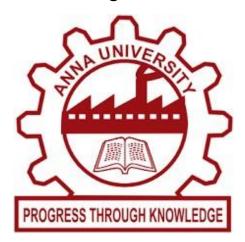
UNIVERSITY COLLEGE OF ENGINEERING TINDIVANAM

(A Constituent College of Anna University)



Electronics and Communication Engineering

NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT

NAME: Sivaraj K

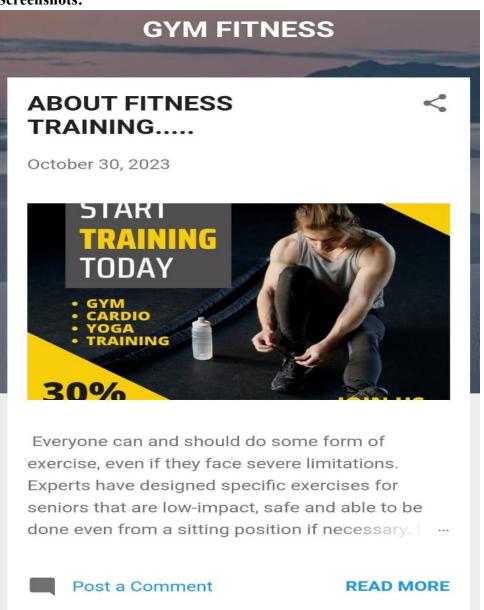
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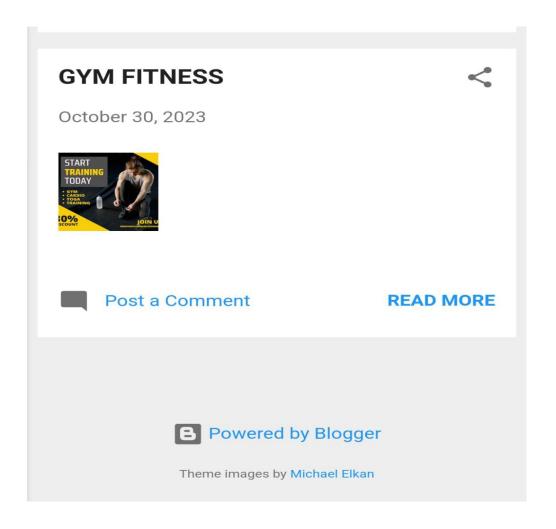
USER NAME: au422420106029

1.Create a blog or website using Blogspot and Customize the theme design and post new article with 500 words.

LINK: https://sivagym.blogsp

Screenshots:

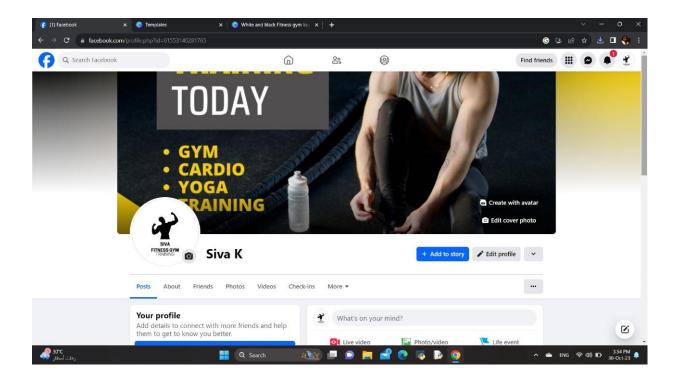


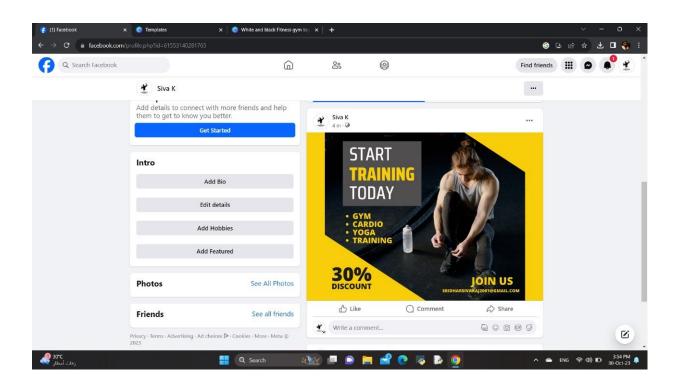


2. Create a New Facebook Business Page and post one social media poster for your brand.

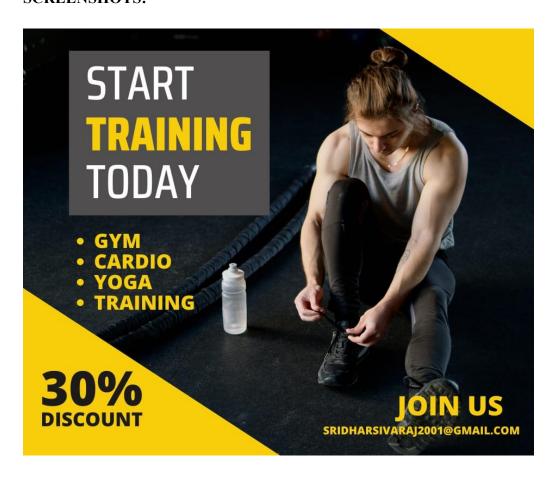
LINK: https://www.facebook.com/profile.php?id=61553140281765

SCREENSHOT:





3. Create and design a social media advertisement poster using Canva. SCREENSHOTS:



4. Create Email Newsletter design using Canva tool.

SCREENSHOTS:



