Hemanshu Mehta

+1 587-832-6444

hemanshumehta918@gmail.com

Portfolio Link

hemanshumehta918.myportfolio.com

Education

Digital Design Diploma (2020)

School of Creative Technologies Bow Valley College Calgary, AB

B.Sc in Information Technology (bscit) (2017)

C.U. Shah University India

Technical Skills

Ms. Word

Ms. Excel

Ms. PowrePoint

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

Adobe XD

Autodesk 3ds Max

Autodesk Mudbox

Reference

Available upon request

Professional summary

I am seeking a job where I can utilize and enhance my design skills, knowledge as well as physical abilities in various fields of work in a way that sucessfully beneficial for the company.

Soft Skills

Team Work

Worked with 4 to 8 people team to finish the projects.

Many times played as the team leader.

Time Management

Always completed projects before deadlines.

Always gathered useful resources for the projects to save time.

Certain progects finished in only a few hours because of the client's need.

Problem Solving

Ability to work towards tight deadlines.

Client-based focused presentations.

Brand material developed.

Multifunctional.

Worked one on one with Creative directors to develop design strategies and techniques for the design project.

Communication

Worked with people who have a hard time speaking English properly.

I Gave many client presentations.

Built marketing plans to sell the products.

Creative Work

Posters & Brochures

Created many different design posters as well as brochures like pamphlets, promotional posters, Tri-fold brochures, Gate-fold brochures, for projects and clients.

Brand Materials & Logos Created brand materials like logos, business cards, banners, basic different rough sketch and design ideas for the client and restaurant menus.

Flyers & Infographics Created Flyers like Photo-centric flyers, corporate flyers, informative flyers and brand promotion.

Also infographics like comparison, statistical and process.

Marketing Campaigns & → Created marketing campaigns for some companies like "Partial art gallery", "Glenbow museum", "YYC farmer's market", "Chapters Indigo".

I worked with the team and created marketing plans by outlined campaign goals, assigned specific tasks, discussed where and how to execute a marketing campaign, created digital and print both versions to reach more audience. After gathering all the ideas and necessary content, created presentations and pitched it to clients.

Android Application Design

I created design layouts for applications as well.

By using adobe xd, I did some mobile and tablet application design, I have done some website designing too.

Apart from the web and graphic design, I also created some 3d modelling, character sculpting and texturing by using Autodesk 3ds Max and Mudbox software.

Youtube Videos & I also did some multimedia designing by using adobe Premier pro, Premier rush and Audacity.