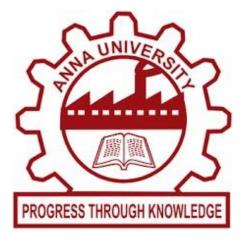
UNIVERSITY COLLEGE OF ENGINEERING TINDIVANAM

(A Constituent College of Anna University)



Electronics and Communication Engineering

NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT

NAME: Vichu. p

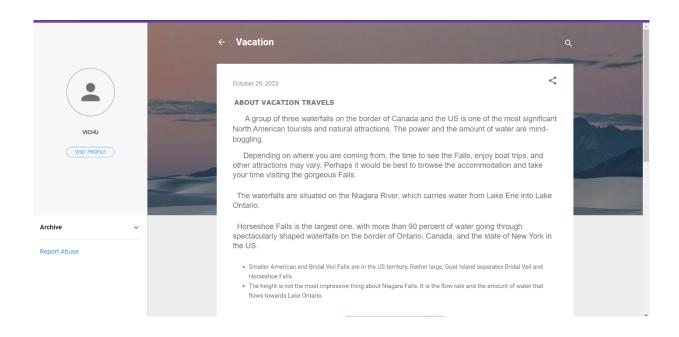
NM ID: EA0431ED8CABE69B2744EA36E914E123

USER NAME: au422420106303

1.Create a blog or website using Blogspot and Customize the theme design and post new article with 500 words.

LINK: https://vichu172003.blogspot.com/

SCREENSHOTS:



Horseshoe Falls is the largest one, with more than 90 percent of water going through spectacularly shaped waterfalls on the border of Ontario, Canada, and the state of New York in the US.

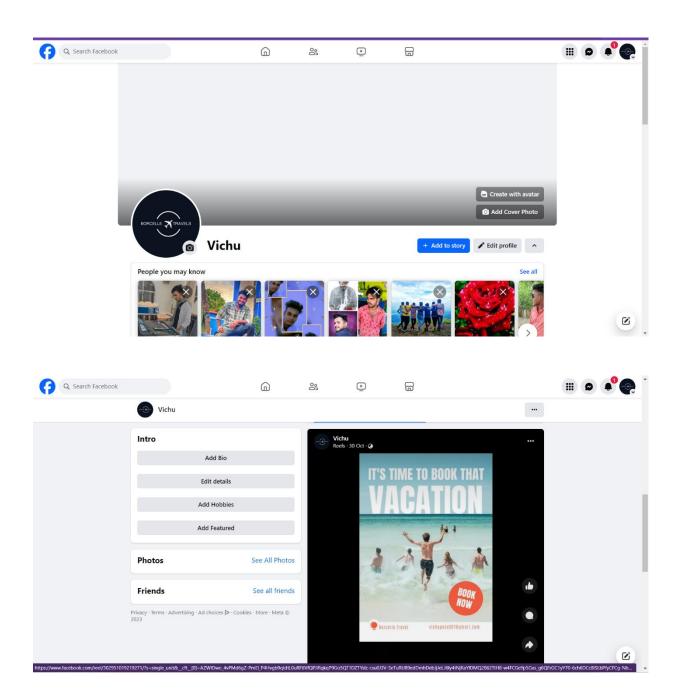
• Smaller American and Bridal Veil Falls are in the US territory. Rather large, Goat Island separates Bridal Veil and Horseshoe Falls.

• The height is not the most impressive thing about Niagara Falls. It is the flow rate and the amount of water that flows towards Lake Ontario.

2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK: https://www.facebook.com/reel/302951019219271

SCREENSHOT:



3. Create and design a social media advertisement poster using Canva.

SCREENSHOTS:



4. Create Email Newsletter design using Canva tool.

SCREENSHOTS:

