

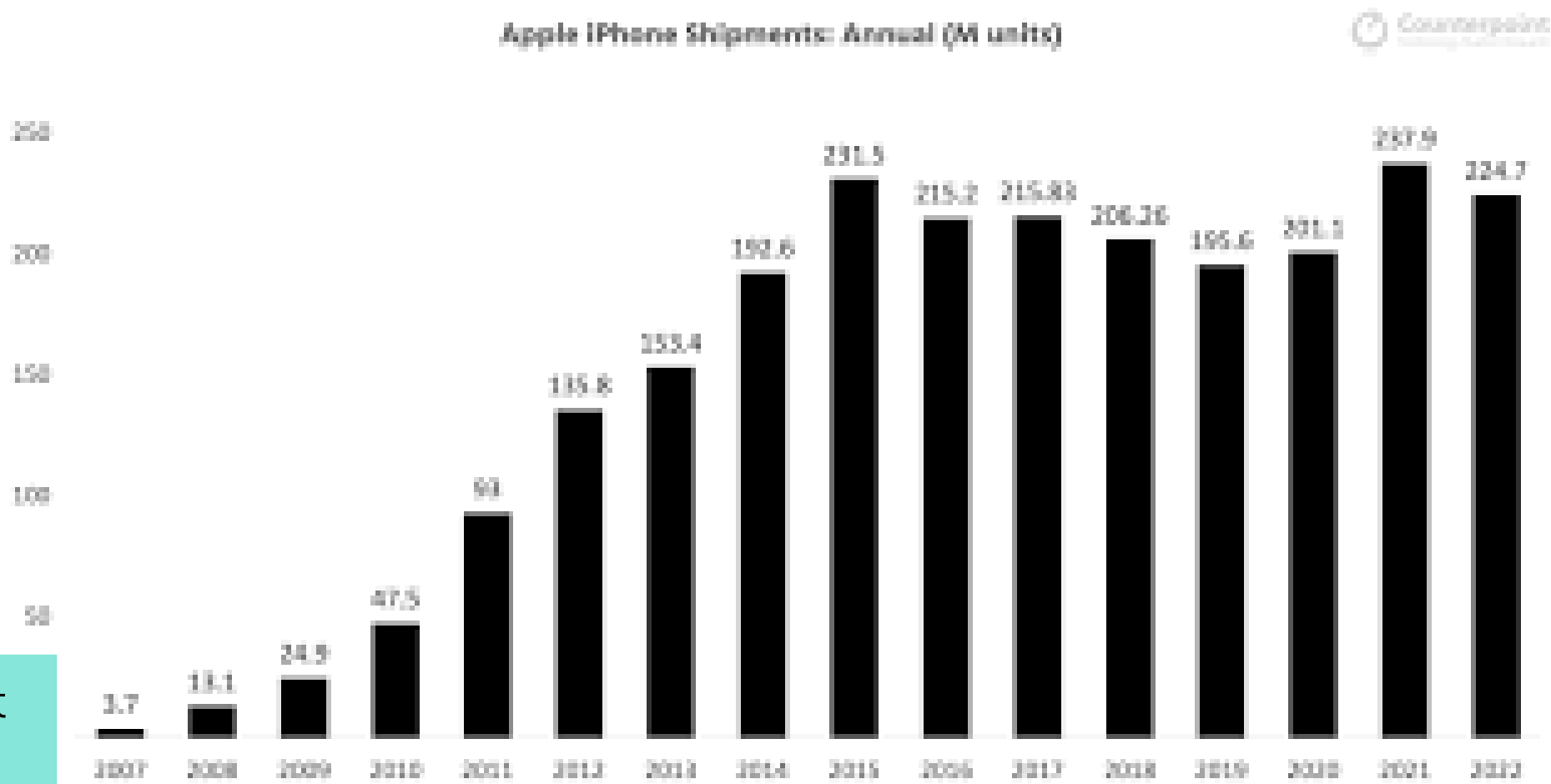


Says

What have we heard them say?
What can we imagine them saying?

