

**Create a mock sponsored post
for Facebook**

Brand Name

FASHION BOTIQUE



**FASHION
BOTIQUE**

True Style Never Dies

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**We are from University College of
Engineering , Tindivanam Pursuing our
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Abstract:

In the ever-evolving landscape of digital marketing, social media platforms play a pivotal role in connecting businesses with their target audience. This study delves into the art of crafting effective sponsored posts on Facebook, a platform boasting billions of active users worldwide. The research explores the strategies and creative elements essential for capturing user attention, driving engagement, and ultimately, enhancing brand visibility and conversion rates.

Drawing from contemporary marketing theories and real-world case studies, this mock sponsored post serves as a practical demonstration of the principles discussed.

Introduction:

Creating a mock sponsored post for Facebook in digital marketing involves crafting a compelling advertisement that appears in users' Facebook feeds, aimed at promoting a product, service, event, or brand. The objective is to engage the audience, generate leads, and drive conversions.

TOPIC:

Brand Name: Fashion Botique

Category: Clothing Brand

Target Audience: Men and Women

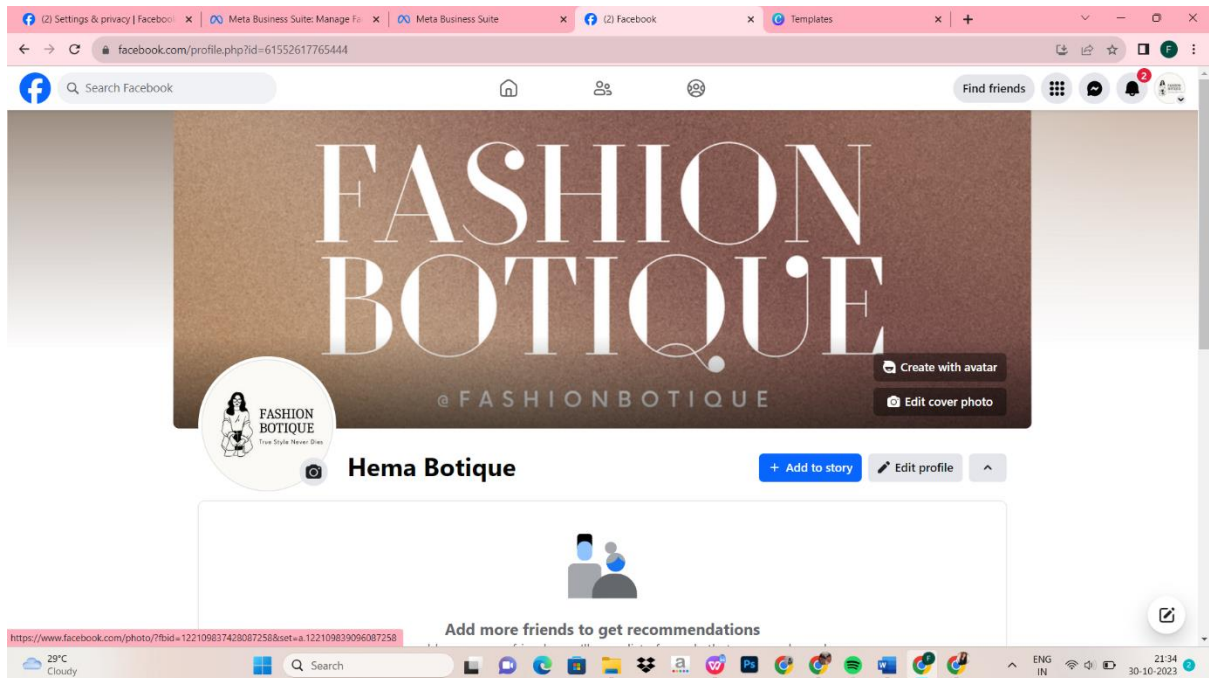
E-Mail: fashionbotique74@gmail.com

Facebook Business page:

