

## User Persona for Login Page

Try this site here: <https://login-page-od6j37l9m-hemanth-thalurus-projects.vercel.app/login>

### Name: Alex Johnson

- **Age:** 30
- **Occupation:** Project Manager
- **Tech Savviness:** Intermediate
- **Location:** New York, USA

### Goals:

- To securely and quickly access the task management application.
- To ensure that login is seamless and without technical issues.
- To save time by having an efficient and user-friendly login process.

### Frustrations:

- Frustrated by complex and time-consuming login processes.
- Annoyed by unclear error messages that do not provide actionable feedback.
- Concerned about the security of login information.

### Motivations:

- Convenience and speed in accessing his task management tools.
- Assurance that his personal data is secure.
- Desire for a professional and intuitive interface.

### Behaviors:

- Frequently logs in to the application several times a day to check on tasks and updates.
- Prefers using email and password for login, avoiding social logins due to security concerns.
- Expects a modern and streamlined user experience similar to other professional tools.

## User Journey for Login Page

### Visit Login Page:

- **Action:** Alex navigates to the login page of the task management application.
- **Experience:** The page is clean, with clear fields for email and password.

### Enter Credentials:

- **Action:** Alex enters his email and password.
- **Experience:** The input fields are responsive and provide immediate feedback for any validation errors.

### Submit Form:

- **Action:** Alex clicks the "Login" button.
- **Experience:** The form submission is quick, and Alex is either redirected to the dashboard upon success or shown an error message if the credentials are incorrect.

### Handle Errors:

- **Action:** If there's an error, Alex reads the error message.
- **Experience:** The error message is clear and helpful, allowing Alex to correct his input without frustration.

### Successful Login:

- **Action:** Upon successful login, Alex is redirected to the dashboard.
- **Experience:** The transition is smooth, and Alex can immediately begin his tasks for the day.