The latest data on smartphone market shares in the US,as of june 2023,Apple has the biggest piece of the pie,with 57.4%

Apple gross profit for the twelve months ending june 30,2023 was \$166.816B.Apple annual gross profit for 2022 was \$170.782B



Apple's iphone as #3(6.5%) in smart phone marketshare in 2007

Apple ios takes the second largest market share at 28.36% market share

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Revolutionized communication playing games, watching movies litening to music,and more



The invention of the iphone has affected people's lives and how they do things

1. Integration,innovation,ease of use,and high-quality user interfaces

APPLE

iPHONE



iphone has close to 12 million user base in india as per a chief analyst report in jan'2020

use to india

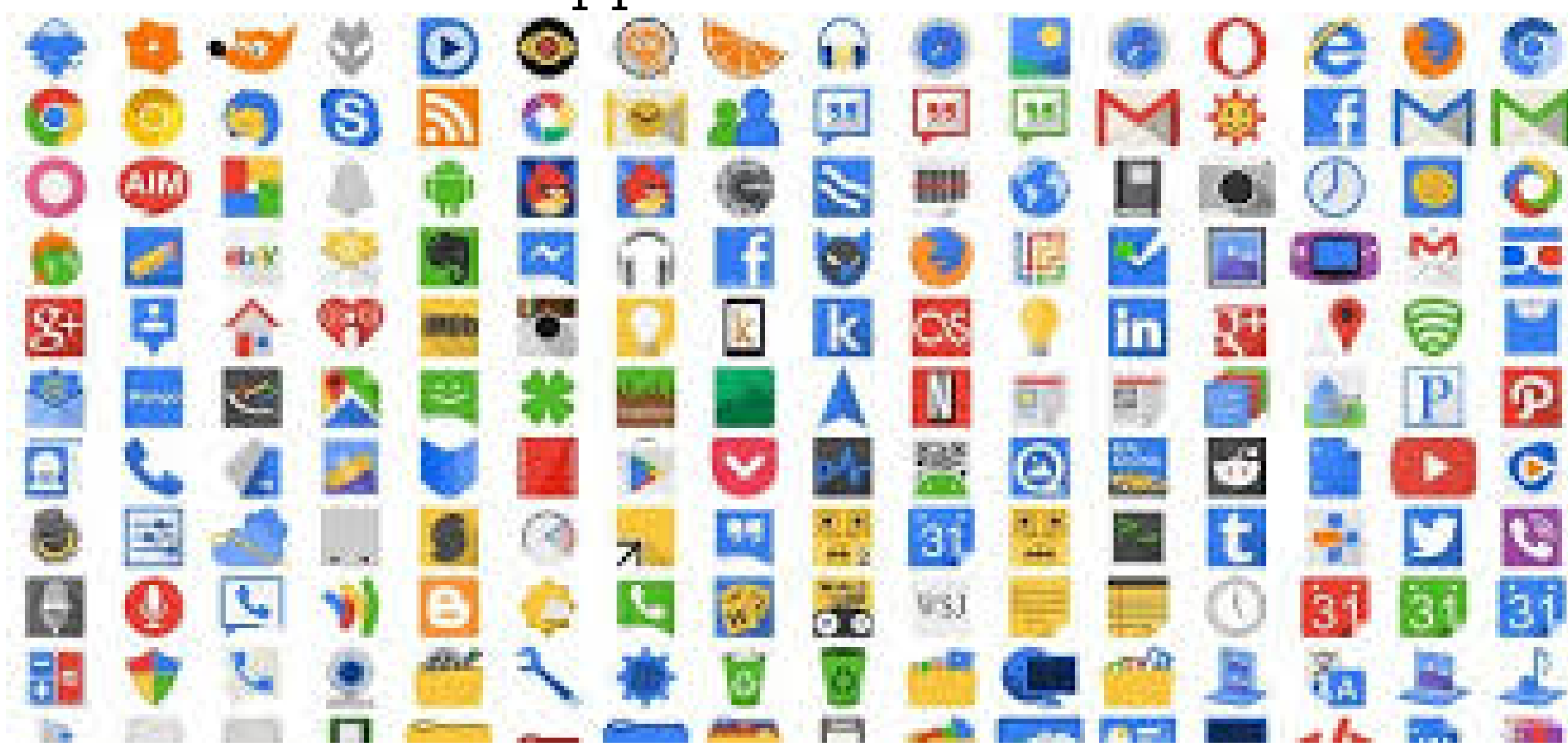


Japan ranks as the country with the most number of iphone users worldwide,earnng 70%of the total market share

india became apple's fifth largest iphone market in the second quarter for the first time

considering all the factors shared in this article ,the iphone 13 pro can be considered the best device for student

Apps for student



A bright screen can drain your battery quickly, so consider reducing the brightness or using auto brightness

"easy on the eyes in every way", and while this isn't entirely true, it's not entirely false either



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

