

**IEEE STUDENT BRANCH**  
**COLLEGE OF ENGINEERING CHENGANNUR**



**cecisqip**

# **IEEE Student Quality Improvement Program 2018**

**SPONSORSHIP BROCHURE**



**20-26  
JUNE**



**IEEE**



**ISQIP** focuses to equip students all around India with both theoretical and practical knowledge and the genuine intellectual curiosity required for success in this rapidly evolving field of Computer Science and prepare them to face the professional world. This approach allows students to develop skills that go beyond simply the learning of facts, but rather to interact with the material in a way that will stimulate academic thought and curiosity. A **hackathon** is conducted at the end of the program so that students can solve a real world problem with the knowledge they have gained.

## WHY ISQIP?

---

- +To instill an internship culture among students so as to enhance their exposure to various fields.
- +To aid students in building their professional network.
- +To provide a solid platform for students to gauge each other's strengths and skill levels in completing their dream project.
- +To provide students the opportunity to test their interest in a particular field before permanent commitments are made.
- +To develop skills and techniques directly applicable to their careers.



## ABOUT COLLEGE

---

The Government College of Engineering Chengannur (established in 1993) is an engineering institute located at the heart of Chengannur, Alappuzha.

- +It is one among the top five engineering colleges in Kerala selected by the government of India for the Technical Education Quality Improvement Programme (TEQIP), launched by the World Bank.
- +The institution has signed an MOU with State university of New York, New Paltz (SUNY).
- +The technical organizations of the college include IEEE Student Branch, PRODDEC (Product Design and Development Centre), FOCES (Forum of Computer Engineering Students), ExESS (Electronics Engineering Students Society) and FOSS (Free and Open-Source Software) Cell.
- +College of Engineering Chengannur is one among the 18 colleges in Kerala to be equipped with MiniFablab.
- +The Training and Placement Cell (TPC) of the college is a blend of faculty and students with present as well as former students of the college having shown excellent entrepreneurship capabilities.



## IEEE CEC STUDENT BRANCH

The IEEE Student Branch was formed in CEC in mid-1997, with the goal of keeping the students in touch with technological advances. Since then, the student branch has been ardent in pursuing its mission to deliver students under any engineering stream with opportunities for their technical and professional development.

- +Projects at state and national level conferences and competitions.
- +An IEEE Robotics Initiative Program was begun, with groups designing robots.
- +IEEE-CEC is the first IEEE Student Branch in the world to win the IEEE WIE SB Affinity Group of the year award in 2005.
- +In 2009, Student Branch was awarded with the best student branch for the fourth time.
- +In 2013 IEEE Student Enterprise award was received for the project on Solar Powered Water Purification System.
- +IEEE Student Branch always stood as a benchmark for all the student branches in the section by sharing its experience about its journey from a humble beginning to be one of the most influential student branches in Kerala Section.

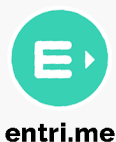
## WHY PARTNER?

IEEE Student Quality Improvement Programme (ISQIP) is an annually conducted week-long internship training programme by IEEE Student Branch College of Engineering Chengannur that moulds students with technical, managerial and functional capabilities that helps in tackling demands faced by our young brains in this competitive era. ISQIP aims at helping students envisage an industrial approach towards their field of study by paving them a way to ponder more about the summer internship opportunities through an internship drive held by various organizations at the college.

More than 200 participants were involved last year in the programme that influenced their visions, interactions and thoughts immensely resulting in their contribution to career-development, networking and working along different fields of technology.

By sponsoring the event, your company will receive the best promotion through a series of highly visible branding options along with access to exclusive areas at the show, offering your firm unparalleled networking opportunities. You can strengthen your brand image and create lasting impression through exclusive coverage.

## PREVIOUS PARTNERS



## SPONSORSHIP PACKAGES

SPONSORSHIP BENEFITS	PLATINUM (INR 20,000)	GOLD (INR 10,000)	SILVER (INR 5,000)
Logo on website, poster and other marketing materials	Yes	Yes	Yes
Mention in conference kit	Yes	Yes	Yes
Promotion on social media	Yes	Yes	Yes
Verbal acknowledgement during opening and closing ceremony	Yes	Yes	Yes
Banner Space	Yes	Yes	-
Logo on Tshirt	Yes	-	-
Speaking slot	Yes	-	-
Short video clip at opening ceremony	Yes	-	-