



CREDIT CARD

WEEKLY
STATUS REPORT

Project Objective

- ▶ To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.

Project Insights

► **WoW change:**

- Revenue increased by 28.8%,
- Total Transaction Amt & Count 45M & x656K
- Revenue generated by Married customer is 15M

Overview YTD:

Overall revenue is 55M

- Total interest is 8M
- Total transaction amount is 45M
- Male customers are contributing more in revenue 30M, female 25M
- Revenue by card category blue is 46M, Silver is 6M
- Top 5 States are TX,NY,CA,FL,NJ
- Most Revenue generated by age group 40-60
- Overall Delinquent rate is 6.06%