

Financial Overview

Cost Structure and  
Financial Ratios

Cash flow & Revenue  
contribution

MONTH

All

BUSINESS LINE

All

EXPENSE SUB GROUP

All

PROFILE



INFORMATION



PROFIT PLAYBOOK : SCORING FINANCIAL WINS



A deep dive into the financial game plan of a sporting goods manufacturer.

\$17.56M

Revenue

\$10.85M

Gross Profit

\$5.24M

EBIT

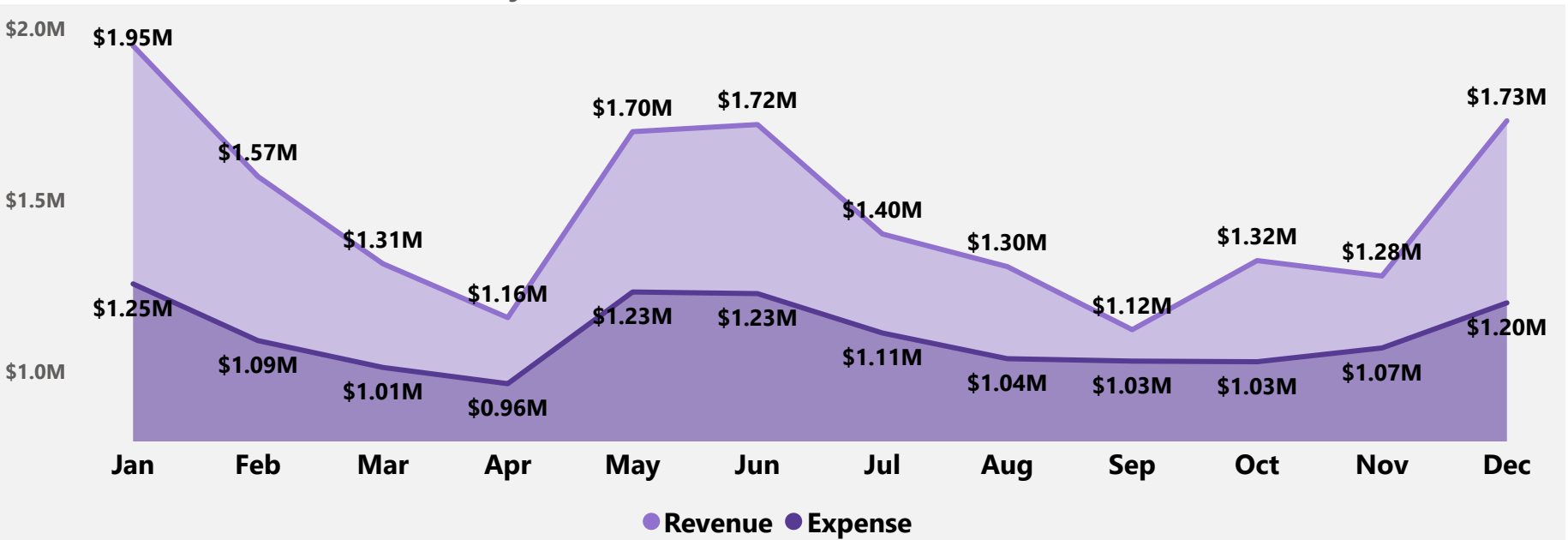
\$4.31M

Net Profit

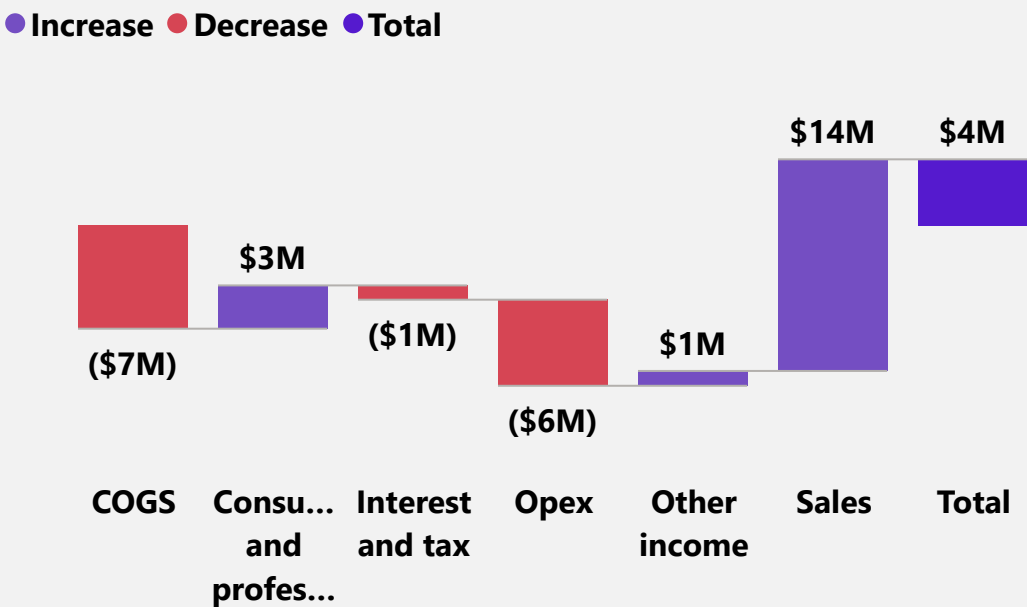
24.57%

Profit Margin

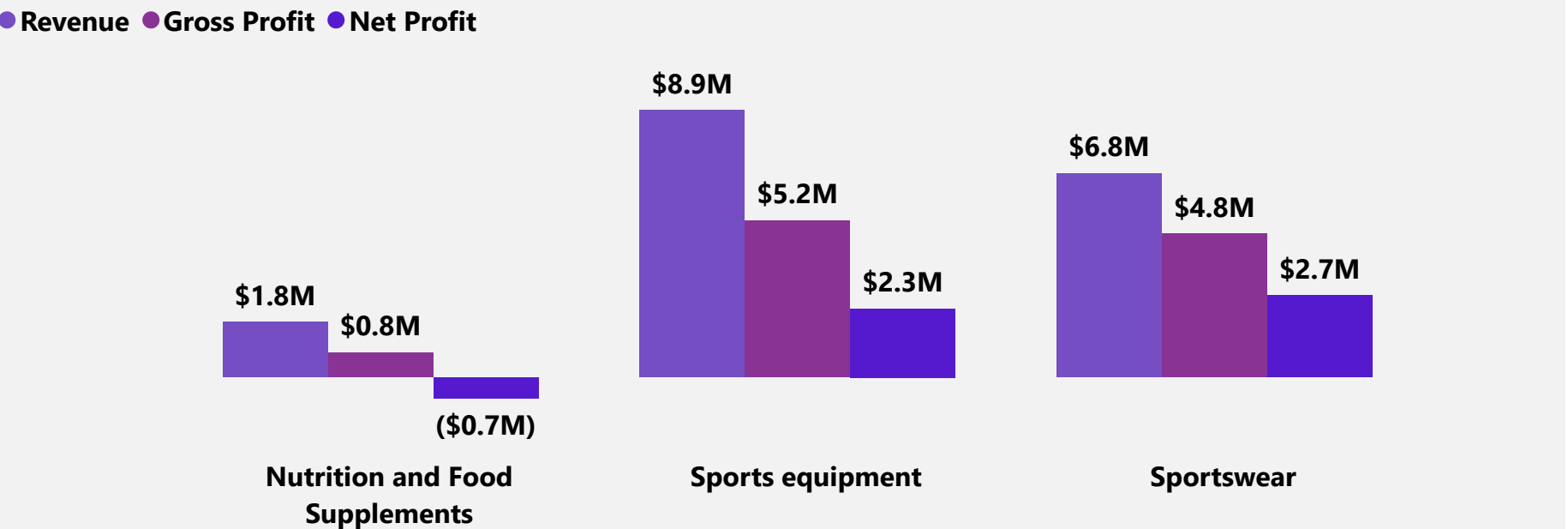
Month-by-Month Financial Flow



