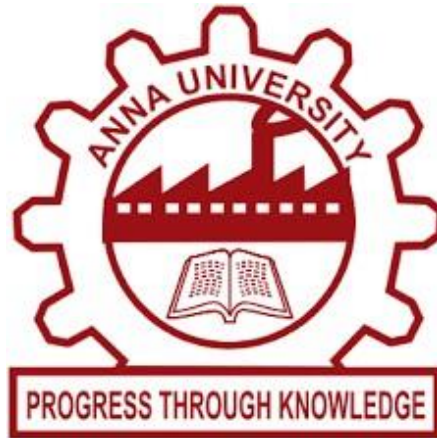


UNIVERSITY COLLEGE OF ENGINEERING TINDIVANAM

(A Constituent College of Anna University)



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

NAME: Vichu. p

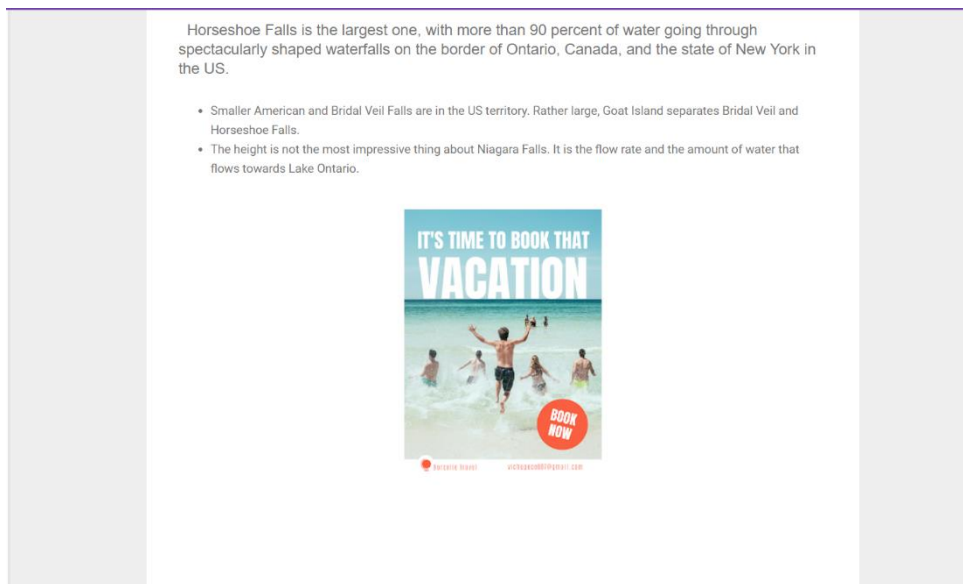
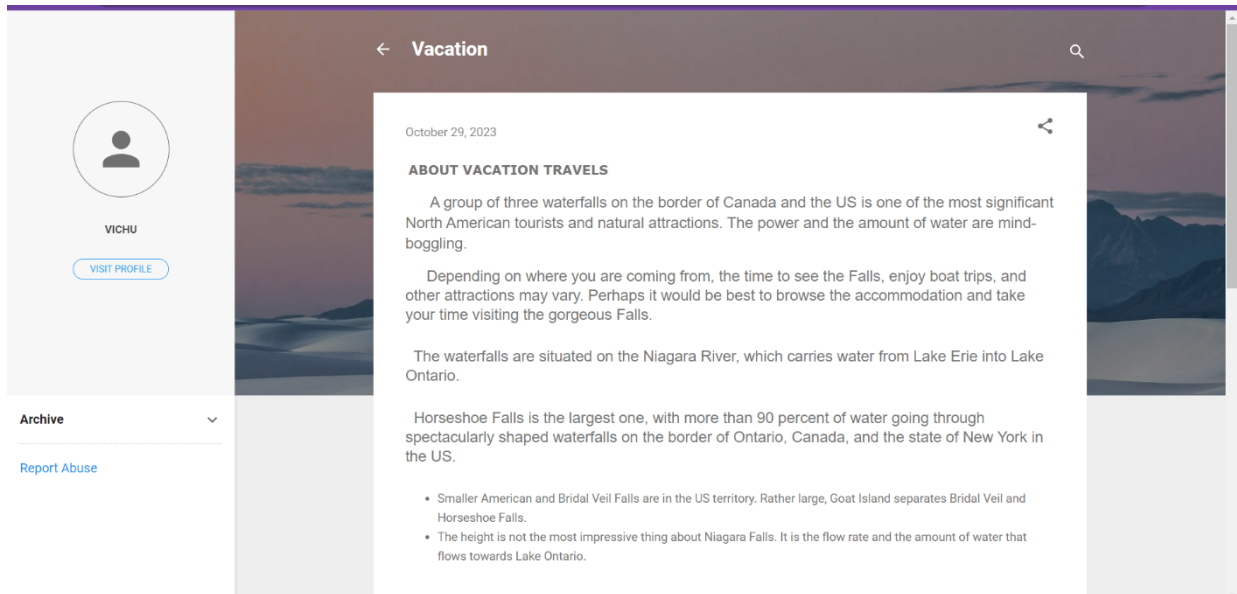
NM ID: EA0431ED8CABE69B2744EA36E914E123

USER NAME: au422420106303

1.Create a blog or website using Blogspot and Customize the theme design and post new article with 500 words.

