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By K B Hemanth Raj

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MANAGEMENT AND ENTREPRENEURSHIP FOR IT INDUSTRY

[As per Choice Based Credit System (CBCS) scheme] (Effective from the academic year 2017 -2018)

SEMESTER - V

Subject Code 17CS51 IA Marks 40

Number of Lecture Hours/Week 04 Exam Marks 60

Module 5

- 1. What are the objectives and problems of SFC? (10-Marks) (9a) (Dec.2017/Jan.2018)
- 2. What are the different types of patents? Explain. (6-Marks) (9b) (Dec.2017/Jan.2018)
- 3. Briefly explain about trademarks in IPR. (10-Marks) (10a) (Dec.2017/Jan.2018)
- 4. Write a note on N. R. Narayana Murthy. (6-Marks) (10b) (Dec.2017/Jan.2018)
- 5. Explain the steps in establishing micro and small enterprises. (8-Marks) (9a) (June/July 2018)
- 6. Discuss the case study of Microsoft. (8-Marks) (9b) (June/July 2018)
- 7. Discuss the case study of N R Narayana Murthy and Infosys. (8-Marks) (10a) (June/July 2018)
- 8. Explain the objective and functions provided by SIDBI and KSFC. (8-Marks) (10b) (June/July 2018)

- Explain any four roles or importance of Small Scale Industries (SSI) in economic development. (8-Marks) (7a) (Dec.2018/Jan.2019 | EC)
- 10. Define Ancillary Industry and Tiny Industry. (4-Marks) (7b) (Dec.2018/Jan.2019 | EC)
- 11. Outline any four reasons for sickness in SSI sector. (4-Marks) (7c) (Dec.2018/Jan.2019 | EC)
- 12. Summarize any four state level or central level institutions that support small business enterprises. (16-Marks) (8) (Dec.2018/Jan.2019 | EC)
- 13. Define small scale industry, ancillary industry and tiny industry. Trace the growth and performance of small scale industries in India during the last few decades. (6-Marks) (7a) (June/July 2018 | EC)

14. Explain:

- WTO versus small scale industries India.
- ii. Overcoming sickness in small scale industrial setup. (6-Marks) (7b) (June/July 2018 | EC)
- 15. Explain how small scale industries can contribute to economic developments. (4-Marks) (7c) (June/July 2018 | EC)
- 16. Explain policies and scheme of any two central level institutions formed for the support of small and medium sized business enterprises. (8-Marks) (8a) (June/July 2018 | EC)
- 17. Explain policies and schemes of any two state level institutions formed to support the activities of small

- scale industrial sector. (8-Marks) (8b) (June/July 2018 | EC)
- 18. Explain the roles of small scale industries in economic development. (5-Marks) (7a) (Dec.2017/Jan.2018 | EC)
- 19. Explain the impact of globalization on SSI. (6-Marks) (7b) (Dec.2017/Jan.2018 | EC)
- 20. Explain the problems faced by small scale industries in India. (5-Marks) (7c) (Dec.2017/Jan.2018 | EC)
- 21. What is National Small Industries Corporation Ltd? How it supports SSI in India? (8-Marks) (8a) (Dec.2017/Jan.2018 | EC)
- 22. What is District Industrial Centre? How it supports SSI? (8-Marks) (8b) (Dec.2017/Jan.2018 | EC)
- 23. Explain the factors to be considered for selection of projects. (5-Marks) (9a) (Dec.2018/Jan.2019 | EE)
- 24. List the various contents of the project report. (6-Marks) (9b) (Dec.2018/Jan.2019|EE)
- 25. Explain PERT and CPM. (5-Marks) (9c) (Dec.2018/Jan.2019|EE)
- 26. Explain the process of project appraisal. (6-Marks) (10a) (Dec.2018/Jan.2019|EE)
- 27. Explain the need and significance of project report. (5-Marks) (10b) (Dec.2018/Jan.2019|EE)
- 28. What are the guidelines by planning commission for a project report? Explain. (5-Marks) (10c) (Dec.2018/Jan.2019|EE)
- 29. Explain:

- i. Significance of project report
- ii. Formulation of project report. (6-Marks) (9a) (Dec.2017/Jan.2018 | EE)

30. Describe:

- i. Project identification and selection,
- ii. Project life cycle. (6-Marks) (9b) (Dec.2017/Jan.2018|EE)

31. Explain:

- i. Capital budgeting,
- ii. Generating investment with reference to a project undertaken. (4-Marks) (9c) (Dec.2017/Jan.2018|EE)
- 32. Explain the importance of network analysis. (5-Marks) (10a) (Dec.2017/Jan.2018|EE)
- 33. Discuss the different steps involved in PERT analysis. (5-Marks) (10b) (Dec.2017/Jan.2018|EE)
- 34. Write about the differences between PERT and CPM and limitation of PERT and CPM. (6-Marks) (10c) (Dec.2017/Jan.2018|EE)

ANSWER SCRIP FOR THESE QUESTIONS WILL BE UPLOADED ASAP Visit:

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