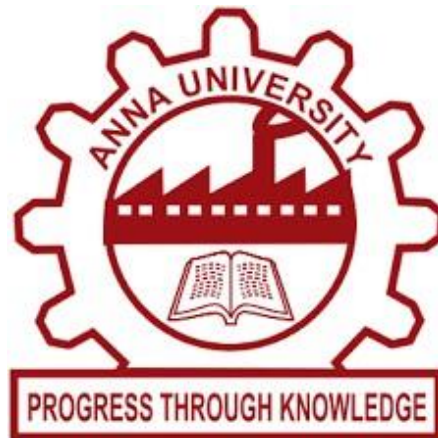**UNIVERSITY COLLEGE OF ENGINEERING TINDIVANAM**

(A Constituent College of Anna University)

Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT
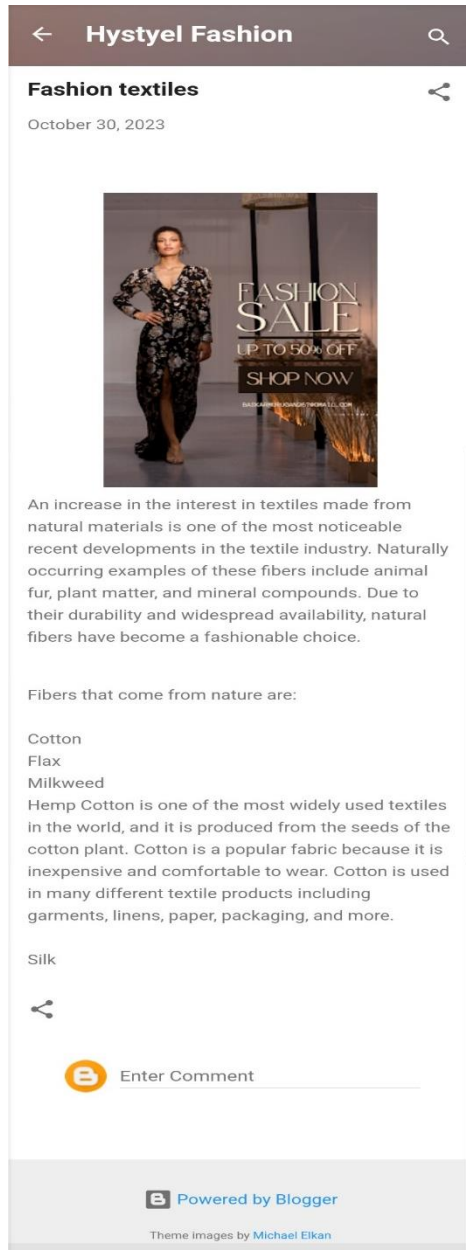
NAME: Baskar B

NM ID: 3014AFF4BAC4AC4A9D86564B0553DE53456

USER NAME: au422420106005

1.Create a blog or website using Blogspot and Customize the theme design and post new article with 500 words.

LINK: https://basker2003.blogspot.com/2023/10/fashion-textiles.html?m=1

SCREENSHOTS:

← **Hystyel Fashion** 🔍

Fashion textiles ⤴

October 30, 2023

An increase in the interest in textiles made from natural materials is one of the most noticeable recent developments in the textile industry. Naturally occurring examples of these fibers include animal fur, plant matter, and mineral compounds. Due to their durability and widespread availability, natural fibers have become a fashionable choice.

Fibers that come from nature are:

Cotton
Flax
Milkweed
Hemp Cotton is one of the most widely used textiles in the world, and it is produced from the seeds of the cotton plant. Cotton is a popular fabric because it is inexpensive and comfortable to wear. Cotton is used in many different textile products including garments, linens, paper, packaging, and more.

Silk

⤴

🅱 Enter Comment

🅱 Powered by Blogger

Theme images by Michael Elkan

2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK: https://www.facebook.com/profile.php?id=61552576007848&mibextid=ZbWKwL
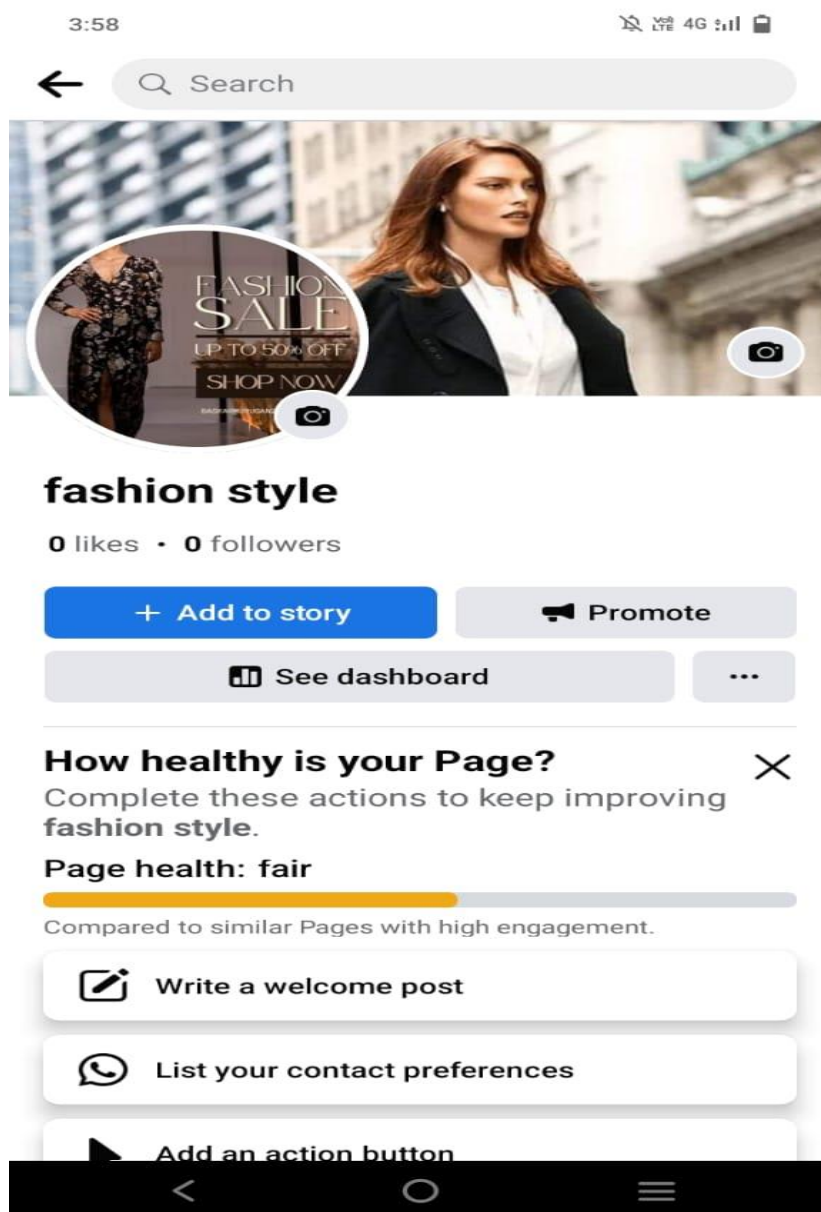
SCREENSHOT:

← fashion style ▾   Q

Posts   About   Photos   Mentions

fashion style updated their cover   •••
photo.
7h · 🌐

👍 Like   💬 Comment   ➤ Share

3. Create and design a social media advertisement poster using Canva.
SCREENSHOTS:

4. Create Email Newsletter design using Canva tool.

SCREENSHOTS:

"See the good in yourself and in others."

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