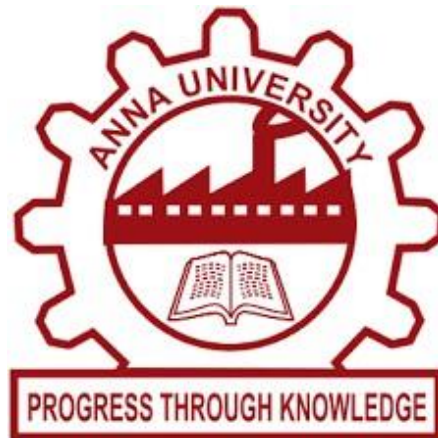


UNIVERSITY COLLEGE OF ENGINEERING TINDIVANAM

(A Constituent College of Anna University)



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

NAME: Hemalatha

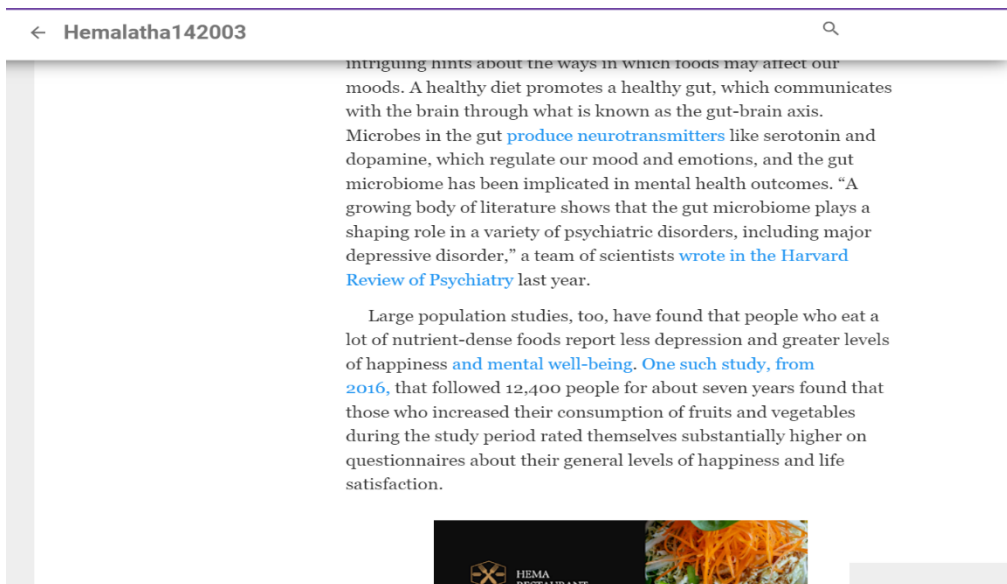
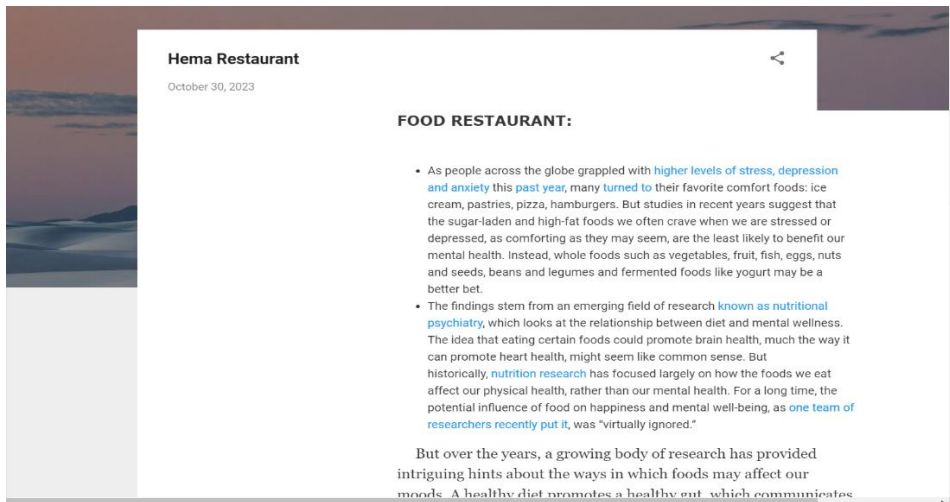
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USER NAME: au422420106013