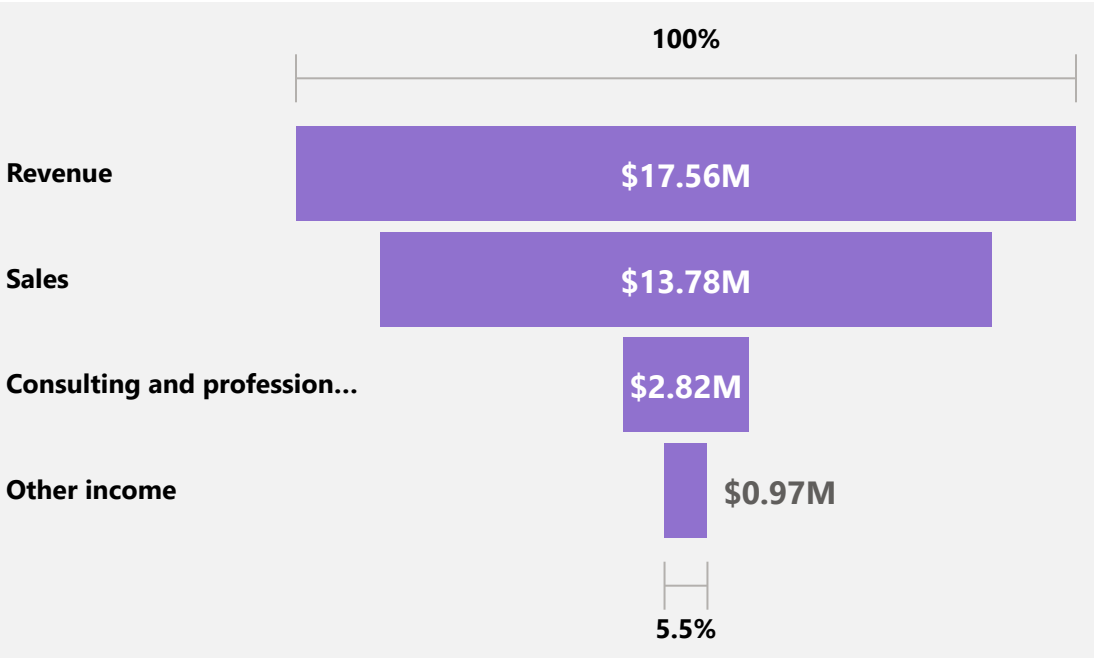
Expense Subgroup Impact on Profit



Profitability Across Business Segments



Revenue Composition Analysis



ONYX  
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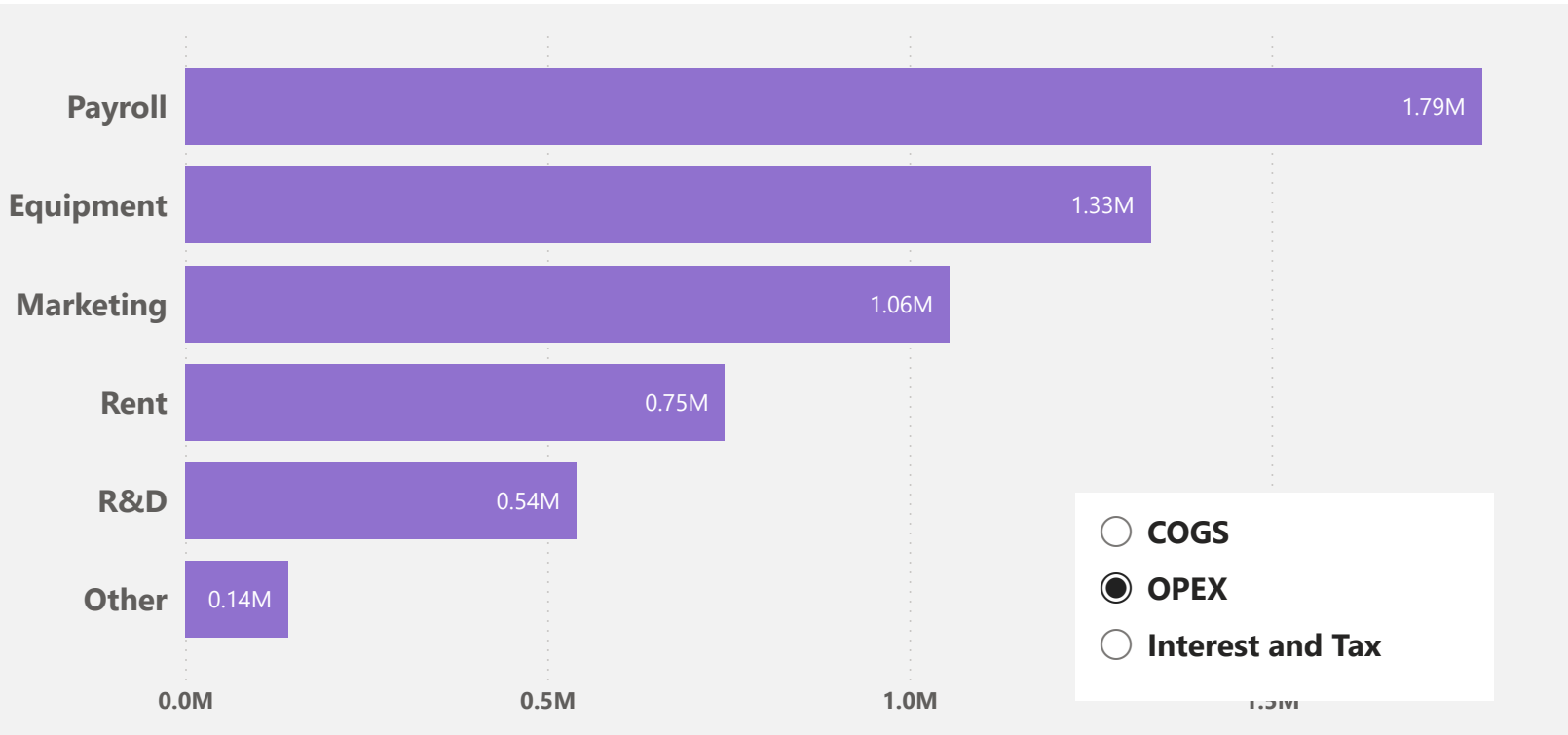


