Project Information

DA Assignment-3

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 INSTITUTION:Rise Krishna Sai Prakasam Groups Of Institutions
ProjectTitle:Cosmetics Insights:Navigati Navigating Cosmetics Trends And Consumer Insights with tableau
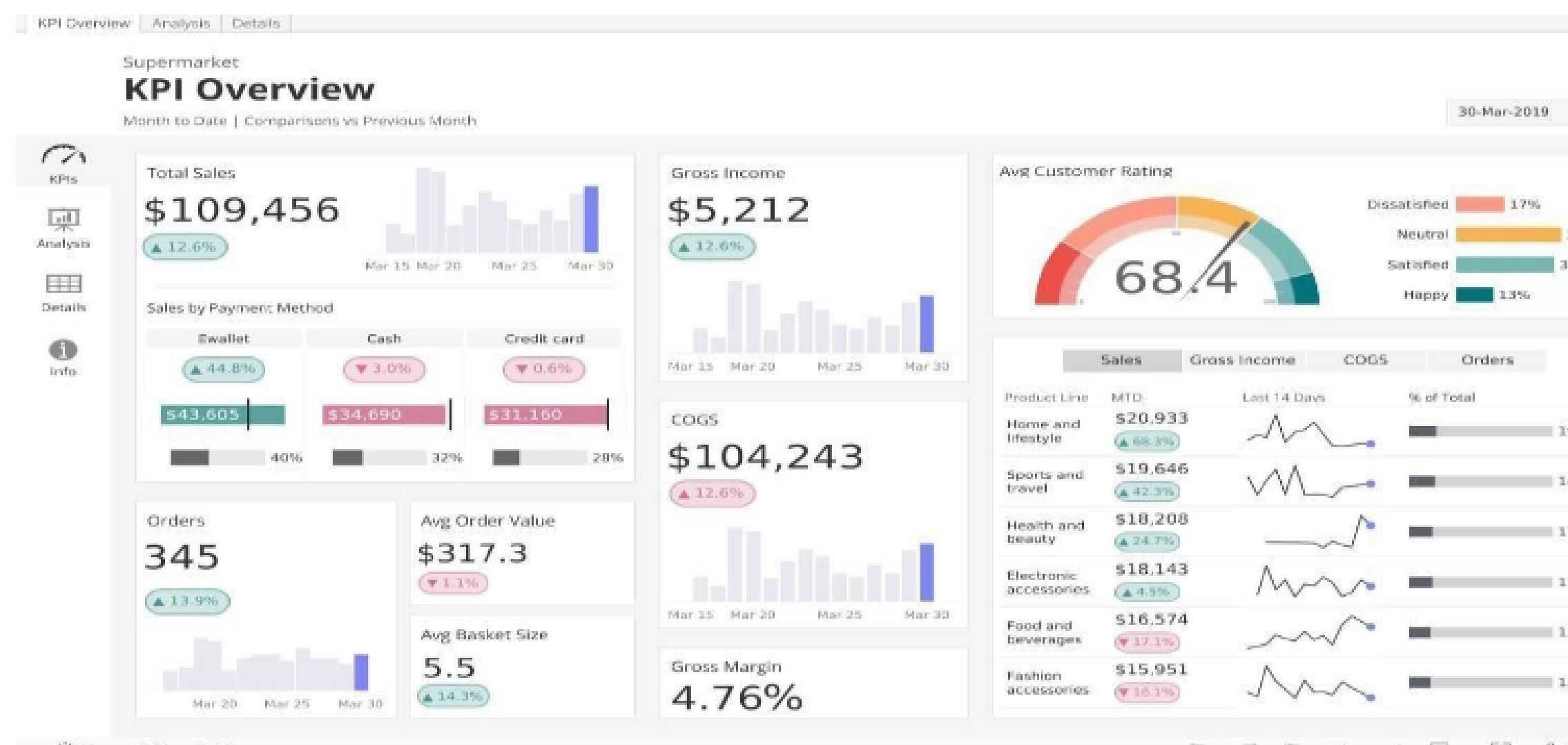
DatasetLink:

https://drive.google.com/file/d/1UmrCVmQFQYorNUTw414G3xot6rm46BwR/view

VisualizationScreenshots

1.KPI-FocusedInterface

Showskeymetrics—TotalSales,GrossIncome,Quantity—withtrendindicators,gauges,andsymbol charts. Great for a high-level snapshot of branch-wise performance.
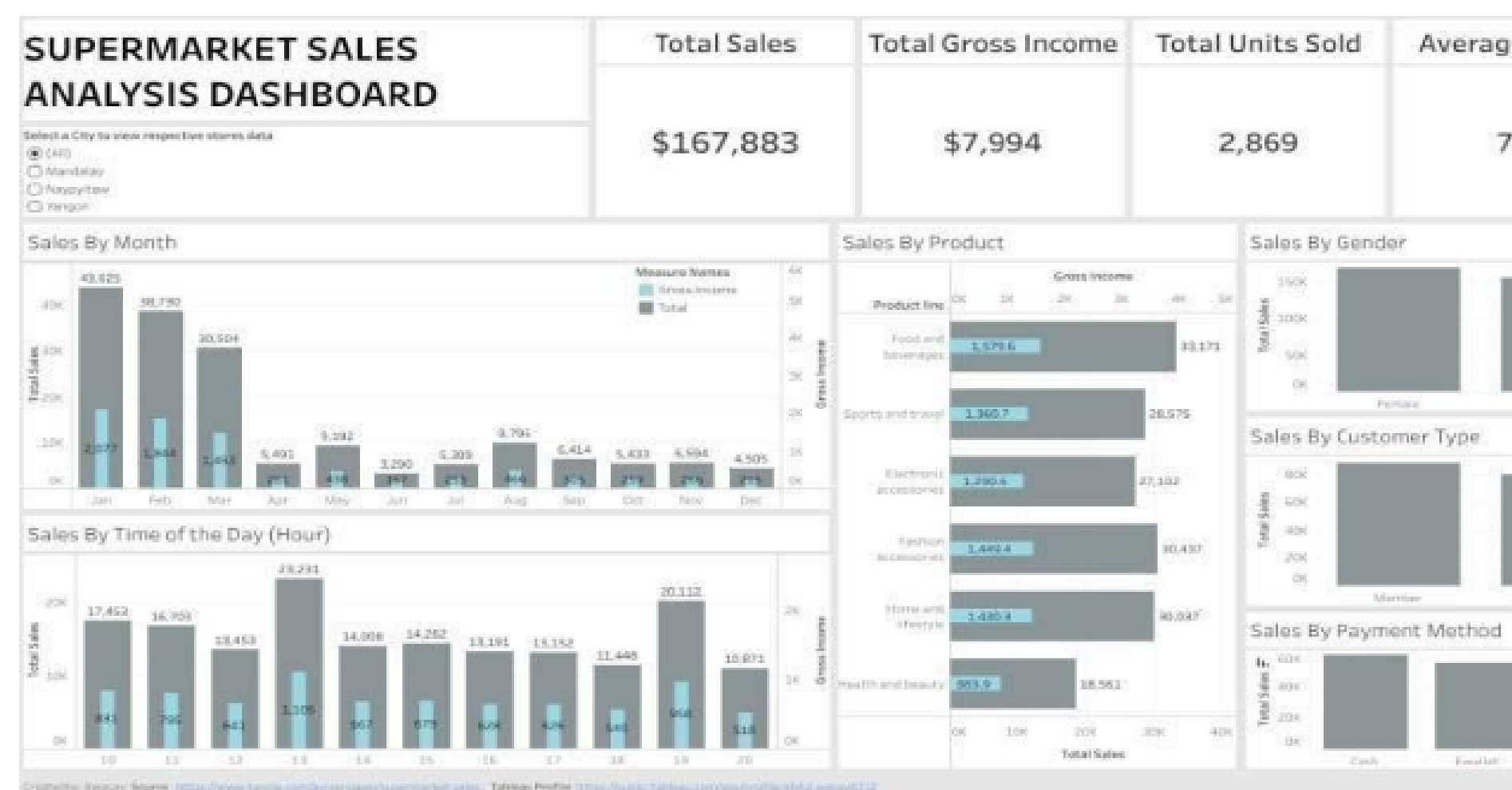

