Ideation Phase

Empathize & Discover

Date	31 January 2025
Team ID	
Project name	
Maximum marks	4 marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Empathy Map

Measuring the pulse of prosperity: an index of economic freedom analysis

Functional Requirements:

THINK & FEEL

- Understanding the economic data
- Ensuring data is acurate and relevant
- Creating insightful visualizations

SAY & DO

- Discussing key metrics and scores
- Interpreting trends and correlations

HEAR

- Reliable sources of econmic data.
- Experts discussing economic feedom
- Feedback from stakeholders on analysis

SEE

- Data inport and Tableau integration
- Visual dashboards with rankings and scores

Charts and graphs of economic data

Measuring the pulse of prosperity:
an index of economic freedom analysis
Functional Requirements:

PAIN

- Complex data handling
- Ensuring data accuracy
- Effective visualization creation

GAIN

- Clear economic insights
- Effective data visualizations
- Better decision-making tools

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