

DISNEP · PIXAR Legacy Challenge

Report By: Hemant Mandge Date: 30/03/2025



Challenge Objective:

For the Maven Pixar Challenge, you'll put your data storytelling skills to work by creating an infographic or interactive visual that showcases the legacy of Pixar films over the last 30 years.

About The Data Set:

Structured information about every Pixar film from Toy Story (1995) to Inside Out 2 (2024). It lists each film's creators (storywriters, screenwriters, directors, composers, and producers), budget, box-office earnings, critic ratings, Oscar nominations and more.





About Pixar Studios:

Steve Jobs, co-founder of apple, buys the Graphic Group from Lucas an establish it as Pixar as an independent company.

Pixar releases its first short film, "Luxo Jr.", which features the studio's mascot, a desk lamp

Pixar releases its first feature-length computer-animated film, "Toy Story," a groundbreaking achievement

Disney acquires Pixar in an all-stock deal, with Steve Jobs joining the Disney board of directors and becoming a significant shareholder

Pixar releases its most recent film, "Inside Out 2"

1979

1986

1990s

1995

2000s

2006

Present

2024

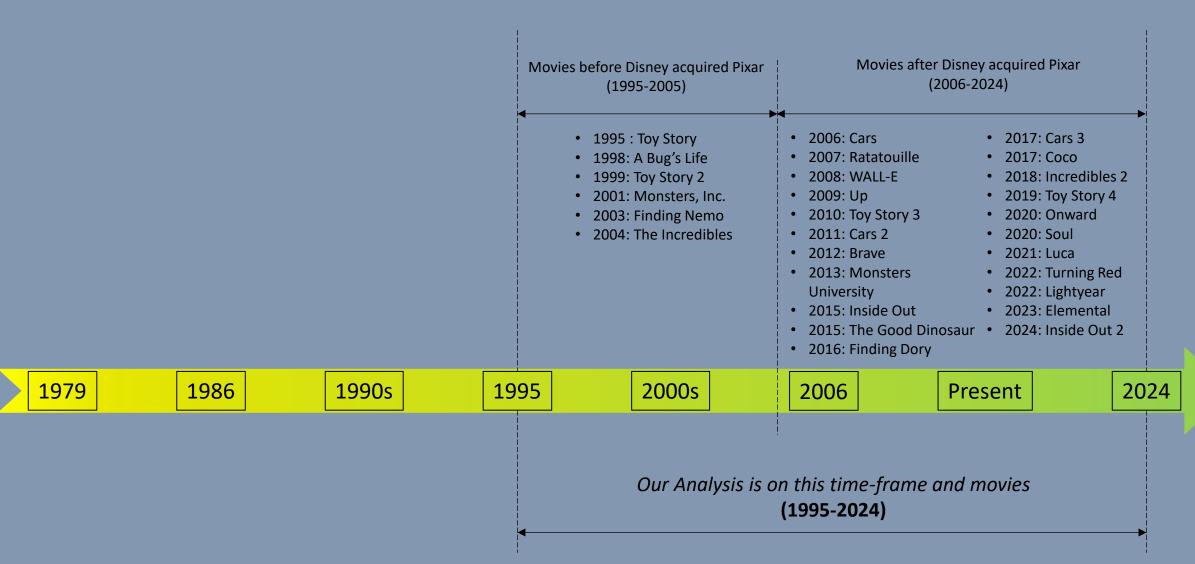
Pixar's roots are in Lucasfilm's Computer Division, later known as the Graphics Group Pixar focuses on developing its own hardware and software, including the Pixar Image Computer, but later sells its hardware operations Pixar continues to produce highly successful and critically acclaimed animated films, including "A Bug's Life," "Toy Story 2," "Monsters, Inc.," "Finding Nemo," and "The Incredibles"

Pixar continues to produce animated films under the Disney banner, with notable releases including "Cars," "Ratatouille," "WALL-E," "Up," "Toy Story 3," "Brave," "Inside Out," "Finding Dory," "Coco," and "Toy Story 4"





About Pixar Studios:



