

EXECUTIVE SUMMARY

RSVP MOVIES

The highest number of movies was released in the year 2017 in the month of March in the “Drama” genre category. There is a downward trend in the production of movies from 2017.

The average duration of the movie is 112.88 min.

Drama, Thriller and action are the top 3 genres and RSVP Movies can focus on these categories for their future projects. Median rating of 7 is having the highest num of movies.

Dream Warrior Pictures and National Theatre Live are the top 2 production houses.

Mammootty and Mohanlal are the two actors whose median rating is greater than 8. So they can be hired for the next project.

Marvel Studios, Twentieth Century Fox and Warner Bros are the top 3 production companies based on the number of votes received by the movies they have produced.

Based on the number of Super Hit Movies, Parvathy can be considered as the actress and Andrew Garfield as an actor for Drama genre.

Tapsee Pannu can be chosen as Hindi Movie actress as she has received the highest rating of 7.74 based on the total votes.

Vijay Sethupathi can be chosen for Indian Movies as he has received the highest rating based on the number of votes

Action, Adventure and Comedy genre are the topmost genre with a higher average movie duration.

Star Cinema and Twentieth Century Fox are the top two production houses that have produced the highest number of hits. A joint venture with this production house would be benefitted.