

Hemanth Katta

Student

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Summary

- Driven RGUKT R.K.Valley student with exceptional communication and technical skills. Able to effectively articulate ideas with students and professors with poise and confidence. Strong knowledge of campus activities, clubs and culture. Eager to apply Marketing skills to the Campus Ambassador job.
- Enterprising students with Services. Adept at using online marketing strategies to generate sales to the services. Successful in providing leadership and galvanizing student participation to achieve desired results. Poised to apply talents to the Campus Ambassador position.
- Multi-talented fitness leader with a successful history helping individuals of all backgrounds improve health, fitness and overall well-being. Knowledgeable about healthy eating, exercise programs and good lifestyle choices.
- Good learner to achieve something big we need to learn every day without stopping I am like that person never stop learning things.

Skills

- | | |
|---|-----------------------|
| • C Programming HTML,Java,CSS. | Good |
| • Video editing, Poster design,Ms-Office, | Excellent |
| • Search engine optimization, Search engine marketing | Learning stage |
| • Email marketing Social media marketing | Good |
| • Communication skills, Leadership skills, | Very Good |
| • Team management,Event planning,Time managment | Very Good |

Work History

Oct 2018 - **Campus Ambassador**

jan 2019 Entrepreneurship Development Cell, Assam Engineering College.

- Entrepreneurship Development Cell, Assam Engineering College here i did my work as a campus ambassador and marketing manager.
- we need to Participate in student group discussions to simulate there ideas towards Entrepreneurship.
- Shared marketing materials and Entrepreneurship materials for team members using social media platforms the team members have to promote.
- Engaging University higher authorities for arranging group meeting for sharing Entrepreneurship materials and works.
- Built strong relationships with members and high authorities and students to promote and guide them in good culture.

Feb 2018- **Marketing/Sales Personnel**

Jul 2018 GyanAngles

- Basically GyanAngles is a Educational product based company with lot of highly qualified people.
- Communicated best practices among on-site and external personnel to align efforts and goals.
- My work is creating Leads and customers about this product through calls and social media I use to do this.
- I like this work because I am learning how to manage customers and also learning communications skills. This intern helps me for my future because I am going to start a startup.

- Aug 2018 - **ISP 9.0**
Dec 2018 INTERSHALA
- ISP 9.0 means internshala student partner 9.0 version
 - My work be like Campus ambassador to represent my college in internshala we need to promote the internships and how internshala works with company and students.
 - Internshala is a platform to provide internships to new graduate students at various companies All these companies enhanced with internshala.
 - Through internshala, I did my work with helping so many seniors for there internships.
- Aug 2017- **Digital Marketing Intern**
Sep 2017 Eride
- This is the first internship which i done in Digital marketing domine
 - My work is to promote the organization through some proper channels
 - i need to Responded to email and social media messages according to question asked my the customers. and i have to Developed ads targeting specific users for key promotions.
 - i need to Collaborated with team members to help expand marketing channels with nice posters and content
 - This internship gave me a lot of learning and experience to grow my self towards Entrepreneurship.
- Jan 2018- **Campus Ambassador**
Mar 2018 Entreprenuer Cell FMS
- Entrepreneur Cell FMS its an event E-Summit.
 - This is very prestigious work to me because I am representing the whole campus its not a small thing.
 - Here my work is to circulated information, displaying posters and offered promotional workshops on campus to introduce students about the Entrepreneur Cell FMS.
 - Sharing marketing materials on social media platforms to get promotions to the event
 - For the result of my work, I received third place in the campus ambassador competition.

Education

- July 2017- **B.Tech: Computer Science**
Current RGUKT R.K.valley -Kadapa
- Elected to Student council member for student council organization in 2017-2018
 - Member in Entrepreneurship cell RGUKT R.K.Valley.
 - Member in Software development club.
 - Received NEC Winner medal in year 2018 jan.
- Jul 2015- **CROUSE Board (AP IIIT RK VALLEY RGUKT):Intermediate**
Jun 2017 RGUKT R.K.Valley -Kadapa
- GPA: 7.5/10
- Jun 2014- **SSC Board (Govt High School Rajampet):SSC**
Mar 2015 Government High School Rajampet -Rajampet
- GPA: 9.7/10

Tranings & Projects

- TRAININGS Business Mentornship Bww (Online) Sep 2018 - Jan 2019 BWW GLOBAL (BWW) is one of the largest education and training companies with its business affiliates spread across the world.
- It provides education and training.
- With this organization i learn Affiliate marketing Digital Marketing
- Digital Deepak.com (Online) Aug 2017 - Dec 2017 I started my career from learning digital marketing.Specialized in social media marketing and email marketing
- PROJECTS E-MoT Feb 2019 - Present E-MoT is a Commerce website to sale Old things Present i am working on this from past 1 month developing website fronted and backed.

Certifications

Jan 2018	NEC competition winner held in Mumbai.
2017 -2018	Many internship Certificates on Social media marketing and campus Ambassador
Aug 2014	Got NCC 'A' Certificate.
2016 -2018	Many Sports certificate on Volley ball,Hockey, Football etc...
Apr 2013	National Level Volley ball.