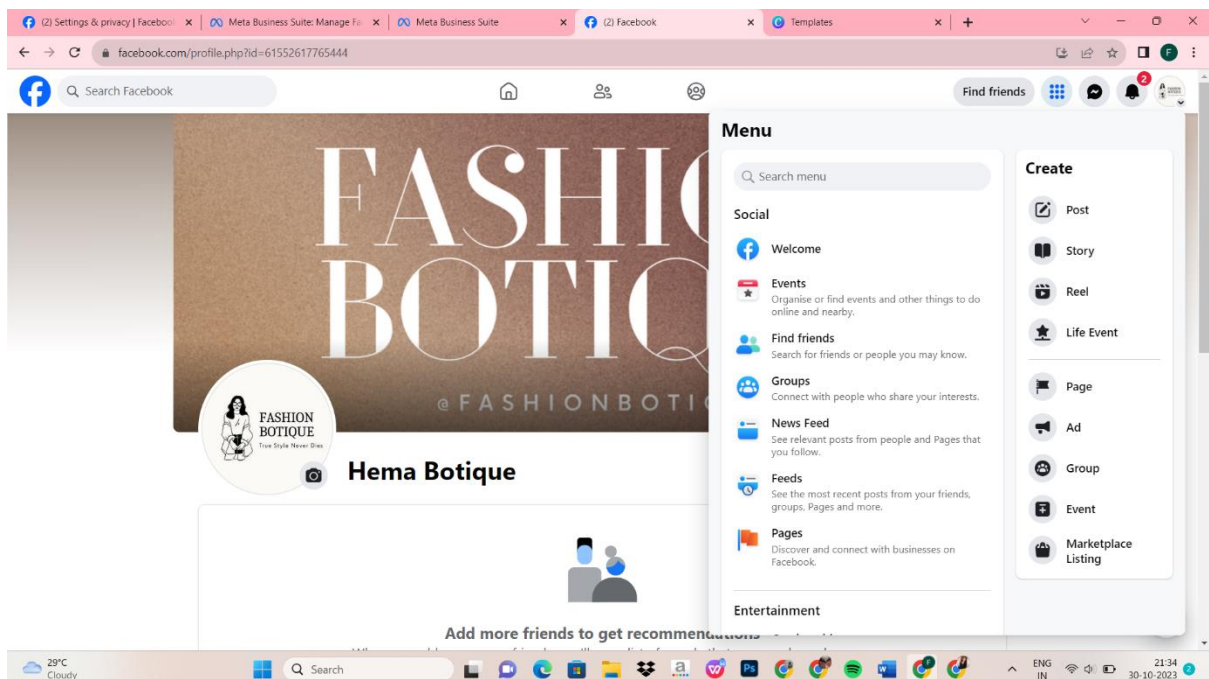
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Screenshots:

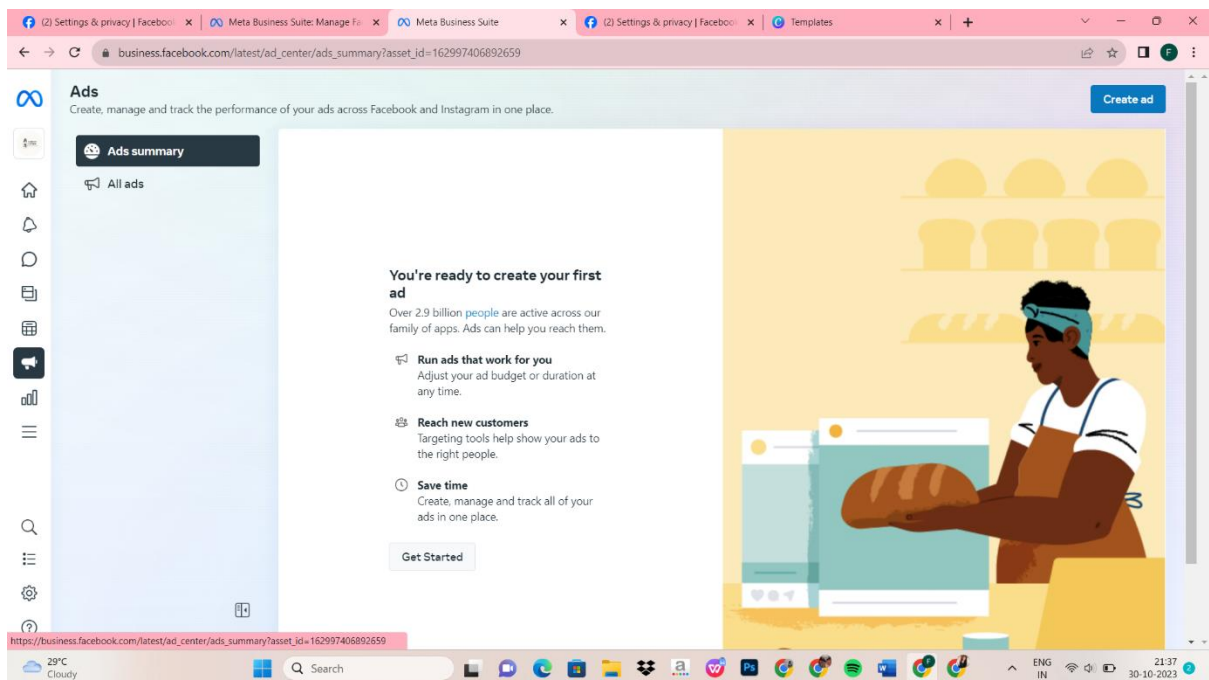
Step 1: Open a Facebook page



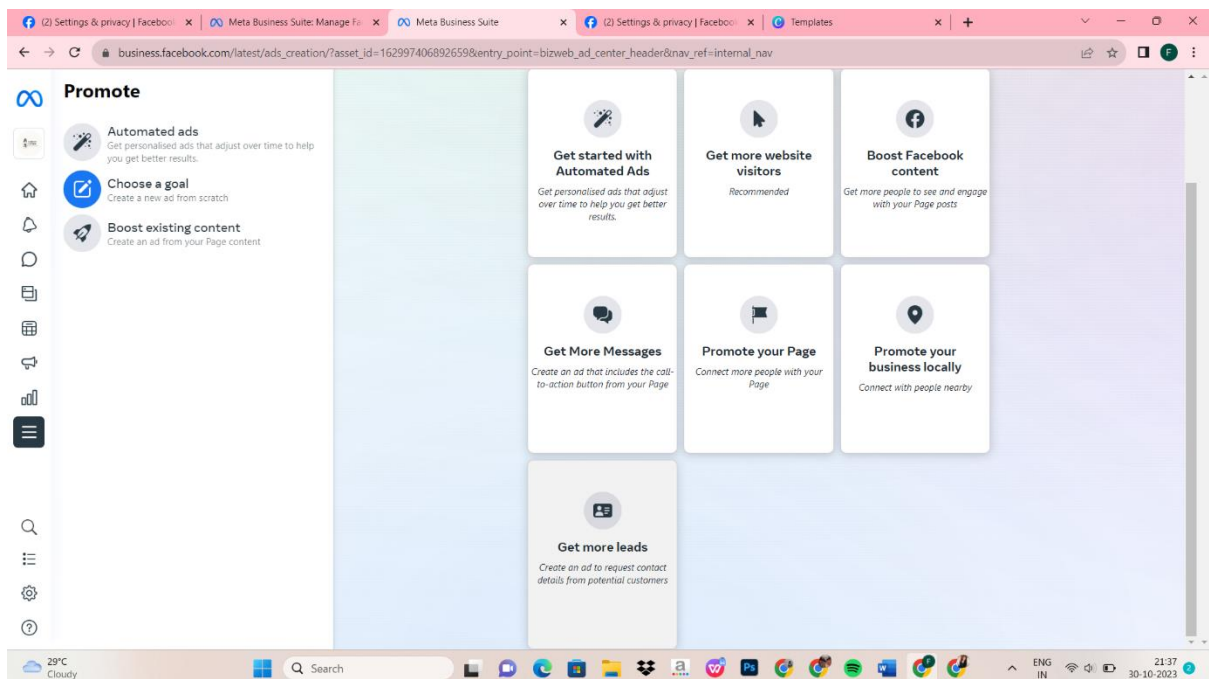
Step 2: Click a Menu then open a menu bar

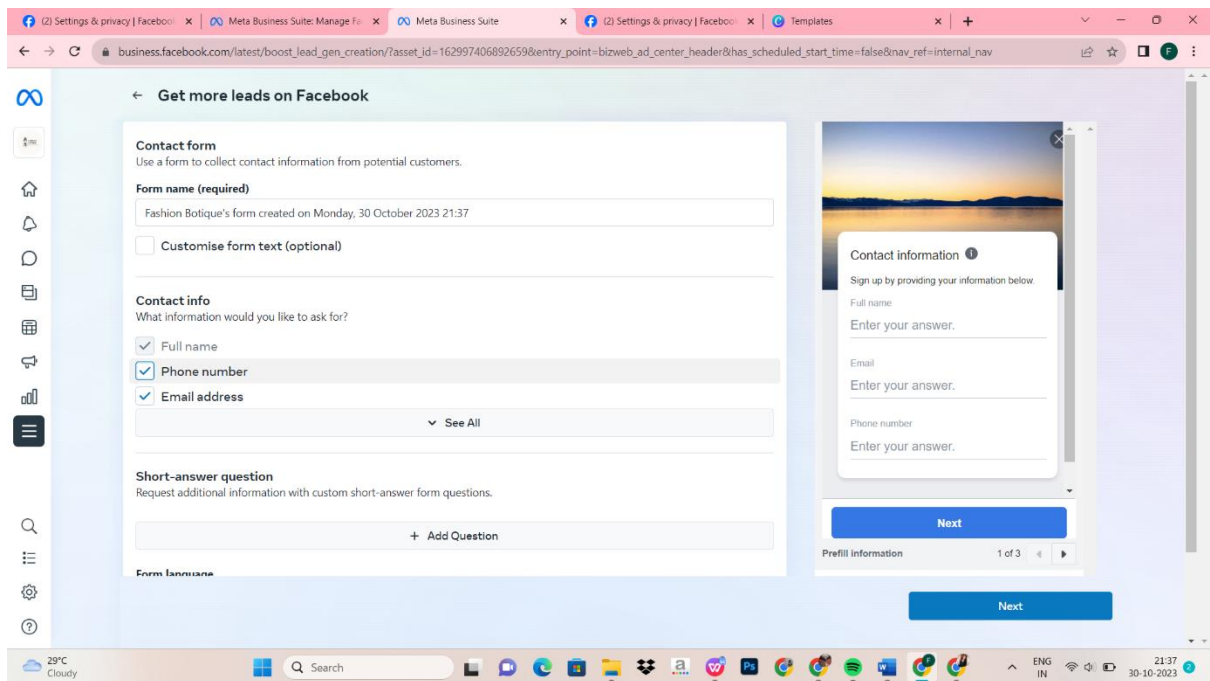
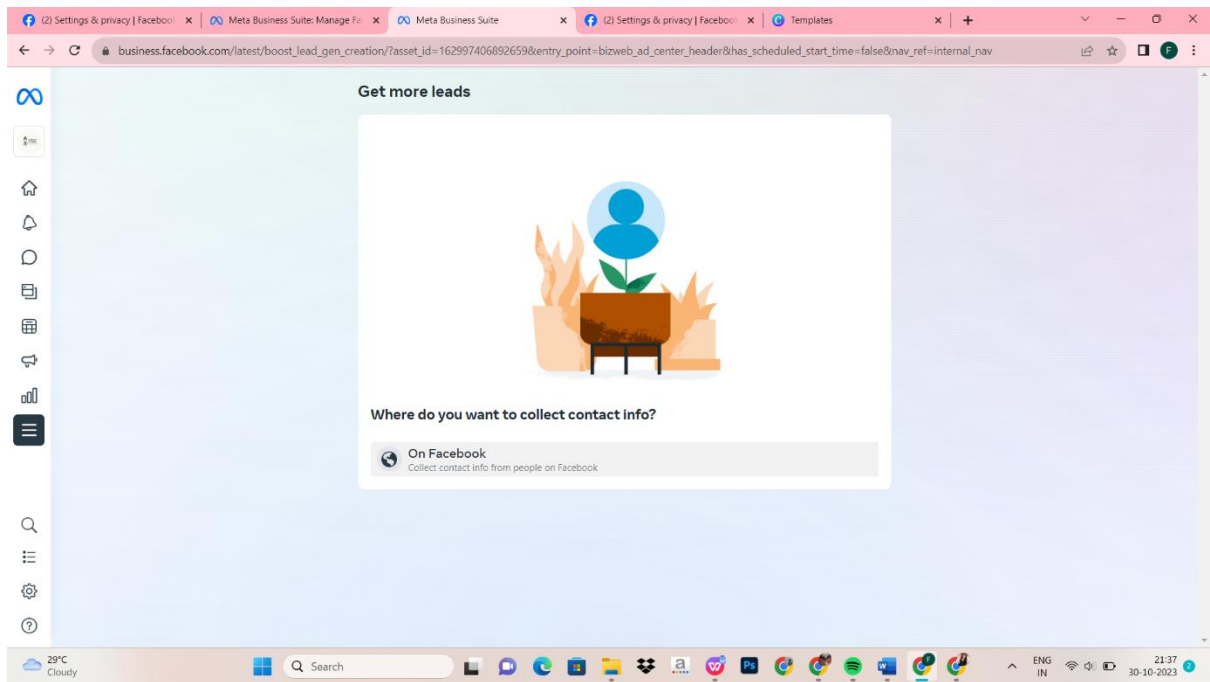


Step 3: Click the ad option of the menu bar then display ad type

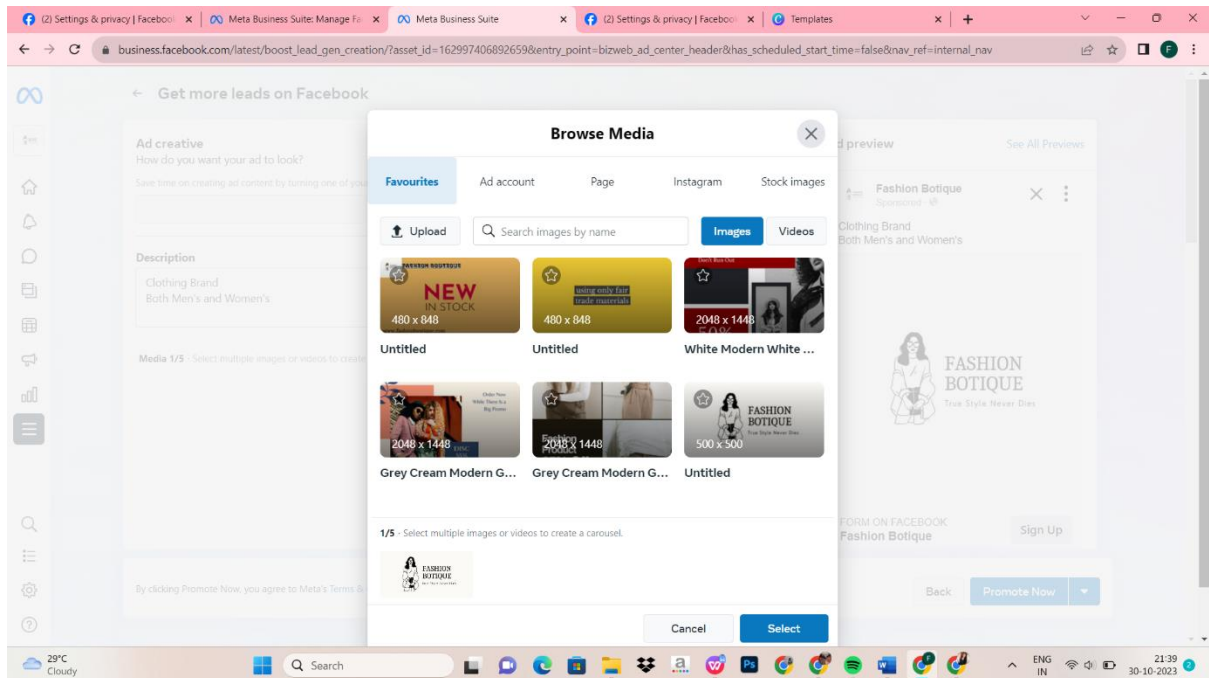


Step 4: After clicking a Create new ad then New Window will pop up

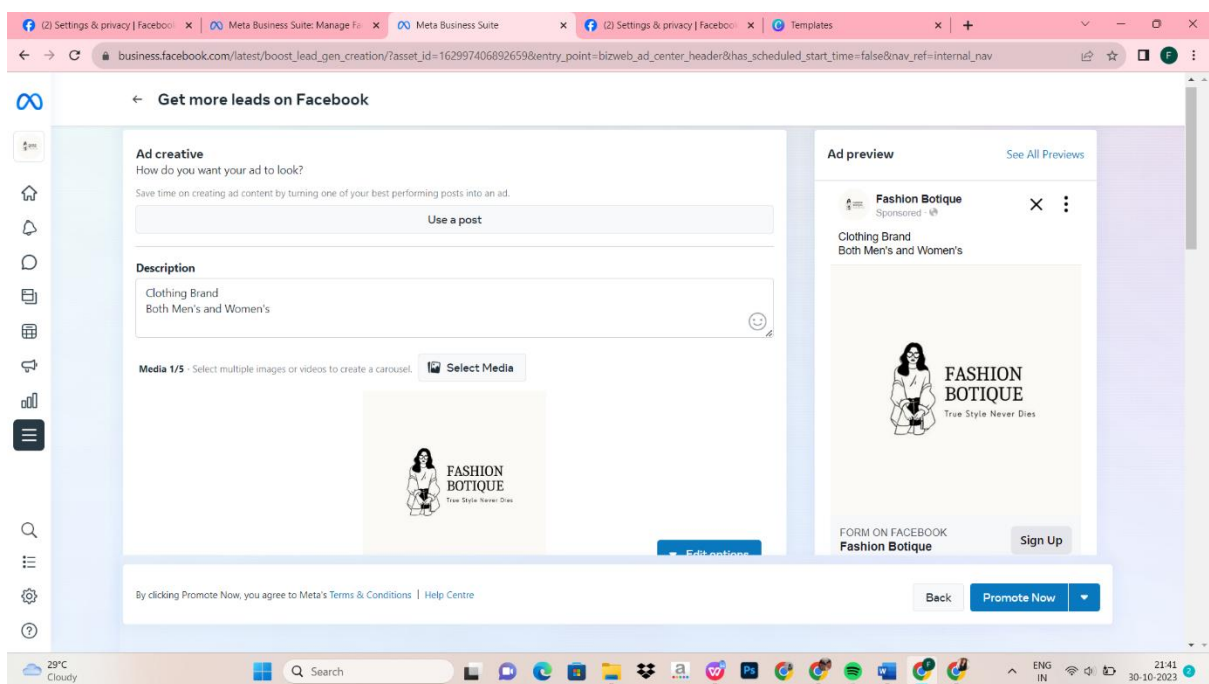




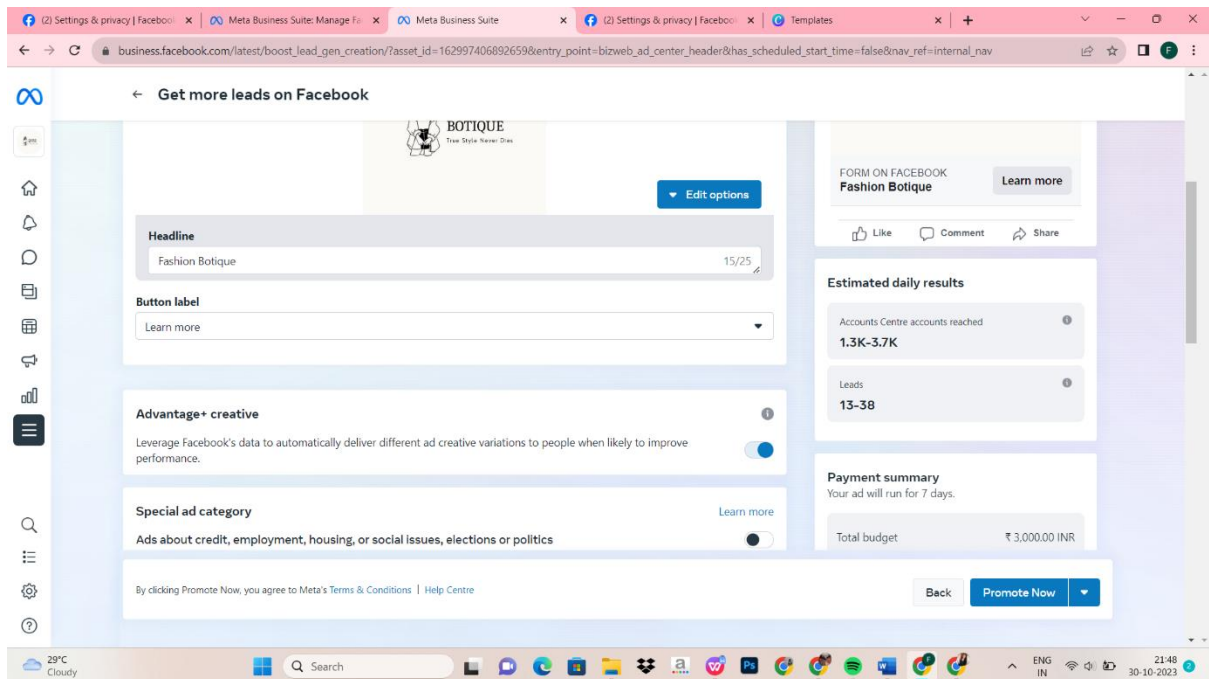
Step 5: Click on Select Media and then select the post you want to use for ad



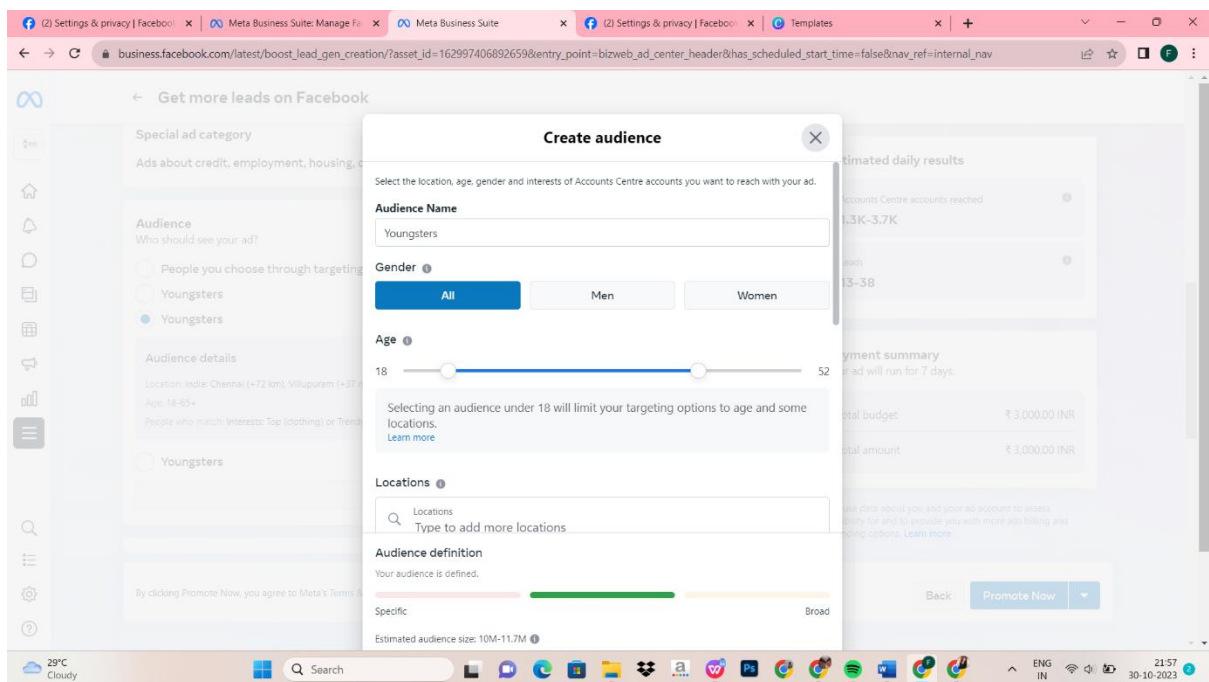
Step 6: After selecting the post click on select button and then a new window will pop up

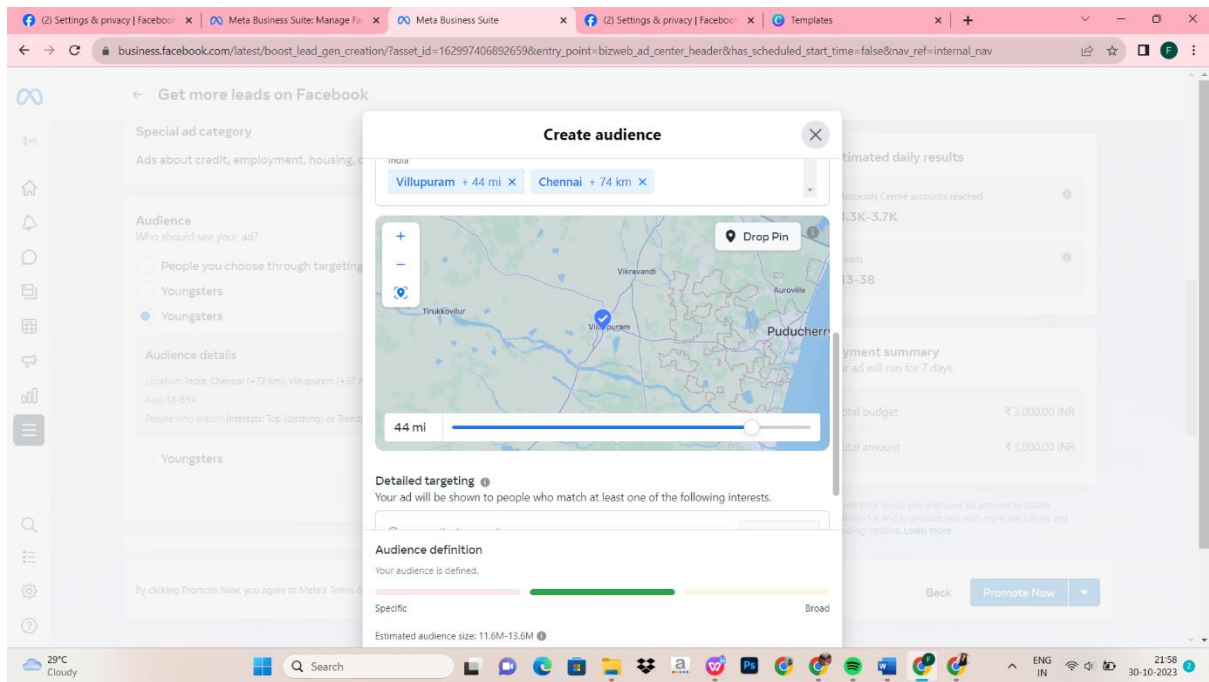


Step 7: click on the “button label” dropdown box

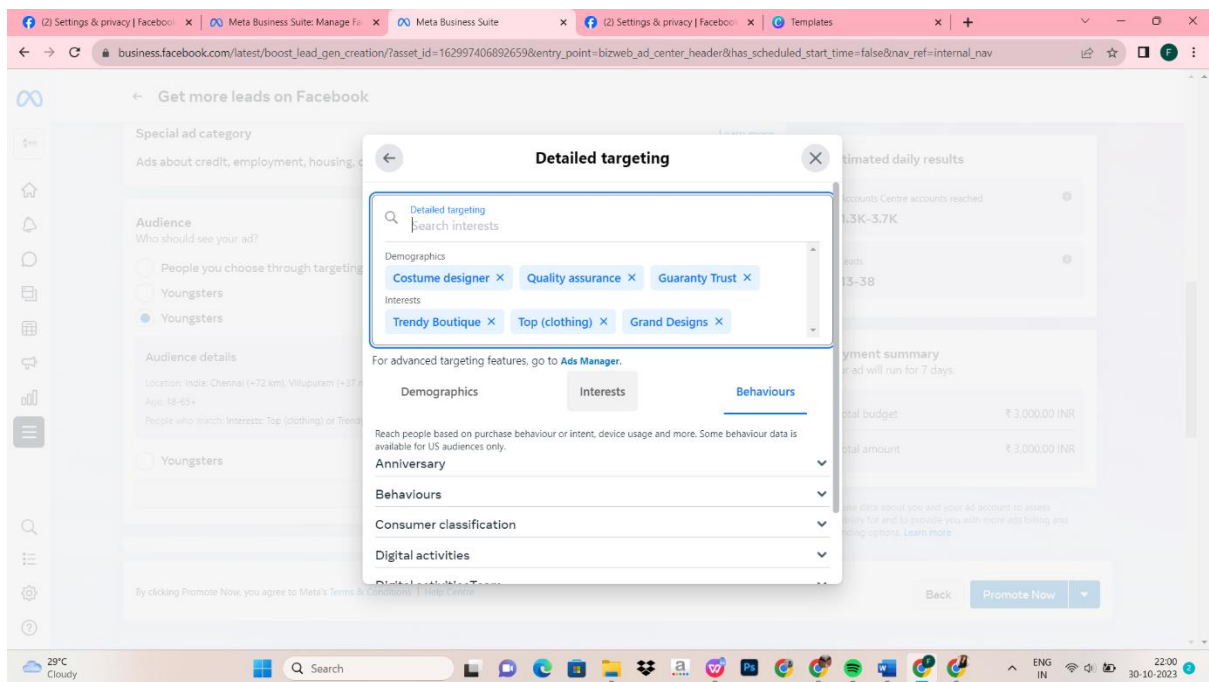


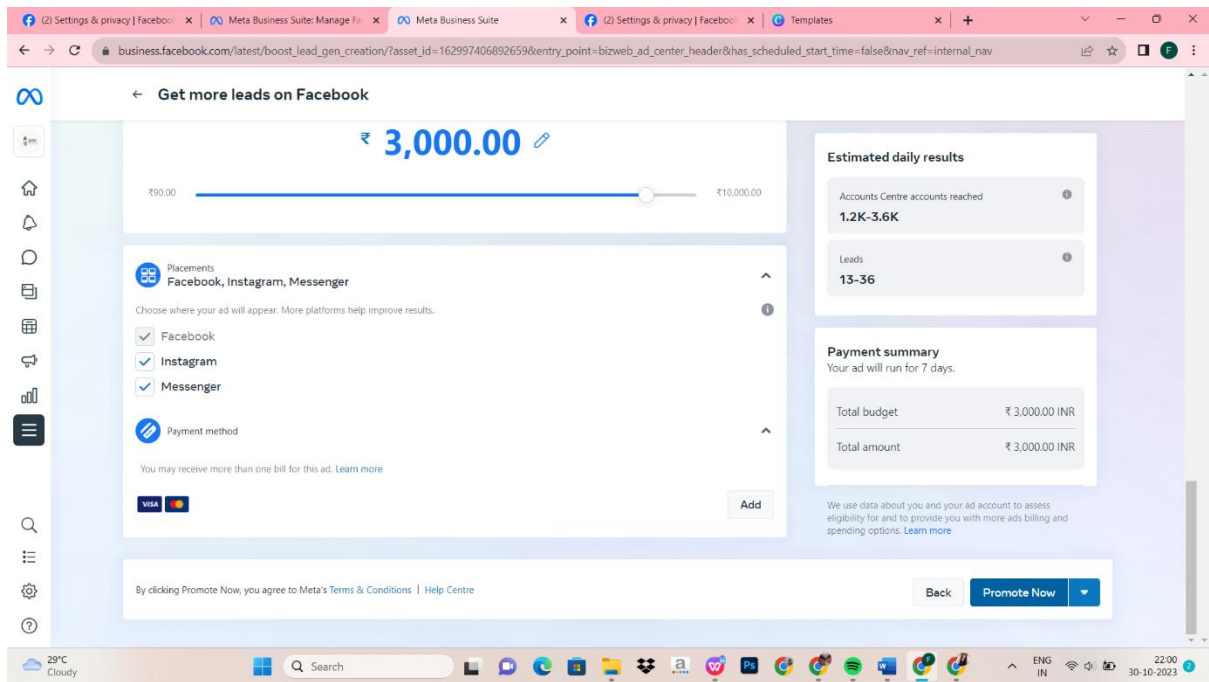
Step 8: After click “button label” dropdown box then select “Learn more” option





