


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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 **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

- A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
  - B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
  - C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.
- [Open article](#)

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.





5 minutes

**PROBLEM**

How might we [your problem statement]?

### Key rules of brainstorming

To run an smooth and productive session

- |   |                 |   |                         |
|---|-----------------|---|-------------------------|
|  | Stay in topic.  |  | Encourage wild ideas.   |
|  | Defer judgment. |  | Listen to others.       |
|  | Go for volume.  |  | If possible, be visual. |

**Brainstorm**  
Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes:

**TIP**  
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

HEMA  
LATHA A

Calculate the nutrient content in their food by uploading images

Assists nutrient-rich foods based on their health conditions	Awards the user who takes balanced nutrient-food on daily basis
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INTHYAS  
AHAMED K

## Nutrition Facts

Calories  
estimation

INDHUJA S

Physical and chemical components in the food	Check the quantity of food	Estimate the nutrition level
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Indicates calories content of daily taken food	Remember the diet plans and BMI of the body	Maintain the daily food habits and menus
--	--	---

INDIRAN P

health care plan of an individual.

Suggests food based on their health conditions	Suggests regular physical activities good for health
--	--

Person 5

Person 6

Person 7

Person 8

### Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

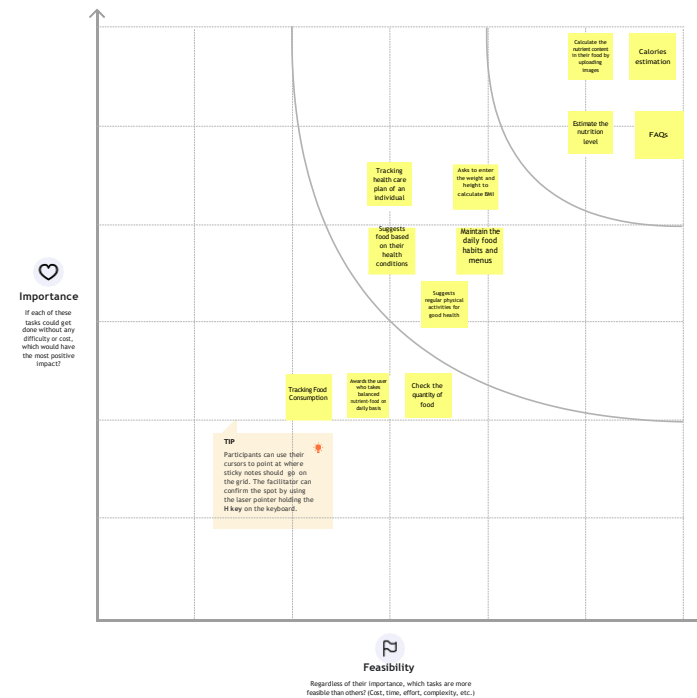
20 minutes

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

**Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



➔ **After you collaborate**

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

- A** **Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B** **Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint  
Define the components of a new idea or strategy.  
[Open the template](#)
  - Customer experience journey map  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template](#)
  - Strengths, weaknesses, opportunities & threats  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template](#)

[Share template feedback](#)

**Need some  
inspiration?**

See a finished version  
of this template to  
kickstart your work.

[Open example](#)

The diagram illustrates the steps of the greedy algorithm for the knapsack problem. It shows four stages of the process:

- Initial State:** A knapsack with capacity 10 and a set of items with values and weights. A red double-headed arrow indicates the capacity.
- Sorting:** The items are sorted by their value/weight ratio, indicated by a red arrow pointing to the sorted list.
- Selection:** Items are added to the knapsack until the next item would exceed the capacity. A red arrow points to the item that cannot be added.
- Final State:** The knapsack is filled with the selected items, and the total value is calculated as 10.