2.Multi-ComponentRetailDashboard

Combinesareacharts,barcharts,andfilterablelistsinacleanlayout.Offersdynamicfilteringby branch, category, or time period.
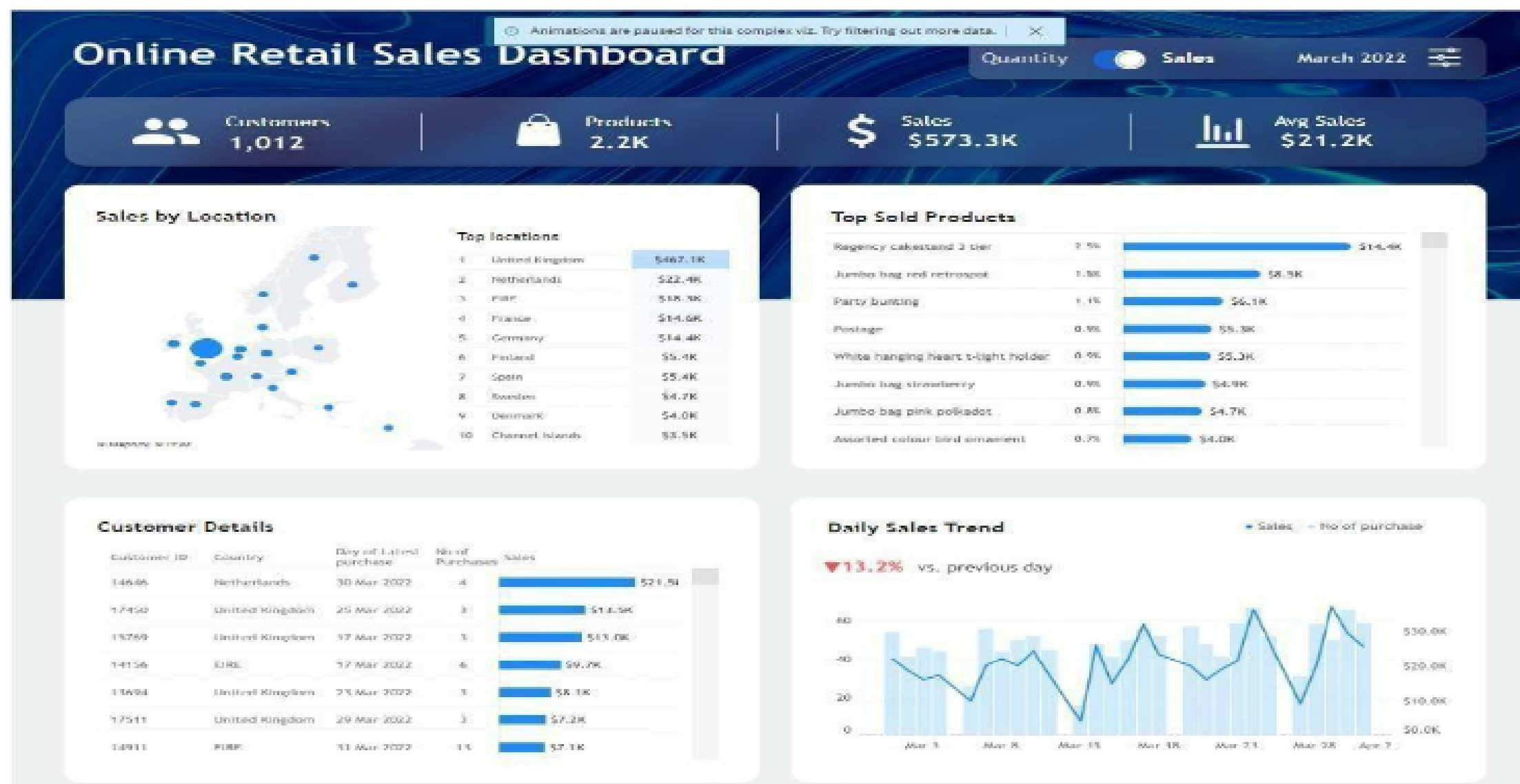
3. Time-Based Sales & Payments View

Includes monthly timelines with stacked bars and side panels for payment methods or product lines—ideal for trend and distribution analysis.

🔹●4. Dark-Themed Executive Dashboard

Features slick aesthetics with bar trends, KPIs, and product-level insights—perfect for management reporting.