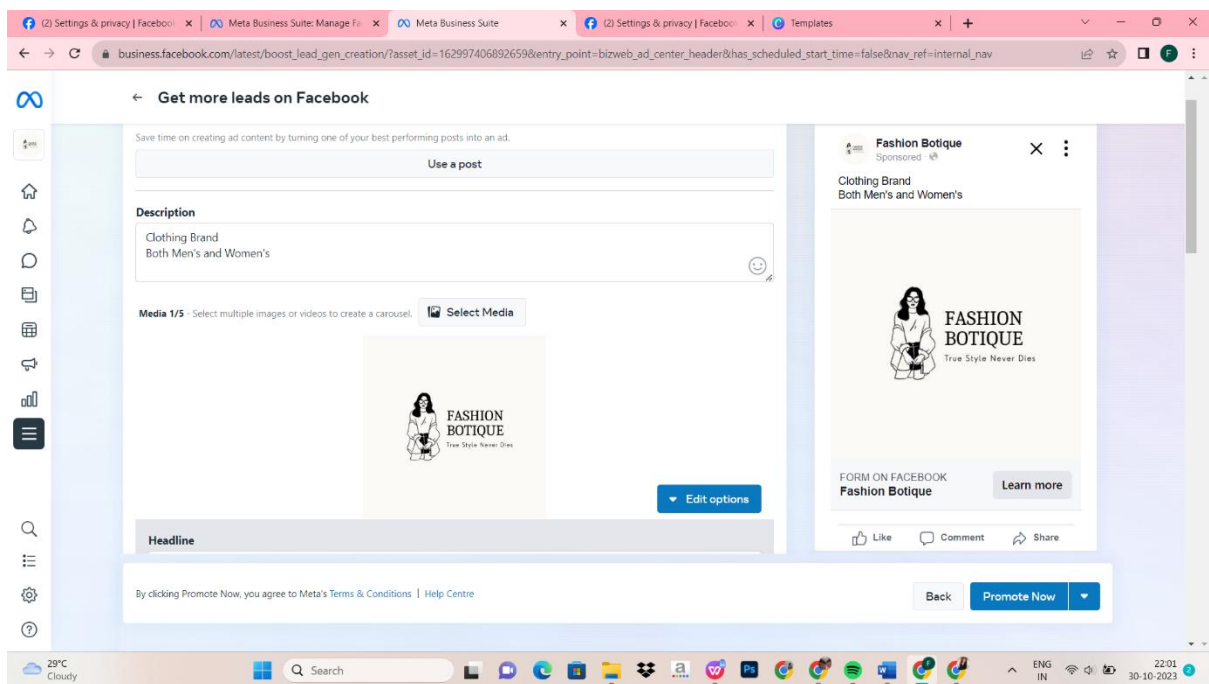
Step 9: Select your plan





Step 10: After Select your plan then click on promote now button

After click promote now Select your payment option and then pay money



Final Preview