LINK: <https://vichu172003.blogspot.com/>

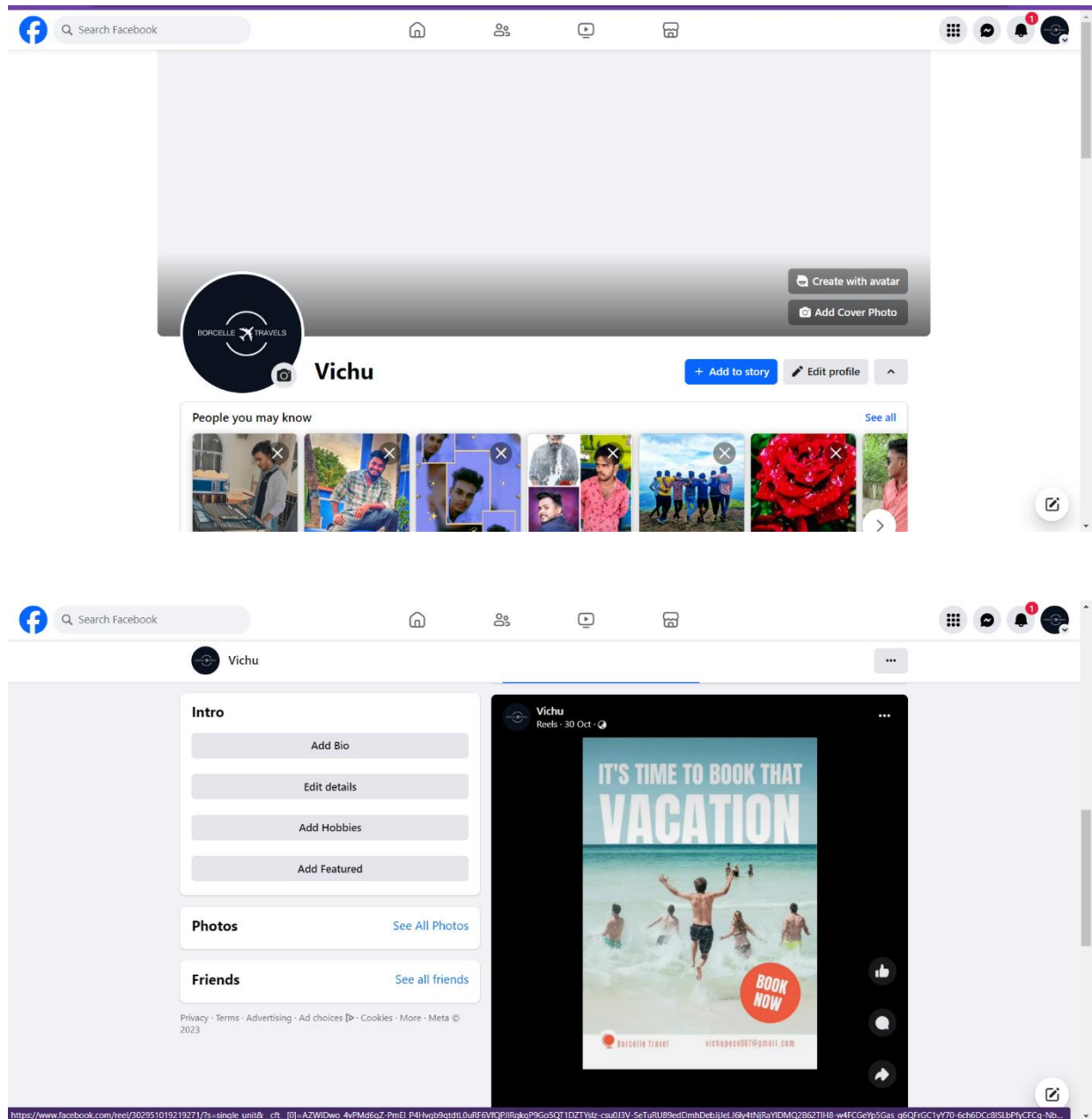
SCREENSHOTS:



2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/reel/302951019219271>

SCREENSHOT:



3. Create and design a social media advertisement poster using Canva.

SCREENSHOTS:



Borcelle Travel

vichupece007@gmail.com

4. Create Email Newsletter design using Canva tool.

SCREENSHOTS:

