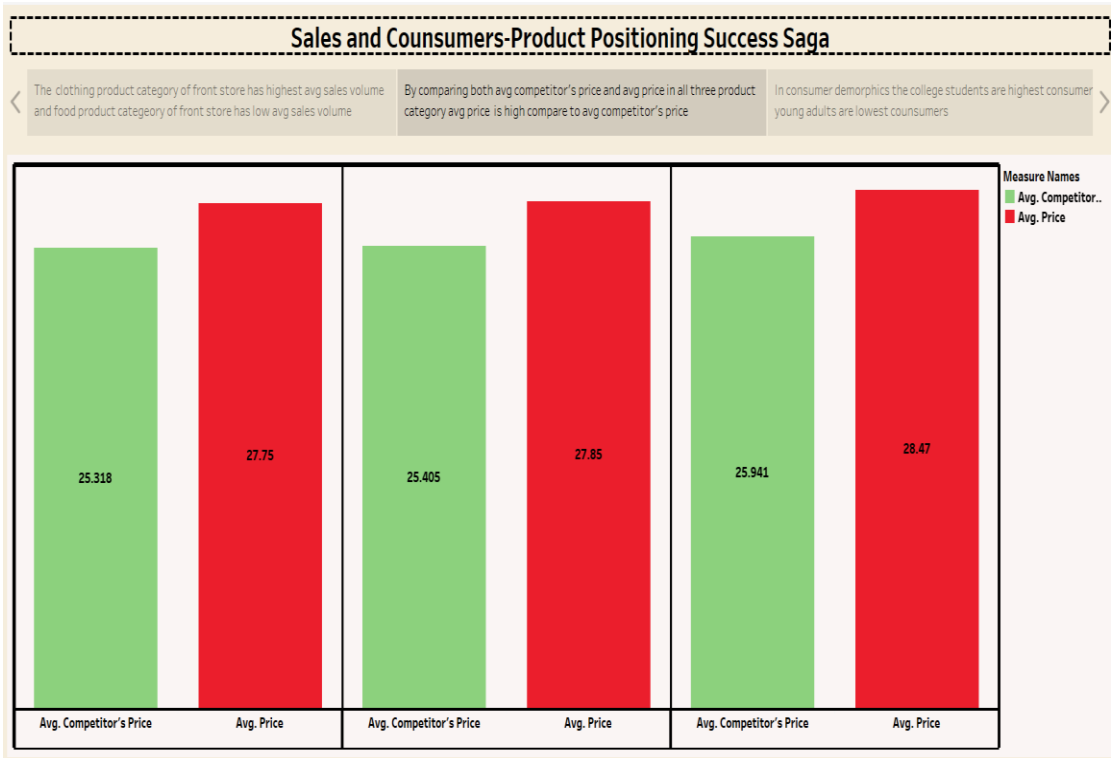
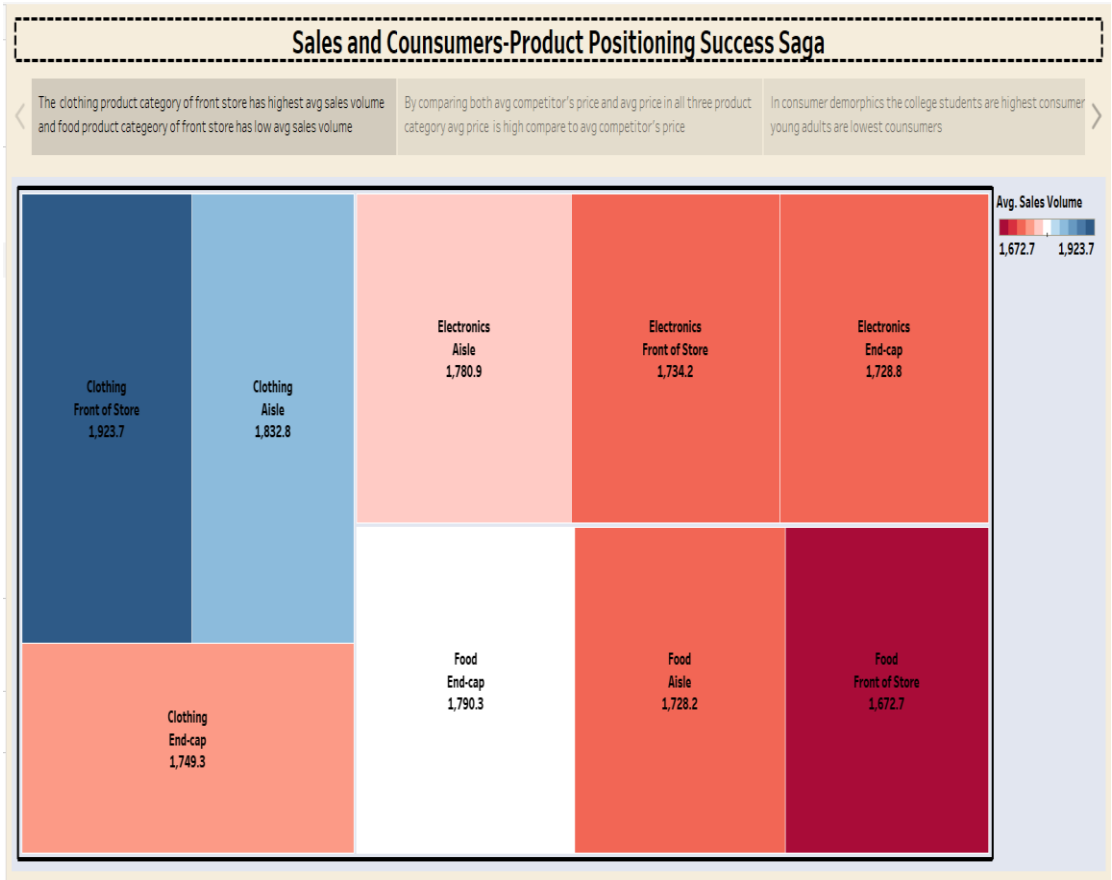


Story :



Sales and Consumers-Product Positioning Success Saga

< thing product category of front store has highest avg sales volume
d product category of front store has low avg sales volume

By comparing both avg competitor's price and avg price in all three product
category avg price is high compare to avg competitor's price

In consumer demorphics the college students are highest consumers and
young adults are lowest counsumers