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Expense Allocation by Category



Financial Performance Indicators

61.78%

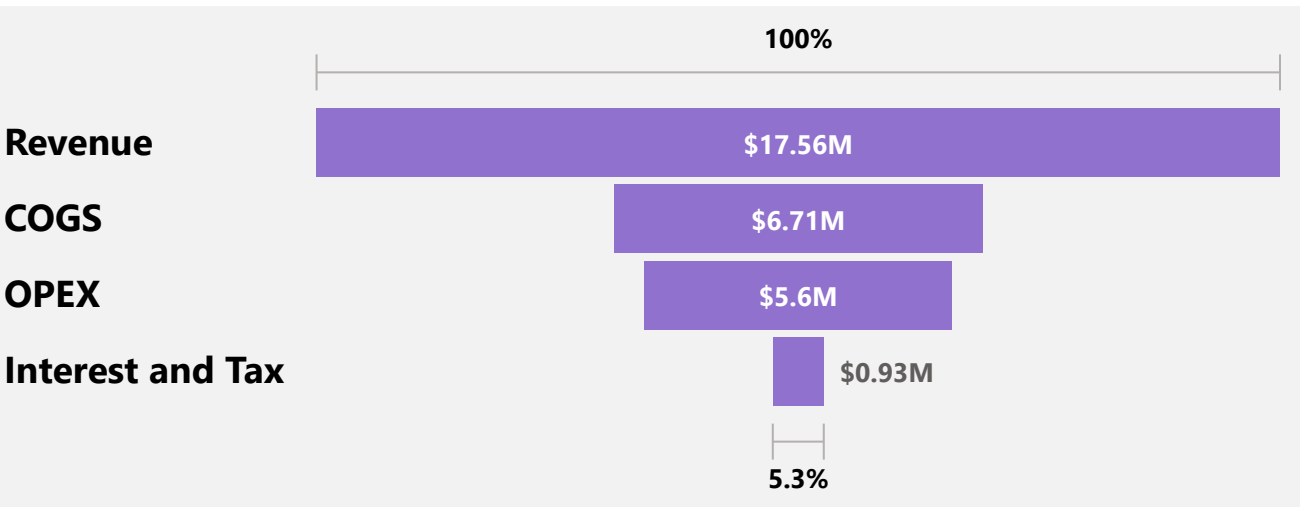
Gross Profit margin

75.43%

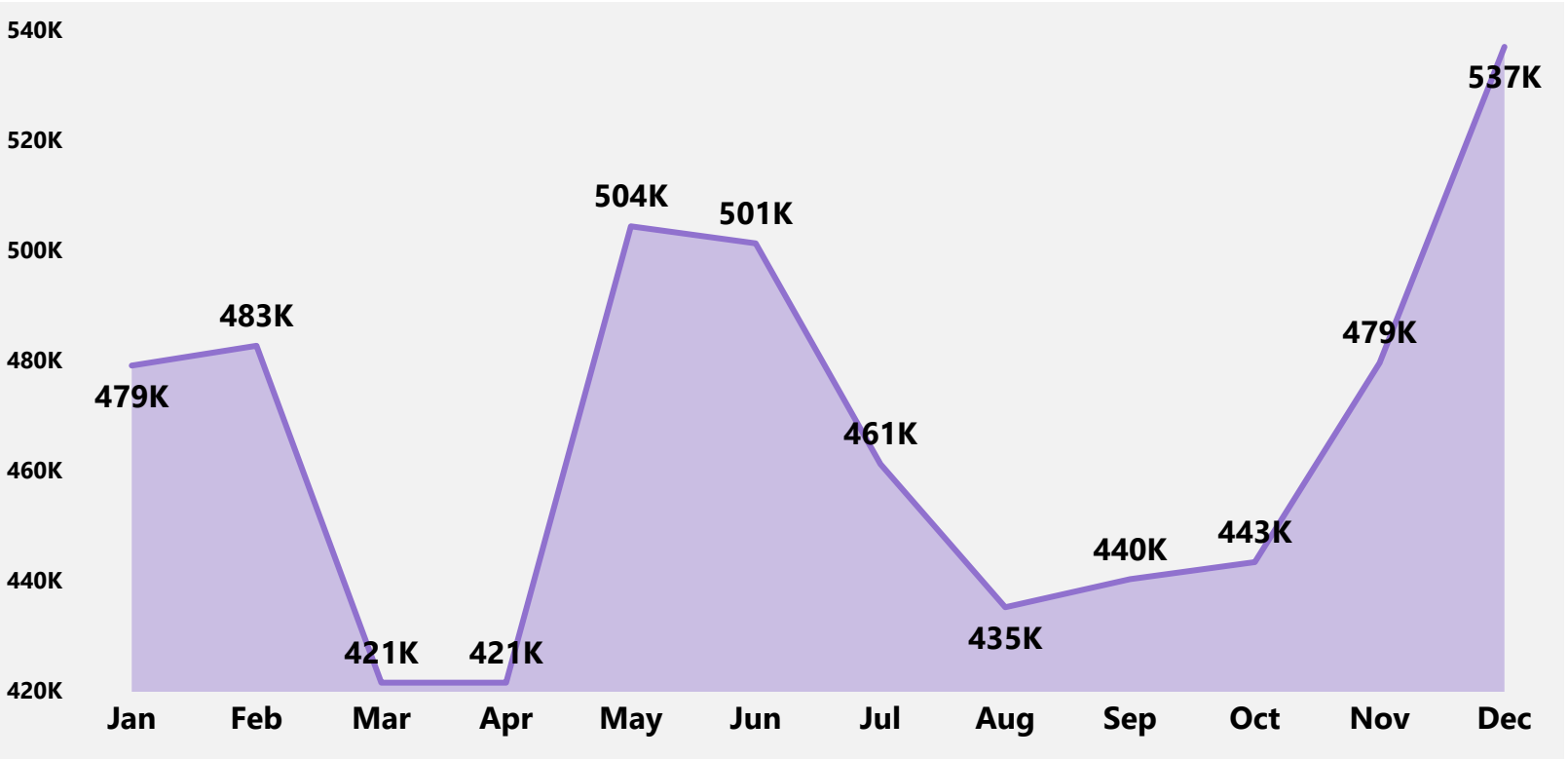
Cost to Revenue ratio

29.86%

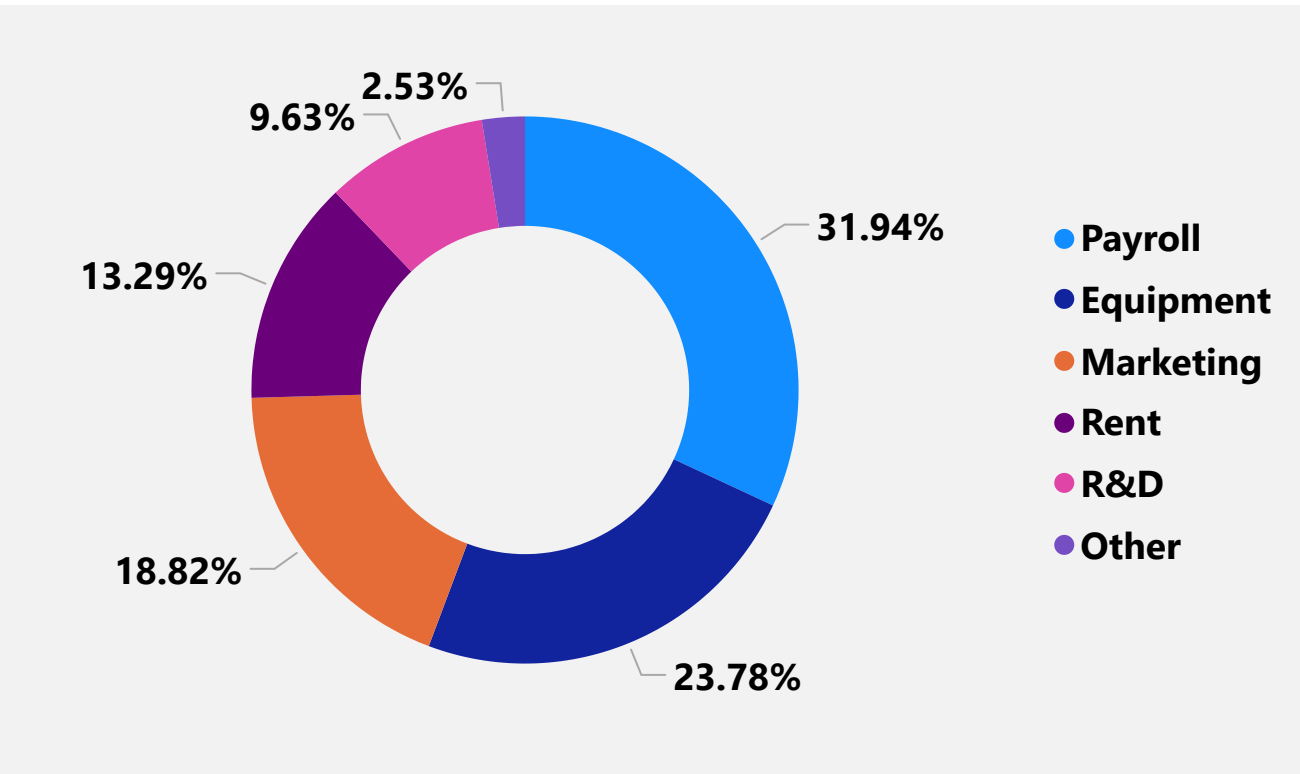
Operating margin



Expense Evolution Over Time



Percentage Breakdown of Expenses



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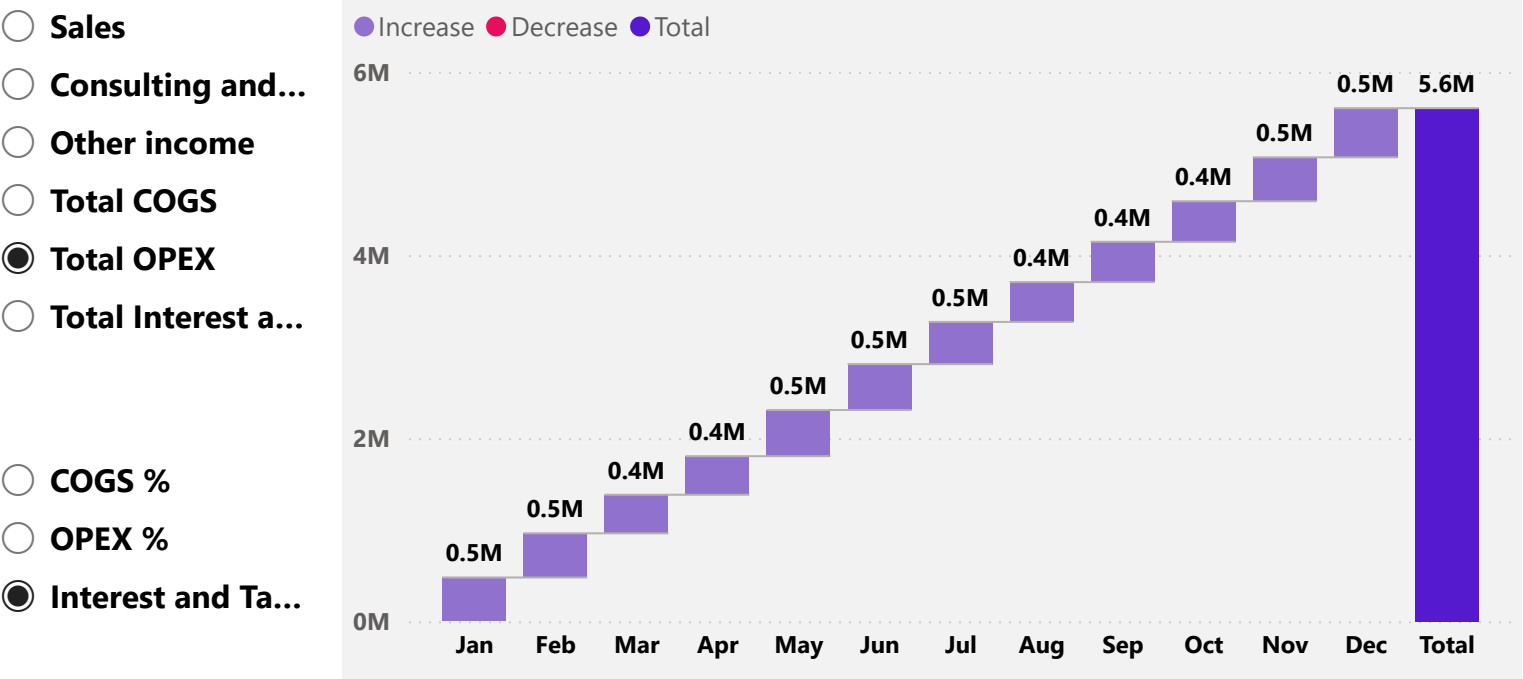