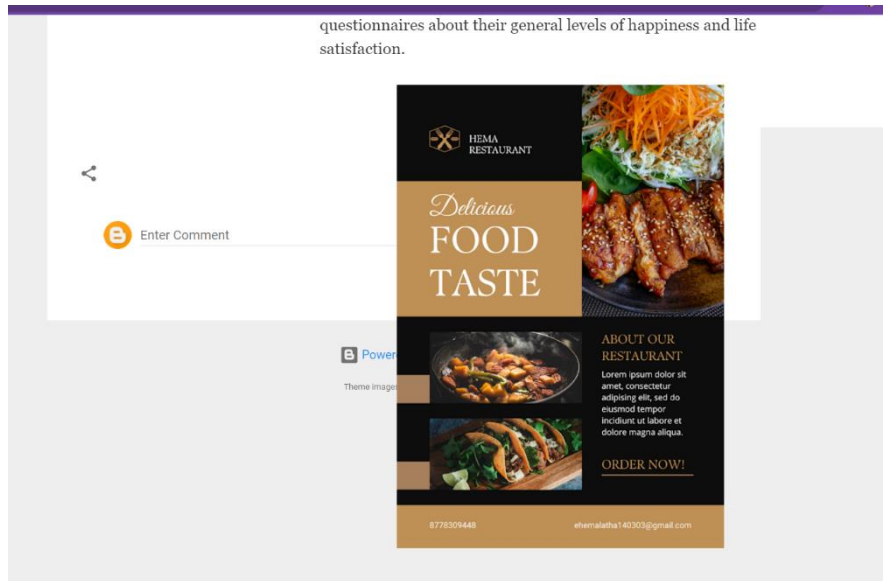
1.Create a blog or website using Blogspot and Customize the theme design and post new article with 500 words.

LINK: <https://hemalatha2003.blogspot.com/>

SCREENSHOTS:



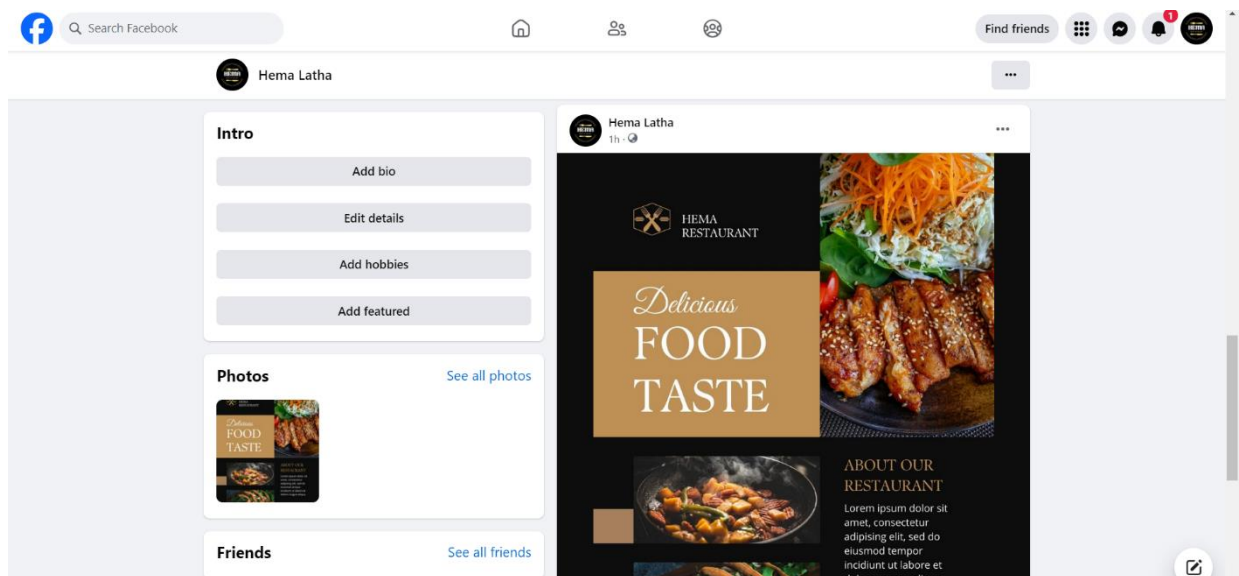
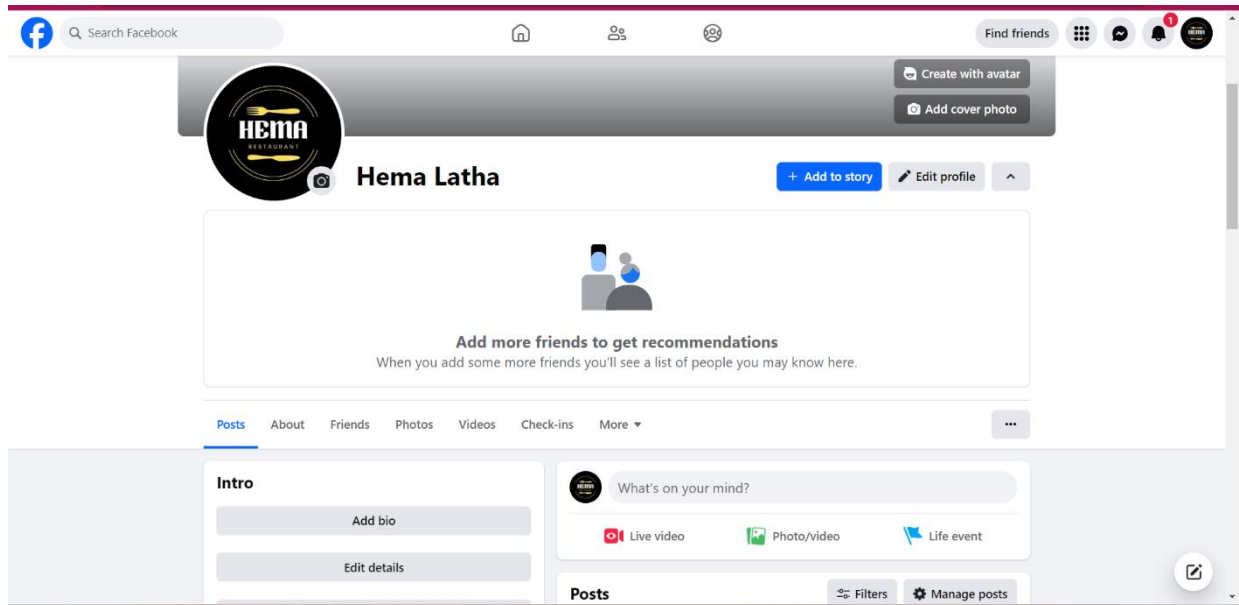
questionnaires about their general levels of happiness and life satisfaction.

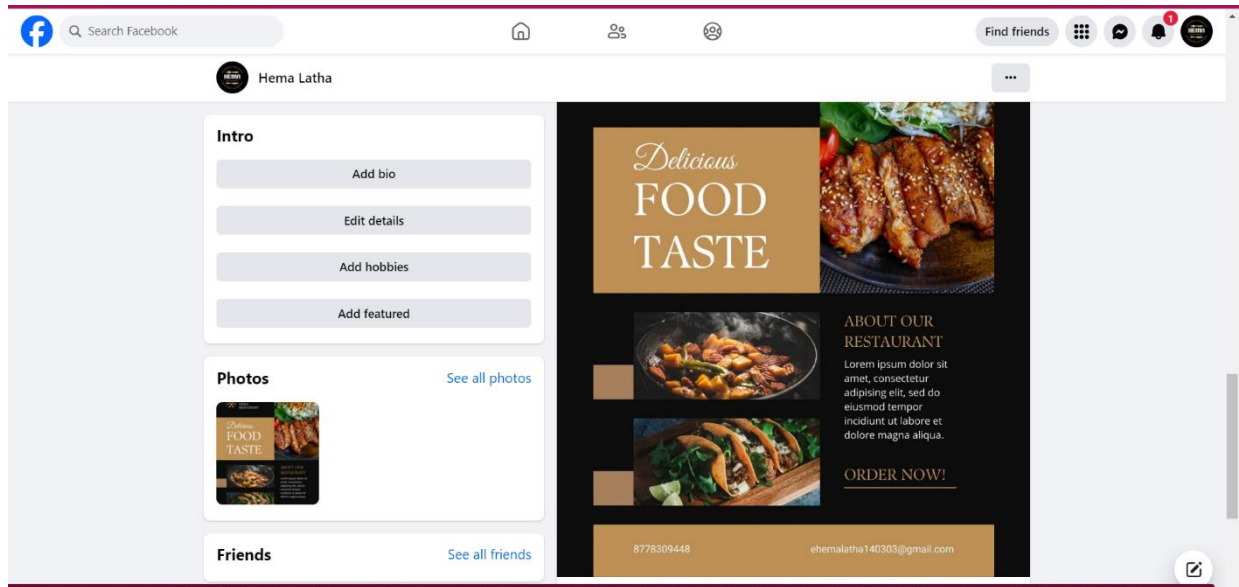


2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/profile.php?id=61552207666228&mibextid=ZbWKwL>

SCREENSHOT:





3. Create and design a social media advertisement poster using Canva.

SCREENSHOTS:



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