

Project Planning Phase

Project Planning Template (Product Backlog, Sprint Planning, Stories, Story points)

Date	20 June 2025
Team ID	LTVIP2025TMD51020
Project Name	Cosmetic Insights : Navigating Cosmetics Trends and Consumer Insights with Tableau
Maximum Marks	5 Marks

Product Backlog, Sprint Schedule, and Estimation (4 Marks)

Use the below template to create product backlog and sprint schedule

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Registration	USN-1	As a user, I can register with email and password	2	High	Istarla Reena Kumari Pakala Deepak
Sprint-1	Registration	USN-2	As a user, I receive a confirmation email upon registration	1	High	Istarla Reena Kumari

Sprint-1	Login	USN-3	As a user, I can log in using my email and password	1	High	Istarla Reena Kumari
Sprint-1	Dashboard (View products)	USN-4	As a user, I can view trending cosmetic products in the dashboard	3	High	Vejandla Yeswanth Vedasree Ch
Sprint-1	Dashboard (Filters)	USN-5	As a user, I can filter	3	High	Pakala Deepak Vejandla Yeswanth
			products by skin type trend score, and price			
Sprint-2	Product Comparison	USN-6	As a user, I can compare two or more products side-by-side	3	Medium	Istarla Reena Kumari Vejandla Yeswanth
Sprint-2	Feedback System	USN-7	As a user, I can rate and write reviews for product	3	Medium	Vedasree Ch
Sprint-2	Admin Upload	USN-8	As an admin, I can upload new product da	2	Medium	Vejandla Yeswanth Pakala Deepak
Sprint-3	Marketer Dashboard	USN-9	As a marketer, I can view consumer insight and product trends	3	Medium	Istarla Reena Kumari

Sprint-3	Smart Recommendations (Optional)	USN-10	As a user, I can get product suggestions based on my past behaviour	3	Low	Vedasree ch
-----------------	----------------------------------	--------	---	---	-----	-------------

Project Tracker, Velocity & Burndown Chart (4 Marks)

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	5	2 Days	20 June 2025	21 June 2025	5	21 June 2025
Sprint-2	5	1 Day	22 June 2025	22 June 2025	5	22 June 2025
Sprint-3	5	1 Day	23 June 2025	23 June 2025	5	23 June 2025
Sprint-4	5	1 Day	24 June 2025	24 June 2025	5	24 June 2025
Sprint-5	5	1 Day	25 June 2025	25 June 2025	5	25 June 2025

Velocity:-
 $6 = \frac{25}{5} \approx 5$ story points/day
Average Velocity = 5 /

Burndown Chart:-

A burn down chart is a graphical representation of work left to do versus time. It is often used in agile [software development](#) methodologies such as [Scrum](#). However, burn down charts can be applied to any project containing measurable progress over time.

