

Ensure that the
 text is legible
 and easy to read.

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