

Hemant Negi

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ABOUT ME

I'm a dedicated and skilled Developer with a passion for creating robust and efficient E-commerce web applications. My experience in software development spans a wide range of projects, where I have excelled not only in backend development but also in front-end development. I specialize in building scalable and high-performance server-side solutions while ensuring the seamless integration of user-friendly and responsive front-end interfaces.

SKILLS

Programming Skills: JavaScript, Python, C++, MySQL, JSON, HTML, CSS

Frameworks: Node, Express

Basic Knowledge: MongoDB, React, Azure, AWS, PWA

Tools: Git, Bitbucket, Jira

EXPERIENCE

Solutions Engineer, L1

Criteo

November 2022 – Present

- Provided technical solutions and support for Criteo's advertising platform, assisting **5** clients.
- Assisted clients in integrating Criteo's solutions with their E-commerce platforms, leading to a **20%** increase in ad performance.
- Troubleshooted and resolved technical issues, achieving a **95%** client satisfaction rate.
- Developed and customized JavaScript solutions for dynamic ad rendering, similar to client organic ads, boosting ad engagement by **30%**.

Developer, L1

Publicis Sapient

May 2022 – September 2023

- Developed and maintained web applications using Node.js, React and related technologies.
- Collaborated with cross-functional teams to ensure the successful delivery of projects.
- Designed and implemented responsive user interfaces with HTML and CSS
- Implemented server-side logic, **RESTful APIs**, and database integration.
- Worked on optimizing backend code for a **25%** improvement in application performance.
- Actively participated in Agile methodologies, contributing to on-time project deliveries.

Junior Developer

Publicis Sapient

December 2021 – May 2022

- Gained proficiency in Node.js development and backend code optimization techniques.
- Contributed to extending server-side functionalities, enhancing the overall user experience.
- Worked on front-end development tasks using HTML and CSS.
- Assisted in data management processes and project management.
- Engaged in Agile methodologies to foster team collaboration

PROJECTS

CIGORA

- Implemented various backend features and contributed to frontend development.
- Addressed and resolved bugs for enhanced application performance.

ZYN

CERTIFICATES

- **Learn and Understand Node** by **UDEMY**
 - **PYTHON** by **COURSERA**
 - **Headless | API First Accredited Professional** by **SALESFORCE** (07/2023 - 07/2025)
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ACHIEVEMENTS

Achieved recognition as a **Fast-Paced Learner and Developer** during ZYN Project.

Promoted to **Associate Technology L1** from **Junior Associate Technology**- May 2022

EDUCATION

Bachelor of Technology in Electronics & Communications

Dr APJ Abdul Kalam Technical University • Uttar Pradesh • 2021

Higher Secondary Education (PCM)

CBSE • Uttar Pradesh • 2016-17

Declaration

I declare that the above information provided by me is correct to the best of my knowledge.
