

<p>1. CUSTOMER SEGMENTS</p> <p>*Who is your customer?'</p> <p>STUDENTS</p> <p>OFFICE WORKERS</p> <p>HOME MAKERS</p> <p>VIP'S</p>	<p>5. KEY PARTNERS</p> <p>*What key alliances and partnerships are important for the business to succeed?</p> <p>GOOGLE PLAY STORE</p> <p>APPLE APP STORE</p>	<p>8. COST STRUCTURE</p> <p>*What are the variable and fixed business costs associated with operating the business successfully?</p> <p>SOFTWARE PLATFORM</p> <p>ENGINEERING COSTS</p> <p>SUPPORT AND MAINTENANCE</p> <p>MAINTAINING THE DATABASE</p> <p>SERVER</p>
<p>2. VALUE PROPOSITIONS</p> <p>* What value do we plan to deliver if they buy?</p> <p>USER FRIENDLY</p> <p>MORE ACCURACY</p> <p>CAN BE ACCESSED FROM ANY</p> <p>LOCATIONS</p> <p>VERY USEFUL FOR EVERY</p> <p>USERS</p>	<p>6. KEY RESOURCES</p> <p>What assets, materials, supplies, etc., must you acquire for your business to succeed?</p> <p>ALGORITHM FOR CORRECT</p> <p>FOOD DIET FOR AN INDIVIDUAL</p> <p>DATABASE INFRASTRUCTURE</p>	<p>9. CHANNELS</p> <p>* How will customers learn about our business and interact with our business? How will they receive our product?</p> <p>INSTAGRAM</p> <p>FACEBOOK</p> <p>ZOMATO</p> <p>YOUTUBE</p>
<p>3. CUSTOMER RELATIONSHIPS</p> <p>* List out all important customer relationships that are key to the business.</p> <p>VARIETY OF FOODS</p> <p>ACCURACY OF TIME</p> <p>GOOD CONNECTION</p> <p>WITH A CUSTOMER</p> <p>CARE FOR THE</p> <p>CUSTOMER</p>	<p>7. REVENUE STREAMS</p> <p>*Where will revenue come from? What sources</p> <p>NEW CUSTOMERS</p> <p>NEW PARTNER FOR THE</p> <p>PRODUCT</p>	

4. KEY ACTIVITIES

*What are the most critical activities your company must do for your business to succeed?

CUSTOMER MUST SATISFIED
WITH THE PRODUCT

THE DIET SHOWN IN THE
PRODUCT MUST BE COST
FRIENDLY