

## Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?



It communicates
that the receiptent
is being
personally invited
to an event or
occasion

It may include specific details or requests related to the event, such as dress code gift preferences

What other thoughts might influence their behavior?

It includes information about the date time and location

It provides instructions on how to respond, weather its by email,phone, or through an RSVP card

Recipients are more likely to engage with a personalised invitation since it directly addresses them increasing the likehood of attending the event

personalization
shows thoughtfullness
an consideration
,strengthening the
emotional connection
between the host and
the guest



## Team leader Hemalatha.A

Title
Personalized
invitations using canva

Personalized invitations often leave a positive impression ,reflecting well on the host's attention to detail and hopitality

Gathering information about preferences, dietary restrictions are special needs

For business events, personalized invitations enable targeted marketing efforts

Personalized invitations stand out and are more memorable ,ensuring that the event reminds on the recipient's radar

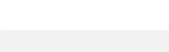
Hosts can adapt invitations suit the event's nature ensuring that attendees are well prepared

By addressing specific details relevent the recipient ,there is less room misunderstanding or confusion about the event



## Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