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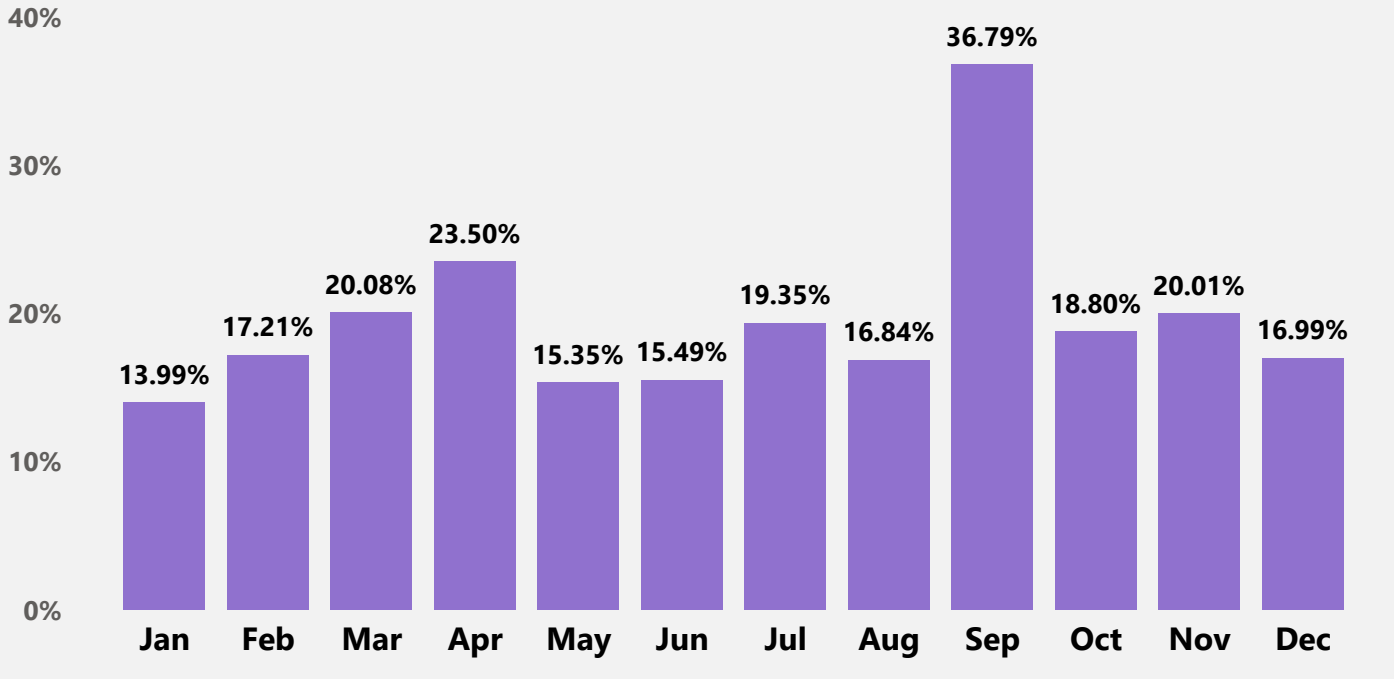


