

## Ideation Phase


### Brainstorm & Idea Prioritization Template

Date	31 January 2025
Team ID	LTVIP2025TMID52073
Project Name	Visualization tool for electric vehicle charge and range analysis-updated
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare  
🕒 1 hour to collaborate  
👥 2-8 people recommended

**➔ Before you collaborate**  
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

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**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

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**1 Define your problem statement**  
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

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**PROBLEM**

How might we [your problem statement]?

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**Key rules of brainstorming**

To run an smooth and productive session

👤 Stay in topic.

👂 Defer judgment.

🗣️ Go for volume.

💡 Encourage wild ideas.

👂 Listen to others.

👁️ If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

2

**Brainstorm**  
Write down any ideas that come to mind that address your problem statement.  
[10 minutes](#)

4/6

Facilitate

Share

DS

TIP  
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Take turns sharing your ideas while clustering similar or related sticky notes have been grouped, give each cluster a sender bigger than six sticky notes, try and see if you can break it into smaller groups.

[20 minutes](#)

YJ HARI HARAN

SOORNA HEMANTH

SYED MOHAMMAD SALEEM

SHAIK SHOUKATH ALI

YJ HARI HARAN

the company is not a good idea, it is a bad idea, it is a bad idea, it is a bad idea

SOORNA HEMANTH

the company is not a good idea, it is a bad idea, it is a bad idea, it is a bad idea

SYED MOHAMMAD SALEEM

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SHAIK SHOUKATH ALI

the company is not a good idea, it is a bad idea, it is a bad idea, it is a bad idea

DS

Hand

Pointer

Eraser

20%

+

DS

## Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