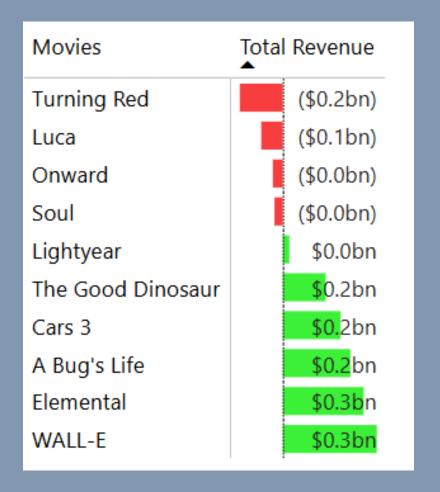




Top 10 Movies By Revenue

Movies	Total Revenue ▼
Inside Out 2	\$1.5bn
Incredibles 2	\$1 .0bn
Toy Story 4	\$ 0.9bn
Toy Story 3	\$ 0.9bn
Finding Dory	\$0.8bn
Finding Nemo	\$0.8bn
Inside Out	\$0.7bn
Coco	\$0.6bn
Up	\$0.6bn
Monsters University	\$0.5bn

Bottom 10 Movies By Revenue

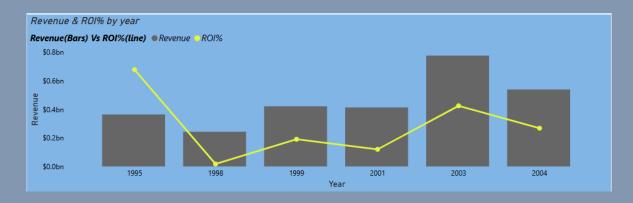


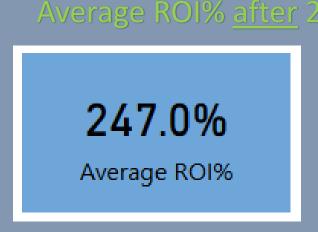


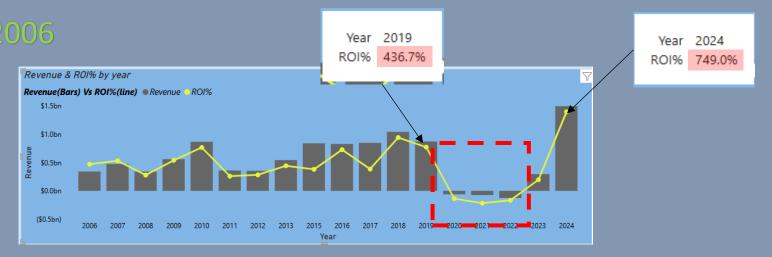


Average ROI% before 2006

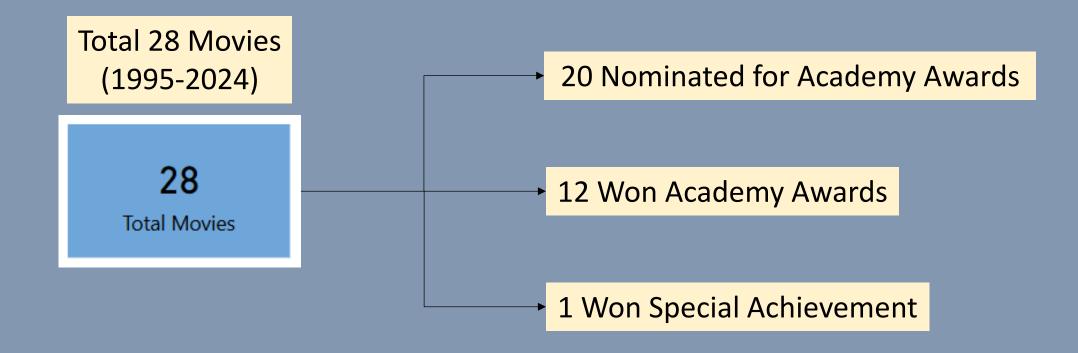
508.1%Average ROI%







Return on Investment after 2006 got affected during covid-19 period, therefore if we do not consider 2020 to 2022, Average ROI% is ~400%







Top 5 Crew member Won total Academy Awards by Category

lame	Count of Awards Won
Pete Docter	19
Animated Feature	10
Original Score	6
Original Song	2
Other	1
Andrew Stanton	13
Animated Feature	9
Original Song	2
Other	2
Lee Unkrich	10
Animated Feature	5
Original Song	5
Mark Andrews	10
Animated Feature	10
Brad Bird	9
Animated Feature	6
Sound Editing	3
Total	61





Tools & Techniques used:

- Excel
- Power BI
- Power Point
- ChatGPT, DeepSeek
- Google

For Dynamic Power BI report, please follow below link:

https://app.powerbi.com/view?r=eyJrIjoiNzFjYWQ1MTAtNjY5ZC00ZDRjLThhMWYtOTZhZGY3ODUwZWZmIiwidCl6ImM2ZTU00WIzLTVmNDUtNDAzMi1hYWU5LWQ0MjQ0ZGM1YjJjNCJ9





Thank You!