

## Ideation Phase

### Define the Problem Statements

Date	31 January 2025
Team ID	LTVIP2025TMID44653
Project Name	Transfer Learning-Classification Of Poultry Diseases For Enhanced Health Management
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

### Customer Problem Statement

I am	I'm trying to	But	Because	Which makes me feel
a poultry farmer	detect poultry diseases early to protect my livestock	I don't know how to recognize disease symptoms properly	I have no access to veterinary experts or diagnostic tools	anxious and afraid of losing my chickens

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	poultry farm owner	detect poultry diseases early to protect my livestock	I don't know how to recognize disease symptoms properly	I have no access to veterinary experts or diagnostic tools	anxious and afraid of losing my chickens

PS-2	a veterinary doctor	diagnose poultry diseases faster and more accurately	I get too many requests and can't physically visit all farms	manual inspections take time and aren't scalable	overwhelmed and unable to support all farms effectively
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