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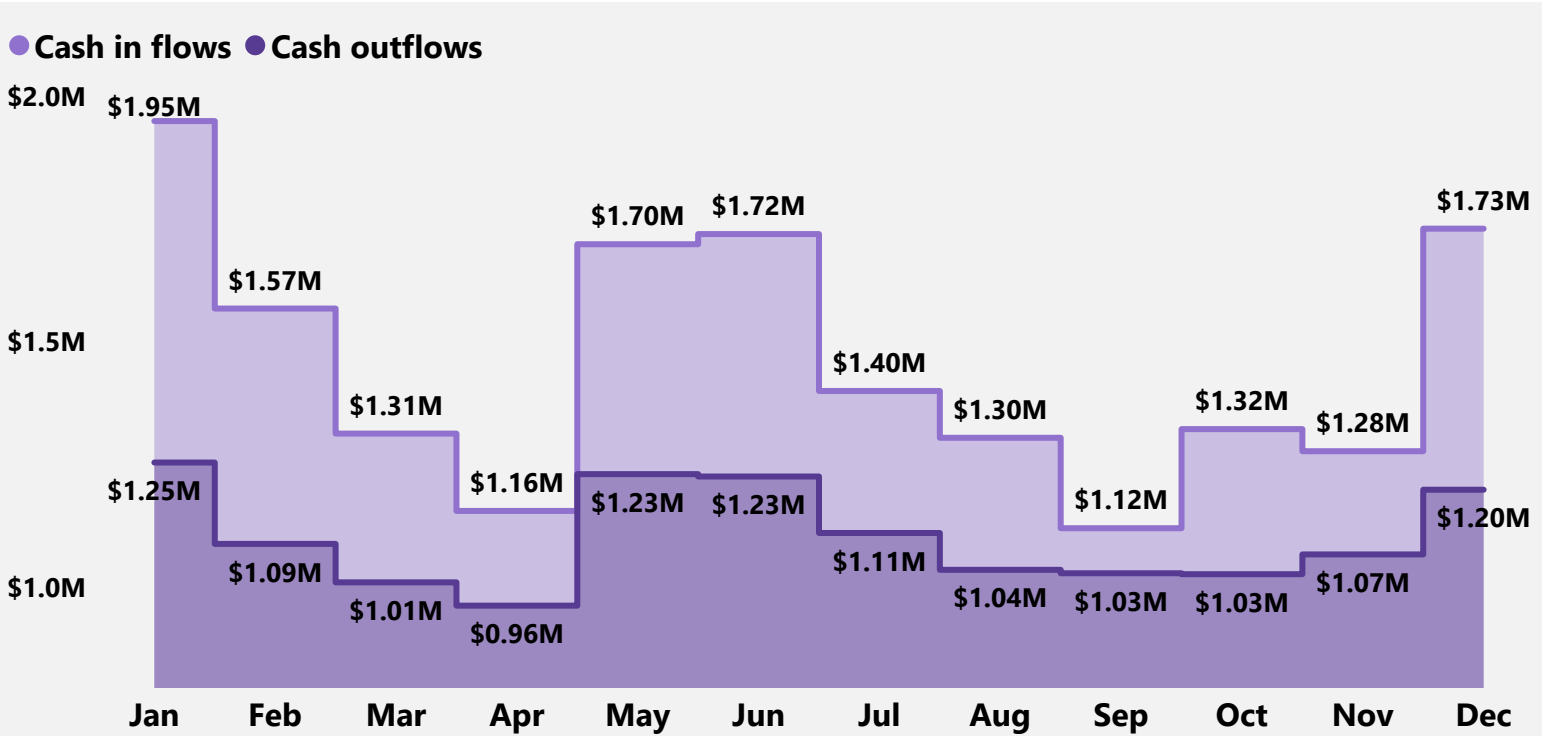
Monthly Net Cash Flow Trends



Expense Impact on EBIT



Cash Flow Dynamics Over Time



Revenue Composition by Category

Sales % Consulting and Professi... Other income %

